



# SANTA ROSA COUNTY BOARD OF COMMISSIONERS

Santa Rosa Administrative Offices  
6495 Caroline Street, Suite M  
Milton, Florida 32570-4592



JAYER WILLIAMSON, District 1  
ROBERT A. "BOB" COLE, District 2  
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ROB WILLIAMSON, District 4  
R. LANE LYNCHARD, District

TONY GOMILLION, County Administrator  
ROY V. ANDREWS, County Attorney  
JAYNE BELL, OMB Director

## MEMORANDUM

**TO:** Board of Commissioners

**FROM:** Tony Gomillion, County Administrator

**DATE:** January 11, 2014

**SUBJECT:** Average Joe's CrossFit Event

## DISCUSSION

Discuss a request from Average Joe's CrossFit for utilization of the Navarre Beach boat ramp parking lot and roadways, along with a discussion of the recently enacted Special Event Permit ordinance.

## BACKGROUND

Attached you will find the request along with a copy of the recently enacted special event ordinance.

There has been some doubt or discussion among staff as to the intent of the recently enacted ordinance and how it should be applied to this request, as well as, another request on this same agenda.

In particular the discussions with staff centered on the permit requirement related to Section 3 item 3 (public property or county park) which is a stand-alone criteria as written.



January 6, 2016

Average Joe's CrossFit

7297 Navarre Pkwy Navarre, FL 32566

(850)218-0570

Santa Rosa County Board of Commissioners:

We are a local CrossFit affiliate interested in organizing a competitive fitness event for our athletes and anyone interested in participating in our event. We will organize, coordinate, and fund all aspects of this event. However, we require a larger activity space than our building may provide and believe that Navarre Beach would serve as the perfect venue. We expect it to attract between 100-150 regional athletes and spectators and believe that most of these individuals will bring various aspects of commerce to Santa Rosa County in the form of sales tax, bed tax, etc. This would be our first local event of this size and, upon successful execution; we look forward to planning future events in the area.

We request that this proposal be submitted for approval by the Santa Rosa County Board of Commissioners at the scheduled meeting of January 14<sup>th</sup>, 2016.

We appreciate your consideration and are available at your convenience to answer an questions you might have. We look forward to a successful event here in Santa Rosa County!



Pete Sharrett (owner/operator)



Kate Mast (event coordinator)

## EVENT PROPOSAL

### Contact Information

Average Joe's CrossFit 7297 Navarre Pkwy Navarre, FL 32566  
 ajscrossfit@gmail.com  
 Pete Sharrett (owner/operator) 850-368-0553  
 Kate Mast (events coordinator) 850-567-3963

### Event Information

Name of Proposed Event: Blue Collar Beatdown  
 Date: Saturday February 27<sup>th</sup> 9:00am-3:00pm  
 Location: Navarre Beach Boat Ramp Parking Lot and 5K route along Gulf Blvd  
 \*See map  
 Description of Event: A 5K race and a competition comprised of 3 CrossFit workouts  
 Expected Attendance: 100-150 participants

### Cleanup Plan:

We will provide volunteers for all cleanup to be completed by 6:00pm on February 27<sup>th</sup>, 2016

START/FINISH – W EDGE OF BENCH, (30' E OF STOP SIGN ACROSS STREET) 90' E OF SW ENTRY/EXIT, PARKING LOT OF BOAT RAMP, GULF BLVD.

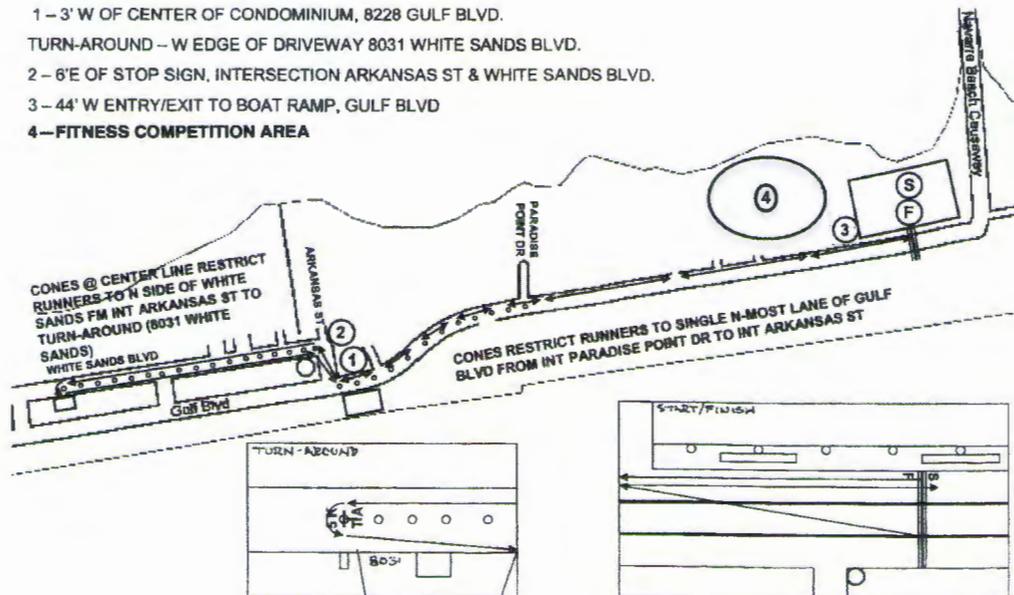
1 – 3' W OF CENTER OF CONDOMINIUM, 8228 GULF BLVD.

