



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

22 July 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

## NEEDS, REQUESTS, DONATIONS

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

### FOOD BASKET REMINDER!!!!

Ferris Hill Baptist Church is giving away 100 food baskets in August and we are looking for 75 families to send to him. If you can think of any of the families you come into contact with who might benefit from this basket please take a moment to contact them, make sure they are interested, and then add them to the attached list. Please fax (or you can email it) the list to me no later than July 24th. I will then compile the names onto one list to provide to Pastor Nall. Summer is a rough time for families. With school out, their food budgets are often stretched to the breaking point. What an awesome help a basket of food would be to these families!

Dawn N. Stone 850-983-5237 [stonedn@mail.santarosa.k12.fl.us](mailto:stonedn@mail.santarosa.k12.fl.us)



FERRIS HILL  
BAPTIST CHURCH FO

### VOLUNTEERS NEEDED

We are training first responders over a 3 day period at the end of the month. We are doing active shooter training and need volunteer participants to be in the school during training, and we need lots of people to make it realistic.

If you can volunteer and/or provide role players, please fill in the location and time slot you will participate and get this back to me as soon as possible. We will take adults as well and if kids do participate we expect parents to remain at the school for the duration of the training.

The intent is to get LEA/EMS/Fire working in concert during an active shooter incident. Please spread the word, it may even be fun! Wear clothes that can get dirty and cut, we will moulage some of the role players as casualties.

I am going to try to have my son there ;-). Please share widely so this training is a success. Under 18 is allowed but 14 is the limit. Consent forms will be available on scene.

Date	Location	1 <sup>st</sup> Session		2 <sup>nd</sup> Session		# participants and names (with under 18 ages)
July 30th	Pea Ridge Elementary	Noon-4 pm	x	6pm-10pm	x	2 Daniel, Aedan (14), Hahn
July 31st	Navarre HS	Noon-4 pm		6pm-10pm		
Aug 1st	Navarre HS	Noon-4 pm	x			2 Daniel, Aedan (14), Hahn

In this example I show I am going to have 2 people for both Pea Ridge sessions and the only session in Navarre on Aug 1<sup>st</sup>. Delete all parts in red and fill in your information and return.

### **FREEZER DONATION**

Working standup freezer being donated to anyone with a family/client in need. Pick up will be required. Available soon. For details email [wmahute@bellsouth.net](mailto:wmahute@bellsouth.net)

### **PSA FOR WOUNDED AMERICAN VETERANS EVENT (WAVE)**

On Saturday, August 10th 9Am - 4Pm, at De Luna Plaza in downtown Pensacola, Six Gulf Coast Yacht Clubs will be hosting a Day on the Bay to honor our disabled veterans and their families.

All disabled veterans are invited free of charge to enjoy boat rides, and learn a bit about the sport of sailing. There will be handicap sailing demonstrations by US Olympian Sailor Brad Kendall and information provided by various veteran organizations along with water safety training offered by the US Coast Guard. A Complimentary lunch and live entertainment will also be provided.

All veterans MUST Register to participate. Please go to <http://www.beentheresailedthat.com/> to register online.

**Pre-Register at:**

**Boat Owners:** <http://beentheresailedthat.com/content/eventSkipperReg.html>

**Veterans & Guests:** <http://beentheresailedthat.com/content/eventGuestReg.html>

**On-Site Registration: 9:00 AM**

**Opening Ceremony 10:00 AM**

### **Complimentary Lunch**

Other questions please call Jan Wilson at 850-341-1399. If you are an insured boat owner who would like to have your boat participate please call John Farris at 850-305-9653.



History.docx



WAVE Committee  
Contacts.docx



PSA I.doc

### **VOLUNTEER FOR CRAM THE VAN!**

#### **Smiles Needed! Volunteer for Cram the Van**

We need volunteers to help CRAM THE VAN on Thursday, July 25th. Volunteers are needed to hold signs, wave at passers by, hand out flyers, receive donations, and count supplies. We need people who aren't afraid to make some noise for a good cause. Groups and teen volunteers welcome! In order to meet the need for school supplies, we need as many people as possible to make a commotion and bring the community together to give. Here's how you can help!

#### **Step 1: Pick a location.**

- Gulf Breeze: Walmart (3767 Gulf Breeze Pkwy.)
- Pace: Walmart (4965 Hwy. 90)

#### **Step 2: Pick a shift.**

#	Shift Start		Shift End
1	6:30 am	to	9 a.m.
2	8:30 am	to	11 a.m.
3	10:30 am	to	1 p.m.

4	12:30 pm	to	3 p.m.
5	2:30 pm	to	5 p.m.
6	4:30 pm	to	7 p.m.

**Step 3: Things to know before you go.**

Please dress for warm weather and wear sunscreen. Shorts and flip-flops are okay to wear. Look for the vans parked near the entrance of Walmart. Snacks and drinks will be provided.

