



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

10 Sept 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

Welcome new members:

Mision casa, a nonprofit out of the Gulf Breeze area.
St. Sylvester Catholic Church in Midway

JOB

We are currently looking for someone to clean our bathrooms on a regular basis, minimum of twice a week, at the soccer complex. This is a paid position and hiring immediately. For more information please contact either Judy Burkhart at burkhartcj5@gmail.com or Robert Breland at Robert@FCSantaRosa.com

MORE JOBS

Please see the attached promotional flyer for the upcoming hiring events to be held on Sept. 11th, 12th and 13th for Marshalls. If you have any questions, please do not hesitate to contact me



Marshalls Flyer.pdf

Marshalls is now seeking to fill positions for their new store in Cordova Commons set to open in mid October. Available Positions: Management Merchandise Associates Stockroom Cashiers Qualifications:

- Strong customer service skills
- Must be willing to stand for extended periods of time
- Must be willing to lift up to 50 lbs. multiple times per shift
- Must be a good team player

Available Positions: Management Merchandise Associates Stockroom Cashiers

Join Us For A Scheduled Hiring Event:

Dates:

September 11 (9-5 p.m.)
September 12 (10-7 p.m.)
September 13 (9-5 p.m.)

Location:

Pensacola State College
Amos Performance Studio
1000 College Blvd. in Pensacola

FAMILY IN NEED

The following items are needed for a family who lost everything in a house fire. If you can help these people please contact Gabriel at 850-261-2358

- 1- Microwave
- 2- Beds with Mattress
- 2- Coffee Table
- 2- Sofas or Love seats

- 1- Dining table with chairs,
- Some blankets

- TV tables
- Chairs

MILTON KIWANIS PANCAKE BREAKFAST

Sat 9/15 at Ollies from 8-10 am for \$6. All proceeds go to charitable organizations for children in Santa Rosa County. For tickets or more info call Jimmie Melvin @ 686-2176.

YOUTH EMERGENCY PREPAREDNESS EXPO

BRACE YEP!
Youth Emergency PREPAREDNESS
Kids Save Lives Too

FREE Fun for Families
Saturday • September 15th • 10 am - 2 pm

Scavenger Hunt
Races
Face Painting
Mascots
Prizes

Fun, interactive activities for all ages
Pre-school to High School
Learn how to prepare for disasters
Honor our local heroes
Collect food for Manna Food

Complimentary lunch provided

For more information:
Ph: 850-444-7135
Email: braceinfo@bellsouth.net

Booker T Washington High School
6000 College Parkway

PLEASE HELP COUNCIL ON AGING OF WEST FLORIDA WIN \$500

The Council on Aging of West Florida (COAWFLA) requests your assistance in winning \$500! The Council on Aging of West Florida is honored to be one of the local charities selected to participate in the Cox Charity Challenge 2. There are FOUR ways you can help.

- 1) Please vote. To win, we need you and your friends to vote for us. It's easy! All you have to do is "Like" the [Cox Florida Georgia Facebook page](#) and then "Like" the Council on Aging of West Florida logo in the Cox Charity Challenge 2 photo album. The contest runs from September 4 – September 18.
- 2) Please share this email with your friends

3) Please put this message on your Facebook page:
Please help Council on Aging of West Florida win \$500 in the #CoxCharityChallenge2! Go to <https://www.facebook.com/CoxFloridaGeorgia> CoxCharityChallenge2 photo album & like our logo.

4) Please tweet this message:
Help @coawfla win \$500 in the #CoxCharityChallenge2! Go 2 @coxgulfcoast and like its logo in the contest photo album.

HELP NEEDED IN SANTA ROSA TO GET IDENTIFICATION FOR HOMELESS/NEAR HOMELESS

This chart takes all of the information that was swirling around at the last couple of meetings and makes some sense of it. Now we can see the agencies involved in the ID process, and the basic eligibility requirements for helping folks obtain an ID. It is obvious you all came prepared. So Thank You for this - now we can move on to the next steps. I am adding some more folks from Santa Rosa to this email list so we can have help in identifying other agencies that might be able to help us with this effort. If any of you know of an agency/or church that is working on this issue - please forward this email- and invite them to this meeting.



