



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

24 June 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

## NEEDS, REQUESTS, DONATIONS

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

### EXCELLENT NEWS FROM SANTA ROSA BRIDGES OUT OF POVERTY

Just a quick reminder about our upcoming Bridges Steering Committee Meeting on Wednesday, July 10<sup>th</sup> from 1:30-3:30 p.m. at Pine Terrace. I have attached the flyer and campus map for your convenience. If you are interested in being put on the agenda, please let me know! If you haven't turned in your Community Assessment from our last meeting, please get this to me as soon as possible!



GETTING  
AHEADflyer.pdf



flyer7-2013.pdf



MapPineTerrace.pdf



GETTING  
AHEADflyerBACK.doc

A quick update on regarding our FIRST Getting Ahead Class!!! Currently we have twelve people enrolled for this class which is beginning July 18<sup>th</sup>. If you know of anyone interested, we still have some space. I am also creating a waiting list for the next class. I am attaching both flyers for you convenience.

**Meals!** The following dates, July 11<sup>th</sup>, July 18<sup>th</sup>, 23<sup>rd</sup>, and 25<sup>th</sup>, and August 1<sup>st</sup>, 6<sup>th</sup> and 8<sup>th</sup>, are open. A big thank you to Bagdad United Methodist Church for not only providing the space, but also the meal for the first class!!! Sodexo, Peggy Armstrong, Living Truth Church, Community of Christ Church, and Raymond Sullivan have also signed up for meals! If you or your organization are interested in providing a meal for this class one (or more) of the open dates, please contact me and I'll add you to the list!

**Child care!! We need volunteers for child care!!!** Please contact me if you are interested. At this time there are five children who will be attending. It is very important this is covered. Please let me know if you are interested. At this time the only volunteers I have are myself and Brenda Dwiggin (thank you Brenda J), however we are not available for every session. If you are willing and able to volunteer for one session or multiple sessions, please contact me. Sessions are from 6:00-8:30 p.m. on Tuesdays and Thursdays! Please help us remove this barrier for these investigators!

**Mentors!!** Dr. Barber is seeking mentors or "allies" for our Getting Ahead Investigators. If you are interested, please let us know!

Thank all of you for being a part of this very important community program!! It is so exciting to see what has happened this past year! You all rock!!

## **JOB FAIR WHITING FIELD**

Event: 24<sup>th</sup> Annual Job Fair  
Date: Thursday, August 22, 2013  
Time: 9:00AM to 3:00 PM  
Location: Sikes Hall, Naval Air Station, Whiting Field  
Contact: Fleet & Family Support Center 623-7177

## **BLOOD MOBILE**

The NWFL Blood Mobile will be in front of the Administrative Building 6495 Caroline St., on July 9 from 9-3. NWFL Blood Bank services our local area hospitals and ancillary facilities. If you are interested and are able to donate please email me back or call me at 983-1947 and I will be happy to schedule you an appt. Please read the flier attached.

In addition to getting a shirt for your donation, Outback Restaurant is giving out \$5 off coupons. If you are able to donate again before Sept. 30 2013 ( I have another Blood Drive scheduled Sept. 10, 2013, same place) you will get your name entered in a drawing for a free steak meal once a month. There are restrictions on the type of steak so please read the small print on the flier. It would be awesome if one of you could win this!

The main purpose though is to help out our local area! Some of us are too busy with work and family and can't donate time or money to help others. This procedure doesn't take long and you can be back at work before you know it. Thanks again for your support and most of all your blood!

Kathy Ellis Payroll Manager SRCPA 983-1947 [kathye@srcpa.org](mailto:kathye@srcpa.org)

## **BULK DISTRIBUTION CLASS**

During a disaster Bulk Distribution, volunteers are on the front line getting supplies from our warehouse into the hands of people who need it. They also setup distribution centers across the affected areas and drive through neighborhoods delivering water, cleaning supplies, gloves, diapers, flashlights, and any other necessities. This course will cover the procedures, paperwork, and organization of the bulk distribution activity. Having trained volunteers will allow us to get supplies out to the community as quickly as possible.

**When: Thursday June 27th**  
**Time: 6:00pm (2 to 3 hours)**  
**Location: Pensacola Office**

**222 N. Baylen Street, Pensacola, FL 32502**

To register, please contact John Murray at: [john.murray@redcross.org](mailto:john.murray@redcross.org).

