



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

19 December 2011

No act of kindness, no matter how small, is ever wasted. - *Aesop*

NOMINATIONS NEEDED FOR BOARD:

At the next annual meeting (April) the new board will be announced. Elections will take place in the February/March time frame. Some current board members will re-run. We have open positions for:

Government:
Non-profit:

Business:
Faith based:

Email me if you want your name listed as a nominee for a board position. I will need your name, contact information, and which position you wish to fill. Please include the name of the organization you will be representing. **Please step forward and self nominate. We need volunteers to make this a successful organization. Obligations are limited to about 4 meetings a year, one of which is the annual meeting. THANK YOU to all who have already stepped up!!!**

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --*Mother Teresa*

HOLIDAY BLOOD DRIVE

Sponsored by American Red Cross of Northwest Florida
Give the *Gift of Hope* this holiday season
Friday, December 23, 2011 8:00 am until 1:00 pm
Look for the American Red Cross Bloodmobile
222 N. Baylen Street Pensacola FL, 32502

Every presenting donor will receive their choice between an American Red Cross t-shirt or soup mug and be automatically entered in a regional drawing for two round-trip Delta Airlines tickets. For more information or to make an appointment CALL 1-800-RED CROSS

CASE MANAGEMENT

Emily Meyer, Community Assistance Consultant for the Florida Division of Emergency Management is willing to travel to Northwest Florida to discuss Disaster Case Management. We are in the process of establishing a working relationship with Escambia to show a united front for the Panhandle. If your organization (non profit or faith based) does post-disaster case management, please contact Brenda Roland at brsvpsantarosa@mchsi.com so we can get everyone on the same sheet of music.

A meeting will take place January 23rd, in the Gulf Breeze area, more details to follow.

POINT IN TIME SURVEY

EscaRosa Coalition on the Homeless needs volunteers to help get an accurate count of homeless in our county. Please spread the word and help out if you can.



I have attached the agenda for the Dec 12th meeting and have hi-lighted in red action items to be completed by the next PIT meeting scheduled for Dec. 20th -10 am at the ECOH office. "The 2011 count revealed that on any given day in Escambia and Santa Rosa County 621 men, women, and children are homeless. Veterans represented 30% of the homeless population counted. Over 499 counted were between the ages of 18 to 60. With 72% counted as male."

Serene Keiek, Santa Rosa County Coordinator, **EscaRosa** Coalition on the **Homeless**
O: 850.436.4646 C: 850.255.5585

COLD WEATHER SHELTERS

The cold weather shelters will be the same this year:

- ☐ **Community of Christ Church located at 2111 Presidio Street, Navarre 292-2055**
- ☐ **Ferris Hill Baptist Church located at 6848 Chaffin Street, Milton 623-3500**

The shelters will open each night when weather is forecasted to drop below 40 degrees, December through March. The churches with the assistance of the Santa Rosa County Emergency Management Office, will be responsible for making the determination of when the shelter is needed. Santa Rosa County Emergency Management is responsible for notifying the public of its availability and alerting sheriff deputies so they can assist with transportation and notifying the homeless of the shelter's availability.

The shelter is for people who can care for themselves and are not at risk to themselves or others. No one will be admitted to the shelter that is under the influence of drugs or alcohol and are unable to walk unaided or are disoriented. Those who would like to stay at the shelter must arrive between 6:30 p.m. to 8:30 p.m. No one will be admitted after 8:30 p.m. unless brought in by law enforcement. The shelter will close at 7 a.m. each morning.

Both churches also accept resource donations and VOLUNTEERS, contact the specific church for more info: <http://www.srpessgazette.com/news/shelter-14546-year-volunteers.html>

- **Food (canned soup, individual wrapped breakfast items/ snack foods, juice/water)**
- **small travel pillows,**
- **undergarments (new), long johns, socks, caps, gloves**
- **Personal Hygiene items - toothbrushes, toothpaste, towels, soap, shampoo and deodorant**

COATS FOR KIDS

United Way of Santa Rosa County (UWSRC) and Woodbine Cleaners have partnered with Soft Rock 94.1, WXBM 102.7, the Santa Rosa County School District and Central Ministerial Fellowship to run the Coats for Kids coat drive for children and adults in Santa Rosa County. The community will be asked to donate new and gently used coats to help the community keep warm this winter **from Nov. 15 to Jan. 31**.

