



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

15 August 2011

No act of kindness, no matter how small, is ever wasted. - Aesop

UNEEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

WELCOME NEW MEMBERS

Living Truth Church of Milton
North Florida Financial
Ronald McDonald House
White Sands Wedding

WHY CAN'T WE DO THIS IN SANTA ROSA?

<http://www.pnj.com/article/20110810/NEWS01/108100318/Affordable-cottages-offer-place-call-home?odyssey=tab|topnews|text|FRONTPAGE>

SAFER INFORMAL MEETING (lunch break!)

For all interested parties, SAFER members are invited to come meet and greet each other at the OVAL OFFICE on the 18th of August at 11:30. There is no agenda other than getting to have a great lunch with great people! Come on down and say hello. This is a networking opportunity. The Oval Office is located at 4241 Avalon Blvd, next to the Bingo hall.

MAN NEEDS HELP WITH GENERATOR

A SpNS client has a broken generator. He will have to go to the shelter if he loses power due to using a CPAC (breathing type machine, mostly used at night) if there was an agency or someone that could fix it, he would not have to travel to the shelter in Milton from the Jay area. Do you have suggestions? Apparently he does not have the money to fix it. If you can help this man contact Marie at 983-5360 or marieg@santarosa.fl.gov

FAMILY NEEDS HOUSING

We have a mother with 2 young daughters living in a condemned trailer in Navarre. This past winter the resource center provided them with heaters because they had no heat. Their living situation is dire. Is there a possibility that we might be able to get them a trailer? We would be able to set up the trailer on the Church property in Navarre and provide them with utilities.

Daniel I am really hoping you can help me to help this family. She never wants to receive any help even though they are desperate. Please contact Lynne if you can help.
Lynne Remy ssrcenter@yahoo.com South Santa Rosa Resource Center

FAMILY RESOURCE PROGRAM WISHLIST

The Family Resource Program in Milton, a United Way funded agency, is requesting assistance with the following items for families in Santa Rosa County:

- Children's underwear (all sizes)
- Children's socks (all sizes)
- Diapers (all types and sizes)
- Meats for their food pantry

Please donate new or unused items only. Adult clothing is not needed at this time. Contact JoAnn Smith at (850) 626-2054 or email familyresourcemilton@yahoo.com to make your donation.

BE A HERO!

Please remember our Blood Drive Tuesday (Aug. 16th) from 10:00 a.m. until 3:00 p.m. in the Board Room at the Administrative Center. We only have 2 donors scheduled so far. Feel free to call for a reservation or just come when you can. (You will need your photo ID.) Don't forget that County employees with the Board of County Commissioners, Clerk of Courts, Property Appraiser, Supervisor of Elections and Tax Collector's offices may use up to one hour of Administrative Leave to donate. And, you don't have to work here to donate so ask your friends and family to join us.

If you haven't made up your mind about giving, maybe the following Red Cross facts will help you with your decision.

The average adult has 10 to 12 pints of blood in their body.

One in 10 persons entering the hospital needs blood and more than 38,000 blood donations are needed every day.

Only 38% of the population is eligible to give blood and only a fraction of those people actually do!

The American Red Cross supplies over 40% of the nation's blood and is the single largest blood supplier in the U.S.

A single blood donation can be separated into components which can help more than one person (red blood cells, platelets and plasma).

Please go to www.redcrossblood.org for more information on how you can help to save a life.

Be sure to register for the drawings to be held immediately after this event from only the Donors at this location for a University of Florida flag and flag pole and a Florida State flag and flag pole. Not a fan? These items make great gifts for fans on your gift list.

Don't forget to eat foods rich in vitamin C and Iron and drink plenty of water!

! For those world travelers among us...if you have been to Cozumel in the past 12 months you are not eligible to donate because of the recent detection of Malaria carrying mosquitoes in that region.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

YEP (YOUTH EMERGENCY PREPAREDNESS)

Youth Emergency Preparedness (YEP!) this year is going to be a September 11 remembrance event. We are making good progress with our planning for the event, scheduled for 9/10/11 at Bayview Community Center and Park on Bayou Texhar in Pensacola with most public safety, emergency management and youth serving organizations participating. Please consider participating. For more information on times, events, etc... contact Greg at gstrader@bereadyalliance.org

I remember – I serve

September is National Preparedness Month and this year we **remember** those lives lost 10 years-ago on 9-11, and salute those who **serve** as volunteers in our community.

