



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

16 January 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

WELCOME NEW MEMBER

Non profit - Accelerating Futures (www.acceleratingfutures.com)

Individual member - Rick Moody

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

COLD WEATHER SHELTERS

Please do not forget those volunteers and churches that are supporting the homeless and those without heat during the winter. They worked overtime at the end of last week and over the weekend. Please support them with supplies, volunteers, or money. All donations made to SAFER on paypal this month and February, unless otherwise specified will go to these churches to support the shelters. www.safersantarosa.org

Both churches can use:

- Food (canned soup, individual wrapped breakfast items/ snack foods, juice/water)
- small travel pillows,
- undergarments (new),
- long johns, socks, caps, gloves
- Personal Hygiene items like toothbrushes, toothpaste, towels, soap, shampoo and deodorant

contact the specific church for more info:

- Community Christ Church located at 2111 Presidio Street, Navarre 292-2055
- Ferris Hill Baptist Church located at 6848 Chaffin Street, Milton 623-3500

JANUARY DISASTER TRAINING

Emergency Response Vehicle (ERV) training

Drivers needed!

Learn how to operate the Chapter's ERV and have a positive impact during an emergency. You will receive both classroom and hands on instruction in all areas of ERV operation.

This class is open to both new and experienced volunteers!

When: Saturday January 28th

Time: 8:00am

Location: Crestview Office

4100 S. Ferdon Suite B4, Crestview

To register please contact John Murray at Murrayj@usa.redcross.org.

SPECIAL INVITATION (location determined)

SAFER Santa Rosa in cooperation with BRACE in Escambia invite you to attend an informational meeting with community leaders to learn about the Gulf Long Term Follow-Up Study (Gulf STUDY). The Gulf STUDY is currently being conducted in our area to learn about possible health effects of the Deepwater Horizon oil spill. Study investigators, including Dr. Dale Sandler, Chief of the Epidemiology Branch at National Institute of Environmental Health Sciences, will share information on the study and answer your questions.

Wednesday, January 18

Gulf Breeze United Methodist Church - Community Life Center, 4115 Soundside Dr. Gulf Breeze, FL 32563

2:00 p.m. - 3:30 p.m. for partner organizations

5:30 p.m. – until complete for the public meeting

Did you help with the oil spill cleanup?

The Gulf STUDY will help us learn how oil spills affect physical and mental health.

Scientists from the study are holding a meeting with cleanup workers and volunteers to share information on the study and why it is important to participate for our health, our community and our future.

If you helped with the oil spill cleanup, please join us.

Wednesday, January 18
5:30 p.m. - 6:30 p.m.

Gulf Breeze United Methodist Church - Community Life Center
Rooms 2236 & 2237
4115 Soundside Dr.
Gulf Breeze, FL 32563

BRACE
Bay County Crisis Response

NIEHS
NATIONAL INSTITUTE OF ENVIRONMENTAL HEALTH SCIENCES

GULF STUDY

If you helped clean up the oil spill, please join the Gulf STUDY today.
Call toll free 1-866-NIH-GULF (1-866-844-4863) or visit www.nihgulfstudy.org.

*Please RSVP to tragusa@deveney.com or 504.330.2202

The Gulf STUDY is currently enrolling participants in Florida and welcomes your feedback and suggestions on how best to connect with workers and volunteers in our area and to encourage

their participation in the study. Participating in this study will give the response workers and volunteers a chance to share their experiences during and after the oil spill clean-up. We hope that you or a representative from your office will be able to attend.

For more information on the GuLF STUDY, please visit <http://nihgulfstudy.org>
Make the CALL: Our Health. Our Community. Our Future.
1-855-NIH-GULF (1-855-644-4853)

The intent is to get people that were trained to work, or worked on the beach to participate in this study.