"After speaking with Dr. Karen Barber of the Santa Rosa County school district and with representatives from local clothing closets, we've decided to revive our Coats for Kids program to fulfill the need for coats this season," said Marianne Back, UWSRC Community Projects Coordinator. "We will furnish coats for school children identified through the school system, give coats to families and individuals in need and help stock clothing closets across the county through this drive."

UWSRC is seeking volunteers, churches, businesses and civic groups to partner with the drive. Funds donated will be used to purchase coats.

To donate coats or get involved, call (850) 623-4507 or email marianne@unitedwaysrc.org.

HOMELESS YOUTH

Homeless kids? It is hard to imagine, but it is true—140 between Santa Rosa and Escambia! We do not have the statistics for Okaloosa and Walton County. Many teenagers are? couch surfing.? They stay wherever they can and bathe in school locker rooms. Did you see the movie, the Blind Side? This is a wandering the streets waiting for another Leigh and Sean Tuohy to step up and help them be all they can be. Do you have room in your home? Can you help a teen, a future leader finish high school?

Families Count is partnering with other community organizations to try to find host homes for youth, so they have the opportunity to finish school, find careers, be successful, and contribute to their communities. We have begun identifying youth in your area who are in need of host homes to provide stability for youth who are trying to finish high school. For example, we currently need a home for a 17 year old female who is in the 11th grade and trying to finish high school. Do you know of someone who would be willing to provide a host home for child in your community? Besides full-time host homes, we are also looking for Co-host homes in which two families work to provide stability for the youth and support each other and respite homes to allow homeless youth to stay temporarily.

Host families are required to complete home suitability inquiries of the home and adult family members. This includes a home visit with the Families Count Host Homes Coordinator, criminal background checks and drug screening. Once approved the Host Home Coordinator will facilitate a meeting between the host family and the youth and will continue to provide support and monitoring to help work out any issues that arise. Biological families are expected to provide financially for the youth to the extent that they are able and maintain all of their legal rights and responsibility as parents. Families Count will provide assistance with accessing all alternative resources for health care and other needs that are available.

We would love to talk with interested individuals or groups who may be interested in supporting successful outcomes for Santa Rosa, Escambia, Okaloosa, and Walton County youth.

We've always known it takes a village to raise children, so be a partner and join our Village!!! Please see attached flyer for details.



Youth Count Flyer - host homes email.doc

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

SAFER BOARD MEETING

26 January 1100-1200 at the United Way of Santa Rosa

FEMA PRIVATE SECTOR TIP OF THE WEEK 12/12/11:

Restock your kid's school emergency pack with healthy snacks, water and clothing. tinyurl.com/3q8qwhb.

DISASTER RECOVERY TIP #50: PREVENT POWER OUTAGES IN 2012

As we look back at the various business interruptions our members faced this year, there is an obvious common thread between them all. From hurricanes to tornadoes, floods to blizzards, the main culprit of business downtime remains the loss of power.

This year alone, Agility responded to over 2,500 member alerts and declarations of which, more than 70% involved a power-related issue.

Powering your office requires more than just plugging in a generator. The wrong cooling equipment, cabling, amps and/or volts can leave you with a real problem.

To prevent a power outage from become an overwhelming disaster, download [Agility's Power and Generator Checklist](#) and start preparing your business today

RETIRED SENIOR VOLUNTEER PROGRAM (RSVP)

Santa Rosa RSVP made the cut and will survive! 40 RSVPs around the nation are closing, ours is not. Congratulations to the SRC RSVP.

WHITE HOUSE TAKES AIM AT 'HOMEGROWN' TERRORISM

Thursday, President Obama released an implementation plan for efforts to counter "homegrown" violent extremism within the United States. The 20-page document, known as the [Strategic Implementation Plan \(SIP\)](#), is a follow up to the [National Strategy on Empowering Local Partners to Prevent Violent Extremism in the United States](#), which was released by the White House in August 2011.

The SIP is the blueprint for how our nation will implement the [Domestic Strategy on Countering Violent Extremism](#) (CVE), the first U.S. Government strategy to address violent extremism in the Homeland.