Join BRACE for the 2nd Annual Youth Emergency Preparedness Expo at Bayview Community Park, September 10, 2011 from 10 till 2:00 pm.

See a Coast Guard helicopter water rescue. Be a part of a park-wide scavenger hunt for great prizes; interactive games with police, fire, and search & rescue dogs. Visit with Smokey Bear

and McGruff, the crime-fighting dog and help unite the nation with a hands-on art tribute to those lives lost on 9-11.

Kids don't forget to bring your parents and all pets are welcome.

www.bereadyalliance.org 1301 W. Government St., PNS, FL 32502 850-444-7135

Cat 5 Sponsor \$1,000

*Logo included in media releases. Logo featured in event flyers and other advertising and in event program. Sponsorship logo on back of YEP! T-shirt (cut-off date August 18th)
Banner display space at event (company to provide banner to BRACE by August 29th).
Sponsorship listing on BRACE website for one year. Double size vendor space at the event.
Named during the event through PA announcements.*

Cat 4 Sponsor \$500

*Logo featured in event flyers, other advertising and in YEP! program.
Banner display space at event (company to provide banner to BRACE by August 29th).
Vendor space at the YEP! event. Sponsorship listing on BRACE website for one year.*

Cat 3 Sponsor \$250

*Logo featured in YEP! program. Vendor space at the YEP! event.
Banner display space at event (company to provide banner to BRACE by August 29th).
Sponsorship listing on BRACE website for one year.*

Cat 2 Sponsor \$150

*Logo featured in YEP! program. Vendor space at the YEP! event.
Sponsorship listing on BRACE website for one year.*

Cat 1 Non-Profit Sponsor \$50

*Logo listed in YEP! program. Vendor space at the YEP! event.
Sponsorship listing on BRACE website for one year.
Contact BRACE @ 850.912.8234 or e-mail us at: brace@bereadyalliance.org to sign-up*

One Bucket at a Time – 72 hours of Preparedness

In a major disaster, it might be several days before vital services are restored. Are you prepared?

We are now just in the heart of hurricane season and the recent severe storms and tornadoes that ravaged our Alabama neighbors should serve as a reminder to all Escambia County residents that each household needs to have a disaster preparedness plan.

The first 72 hours after a disaster are critical. Electricity, gas, water and telephones may not be working. In addition, public safety services such as police and fire departments may not be able to reach you immediately during a serious crisis.

Each person should be prepared to be self-sufficient - able to live without running water, electricity and/or gas, and telephones - for at least three days following a disaster.

BRACE is partnering with Walmart to make it a little easier for you, your family and our homebound friends and neighbors to get equipped for the first 72 hours of a disaster.

Next Saturday, August 20 at Walmart on US 29 from 10 till 2p.m. BRACE and CERT members will be on hand showing you what you need in your emergency bucket and how you can help fill-up an emergency bucket for your homebound neighbors.

Don't get caught without your "bucket"! The time is now – don't wait until it is too late!

LUNCH & LEARN

PHYSICAL THERAPY *Helping you return to a productive lifestyle*

Presented by:

Pat Dwyer, PTA, Santa Rosa Medical Center Physical Therapy

Thursday, August 25th, 11:30 a.m.

Santa Rosa Medical Center

Education Center located directly behind hospital
Lunch will be provided **Please call 850-626-5133 to make a reservation**

FRAUD ALERT!
TUGGING AT HEARTSTRINGS

Con artists are targeting churches. The con man calls and claims he needs money so he can travel to be with his dying child. Some churches have been suspicious of the caller's story and chose not to assist the man, while others and individuals unknowingly fell into the man's web of lies and provided him financial assistance.

In light of this religious rip-off, the Sheriff's Office reminds all residents that con games are a way of life for many people. These unworthy individuals go from city to city, house to house, and religious organization to religious organization conning victims out of money. Their sob stories pull at the heartstrings of caring and giving folks, ultimately stealing from the victim and making it difficult to get help for those who are in real need of assistance.