ID_Project_Flow_Chart[1].docx

To Do:

Funding: Identify sources of funding to help pay for birth certificates and IDs for agencies willing to help folks obtain them.

Homeless:

1. We have locations in Escambia to help the homeless folks- but **we still need to identify a location (church or agency) in Santa Rosa.**
2. **In both Counties - We need to identify where Families Count can fit into helping the homeless veterans obtain ID.**

Non-Homeless:

In both Counties Identify location (church or agency) that will assist those non-homeless low income clients obtain ID.

Incarcerated:

Need Representative from Santa Rosa Correctional Institution.

Due to the holiday last Monday this meeting was scheduled for next Monday, September 10, 2012 at 1:00pm. The meeting will be held at the Chappie James Bldg- 160 W. Government Street - Pensacola Florida. The security guard will tell you what conference room we will be meeting in when you arrive for the meeting. If you have any questions, please feel free to contact me through the above email- or at 850-595-8278.

VOLUNTEER OPPORTUNITIES

As United Way Santa Rosa looks to expand its volunteer programs, we are actively looking for volunteers to help with the following: Special Events, Projects and Programs, and Administrative Support.

Volunteering with United Way is a great way to learn new skills and job experience while helping others in need.

Top 2 Volunteer Opportunities:

1) Administrative Support - volunteers are needed to help answer phones, take messages and help clients at the front desk. Benefits include resume building and learning grants research and data entry.

2) Toys for Tots - in November, volunteers will be needed to sort and inventory donations of toys, pick up toys from local vendors, pull toys for children's bags, and help clients in filling out applications.

CAR SEAT SAFETY CHECKS AT SANTA ROSA COUNTY HEALTH DEPARTMENT

The Santa Rosa County Health Department will be offering free car seat safety checks on Thursday, September 13, at the main clinic location, 5527 Stewart Street in Milton. The event will be held from 3:00 p.m. to 6:00 p.m. in the health department parking lot. Certified technicians will be on hand to provide information and examine seats to be sure they have been installed correctly.

According to the National Highway Traffic Safety Administration (NHTSA), car accidents are the number one killer of children between one and 12 years old. Safety seats are the best way to protect children in a crash, and a correctly installed seat will provide the maximum protection possible.

"About 80 percent of car seats are used incorrectly," said Sherry Worley, R.N., certified safety seat technician with the Santa Rosa County Health Department. "Not only is it important for parents to use the correct seat for their child's size, it also has to be installed correctly."

For more information, contact Sherry Worley, R.N., at 983-5200, ext. 187.

Visit the NHTSA website for information on child safety at <http://www.nhtsa.gov/Safety/CPS>.

MEDICAL PREPAREDNESS & RESPONSE TO BOMBING INCIDENTS

MGT-348 • Per-233

This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to bombing incidents.

Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management. This course represents a cooperative effort between New Mexico Tech's Energetic Materials Research and Testing Center (NMT/EMRTC) and the Texas Engineering Extension Service's National Emergency Response and Rescue Training Center (TEEX/NERRTC), a member of The Texas A&M University System.

Location: Santa Rosa EOC
Dates: November 28th and 29th
Time: tentative 8:00-5:00
Total time: 18 hours

CEU for Nurses and Physicians: 15.5
CEUs for Paramedics: 16



Marketing Brochure
V5 810.pdf

To Register Click on the Link below, change the date in the top left corner to November, and register for this course.

*****Click Here To Register*****

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

TOYS FOR TOTS

The Marine Corps Reserves and United Way of Santa Rosa County would like to invite individuals and groups interested in taking a large role in the 2012 Toys for Tots holiday drive to the kick off

Toys for Tots committee meeting on Wednesday, Sept. 19 at 9 a.m. at NAS Pensacola, MATSG-42 211 Farrar St. Bldg. 3450 Pensacola, FL 32508.
Email marianne@unitedwaysrc.org to RSVP

ESCAROSA COALITION ON THE HOMELESS

I would like to remind everyone that our next General Coalition meeting will be held at the Santa Rosa County School Board Office located at 5086 Canal Street in Milton, FL. As always, if you are unable to attend, please send a representative.



