

2011-CU-004

Project Name: "Bonfire Jam"

**Applicant and/or
Property Owner: Sandy Wyatt**

**Representative: Donna Tucker,
Santa Rosa County Chamber of
Commerce**

**Request: Conditional Use to allow an outdoor
music festival, "Bonfire Jam", to be
held within an Agriculture zoning
district**

(LDC 6.09.02.V)

Zoning District: AG (Agriculture)

ZBOA

Recommendation: Approval with a vote of 4 – 0 – 1

**BOCC Data & Analysis
May 26, 2011**

Conditional Use 2011-CU-004

I. Applicant:

Sandy Wyatt represented by Donna Tucker, Santa Rosa County Chamber of Commerce

II. Request:

Conditional Use to allow an outdoor music festival, "Bonfire Jam", to be held within an Agriculture zoning district

Note: The proposed event will be an annual one-day music festival coordinated with the Chumuckla Redneck Parade & Festival.

III. Proposed Location:

2413 Highway 182, Jay; on the south side of Highway 182 and the east side of Roy Cook Road north of Segrest Road and west of Chumuckla in the Chumuckla community (Parcel numbers 14-3N-30-0000-00117-0000, 14-3N-30-0000-00116-0000, 14-3N-30-0000-00115-0000, 14-3N-30-0000-00114-0000)

IV. LDC 6.09.01 General Provisions Regulating Conditional Uses: A conditional use shall be permitted by the Board of Adjustment (Zoning Review and Appeals Board) provided that the Board finds that the use:

A. Is so designed, located, and proposed to be operated so that the public health, safety, and welfare will be protected;

Is this criterion met?

Staff Analysis: It is anticipated that the proposed annual event will be designed, located, and operated so that the public health, safety, and welfare will be protected.

The event provides perimeter fencing, security personnel, and facilities for first aid, and directions and information to ensure that the public safety is protected.

**BOCC Data & Analysis
May 26, 2011**

- B. Will not unduly adversely affect other property in the impacted area which it is located;

Is this criterion met?

Staff Analysis: Although it may unduly or adversely affect other property in the impacted area in which it is located during the event, it is not anticipated that the proposed event will have a long-term negative impact to the area. This one-day event is held in coordination with the Chumuckla Redneck Parade and Festival.

The subject property is bounded by residential uses on the south, west and north and silvicultural uses immediately east.

- C. Is consistent with the Goals, Objectives, and Policies of the Santa Rosa County Comprehensive Plan;

Is this criterion met?

Staff Analysis: According to the Santa Rosa County Future Land Use Map (FLUM) the subject area for the proposed Conditional Use is located in Agriculture (AG) land use category. This request is consistent with the Goals, Objectives, and Policies of the Santa Rosa Comprehensive Plan.

- D. Satisfies criteria stipulated for similar uses and as listed below.

- V. Recreational Activities:

BOCC Data & Analysis
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1. Recreational activities limited to the following: archery range, baseball and/or football fields, bicycle path, boat dock, botanical garden, cabanas, excursion or charter boat dock, handball or racquetball courts, outdoor rifle and pistol range, basketball courts, boat anchorage, boat launching ramp, bridle trails, lawn bowling, cemeteries, concession stands, fishing pier, horseshoe pitching courts, miniature golf courses, public park, indoor rifle and pistol range, softball field, stadium and bleachers, shuffleboard courts, soccer fields, tennis courts, track and field facilities. However, rifle and pistol ranges shall only be allowed as a conditional use in AG and AG-2 districts.

Recreational activities in HCD, M-1, M-2, C-1M, C-2M, AG and AG-2 may be private enterprise (private ownership for profit) or publicly held (state or county) activities.

The following recreational activities in all residential districts (RR-1, R-1, R-1A, R-1M, R-2, R-2M and R-3) must be public held (state or county) or non-profit activities and limited to: baseball and/or football fields, bicycle path, public boat dock, botanical garden, cabanas, handball or racquetball courts, basketball court, boat launching ramp,

Is this criterion met?

Staff Analysis: The applicant is seeking approval to allow an annual one-day music festival in coordination with the Chumuckla Redneck Parade and Festival. The event will be a private enterprise.

BOCC Data & Analysis
May 26, 2011

lawn bowling, fishing pier, horseshoe pitching court, public park, softball field, shuffleboard courts, soccer fields, tennis courts, track and field facilities.

2. Site plan approval is required by the Community Planning, Zoning and Development Division pursuant to Section 4.04.00 et seq. of this ordinance. Additionally, the site development plan for land use improvements shall provide for such an arrangement and location of uses and facilities on the land as to give the maximum possible separation from and protection to, contiguous and nearby residential property. Where the nature of the activities or facilities on the land present any potential hazard or detriment to contiguous residential properties arising from noise, glare, dust, odors, smoke, vibration, flying objects or traffic or parking, protection to such contiguous residential properties shall be provided in the form of open spaces, fences, walls, hedges, plantings, enclosures and/or by other such means as may be appropriate and effective to prevent or minimize such hazards.

Is this criterion met?

Staff Analysis: It is anticipated that the scale and intensity of the proposed activity will generate an increase in noise, congestion and other nuisances to the contiguous residential properties. However, the impact from the event will be temporary.

**BOCC Data & Analysis
May 26, 2011**

3. Yards:

- a. No parking area shall be located within twenty-five (25) feet of any residentially zoned property.

Is this criterion met?

Staff Analysis: The proposed parking area will be setback a minimum of 25 feet from all property lines. The site plan indicates a drive aisle 30 feet in width around the perimeter of the parking area.

- b. No structure, (except benches, tables, sitting areas, fountains, fences, or walls) as hereinafter provided, shall be located within 25 feet of any property line.

Is this criterion met?

Staff Analysis: The applicant intends to utilize perimeter fencing to ensure that all activities are contained within the bounds of the 4 subject parcels. The temporary fencing will comply with the required setbacks.

