



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

16 September 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

## NEEDS, REQUESTS, DONATIONS

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

## GETTING AHEAD!!!

Getting Ahead in a Just-Gettin'-By World is both a workbook and a learning experience. During a 15 session course, participants work in groups to investigate their community. The Getting Ahead Investigator explores the world through economic class and begins to develop a future story for themselves using the tools in the workbook. As an Investigator you learn about the "hidden rules" of class that can help you move toward a more sustainable future!



GETTING  
AHEADflyerBACK.pdf



GAFlyer.pdf

If these PDFs do not work for you then go the SAFER webpage and look in the Bridges Out of Poverty link on the left, or email me.

## BAY AREA FUND RAISER AT RUBY TUESDAY'S

September is Hunger Action Month. Starting Sept. 1, Bay Area Food Bank and other food banks in the Feeding America network, will kick off Hunger Action Month by holding events throughout the country to inspire people to take action to help the millions of people who are food insecure in the United States.

Locally, the food bank has teamed up with Ruby Tuesdays and their Give Back Program. Each Thursday in September the Pace Ruby Tuesdays will 'give back' to the Bay Area Food Bank 20% of your total meal when you bring the attached flyer into the restaurant for your meal.

1 in every 5 persons in Northwest Florida are at risk of hunger. In **Santa Rosa County over 13% of the residents are food insecure, 23% of those being children**. Food insecurity is identified when a person and/or family must choose between paying a bill (electric, etc.) or put food on the table.

Last year Bay Area Food Bank was able to provide over 800,000 pounds of food to member food pantries (that's over 615,000 meals) in Santa Rosa County alone and over 4.7 million pounds of food to the seven county service area.

Money raised/donated from this project will help the food bank maintain their warehouse equipment that food pantries use while shopping and transportation costs.



Ruby Tuesday  
Fundraiser.pdf

**Please print & bring one copy of the attached flyer for each diner.  
Our dining dates are Thursday from 11am to 11pm on September 5th, 12th, 19 and the 26th.**

Tammy Ward  
External Relations Manager Bay Area Food Bank  
P: 850.626.1332/1321 ext. 106| C: 850.612.2808 | [www.bayareafoodbank.org](http://www.bayareafoodbank.org)

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **COMMUNITY HEALTH IMPROVEMENT COMMITTEE (CHIC)**

There is a CHIC meeting at the County Health Department of October 2<sup>nd</sup> at 9am. Would love to see some businesses get involved with us! For more information contact Deborah at Phone: (850) 983-5200, ext. 175 or [Deborah\\_Stilphen@doh.state.fl.us](mailto:Deborah_Stilphen@doh.state.fl.us)

### **HEALTH AND WELLNESS**



**Avalon Baptist Church**  
Is hosting a community

 **Health & Wellness**

Event

**Saturday September 28<sup>th</sup>  
from 9am until 1pm**

This is an open house event to connect the community to the area health, wellness, safety, risk and support services available to us.

If you have a health/wellness service and would like to set a table/booth, please contact:  
John W Edwards III  
[John21Ministry@Yahoo.com](mailto:John21Ministry@Yahoo.com)

### **MILTON KIWANIS - TRUNK IT – TRADE IT** **Mobile Flea Market**

At the  
**Copper 'Possum Antiques**  
7060 Highway 90, Milton, FL

#### **Come see what we have to offer!**

Many Vendors and dozens of families represented... Sign up or come that day to be a vendor/mobile market - a \$10 donation to Milton Kiwanis per car, truck, SUV or trailer gets you your own parking spot to sell your wares! Sell right out of your trunk or truck bed....or come to shop!

Saturday October 5 7am - 11 am  
Call 994-5703 or 686-2176 for details



TrunkIt flyer.docx



Market UnderTrees  
Registration.pdf

## **BOYS & GIRLS CLUBS OF THE EMERALD COAST - MILTON CLUB: SEPTEMBER 2013 NEWSLETTER**



September 2013  
Newsletter\_Boys & Gi

### **SANTA ROSA COUNTY RESIDENTS REMINDED TO TAKE PRECAUTIONS TO PREVENT MOSQUITO BORNE ILLNESSES**

Mosquitoes can cause more than annoying, itching bites. They can also carry illnesses like West Nile Virus, Eastern Equine Encephalitis, Saint Louis Encephalitis, and Dengue Fever. The Florida Department of Health in Santa Rosa County would like to remind residents of the importance of preventing mosquito bites to protect themselves from mosquito borne illnesses.