General
Membership92012.do

DISASTER RECOVERY TIP #36: BUILDING A RESILIENT TEAM

Employee Preparedness

When we think of disaster recovery, we often think of a company's infrastructure; buildings, equipment, data and computer systems. It's easy to forget that business continuity is first and foremost about the people. It's people, not technology that recover businesses.

So if your employees are your most valuable asset, what can you do to protect them?

Join us next Wednesday for a free [National Preparedness Month](#) webinar, [Protecting Your Organization by Preparing Your Employees](#). Listen as guest speaker, Dan Stoneking, Director of the Private Sector at FEMA discusses the strategies and best practices for helping your employees prepare themselves and their families for a crisis.

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit www.agilityrecovery.com or call 866-364-9696

LEARN. PREPARE. SHARE.

In an effort to educate all businesses about the importance of continuity planning, Agility is offering free educational webinars throughout the month of September. Additionally, we are making it easier than ever to encourage all businesses, employees and communities to prepare:

- **Share:** Easily spread the word on LinkedIn, Twitter, and Facebook. [Click here to share.](#)
- **Disaster Myths - Free Breakroom Poster:** Help your employees and coworkers prepare with this free poster. [Click here for your free poster.](#)

Thanks for your support of Agility and National Preparedness Month. If you have any questions, please contact scott.teel@agilityrecovery.com. Have a great day!

Webinars

Prepare Your Employees & Protect Your Organization

Wed, September 12, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

Utilizing Social Media During a Crisis

Wed, September 19, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

Surviving a Crisis, Large or Small: Real Life Lessons Learned

Wed, September 26, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

SRYP SEPTEMBER EVENTS - MEMBERSHIP MONTH REMINDER

SRYP - September Lunch Bunch

Date: Thursday, September 13 **Time:** 11:30 am to 12:30 pm

Location: Ruby Tuesday

4917 Highway 90, Pace

September Civic Event

Date: Saturday, September 22

Time: 9:00 am - 12:00 pm

Location: Bay Area Food Bank

*SRYP is partnering with Bay Area Food Bank to provide a mobile food pantry to needy families in the East Milton area. **Volunteers are needed.***

SRYP Membership Meeting

Sponsored by SRMC

Date: Thursday, October 18

Time: 6:00 pm

Location: Santa Rosa Medical Center Meeting Room

Family Day - November 10

Christmas Party - December 14

INVITATION TO SEPT. 15TH REMEMBRANCE CEREMONY

We invite you to be our guest for a special “Remembrance” ceremony which will be held as part of the “National Day of Service and Remembrance”

for 9-11 at the YEP! Youth Emergency Preparedness Expo on Saturday, September 15th at 10:00 AM in the cafeteria at Booker T. Washington High School.

Our community is a leading participant in the “National Day of Service and Remembrance” for 9-11 through a three part effort and event conducted by BRACE- Be Ready Alliance Coordinating for Emergencies and featuring several of its Partners on September 15th. Last year 33 million Americans participated in 9-11 Day of Service and Remembrance events, so BRACE and its Partners are honored to be a part of this effort to remember those that lost their lives on 9-11, the survivors, those heroes that rose to service and those that still serve today.

Please join us for any or all of the following activities:

The “**Remembrance**” event begins at 10:00 AM and will honor our local heroes in a ceremony where 9-11 medallions will be presented to a representative of each branch of our Armed Services, along with fire fighters, law enforcement and other first responders. Several 9-11 survivors will share their stories. This ceremony kicks off the annual YEP! Expo.

The “**YEP! Youth Emergency Preparedness Expo**” will run from 10:00AM-2:00PM and will include exhibitions, displays, demonstrations, entertainment and interactive activities to teach families safety lessons and how to be prepared for disasters. This is a free, fun day for the whole family.

The “**National Day of Service**” will engage Northwest Floridians in a food collection drive to help MANNA distribute 3,000 emergency food packages (27,000 meals) and 250 Emergency supply kits to the homebound, homeless and most vulnerable in our community. This drive will culminate at the **YEP!** Expo where the donations will be collected, sorted and assembled for distribution.