4. Open space and landscaping is permitted in accordance with the requirements set forth in Article Seven.

Is this criterion met?

Staff Analysis: The applicant will comply with all of the applicable requirements as they pertain to open space and landscaping.

5. Parking shall be required in accordance with the requirements set forth in Article Seven.

Is this criterion met?

Staff Analysis: The applicant will comply with all of the applicable requirements as they pertain to parking. The designated parking area consists of approximately 70 acres and can accommodate sufficient parking for the event.

**BOCC Data & Analysis
May 26, 2011**

6. Fences and walls:

- a. Fences and walls are permitted or required in accordance with the requirements set forth in Article Seven.

Is this criterion met?

Staff Analysis: The applicant will comply with all of the applicable requirements as they pertain to fences and walls.

- b. No fence or wall shall be erected within twenty-five (25) feet of any street line.

Is this criterion met?

Staff Analysis: The fences used in conjunction with this event will not be located within 25 feet of any street line.

- c. No fence or wall shall be situated within twenty-five (25) feet of any residentially zoned property shall exceed six (6) feet in height.

Is this criterion met?

Staff Analysis: The fences used in conjunction with this event will not be located within 25 feet of any residentially zoned property. The maximum fence height to be used will be 6 feet.

7. Signage is permitted in accordance with the requirements set forth in Article Eight.

Is this criterion met?

Staff Analysis: All signage will be reviewed by County staff for compliance prior to the issuance of sign permits.

8. Facilities for refuse collections and removal of solid wastes shall be provided pursuant to Article Seven.

Is this criterion met?

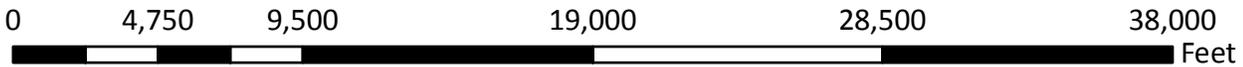
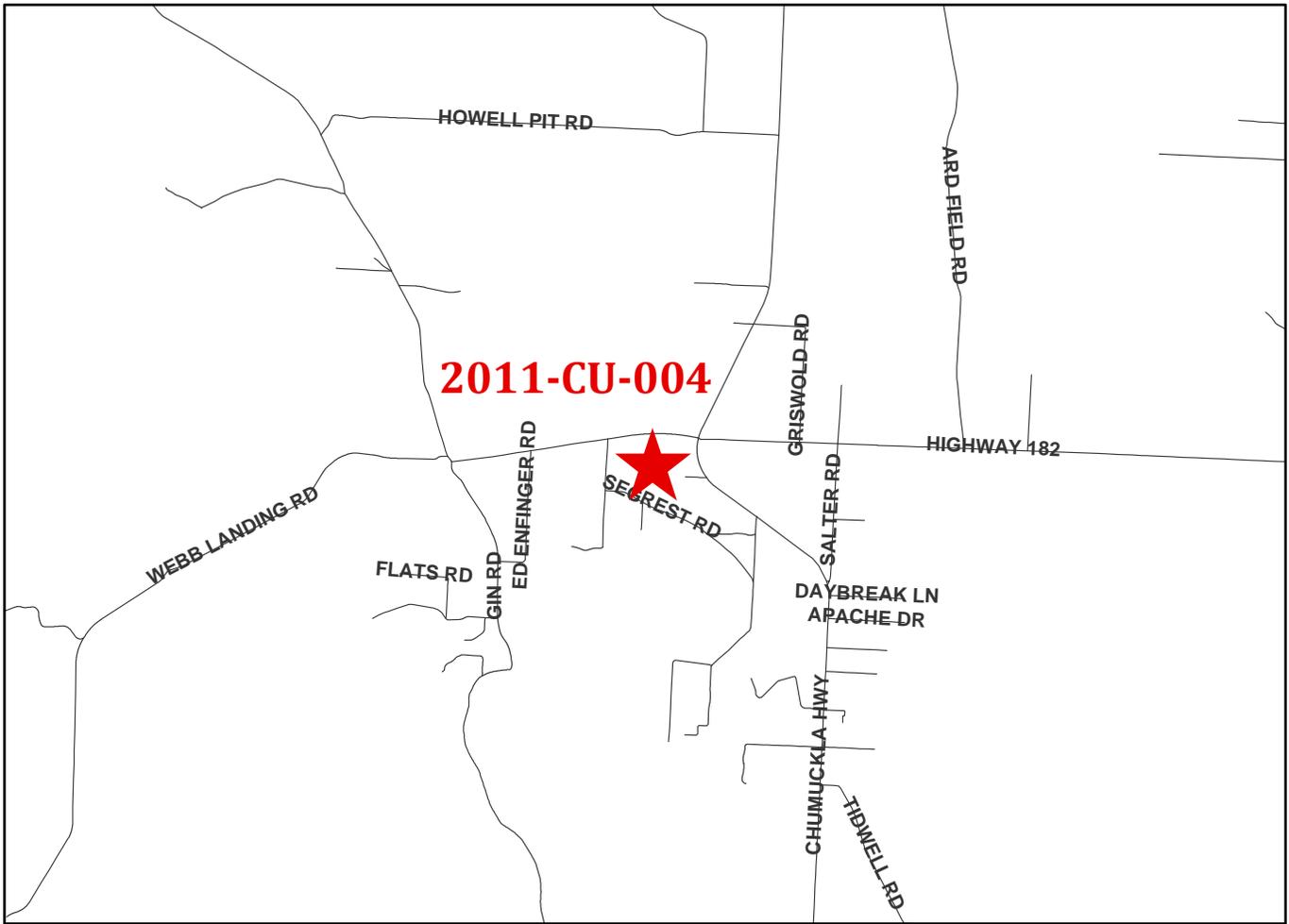
Staff Analysis: The applicant will comply with all of the applicable requirements as they pertain to refuse collection and solid waste removal.

