



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

21 Dec 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

Check out the SAFER business continuity page, newly reworked!

www.safersantarosa.org left side of page drop down menu.

"A HOME FOR THE HOLIDAYS"

Donations Needed to Provide Housing for Homeless Families for the Holidays

In an effort to draw more attention to the need for supportive housing for Veteran Families, the owners of the Howard Johnson/Day's Inn have agreed to partner with EscaRosa Coalition on The Homeless and The Women's Empowerment Center Pilot Project, to donate rooms for homeless families during the holidays at the Pensacola Inn on Hwy 29 in Escambia County, Florida. Homeless Veteran and nonveteran families will be provided emergency housing from December 21, 2012 to January 21, 2013.

The Women's Empowerment Center Pilot Project hopes to be ready to commence operation of their transitional housing program with a full array of supportive services by January 21, 2013 and that these families will be able to transition directly to that Pilot Project. The Women's Empowerment Center is a Project created by the Monument to Women Veterans Inc. in cooperation with Poe In Action, Inc. and the EscaRosa Coalition on the Homeless, Inc., for the purpose of preventing and ending the homelessness of our veteran families. The Women's Empowerment Center Pilot Project has been designed to be easily duplicated and taken anywhere across the nation to help homeless veterans.

For the past several months the Center for Strategic Military Excellence (CSME), who has developed an integrated approach for Veteran centered care and founded the Monument to Women Veterans, Inc., has been meeting with several non-profit organizations, George Hawthorne from Diversity Program Advisors, Inc., and Jay and Nash Patel, international leaders in the hotel/motel industry, with LHS, Inc. to develop plans for an effective supportive housing program that will help aid the goal of the Department of Veteran Affairs to end homelessness among our veterans by 2015. It is hoped that not only will our local businesses help support this project, but also HUD and VA since all have a vested interest in ending homelessness.

The Pensacola Inn will be adding additional rooms for more families as funding permits. EscaRosa Coalition on the Homeless, Monument to Women Veterans, Poe In Action will identify eligible families and solicit a hosting fee from local businesses, organizations and individuals who want to help a veteran family for 30 days. We need your support and donations to provide a homeless family "A Home for the Holidays." Please contact: EscaRosa Coalition on the Homeless - www.echo.org – 850-439-3009

Janis Wilson, Secretary, Monument to Women Veterans, Inc. mwveterans@gmail.com
850-341-1399

FREE MATTRESS FOR CHILDREN - ASHLEY FURNITURE

Ashley Furniture Home Store project- A Hope to Dream. Founded in 2010, A Hope to Dream seeks to provide less fortunate children a mattress set. Referring a child for consideration to receive a mattress set is where Ashley Furniture needs your help. A Hope to Dream can only help a child to get a good night's rest if a caring person refers a child (ages 3-16) in need. Complete an application online, the link is below. The application will be reviewed by a selection committee. Recipients will be notified and given 30 days to respond. Unselected applications will be kept for one year and will be reviewed for consideration at the next selection.

Participating stores in Florida are: Altamonte Springs, Brandon, Daytona Beach, Jacksonville, North Jacksonville, Kissimmee, Lakeland, Orange Park, Orlando, Pensacola, Pinellas Park, Tallahassee, and Wesley Chapel.

Please share this information liberally.....a good night's sleep is important for all dimensions of growth, health, and mental well-being!!!!.....don't we know!!!! Information:

<http://www.ashleyfurniturehomestore.com/events/AHopeToDream.html>

Application:

<http://www.ashleyfurniturehomestore.com/events/AHTDReferral.aspx>

TRAUMA INTERVENTION PROGRAM

http://www.tip-ser.org/Heroes_with_Heart/index.html

Plan to join us for a special evening to honor men and women that make a difference in our community. This event recognizes law enforcement officers, firefighters, hospital personnel, and other first responders nominated by our volunteers for going above and beyond the call of duty in 2012. Recipients of the Heroes with Heart Awards are unsung heroes who, at this event, are given the public recognition they deserve.

Where: Hurlburt Field Soundside Club, Mary Esther, 107 Kissam St., Hurlburt Field, FL, 32544

Time: 6:00 to 10:00 p.m.