The Department of Homeland Security's (DHS) approach to CVE emphasizes the strength of local communities. It starts with the premise that well-informed and -equipped families, communities, and local institutions represent the best defense against terrorist ideologies. It commits the government to expand its efforts to raise public awareness about radicalization and lists current and future actions the government will take in support of a locally-focused, community-based approach to include:

- Enhancing engagement with and support to local communities
- Building government and law enforcement expertise
- Countering violent extremist propaganda while promoting our ideals.

A task force of senior officials from a wide range of departments has been established to ensure the federal government engages closely with local communities. For additional information on the DHS approach to CVE, see [DHS CVE Fact Sheet](#).

Thank you for all you do to help keep our nation safe and secure.

The National Office of Citizen Corps, FEMA Individual & Community Preparedness Division

WALMART CHECK PRESENTATION TO SANTA ROSA COUNTY'S FIRST BOYS & GIRLS CLUB

The Walmart Foundation has awarded the Boys and Girls Club of the Emerald Coast (BGCEC) a \$128,000 Florida State Giving Program grant to provide services to children in Santa Rosa County. The check will be presented to BGCEC representatives on Thursday, December 15th at 8:30 am at the Milton-Pace Walmart. These funds will be used to equip the first Boys and Girls Club in Santa Rosa County, a 15,000 sq. ft. gymnasium and classroom complex located at East Milton Park. When the club opens in early 2012 it will offer nationally recognized after school programs to children grades Kindergarten through 5th grade.

"A small group of dedicated volunteers has been working to make this club a reality for more than a year now," said CDR John Hensel, a graduate of Leadership Santa Rosa and Commanding Officer of VT-2 at NAS Whiting Field. "The support offered by the Walmart Foundation has accelerated the process and will facilitate opening the club sooner than we ever thought possible."

"All the strategic elements are coming together," said Stephen Williams, Store Manager of the Milton-Pace Walmart and also a graduate of Leadership Santa Rosa. "Through the vision of past county leaders, a great facility awaits the opportunity to serve area children. Although an outstanding structure, the building will need outfitting and customization to be an effective and vibrant club for kids."

The BGCEC's mission is "To inspire and empower all young people and their families, in partnership with community, to achieve their full potential to BE GREAT!" Boys & Girls Clubs provide a safe place to learn and grow; ongoing relationships with caring, adult professionals; life-enhancing programs and character development experiences; hope and opportunity. The BGCEC empowers kids through proven programs in Academics, Healthy Living, and Good Character; currently serving more than 1,800 youth ages 5-18 in Escambia, Okaloosa, and Walton Counties. In time the BGCEC plans to open additional clubs in multiple Santa Rosa County communities.

With the help of the State Giving Program grant, BGCEC representatives plan to configure the current East Milton facility to meet the physical, educational, and safety needs of Boys and Girls Club kids. Equipment needs include classroom furniture, computers/printers, communication systems, food preparation equipment, security systems, musical instruments, sports and recreation equipment, classroom materials, office equipment, fencing, playground equipment, and much more. "We are optimistic the momentum created by the Walmart Foundation grant will encourage donors from within Santa Rosa County to commit additional fiscal and in-kind donations to the cause," said Hensel. "As generous as the Walmart grant is, additional support will be needed from local sources to ensure sustainability in the years ahead; a local fundraising campaign is underway and any and all donations are welcome." Anyone interested in making a

donation or pledge can contact the BGCEC directly for more information. Two local donors have already pledged \$10,000 to club operating budgets.

For interviews or additional information regarding the future Boys & Girls Club in Santa Rosa County or to make a donation, please call BGCEC at (850) 862-1616 or contact:

Jessica Jarosz, BGCEC CEO, at jjaroszb@bgcec.com
or John Hensel, Board Member BGCEC-East Milton, at john.hensel@navy.mil



EviteWalMartCheckP
resentation.pdf

NOW HIRING - GENERAL ELECTRIC TO FILL 50 POSITIONS AT PENSACOLA FACILITY

Please see the attached news release detailing our efforts to assist General Electric Company with recruitment for 50 open positions at their Pensacola facility. Additional questions or concerns should be directed to Eric Flora at 850-607-8707 or eflora@escarosa.org.