**BOCC Data & Analysis
May 26, 2011**

V. Criteria

Santa Rosa County Land Development Code, Article 6.09.02.V

Location

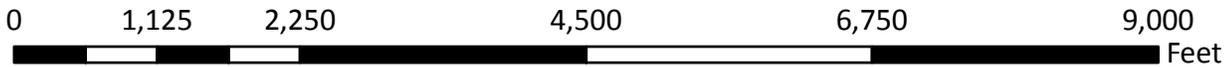


Legend

Disclaimer:

The GIS maps and data distributed by the Santa Rosa County BOCC departments are derived from a variety of public and private sector sources considered to be dependable, but the accuracy, completeness, and currency thereof are not guaranteed. The Santa Rosa County Commission makes no warranties, expressed or implied, as to the accuracy, completeness, currency, reliability, or suitability for any particular purpose of information or data contained in or generated from the County Geographic Database. Additionally, the Santa Rosa Commission or any agent, servant, or employee thereof assume no liability associated with the use of this data, and assume no responsibility to maintain it in any matter or form.

Aerial



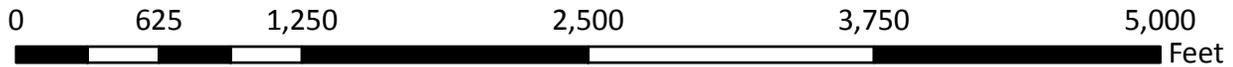
Legend

 Pending ZBOA Case

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Aerial Area Enlargement



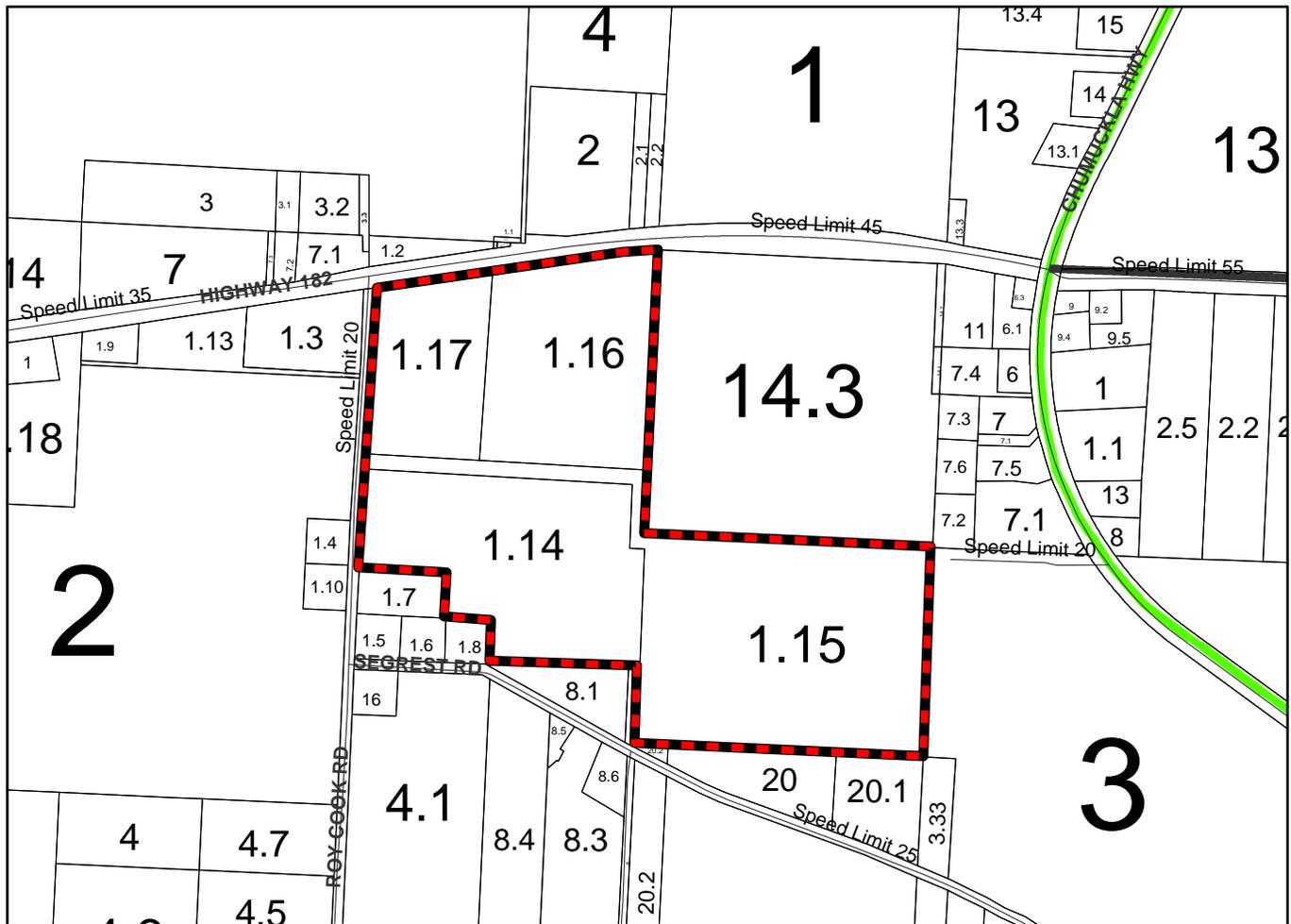
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 Pending ZBOA Case