It is only natural to want to help others; particularly in these tough economic times. Here are a few tips to keep in mind to avoid becoming the victim of a con man or woman:

- If a person is requesting money to pay a utility bill, write the check directly to the utility company and mail the check yourself.
- Never give money spontaneously. If possible, investigate the request thoroughly and make certain there is a need.
- If someone is requesting money for food, you should purchase groceries or a meal from a restaurant yourself instead of handing over cash.
- If donating to a needy family, it is your responsibility to ensure that the money is used wisely. Develop a plan for donations and then use the plan! It is up to you to conduct due diligence in each request.

Financial needs are at an all time high in Florida, and recovery from the loss of jobs and foreclosures continues to move at a slow pace. Fortunately, there are services available through local outreach and benevolent programs that can help people get back on their feet again. As individuals it is challenging to distinguish between the truly needy and the truly greedy, but as a community we can and will make a difference.

For information on available services, please contact the United Way at 623-4507 or First Call For Help Line at 983-7200. If you have questions regarding frauds and scams, call 983-1236

HEALTH FAIR



Thursday, September 15th, 2011
8:00 A.M. – 1:00 P.M. @ Pensacola State College Milton Campus Gym
Sponsored by:
Pensacola State College, Milton Campus
Santa Rosa Medical Center
Sacred Heart Health System

All health screenings are at no cost and include:

5 panel Cholesterol + PSA screening – requires a 10 hour fast, Diabetes screening, Body Mass Index, Pulmonary Function test, hearing assessment, 10 minute chair massages, height/weight and blood pressure, bone density, stroke risk analysis, oxygen saturation assessment, breast cancer awareness, smoking cessation. Northwest Florida Blood Services will be accepting blood donations. For more information please call 484-4491

HEALTHY START BABY SHOWER

Registration and information (attached) about the **Healthy Start Baby Shower being held Saturday, October 8, 2011, 9:00 a.m. to Noon, at the Santa Rosa County Auditorium located at 4530 Spikes Way; Milton, FL 32583.**

For those of you who served as Education Stations last year, we would like you to participate at that level again. Please call me at 626-6751 to discuss those arrangements, and please feel free to speak with Martha if I am not available. I will be following up on those agencies the middle of next week if I haven't heard from you.

I have only received 13 completed registration forms and I know several others have committed but not finished the paperwork. Please take a few minutes to complete your registration and e-mail, fax, mail, or drop it off at the office. IF you know someone who would like to participate, please make a copy of the registration for them, or give them my contact information so they can get whatever details they might need about the shower. Time is slipping away and the big event will be here before we know it!

I want to thank the early birds listed below for getting registrations or donations in before they were due:

Santa Rosa Medical Center – Major Sponsor

Julie Klein, Education Station for Tobacco Cessation, SRC Health Department
Dede Barrett, WIC Education Station for Nutrition/Breastfeeding, SRC Health Department
Cindy Sarver, SRC Sheriff's Office
Trudy K. O'Brien, United Cerebral Palsy of Northwest Florida
Penny Eubanks, West Florida AHEC
Marc Singer, Medicaid
Judy Copeland, Epilepsy Foundation of Florida
Cheryl Gardner, Fitting Designs, Inc. Orthotics and Prosthesis
Missy Kern, Creative Memories Consultant
Keri Medlock, Abbott Nutrition
D. Larry Culpepper, Culpepper Printing Company (Thank you)
Dr. L. Ghiglino, Santa Rosa Pediatrics of Florida



Registration
Packet-August 11-20

You may share your extra information and registration forms with others who might be interested in our exhilarating and exciting event!

Remember, I will be sending out an information packet for the vendors and exhibitors about the second week in September, so if you don't get one, please call me right away to make sure we got your registration and can rectify any problems.

If any of you would like some Baby Shower posters to display or information cards to share with customers or clients, as the case may be, I will be glad to provide them if you let me know how many you need and when you can pick them up. If you should have any other questions, please feel free to call me. It's going to be a great baby shower—**Remember: we have one refurbished, like brand new, washer/dryer stack unit to give away, in addition to lots of other great baby gifts, games, raffles, refreshments, and door prizes.**

Barbara Bowman, MSW Health Planner *Healthy Start Coalition of Santa Rosa County, Inc.*
5907 Berryhill Road Milton, FL 32570 850-626-6751

THE SOCIAL NETWORK

From Facebook to Twitter, social media is becoming a big part of disaster preparedness, response and recovery. Government agencies such as the Federal Emergency Management Agency (FEMA) are jumping on the band wagon and leveraging social media efforts to engage the public in emergency response efforts.

