



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

14 Jan 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

## **SEEKING VOLUNTEERS; POINT-IN-TIME COUNT**

The EscaRosa Coalition On the Homeless (ECOH) is looking for volunteers to assist with the annual 2013 "U Count" Point-in-Time Homeless Survey. The "U Count" Survey will be conducted over a 24-hour period, beginning 10:00 am Wednesday, January 24, 2013, and ending at 10:00 am Thursday, January 25, 2013.

The purpose of the "U Count" Survey is to determine the needs and extent of our local homeless population including sheltered and unsheltered men, women, and children. We can then match their needs against the services offered in the community. This process will enable us to fill gaps and address unmet needs. Additionally, Florida is ranked one of the highest in homeless veterans. As our military men and women leave the service, the 2013 count is especially important as it will provide us with information we need to better serve them. Several mandatory trainings will be offered for those wishing to participate in the survey process. On-Line Volunteer registration is available at [www.ecoh.org](http://www.ecoh.org). The registration deadline is January 15, 2013.

### 2013 PIT Volunteer Training Sites

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Place: Gulf Breeze United Methodist Church "Fellowship Hall"  
Address: 75 Fairpoint Drive, Gulf Breeze, FL  
Date: Tuesday, January 8, 2013  
Time: 6:30 - 7:30 p.m.

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Place: Brownsville Baptist Church "Fellowship Hall"  
Address: 2601 W. Strong St. Pensacola, FL  
Date: Thursday, January 10, 2013  
Time: 2:30-3:30 p.m.

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Place: Waterfront Rescue Mission "DCR Building"  
Address: 350 Herman Street, Pensacola, FL  
Date: Monday, January 14, 2013  
Time: 6:30-7:30 p.m.

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Place: United Way of Santa Rosa County  
Address: 6479-A Caroline St., Milton, FL  
Date: Wednesday, January 16, 2013  
Time: 2:00-3:00 p.m.

**You may respond by doing one of the following:**

- Select a single response below by clicking on the desired Response text.
- Call +18008231167 and use Notification ID 2166757801
- Reply to this email with the corresponding number to your response on the top line within the body of the email, e.g., 1 for indicating that you wish to use response option 1.

Option# Response:

1. [I will be signing up](#)
2. [I won't be able to volunteer](#)

Thank you,  
State Emergency Responders and Volunteers of Florida

**WORKFORCE**

Please see the attached flyers regarding job opportunities in our area. Feel free to disseminate these flyers as needed. If you have any questions, please do not hesitate to contact me at 850-607-8797. We appreciate your support spreading the word throughout our community!



Brittany B. Callahan, Outreach Representative Workforce Escarosa, Inc.

**REIMAGINE SANTA ROSA COUNTY - URGENT NEED**

I have an urgent need for our upcoming event. The wonderful church family in Pensacola that typically provides the racks of clothing to be distributed during these events indicated they will not be able to make the January 26th event. I really do find this as an opportunity for the youth in our area to shine. In order to make this area of the event work, the following is needed:

1. Clothing and shoe donations from all churches.
2. A Youth Group or two to sort through the clothing and shoes the early morning of the event (8 a.m. - 10 a.m.) and place on racks (staff at Olive Baptist Church are checking to see if we might use their racks).
3. Bags to place clothing and shoes into for our guests to take out of the park with them.
4. Hangers to hang the clothing.
5. Other Youth Groups to work the event during the hours/shifts of 10 a.m. - 12 noon, 12 noon - 2 p.m., 2 p.m.-4 p.m. (although the event ends at 3 p.m. it will take another hour to break down.) Any clothing left over can be used for any church who may have a clothing closet or we can take to a shelter, whichever works out as we close the event).

Please let me know as soon as possible if you can help with this area.  
So excited to have this opportunity to watch the youth groups in our area serve our community!

Linda English Reimagine Events, a project Doers of the Word Ministry  
850-454-5280 [linda@reimagineworldwide.org](mailto:linda@reimagineworldwide.org) [www.reimagineworldwide.org](http://www.reimagineworldwide.org)

**INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

**TABLE TOP EXERCISE**

This is part of the Business Continuity Initiative (BCI) please consider participating with your business.

BRACE has set up a table top exercise, that local businesses are encouraged to participate in right from their office, that test their disaster preparedness. It will provide questions and scenarios that each business should try to answer and hopefully will stimulate thought on what

other items businesses need to prepare in the event of disaster. Every business should understand the statistics:

- Of all businesses that close in the aftermath of a disaster, approximately 43% never re-open. Of those that do re-open, approximately another 29% will close for good within two years.
- Statistics show that 60% of businesses that lose their business data will fail.

