



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

13 August 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

JOB FAIR

When: August 16th 9:00 a.m. – 3:00 p.m.

Where: Sikes Hall NAS Whiting Field

Local, regional and national employers will be present.
Bring your resume.

SPECIAL OLYMPICS ESCAMBIA/SANTA ROSA

Golfers from throughout the region are invited to bring their skills to support our Special Olympics Escambia/Santa Rosa Golf team in their upcoming trip to State competition. Stonebrook Golf Club in Pace will host this 2012 Charity Golf Tournament on Friday, August 24th with a 1PM shotgun start, for a 4-person scramble. The entry fee is \$100 per player or \$400 per team with an entry deadline set for August 15th. Purchase of Tee Signs is also available for \$100 each. Fee includes food & beverages, awards and prizes for longest drive and hole in one, door prizes and goody bags.

All proceeds will go to Special Olympics Escambia/Santa Rosa Golf Team, who have been practicing at Tanglewood Golf Club in Milton and Stonebrook Golf Club in Pace for several years. The team is very excited that their hard work has paid off in qualifying them to send a delegation to Special Olympics Florida's State Golf Championship in Kissimmee, FL on September 7th, 2012!

For more information and to participate, please contact Host J.J. Dunn, P.G.A. at Stonebrook Golf Club, 3200 Cobblestone Drive, Pace FL32571, 850.994.7171, stonebrookgc@bellsouth.net Special Olympics Escambia/Santa Rosa provides year-round sports training and competition to children and adults with intellectual disabilities, at no cost to the athlete or their caregiver, as a means to achieve physical fitness, self-esteem, socialization skills, and the life skills necessary to be a productive, respected and contributing members of their communities.

ONE HARVEST FLYER AND AUGUST 2012 MENU

The First United Methodist Church is located at the foot of Berryhill St and Broad St in downtown Milton, go east on Berryhill st until you have to turn left / right. The church will be on your left (north) side.

The fellowship hall can be reached through the driveway on Berryhill St - just before the church building. For more information call the church at 623.6683.

The church office is located at 6819 Berryhill St, directly across from the church and fellowship hall.

Directions from your location to the church to this location can also be found at this Google link:
[6819 Berryhill St](#)

Order Dates/Distribution Dates

In person Order	On Line orders not later than	Food Distributed on
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Aug. 13-14	Aug 20	Aug. 25
Sept. 17-18	Sep 24	Sept. 29
Oct. 15-16	Oct 22	Oct. 27
Nov. 5-6	Nov 12	Nov. 17
Dec. 3-4	Dec10	Dec. 15

Notes :

In Person Order Times, in the Fellowship hall, are Monday from 4-7 p.m. and Tuesday from 9-noon only. Distribution on Saturday @ 8am- 930am.

MILTON HIGH SCHOOL MENTORING PROGRAM

The City of Milton working with Milton High School through its Education Committee is seeking individuals willing to serve as mentors to talented students struggling to realize their full potential. Many educators believe that no significant learning occurs without a significant relationship. As a mentor your responsibilities equate to help and guidance and a relatively small commitment of time building a positive relationship. The potential return is tremendous knowing that your time helps a young person succeed. Role models are many times lacking in life and your involvement can help these youth garner an understanding of what can be accomplished. They also can obtain scholarship funds to the school of their choosing to continue their education. Please commit to attend one of the training sessions found below and help the next generation climb latter of life to success by pushing them up that latter simply by showing you care. If you want to volunteer please call 850-983-5440 ext. 403. Thank you for your time in consideration of this request.

Responsibilities of mentors for the Milton High School Mentoring Program:

- Be willing to have contact, in person or by telephone, with student mentee at least once per week throughout the 2012-2013 school year.
- Monitor the academic progress of the mentee. Provide support and encouragement.
- Maintain confidentiality with the student mentee.
- Attend one of the 2-hour mentoring training sessions at MHS on
Thursday, August 16, 2012 – 6:30 to 8:30 p.m.
Saturday, August 18, 2012 – 8:30 to 10:30 a.m.
- Complete a Santa Rosa County District Schools volunteer form.
- Meet at the beginning of the program with MHS Principal Mike Thorpe and/or MHS Assistant Principal Floyd Smith



mentee_contract.docx

DOG DAYS OF SUMMER FUNDRAISER FOR CANCER SOCIETY

Dog Days of Summer is an event for pet lovers &/or anyone who wants to come out and support the American Cancer Society.