The best way to protect yourself is by practicing the "**Five Ds**":

- **DUSK and DAWN** - Avoid being outdoors when mosquitoes are most active. For most species this is at sunrise and sunset. Cover doors and windows with screens to keep mosquitoes out.
- **DRESS** - Wear clothing that covers most of your skin; shoes and socks, long pants, and long sleeves.
- **DEET** - Use repellents containing DEET. Picaridin and oil of lemon eucalyptus are other options. Always read labels and apply repellents as directed.
- **DRAIN** - Check around your home to be sure there are no areas of standing water or water filled containers where mosquitoes can lay their eggs. Change water in bowls left outside for pets daily and birdbaths at least once a week. Protect boats and vehicles from rain with tarps that do not accumulate water. Empty plastic swimming pools when not in use.

For more information about preventing mosquito borne diseases, visit the Centers for Disease Control website at <http://www.cdc.gov/westnile/prevention/index.html> and <http://www.doh.state.fl.us/Environment/medicine/arboviral/Prevention.html>.

### **DISASTER RECOVERY TIP #36: REGISTER TODAY FOR OUR WEBINAR**

Preparing Your Employees.

No matter how great your recovery plan is, if your employees are unwilling or unable to report to work, having your systems back on line may prove worthless.

Join us September 11th @ 2PM EDT, for the first installment of Agility and the SBA's National Preparedness Month Webinar Series, "**Protecting Your Organization by Preparing Your Employees**".

This webinar will discuss strategies and best practices to help your employees prepare themselves and their families for a crisis.

[Learn More & Register Today.](#)



## SANTA ROSA

## READY APP

Want to have handy information about Santa Rosa County evacuation zones at your fingertips?  
 Get the b Ready Santa Rosa application for your smart phone.  
 Right now, it only shows the evacuation zone you live in and a shopping guide and the next upgrade (submitted last week so will take 5-7 days) will have a disaster supply list and When Evacuating information - but it will continue to grow.

For ipad and iphone – you can download from the app store. For Droid devices you can download at the Google Play Store.

## GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

## TWITTER

SAFER Santa Rosa is on Twitter.

## FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-)  
 We are up to 645 people! Invite friends. Let's keep growing this communications venue. Invite other Santa Rosans to participate. Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## OPPORTUNITIES

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*

## THREAT AND RISK ASSESSMENT

Local Jurisdiction • MGT-310

### **Texas A&M Engineering Extension Service**

National Emergency Response and Rescue Training Center

**This course prepares participants to conduct a jurisdictional Threat and Hazard Identification and Risk Assessment (THIRA). Participant activities focus on allowing the jurisdiction to understand threats and hazards and how the impacts may vary according to time of occurrence, season, location, and other community factors. This knowledge helps a jurisdiction establish informed and defensible capability targets. Participants will identify threats and hazards of concern, give the threats and hazards context, examine the core capabilities, set capability targets, perform vulnerability and consequence assessments, and apply the results. The course delivery combines lecture, small group**

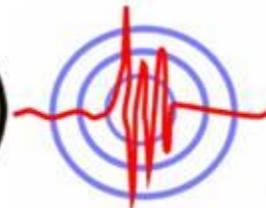
discussions, participant activities, and multimedia scenarios to improve the jurisdiction's capability to prevent, protect, mitigate, respond to, or recover from all-hazards events.

