



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

19 March 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

### **AID GOING NORTH?**

Are you or your organization sending supplies to the tornado stricken areas to our north? If so please let me know when and give a point of contact. A local business wants to make a donation of goods but needs transportation of these goods.

### **REQUESTS**

I need your RSVPs for the Annual meeting! The meeting will be held April 24<sup>th</sup> at 1130am (lunch provided) at St. Ann's Catholic Church in Gulf Breeze. Over 35 already signed up! If you have a door prize to offer, let me know!

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **SRCHD MIDWAY CLINIC ACCEPTING NEW PATIENTS**

#### **Two physicians and a dentist on staff to see adults and children**

The Santa Rosa County Health Department now has two physicians and a dentist at its Midway Clinic location, 5840 Gulf Breeze Parkway, Gulf Breeze, and is accepting new patients for its Primary Care and Dental Programs at that location.

The health department's Primary Care program provides services to adults and children with minor, uncomplicated medical conditions, who are not covered by private insurance or Medicaid. Patients are seen by appointment, and fees are on a sliding scale based on the family's income. "We are attempting to provide a local safety net for patients with non-emergent health problems," said Dr. Thomas D. Riney, the health department's senior physician. He sees patients Monday, Tuesday and Wednesday, while Dr. Paul S. Berger, a volunteer at the health department, sees patients Monday and Wednesday.

The Dental Clinic at the Midway location provides diagnostic, restorative, preventive and educational services to children who have Medicaid or who qualify financially by proof of income. Staff dentist, Dr. Kelly LeBeau, sees patients by appointment Tuesday through Friday, and Peggy Hendrix, a dental hygienist, provides preventive cleanings on Wednesday and Thursday. The Santa Rosa County Health Department's dental clinics in Midway and Milton are the only dental facilities in the county that serve children with Medicaid.

The Midway Clinic is open Monday through Friday from 7:30 a.m. to 4:30 p.m. In addition to primary care and dental services, the Midway location offers immunizations on a walk-in basis, and school physicals, Family Planning services, STD testing and treatment, pregnancy testing,

and the WIC Program (Women, Infants and Children) by appointment. Birth certificates for individuals born in Florida are also available on a walk-in basis, Monday through Friday, from 9:00 a.m. to 1:00 p.m.

To schedule a Primary Care appointment at Midway, call 850-983-5200 and select Option 3. To schedule an appointment in the Midway Dental Clinic, contact the clinic at 850-916-5456. For more information on other services available at the Santa Rosa County Health Department, visit our website at [www.healthysantarosa.com](http://www.healthysantarosa.com).

### **FAMILY PROMISE SPRING SALE**

Saturday, March 24, 2012  
8:00am-2:00pm  
Milton storage center  
6065 vanity fair road  
Milton, fl 32570



2012\_SpringSaleFlye  
r.pdf

Free Admission Open to the Public  
Cash and Local Check Accepted  
For More Information Call 850-623-5300

### **BUSINESS CONTINUITY WEEK 19 - 30 MARCH**

[http://www.bcaw2011.com/index.php?option=com\\_content&view=article&id=92&Itemid=108](http://www.bcaw2011.com/index.php?option=com_content&view=article&id=92&Itemid=108)  
Business Continuity Awareness Week is an opportunity for you to showcase your organisation's Business Continuity Programme and to show your colleagues why Business Continuity Management is an increasingly important management tool.

The following suggestions are for you to consider utilising during and beyond Business Continuity Awareness Week. They will enable you to introduce the concept or reinforce the recognition of your organisation's readiness to respond to known or unplanned events that may be disruptive in nature. You are encouraged to modify and customise these ideas to take into account your organisation's culture and the maturity of your Business Continuity Management plan.

BCM can be a challenge at the best of times. Sharing promotional ideas across industry will not only enhance our own organisations but also add status to BCM practitioners. You are encouraged to take the ideas presented, enhance and exploit them and most importantly share your successes with your BCI colleagues.