Brittany Bailey Callahan, Outreach Representative, Workforce Escarosa, Inc.
3670 North L Street, Pensacola, FL 32505 Office: 850-607-8797

General Electric
Company - News Rele

FREE 2012 ADVOCACY SUMMIT

January 13, 10 AM - Noon

Fellowship Hall of St. Mark's Methodist Church 2203 North 12th Avenue, Pensacola
Council on Aging of West Florida and Florida Council on Aging will host an informative session to keep seniors abreast of legislative issues and how they can advocate.

Light refreshments available. RSVPs to 432-1475 are strongly requested. Seating is limited.

GRANDMA'S CHRISTMAS COOKIE SALE

Just in time for gift giving for your family, friends, and holiday gatherings. Enjoy the traditional recipes made with high quality ingredients...best of all, lots of TLC, like your grandma did. Our cookies are made with real butter, fresh local eggs, organic jams and baked fresh per order. Gift wrapped or in decorative tins, if needed.

\$6.00 PER DOZEN

SUGARFREE COOKIES AVAILABLE

\$3.00 HALF DOZEN

\$7.00 PER DOZEN



xMAS COOKIE SALE
FLYER.pub

WHOLE COMMUNITY DOCUMENT RELEASED BY FEMA

This document was released last week. Open it or download it at

<http://www.fema.gov/library/viewRecord.do?id=4941>

and read page 13. Be proud of your community and get involved!



928699
Whole_Community_D

EXTREME WEATHER MAP

<http://www.nrdc.org/health/extremeweather/default.asp>

In 2011, there were at least 2,941 monthly weather records broken by extreme events that struck communities in the US. Check out the interactive map below to find out what events hit your area from January to October 2011

A GUIDE TO PS-PREP CERTIFICATION

ICOR's Lynnda Nelson explains the benefits of PS-Prep certification and the steps organizations should follow to achieve certification. Article From: Continuity Insights

What Is PS-Prep Certification?

The Voluntary Private Sector Preparedness Accreditation and Certification Program (PS-Prep) is designed to encourage private sector preparedness by assessing whether an organization complies with one or more of the standards adopted by the Department of Homeland Security (DHS). The program is based on established conformance assessment processes widely used in business and industry.

PS-Prep provides the structure and associated information tools to facilitate preparedness and certification. Conformance with one or more of the standards helps foster resilient organizations. In June 2010, three non-industry specific standards were identified and accepted for compliance

to meet the requirements established in Public Law 110-53. DHS defines the standards as a “common set of criteria for preparedness, disaster management, emergency management and business continuity programs.”

Each standard helps organizations establish a comprehensive preparedness program that best addresses the needs of the industry and organization:

- [ASIS SPC. 1–2009 — Organizational Resilience: Security Preparedness and Continuity Management Systems — Requirements with Guidance for Use.](#)
- [British Standard 25999–2:2007 — Business Continuity Management.](#)
- [National Fire Protection Association 1600–2010 — Standard on Disaster/Emergency Management and Business Continuity Programs.](#)

In the context of PS-Prep, certification is confirmation that an accredited third party has validated an entity’s conformance with one or more of the DHS- adopted standards.

Once an entity is certified, there will be a periodic assessment and audit process (three year cycle) so that the certification body can validate the entity’s continued conformity. The certificate “mark” signifying PS-Prep certification is yet to be released by the DHS.

Why Should An Organization Become Certified?

Obtaining third-party certification provides an independent assessment of an entity’s preparedness to survive, respond to and recover more effectively from adverse conditions. In addition, certification:

- Provides an independent, objective evaluation that enables internal and external stakeholders to give credence to an organization’s preparedness.
- Makes a powerful statement to customers, employees and other stakeholders.
- Helps demonstrate to stakeholders that a business is run effectively, and that it will continue to do so in the event of a disruption.
- Improves overall performance, removes uncertainty and widens market opportunities.

The process of achieving and maintaining certification also helps ensure that you are continually improving and refining your BCM activities, while the regular assessment process will improve staff responsibility, commitment and motivation.

Despite all these internal reasons, the reason for many companies will be that a major customer requires some evidence of competent BCM performance. With a global supply chain, large organizations may audit their suppliers to determine if they have a viable plan for business continuity or disaster management.

By conforming to and being certified against the PS-Prep standards, a business may save the time, effort and cost associated with audits, as large organizations should recognize certification as equivalent to its own audit. Also, companies may prefer to do business with suppliers that have a certified preparedness plan in place.