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Access Management Data



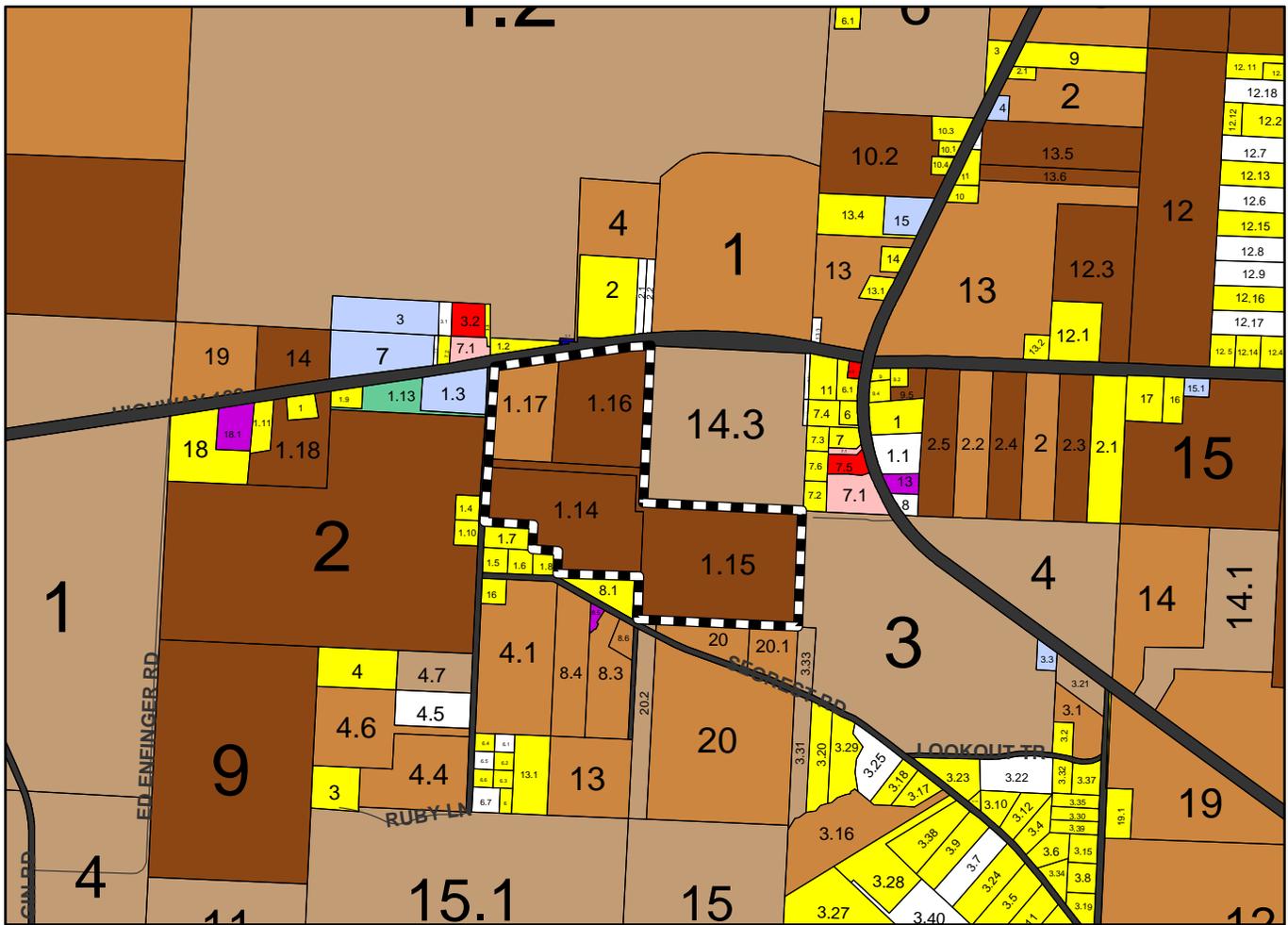
Legend

-  Pending ZBOA Case
-  Speed Limits
-  Principle Arterial - Interstate
-  Major Arterial
-  Minor Arterial
-  Major Collector
-  Major Collector w/Additional Restrictions
-  Minor Collector
-  Garcon Point Protection Area
-  Stormwater Problem Area