#### **INTERNAL EVENTS : Awareness**

- Encourage your business groups to include Business Continuity Management as an agenda item during their staff meeting this week.
- Encourage your business groups to circulate and update their contact lists/call trees, etc.
- Encourage your business groups to review their evacuation procedures including the involvement of your building managers to conduct fire drills that week.
- Include articles in your corporate newsletters and/or on your intranet website
- Produce and circulate an annual schedule of BCM related activities (BIA review, BCP revisions, planned exercises, etc.)
- Have fun! Host quizzes to enhance Business Continuity awareness across your organization
- Conduct lunch & learn sessions across your organization:
  - Introduction to BCM
  - What's happening in the industry?
  - Show casing "best practices" within your organization – encourage business units to share their experiences and successes

#### **INTERNAL EVENTS : Education**

- Invite a fellow BCI business continuity expert to present to these groups outlined below – this will give a fresh perspective
- Conduct refresher sessions for your experienced Business Continuity Coordinators
- Conduct training sessions for new Business Continuity Coordinators
- Conduct refresher or training sessions for your Executives

- Conduct refresher or training sessions for your governance groups (compliance, audit, risk management, etc.) Invite these groups to present their own perspective on business continuity
- Conduct training sessions for employees

### **INTERNAL EVENTS : Business Continuity Exercises**

- Launch your exercise schedule for the year during this week
- Conduct a table top exercise with your executives
- Conduct table-top exercises across your business units
- Conduct component exercises such as:
  - Call tree activation
  - Command centre readiness
  - Table top exercises with external business partners

### **EXTERNAL EVENTS : Business Partners and Clients**

- Host an Open House for clients and business partners and conduct mini-awareness sessions
- Arrange a tour of your recovery location(s)
- Showcase internal “best practices”
- Invite senior executives from your organisation to participate in these events to endorse your organisation’s management commitment to BCM
- Invite your business partners and clients to share their Business Continuity Plan
- Organise sessions to highlight the interdependencies of your organisation and your business partner/client
- Invite Business Continuity related vendors to share their products/services.

### **HEALTHY START BABY SHOWER 2012**

The Healthy Start Coalition of Santa Rosa County is scheduled to hold its 5<sup>th</sup> Annual County-Wide Baby Shower on October 6, 2012, at the Santa Rosa County Auditorium in Milton, from 9:00 a.m. to Noon.



Registration Form  
2012 2-6-12 balloons.



Save the Date  
Balloon Flyer 2-2012.



Registration  
letter-March-2012.pdf

### **MOE'S SEAT CHECK EVENT FLYER**

Saturday March, 31st from 11am – 2pm  
Have your child’s car seat inspected for **FREE**  
by certified technicians!!!  
Games, raffles, prizes, local vendors, and MORE!



PDF Moe's Seat  
Check Event March 21

### **POWER UP ENERGY EXPO IS COMING TO PENSACOLA BEACH, FL**

See the attached flyer about Power Up Energy Expo (March 19-20) and Military Day (March 21). The event will be held at the Pensacola Beach Hilton. Learn more at:  
[www.PowerUpEnergyExpo.com](http://www.PowerUpEnergyExpo.com)



2012\_PowerUp\_military.pdf

Power Up is just \$50 for Government Employees and Military personnel with valid CAC or Military ID. Military Day is free for Military and Gulf Coast Energy Network, but RSVP is required.

### **FRAUD ALERT!**

A new phone scam is on the rise. Beware of harassing and threatening phone calls from the same number, beginning with a (512) area code. The caller has been described as a man who claims to be an attorney or a legal service representative hired to “collect” on an outstanding loan or debt that the victim does not owe.

The caller may phone multiple times throughout the day at a person's place of employment, at home and on their cell phone. He threatens arrest if the "loan" is not repaid immediately via a credit card or wire transfer and to bring a lawsuit against the victim's name and social security number. He threatens to garner the victim's wages or notify the victim's employer and to file a warrant against the victim for "bank fraud". The caller uses government names such as the "Federal Trade Commission", "Federal Bureau of Investigation" and the **phony name** of "Federal Department of Crime and Prevention".