TURN-AROUND – W EDGE OF DRIVEWAY 8031 WHITE SANDS BLVD.

2 – 6'E OF STOP SIGN, INTERSECTION ARKANSAS ST & WHITE SANDS BLVD.

3 – 44' W ENTRY/EXIT TO BOAT RAMP, GULF BLVD

4 – FITNESS COMPETITION AREA



We look forward to hearing an answer as soon as possible so we can proceed with the scheduling and planning of our event.

Thank you for your time and consideration.

**Kate Mast**

Administrator/Owner



(850)567-3963

7297 Navarre Pkwy  
Navarre, FL 32566

Increase your **mean**. Make your **median** large. Get your **mode** on.

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Florida has a very broad Public Records Law. Virtually all written communications to or from Santa Rosa County Personnel are public records available to the public and media upon request. E-mail sent or received on the county system will be considered public and will only be withheld from disclosure if deemed confidential pursuant to State Law.

ORDINANCE NO. 2015 - 28

AN ORDINANCE OF SANTA ROSA COUNTY, FLORIDA;  
ESTABLISHING THE SPECIAL EVENTS PERMITTING  
PROCESS; AMENDING ALL ORDINANCES IN CONFLICT  
HEREWITH, INCLUDING ORDINANCE 77-01; PROVIDING  
DEFINITIONS, PERMITTING AND APPLICATION  
PROCESS; PROVIDING FOR REVOCATION DUE TO  
VIOLATIONS; PROVIDING FOR CODIFICATION; AND,  
PROVIDING FOR AN EFFECTIVE DATE.

BE IT ORDAINED BY THE BOARD OF COUNTY COMMISSIONERS OF  
SANTA ROSA COUNTY, FLORIDA:

**SECTION 1. Title and Intent.**

This ordinance and chapter are titled and may be cited as the "Santa Rosa County Special Events Permitting Ordinance." The intent of the special event permit is to provide for events that encourage overnight visitors to Santa Rosa County, impacting commercial lodging industry, hotels/motels, campgrounds, condominiums, as well as restaurants, retail establishments and other businesses. To be considered the following criteria must be established:

1. Each application must be submitted with a signed Certification and Compliance page;
2. The event must have the potential to bring or have had past history of bringing out of town visitors;
3. Applicant must provide a marketing/promotions plan and detailed budget for event;
4. Advertising and marketing must occur 90% out-of-market (i.e. outside of Santa Rosa);
5. Applicant must provide a detailed budget and post event profit and loss statement; and
6. The event must encourage use of commercial lodging establishments within Santa Rosa County.

**SECTION 2. Definitions.**

The following words and phrases, when used in this chapter are defined as follows:

*Private property* means property that is owned, leased, operated, maintained or controlled by one (1) or more individuals or private entities.

*Public property* means property that is owned, leased, operated, maintained or controlled by the county.

*Sale or consumption of alcohol within Santa Rosa County facilities and public parks* means an event being held within a county facility or public park at which alcohol is to be sold or consumed.

*Special event* means a temporary preplanned gathering or event of an entertainment, cultural, recreational, educational, political, religious, or sporting nature, or any other nature, that is sponsored by an individual or entity and is open to the public in general, whether on public or private property, which will substantially and demonstrably promote tourism in Santa Rosa County.

*Use of county property* means an event being held within unincorporated Santa Rosa County, in a county park or facility.

**SECTION 3. Permit.**

(a) *Required.* The following event types require a permit:

- (1) An event that is expected to draw one thousand (1,000) or more persons at any session as participants or spectators, which is proposed to be held on public or private property; and/or
- (2) An event at which alcohol is expected to be sold or consumed at times or locations not otherwise allowed by Santa Rosa County Ordinances, including Ordinance 77-01; and/or
- (3) An event that is expected to be held on public property or within a county park; and/or
- (4) An event at which alcohol is expected to be sold or consumed within a county facility or public park.

(b) *Application.* At least sixty (60) days prior to the scheduled start of the event, the completed application with descriptive plans for all arrangements must be submitted to the TDC Director for review and recommendation and the planning and zoning department along with any applicable fees as set by resolution as may be amended from time to time. The applicant must comply with any and all conditions set forth in the application by the required sign-off agencies and as required by the county administrator or designee.