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **CRISIS PLANNERS LOOK TO MIAMI-DADE FOR RESILIENCY MODEL**

Read more here: <http://www.miamiherald.com/2013/06/14/3451723/crisis-planners-look-to-miami.html#storylink=cpy>

"Because many jurisdictions are having to optimize budgets and accomplish more with less, harnessing the assets and capabilities of the private sector and community-based organizations is taking on a new urgency.

"Support of the vulnerable and special needs individuals requires a whole community approach," said Tanya Lin Jones, manager of Sprint's national Emergency Response Team (ERT). "It's important we have plans and partnerships in place ahead of crisis so that all local capability is available and focused on response." "

They could use SAFER as a model too ;-)

## **GET YOUR BUSINESS READY FOR DISASTERS**

<http://www.youtube.com/watch?v=89f87x7OyN0&list=PLFA534DC6450B0B3A>

## **CAN VOLUNTEERING HELP YOU WITH YOUR JOB SEARCH?**

Can volunteering be the difference-maker in your next interview? New, ground-breaking research at the [Corporation for National and Community Service](#) (CNCS) provides evidence of a relationship between volunteering and finding employment.

Our new study, "[Volunteering as a Pathway to Employment](#)," found that those who were out of work and got involved with volunteering opportunities increased their likelihood of finding employment by 27 percent.

We are excited about these findings because it [highlights](#) an encouraging situation for both job seekers and the volunteer sector.

Consider Leanne's story. She is a military spouse who began volunteering to get involved with her new community when her family relocated to Florida from California. Her work with the Navy Marine Corps Relief Society as a financial counselor and managing volunteers created a passion that never faded as she moved from coast to coast with her family, and eventually led to a full-time position managing volunteers with her local American Red Cross.

### **Leveling the Playing Field**

Volunteering makes a positive impression, and that can make a big difference in a competitive job market. It can be especially helpful for people with limited skills or connections, and help level the playing field.

For example, volunteers without a high school diploma improved their chances of finding employment by 51 percent, and [those in rural areas increased their chances of finding work by 55 percent](#).

In fact, volunteering improved the likelihood of success for job seekers across all demographic categories – such as age, race, and gender – geographic areas, and job market conditions, and the findings held across the 10-year period analyzed in our study. That is amazing!

## **BECOME AN ORGAN DONOR**

Visit <http://www.donatelifeflorida.org/> and sign up to be a donor, it may save a life!

## **SUMMER SAFETY TIPS**

Summer is here and for many residents, much time will be spent outside. Here are some summer safety tips to help keep yourself and your family safe while enjoying the season. Don't let an accident caused by carelessness ruin your outdoor fun.

### **Fireworks**

Florida law, only sparklers approved by the Division of State Fire Marshal, are legal for consumer usage **anytime of the year**. Sparklers should bear the wording "emits a fountain or shower of sparks." Aerial devices are prohibited. **A good rule of thumb is if it flies or explodes, it is not legal in Florida.** Using illegal fireworks is a first-degree misdemeanor, and is a crime punishable by a \$1,000 fine and up to one year in jail.

The safest way to enjoy fireworks with your family is to participate in one of the public fireworks displays offered throughout Santa Rosa County. Local displays include:

- Santa Rosa County Tourist Development & Navarre Beach Area Chamber Foundation, Thursday, July 4, the fireworks will originate from the Black Skimmer Pavilion

parking lot in the county park on Navarre Beach. The fireworks will begin at dusk and will be visible from many sound and gulf side locations.

- Town of Jay, Thursday, July 4, at the Bray-Hendrix Park, 5213 Booker Lane at dusk.
- Riverfest, Thursday, July 4, Downtown Milton at dark over the Blackwater River.
- Southern Raceway, 9359 Nichols Lake Road in Milton, Saturday, June 29 at 9 p.m. Alternate rain date is Saturday, July 6. Admission is required.