So that we might recognize you at the “Remembrance” ceremony please RSVP to let us know of your participation. Email: braceinfo@bellsouth.net or Phone: 850-444-7135

Greg Strader Executive Director Be Ready Alliance Coordinating for Emergencies
www.BeReadyAlliance.org

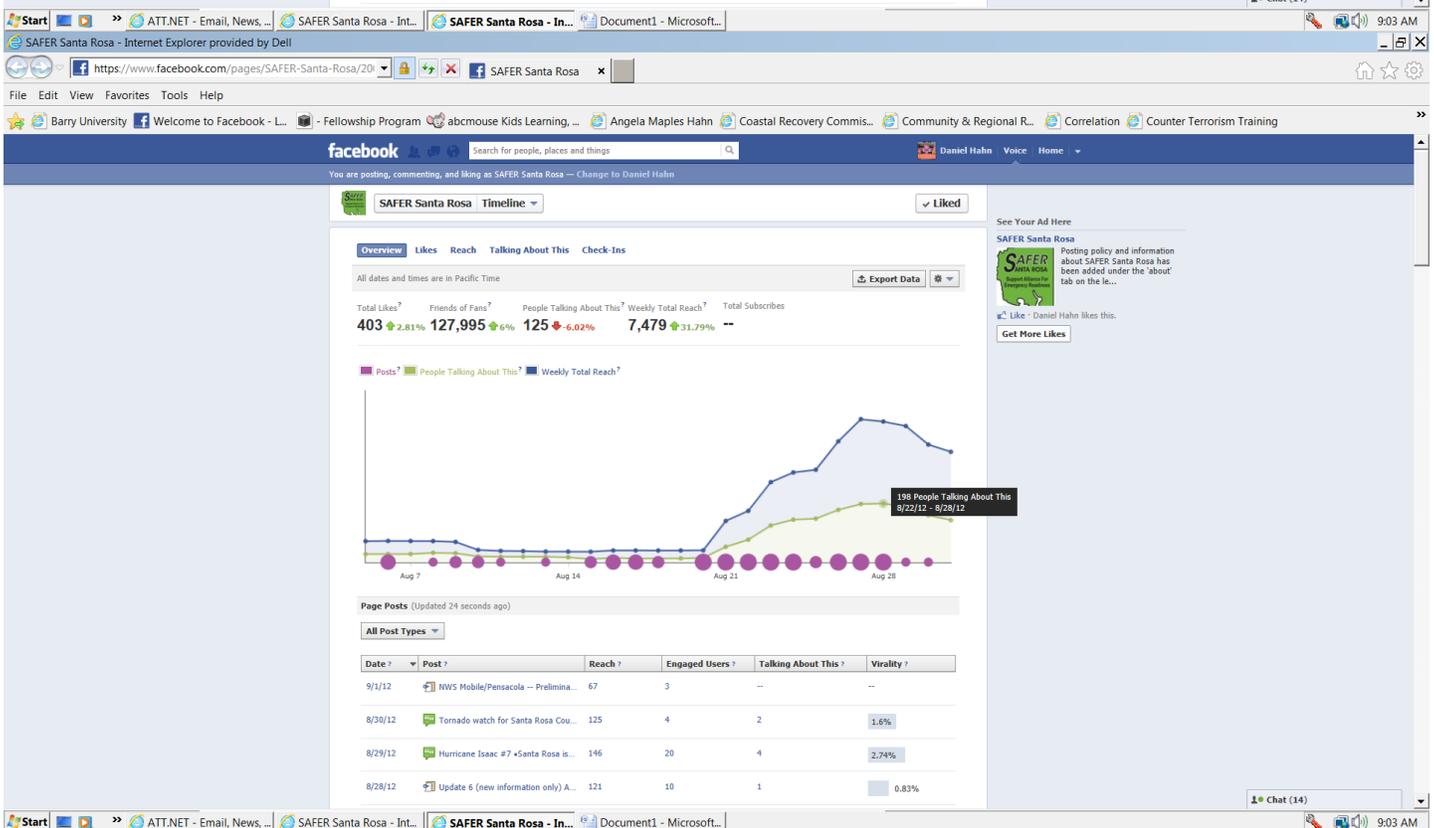
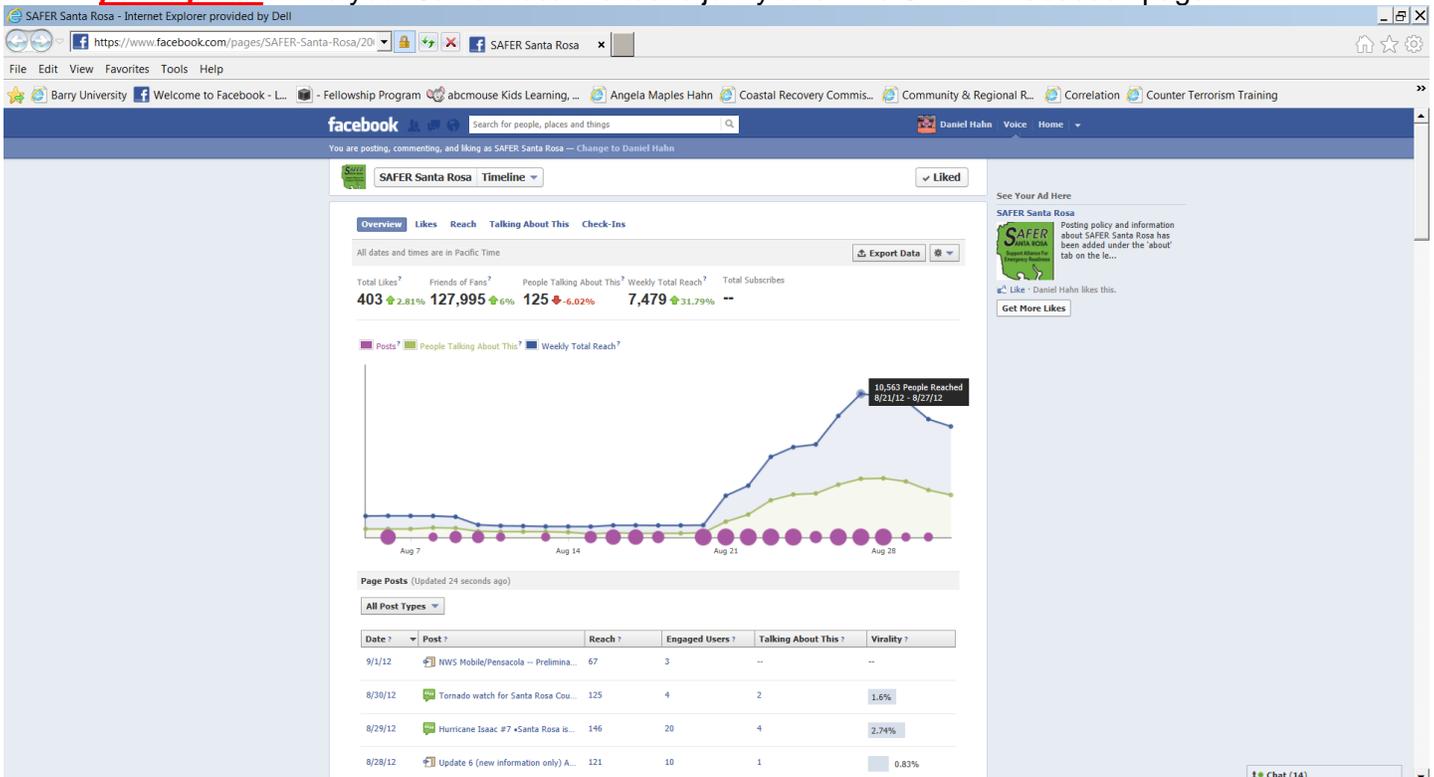
For more information on the “National Day of Service and Remembrance”
http://www.nationalservice.gov/pdf/factsheet_911.pdf