Social media outlets such as Twitter, Facebook and online communities provide businesses with the unique opportunity to share information rapidly with a large audience. Join Agility and the Small Business Administration (SBA) for a free webinar on Tuesday, August 16th and learn how to effectively integrate social media into your organization's disaster recovery plan.

Social Media and Disaster Recovery

Tuesday, August 16 - 2:00 p.m. EST

[Click here to Register](#)

SANTA ROSA COUNTY HEALTH DEPARTMENT OFFERS TIPS TO "BEAT THE HEAT"

With temperatures in our area expected to be over 100 degrees for the next several days, the Santa Rosa County Health Department urges residents and visitors to know the warning signs of heat-related illnesses and the steps to take to help prevent them.

HEAT EXHAUSTION

Heat exhaustion is a form of heat-related illness that can develop after several days of exposure to high temperatures and inadequate or unbalanced replacement of fluids. Those who are most vulnerable to heat exhaustion are the elderly, infants and small children, individuals with medical conditions such as high blood pressure, and those working or exercising in a hot environment.

Warning signs of heat exhaustion vary, but may include

- Heavy sweating
- Paleness
- Muscle cramps
- Tiredness
- Weakness
- Dizziness
- Headache
- Nausea or vomiting
- Fainting
- Moist and cool skin
- Fast and weak pulse
- Fast and shallow breathing

TIPS FOR PREVENTING HEAT-RELATED ILLNESS

- Drink plenty of fluids that don't contain alcohol or large amounts of sugar
- Don't wait until you are thirsty to drink
- Limit outside activity to morning and evening hours
- Rest often in shady areas, or remain inside in an air conditioned space
- Wear lightweight, light-colored, loose fitting clothing and a wide-brimmed hat
- Don't forget to protect your eyes and skin by wearing sunglasses and sunscreen (sunscreens with SPF 15 that protect against both UVA and UVB rays are the most effective)

IF HEAT EXHAUSTION IS SUSPECTED

Cooling measures that may be effective include

- Drinking cool, non-alcoholic beverages as directed by a physician
- Resting in an air-conditioned environment
- Taking a cool shower, bath or sponge bath

HEAT STROKE

Left untreated, heat exhaustion may progress to heat stroke, which occurs when the body becomes unable to control its temperature. Seek medical attention immediately if any of these symptoms are present:

- Hot, dry skin or profuse sweating
- Hallucinations
- Chills
- Throbbing headache
- High body temperature
- Confusion/dizziness
- Slurred speech

For more information, visit <http://emergency.cdc.gov/disasters/extremeheat/heattips.asp>.

CAMPAIGN KICK OFF SEPTEMBER 16

We invite you, your colleagues and friends to our annual campaign kick off to celebrate United Way's annual fundraising campaign to take place Friday, September 16 at 11 a.m. at the Santa Rosa Medical Center Education Building (behind the hospital).

Special thanks to our Kick Off Sponsor [Santa Rosa Medical Center](#)! Thank you so much for all you do. Please RSVP to kendra@unitedwaysrc.org

VETERAN HOMELESSNESS PREVENTION AND OUTREACH PROGRAM

Attached is a brochure describing the new project CSME is introducing for the Florida Department of Corrections at the Santa Rosa Correctional Institution in East Milton, FL. This project is part of the CSME Veteran Homelessness Prevention and Outreach Program and has been developed to aid in reducing the high rate of recidivism and provide improved reintegration for our veterans back into their families and communities following a period of incarceration.

The Center for Strategic Military Excellence (CSME) continues to develop new ways to improve the level of care for our veterans through education, training, and community partnerships and we invite you to join us in this endeavor.

We have recently requested all churches in Escambia, Santa Rosa, Okaloosa, and Walton Counties to include an announcement about this project in their church bulletins next Sunday. We are trying to reach all veterans in NW Florida who may be able to serve as a mentor in this project. So please, if you are a veteran, work with veterans, or belong to an organization where there are other veterans, share this information. This is a great opportunity for veterans to help fellow veterans.