The Sheriff's Office reminds consumers that they should not be pressured into paying debt they don't remember owing. Legitimate debt collectors must provide consumers with both written information about the debt and instructions for protecting themselves if they don't think they owe the debt. *You are also urged to be cautious when inquiring, applying for or obtaining online payday loans.*

To file a complaint against a debt collector – real or fake – contact the Florida Office of the Attorney General at [www.myfloridalegal.com](http://www.myfloridalegal.com), or visit the Federal Trade Commission's website at [www.ftc.gov](http://www.ftc.gov) to learn more about fake debt collectors and how to protect your self.

### **ROAD RANGERS - A FREE SERVICE**

Helpful to know on the road.

[http://www.dot.state.fl.us/trafficoperations/Traf\\_Incident/rrangers/rdranger.shtm](http://www.dot.state.fl.us/trafficoperations/Traf_Incident/rrangers/rdranger.shtm)

Dial \*FHP (\*347) for road ranger dispatch

### **CALL FOR ARTISTS FOR THE 28<sup>TH</sup> ANNUAL NAVARRE FUNFEST**

The 28<sup>th</sup> Annual Navarre Fun Fest, being held on Friday, April 27<sup>th</sup>, and Saturday, April 28<sup>th</sup>, is seeking artists and crafters to complement the festival's extraordinary line up of musical performers, great foods, and children's fun area. Fun Fest has 50 ten-by-ten spaces available for displays and sales. Hours are 4 pm to 10 pm on Friday, and 10 am to 10 pm on Saturday. The festival will be located in the public parking lot adjacent to the Navarre Beach and Navarre Pier. Registration fee for artists is only \$100.00 per 10 x 10 space until March 31, 2012. Applications can be downloaded from the Navarre Chamber site: [www.navarrechamber.com](http://www.navarrechamber.com), or contact the chamber office at: 939-3267.

### **SAVE 75% OFF HURRICANE MITIGATION FOR YOUR HOME. APPLY NOW!**

#### **LIMITED TIME OFFER**

<http://www.rebuildnwf.org/>

#### ***STRENGTHENING HOMES ACROSS THE GULF COAST***

Rebuild Northwest Florida's *Residential Hurricane Mitigation Program* provides homeowners in Escambia and Santa Rosa Counties with assistance to fortify their homes against hurricane force winds. **Successful applicants receive FEMA funding for 75% of the cost of improvements** and the homeowner covers the remaining 25%. (*There is no income or home value criteria to participate in the program.*)

REBUILD Northwest Florida is a not-for-profit 501(c)(3) organization that was established in 2004 by a group of individuals to help the community recover from Hurricane Ivan. The organization continues to strengthen Gulf Coast communities by helping to fortify homes against the threat of hurricane storm damage.

#### ***BENEFITS OF HURRICANE MITIGATION***

- A safer home for your family
- Possible discounts on windstorm insurance
- Reducing property loss due to wind damage
- Less likelihood of being displaced after a storm

### **GIVE KIDS A SMILE 2012 SPONSORED BY: ESCAROSA DENTAL SOCIETY & PENSACOLA STATE COLLEGE**

What? FREE Dental Day for underserved children in Escambia and Santa Rosa Counties

Who? For children, ages 4-18, who cannot otherwise afford dental treatment

When? Voluntary Pre-Screening - Friday, March 30, 2012 - 12pm -4:30pm  
\*\*\*Being pre-screened may significantly cut down your wait time for Saturday\*\*\*

Give Kids A Smile – Saturday, March 31, 2012 - 8am-4pm  
\*\*\*First come, first served for both days\*\*\*

Where? Pensacola State College Warrington Campus  
5555 West Hwy 98, Pensacola ECAT will be providing free rides to the Pensacola State College campus for patients and their families on Saturday, March 31st.

For more information please contact:  
Amy Smith, GKAS Day Coordinator 478-8844 [amy@shehee.com](mailto:amy@shehee.com)

### **ADVANCED DENTAL CONCEPTS IS HOSTING A FREE DAY OF DENTISTRY WITH DENTISTRY FROM THE HEART**

Dr. Noel Spurlock, Dr. Forrest Faulkner and Dr. Ed Faulkner are out to change lives by offering free smiles to anyone who needs dental work, as they host the latest event for Dentistry From The Heart.