Greg Strader from BRACE is passing along the invitation to anyone that is willing and interested in participating. Please pass it along to any of the ESF 18 partners or businesses that you feel would gain a benefit. BRACE is paying for this out of the CERT and Citizen Grants that they secure each year and are offering this at no charge to the business community. People can read about the exercise at the link below and it will provide instructions on registering.

<http://www.drc-group.com/project/biz-escambia.html>

If you have any questions, please contact Greg Strader.

Greg Strader Executive Director (850) 444 – 7136 [GStrader@BeReadyAlliance.org](mailto:GStrader@BeReadyAlliance.org)

This is on the 24<sup>th</sup> of January, if any business, non profit or church would like to participate in this exercise at the EOC on our big screens, let me know. Although registration says 9am-4pm my experience says this is a 3 hour exercise (or less) so please consider participating with key staff at your own place of business or here with us in emergency management.

### **DR. MARTIN LUTHER KING, JR. BREAKFAST**

I am cordially inviting you to attend the Fellowship Churches of SRC Annual Dr. Martin Luther King, Jr. Breakfast. To be held at the Santa Rosa County Auditorium on Saturday, January 19, 2013, at 9:00 a.m. Tickets for this year's Breakfast are \$10.00 each and may be ordered in advance by calling my cell #346-9402-or you may purchase them at the door. Our guest speaker will be the Pastor Doug Holmes of Christian Life Church.

Please come join us as we fellowship in unity. I know your schedule is very busy, but we are hopeful you will be able to join us. Your favorable reply will be greatly appreciated.

Awaiting your response and thanking you in advance.  
Murray Hamilton, Sr.

### **COVENANT HOSPICE**

**New Volunteer Workshop** January 19th, 2013 Saturday 9:00 am – 5:00 pm  
**Milton Branch Office 6479 Caroline St, Suite B, Milton, FL 32570**  
RSVP 850-202-5948 or 202-5802

Covenant Hospice Volunteers help with:

- Patient & Family Support
- We Honor Veterans
- Children's Programs
- Faith- Based Initiatives
- Teen Volunteers
- Ambassadors
- Fundraising and Special Events
- Community Events
- Bereavement Services
- Alzheimer's Family Services
- Administrative Projects

### **BECOME A GETTING AHEAD FACILITATOR--WITHOUT HAVING TO PAY FOR TRAVEL!**

Join author Phil Devol online  
**February 8 and 11 from 10:00 a.m. - 1:00 p.m. CST**

[Register today!](#)

Getting Ahead is a program that allows people in poverty to create an economic plan of stability

for themselves. It is a program created for people from poverty that embeds the concepts of Bridges into a weekly curriculum.

Bring this powerful program to your community by learning how to lead Getting Ahead as a facilitator.

Learn how to use the Getting Ahead in a Just-Gettin'-By World workbook for adults in poverty. This program shows them how to use the hidden rules of class to build up financial, emotional, social, and other resources. Understanding the hidden rules of middle class and wealth, and choosing to use them, can open doors to such resources as new relationships and new jobs, among others.

Facilitator training includes the following topics: philosophy, theory, motivation and incentives, long-term support, mental models, content and process, and practice sessions.

For more information, email us at [questions@bridgesoutofpoverty.com](mailto:questions@bridgesoutofpoverty.com), or call us at (800) 424-9484.

### **PLEASE GET FLU SHOTS**

<http://news.yahoo.com/u-faces-shortages-flu-vaccine-tamiflu-treatment-001511463.html>

Influenza has reached epidemic proportions in the United States, with 7.3 percent of deaths last week caused by pneumonia and the flu, the U.S. Centers for Disease Control and Prevention said on Friday.

That is above the epidemic threshold of 7.2 percent, CDC said. Nine of the 10 regions of the United States had "elevated" flu activity, confirming that seasonal flu has spread across the country and reached high levels several weeks before the usual time of late January or February. The other U.S. region, the Southwest and California, had "normal" flu activity last week.

### **DR. MARTIN LUTHER KING EVENTS**

Saturday the 19<sup>th</sup> at 9:00 AM – Community Breakfast at the Santa Rosa County Auditorium

Sunday the 20<sup>th</sup> at 6:00 PM Commemorative Worship Service, Mt. Pilgrim Church

Monday the 21<sup>st</sup> at 10:00 AM Parade. Starts at Milton High and comes down Stewart Street to Quick Burgers. After the parade there will be a block party at MLK Drive.