What: Silent Auction, Dinner, and Award Presentation

We are still seeking silent auction items, and would greatly appreciate anything you could provide! Silent auction item donors will be recognized on a list of sponsors displayed at the gala, by announcement during the evening, and will also be listed on our sponsor recognition page online. Donations may be tax deductible, as TIP is a 501(C)(3) organization. Check out our donated items on the Silent Auction Sneak Peek tab!

Don't miss this exciting event.....Check out our **Purchase Tickets** tab and make plans to attend now!

NEED A GIFT FOR THE PERSON WHO HAS EVERYTHING?

How about making a donation in their honor? The donation is tax deductible and the honored individual will receive a card acknowledging the gift. Gifts can also be made in memory of someone, in which case the family will receive a card acknowledging the memorial gift.

Checks should be made payable to;

Council on Aging of West Florida PO Box 17066, Pensacola, FL 32522.

Donations may also be made online at www.coawfla.org or by phone at (850) 432-1475.

And please remember that matching gifts double your donation. If your employer offers a matching gift program, please complete the matching gift form (available from your employer) and submit it to us. Find out if your employer participates in a matching gifts program by visiting <http://www.matchinggifts.com/aha>

POINT IN TIME U-COUNT HOMELESS SERVICES DAY DONATIONS

Please help to submit for donations for the U-Count Homeless Services Day by forwarding this email.

On January 24, 2013, EscaRosa Coalition on The Homeless (ECOH) will be holding their first annual U-Count Homeless Services Day to provide homeless individuals and families the services and benefits they need, all in one place, on one day. Volunteers will be on hand to help secure temporary housing, sign people up for veteran or public benefits, provide employment counseling and access to medical care, give haircuts, a hot meal and more. The event will take place at our main office, 2601 West Strong Street, Pensacola!

If you would like to help make this event a success please contribute to the U-Count Homeless Services Day Event, money should be sent to: EscaRosa Coalition On the Homeless, P.O. Box 17222 Pensacola, FL 32522, or by PayPal at www.ecoh.org. Please place on the memo line: U-Count Homeless Services Day.

Supplies are also needed for the U-Count-Homeless Services Day from business and individuals to help those in need. A few items that we need are: Socks, gloves, chap-stick, small LED flashlights, duffle bags and backpacks, ponchos, candles, toilet paper, personal body products, men's clothing and blankets.

If you are interested in volunteering your time, please call our office, 850-439-3009, or visit our web-site at ecoh.org to register on-line.

We would be honored to have you as part of our team for these events. Please let us know if you would like to put a smile on someone's face. Often the simplest thing's engenders hope. Homelessness is blind to all ages, which is why our mission of ECOH "Is to prevent and eliminate homelessness."



PIT Letterhead
Donations 2013.pdf

Serene Keiek, EscaRosa Coalition On the Homeless, Project Manager, 850-232-9548

DEAR SERVICE PROVIDERS AND OTHER INTERESTED FRIENDS OF THE HOMELESS:

The attached press release describes our new program for emergency housing for homeless families and veterans.

The Monument to Women Veterans, Inc. is collaborating with the EscaRosa Coalition on the Homeless, POE in Action and some of our community business leaders to bring about this wonderful opportunity for housing for the homeless for 30 days. This program we are calling "A Home for the Holidays" is temporary emergency housing but we still hope to acquire enough funding to proceed to our planned Women's Empowerment Center which is our transitional housing program for female veterans and families.

Because time is of the essence PLEASE give careful consideration as to how best you can participate with us in this endeavor to get at least a dozen families into housing during the holiday season.

We have eleven rooms open for this Friday, December 21st! Please send us your referrals NOW. Preference will be given to Veteran families first, then non-veteran families, and as space permits, single females - veteran and non-veteran.

We expect to begin the intake process at noon on Friday and hope to be filled by 5:00 PM Friday! So you see why it is imperative that you contact me immediately with your referrals. Remember, this is **emergency** housing only. Clients will be housed for up to 30 days and will receive breakfast and dinner daily. They will have at least one interview with a case worker each week to help them determine the next step on their road back to self-sufficiency.