Who Should Get Certified?

Certification is voluntary — no private sector entity is required by DHS to seek or obtain PS-Prep certification; however, DHS encourages all private sector entities to consider seeking certification to one or more of the standards.

Title IX of Public Law 110-53 identifies the process for private sector organizations to become certified. Small businesses are allowed to use a first party self-declaration of conformity to one or more of the standards. The definition of a “small business” and the requirements for first party self declaration of conformity are as yet undetermined. All other organizations are required to use third party certification by an ANSI-ASQ National Accreditation Board (ANAB) accredited certifying body.

It is important that organizations hire an ANAB accredited certifying body to conduct the third party audit for certification. The certifying bodies have completed rigorous training to ensure that they are competent to conduct the audits, and they are the only entities allowed to certify under PS-Prep.

For an up-to-date listing of the certifying bodies currently accredited by ANAB and other information about PS-Prep certification, visit www.anab.org/accreditation/preparedness.aspx.

How To Get Certified

Before an organization applies for third party certification from an ANAB-approved certifying body, they must ensure that they are prepared by considering the following questions.

- **Which Standard?**

The first step is to decide which standard or standards your organization will be certified to? To answer this question, review each of the three standards to determine which one is best aligned to the program you already have in place.

You may find that different parts of your organization align to different standards. An organization can choose to be certified against one, two or all three standards. However, you cannot pick and choose elements from each of the standards; you must conform to all elements of each standard chosen.

- **What Is The Scope?**

This is probably the most important decision in the process. The scope must be broad enough to protect the integrity of the organization — that is, providing goods and services — while considering critical operational objectives, assets, functions, services and products. This includes the organization's relationship with stakeholders, including key suppliers, outsourcing partners and customers. The organization will also need to identify key products and services within the scope of the organization's business continuity management system (BCMS).

Decisions on the products, services or locations to include within the scope may be prompted by one or more of the following factors:

- A customer requirement.
- A regulatory or statutory requirement.
- Perceived high-risk location due to proximity to other industrial premises or physical threats such as flooding.
- Product being an overwhelming proportion of organizational income.

The scope can be limited to headquarters, a particular product or service, or a location. The scope should align with the findings of the business impact analysis.

- **How Mature Is Your Program?**

Do you remember when business continuity professionals would discuss how to move the business continuity "project" to a "program"? When you consider your organization's readiness to be audited against one or more of the three standards, you should determine if your business continuity program is a "management system".

Key components of all management systems include:

- A policy.
- People with defined responsibilities.
- Management processes relating to:
 - Policy.
 - Planning.
 - Implementation & operation.
 - Performance assessment.
 - Management review.
 - Improvement.
- A set of documentation providing auditable evidence.
- Topic specific processes relating to the subject.

Planning For The Certification Process

Planning for third party certification takes a commitment from the organization in both time and resources. At least one internal audit must be completed prior to the third party assessment. Like the auditing of other management systems, the PS-Prep audit process contains the following stages:

- Pre-Audit (Optional): Finds the gaps (holes in the system), teaches personnel how to be audited and does not result in official audit nonconformities.
- Stage 1 Audit: Determines readiness for Stage 2 via review of management's commitment, resources and preparations, the business impact analysis, plans and procedures, audit scope, limited implementation review, and Stage 2 plans.

- Stage 2 Audit: Audit of the full system including compliance to all requirements, evaluation of effectiveness of the system and determination of whether the company should be certified. This is ideally conducted at least 30 days but no more than 90 days after Stage 1.
- Nonconformities Addressed: There are two levels of nonconformities: major and minor. Both require correction in the form of cause identification, corrective action and verification by the certifying body.
- Certification Granted: Granted after completion of the Stage 2 Audit and the acceptable responses by the applicant to address all nonconformities. The certification period is three years.
- Surveillances: Sample continued implementation and effectiveness of the system. Usually, the first surveillance is completed 12 months after completion of the Stage 2 Audit and the second surveillance 12 months later. Surveillance takes about one-third of the amount of time required for the first audit.
- Recertification: Review of the complete system to the entire standard (generally requires less time than Stage 1 and Stage 2 Audits) and must be conducted before the certificate expires (three years from the Stage 2 Audit).

Need Training?