**Step 4: Call Marianne** at (850) 623-4507 or email [marianne@unitedwaysrc.org](mailto:marianne@unitedwaysrc.org)

United Way Santa Rosa’s (UWSR) annual Cram-A-Thon is scheduled for Thursday, July 25<sup>th</sup>. The school supply drive, sponsored by WEAR ABC 3, Sandy Sansing Dealerships, Papa John’s Pizza and United Way, is celebrating its 14<sup>th</sup> year. In 2012, school supplies were distributed to more than 2,000 students in Santa Rosa County who would otherwise not be able to afford these basic supplies.

Eligible parents are asked to sign up for school supplies prior to the start of school. Additional donations are given to teachers through the Little Red School House, and each school guidance counselor in Santa Rosa County is given a care box of supplies for children who may come to school with nothing. Supplies being requested include number two pencils, scissors, wide-rule paper, and pocket-and-prong folders. For a full list of needed supplies visit



**FAITH BASED PARTNERS**

Please go to this webpage <http://www.santarosa.fl.gov/emergency/fbp.html> and see if the information about your church and its disaster response commitments is accurate. Is your church located in this database? Do you know what your church is going to do after a disaster? Are you involved with assisting your church in its mission? SAFER is considering starting a faithbased committee to assist local churches in organizing their efforts in support of the citizens of Santa Rosa after a disaster, let me know if you are interested in participating.

**PUTTS FOR PAWS GOLF TOURNAMENT**

**Date: Saturday August 10th; 1:00 Shotgun Start**

Entry fee is \$65 per player or \$260 per team  
 There will be a hamburger dinner included in the cost of the tournament-burgers served after the tournament. Tee signs are available for \$50 per sign  
 Please make checks payable to:  
**Leadership Santa Rosa with “Golf Tournament” on the memo line**

The tournament will be held at Tanglewood Country Club and all funds from this tournament will go to-wards the purchase of a new K-9 for the Santa Rosa Sheriff’s Department. The dog will be used for narcotics detection, suspect apprehension and searching.

**Contacts: Tracy Allen-982-0117 Eric Seib– 686-6916 E-mail: [scootsox@live.com](mailto:scootsox@live.com)**

**OPPORTUNITY**

The Gulf Breeze, Jay, Navarre Beach Area, Pace, and Santa Rosa chambers, SAFER Santa Rosa, EscaRosa Business Continuity Initiative and the UWF Small Business Development Center have collaborated to bring free business continuity training to Santa Rosa County businesses regardless of chamber affiliation. With the goal of educating business owners and

managers on the best methods to maintain business operations after a disaster, two free classes are offered and will last about 2 hours:

- Monday, August 5 at 9 a.m. at the Santa Rosa Chamber of Commerce Board Room
- Monday, August 19 at 9 a.m. at the Navarre Beach Area Chamber of Commerce

According to a 2005 article in Forbes Magazine, "The Federal Emergency Management Agency reports that about 40 percent of small businesses don't reopen after a major disaster. This can jolt a region because the U.S. Small Business Administration says independent enterprises provide most of the jobs in a local economy." The article also quotes Donna R. Childs, co-author of "Contingency Planning and Disaster Recovery: A Small Business Guide" who states "Small businesses are uniquely vulnerable to disaster." Do not be a statistic, be prepared, here is your opportunity. There is no registration required. For more information contact Daniel Hahn at 983-4606 or [danielh@santarosa.fl.gov](mailto:danielh@santarosa.fl.gov)

### **JOB FAIR WHITING FIELD**

Event: 24<sup>th</sup> Annual Job Fair  
Date: Thursday, August 22, 2013  
Time: 9:00AM to 3:00 PM  
Location: Sikes Hall, Naval Air Station, Whiting Field  
Contact: Fleet & Family Support Center 623-7177

### **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **LOW COST KID CARE HEALTH INSURANCE- EXPIRES 26 JUL 2013**

To Everyone:

Please help me spread the word: My grant through Sacred Heart Children's Hospital helping families in Escambia and Santa Rosa Counties apply for Low cost or no-cost health insurance for their children younger than 19-years-old is coming to an end. The last day I can assist families and apply with them is Friday, July 26th, 2013. If anyone knows of any kid without health insurance, please call me by July 22nd to set an appointment, so I can help them the best.

Monday, July 22 I will be at the Century WorkforceEscarosa office, call me for times early to mid-day,

Tuesday morning, July 23 I will be at the Milton WorkforceEscarosa at 5725 Hwy 90. I can see parents at my office at 5120 Bayou Blvd, Suite 5, Pensacola, by appointment only, as you can see I am frequently not there. Time is running out, but I can still help families apply if they will contact me ASAP.