A HOMELESS SURVEY

<http://www.pnj.com/article/20120108/NEWS01/201080325/Volunteers-needed-annual-survey-area-homeless>

CASE MANAGEMENT

If you or organization are involved in case management you are invited to participate in an upcoming meeting with a representative from the Florida Division of Emergency Management and a number of disaster casework and case management organizations serving Northwest Florida. The attached documents and email below provide information about the current draft of a Florida Disaster Case Management Plan. Prior to beginning to develop local disaster case management plans that will align with the Florida Draft Plan BRACE and SAFER Santa Rosa, the COADs serving Escambia & Santa Rosa counties, want to meet with local response and recovery organizations to test the validity of a key planning assumption upon which the Florida Draft Plan is based. That is the reason we believe it is vital that you join us for the meeting. If your organization (non profit or faith based) does post-disaster case management, please contact Brenda Roland at brsvpsantarosa@mchsi.com so we can get everyone on the same sheet of music. **PLEASE FILL OUT SURVEY ON LAST PAGE OF NEWSLETTER.**

Meeting details are:

Monday, January 23, 2012
Afternoon (Time To Be Determined)
Escambia County Public Safety
Room 523
6575 North "W" Street, Pensacola, Florida



DCM Local
Implementation Partic



FL DCM Fact Sheet
11-01-2011.pdf



Florida Disaster Case
Management Base Pl

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

COLLABORATE. SHARE. PREPARE.

[Click here to join the discussion on LinkedIn.](#)

There is no better way to increase your organization's resiliency than by sharing and learning from others.

With that in mind, we created The Agility Community – a new LinkedIn group committed to spreading preparedness and disaster recovery best practices.

The Agility Community is open to everyone with a passion for preparedness and disaster recovery. From Main Street to Wall Street to public institutions, we hope that professionals of all types will use this platform to share ideas, ask questions, learn and motivate others.

Click here to join [The Agility Community](#) on LinkedIn. Thanks!

2012 HEALTH AND BUSINESS EXPO

Saturday January 28th 9am-noon
Navarre High School

- Free Screenings
- Entertainment
- Giveaways



HealthBusinessExpo_
letter.pdf

Lots of great screenings taking place with lots of good information being provided. Make this a part of your weekend and help make Santa Rosa a HEALTHIER place to live.

**PACE PRESBYTERIAN CHURCH & NEW BEGINNINGS PRESCHOOL HOST
COMMUNITY FAMILY FUN CHILI COOK OFF & BINGO NIGHT**

January 25, 2012

Pace Presbyterian Church and new Beginnings Preschool's Family Fun Night was such a blast in November that we are going to do it again on January 25th! We will also have chili cook off with prizes. Bring in your best pot of chili and enter in the competition to see who has made the hottest, meatiest, vegetarian, judges' favorite, people's choice and "non" chili chili. Signup sheets are on the church calendar bulletin board or Preschool office board or contact Ms Debbie at 995-4553 to sign up. Please join us at 6:00 PM. for judging and dinner, then stay for Bingo ! We guarantee a good time for all ages !!

**NAVARRE BEACH AREA CHAMBER ANNOUNCES ENTERTAINMENT
LINE-UP FOR 28TH ANNUAL FUN FEST AT NAVARRE BEACH**

The **Navarre Beach Chamber of Commerce's 28th Annual Fun Fest** will be held on Friday and Saturday, April 27 and 28 on Navarre Beach. Event organizers have secured some great entertainmen. There will be two concerts on Friday night and two on Saturday. The lineup includes:

FRIDAY, April 27, 5:30 p.m.

LOCAL FAVORITE STEVE HALL

<http://www.myspace.com/steviehallmusic>

FRIDAY, April 27, 8:00 p.m.

ANDY VELO

<http://andyvelo.com/>

SATURDAY, April 28, 5:30 p.m.

NOT QUITE FAB

<http://www.facebook.com/pages/Not-Quite-Fab>

SATURDAY, April 28, 8:00 p.m.

CHAD MONTANA & THE BIG FISH BAND

<http://chadmontana.com/>

Contact the Chamber at (850) 939-3267 for more information!