March 31<sup>st</sup> River Walk in Milton starting at 6:30 2013 Easter Sunrise Celebration.

### **NAVARRE HEALTH AND BUSINESS EXPO**

The Navarre Chamber's Health & Business Expo being held on Saturday, January 26th from 9 am to Noon at Navarre High School, 8600 High School Road, Navarre, Florida 32566, will help expand the business and customer base for our Chamber Members that participate.

We will be pulling out all the stops to “pack the house” with hundreds of potential future customers for area businesses, organizations and health care professionals in the Navarre area. (Last year's Expo brought in 1,200+ attendees.)

The networking opportunities at this event will be abundant.

The Navarre Chamber's Health & Business Expo will be heavily promoted through: website, online advertising, mass e-blasts, social media, print advertising, networking events, press release campaigns, Blab TV, radio advertising – News Radio 1620 and a live radio remote with Coast 93.3 on the day of the Expo.

There is no better place to make new business contacts and reach new customers in the Navarre area than the Navarre Chamber's Health & Business Expo.

Space is limited - so please complete the attached Booth Reservation Form and return it via email or fax.

If you have any questions and/or you need additional information, please let me know.

Chanda Ryan, Director of Membership & Marketing, Navarre Beach Area Chamber of Commerce 850-939-3267

**SRYP JANUARY E-NEWS**  
**January Networking Social**

**Date: Thursday, Jan 17, 2013 Time: 5:30 p.m.**  
**Location: Blackwater Bistro 5147 Elmira Street Milton, FL 32570**

Thursday, January 17<sup>th</sup>, network with your fellow SRYP members at the Blackwater Bistro in beautiful downtown Milton. This is a great opportunity to share your goals for the 2013, catch up with old buddies and meet some new faces. Appetizers will be provided by SRYP. \$3 beer and wine specials.

**SRYP SUPER SATURDAY**

**Date: Saturday, Feb. 23, 2013 Time: 9 a.m.- 1 p.m.**  
**Location: Ronald McDonald House 5200 Bayou Boulevard Pensacola, FL 32503**

Ronald McDonald House "Super Saturday" is scheduled from 9 am - 1 pm on Feb. 23rd 2013. SRYP can bring a group of 12 volunteers. Please sign up via the Facebook event or by emailing **Leigh Ann Weekley**. We could be cleaning, painting, or other maintenance that is needed around the house. The projects will be determined closer to the time of the event and will be based on current needs.

**SAFER BOARD MEETING**

Open to members. 11am on January 16<sup>th</sup> at the United Way of Santa Rosa in Milton.  
Committee chairs are encouraged to attend if possible.

**SKILLS USA 2013 WORLD OF POSSIBILITIES**

Hello World of Possibilities Partners! We wanted to touch base with you on this year's Worlds of Possibilities Career Expo for April 29-30, 2013 which will take place at the Pensacola Bay Center.

The 2012 event was a GREAT success and we are grateful many of you were able to sponsor and participate. We are hopeful you will be able to join us for 2013. As you know, the Career Expo is integrated into Florida's Statewide conference for Skills USA, a national recognized program that serves as a partnership between students, teachers and industry to ensure that America has a skilled workforce. This program provides students the opportunity to practice and learn skills in their chosen career fields. This event promotes teamwork, leadership, and character development.

We are hoping you will be able to join us at this event. The Career Expo is a fun, educational, and hands-on interactive opportunity for students to become familiar with the overview of careers available throughout Florida. We expect 4,500 students to participate in the Career Expo again this year. The Worlds of Possibilities Career Expo will include industry sectors including:

World of Energy, World of Engineering & Architecture, World of Construction, World of Information Technology & Communications, World of Hospitality, World of Public Service, World of Aviation & Defense, World of Human Service, World of Health/Life Science, World of Transportation, Logistics & Distribution, World of Maritime, World of Education and more!

Attached is sponsorship information for your review. We will provide details on the schedule. For now, please consider joining us at the Career Expo.

If any further information is needed, please don't hesitate to let us know.

Peggy Smith, Assistant Director, Pensacola State College, Department of Public Safety  
1000 College Blvd. Pensacola, FL 32504 (850) 484-1538



WOP\_PACKET\_NEW.  
pdf

### **SHOPPING LOCALLY IN MILTON JUST GOT EASIER**

<http://www.mainstreetmilton.org/> will tell you all about Milton and there is an app you can download to help you shop locally.

### **TWITTER**

SAFER Santa Rosa is on Twitter.