## Grilling

Whether you are using a propane or charcoal grill, consider following these safety tips from Underwriter Laboratories:

- Position your grill a safe distance from your house or any building
- Never use a grill in a garage, any balcony, breezeway, carport, porch, under an awning or overhang
- Always have a spray bottle and a fire extinguisher handy
- Gas Grills:
  - Check the hoses on your gas grill for any cracking and brittleness to address potential leaks
  - Drip soapy water over the hoses and around the fittings. Any bubbles forming means there is a propane leak
  - Never start a gas grill with the lid closed
- Charcoal Grills
  - Never use gasoline or kerosene to light a charcoal fire. Both can cause an explosion
  - Dispose of charcoal away from kids and pets, and cool it down with a hose. Coals get HOT – up to 1,000 degrees Fahrenheit
  - Have a designated area for dumping hot coals and cool down with a hose

## Insects

Spending recreational time outdoors means you will encounter insects such as mosquitoes or flies. If you plan on using insect-repelling citronella candles or tiki torches, please keep in mind:

- When using tiki torches or outdoor candles, never leave them unattended.
- Keep a fire extinguisher nearby. In the event of a fire, never use water to extinguish the flames as water will spread the fuel.

Santa Rosa County Mosquito Services encourages all residents to follow the four D' regarding mosquitoes.

- DUSK to DAWN - is the timeframe when mosquitoes are most active. Reduce or eliminate outdoor activity between dusk and dawn or take precautions to prevent mosquito bites.
- DRAIN - standing water. Water found in old tires, flowerpots, clogged rain gutters, leaky pipes and faucets, birdbaths and wading pools can be breeding sites for mosquitoes.
- DRESS - in light colored, long sleeves and pants when you are outside, especially in mosquito infested areas.
- DEET (N,N-diethyl-m-toluamide) - if you are going to be outside when mosquitoes are most active, make sure you apply insect repellent that contains DEET. Read and follow label instructions. Spray both exposed skin and clothing with repellent when outdoors.

Santa Rosa County's Mosquito Control publishes a weekly spray schedule at [www.santarosa.fl.gov/mosquito/](http://www.santarosa.fl.gov/mosquito/)

## **SRYP MEMBERSHIP MEETING**

*Sponsored by Gulf Power*

WHEN: Thursday, June 27

6:00 pm

WHERE: Imogene Theatre

6866 Caroline St. Downtown Milton

WHO: Everyone is Invited.

Bring a friend!

John Hutchison with Gulf Power will provide an Economic Development update. Membership meetings allow members an opportunity to learn more about the community, network and enjoy a relaxed atmosphere. Light refreshments will be provided by Gulf Power, please RSVP via

email or by selecting "attend" on the Facebook event by Monday, June 24.

### **ID THEFT QUIZ**

Take this quiz to see your vulnerability to identity theft.



ID Theft Quiz Crime  
Alert Tips.doc

### **SMART PHONE EMERGENCY AND DISASTER APPLICATIONS**

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- [http://emergency20wiki.org/wiki/index.php/Smartphone\\_Apps](http://emergency20wiki.org/wiki/index.php/Smartphone_Apps)
- <http://www.google.org/crisisresponse/>

### **TWITTER**

SAFER Santa Rosa is on Twitter.

### **FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-) We are up to 564 people! Invite friends. *Let's keep growing this communications venue. Invite other Santa Rosans to participate.* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

### **OPPORTUNITIES**

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*

### **NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES**



**Solar Storm**  
**Flood**  
**Wildfire**



The series of Formidable Footprint exercises for neighborhood, community and faith based organizations continues.

June 29 - Solar Storm / July 27 - Flood / August 31 - Wildfire

Exercises have also been scheduled for the following scenarios: Earthquake -Hurricane - Influenza Pandemic - Tornado

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is NO CHARGE for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today: [www.FormidableFootprint.org](http://www.FormidableFootprint.org)

### **NAVARRE AREA FIRST RESPONDERS,**

Navarre CERT monthly training for June will be the **Safety City** presentation by Gulf Power. Please feel free to attend. Many of you have seen the presentation but may have new personnel that have not had the opportunity.

Our team meeting will be **Wednesday, June 26<sup>th</sup>, 6pm**, at the **Holley Navarre Seniors Center**, across from the Navarre Library, will have a presentation by Gulf Power. This presentation is of great interest and is very educational with great demonstrations of impacts.

#### **Electric Safety**

Gulf Power Safety City is Gulf Power's electrical safety program. Presentations include videos, handouts and conclude with a demonstration using a 'live-wire' model of a neighborhood. The model enables us to safely demonstrate to the audience what happens when a person, vehicle, tree, or other item comes in contact with a power line. These demonstrations are typically presented to civic organizations, emergency first responders, professional contractors and other public groups, who by the nature of their work may have potentially close exposure to our lines and equipment.