PREPARING MAKES SENSE

01/11/2012 08:22 AM EST



Preparing Makes Sense

A short instructional video explaining the key steps to emergency preparedness, including: being informed, making a plan, building a kit, and getting involved.

Time: **04:33**

From: [FEMA](#)

Views: 0



0 ratings

More in [Education](#)

HEALTHY LIVING EXPO 2012

Enjoy FREE Health Screenings, vendors, entertainment and more at the Healthy Living Expo 2012 sponsored by Baptist Hospital. For more info call 469-2356. Here is a list of the dates for these screenings:

Jan 19	9-1pm	Baptist Hospital, Pensacola
Jan 24	9-1pm	Baptist Medical Park – Nine Mile Rd.
Jan 27	9-Noon	Atmore Comm. Hospital

MITIGATION COURSE FREE!

Make Mitigation Happen!
A Program of Florida's Foundation and
the Florida Division of Emergency Management



Free Informative Meeting
Join Us and Win a Door Prize!
February 6 at Navarre, FL

Learning about wind mitigation could:

- ♦ **save you money on your home insurance.**
- ♦ **help you preserve your home and its contents when disaster strikes and possibly save your life.**

Come learn how the type of roof, windows and doors you have can be improved and translated into savings, peace of mind, and safety.



February 6, 2012
2:00—4:00 pm
Navarre Beach Area
Chamber of Commerce
8543 Navarre Parkway
Navarre, FL 32566

For More Information and to register online, visit
www.FloridasFoundation.org
Phone: 1-800-825-3786 • Fax: 850-488-0088

Please share this brochure and try to attend if you live near the coast where hurricane winds are highest.



MitigationPublicationJ
ax_Publisher_Navarre

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-)
We are up to 305 people! Invite friends. Let's keep growing then communications venue. Invite other Santa Rosans to participate.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

LOCAL TRAINING OPPORTUNITIES

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page <http://www.floridadisaster.org/TrainingCalendar/index.asp>

HSEEP HOMELAND SECURITY EXERCISE AND EVALUATION PROGRAM TRAINING COURSE

L-146 Homeland Security Exercise and Evaluation Program (HSEEP) is a capabilities and performance-based exercise program that provides a standardized methodology and terminology for exercise design, development, conduct, evaluation, and improvement planning. Class activities include creating exercise documentation, conducting exercise planning conferences and briefings, and practicing exercise evaluation.

Individuals involved in exercise design, development, conduct, control, evaluation, and improvement planning are encouraged to attend. HSEEP is an interactive, 24-hour long course that allows participants to share personal lessons learned while gaining practical experience. Certificates are now being issued by the FEMA Emergency Management Institute. Individuals that have previously taken HSEEP more than three years ago are also recommended to attend.

Required Prerequisites: HSEEP is an intermediate-level course and participants should come with a basic understanding of exercise design and HSEEP terminology. Participants are required to complete Independent Study (IS)-120a, An Introduction to Exercises. This online course should take approximately 2 hours to complete and can be found at <https://hseep.dhs.gov>.

Location Santa Rosa County Emergency Operations Center

Date/Time Wednesday, February 15, 2012 at 0830 am - Friday, February 17 at 0430 pm

Please register online at: <http://www.floridadisaster.org/TrainingCalendar/index.asp>

IS-909 - COMMUNITY PREPAREDNESS: IMPLEMENTING SIMPLE ACTIVITIES FOR EVERYONE

<http://training.fema.gov/EMIWeb/IS/is909.asp>

Course Description

Community members are the key to our Nation's preparedness and resilience. As such, we need to:

- Support the development of prepared, vigilant, and engaged communities.
- Foster strategic partnerships among:
 - The private sector.
 - Nongovernmental organizations.
 - Foundations.
 - Community-based organizations.

The purpose of this course is to present a model program for community preparedness. In addition, resources materials are available to help organizations conduct simple preparedness activities for everyone.