Dentistry From The Heart (DFTH) began in 2001 as one man's charitable act for the Tampa Bay community. In the years since, it has grown steadily, and is now hosted by dental offices across the country. This past year, Dentistry From The Heart took its potential to a new level, becoming an officially registered national non-profit organization. DFTH has now helped over 5,000 people and given away over one million dollars of free dental work. For more information,

visit [www.dentistryfromtheheart.org](http://www.dentistryfromtheheart.org).

"Now more than ever, I know there are people out there that need my services, but have no means to afford them-whether they're out of a job, or just don't have dental insurance. This Dentistry From the Heart event is my way of giving back to the community, and being there for the people who are in need of dental work," said Dr. Spurlock.

The event will take place on Friday, April 20th 2012 at Advanced Dental Concepts in Pace, FL 32571. Starting at 8am, Dr.'s Spurlock, Faulkner and Faulkner and their volunteers will treat the first 150 patients, or however many they can service by 4pm. We will be providing free fillings, extractions, and cleanings on a first come, first serve basis. Must be over 18 years of age or older. 850-994-8185

**Added note: This is a first come, first serve (ie; first 150 patients).  
Some individuals have been known to wait from the evening before.**

Location: Hwy 90 - Off of Sports Drive; East end of Grocery Outlet building- across the street from Bowen Sporting Goods / SS Dixon play ground.

### **RICHARD BRANSON ON DISASTER PLANNING**

**The celebrated entrepreneur shares advice on preparing your business to deal with an emergency. <http://www.entrepreneur.com/article/219661>**

One thing is certain in business: things will go wrong. So when you first start a business, one of your priorities should be emergency planning.

Put a disaster plan in place that fits your situation-- in case supply lines are cut, a hurricane hits, or other natural catastrophe looms -- because if disaster strikes, a lot of people will look to you for answers.

On Feb. 23, 2007, at around 8.15 p.m., one of Virgin Trains' new Pendolino tilting trains jumped over a set of points in Cumbria in the northwest of England, on a remote part of the West Coast Main Line. Margaret Masson, an elderly woman traveling to her home in Cardonald, was thrown around in the coach as the train careened down a steep embankment.

For 10 years, Virgin Trains had been safely carrying millions of passengers. That night, life changed for all of us at Virgin. Margaret Masson was dead. Several others were seriously hurt. I was on a ski trip in Zermatt, Switzerland, when I received a text message about the rail accident. I hired a car and drove through the night to Zurich, where I got the first flight out at 6.30 a.m.

When I arrived in Manchester, the BBC was reporting that the train was intact, and that had helped to save many lives. That was heartening: all our new trains had been built like tanks for this very reason. A later report confirmed a track failure was responsible for the accident.

I met Margaret Masson's family at the Royal Preston Hospital in Lancashire. I offered them my condolences. We found ourselves hugging each other.

Soon I was facing television cameras and journalists who wanted answers. I thought I was going to choke up. I came close, but kept it together and stuck to the facts as we knew them. I expressed my gratitude to the train operator, Iain Black, who did everything he could to save his passengers, and in the process sustained serious injuries. Our other employees on board had all behaved in an exemplary fashion, ignoring their own minor injuries to lead customers to safety.

Why were we able to react so quickly? When Virgin Trains was putting its emergency procedures in place, we had analyzed a number of serious rail incidents, and had been appalled by the length of time it took before anyone in charge spoke to the press. Confusion and blame set in quickly as anxious people waited to find out what happened and why.

So our disaster planning had prepared us to accomplish three main goals: get to the scene fast; be efficient in dealing with the passengers, staff and media; and be honest about what was happening. We knew those first steps would get communications established so that everyone - passengers, staff, the media -- would obtain the information they needed.