**Please see the attached fletter.**

Thank you all for assisting me in this grant process. I have met many wonderful people!



KidCareFletter.pdf

Nancy Lake Community HealthWorker Sacred Heart Outreach for **KidCare (Low Cost)Health Insurance for Children**  
(850)416-6379 Office **Call me for any questions;** most premiums are \$15-20/monthly for most families! (850)390-2901 Cell I can help with applications in person or by phone.

### **DISASTER RECOVERY TIP #29: BEAT THE HEAT**

Beat The Heat

As the Northeast prepares for its first big heat wave of the summer, we're all reminded of the real risk and dangers associated with the rising temperatures.

Here are some tips and resources to help you beat the heat, no matter where you live.

- **Stay Cool.** Heat is one of the leading causes of weather related deaths in the U.S. To protect yourself and others, make sure you can recognize these [symptoms of heat illness](#).
- **Slow Down.** Stay indoors and avoid strenuous activity and exercise. Take frequent breaks if working outdoors. Check in with family and friends, especially the elderly living alone. [Click here](#) for more tips from the American Red Cross.
- **Prepare for Brownouts.** Brownouts typically occur during heat waves due to heavy equipment coming online, short circuits, or electrical companies decreasing voltage to meet the needs of peak time. Use FEMA's free "[Going Off the Grid](#)" guide to prepare.

We hope you find these tips and resources useful. Have a safe and cool week. For more information on the Northeastern Heat Wave, [Click Here](#).

### **WINNER!**

The winner of the QR code competition last week was Peggy Armstrong (she was also the only participant) She won a individual disaster kit. ;-)

### **A YEAR IN REVIEW FOR MRC SANTA ROSA**

141 Volunteers  
 939.25 hours of volunteer service given to the community  
 \$10,271.94 A) Value of Non-medical services by MRC volunteers  
 \$17,619.15 B) Value of medical Professional Volunteers  
 \$7,655.65 C) Was given in Donations in free services to businesses  
 \$31,911.57 grand total of A+B+C

2011-2012 totals was only \$14,261.76 with a total increase OF \$17,649.81 !!  
 Don't you want to be an MRC volunteer too?!?!?! Join for free at [www.servfl.com](http://www.servfl.com) (you are in region 1)

### **GET PREPARED**

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

### **RESILIENT COMMUNITIES FOR AMERICA**

<http://www.resilientamerica.org/>

### **2013 STREET SURVIVAL GUIDES**

We now have the 2013 Street Survival Guides. A big thanks to United Way of Escambia and First Call for Help of Santa Rosa for their part in updating the guides, get them while supplies last.

To order your guides, please go to our website at [www.ecoh.org](http://www.ecoh.org) or call 439-3009.

A big thanks to Title One Escambia, Early Learning Coalition, Alfred Washburn Center, United Ministries, and Families Count for their financial contributions.

## SHARE THE LOVE SANTA ROSA



Welcome to **Share The Love Santa Rosa**: a grassroots countywide movement designed to unite all areas of Santa Rosa County using a series of random acts of kindness. We invite you to browse the menu above to learn how you can start **Sharing The Love** today!

### **OUR GOAL**

Our goal is to create awareness in ALL areas of Santa Rosa County that we are ONE community. We strive to unite Santa Rosa and celebrate our neighbors. We will lead by example to show our kids the true spirit of Santa Rosa County from the rivers to the beaches, from the farms to the proper! <http://sharethelovesantarosa.com/>

### **CAN VOLUNTEERING HELP YOU WITH YOUR JOB SEARCH?**

Can volunteering be the difference-maker in your next interview? New, ground-breaking research at the [Corporation for National and Community Service](#) (CNCS) provides evidence of a relationship between volunteering and finding employment.

Our new study, "[Volunteering as a Pathway to Employment](#)," found that those who were out of work and got involved with volunteering opportunities increased their likelihood of finding employment by 27 percent.

We are excited about these findings because it [highlights](#) an encouraging situation for both job seekers and the volunteer sector.

Consider Leanne's story. She is a military spouse who began volunteering to get involved with her new community when her family relocated to Florida from California. Her work with the Navy Marine Corps Relief Society as a financial counselor and managing volunteers created a passion that never faded as she moved from coast to coast with her family, and eventually led to a full-time position managing volunteers with her local American Red Cross.

### **Leveling the Playing Field**

Volunteering makes a positive impression, and that can make a big difference in a competitive job market. It can be especially helpful for people with limited skills or connections, and help level the playing field.

For example, volunteers without a high school diploma improved their chances of finding employment by 51 percent, and [those in rural areas increased their chances of finding work by 55 percent](#).

In fact, volunteering improved the likelihood of success for job seekers across all demographic categories – such as age, race, and gender – geographic areas, and job market conditions, and the findings held across the 10-year period analyzed in our study. That is amazing!