Janis Wilson CSME Program Director 850-341-1399



Stripes to Stars
Brochure.doc

FACEBOOK

SAFER is on Facebook, find us and become our friend ;-) We are up to 266 people! Invite friends.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up. Barricades will cost \$9 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

NAVARRE CERT AMATEUR RADIO CLUB OFFERS SKYWARN TRAINING

The Navarre Community Emergency Response Team (CERT) Amateur Radio Club (NCARC) will sponsor a SKYWARN Weather Spotter training session at their September 2 club meeting. SKYWARN is a voluntary program developed by the National Weather Service where volunteers serve as storm spotters for the National Weather Service and local emergency management programs. Keeping their eyes on the sky, these volunteers serve as the eyes and ears for the whole community. The National Weather Service needs real time reports of hail size, wind damage, flash flooding, heavy rain, and tornado development, in order to effectively warn the public. Even as new technology allows the National Weather Service to issue warnings with more lead time, spotters will always be needed as links between radar indications of severe weather and ground truth information.

SKYWARN training in severe storm identification comes from the National Weather Service. Often, other organizations, such as amateur radio operators, are the backbone of the SKYWARN effort in a particular community.

The Navarre CERT Amateur Radio Club meeting will be at the Holley-Navarre Fire Station #45 on **September 2 from 6:00 p.m. to 8:00 p.m.** Anyone wishing to become a SKYWARN trained weather spotter is encouraged to attend. All Amateur Radio operators are especially encouraged to attend.

For more information, please contact Steve VanDenAkker at 850-637-2496 or via email at commo@navarre-cert.org

STORM SPOTTER TRAINING

Baptist Hospital will be hosting the National Weather Service, storm spotter training course on August 16th, 3-4:30pm. The class location will be the Prenatal Classroom on the 3rd floor of Baptist Hospital, 1000 W. Moreno Street, Pensacola, FL 32501. This is a great course for field staff who may be the first to spot severe weather such as tornadoes. There are a limited number of seats available. Please contact Lisa Lavoie at lisa.lavoie@bhcpns.org to register. There is no charge for the training.

Topics covered include:

- Basics of thunderstorm development
- Fundamentals of storm structure
- Identifying potential severe weather features
- Information to report
- How to report information
- Basic severe weather safety

For more information, please go to <http://www.weather.gov/skywarn/>

NAVARRE CERT TRAINING

Navarre CERT (www.navarre-cert.org), in conjunction with Santa Rosa County Emergency Management, is sponsoring and conducting Community Emergency Response Team training. The class covers six sessions (two Friday evenings, two Saturdays, and two Sunday afternoons, weekends of September 16-18 and 23-25), all of which must be completed to be CERT-qualified. Students will receive a CERT backpack containing a CERT hard hat and vest, and other equipment/supplies, as well as the confidence to assist the community in times of a disaster. At the last session on Sunday, Sept. 25, students will be given the opportunity to practice new found skills by participating in a mock disaster scenario.

For more information and to register for the class, visit www.navarre-cert.org and click on Training, or call Mike at 939-6973.

Prerequisite for this class is FEMA's online course, Independent Study 317: Introduction to Community Emergency Response Teams, which can be taken free of charge at

www.citizencorps.gov/cert/training_mat.shtm. This course will give you a good idea of what will be covered in more detail and hands-on in the six sessions. Topics include:

- Disaster Preparedness
- Fire Safety
- Disaster Medical Operations
- Light Search and Rescue Operations
- CERT Organization
- Disaster Psychology
- Terrorism and CERT

CERT is a program under Citizen Corps, within the Dept of Homeland Security. For more information about the CERT program, see the website at www.citizencorps.gov/programs/cert.

PACE CERT TRAINING

Pace CERT will host a CERT basic course August 12th and 13th at the Pace Volunteer Fire Department on Pace Patriot Blvd. This course will offer the basic CERT curriculum to new members who want to join a CERT team. The class will start Friday August 12th from 6:00 PM - 9:00 PM. If you are interested in attending this course please contact me by email and I will provide additional information. Steve Samaha steve.samaha@smarthorizons.org

FREE ONLINE TRAINING FOR PSYCHOLOGICAL FIRST AID

See the flyer for information on how you can get trained in psychological first aid.