Beyond disasters and accidents, as you forge ahead, it's inevitable that you and your team will make mistakes. It is important to recognize this and ensure everyone in the company is prepared.

Which brings me to the difficult balance that all entrepreneurs and CEOs need to learn how to maintain: always protect your reputation, yet don't be afraid of making mistakes. These rules ought not to contradict each other, but they often do. I've known plenty of talented and trustworthy people whose careers have been damaged by past errors, and who have suffered professionally as a result. If you or someone in your company has made a serious mistake, don't be afraid to ask the senior figures in your circle for advice and help. Distinguished people are often generous and understanding, to a fault. They've been through the mill; they know what life is like. They will advocate for you, and their reputations will help yours to recover.

Investigate the matter thoroughly; if you can, try to pinpoint where your internal processes failed. During this period, do not keep your head down -- that will do you no good. Instead, communicate openly with the press and keep them up to date.

Next, apologize. Explain what happened, express your regret, and describe what steps you have taken to correct the situation. Eventually people will realize that yours is a company that knows how to deal with its problems, and then you will have their trust.

### **OPRY PROMISE COMING SOON!**

***A Toe-Tapin', Foot-Stompin' Evenin' Presented by Family Promise of Santa Rosa***

APRIL 12, 2012

5:30 PM - 9:00 PM

CHUMUCKLA'S FARMERS' OPRY

8897 BYROM CAMPBELL RD

PACE, FL 32571

\$25 a ticket, 50/50 drawing, best lookin cowboy/cowgirl competition, auctions and more!

**HOLD THE DATE**

FavorHouse will honor survivors of domestic violence at our annual White Rose Luncheon  
@ **Sanders Beach-Corinne Jones Community Center**  
**May 17, 2012 11:30 AM – 1:00 PM**  
Guest Speaker Leslie Morgan Steiner [lesliemorgansteiner.com](http://lesliemorgansteiner.com)

**REGISTRATION OPEN FOR BASS TOURNAMENT, \$3,000 TO WINNER**

**When:** Saturday, April 14th

**Where:** Carpenter's Park - Milton, FL

**Prizes:** Grand prize \$3,000, payout to the top 10 places

**Cost:** Event is Free & Open to Public

**Registration:** \$110, per boat (one or 2 person teams)

**Timeline:** 3am - Boat Check-in 6am - Tournament Begins 3pm - Weigh in Begins 4:30pm - Awards

**Additional Info:** This tournament benefits United Way of Santa Rosa County and is hosted by United Way and the 3 Rivers Bass Club. Fishermen and women will fish the Blackwater River and adjoining waters for bass to win the grand prize of \$3,000. The event will feature delicious food, music, door prizes for tournament participants and a 50/50 cash drawing.

**Register at United Way Santa Rosa** (6479-A Caroline St. Milton, FL 32570)

[Click here for rules & registration.](#)

**LOCAL PHYSICIAN WILL SEE PATIENTS AT SRCHD MIDWAY CLINIC**

**Community partnership will bring additional services to the Midway area**

The Santa Rosa County Health Department is pleased to welcome community partner, Dr. John W. Ervin, to its satellite clinic at 5840 Gulf Breeze Parkway in Midway. In addition to services such as pregnancy testing, Healthy Start case management, and Medicaid eligibility, currently offered by the health department, Dr. Ervin, a specialist in OB/GYN, will offer pre-natal care for pregnant women on Friday mornings from 9:00 a.m. to Noon, beginning February 24. Appointments will be required, and Medicaid and private insurance will be accepted.

"We are so pleased to have the opportunity to partner with Dr. Ervin to bring pre-natal services to our Midway Clinic," said Sandra L. Park-O'Hara, A.R.N.P., administrator of the Santa Rosa County Health Department. "This will provide patients in the Gulf Breeze and Navarre areas with additional resources for pre-natal care."

For more information, or to make an appointment, contact Dr. Ervin's private practice, The Center for Total Women's Health, in Milton at 850-983-9600. For information about other services available at The Center for Total Women's Health, visit their website, [www.cftwh.com](http://www.cftwh.com). For information on pregnancy testing and Healthy Start services, contact the Santa Rosa County Health Department at 850-983-5200, ext. 107, or visit our website at [healthysantarosa.com](http://healthysantarosa.com).