Professionals who wish to prepare organizations for PS-Prep Certification should consider a training course. There are several options in the marketplace:

- [ASIS International: Organizational Resilience: Implementing and Auditing and the ASIS American National Standard.](#) This two-and-a-half day course teaches the ASIS SPC.1 Standard.
- Business Continuity Institute: BS 25999 Lead Auditor. This five day course teaches the BS 25999 standard.
- [DRI International: BCLE-AUD – Certified Business Continuity Auditor.](#) This five day course explores different standards, laws and regulations.
- The International Consortium for Organizational Resilience (ICOR): ICOR offers two courses, both accredited by ANSI:
- [BCM 5000: Auditing BCM Programs for PS-Prep Certification.](#) This five day course prepares certifying bodies, internal auditors and consultants to audit a BCMS against all three PS-Prep standards. In addition, business continuity professionals can use this course to prepare their organization for a third party audit. This is the only ANSI Accredited training course and has been taken by ANAB and the certifying bodies.
- [BCM 4050: Business Continuity Maturity Model \(BCMM\) Assessor's Training.](#) This two day ANSI accredited course prepares BC professionals to use the BCMM® as an internal audit tool for both benchmarking and PS-Prep certification preparation.

What Now?

Now is a good time to learn more about the three standards, talk to senior management and your auditing leadership about PS-Prep, and determine how your organization might benefit from PS-Prep certification. For more information, visit

www.fema.gov/privatesector/preparedness.

Lynnda M. Nelson, is President of The International Consortium for Organizational Resilience (ICOR). Lynnda is also a professor for Norwich University's Masters of Business Continuity Degree Program (MSBC). Lynnda can be contacted at Lynnda@theicor.org.

FEMA KICKS OFF CAMPAIGN TO ENCOURAGE AMERICANS TO RESOLVE TO BE READY IN 2012

As 2011 - one of the most active years for disasters in recent history - comes to a close and Americans get ready to ring in a new year, the Federal Emergency Management Agency is encouraging all Americans to *Resolve to be Ready* in the by making a new year's resolution to be prepared for emergencies.

As a recent report by the National Climatic Data Center highlights, 2011 has seen more billion-dollar natural disasters than any year on record. This year alone, the U.S. experienced its first hurricane landfall since 2008, the most deadly series of tornadoes since the 1950s, significant earthquakes and severe flooding - hazards that impacted every region of the country. All of

these events have served as important reminders that disasters can strike anytime, anywhere, and being prepared is one of the most effective things we can do to protect our homes, businesses and loved ones.

Today, FEMA kicked off its annual campaign, *Resolve to be Ready* in 2012, which urges Americans to make preparedness a priority during the holiday season by making a new year's resolution to be ready for disasters or by thinking about preparedness tools for last minute gift ideas.

"One of the most important lessons we can take away from this year is that disasters can impact all of us, no matter what part of the country we live in," said FEMA Administrator Craig Fugate.

"While we can't control where or when they might hit, we can take steps in advance to prepare for them - efforts that can go a long way toward protecting our families, homes and business. Resolving to be Ready in 2012 could be the most important pledge you make this year."

By making a resolution to take a few simple steps in advance, Americans can minimize the impact of an emergency on their families, homes or businesses. To take the pledge, visit www.ready.gov/resolve or www.listo.gov, which includes free information, checklists, and guidelines about how to put together a kit, make a plan, and stay informed.

Resolve to be Ready in 2012 is a nationwide effort to increase awareness and encourage individuals, families, businesses, and communities to take action and prepare for emergencies in the New Year. This effort is led by FEMA's Ready Campaign in partnership with Citizen Corps and The Advertising Council. For more information, visit Ready.gov and CitizenCorps.gov or follow the campaign on Twitter using the hashtags #ready2012 and #resolve.

FEMA's mission is to support our citizens and first responders to ensure that as a nation we work together to build, sustain, and improve our capability to prepare for, protect against, respond to, recover from, and mitigate all hazards.

MANAGEMENT OBLIGATIONS DURING DISASTER RECOVERY

Get Tips During Free Webinar Hosted by SBA and Agility Recovery Solutions

Being a small business owner also makes you the person in charge of making sure everything flows without a hitch, from product development to the safety of your employees. Yet in the midst of a crisis or in the aftermath of a disaster, the plans you made to keep your business open could become lost in the shuffle of stress and chaos.