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Existing Land Use



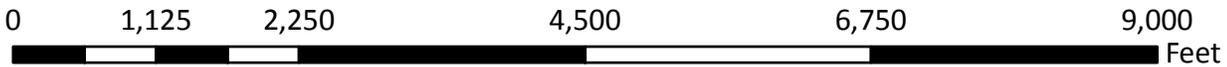
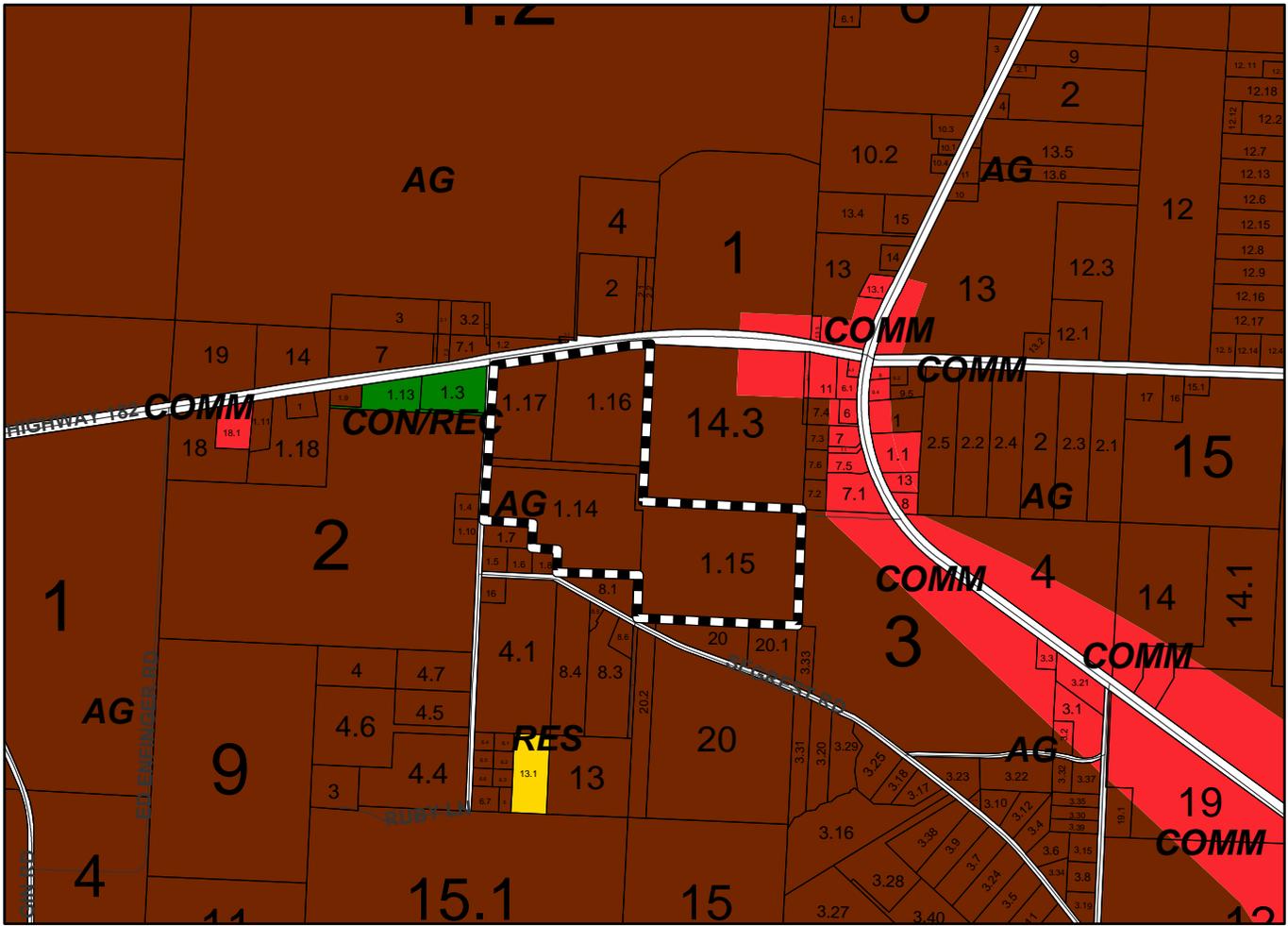
Legend

- | | | |
|--------------------------|------------------------------|---------------------------|
| Pending ZBOA Case | Institutional | Recreation/Open Space |
| Existing Land Use | Multi-Family Residential <5 | Right of Way |
| CATEGORY | Multi-Family Residential >5 | Single Family Residential |
| Agriculture | Military | Silviculture |
| Agriculture, Homestead | Mixed Residential/Commercial | Uncategorized |
| Condo's/Townhomes | Office | Utilities |
| City | Public Owned Property | Vacant |
| Commercial | Rail | Water |
| Industrial | Recreation/Commercial | |

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Future Land Use



Legend

- | | | |
|--------------------------------------|---|--|
| Pending ZBOA Case | GP RURAL RESIDENTIAL (GPRR) | NAVARRE BEACH MEDIUM DENSITY RESIDENTIAL (NBMDR) |
| AGRICULTURE (AG) | BAGDAD HISTORIC DISTRICT (HIS) | NAVARRE BEACH MEDIUM/HIGH DENSITY RESIDENTIAL (NBMHDR) |
| SINGLE FAMILY RESIDENTIAL (SFR) | INDUSTRIAL (INDUS) | NAVARRE BEACH HIGH DENSITY RESIDENTIAL (NBHDR) |
| MEDIUM DENSITY RESIDENTIAL | MARINA (MARINA) | NAVARRE BEACH MIXED RESIDENTIAL/COMMERCIAL (NBMRC) |
| RESIDENTIAL (RES) | MILITARY (MIL) | NAVARRE BEACH UTILITIES (NBU) |
| COMMERCIAL (COMM) | MIXED RESIDENTIAL COMMERCIAL (MRC) | CITY |
| CONSERVATION/RECREATION (CON/REC) | NAVARRE BEACH COMMERCIAL (NBCOMM) | RAIL |
| GP SINGLE FAMILY RESIDENTIAL (GPSFR) | NAVARRE BEACH LOW DENSITY RESIDENTIAL (NBLDR) | WATER |

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Presentation Slides
May 5, 2011, ZBOA Meeting



The main entrance into the site



This is the entrance gate to be used to access the festival



The area to be used for parking – this is as seen from Highway 182

Presentation Slides
May 5, 2011, ZBOA Meeting



These are pictures of the entire area to be used for the music festival including the parking as seen from Roy Cook Road



Highway 182 looking west; in the lower corner is the intersection of Highway 182 and Roy Cook Road



Highway 182 looking east; the subject property is on the right of the screen and continues to the vacant wooded property in the background

Presentation Slides
May 5, 2011, ZBOA Meeting



Roy Cook Road looking south;
the subject property is on the
left of the screen



This slide and those following
contain pictures of the parcels
which surround the subject
property; they contain a mixture
of single family residences,
agricultural uses, and industrial
uses. They are located on
Highway 182, Roy Cook Road
and Segrest Road.



**Presentation Slides
May 5, 2011, ZBOA Meeting**



The picture in the upper left side of this slide is the southeastern section of the subject property

**Presentation Slides
May 5, 2011, ZBOA Meeting**

Again these slides show the adjacent properties





Santa Rosa County Development Services



Beckie Cato, AICP
Planning and Zoning Director

Tony Gomillion
Public Service Director

John T. "Tim" Tolbert
Building and Fire Official

Conditional Use Application

*Application Instructions begin on Page 4

** For Official Use Only **			
Application No.	<u>2011-CU-004</u>	Date Received:	<u>3-17-11</u>
Review Fee:	<u>235.00 + 55.65</u>	Receipt No.:	<u>66</u>
Zoning District:	<u>AG</u>	Conditional Use	
FLUM Designation:	<u>AG</u>	Request:	<u>6.09.02.V</u>

Comm. District # 3

Property

Owner

Property Owner Name: SANDY WYATT

Address: 8795 Rock Creek Rd.