Of course we know that 30 days is not going to be ample time for most to achieve self – sufficiency but we do hope that most will receive some assistance that will help them along the

process. In some cases, just a comfortable night's rest can be a tremendous help. Knowing they are safe, dry, and warm will help us all rest easier this Christmas season. I want to thank you for the services you provide and invite you to make certain that your services are made known to the homeless who will be residing in our newest emergency housing facility. If you or your agency would like to schedule a time to introduce your agency to these residents, please let me know. We will begin a number of group presentations right after the first of the year.

If you have any questions, please contact me directly via phone, text, or email.

Janis Wilson Secretary, Monument to Women Veterans, Inc. **850-341-1399**
msjaniswilson@gmail.com



Donation list for website.docx



Project Background.docx

SHOE DRIVE

Bridges out of Poverty (SAFERs Unmet Needs Committee) is requesting new shoes (all sizes) for men, women, boys and girls. If you prefer to make a monetary donation you can do so on the SAFER webpage. You can call 983-5001 for drop off information.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

TAKE A BITE OUT OF HUNGER!

Peanut Butter Food Drive **Results**

County Extension Offices in 15 Northwest Florida Counties took part in the "Take a bite out of HUNGER" Peanut Butter Food Drive Campaign that concluded with Farm City Week and ended Friday, November 16, 2012. In total 2039 jars of peanut butter were collected to be donated to food pantries in each participating county. The Florida Peanut Producers Association also took part and donated a pallet, or 1,400 jars of peanut butter to be distributed as well.

Thank you to all of the County Agents, 4-H Clubs, FFA Chapters, Schools, Florida Peanut Producers Association, Church, and Civic Organizations in Santa Rosa County who helped to make the food drive a success. Because of your efforts, 490 pounds of healthy and nutritious peanut butter will be provided to families in need across Santa Rosa County. The Peanut Butter will be donated to the Bay Area Food Bank in East Milton.

County Agents are planning to do this again next year. It was a great way to celebrate the bounty of agriculture in our region.

Northwest Florida Extension 2012 Peanut Butter Drive		
County	# of jars	lbs
Santa Rosa	378	490.6
Escambia	336	430.0
Bay	243	397.4
Washington	166	276.5
Jefferson	130	246.4
Jackson	175	241.4
Walton	156	241.3
Leon	149	151.9
Okaloosa	100	108.3
Gulf	58	66.0
Holmes	49	65.8
Gadsden	34	47.2
Calhoun	29	33.2
Liberty	26	32.0
Wakulla	10	15.1
TOTAL	2039	2843

SHOPPING LOCALLY IN MILTON JUST GOT EASIER

<http://www.mainstreetmilton.org/> will tell you all about Milton and there is an app you can download to help you shop locally.

REIMAGINE SANTA ROSA COUNTY- 26 JANUARY 2013

Take a moment to look at the PDF about this wonderful opportunity coming in January.



Reimagine Santa
Rosa Flyer.pdf

All Activities are FREE to our Guests

Children's Activities (inflatables, face painting, etc.)	Food Give Away (6,000 pounds)
Health Screening/Aids Testing	Clothing Give Away
Live Music	Lunch Provided
Learn How to Fish w/Mission Fishin'	Haircuts
Manicures	Youth/Teen Activities and Sports
and much, much more!

For additional information regarding this event, please contact
Linda English, 850-454-5280 or Greg English, 850-712-8387 or find us at
www.reimagineworldwide.org.

KEEP YOUR HOLIDAYS BRIGHT FIRE SAFETY CAMPAIGN BEGINS DECEMBER 1

Santa Rosa County emergency service agencies are teaming up for the sixth year to promote fire safety during the month of December with the "Keep Your Holidays Bright" campaign. While a joyous time of year, cold weather, holiday decorations and festivities can create serious fire dangers. Fire fighters hope to reduce the number of fires in Santa Rosa County by promoting simple, life-saving holiday safety tips each day, December 1 through the 31.