Date: August 18, 2012

Time: 8:00 am - 12:00 noon

Location: Santa Rosa Medical Center

Come & bring friends and family (including your dogs). We will have a pet photographer, vets, groomers, dog treats, business who make collars, bandanas, leashes, rescue groups, a guide dog demonstration, and lots more!

STRIKE OUT HOMELESSNESS "BOWLING TOURNAMENT"

September 8th, 2012 (1 – 5 pm)

Presented by the EscaRosa Coalition On the Homeless DeLuna Lanes Bowling Center – Pensacola, FL.

Gather your friends, family, and co-workers for an afternoon of fun and bowling and make a difference– all at the same time!

Registration includes:

Bowling and Shoe Rental, heavy hors d'oeuvres,
a complimentary soda and a chance to win great prizes!

Proceeds from this event benefit homeless men, women and children with unmet emergency needs such as housing, transportation, utilities, food, clothing and healthcare.

Registration fee \$125 per team or \$25 per bowler.
(5 person team)



Strike Out
Homelessness Sponsc

Registration forms are available at the EscaRosa Coalition On the Homeless (2601 W. Strong St. Pensacola, FL.), ECOH Santa Rosa location (United Way of Santa Rosa County, 6479-A Caroline St. Milton,FL). On-line at www.ecoh.org. or email serene.keiek@ecoh.org.

We are also looking for sponsors or if you are unable to join us donations are welcome. For more information on how to register, become a sponsor or make a donation, please contact Serene Keiek at serene.keiek@ecoh.org or Call: 850-232-9548

CONSUMER CREDIT COUNSELING KEYS IN ON SANTA ROSA

Consumer Credit Counseling Services of West Florida (CCC) is now offering its services at the United Way Santa Rosa office in Milton. CCC aids families and individuals in financial distress through financial counseling and education.

Services include classes on basic budgeting, money management, credit repair, checking account maintenance, housing and reverse mortgage education. CCC also provides one-on-one professional housing and credit counseling with certified counselors that is private and confidential.

Call (850) 434-0268 for more information.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

INVITATION TO SEPT. 15TH REMEMBRANCE CEREMONY

We invite you to be our guest for a special "Remembrance" ceremony which will be held as part of the "National Day of Service and Remembrance" for 9-11 at the YEP! Youth Emergency Preparedness Expo on Saturday, September 15th at 10:00 AM in the cafeteria at Booker T. Washington High School.

Our community is a leading participant in the “National Day of Service and Remembrance” for 9-11 through a three part effort and event conducted by BRACE- Be Ready Alliance Coordinating for Emergencies and featuring several of its Partners on September 15th. Last year 33 million Americans participated in 9-11 Day of Service and Remembrance events, so BRACE and its Partners are honored to be a part of this effort to remember those that lost their lives on 9-11, the survivors, those heroes that rose to service and those that still serve today.

Please join us for any or all of the following activities:

The “**Remembrance**” event begins at 10:00 AM and will honor our local heroes in a ceremony where 9-11 medallions will be presented to a representative of each branch of our Armed Services, along with fire fighters, law enforcement and other first responders. Several 9-11 survivors will share their stories. This ceremony kicks off the annual YEP! Expo.

The “**YEP! Youth Emergency Preparedness Expo**” will run from 10:00AM-2:00PM and will include exhibitions, displays, demonstrations, entertainment and interactive activities to teach families safety lessons and how to be prepared for disasters. This is a free, fun day for the whole family.

The “**National Day of Service**” will engage Northwest Floridians in a food collection drive to help MANNA distribute 3,000 emergency food packages (27,000 meals) and 250 Emergency supply kits to the homebound, homeless and most vulnerable in our community. This drive will culminate at the **YEP!** Expo where the donations will be collected, sorted and assembled for distribution.

So that we might recognize you at the “Remembrance” ceremony please RSVP to let us know of your participation.

Email: braceinfo@bellsouth.net or Phone: 850-444-7135

Greg Strader Executive Director Be Ready Alliance Coordinating for Emergencies
www.BeReadyAlliance.org

For more information on the “National Day of Service and Remembrance”
http://www.nationalservice.gov/pdf/factsheet_911.pdf

Also see **BRACE SEPT 15 YOUTH EMERGENCY PREPAREDNESS EXPO** entry below.