PACE, FL. 32571

Phone: 994-6000 Fax: 994-2006

Email: SANDY@FARMERSOPRY.COM

Applicant

Check here and skip this section if the applicant is the Property Owner. Otherwise, complete this section and provide authorization from the Property Owner giving the Applicant the authority to pursue conditional use approvals.

Company: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Property Information

Parcel ID Number(s): 14-34-30-0000-0017-0004 & (0116, 0114, 0115)

-OR-

Street Address of property for which the Conditional Use is requested:

Parcel Size (acres): 80 ACRES +/-

Santa Rosa County Public Service Complex
6051 Old Bagdad Highway, Suite 202 Milton, Florida 32583
www.santarosa.fl.gov
Office: (850) 981-7000

Inspections/Compliance Division Fax: (850) 623-1208 • Planning/Zoning Division Fax: (850) 983-9874

*represented by
Donna Tucker
(SRC Chamber)*

Conditional Use Request Please describe the requested conditional use. Attach a site plan showing the proposed development in as much detail as necessary to demonstrate that your request meets the criteria found in Section 6.09.02 (attached).

To allow the annual "Bonfire Jam" music event within an AG zoning district

Conditional Use Criteria

I understand that all decisions made by the Zoning Board of Adjustments are subject to appeal and that their decision does not become effective until the appeal time has successfully passed.

Yes No

I understand that approval by the Zoning Board of Adjustments does not authorize construction and/or land clearing to occur on this site and that additional approvals and Building Permits may be required.

Yes No

I understand that determinations by the Zoning Board of Adjustments are valid for 36 months.

Yes No

Please read the attached conditional use information pertaining to your request and describe how your request meets the pertinent criteria. Attach additional sheets if necessary. _____

See A Hached sheet

Certification and Authorization

By my signature hereto, I do hereby certify that the information contained in this application and the required supplemental materials is true and correct, and understand that deliberate misrepresentation of such information will be grounds for denial or reversal of this application and/or revocation of any approval based upon this application. I do hereby authorize County staff to enter upon my property at any reasonable time for purposes of site inspection.

SANDY WYATT
Applicant Name (Type or Print)

Sandy Wyatt
Applicant Signature

Title (if applicable)

3-1-11
Date

March 9, 2011

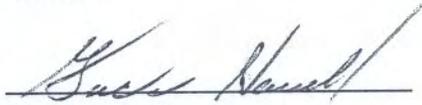
To whom it may concern:

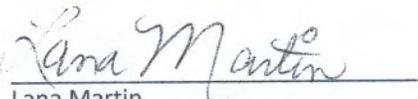
I, Gordan Howell and I, Lana Martin grant permission for conditional use of our property in the 80 acre field on the south east corner of Hwy 182 and Roy Cook Road in Chumuckla, FL.

Lana Martin Parcel ID: 14-3N-30-0000-00116-0000

Gordan Howell Parcel ID: 14-3N-30-0000-00115-0000

Grantees:


Gordan Howell

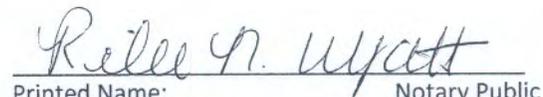

Lana Martin

STATE OF FLORIDA

COUNTY OF SANTA ROSA

The foregoing instrument was acknowledged before me this **9th day of March, 2011**, by **Gordan Howell and Lana Martin**. They are both personally known to me.

My Commission expires:


Printed Name: Rilee N. Wyatt Notary Public



Application for Conditional Use:

6.09.01 General Provisions Regulating Conditional Uses

A.

Event site for which Conditional Use has been applied for and facilities provide for public safety to including perimeter fencing, security, first aid, directional, handicap and public facilities.

B.

Event site for which Conditional Use has been applied for is secured by six foot perimeter fencing to ensure all activities are contained as well as detailed maps indicating exits, entrances, parking, etc, to ensure adjacent properties are not adversely affected.

C.

Event site and event for which Conditional Use has been applied for conforms with all applicable provisions of the district.

Leslie Statler

From: Donna Tucker [director@srcchamber.com]
Sent: Tuesday, April 12, 2011 12:53 PM
To: Leslie Statler
Subject: Re: 2011-CU-004 Criteria

Perfect! thank you again!

Sent from Donna Tuckers iPhone

On Apr 12, 2011, at 12:30 PM, Leslie Statler <Leslies@santarosa.fl.gov> wrote:

I'll take your email response as an acceptance of the responses, if that is ok.

From: Donna Tucker [mailto:director@srcchamber.com]
Sent: Tuesday, April 12, 2011 12:26 PM
To: Leslie Statler
Subject: Re: 2011-CU-004 Criteria

Wow! This is awesome, great job! Can this just go "as is"? Or do I need to make other changes/additions? Thank you so much for the help.

Sent from Donna Tuckers iPhone

On Apr 12, 2011, at 12:20 PM, Leslie Statler <Leslies@santarosa.fl.gov> wrote:

Donna -

Thank you for taking the time to speak with me this morning. It was a pleasure as always. Below you will find the criteria specific to this request. Please address each item below as applicable and return as soon as possible. I have taken the liberty to address them as best I could (in **bold**). Please feel free to change any response I made as necessary.

If you have any questions, please let me know. I will be in Navarre this afternoon at the NAARB meeting but will be in the office all day tomorrow.

V. Recreational Activities:

1. Recreational activities limited to the following: archery range, baseball and/or football fields, bicycle path, boat dock, botanical garden, cabanas, excursion or charter boat dock, handball or racquetball courts, outdoor rifle and pistol range, basketball courts, boat anchorage, boat launching ramp, bridle trails, lawn bowling, cemeteries, concession stands, fishing pier, horseshoe pitching courts, miniature golf courses, public park, indoor rifle and pistol range, softball field,

stadium and bleachers, shuffleboard courts, soccer fields, tennis courts, track and field facilities. However, rifle and pistol ranges shall only be allowed as a conditional use in AG and AG-2 districts.