(c) *Conditions.* The county reserves the right to establish such additional conditions, criteria or detailed specifications for the special event permit as it may deem necessary

to carry out the intent of this article, for the protection of the public health, safety and welfare of the public.

- (d) *Advertising.* No person, corporation, partnership, or other organization may advertise, conduct, maintain, or sell or furnish tickets for a special event in Santa Rosa County unless and until that person or entity has obtained a permit from the county.
- (e) *Insurance.* The applicant, at its sole expense, agrees to procure and maintain in force during the entire term of the event, liability insurance in the amounts determined by county risk management to protect against damages or other claims arising from use of county property by the applicant or its guests. Other limits may also be established by county risk management for events which will be serving or consuming alcoholic beverages at approved county property. The insurance policy must also include coverage for the applicant's contingent liability on damages, claims or losses. "Santa Rosa County Board of County Commissioners" must be named as "additional insured" on the certificate of insurance, and the certificate must be delivered to Santa Rosa County prior to the applicant's use of the property. The insurance may not be canceled during the term of the event, if this occurs, the county has the right to revoke approvals related to use of the county property for the event, without recourse by the applicant.
- (f) *Bond.* At its discretion, subject to other applicable laws or ordinances, the county may require an indemnity and/or performance security bond for an event. The bond must be with a corporate bonding company authorized to do business in the State of Florida, or a cash bond in the form of a cashier's check payable to the board. The bond must indemnify Santa Rosa County, its agents or employees against any and all claims arising out of the preparations, conduct or aftermath of the event.

**SECTION 4. Indemnification.**

The applicant agrees to indemnify, release and save harmless the board against any and all claims, costs, demands, damages, judgments or injuries of any nature arising from the conduct or management of, or from any work or thing whatsoever done in or about county property or any building or structure appurtenant thereto or equipment thereof during the term of this permit, or arising during the term of use from any act of negligence of the applicant, applicant's agents, contractors, or employees, or arising from any accident, injury, or damage whatsoever, however caused, to any person or persons, or to any property of any person, persons, corporation or

corporations, occurring during the term of this agreement on, in, or about said county property, and from and against all costs, attorney's fees, expenses and liabilities occurring in connection with any such claim or any action or proceeding brought thereon.

**SECTION 5. Delivery, acceptance and surrender of premises.**

- (a) The applicant agrees to accept the county property on possession as being in a satisfactory state of repair and in sanitary condition.
- (b) The applicant must surrender the premises to the county in the same condition as when the applicant takes possession, allowing for reasonable use and wear, and damage by acts of God. The applicant agrees to remove all business signs or symbols placed on the premises by the applicant before redelivery of the premises to the county, and restore the premises to the condition in which it existed before their placement. Any signs and markings created or used in connection with this event must be temporary and removable; painting roadways, trees or any other fixed object is strictly prohibited. The applicant agrees to clear the county property of litter at the close of the event.

**SECTION 6. Consideration of application.**

Upon receipt of the completed application with all required attachments, the county administrator or designee will review and present the request to the Board of County Commissioners at a Public Hearing. Prior to any permit issuance, the Board of County Commissioners will hold a public hearing on said application after notice thereof by publication in a newspaper of general circulation in the county. The notice shall describe the time, date, and place of the special event, identify the applicant, and outline the general purpose of the application.

**SECTION 7. Violations.** The county may revoke the event permit granted under this chapter upon the occurrence of any violation of this chapter.

**SECTION 8. Conflicts.** All ordinances or portions of ordinances in conflict herewith are amended consist with this ordinance.

**SECTION 8. Codification.** The provisions of this ordinance shall become and be made a part of the code of laws and ordinances of the County of Santa Rosa. The sections of this ordinance may be renumbered or relettered to accomplish such, and the word "ordinance" may be changed to "section", "article", or any other appropriate word.

**SECTION 9. Effective Date.** This Ordinance shall take effect January 1, 2016.

PASSED AND ADOPTED by a vote of 5 yeas and 0 nays and 0 absent of the Board of County Commissioners of Santa Rosa County, Florida, on the 12<sup>th</sup> day of November, 2015.

BOARD OF COUNTY COMMISSIONERS  
SANTA ROSA COUNTY, FLORIDA

ATTEST:

Donald C. Spencer  
Clerk of Court



By: Don Salter  
Chairman

I, Donald C. Spencer, Clerk of Court of Santa Rosa County, Florida, do hereby certify that the same was adopted and filed of record and sent electronically to the Secretary of the State of Florida, on this 16<sup>th</sup> day of November, 2015.

Donald C. Spencer  
Donald C. Spencer, Clerk of Court