FINANCIAL RESOURCES FOR GRANDPARENTS RAISING GRANDCHILDREN- SAVVY SENIOR

Financial Resources for Grandparents Raising Grandchildren

"Are there any types of financial assistance programs that can help grandparents who are raising their grandkids? I have two grandchildren who are about to permanently move in with my husband and me and we could use some help."

When it comes to raising grandkids, you definitely have plenty of company. Across the country about 5.8 million children are living with their grandparents, as the parents struggle with a variety of problems such as financial hardship, drug and alcohol addiction, prison time, domestic violence, divorce and more.

To help with the day-to-day expenses of raising grandkids, there are a variety of government programs and tax benefits that can make a big difference in stretching your budget. Here's where to look for help.

Financial Assistance

For starters, find out whether your family qualifies for your state's Temporary Assistance for Needy Families (TANF) program, that may include cash assistance, food stamps and free or low-cost daycare. Or, if your household income is too high to qualify as a family, ask about the "child-only grant" for just the grandchild's support alone. Also find out if your state offers any additional programs like guardianship subsidies, non-parent grants or kinship care. Contact your state TANF program (see www.acf.hhs.gov/programs/ofa for contact information) or call your county social services office for more information.

You also need to find out if your grandkids are eligible for Social Security, including benefits for children, survivor benefits or SSI. You can find this out at your local Social Security office or call 800-772-1213 or see www.ssa.gov.

And finally, use benefitscheckup.org, a comprehensive web resource that helps you search for additional financial assistance programs that you may be eligible for, such as lower energy bills, discounts on prescription medications and more.

Tax Benefits

In addition to the financial assistance resources, Uncle Sam offers some tax benefits that may help you too, like the Dependency Exemption which allows you to deduct \$3,800 in 2012 on each qualifying grandchild.

There's also the Earned Income Tax Credit or EITC which is available to those with moderate to low incomes, or the Child Tax Credit if you make too much money to qualify for the EITC.

If you're working and are incurring child care expenses in order to work, there's a Child and Dependent Care Credit that can help. And if you choose to legally adopt your grandkids, there's an Adoption Credit that provides a federal tax credit of up to \$12,650 per child.

There are even education-related tax credits through the American Opportunity Tax Credit or the Lifetime Learning Credit to help if your grandkids go to college.

To learn more about these tax benefits call 800-829-1040, or visit www.irs.gov. You can also call the IRS publication line at 800-829-3676 and ask them to mail you the following publications: 501, 503, 596, 970, 972, and Form 8839.

Health Insurance

If your grandkids need health insurance, depending on your income level, you may be able to get free or low-cost health insurance through your state's Medicaid and the Children's Health Insurance Program. See insurekidsnow.gov or call 877-543-7669 for more information.

Legal Issues

You also need to talk to a family law attorney to discuss the pros and cons of obtaining legal guardianship, custody or adoption. Without some sort of legal custody, you may not be eligible for many of the previously listed financial assistance programs and there can be problems with basic things like enrolling your grandkids in school, or giving a doctor permission to treat them.

If you need help locating affordable or free legal assistance use <http://apps.americanbar.org/legalservices/findlegalhelp/home.cfm> or call the Eldercare Locator at 800-677-1116 for referrals.

Savvy Senior - Living is written by Jim Miller, a regular contributor to the *NBC Today Show* and author of "The Savvy Senior" book. <http://www.savvysenior.org/index.htm>

Thanks to **Central Ministerial Fellowship** of Santa Rosa County (FL) for sharing.

BACK TO SCHOOL "HEALTH FAIR"

Help prepare your kids for the upcoming school year and have fun, too! Take advantage of FREE:

- Sports physicals
- Hearing screenings
- Kid-friendly refreshments
- Giveaways



74202-0712 FBC
AugHF FRONT.pdf

RED CROSS LAUNCHES FREE HURRICANE APP

Whether you live where hurricanes strike or have loved ones who do, this is a must-have app. With Hurricane by American Red Cross, you can monitor conditions in your area or where your loved ones are, prepare your family and home, find open shelters and let others know are safe even if the power is out.

[Download the app now](#) or search for "Hurricane by American Red Cross" in the iTunes or Google Play app stores.

Plan and Prepare

You don't need a Smartphone to prepare for hurricanes. Print and forward our [Hurricane Preparedness Tips](#)

BRACE SEPT 15 YOUTH EMERGENCY PREPAREDNESS EXPO

On September 15th, BRACE (Be Ready Alliance Coordinating for Emergencies) will host the annual [YEP! Youth Emergency Preparedness Expo](#) at Washington High School.