PFA_Flyer_Final.pdf

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Small business vulnerability

http://www.pcworld.com/article/237457/speedy_malware_infects_more_than_6_million_web_pages.html

Private Sector Involvement in Disaster Preparedness Key to Recovery, Officials Agree

<http://www.hstoday.us/industry-news/general/single-article/private-sector-involvement-in-disaster-preparedness-key-to-recovery-officials-agree/d93303fdaf815110277fd28a27479262.html>

After 9/11, USA was more resilient than experts expected

<http://yourlife.usatoday.com/mind-soul/story/2011/08/After-911-USA-was-more-resilient-than-experts-expected/49799534/1>

Generator Safety Should Be Part of Any Emergency Management Plan

<http://www.emergencymgmt.com/training/Generator-Safety-Emergency-Management-Plan.html>

Sept. 11 Revealed Psychology's Limits, Review Finds

http://www.nytimes.com/2011/07/29/health/research/29psych.html?_r=2&scp=4&sq=psychologists&st=cse

Tornado-proofing homes? \$1 straps would help

<http://www.msnbc.msn.com/id/43991294/ns/weather/>

Businesses play key role in thwarting terror

http://www.usatoday.com/news/nation/2011-07-31-arrested-soldier-terror-tips_n.htm

Why Emergency Managers Should Use Social Media

<http://www.emergencymgmt.com/video/Why-Emergency-Managers-Should-Use-Social.html>

Most Terror Plot Dot-Connecting is Local, Study Finds

<http://www.hstoday.us/industry-news/general/single-article/most-terror-plot-dot-connecting-is-local-study-finds/d961d86e32b3993901361eafd39cb928.html>

Kids can be taught to save lives- Video

http://www.cnn.com/video/#/video/health/2011/07/07/hm.kids.saving.lives.cnn?hpt=he_mid

Holistic Approach Is Needed for Disaster Resiliency, Economic Sustainability and Public Safety

<http://www.emergencymgmt.com/disaster/Holistic-Approach-Needed-Disaster-Resiliency-Economic-Sustainability.html>

Homeland Security warns about potential threats against utilities

http://www.cnn.com/2011/US/07/20/terror.warning.utilities/index.html?hpt=hp_t2

Social Media A Must For Deaf

<http://yaccessibilityblog.com/wp/social-media-a-must-for-deaf.html>

Disasters hit businesses hard, keeping many permanently closed

<http://www.homelandsecuritynewswire.com/disasters-hit-businesses-hard-keeping-many-permanently-closed>

Disaster planning vital to business

<http://www.mysanantonio.com/business/article/Disaster-planning-vital-to-business-1453613.php#ixzz1RtrhvCDj>

Emergency Managers: Social Media Tactics to Protect Your Organization, According to Emergency Management Consultant Lucien Canton

<http://classic.cnbc.com/id/43723492>

Access for disabled expensive (Florida)

http://www.palmbeachpost.com/opinion/editorials/access-for-disabled-expensive-1590418.html?cxtype=ynews_rss

All-natural material removes radioactive contaminants from drinking water

<http://www.homeland1.com/homeland-security-products/decontamination-decon-equipment/articles/1075825-all-natural-material-removes-radioactive-contaminants-from-drinking-water/>

Drought a 'hidden risk' due to lack of data – UN

<http://www.trust.org/alertnet/news/drought-a-hidden-risk-due-to-lack-of-data-un/>

Think the Unthinkable in Disaster Planning

<http://ohsonline.com/articles/2011/05/01/think-the-unthinkable-in-disaster-planning.aspx>

Social Media: Preparedness 101: Zombie Apocalypse

http://emergency.cdc.gov/socialmedia/zombies_blog.asp

Children's Involvement in Disaster Planning Calms Fear

<http://www.fema.gov/news/newsrelease.fema?id=54990>

Disaster victims expect more than Facebook can deliver, FEMA director says

http://www.nextgov.com/nextgov/ng_20110506_3069.php?oref=topnews

How to Include Diverse, Vulnerable Populations in Emergency Preparedness
<http://www.emergencymgmt.com/disaster/Diverse-Vulnerable-Populations-Preparedness-041111.html>

Government may use Facebook, Twitter for terror alerts
http://www.washingtonpost.com/blogs/faster-forward/post/government-may-use-facebook-twitter-for-terror-alerts/2011/04/07/AFroqDwC_blog.html?hpid=z3

Facebook 'more effective than emergency services in a disaster'
<http://www.telegraph.co.uk/news/1914750/Facebook-more-effective-than-emergency-services-in-a-disaster.html>