- **Recognizing and Avoiding the Hazard** - 1 ½ hours, provided for First Responders

### **THE U.S. DEPARTMENT OF HOMELAND SECURITY OFFICE FOR BOMBING PREVENTION**

*Presents*

**Improvised Explosive Device (IED) Search Procedures Workshop  
August 27, 2013**

#### **Workshop Purpose**

This workshop improves participants' knowledge of IED awareness, prevention measures, and planning protocols by outlining specific search techniques that reduce vulnerability and mitigate the risk of terrorist IED attacks. The course culminates in a practical application of skills during which participants demonstrate these search techniques while working together as a team.

#### **Who Should Attend?**

Law enforcement and private sector security personnel responsible for bomb threat management planning and response.

**Location:** Escambia County Sheriff's Office, Training Division  
1190 West Leonard Street, Pensacola, FL 32501

**Time:** 8:30AM – 4:30PM

## **Critical Infrastructure**

Agriculture and Food  
Banking and Finance  
Chemical  
Commercial Facilities  
Communications  
Dams  
Defense Industrial Base  
Emergency Services  
Energy  
Government Facilities  
Information Technology  
National Monuments/Icons  
Nuclear  
Postal and Shipping  
Public Health/Healthcare  
Transportation  
Water

## **Representatives State and Local Representative**

State Homeland Security  
State/Local Emergency management  
Law Enforcement  
Fire Services  
Emergency Medical Services  
Public Health  
Medical/Hospitals  
National Guard, Civil Support Team  
Port Authority  
Transit Authority  
School District representatives  
UASI representative  
Terrorism Liaison Officers  
Fusion Center  
Government Officials  
City Council  
County Commissioner

## **Schedule of Events**

**Module 1:** Office for Bombing Prevention and Workshop Introduction and Overview

**Module 2:** IED Threats and Explosive Effects

**Module 3:** IED Search Procedures

**Module 4:** Wrap-up of IED Search Procedures Workshop

## **Registration Information:**

To register, please send your name, telephone number, company name and address, position title, and email address to:

**Jeffrey Williamson Critical Infrastructure Planner Florida Department of Law Enforcement 850-595-2106 [jeffreewilliamson@fdle.state.fl.us](mailto:jeffreewilliamson@fdle.state.fl.us)**

## **Cost:**

This workshop will be provided by DHS at no charge to attend – however, any lodging/per diem expenditures will not be reimbursed by DHS – those expenditures will be the responsibility of the attendees' own agency/department/company.

## **JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED**



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: [www.drc-group.com/project/jitt.html](http://www.drc-group.com/project/jitt.html)

## **NEWS (blue is new)**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

New MERS virus spreads easily, deadlier than SARS

[http://hosted2-4.ap.org/FLPLA/47b5c14dc09a4132a98d6c16d431d6c4/Article\\_2013-06-19-MERS%20Saudi%20Outbreak/id-97ddf7f6f8184d16b8d9e62cbb6e22cd](http://hosted2-4.ap.org/FLPLA/47b5c14dc09a4132a98d6c16d431d6c4/Article_2013-06-19-MERS%20Saudi%20Outbreak/id-97ddf7f6f8184d16b8d9e62cbb6e22cd)

HAM radio still part of hurricane center arsenal

[http://www.sun-sentinel.com/news/broward/fl-hurricane-ham-radio-operators-20130615\\_0,2956074.story?goback=%2Egmp\\_3833131%2Egde\\_3833131\\_member\\_47547619](http://www.sun-sentinel.com/news/broward/fl-hurricane-ham-radio-operators-20130615_0,2956074.story?goback=%2Egmp_3833131%2Egde_3833131_member_47547619)

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

[http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f\\_b\\_3420895.html](http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html)

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

American Red Cross, Preparing for Disaster for People with Disabilities and other Special Needs Guide

[http://www.redcross.org/images/MEDIA\\_CustomProductCatalog/m4240199\\_A4497.pdf](http://www.redcross.org/images/MEDIA_CustomProductCatalog/m4240199_A4497.pdf)

Communications Toolkit for Public Health Emergencies that Impact Children: Resources for Pediatric Practices, Schools, and Childcare Programs

<http://disasterlit.nlm.nih.gov/search/?searchTerms=Communications+Toolkit+for+Public+Health+Emergencies+Children&search.x=0&search.y=0&search=Search&searchType=all&publicationType=-1>