**FREE PROGRAM FOR DISCOUNTED DRUGS**

Free FamilyWize Prescription Discount Cards available at the United Way office (6479-A Caroline St. in Milton).

FamilyWize cards can reduce prescription drug costs by an average of 35%. There is no income criteria for this program and it is open to anyone.

Cards are available to:

- Anyone who does not currently have health insurance
- Anyone who does not have prescription coverage

Anyone who is purchasing a medication not covered by their insurance

**FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-)  
We are up to 335 people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## **OPPORTUNITIES**

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

### **LOCAL TRAINING OPPORTUNITIES**

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page <http://www.floridadisaster.org/TrainingCalendar/index.asp>

### **MRC RADIATION VOLUNTEER TRAINING PRE-REGISTRATION REQUIRED**

May 2 , 2012

8 :00 a m - 4 :30 p m

Santa Rosa County Emergency Operations Center

4499 Pine Forest Road

Milton, FL 32583

Go to this site to [register online!](#)

[http://www.myfloridaeh.com/radiation/RRVC\\_Course\\_Reg.htm](http://www.myfloridaeh.com/radiation/RRVC_Course_Reg.htm)



MRC Radiation Volunteer Training Fly

### **PER 212 OPERATIONAL LEVEL RESPONSE TO HAZMAT/WMD INCIDENTS**

This course focuses on the unique personal protection challenges that responders face during a WMD or terrorist incident. Upon successful course completion, participants will be able to respond to a WMD/terrorism incident in a defensive mode and preclude the spread of a CBRNE hazard to the public and the environment. Major course topics include: assessing CBRNE hazards, predicting the likely behavior of CBRNE materials, effectively operating and communicating in a unified command structure of ICS, determining detection equipment and personal protection equipment (PPE) needs, performing emergency decontamination, and identifying defensive strategies for a CBRNE incident. This course provides the knowledge and skills needed to obtain certification through NPQS (ProBoard) at the hazardous materials Operations level (NFPA 472). The course is delivered using lectures, interactive participant activities, performance-oriented skills stations, small group discussions, multimedia scenarios, and an end-of-course written and skills examinations.

Free Pro Board Testing will be offered with this course.  
This training is recommended for all First Responders

Pace Fire Department 4773 Pace Patriot Blvd  
Pace 32571 Santa Rosa County Area 1

Friday, June 22, 2012 at 6:00 p.m. - Sunday, June 24 at 6:00 p.m.

**Please register online at:**

<http://www.floridadisaster.org/TrainingCalendar/moreinfo.asp?id=2673>

### **MEDICAL PREPAREDNESS AND RESPONSE TO BOMBING INCIDENTS**

As promised, here is the MGT 348 Flyer. The dates are not posted on this flyer but here are the details.

Location: Santa Rosa EOC

Dates: November 28<sup>th</sup> and 29<sup>th</sup>

Time: tentative 8:00-5:00

Total time: 18 hours

CEU for Nurses and Physicians: 1.6

Register online at: <http://www.floridadisaster.org/TrainingCalendar/index.asp>

### **IS-909 - COMMUNITY PREPAREDNESS: IMPLEMENTING SIMPLE ACTIVITIES FOR EVERYONE**

<http://training.fema.gov/EMIWeb/IS/is909.asp>

#### **Course Description**

Community members are the key to our Nation's preparedness and resilience. As such, we need to:

- Support the development of prepared, vigilant, and engaged communities.
- Foster strategic partnerships among:
  - The private sector.
  - Nongovernmental organizations.
  - Foundations.
  - Community-based organizations.

The purpose of this course is to present a model program for community preparedness. In addition, resources materials are available to help organizations conduct simple preparedness activities for everyone.

#### **Course Objectives**

By the end of this course, participants will be able to:

- Identify the definition of preparedness.
- Describe the role of individuals and households in preparedness.
- Identify community preparedness principles.
- Describe the purpose of community-based preparedness activities.
- Identify the steps for planning and conducting a community-based preparedness program.
- Identify resources for supporting community-based preparedness programs.