In addition to the daily fire safety tips, Santa Rosa's Keep Your Holidays Bright campaign centers around a Christmas tree located in the Santa Rosa County Administration Complex on Caroline Street, decorated with electric candles. Each time firefighters respond to a working residential fire or large wildfire causing fire damage, a candle will be "extinguished" and replaced with a card noting the basic details of the fire. In the first year nine candles were extinguished on the safety tree, three in the second year, six in the 2009 campaign, four in 2010 and six in 2011.

According to the United States Fire Administration, 76 percent of fire injuries affecting civilians occurred in our homes. Fires occurring during the holiday season claim the lives of over 945 people, injure 3,825, and cause over \$1.7 billion in damage. Nationally, cooking is the leading cause of residential building fires in December, accounting for 41 percent of fires, followed by heating fires at 28 percent, open flame fires at nine percent, and incendiary/suspicious fires seven percent.

Each fire department in Santa Rosa County including Allentown Volunteer Fire, Avalon Fire/Rescue, Bagdad Volunteer Fire, Berrydale Volunteer Fire, the City of Milton Fire, East Milton Fire and Rescue, Gulf Breeze Volunteer Fire, Harold Volunteer Fire, Holley-Navarre Fire District, Jay Volunteer Fire, Midway Fire District, Munson Volunteer Fire and Rescue, Inc.; Navarre Beach Fire, Pace Fire/Rescue District, Skyline Fire and Rescue District, Florida Forest Service, Santa Rosa County Emergency Management and Lifeguard Ambulance Service are working together to promote holiday safety.

Daily Fire Safety Tips (Corresponds with Escambia's Keep the Wreath Green Campaign):

- Dec. 21 Never leave cooking food unattended. Handles on stovetop pots should be turned away from the front, so they won't be accidentally tipped or knocked over.
- Dec. 22 Before you cook that holiday dinner be sure that the oven and stovetop are clean, free of grease, and are in good working order.
- Dec. 23 Keep cooking areas clean and free of grease and other combustibles (e.g. potholders, towels, rags, drapes, and food packaging), which can catch fire easily.
- Dec. 24 Do not burn wrapping paper in the fireplace because of the high flammability, dangerous sparks and possibility of flash fires.
- Dec. 25 Remember to be safety conscious and have a happy holiday.
- Dec. 26 When purchasing a space heater look for heaters that have safety features such as cut-off switches that turn the heater off if they accidentally tip over or overheat.
- Dec. 27 Space heaters need space. Make sure they are at least 3 feet away from combustible materials such as draperies, furniture, bedding, clothing and decorations. Also teach youngsters to keep away from them.
- Dec. 28 Use only UL labeled space heaters and follow the manufactured instructions. Never use stoves, ovens or other cooking appliances to warm your home.
- Dec. 29 Turn space heaters off when you leave the room. Also, remember to constantly supervise children and pets when space heaters are in use.
- Dec. 30 Don't cut up and burn your tree in the fireplace. Burning evergreens give off tar and creosol, which can ignite and cause a chimney fire. Dispose of your tree by following the instructions of your local trash disposal service.
- Dec. 31 Don't drink and drive, have a designated driver or call a friend.

RESERVE YOUR BOOTH SPACE NOW FOR THE ANNUAL HEALTH & BUSINESS EXPO

The Navarre Chamber will host their Annual Health & Business Expo on Saturday, January 26th, 2013, from 9 am - Noon at the Navarre High School, 8600 High School Blvd.

The theme for the 2013 Expo is "Showcasing the Heartbeat of Navarre". The Chamber hopes that businesses and organizations will use the theme to decorate their booth space, offer Valentine's Day specials, as well as show off what they have to offer the Navarre area.

The Expo benefits both consumers and business owners. There is always a steady stream of people of all ages in need of health screenings, a new doctor as well wanting to see what kinds of goods and services are available in the Navarre area.

The event will feature local small businesses, community and non-profit organizations, and health related businesses in Navarre and the surrounding area with interactive booths and activities. Event details are in the final planning stages, but businesses are encouraged to reserve their booth space early to ensure availability and to select their preferred booth location. Booth space and sponsor opportunities are limited but available for both Navarre Chamber and future-Navarre Chamber members.