Recreational activities in HCD, M-1, M-2, C-1M, C-2M, AG and AG-2 may be private enterprise (private ownership for profit) or publicly held (state or county) activities.

The following recreational activities in all residential districts (RR-1, R-1, R-1A, R-1M, R-2, R-2M and R-3) must be public held (state or county) or non-profit activities and limited to: baseball and/or football fields, bicycle path, public boat dock, botanical garden, cabanas, handball or racquetball courts, basketball court, boat launching ramp, lawn bowling, fishing pier, horseshoe pitching court, public park, softball field, shuffleboard courts, soccer fields, tennis courts, track and field facilities.

This event is annual music festival and private endeavor proposed on land which is zoned Agriculture. It is scheduled in conjunction with the Chumuckla Redneck Parade.

2. Site plan approval is required by the Community Planning, Zoning and Development Division pursuant to Section 4.04.00 et seq. of this ordinance. Additionally, the site development plan for land use improvements shall provide for such an arrangement and location of uses and facilities on the land as to give the maximum possible separation from and protection to, contiguous and nearby residential property. Where the nature of the activities or facilities on the land present any potential hazard or detriment to contiguous residential properties arising from noise, glare, dust, odors, smoke, vibration, flying objects or traffic or parking, protection to such contiguous residential properties shall be provided in the form of open spaces, fences, walls, hedges, plantings, enclosures and/or by other such means as may be appropriate and effective to prevent or minimize such hazards.

The proposed use will be reviewed by Planning & Zoning for compliance as necessary.

3. Yards:

a. No parking area shall be located within twenty-five (25) feet of any residentially zoned property.

Parking shall not be located within 25 feet of the property lines. A drive aisle 30 feet in width will surround the perimeter of the site.

b. No structure, (except benches, tables, sitting areas, fountains, fences or walls) as hereinafter provided, shall be provided, shall be located within twenty-five (25) feet of any property line.

All permanent and temporary structures used in conjunction with this event will be set back at least 25 feet from all perimeter property lines. The site consists of 4 parcels.

4. Open space and landscaping is permitted or required in accordance with the requirements set forth in Article Seven.

The event is a temporary annual event and will comply with any applicable requirements as such.

5. Parking shall be required in accordance with the requirements set forth in Article Seven.

Parking shall be allowed within the 70 acres adjacent to the music/main event area and should more than accommodate the event attendees.

6. Fences and Walls:

a. Fences and walls are permitted or required in accordance with the requirements set forth in Article Seven.

No permanent fences or walls are planned in conjunction with this annual event at this time. Temporary barricades/fences to direct attendees and distinguish between areas may be used. All temporary fences will comply as the Code applies. Should permanent fences be warranted in the future, they will also comply with the applicable requirements.

b. No fence or wall shall be erected within twenty-five (25) feet of any street line.

Permanent fences are not proposed in conjunction with this event at this time. Temporary fences shall not be located within 25 feet of any street. Should permanent fences be warranted in the future, they will comply with the applicable requirements.

c. No fence or wall shall be situated within twenty-five (25) feet of any residentially zoned property line shall exceed six (6) feet in height.

No permanent fence in conjunction with this use shall be located within 25 feet of the adjacent properties. Should permanent fences be warranted in the future, they will comply with the applicable requirements.

7. Signage is permitted in accordance with the requirements set forth in Article Eight.

Signage will comply with the applicable requirements.

8. Facilities for refuse collections and removal of solid wastes shall be provided pursuant to Article Seven.

At this time, the event utilizes portable restroom facilities and removes the waste in a lawful manner. All other waste/refuse shall be removed in a lawful manner and comply with the regulations in the Land Development Code as they apply.

Have a great afternoon!

Leslie

Ms. Leslie Statler
Planner I
Staff Coordinator, Zoning Board of Adjustments & Navarre Area Architectural Review Board
Santa Rosa County Planning & Zoning
850-981-7075 (ph)
850-983-9874 (fax)

leslies@santarosa.fl.gov

How is our customer service?

<http://www.santarosa.fl.gov/customerservice/survey.html>

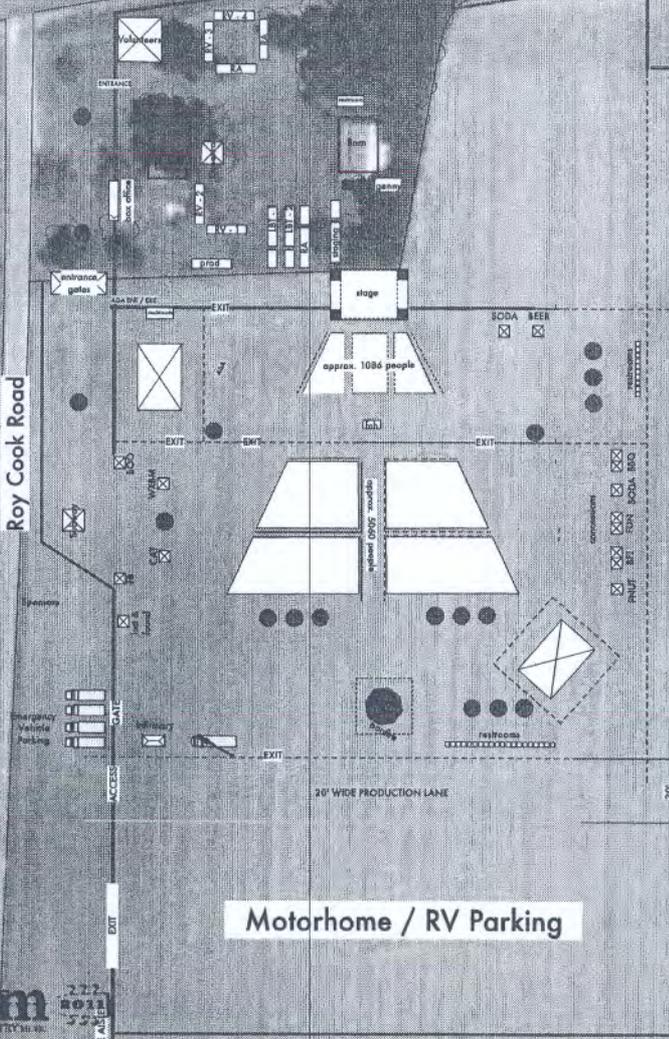
Please note: Florida has a very broad public records law. Most written communications to or from state officials regarding state business are public records; available to the public and media upon request. Your e-mail communications to or from Santa Rosa County employees may be subject to public disclosure. (Florida Statute, Chapter 119)