On Tuesday, December 20, Agility Recovery Solutions and the U.S. Small Business Administration will host a webinar focusing on best practices to help those in leadership positions navigate the road to recovery. Agility president and CEO Bob Boyd will share real-world disaster recovery scenarios and engage participants in a discussion on practical strategies to develop the wisdom and skill needed to become a more resilient leader.

SBA has partnered with Agility to offer business continuity strategies via its "PrepareMyBusiness" website. Visit www.preparemybusiness.org to access past webinars and get additional preparedness tips. The SBA provides disaster recovery assistance in the form of low-interest loans to homeowners, renters, private nonprofits and businesses of all sizes. To learn more, visit www.sba.gov/disaster.

WHO: Bob Boyd, President and CEO, Agility Recovery Solutions

WHAT: "Management Obligations during Disaster Recovery" will be presented by Boyd. A question and answer session will follow.

WHEN: Tuesday, December 20, 2011 – 2:00 p.m. to 3:00 p.m. EST

HOW: Space is limited. Register at <https://www1.gotomeeting.com/register/311203496>

Contact: Carol Chastang (202) 205-6987 **Internet Address:** <http://www.sba.gov/news>

U.S. SMALL BUSINESS ADMINISTRATION OFFERS MONTHLY SMALL BUSINESS DISASTER PREPAREDNESS WEBINARS

Small business owners have an opportunity to get tips on business continuity planning in 2011 through a series of free webinars hosted by the U.S. Small Business Administration and Agility Recovery Solutions. Dates and topics for upcoming free webinars are as follows:

Dec. 20 – "Management obligations during Disaster Recovery"

More preparedness tips for businesses, homeowners and renters are available on the SBA's website at <http://www.sba.gov/content/disaster-preparedness>

TOYS FOR TOTS 2011

Toys for Tots will be run through the Salvation Army's Angel Tree program for this holiday season. United Way will not be the contact for Toys for Tots this year. For more information, contact the Salvation Army at 623-4099 or visit www.toysfortots.org.

FACEBOOK

SAFER is on Facebook, find us and become our friend ;-) We are up to **305** people! Invite friends. ***Thanks for helping us break 300 before the end of the year.***



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - *Bernard Meltzer*

LOCAL TRAINING OPPORTUNITIES

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page <http://www.floridadisaster.org/TrainingCalendar/index.asp>

CITIZENS LAW ENFORCEMENT ACADEMY

The next Citizens Law Enforcement Academy starts January 26th and runs through April 12th. It is from 6-9 p.m. on THURS. nights only for a 12 week period. Citizens will learn firsthand about our agency and what each division does. They will get demos by the K-9 Unit, SWAT Team, etc. It is a great opportunity to learn about local law enforcement and have fun at the same time. They can go to our website at www.santarosasheriff.org and click on the article on it on the home page. This will bring up the application, which they can complete and send to Cindy Sarver at csarver@srsso.net.

NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES

On January 28 neighborhood, community and faith based organizations across the country will have the opportunity to assess their capabilities in preparing for and responding to an Influenza Pandemic by participating in the [Formidable Footprint Pandemic Exercise](#). During the past year teams from across the United States have been participating in the internet based series of Formidable Footprint exercises. These exercises have provided participants with the opportunity to assess their capabilities to respond to various disaster threats.

Pandemic Exercise – January 28 2012

Exercises have also been scheduled for the following scenarios:

Earthquake – Flood – Hurricane – Tornado – Wildfire

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objectives of the exercises

are for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises. For additional information or to register for the up-coming Tornado Exercise please access the following web site today: www.FormidableFootprint.org

Please Share This Important Disaster Exercise Opportunity With Others

AMERICAN RED CROSS UPCOMING TRAINING

CPR/AED-Adult:

12/21 - Pensacola, 6p-930p

Register online at www.YourRedCross.org or call us at 800.773.7767.

