

SANTA ROSA COUNTY TOURIST DEVELOPMENT COUNCIL

Wednesday

May 21, 2014 3:00 PM

Santa Rosa County Chamber of Commerce

**AGENDA 1**

Call meeting to order

Additions or corrections to agenda

Approve minutes of April 16, 2014 **2**

Comments from public

Financials - **3**

County reports forwarded to you and will be in your packet

DSBP report on advertising, marketing plan, BP funds and statistics - Newsletter **4**

Report from Meridith and Kate on conversations with Steve Furman regarding trail signage.

North End Request – Grant from the City of Milton for \$5000 to be used to pay for construction of portable stage. City of Milton has put up matching funds - approved by BOCC

BOCC approve \$125,000 for Marine Science Station EDGE

Sign at Navarre VIC up and running- South End would like to paint the blue frame white - app. \$1200.

In general will be used to promote large tourism events and will be available to SRC Emergency Management

**DIRECTOR'S REPORT 5**

Final report sent to BP March 31- additional details requested by BP and sent

Working on BP audit – difficult due to no co-operation now from MDI but we are getting there

Writer from Birmingham Parent toured South end with Kay and Kate

Kate cut ribbon at Butterfly opening day

Proclamation from County for National Tourism week – Kate submitted and accepted

Leadership Santa Rosa Tourism Day – Kate spoke to group at Bear Lake

RESTORE meeting – criteria for tourism will be tested at June RESTORE

Beaches to Woodlands – Contract completed with Karen Harrell

Fishing rodeo moved to Sept. 27 and 28 at Sandi Kemp's request

Blue Star Veteran's Memorial Plaque dedicated - next to Navarre VIC sign

Legislative briefing

Tallahassee Magazine article