Social Media Provides Invaluable Data in Big Disasters like Sandy, Experts Say

<http://www.hstoday.us/industry-news/general/single-article/social-media-provides-invaluable-data-in-big-disasters-like-sandy-experts-say/f5376b4ba44e828b0296a529f9105810.html#.Ua9HoZGrvSo.facebook>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

The Biggest Warning Signs of Mental Illness in Children

<http://blogs.psychcentral.com/bipolar-life/2013/05/the-biggest-warning-signs-of-mental-illness-in-children/>

10 Things To Never Say To A Person In A Wheelchair

[http://www.huffingtonpost.com/2013/05/24/10-things-never-say-person-wheelchair\\_n\\_3332764.html](http://www.huffingtonpost.com/2013/05/24/10-things-never-say-person-wheelchair_n_3332764.html)

Social Media 4 Emergency Management, Stress Isn't Virtual

<http://www.sm4em.org/2013/05/stress-isnt-virtual/>

Lessons Learned About the Social Toll of Major Disasters

<http://www.emergencymgmt.com/disaster/Lessons-Learned-About-Social-Toll-Major-Disasters.html>

Long-Term Recovery Planning: What You Need to Know

<http://www.emergencymgmt.com/disaster/Developing-Long-Term-Recovery-Plan.html>

Using Social Media as a Crisis Management Tool INFOGRAPHIC

<http://socialmediatoday.com/ritu-pant/1431711/using-social-media-crisis-management-tool>

PSA -- Ready.gov -- Disaster planning for Special needs and Disabilities- Video

<http://www.youtube.com/watch?v=ThWgdLRRkPg>

Family Violence after Natural Disaster Training

[http://www.whealth.com.au/work\\_family\\_violence\\_after\\_disaster.html](http://www.whealth.com.au/work_family_violence_after_disaster.html)

Housing Status Plays a Surprisingly Large Role in Post-Disaster Distress

<http://www.theatlanticcities.com/housing/2013/04/getting-people-housed-after-disasters-should-be-cities-top-priority/5397/>

Moving Beyond “Special Needs”: A Function Based Framework for Emergency Management and Planning

<http://www.jik.com/KailesEndersbeyond.pdf>

Hurricane emergency managers struggle to get public to listen to warnings

[http://www.nola.com/environment/index.ssf/2013/03/hurricane\\_emergency\\_managers\\_s.html](http://www.nola.com/environment/index.ssf/2013/03/hurricane_emergency_managers_s.html)

7 Tips for Delivering Effective Emergency Notifications

<http://www.emergencymgmt.com/disaster/7-Tips-Effective-Emergency-Notifications.html>

Lawmakers: Small businesses vital to disaster recovery

<http://www.usatoday.com/story/news/politics/2013/03/14/landrieu-small-businesses-aid-disasters/1988155/>

Social Media Metrics for Federal Agencies

<http://www.howto.gov/social-media/using-social-media-in-government/metrics-for-federal-agencies>

Is There a Place for Social Media in Public Safety?

<http://www.9-1-1magazine.com/Pagenkop-Social-Media-in-Public-Safety>

Humanize It: The Impact of Social Media on Emergency Management

<http://www.emergencymgmt.com/emergency-blogs/disasters20/humanize-emergency-management-via-socialmedia-021213.html>

Natural disasters have unexpected impacts on mental health

<http://theconversation.edu.au/natural-disasters-have-unexpected-impacts-on-mental-health-11573>

Disaster Behavioral Health: Current Assets and Capabilities

<http://www.phe.gov/Preparedness/planning/abc/Pages/dbh-capabilities.aspx>

Perceived Neighborhood Safety and Incident Mobility Disability among Elders: The Hazards of Poverty <http://dash.harvard.edu/handle/1/8088460>

Evacuation and Sheltering of People with Medical Dependencies – Knowledge Gaps and Barriers to National Preparedness <http://www.hsaj.org/?article=9.1.2>

Integration of Social Determinants of Community Preparedness and Resiliency in 21st Century Emergency Management Planning <http://www.hsaj.org/?article=8.1.14>

How to Counsel Kids after a Disaster

<http://www.fema.gov/disaster/4085/updates/how-counsel-kids-after-disaster>

Hey, Kid, You Could Be a 'Disaster Hero'

<http://www.npr.org/blogs/health/2013/01/29/170575657/hey-kid-you-could-be-a-disaster-hero>

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video

[http://www.youtube.com/watch?v=yD\\_FSV7i3Bs&feature=youtu.be](http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be)

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.luciencanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>