#### **Primary Audience**

Whole community including emergency management personnel and representatives of faith-based and nonprofit organizations.

### **IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS**

<http://training.fema.gov/EMIWeb/IS/is660.asp>

### **NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Joseph Myers: Before the next storm hits, make us safer

[http://www.indystar.com/article/20120311/OPINION03/203110302?fb\\_ref=artsharetop&fb\\_source=home\\_online](http://www.indystar.com/article/20120311/OPINION03/203110302?fb_ref=artsharetop&fb_source=home_online)

Tornado deaths raise questions about mobile home safety  
<http://www.usatoday.com/news/nation/story/2012-03-11/tornado-mobile-homes/53477486/1>

New FEMA-AmeriCorps Partnership Strengthens Response, Recovery Efforts Following Disasters  
[http://www.nationalservice.gov/about/newsroom/releases\\_detail.asp?tbl\\_pr\\_id=2081](http://www.nationalservice.gov/about/newsroom/releases_detail.asp?tbl_pr_id=2081)

How to Collaborate Effectively With Lawyers during a Crisis  
<http://www.emergencymgmt.com/disaster/How-to-Collaborate-Effectively-With-Lawyers.html>

Sign language program converts hand movements into text  
<http://www.telegraph.co.uk/science/science-news/9134827/Sign-language-program-converts-hand-movements-into-text.html>

1 in 8 Chance of Catastrophic Solar Megastorm by 2020  
<http://www.wired.com/wiredscience/2012/02/massive-solar-flare/>

Sociability: social media for people with a disability  
<http://www.mediaaccess.org.au/online-media/social-media>

Illinois Deaf and Hard of Hearing Commission Emergency Preparedness Tips Video  
<http://www2.illinois.gov/idhhc/Pages/emergencytips.aspx>

Flood Smart.gov, Flood Risk Scenarios  
[http://www.floodsmart.gov/floodsmart/pages/flooding\\_flood\\_risks/flood\\_scenarios.jsp](http://www.floodsmart.gov/floodsmart/pages/flooding_flood_risks/flood_scenarios.jsp)

Businesses fight to reopen in tornado-stricken states  
<http://www.usatoday.com/news/nation/story/2012-03-05/tornado-cleanup-indiana-kentucky/53375734/1>

Red Cross Launches Social Media Disaster Response Center  
<http://mashable.com/2012/03/07/red-cross-digital-operations-center/>

Mark Cooper and Wal-Mart Help Foster Resilient Communities  
<http://www.emergencymgmt.com/disaster/Mark-Cooper-Wal-Mart-Help-Foster-Resilient-Communities.html>

Opportunity Knocking: Coordinate With Nontraditional Organizations  
<http://www.emergencymgmt.com/disaster/Coordinate-Nontraditional-Response-Organizations-Opinion.html>

Disaster Message Board lets Facebook users mark themselves safe during emergencies  
<http://www.theverge.com/2012/2/28/2831269/facebook-japan-disaster-message-board>

When Flu Pandemics Hit, Closing Schools Can Slow Spread  
<http://www.npr.org/blogs/health/2012/02/07/146513894/when-flu-pandemics-hit-closing-schools-can-slow-spread>

Even a Less-Deadly H5N1 Bird Flu Could Be Extremely Dangerous  
[http://blogs.scientificamerican.com/observations/2012/02/23/h5n1-bird-flu-still-dangerous/?WT.mc\\_id=SA\\_Facebook](http://blogs.scientificamerican.com/observations/2012/02/23/h5n1-bird-flu-still-dangerous/?WT.mc_id=SA_Facebook)

Work with Private Sector, Plan for the Worst, Says FEMA Administrator  
<http://www.emergencymgmt.com/disaster/Work-With-Private-Sector-Plan-for-the-Worst-Says-FEMA-Administrator.html>

Why You Should Practice Emergency Preparedness with Your Kids  
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