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-)
We are up to **406** people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Showing the great reach of the SAFER Facebook page during Hurricane Isaac

TOP: 10,563 people reached
BOTTOM: 196 people talking about messages posted



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

NORTHWEST FLORIDA INFECTION CONTROL PRACTITIONERS WORKSHOP

This is a great educational opportunity that I wanted to pass on to you. The Northwest Florida Infection Control Practitioners group is hosting a workshop on October 12th! If you have never heard of this group, please visit the website at <http://www.nwficp.com/index.php>. This brochure has not been uploaded to this site yet, but you can learn more about the group by visiting the site. Please feel free to pass on this brochure to anyone you feel would be interested!

CEUs for this program are offered for nurses and environmental health staff. Please get your registrations in by September 14th to get the discount rate of \$40. It is \$45 at the door and students who pre-register get a discount at \$20. Lunch is provided. Please see the attached brochure.



Workshop brochure -
2012 (2).pdf

SKY WARN CLASSES

Basic Sky Warn ----- September 25th, 7pm
Advanced Sky Warn ----- September 27th, 7pm

Both classes will be taught at the Public Safety Building (EOC) 6575 North W St Pensacola .
Email danielh@santarosa.fl.gov with your name and the course you wish to attend

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IS-36: MULTHAZARD PLANNING FOR CHILDCARE

<http://training.fema.gov/EMIWeb/IS/is36.asp>

IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS

<http://training.fema.gov/EMIWeb/IS/is660.asp>

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Heed Hurricane Andrew's lessons

<http://www.sun-sentinel.com/news/opinion/editorials/fl-editorial-andrew-anniversary-dl-20120824,0,1399033.story>

Mobile Disaster App Prepares the Public for the Worst

<http://www.emergencymgmt.com/training/Mobile-Disaster-App-Prepares-Public.html>

How to Demonstrate the Fruits of Your Labor

<http://www.emergencymgmt.com/disaster/How-to-Demonstrate-the-Fruits-of-Your-Labor.html>

How to Weather a Hurricane

http://www.nytimes.com/2012/08/29/opinion/community-works-best-against-a-natural-disaster.html?_r=1

Short-Circuiting Civilization: Predicting the Disruptive Potential of a Solar Storm Is More Art than Science

<http://www.scientificamerican.com/article.cfm?id=short-circuiting-civilization>

For the deaf: Weather watches & warnings- Video

<http://www.youtube.com/watch?v=NjjQOLtL9tM&feature=youtu.be>

Crisis Management: How to Handle a Crisis Using Social Media (5 Steps)

<http://goodplustech.com/2012/08/23/crisis-management-how-to-handle-a-crisis-using-social-media-5-steps/>

Emergency Managers Turning To Social Media Ahead Of Isaac

<http://miami.cbslocal.com/2012/08/23/emergency-managers-turning-to-social-media-ahead-of-isaac/>

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

6 Ways to Utilize Social Media before a Disaster Strikes

<http://www.emergencymgmt.com/disaster/6-Ways-Utilize-Social-Media-Disaster.html>

Disaster Resilience: A National Imperative

http://www.nap.edu/catalog.php?record_id=13457

Most U.S. Small Businesses Back Up Data as a Precaution, but May Not Be Sufficiently Prepared for a Crisis

http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD

11 Tips for Crafting Your Social Media Policy

<http://www.nextgov.com/mobile/2012/07/11-tips-crafting-your-social-media-policy/57070/>

Social media play growing role in spreading word of tragedy

<http://www.usatoday.com/news/story/2012-07-20/colorado-shooting-social-media/56370500/1>

Koch-funded climate change skeptic reverses course

<http://www.latimes.com/news/politics/la-pn-kochfunded-climate-change-skeptic-reverses-course-20120729,0,7372823.story>

Extreme weather: Get ready to see more of it, scientists say

<http://www.cnn.com/2012/07/10/world/unusual-world-weather/index.html>

Five Innovative Uses of Social Media in Government

<http://www.govexec.com/reports/five-innovative-uses-social-media/56086/>

Why Aren't Americans Listening to Disaster Preparedness Messages?

http://www.rand.org/about/people/u/uscher-pines_lori.html

Social media rising to the top of places to go in natural disasters

<http://www.kplu.org/post/social-media-rising-top-places-go-natural-disasters>

Worried about the risks and dangers of social media? Take the Army's advice

<http://www.emergencymgmt.com/emergency-blogs/crisis-comm/Worried-about-the-risks-071012.html>

10 Ways for Businesses to Be Hurricane Ready

<http://bclc.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready>

The Role of Business in Disaster Response Report

<http://bclc.uschamber.com/document/role-business-disaster-response-report>

Small Businesses Fall Short on Disaster Preparedness

<http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html>