The Navarre Chamber Health & Business Expo is free to the public, and the attendance usually averages 1,200 attendees.

A Reservation Form, Sponsor Information, and a Layout of the Exhibit Halls are attached and/or you can log on to www.navarrechamber.com or call the Chamber at 939-3267.

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to 462 people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - *Bernard Meltzer*

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --*Margaret Mead*

15 Disaster and Crisis Apps for iPhone and iPad

http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html?goback=.gde_1471_member_192934190

Is Public Participation in Emergency Management a Problem or a Solution?

<http://idisaster.wordpress.com/2010/11/23/is-public-participation-in-emergency-management-a-problem-or-a-solution/>

Space Weather Basics, 2nd Edition

https://www.meted.ucar.edu/training_module.php?id=901

How Cellphone Companies Have Resisted Rules for Disasters

<http://www.propublica.org/article/how-cellphone-companies-have-resisted-rules-for-disasters>

3 Emerging Technologies That Will Impact Emergency Management

<http://www.emergencymgmt.com/disaster/3-Emerging-Technologies-Emergency-Management.html>

The Problems with Disaster Messaging (And How to Improve It)

<http://www.emergencymgmt.com/disaster/Problems-Disaster-Messaging.html>

Wiki launches Accessibility Toolkit to empower people with disabilities to use social media in emergencies

http://emergency20wiki.org/20121210/wiki-launches-accessibility-toolkit?goback=%2Egde_133264_member_194429877

Senior citizens prepare for natural disaster (Florida)

<http://www.sun-sentinel.com/news/palm-beach/boynton-beach/fl-boynton-senior-citizen-readyfest-20121212,0,162752.story>

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video
http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be

Be Prepared For Emergencies While Traveling- Video
<http://www.youtube.com/watch?v=VDEsfqwGwwY>

Emergency 2.0 Wiki
http://emergency20wiki.org/wiki/index.php/Main_Page

Report: States losing ground in emergency preparedness
<http://www.usatoday.com/story/news/nation/2012/12/19/public-health-emergency-preparedness/1778439/>

New nursing home inspection website helps consumers make choices (Florida)
<http://www.orlandosentinel.com/news/local/breakingnews/os-nursing-home-inspection-website-20121217,0,171167.story>

Experts: Flu spreading faster than usual
http://thechart.blogs.cnn.com/2012/12/03/flu-season-ramping-up-early-experts-say/?hpt=hp_t3

Disasters are unavoidable but planning can lessen their effects
<http://news.nurse.com/article/20121203/NATIONAL01/112030047#.UMEVQAWNNcB.facebook>

Emergency Response for People who have Access and Functional Needs: A Guide for First Responders <http://terrorism.spcollege.edu/SPAWARAFN/index.html>

The Red Guide to Recovery: Resource Handbook for Disaster Survivors
<http://www.theredguidetorecovery.com/>

Tips for Effectively Communicating with Protected Populations During Response and Recovery
<http://www.dhs.gov/publication/tips-effectively-communicating-protected-populations-during-response-and-recovery>

Contacts Are Key in Emergency Management
<http://www.emergencymgmt.com/disaster/Contacts-Key-Emergency-Management.html>

Health in Aging, Emergency Preparedness for Older Adults Website
<http://www.healthinaging.org/resources/resource:emergency-preparedness-for-older-adults/>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach
<http://freeresources.luciencanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

"Mommy, I'm Scared." Ways to Comfort Children during Disasters
<http://redcrossdallas.blogspot.com/2012/10/mommy-im-scared-ways-to-comfort.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary
<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities
<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Most U.S. Small Businesses Back Up Data as a Precaution, but May Not Be Sufficiently Prepared for a Crisis

http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD

Why Aren't Americans Listening to Disaster Preparedness Messages?
http://www.rand.org/about/people/u/uscher-pines_iori.html

10 Ways for Businesses to Be Hurricane Ready
<http://bclc.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready>

The Role of Business in Disaster Response Report
<http://bclc.uschamber.com/document/role-business-disaster-response-report>

Small Businesses Fall Short on Disaster Preparedness
<http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html>