Course Objectives

By the end of this course, participants will be able to:

- Identify the definition of preparedness.
- Describe the role of individuals and households in preparedness.
- Identify community preparedness principles.
- Describe the purpose of community-based preparedness activities.
- Identify the steps for planning and conducting a community-based preparedness program.
- Identify resources for supporting community-based preparedness programs.

Primary Audience

Whole community including emergency management personnel and representatives of faith-based and nonprofit organizations.

IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS

<http://training.fema.gov/EMIWeb/IS/is660.asp>

SOCIAL MEDIA WEBINAR FROM OUR FEMA FRIENDS

[http://training.fema.gov/EMIWeb/webinars/docs/info/Webinar%20-%20Social%20Media%20\(18%20January%202012%20at%204PM%20Eastern%20Time\).pdf](http://training.fema.gov/EMIWeb/webinars/docs/info/Webinar%20-%20Social%20Media%20(18%20January%202012%20at%204PM%20Eastern%20Time).pdf)

Subject: Social Media

Date/Time: January 18, 2012 from 4:00-5:00 PM Eastern Time (ET)

• The webinar is an informational brief. Therefore, participants do not register. There are a limited number of lines that will be available on a first come, first served basis. Once the 300 lines are used, no further lines will be available. If possible, please conserve lines by calling in as a group.

CITIZENS LAW ENFORCEMENT ACADEMY

The next Citizens Law Enforcement Academy starts January 26th and runs through April 12th. It is from 6-9 p.m. on THURS. nights only for a 12 week period. Citizens will learn firsthand about our agency and what each division does. They will get demos by the K-9 Unit, SWAT Team, etc. It is a great opportunity to learn about local law enforcement and have fun at the same time. They can go to our website at www.santarosasheriff.org and click on the article on it on the

home page. This will bring up the application, which they can complete and send to Cindy Sarver at csarver@srsso.net.

NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES

On January 28 neighborhood, community and faith based organizations across the country will have the opportunity to assess their capabilities in preparing for and responding to an Influenza Pandemic by participating in the [Formidable Footprint Pandemic Exercise](#). During the past year teams from across the United States have been participating in the internet based series of Formidable Footprint exercises. These exercises have provided participants with the opportunity to assess their capabilities to respond to various disaster threats.

Pandemic Exercise – January 28 2012

Exercises have also been scheduled for the following scenarios:

Earthquake – Flood – Hurricane – Tornado – Wildfire

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objectives of the exercises are for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises. For additional information or to register for the up-coming Tornado Exercise please access the following web site today: www.FormidableFootprint.org

Please Share This Important Disaster Exercise Opportunity With Others

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

A Culture of Planning: How to Know if the Shoe Fits

<http://www.emergencymgmt.com/training/Culture-of-Planning-10-Characteristics.html>

FEMA Blog, There's an App for That

<http://blog.fema.gov/2011/10/theres-app-for-that.html>

Man accused of plotting Fla. bombings

<http://m.usatoday.com/article/news/52466292>

Crisis Management: The Real Test of a Brand in the Social Media Space?

<http://www.forbes.com/sites/marketshare/2012/01/05/crisis-management-the-real-test-of-a-brand-in-the-social-media-space/>

Dealing with the Drought

<http://www.hstoday.us/industry-news/general/single-article/dealing-with-the-drought/1b167935a31e6a76fe095aad3960b3a1.html>

Homeland Security watches Twitter, social media

<http://news.yahoo.com/homeland-security-watches-twitter-social-media-183721483.html>

The women of Katrina: how gender, race, and class matter in an American disaster

<http://www.preventionweb.net/english/professional/publications/v.php?id=24524&a=email>

Topography played key role in Deepwater Horizon disaster, researchers say

<http://www.physorg.com/news/2012-01-topography-key-role-deepwater-horizon.html>

WHO Issues Warning About Publication of Bird Flu Study Details

<http://www.hstoday.us/industry-news/general/single-article/who-issues-warning-about-publication-of-bird-flu-study-details/cd213ed351fac15a61494e9c6d3f9df9.html>

Has climate change 'blocked' the next ice age?