BRACE believes in the importance of "...fostering communication, cooperation, collaboration, and coordination among community", and our community includes our youth. Educating our youth about the necessity of preparedness helps educate their families, too.

This year, the YEP! Expo is being held in conjunction with the National Day of Service and Remembrance. The day will begin with a patriotic recognition of our local heroes – fire, police, and all branches of the military - in remembrance of 9-11.

We are actively seeking agencies and organizations to participate as exhibitors and/or demonstrators during the YEP! Expo. Our goal is to create a fun and INTERACTIVE experience for children and teens to learn about the myriad of organizations at work and factors at play during any type of disaster.

New to the event this year, we are incorporating a vehicle display area. Any agency or organization with a specialized vehicle is invited to bring it out with them to have on display. We would ask that the organization provide a volunteer or staff person to help monitor the vehicle for safety issues during the event. We are very focused on interactive demonstrations and activities this year, as well. Children (and even adults) learn quickly when engaged in a hands-on experience. There will be outdoor areas for vehicles and active demonstrations.

If your agency or organization is committed to responsible disaster preparedness and/or educating the public - the YEP! Expo would love to have your participation. Attached you will find the registration documents. Please complete the registration forms and [email, mail or delivery them to](#) :

YEP!

c/o BRACE
1301 West Government Street
Pensacola, FL 32502



YEP! Sponsor
Opportunities 2012.p



YEP! 2012 Exhibitor
Application.pdf

Questions? Call us at 850.444.7135 or by email BRACEinfo@bellsouth.net

WHY AMERICAN'S AREN'T LISTENING TO DISASTER PREPAREDNESS MESSAGES

Does the current emphasis on individual preparedness foster public apathy? According to a [FEMA survey](#) conducted four years after Hurricane Katrina, only slightly more than half of American's have an emergency preparedness kit at home and over 70% don't know their community's evacuation routes. A recent [publication from the Rand Corporation](#) examines why people are still not paying attention despite a succession of highly publicized natural and technological disasters.

As it turns out, some common citizen preparedness messages are based on untested [assumptions that may actually hinder preparedness](#). For example, the assumption that it is constructive to promote individual preparedness may motivate some families to conclude that they can "ride out" a disaster. Rather than making recommendations based on conventional wisdom, actual data is needed to inform recommendations for citizen preparedness.

NEW OIL SPILL APPLICATION FOR IPHONE, IPAD

The [Marine Defenders application](#) is a mobile tool for documenting, mapping and reporting oil pollution and marine debris. All reports are mapped online, sent to the [National Response Center](#) in Washington, D.C., and passed along to the U.S. Coast Guard. The app is photo and GPS-enabled, which allows volunteers and researchers to take pictures and post reports to interactive maps in real time. Funding for the application was provided by the National Fish and Wildlife Foundation.

SRYP

August is Membership Month!

There will be new member incentives and door prizes at each event. We will send out an email the first of the month with details but mark your calendars now for the following events:

Non-Profit Expo (GB Chamber)

Date: Thursday, August 23 **Time:** 5:30 pm **Location:** Tiger Point Golf Club

SRYP Membership Meeting

Date: Thursday, August 30 **Time:** 6:00 pm **Location:** Oops Alley, Pace

CDC RELEASES OLDER ADULT PREPAREDNESS PORTAL

CDC releases a cross-sector preparedness guide and Web portal designed to help states, communities, and partners plan for and protect vulnerable older adults in all hazards emergencies.

<http://www.cdc.gov/Features/EmergencyOlderAdults/>

http://www.cdc.gov/Features/EmergencyOlderAdults/?s_cid=ccu060412_006

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to **374** people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a

chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES

The series of [Formidable Footprint](#) exercises for neighborhood, community and faith based organizations continues.

August 25 – Hurricane / September 29 – Solar Storm / October 27 – Flood

Exercises have also been scheduled for the following scenarios:

[Earthquake – Influenza Pandemic – Tornado – Wildfire](#)



The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today:

www.FormidableFootprint.org

THE FLORIDA DEPARTMENT OF HEALTH, BUREAU OF PREPAREDNESS AND RESPONSE, COMMUNITY RESILIENCE UNIT IS PLEASED TO ANNOUNCE REGISTRATION IS NOW OPEN FOR AN UPCOMING COMPLIMENTARY WEBINAR ON DISCHARGE PLANNING.