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Final report finds several faults in Gulf oil spill

<http://www.usatoday.com/news/nation/story/2011-12-14/gulf-oil-spill-bp/51928228/1?loc=interstitialskip>

BP Faces More Citations in Gulf Spill

http://online.wsj.com/article/SB10001424052970203501304577084362755312858.html?mod=w_hats_now&utm_medium=referral&utm_source=pulsenews

USA slammed by 12 disasters that each cost at least \$1B

<http://www.usatoday.com/weather/news/story/2011-12-07/billion-dollar-disasters/51704362/1>

Qualitative discussion of Atlantic basin seasonal hurricane activity for 2012

<http://hurricane.atmos.colostate.edu/forecasts/2011/dec2011/dec2011.pdf>

An Excellent Visual Comparison of Earthquake Strength

<http://www.theatlantic.com/technology/archive/2011/12/an-excellent-visual-comparison-of-earthquake-strength/249806/>

Is Antiterrorism Training Keeping Up With the Diverging Threat?

<http://www.emergencymgmt.com/training/Antiterrorism-Training-Keeping-Up-Diverging-Threat.html>

Napolitano says lone wolf terror threat growing

<http://news.yahoo.com/napolitano-says-lone-wolf-terror-threat-growing-175231790.html>

Vaccine developed against Ebola

<http://www.bbc.co.uk/news/science-environment-16011748>

Social Media for Emergency Managers Can't Start When the Emergency Does

http://www.nextgov.com/nextgov/ng_20111110_4195.php

Survey Shows Disconnect Between Professional, Citizen Views of Terrorism

<http://www.emergencymgmt.com/safety/Survey-Shows-Disconnect-Between-Views-Terrorism.html>

Bird Flu Research Rattles Bioterrorism Field

<http://www.npr.org/blogs/health/2011/11/17/142453447/bird-flu-research-rattles-bioterrorism-field>

Special Report on Managing the Risks of Extreme Events and Disasters, Summary for Policy Makers

http://ipcc.ch/news_and_events/docs/ipcc34/SREX_FD_SPM_final.pdf

Pacific Disaster Center, Disaster Alert Facebook Page

<http://www.facebook.com/disasteralert?sk=wall>

FEMA Blog, Launching the FEMA Think Tank -- a Forum to Facilitate Discussion in the Field of Emergency Management

<http://blog.fema.gov/2011/11/launching-fema-think-tank-forum-to.html>

National Center for Disaster Medicine and Public Health Fall 2011 Newsletter

http://ncdmph.usuhs.edu/Site_n/NewsEvents/201111-Newsletter.htm

RAD RESILIENT CITY: A PREPAREDNESS CHECKLIST TO SAVE LIVES AFTER A NUCLEAR DETONATION

<http://issuu.com/centerforbiosecurity/docs/radresilientcity?mode=window&backgroundColor=%23222222>

Would You Pass the Panic-Proof Test?

<http://blogs.smithsonianmag.com/paleofuture/2011/11/would-you-pass-the-panic-proof-test/>

Remember: All Disasters Are Local, Says FEMA Deputy Administrator

<http://www.emergencymgmt.com/disaster/Remember-All-Disasters-Are-Local-Says-FEMA-Deputy-Administrator.html>

What Big-Box Retailers Can Teach Government about Disaster Recovery

<http://www.emergencymgmt.com/disaster/Big-Box-Retailers-Teach-Disaster-Recovery.html>

Law Enforcement Takes on the 'Sovereigns'

<http://www.splcenter.org/get-informed/intelligence-report/browse-all-issues/2011/winter/law-enforcement-takes-on-the-sovereig>

Eric Holdeman's Blog, Learning from Leaders

<http://www.emergencymgmt.com/emergency-blogs/disaster-zone/learning-from-leaders-112611.html>

FEMA Blog, the End of Hurricane Season...But Not the Need to Be Prepared

<http://blog.fema.gov/2011/11/end-of-hurricane-seasonbut-not-need-to.html>

In case of emergency, use the app

<http://www.homeland1.com/eval/articles/1189680-In-case-of-emergency-use-the-app/>

US vulnerable to cyber attacks: military chief

http://www.msnbc.msn.com/id/45469416/ns/technology_and_science-tech_and_gadgets/

Teen planned shooting rampage at Lake Brantley high, police say (Florida)

http://www.orlandosentinel.com/features/education/os-lake-brantley-shooting-threats-columbine-20111123_0,2186571.story

CDC Warns of New Swine Flu Strain

<http://abcnews.go.com/blogs/health/2011/11/25/new-swine-flu-strain/>

Social Media 4 Emergency Management, the Brick Walls

<http://www.sm4em.org/2011/11/the-brick-walls/>