### **FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-). We are up to **486** people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

### **OPPORTUNITIES**

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

### **TURNING A GOOD IDEA INTO A HIGH QUALITY GRANT PROPOSAL: A COLLABORATIVE APPROACH**

Purpose: The workshop aims to promote a stronger collaboration of Extension and NGOs to address the needs of the communities they serve by helping participants establish networks and processes that foster the type of supportive and encouraging relationships required to transform an idea into a funded project. Participants will learn to: 1) Collaborate to develop their ideas; 2) Follow a systematic process to transform ideas into powerful narratives; and 3) Understand the perspective of reviewers and potential funders.

Pensacola:

2:00 – 5:00 p.m.

**February 7th 2013**

Escambia County UF Extension Office

Windstorm Training Room

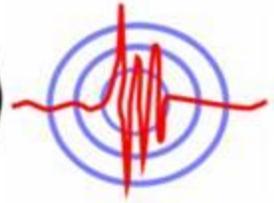
3740 Stefani Rd.

Cantonment, FL 32533-7792

### **FORMIDABLE FOOTPRINT - WILDFIRE / TORNADO / EARTHQUAKE EXERCISES**



# Wildfire Tornado Earthquake



## National Community / Neighborhood Exercise Series

The series of [Formidable Footprint](#) exercises for neighborhood, community and faith based organizations continues.

**January 26 – Wildfire / February 23 – Tornado / March 30 – Earthquake**

**Exercises have also been scheduled for the following scenarios:**

[Flood – Hurricane – Influenza Pandemic – Solar Storm](#)



The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is NO CHARGE for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today: [www.FormidableFootprint.org](http://www.FormidableFootprint.org)

Stay informed regarding future exercises by joining the Formidable Footprint LinkedIn Group <http://www.drc-group.com/project/footprint.html#linkedin>

### **DISASTER SERVICES AN OVERVIEW:**

This course is now the prerequisite for all disaster courses and begins a series that will provide us training for next hurricane season. Other courses in the series will be Sheltering/Shelter Simulation, Disaster Assessment, Disaster Frontline Supervisor, Client Case Work. Dates and locations on these courses will be provided at a later date.

This class is open both current volunteers and those looking to volunteer!

When: Saturday Jan 26th

Time: 8:30

Location: Pensacola Office, 222 N. Baylen Street, Pensacola FL 32502

To register please contact John Murray at [john.murray@redcross.org](mailto:john.murray@redcross.org).

### **FREE! INTRODUCTORY WEBINARS**

This month we are offering 2 more free webinars: **Workplace Violence: Could This Have Been Prevented?** and **Benefits of Modern Day Bicycle Patrol For Security Professionals**. The course information is below along with links to the registration page. Upon completion of each course you will receive a certificate and have the opportunity to speak with the instructor. Space in the classes is limited so we suggest signing up **as soon as possible**. If you are placed on the wait list we cannot guarantee a spot in the class.

We have many more courses to come. If you would like to recommend a specific class send us an email, we would love to hear from you.

**Course:** Workplace Violence: Could This Have Been Prevented?

**Duration:** 1 Hour

**Date:** January 22nd, 2013

**Times:** 2:00 PM

**Cost:** Free

**Registration:** [Click Here](#)

**Description:** The amount of violence in the workplace is occurring at an astounding rate. Workplace violence has become a threat to **any type of business**. Combating workplace violence is a team effort that involves the employee and employer. Unfortunately, many people in the workplace are not trained to recognize the signs of potential violence, what to do when it occurs, what to report, or how to react before the situation escalates. This **free** webinar gives you insight into all of these aspects of violence in the workplace. This webinar will prepare you to identify:

- Types Of Workplace Violence
- Risk Factors
- Prevention Elements
- What To Do When You Encounter A Potential Or In-Progress Incident

The information contained in this webinar is important to everyone in your workplace....all of the members of your team for a **safe work environment**.

**Course:** Benefits of Modern Day Bicycle Patrol For Security Professionals

**Duration:** 1 Hour

**Date:** January 23rd, 2013

**Times:** 2:00 PM

**Cost:** Free

**Registration:** [Click Here](#)

**Description:** The use of modern bicycle patrol in both security and law enforcement is often an overlooked highly beneficial patrol technique. This webinar will go over the history, growth, application, benefits and overview of training involved in becoming certified.