Please consider the environment before printing this e-mail.

Hwy 182 - Christmas Parade Route

Roy Cook Road



Motorhome / RV Parking



FREE PARKING 8A - 3PM



**Item presented at the
Zoning Board of Adjustments
meeting from
D. Tucker**

A DAY OF COUNTRY CULTURE
BONFIREJAM 2011
A NIGHT OF COUNTRY MUSIC

Redneck Christmas Parade & Festival



2010 BonfireJam Highlights

2010 Top 10 Country Music Featured Artist ~ Little Big Town & Rodney Atkins



The Chumuckla Redneck Christmas Parade & Festival is a free regional event that celebrates southern heritage and raises money to help make Christmas brighter for needy children. BonfireJam and the parade transformed Chumuckla into the place to be in early December for 12,000 - 18,000 fans. The 2010 parade and BonfireJam saw participants and fans alike arrived from surrounding counties and South Alabama as floats paraded down the 1.5 mile path. For many families and friends it is an annual must.

2010 BonfireJam Proceeds to SRC Organizations

- Santa Rosa County Chamber of Commerce - \$6000.00
- Big-Dreams (MHS Scholarship) - \$1150.00
- Santa Rosa County Kids Safe House - \$500.00
- Santa Rosa County SAFER - \$500.00
- Chumuckla Athletic Association Supported Needy Children - \$8500.00
- U.S. Marines Corps - \$1000.00
- Veterans Memorial Park - \$500.00
- Relay for Life Milton - \$250.00



2010 BonfireJam Summary

Our Mission is to provide our community and fans with a superb, professional and controlled world class festival event in Santa Rosa County (SRC).

Our Goal is to have a positive financial impact in SRC, grow BonfireJam into a world class event and provide funding to charitable organizations in Santa Rosa County.

Our 2011 Pledge is to provide ample parking and better traffic flow for parade and concert attendees and work closely w/ Parade organizers to insure more focus on public and parade safety.

- 4000 Attendees
- Kids Under 10 FREE
- 1900 Tickets Sold & 2100 Tickets Comped
- 85 Tickets Purchased from 70 Miles or Further
- Re-organized Parade & BonfireJam into a one-day Saturday event
- One day Saturday event reduced community impact and interference w/ Sunday Church
- BonfireJam is a controlled environment

Overnight Bookings:

- Red Roof Inn (Avalon Blvd): 24 rooms ~ (5 were for 5 nights)
- RV Sites (Farmer's Opry): 15 Sites
- 2 Homes in Jay Rented for 7 days

Financial Impact:

- Estimated \$75,000 Paid out to SR County Business' & Services
- \$8,500 Paid out to SR County Tax Payers for Labor
- 15 Vendor Sites Provided for SR County Business Owners
- BonfireJam operated at a net loss of \$192,000.00

The Chumuckla Christmas Parade & BonfireJam brings together a passionate group of fans, families, participants, community leaders and proud southerners who believe that life relevance, real stories, universal truths, family and appeal of country are things they do not want to live without.

What They Said

"We are proud to have been a part of Bonfire Jam. The organization did everything they said they would do and they did it with class. Santa Rosa County not only enjoyed financial gain but did and will experience great positive exposure from the BonfireJam brand. But most of all, because of the events of that day, many many children had a happy Christmas morning."

Sandy Wyatt, Farmers Opry

"We are proud to have had the opportunity to partner with BonfireJam. Not only was it a great music event, right here in our own backyard, but it had a tremendous impact on our business community!"

Donna Tucker, Director of SRC Chamber of Commerce

"We tracked about \$20,000 worth of new premiums within the first ten days after the concert that were directly related to BonfireJam. Exposure to over 5,000 attendees made it well worth it!"

Bill Seelmann, Farm Bureau Insurance, Santa Rosa County

"That was one of the best concerts I have ever been to! It's like BamaJam with a bonfire, and it is right here at home! Ya'll come out and see it this year, I WILL BE THERE!"

Boo Weekley, P.G.A. Tour Golf Pro

"I am proud to say that Beyond the Beach was a sponsor for the first BonfirJam! We have had many new clients that come in and say they saw our signs at the concert, which is a blessing for a new business."

Shawn Cook, Beyond the Beach Tanning Salon, Milton

"BonfireJam was a top-notch event! When I went on stage all I could see were people enjoying themselves, all the way back to the bonfire itself! I have talked to folks all over the panhandle and south Alabama, they all say it was a first class event. I am already looking forward to this year!"

Marty White, WXBM Radio



GROUNDS LEGEND

-  **CONCESSIONS**
-  **REST ROOMS**
-  **BEER GARDEN**
-  **WHEELCHAIR RISER (ADA)**
-  **SPONSORS**
-  **LOST & FOUND**
-  **FIRST AID**
-  **BONFIRE**

A DAY OF COUNTRY CULTURE
BONFIREJam
 A NIGHT OF COUNTRY MUSIC