

**PROPOSED AMENDMENT TO**  
**LAND DEVELOPMENT CODE SECTION 6.05.24.C.8**  
**AMENDING THE REQUIREMENTS FOR SIGNAGE IN**  
**THE HEART OF NAVARRE**

Prepared for the  
September 13, 2012 meeting of the Zoning Board

## **RECOMMENDATION:**

That the board consider amendments to the Land Development Code to amend the requirements for lighting in the Heart of Navarre. The proposed changes are shown in ~~strikethrough~~ format below.

## **BACKGROUND:**

The current Land Development Code contains requirements for signs within the Heart of Navarre Overlay District that differ from those for the rest of the county.

One requirement is that internal illumination of the sign is not allowed, but that backlighting (or internal illumination) of letters is allowed. Most of the signs in the Navarre Area are internally illuminated, making this provision a disadvantage for new sign applicants. Therefore, section “b” below is recommended for removal.

In addition, when the Heart of Navarre Overlay District was amended last year, all architectural references were to be removed. Those references in this section of the code were overlooked; therefore, sections “a” and “f” are also recommended for removal at this time.

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### Section 6.05.24.C.8 Signage

- ~~a. Sign construction shall be compatible with the Architectural Style in terms of both construction materials and design.~~
- ~~b. No signs shall be internally illuminated, but backlighting of letters should be allowed.~~
- c. No signage lighting should be neon or flashing.
- d. Landscaping shall be required around the base of the sign.
- e. Signs shall be limited to 20 feet in height.
- ~~f. The exposed posts of a sign must be architecturally appropriate to the design of the overall sign and will not be more than half the height of the sign.~~
- g. Addresses shall be required on signs.
- h. No new billboards shall be permitted in the Heart of Navarre.