This introductory lecture is being presented by Off. Shawn Barry (Ret.) a 21 year veteran police officer and Executive Board Member of the Law Enforcement Bicycle Association. Shawn has trained hundreds of police officers in bicycle patrol and public order response from all over North America

## **NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Division of Emergency Management offers online updates (Florida)

<http://www.srpressegazette.com/news/division-of-emergency-management-offers-online-updates-1.69615>

Disaster Dozen: 12 Myths of Disaster Preparedness

<http://www.emergencymgmt.com/training/12-Myths-Disaster-Preparedness.html>

Using Social Media to Enhance Situational Awareness

<http://www.emergencymgmt.com/disaster/Social-Media-Enhance-Situational-Awareness.html>

Social Media Use during Disasters: A Review of the Knowledge Base and Gaps

<http://reliefweb.int/report/world/social-media-use-during-disasters-review-knowledge-base-and-gaps>

House Passes Pandemic and All-Hazards Preparedness Reauthorization Act  
<http://www.hstoday.us/industry-news/general/single-article/house-passes-pandemic-and-all-hazards-preparedness-reauthorization-act/e96293d8574358ebe23aed429ca44c4a.html>

What's in Your Zombie Survival Kit?  
<http://www.emergencymgmt.com/disaster/Whats-in-Your-Zombie-Survival-Kit.html>

15 Disaster and Crisis Apps for iPhone and iPad  
[http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html?goback=.gde\\_1471\\_member\\_192934190](http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html?goback=.gde_1471_member_192934190)

Space Weather Basics, 2nd Edition  
[https://www.meted.ucar.edu/training\\_module.php?id=901](https://www.meted.ucar.edu/training_module.php?id=901)

Wiki launches Accessibility Toolkit to empower people with disabilities to use social media in emergencies  
[http://emergency20wiki.org/20121210/wiki-launches-accessibility-toolkit?goback=%2Egde\\_133264\\_member\\_194429877](http://emergency20wiki.org/20121210/wiki-launches-accessibility-toolkit?goback=%2Egde_133264_member_194429877)

Senior citizens prepare for natural disaster (Florida)  
[http://www.sun-sentinel.com/news/palm-beach/boynton-beach/fl-boynton-senior-citizen-readyfest-20121212\\_0,162752.story](http://www.sun-sentinel.com/news/palm-beach/boynton-beach/fl-boynton-senior-citizen-readyfest-20121212_0,162752.story)

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video  
[http://www.youtube.com/watch?v=yD\\_FSV7i3Bs&feature=youtu.be](http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be)

Be Prepared For Emergencies While Traveling- Video  
<http://www.youtube.com/watch?v=VDEsfgwGwwY>

Emergency 2.0 Wiki  
[http://emergency20wiki.org/wiki/index.php/Main\\_Page](http://emergency20wiki.org/wiki/index.php/Main_Page)

Experts: Flu spreading faster than usual  
[http://thechart.blogs.cnn.com/2012/12/03/flu-season-ramping-up-early-experts-say/?hpt=hp\\_t3](http://thechart.blogs.cnn.com/2012/12/03/flu-season-ramping-up-early-experts-say/?hpt=hp_t3)

Disasters are unavoidable but planning can lessen their effects  
<http://news.nurse.com/article/20121203/NATIONAL01/112030047#.UMEVQAWNNcB.facebook>

Emergency Response for People who have Access and Functional Needs: A Guide for First Responders  
<http://terrorism.spcollege.edu/SPAWARAFN/index.html>

The Red Guide to Recovery: Resource Handbook for Disaster Survivors  
<http://www.theredguidetorecovery.com/>

Tips for Effectively Communicating with Protected Populations During Response and Recovery  
<http://www.dhs.gov/publication/tips-effectively-communicating-protected-populations-during-response-and-recovery>

Contacts Are Key in Emergency Management  
<http://www.emergencymgmt.com/disaster/Contacts-Key-Emergency-Management.html>

Health in Aging, Emergency Preparedness for Older Adults Website  
<http://www.healthinaging.org/resources/resource:emergency-preparedness-for-older-adults/>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach  
<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

"Mommy, I'm Scared." Ways to Comfort Children during Disasters  
<http://redcrossdallas.blogspot.com/2012/10/mommy-im-scared-ways-to-comfort.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary  
<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities  
<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Most U.S. Small Businesses Back Up Data as a Precaution, but May Not Be Sufficiently Prepared for a Crisis  
[http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;\\_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD](http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD)

Why Aren't Americans Listening to Disaster Preparedness Messages?  
[http://www.rand.org/about/people/u/uscher-pines\\_lori.html](http://www.rand.org/about/people/u/uscher-pines_lori.html)

10 Ways for Businesses to Be Hurricane Ready  
<http://bclc.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready>

The Role of Business in Disaster Response Report  
<http://bclc.uschamber.com/document/role-business-disaster-response-report>

Small Businesses Fall Short on Disaster Preparedness  
<http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html>