Tuesday September 11, 2012 2:00 - 3:15 PM Eastern Time

Discharge planning is essential for preparedness and recovery following a disaster.

Florida's experience with disasters has shown that a person who takes refuge in a temporary setting may be unable to safely return home after a disaster or may need additional support.

This program will discuss the importance of discharge planning and introduce participants to the newly updated 2012 Discharge Planning Resource Guide.

Upon completion of the program, participants will be able to:

- Describe the importance of discharge planning
- Explain how the Discharge Planning Guide can be used to assist in finding housing and support for persons leaving a temporary shelter setting
- Identify community partners who can assist in safely returning persons to the community following a disaster
- Describe the role of various agencies in moving persons from a shelter back to the community

SOCIAL MEDIA ONLINE CLASS

<http://training.fema.gov/EMIWeb/IS/is42.asp>

The purpose of this course is to provide the participants with best practices including tools, techniques and a basic roadmap to build capabilities in the use of social media technologies in their own emergency management organizations (State, local, Tribal) in order to further their emergency response missions.

RED CROSS TRAINING

American Red Cross, Serving People with Functional & Access Needs in Shelters (FANS) - web based course for shelter workers

<https://classes.redcross.org/Saba/Web/Main>

MEDICAL PREPAREDNESS & RESPONSE TO BOMBING INCIDENTS

MGT-348 • Per-233

This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to bombing incidents.

Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management. This course represents a cooperative effort between New Mexico Tech's Energetic Materials Research and Testing Center (NMT/EMRTC) and the Texas Engineering Extension Service's National Emergency Response and Rescue Training Center (TEEX/NERRTC), a member of The Texas A&M University System.

Location: Santa Rosa EOC

Dates: November 28th and 29th

Time: tentative 8:00-5:00

Total time: 18 hours

CEU for Nurses and Physicians: 1.6

CEUs for Paramedics: 16



Marketing Brochure
V5 810.pdf

To Register Click on the Link below, change the date in the top left corner to November, and register for this course.

*****Click Here To Register*****

IS-36: MULTIHAZARD PLANNING FOR CHILDCARE

<http://training.fema.gov/EMIWeb/IS/is36.asp>

IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS

<http://training.fema.gov/EMIWeb/IS/is660.asp>

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

6 Ways to Utilize Social Media before a Disaster Strikes

<http://www.emergencymgmt.com/disaster/6-Ways-Utilize-Social-Media-Disaster.html>

Solar superstorm could knock out US power grid

http://www.chicagotribune.com/news/nationworld/sns-rt-us-solar-superstormbre8721k8-20120803,0,1101354.story?fb_action_ids=10151174324804529&fb_action_types=og.recommends&fb_source=timeline_og&action_object_map=%7B%2210151174324804529%22%3A10151080751609233%7D&action_type_map=%7B%2210151174324804529%22%3A%22og.recommends%22%7D&action_ref_map

NOAA raises hurricane season prediction despite expected El Niño
http://www.noaanews.noaa.gov/stories2012/20120809_atlantic_hurricane_season_update.html

Disaster Resilience: A National Imperative
http://www.nap.edu/catalog.php?record_id=13457

2011 Update on Children and Disasters: Summary of Recommendations and Implementation Efforts
<http://www.phe.gov/Preparedness/planning/abc/Documents/2011-children-disasters.pdf>

Annual Country Report on Terrorism
<https://www.hsdl.org/?abstract&did=719420>

National Children's Disaster Mental Health Concept of Operations
<http://www2.aap.org/disasters/pdf/NCDMH-CONOPS-Final.pdf>

Climate change is here — and worse than we thought
http://www.washingtonpost.com/opinions/climate-change-is-here--and-worse-than-we-thought/2012/08/03/6ae604c2-dd90-11e1-8e43-4a3c4375504a_story.html?hpid=z2

U.S. affirms support for U.N. climate goal after criticism
<http://news.yahoo.com/u-affirms-support-u-n-climate-goal-criticism-081903653.html>

U.S. Heat Waves of 2011 Linked Directly to Man-Made Climate Change
<http://www.scientificamerican.com/article.cfm?id=us-heat-waves-2011-linked-directly-man-made-climate-change>