### **SMART PHONE EMERGENCY AND DISASTER APPLICATIONS**

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>

- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- [http://emergency20wiki.org/wiki/index.php/Smartphone\\_Apps](http://emergency20wiki.org/wiki/index.php/Smartphone_Apps)
- <http://www.google.org/crisisresponse/>

## TWITTER

SAFER Santa Rosa is on Twitter.

## FACEBOOK

SAFER is on Facebook, find us, and become our friend ;- ) We are up to 620 people! Invite friends. *Let's keep growing this communications venue. Invite other Santa Rosans to participate.* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## OPPORTUNITIES

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*

### BUSINESS CONTINUITY WORKSHOPS

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Do not be a statistic, be prepared, here is your opportunity. There is no registration required. For more information contact Daniel Hahn at 983-4606 or [danielh@santarosa.fl.gov](mailto:danielh@santarosa.fl.gov)

### LOGISTICS AND LOGISTICS SIMULATION

**New Updated Course!**

**Logistics: An Overview** is an instructor-led, three hour basic level course designed to give participants an overview of the Logistics group and the activities associated with it. There are

several different jobs within the group, warehousing, vehicle management, facility management to name a few. Participants will learn about the skills, abilities and knowledge needed by Logistics volunteers.

Class: Logistics

Date/Day: July 27/Sat. Time: 8:30 AM

Location: Pensacola Red Cross Office, 222 N. Baylen St.

To sign up contact: John Murray, [john.murray@redcross.org](mailto:john.murray@redcross.org)

### **DISTRICT 1 LEPC IS OFFERING THE FOLLOWING FREE COURSES:**

**Name Intermediate Incident Command System for Expanding Incidents :** ( [G-300](#) )

**Description** This course provides training on and resources for personnel who require advanced application of the Incident Command System (ICS). The course expands upon information covered in the ICS-100 and ICS-200 courses. Selection Criteria: This course should not be used as a "nice to have training" course! Attendee selections for this course are to be RESTRICTED to those individuals who are slated to / or are already identified to assume a supervisory role in expanding incidents (Type 3), or perform Emergency Operations Center (EOC) Agency Liaison or Agency Emergency Coordination Officer (ECO) roles. Note: During an expanding incident, some or all of the Command and General Staff positions may be activated, as well as Division/Group Supervisor and/or Unit Leader level positions. These incidents may extend into multiple operational periods.

**Location** Okaloosa County EOC

**Address** 90 College Blvd., E., Niceville

**Date** Tuesday, Jul 30, 2013 - Thursday, Aug 01, 2013  
8:00 a.m. - 4:30 p.m.

**Name Advanced Incident Command System Command & General Staff: Complex Incidents :** ( [G-400](#) )

**Description** This course provides training for personnel who require advanced application of the Incident Command System (ICS). The course expands upon information covered in ICS-100 through ICS-300 courses. The target audience for this course is personnel who are expected to perform in a management capacity in an Area command or Multiagency Coordination Entity. Selection Criteria: Persons expected to perform in a management capacity in an area command/complex incident environment. Personnel must have completed the following ICS courses or an equivalent to these courses: ICS-100, ICS-200, ICS-300, ICS-700, and ICS-800.

**Location** Okaloosa County EOC

**Address** 90 College Blvd., E., Niceville

**Date** Monday, Aug 12, 2013 - Tuesday, Aug 13, 2013  
8:00 a.m. - 4:30 p.m.

### **NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES**



**Solar Storm**  
**Flood**  
**Wildfire**



The series of Formidable Footprint exercises for neighborhood, community and faith based organizations continues.

July 27 - Flood / August 31 - Wildfire

Exercises have also been scheduled for the following scenarios: Earthquake -Hurricane - Influenza Pandemic - Tornado

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is NO CHARGE for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today: [www.FormidableFootprint.org](http://www.FormidableFootprint.org)

### **JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED**



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: [www.drc-group.com/project/jitt.html](http://www.drc-group.com/project/jitt.html)

### **NEWS (blue is new)**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

[http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm\\_medium=referral&utm\\_source=pulsenews](http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews)

5 Things You Don't Know About Disasters

[http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm\\_ven=Facebook&cm\\_cat=fb\\_article\\_rec&fb\\_ref=story\\_share](http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share)

Map: Places That Will Flood More Often Due to Global Warming

[http://www.slate.com/articles/health\\_and\\_science/climate\\_desk/2013/06/map\\_fema\\_study\\_shows\\_flood\\_hazard\\_areas\\_may\\_increase\\_45\\_percent\\_by\\_2100.html?utm\\_medium=referral&utm\\_source=pulsenews](http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews)

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

[http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f\\_b\\_3420895.html](http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html)

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>