<http://news.yahoo.com/climate-change-blocked-next-ice-age-080000404.html>

Israel: 'Comprehensive national plan of action to adapt to climate changes'

<http://www.preventionweb.net/english/professional/news/v.php?id=24559&pid:50>

Can Local Governments Keep South Florida above the Tide?

http://www.scientificamerican.com/article.cfm?id=local-governments-south-florida-above-tide&WT.mc_id=SA_Facebook

Funding cuts threaten public health disaster preparedness, study finds

http://www.govexec.com/story_page.cfm?articleid=49619&sid=60

Ready or Not? 2011: Protecting the Public from Diseases, Disasters, and Bioterrorism

<http://healthyamericans.org/report/92/>

6 Diseases Back from the Dead

<http://www.popularmechanics.com/science/health/genetics/6-diseases-back-from-the-dead#fbIndex1>

WHO, Psychological First Aid: Guide for Field Workers

http://whqlibdoc.who.int/publications/2011/9789241548205_eng.pdf

New ISO standard for emergency management

<http://www.iso.org/iso/pressrelease.htm?refid=Ref1496>

TSA Announces Launch of TSA Cares Toll Free Helpline for Travelers with Disabilities and Medical Needs

<http://www.tsa.gov/press/releases/2011/1222.shtm>

State of Florida Mass Care and Emergency Assistance Capability Level Guide

<http://floridadisaster.org/training/esf6/documents/FLA%20Mass%20Care-EA%20Capability%202011.pdf>

Social Media for Emergency Managers Can't Start When the Emergency Does

http://www.nextgov.com/nextgov/ng_20111110_4195.php

Survey Shows Disconnect Between Professional, Citizen Views of Terrorism

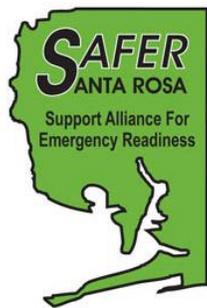
<http://www.emergencymgmt.com/safety/Survey-Shows-Disconnect-Between-Views-Terrorism.html>

Remember: All Disasters Are Local, Says FEMA Deputy Administrator

<http://www.emergencymgmt.com/disaster/Remember-All-Disasters-Are-Local-Says-FEMA-Deputy-Administrator.html>

Social Media 4 Emergency Management, the Brick Walls

<http://www.sm4em.org/2011/11/the-brick-walls/>



CREATING A SAFER SANTA ROSA

Disaster Case Management (DCM) Resource Analysis Survey

The purpose of this survey is to determine the combined, potential capabilities and shortfalls of Santa Rosa County's entities for Disaster Case Management resources.

1. How many fulltime and part-time case managers are employed at your agency?
2. What number of your organization's case managers is fully qualified for DCM? (Please refer to attachment for training criteria.)
3. How many case managers does your organization have available for DCM in the event our community is impacted by disaster?
4. How many disaster case managers will be fulfilling a dual role (casework other than DCM) during the DCM phase?
5. Would your organization consider providing and accepting the opportunity for DCM training for its case managers pre-disaster?
6. Will your organization recruit case managers post disaster?
7. How many case managers in your organization have special skills (e.g. bilingual, health care, social work, mental health, etc.) and what are those special skills?
8. What is your current average case load per case manager?
9. Will your case load increase post disaster?
10. Is your organization currently registered or familiar with the American Red Cross's case management database system, Coordinated Assistance Network (CAN)? If not, does your organization use an alternate case management system that is able to feed into CAN?

For questions or more information, please contact: Brenda Roland, Chair of Case Management Committee for SAFER Santa Rosa
(850) 983-5220 (office) - brsvpsantarosa@mchsi.com