American Red Cross Hurricane app
<http://www.redcross.org/HurricaneApp>

Most U.S. Small Businesses Back Up Data as a Precaution, but May Not Be Sufficiently Prepared for a Crisis
http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD

11 Tips for Crafting Your Social Media Policy
<http://www.nextgov.com/mobile/2012/07/11-tips-crafting-your-social-media-policy/57070/>

Social media play growing role in spreading word of tragedy
<http://www.usatoday.com/news/story/2012-07-20/colorado-shooting-social-media/56370500/1>

Koch-funded climate change skeptic reverses course
<http://www.latimes.com/news/politics/la-pn-kochfunded-climate-change-skeptic-reverses-course-20120729,0,7372823.story>

Extreme weather: Get ready to see more of it, scientists say
<http://www.cnn.com/2012/07/10/world/unusual-world-weather/index.html>

Five Innovative Uses of Social Media in Government
<http://www.govexec.com/reports/five-innovative-uses-social-media/56086/>

Why Aren't Americans Listening to Disaster Preparedness Messages?
http://www.rand.org/about/people/u/uscher-pines_lori.html

Social media rising to the top of places to go in natural disasters
<http://www.kplu.org/post/social-media-rising-top-places-go-natural-disasters>

Worried about the risks and dangers of social media? Take the Army's advice
<http://www.emergencymgmt.com/emergency-blogs/crisis-comm/Worried-about-the-risks-071012.html>

Want to keep AC on? Bury power lines
http://www.cnn.com/2012/07/02/opinion/frum-buried-lines/index.html?hpt=hp_t1

Powerful storm exposes lack of disaster preparedness
http://www.washingtonpost.com/opinions/powerful-storm-exposes-lack-of-disaster-preparedness/2012/07/02/gJQAxweEJW_story.html

Gadgets to help you survive a power outage
http://www.cnn.com/2012/07/02/tech/gaming-gadgets/power-outage-gadgets/index.html?hpt=hp_c1

Public Complacency toward Emergency Preparedness is Still a Problem, Survey Finds
<http://www.hstoday.us/industry-news/general/single-article/public-complacency-toward-emergency-preparedness-is-still-a-problem-survey-finds/8f8a61283e68aa0ee22a1ecf06333b6a.html>

Cellphone Signals Can Find People Scattered by Disaster
<http://www.popularmechanics.com/science/environment/natural-disasters/cellphone-signals-can-find-people-scattered-by-disaster-9842813>

Florida Evacuates.com Website
<http://floridaevacuates.com/>

Seven unusual tips for hurricane preparedness
<http://www.jsonline.com/sponsoredarticles/easyliving/seven-unusual-tips-for-hurricane-preparedness8068000101-158103315.html>

CDC Releases Older Adult Preparedness Portal
http://www.cdc.gov/Features/EmergencyOlderAdults/?s_cid=ccu060412_006

10 Ways for Businesses to Be Hurricane Ready
<http://bclc.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready>

The Role of Business in Disaster Response Report
<http://bclc.uschamber.com/document/role-business-disaster-response-report>

Of Hurricanes and Hashtags: Disaster Relief in the Social-Media Age
<http://www.nationaljournal.com/tech/of-hurricanes-and-hashtags-disaster-relief-in-the-social-media-age-20120603>

Small Businesses Fall Short on Disaster Preparedness
<http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html>

Florida lacking in child care plans for disasters
<http://www.marcoislandflorida.com/apps/pbcs.dll/article?AID=/20120603/WEATHER01/306030051/Florida-lacking-child-care-plans-disasters>

How to Make Cities More Resilient: A Handbook for Local Government Leaders
http://www.unisdr.org/files/26462_handbookfinalonlineversion.pdf

The Seven Rights of Hurricane Season Preparedness
<http://blog.fema.gov/2012/06/seven-rights-of-hurricane-season.html>

FEMA: Residents in Hurricane Prone Areas Should Have a Backup Tech Plan
<http://www.claimsjournal.com/news/southeast/2012/06/04/207849.htm>

Hurricane forecasters lean on social media to spread the news
http://articles.orlandosentinel.com/2012-05-28/news/os-facebook-twitter-hurricane-20120528_1_facebook-page-facebook-and-twitter-social-media

Business EOCs Improve Public-Private Relationships
<http://www.emergencymgmt.com/safety/Business-EOCs-Improve-Public-Private-Relationships.html>

American Red Cross Social Engagement Handbook
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How to start a business continuity program
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