<p><b>Training Level:</b> Management and Planning</p> <p><b>Venue:</b> Escambia County Sheriff's Office Training Department 1190 West Leonard St Pensacola, FL 32501</p> <p><b>Course Length:</b> Two days (16 hours) December 3-4, 2013 0830-1630 each day</p> <p><b>Participant Audience:</b> Emergency response level, supervisory and/or management personnel who respond to or have oversight responsibility for incidents caused by terrorism, natural disaster, major accidents and all other hazards. Course participants include responders from the following disciplines/services:</p> <ul style="list-style-type: none"><li>• Law Enforcement</li><li>• Fire Service</li><li>• Emergency Medical Services</li><li>• Hazardous Materials</li><li>• Public Health</li><li>• Public Works</li><li>• Emergency Management</li><li>• Health Care</li><li>• Emergency Communications</li><li>• Governmental Administrative</li></ul> <p>Personnel from the private sector, non-governmental organizations, schools, and the military are also allowed to attend if invited or approved by the host jurisdiction.</p>	<p><b>Prerequisites:</b> Participants should work in one of the listed disciplines, have completed a WMD/terrorism awareness level course, or be approved by the local jurisdiction host. Completion of the online courses IS-700.a (NIMS - An Introduction) and AWR-160 (WMD/Terrorism Awareness for Emergency Responders) is recommended but not required. The DHS/FEMA NTED course AWR-160 is offered online by TEEEX at: <a href="http://www.teexwmdcampus.com">www.teexwmdcampus.com</a>.</p> <p><b>Class Size:</b> 24-40 participants</p> <p><b>Registration Information:</b> To register, please send your name, telephone number, company name and address, position title, and email address to the following individual:</p> <p style="text-align: center;">Jeffrey Williamson Critical Infrastructure Planner Florida Department of Law Enforcement 850-595-2106 <a href="mailto:jeffreewilliamson@fdle.state.fl.us">jeffreewilliamson@fdle.state.fl.us</a></p> <p><b>Cost:</b> This workshop will be provided by DHS at no charge to attend – however, any lodging/per diem expenditures will not be reimbursed by DHS – those expenditures will be the responsibility of the attendees' own agency/department/company.</p>
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### **NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES**



**Tornado**  
**Earthquake**  
**Pandemic**



The series of [Formidable Footprint](#) exercises for neighborhood, community and faith based organizations continues.

**September 28 – Tornado / October 26 – Earthquake / January 25 – Pandemic**

**Exercises have also been scheduled for the following scenarios:**  
[Flood – Hurricane – Solar Storm – Wildfire](#)



The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today:

[www.FormidableFootprint.org](http://www.FormidableFootprint.org)

Stay informed regarding future exercises by joining the Formidable Footprint [LinkedIn Group](#).

### **JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED**



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: [www.drc-group.com/project/jitt.html](http://www.drc-group.com/project/jitt.html)

### **NEWS (blue is new)**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

Social Media and Emergency Management to Collide

<http://www.govtech.com/internet/Social-Media-and-Emergency-Management-to-Collide.html>

10 Years Later: Could an Epic Blackout Happen Again?

<http://www.foxbusiness.com/government/2013/08/15/10-years-later-could-epic-blackout-happen-again/>

When disaster and disability converge

<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster

<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Disaster readiness may be at risk, Florida warns

[http://www.orlandosentinel.com/news/politics/fl-disaster-furloughs-20130723\\_0,5340747.story](http://www.orlandosentinel.com/news/politics/fl-disaster-furloughs-20130723_0,5340747.story)

Active Shooter Workshop Teaches Communities to Win, not Survive

<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain

[http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?qoback=%2Eqmp\\_3876618%2Eqde\\_3876618\\_member\\_257800797](http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?qoback=%2Eqmp_3876618%2Eqde_3876618_member_257800797)

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

[http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm\\_medium=email&utm\\_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm\\_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID\\_29d5712ad3cfda67821107234642c451&utm\\_source=Email%20marketing%20software&utm\\_term=dedicated%20OFB-EZ%20web%20page&goback=%2Egmp\\_3876618%2Egde\\_3876618\\_member\\_249997713](http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&goback=%2Egmp_3876618%2Egde_3876618_member_249997713)

To Beat the Chaos, Take a Thinking Day

<http://www.linkedin.com/today/post/article/20130715110232-187399433-to-beat-the-chaos-take-a-thinking-day>

HEAT SAFETY TOOL

[https://www.osha.gov/SLTC/heatillness/heat\\_index/heat\\_app.html](https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html)

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

[http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm\\_medium=referral&utm\\_source=pulsenews](http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews)

5 Things You Don't Know About Disasters

[http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm\\_ven=Facebook&cm\\_cat=fb\\_article\\_rec&fb\\_ref=story\\_share](http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share)

Map: Places That Will Flood More Often Due to Global Warming

[http://www.slate.com/articles/health\\_and\\_science/climate\\_desk/2013/06/map\\_fema\\_study\\_shows\\_flood\\_hazard\\_areas\\_may\\_increase\\_45\\_percent\\_by\\_2100.html?utm\\_medium=referral&utm\\_source=pulsenews](http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews)

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

[http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f\\_b\\_3420895.html](http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html)

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary  
<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?  
<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>