



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

25 July 2011

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

If you or your organization is not a SAFER member, please consider joining, it is free. We are stronger as a community standing together than staying separated. [www.safersantarosa.org](http://www.safersantarosa.org)

### **FAMILY "still" IN NEED**

A woman with two small children has found herself virtually homeless after having been kicked out of the home she had shared for 2+ years with an abusive man. She has been living with a friend for approximately two months while she found suitable/affordable housing, which has been located and leased. She has the means to meet her monthly expenses without outside assistance; however, she is walking into a completely empty home. In addition to the larger items needed to make a house a home, such as bedroom, living room, and dining room furniture, etc., she will need to purchase absolutely every single thing one needs to run a household, including necessities such as silverware, dishes, glasses, condiments, spices, food staples, linens, bedding, garbage cans, paper goods, cleaning supplies, door mats, curtains, a lawnmower, etc.... As you know these sundries can add up to a huge expense!! At present she has a borrowed dining room table and chairs, has the use of some beds until suitable sets can be found. With the outlay of expense needed to cover the fees and deposits associated with turning on utilities and securing the lease, there simply is no cash to meet the immediate need to purchase pantry items, flour, sugar, cooking and baking supplies, utensils, and dishware etc. Any help you could provide would be gratefully appreciated! This young woman only needs help getting her life "up-righted". To help this family, contact Veronika at

[v.oceallaigh@mchsi.com](mailto:v.oceallaigh@mchsi.com)

Her boys have toys, it is household items they need.

### **FAMILY RESOURCE PROGRAM WISHLIST**

The Family Resource Program in Milton, a United Way funded agency, is requesting assistance with the following items for families in Santa Rosa County:

- Children's underwear (all sizes)
- Children's socks (all sizes)
- Diapers (all types and sizes)
- Meats for their food pantry

Please donate new or unused items only. Adult clothing is not needed at this time.

Contact JoAnn Smith at (850) 626-2054 or email [familyresourcemilton@yahoo.com](mailto:familyresourcemilton@yahoo.com) to make your donation.

## **CRAM THE VAN**

We are kicking off the annual Cram the Van county-wide school supply drive this month. This drive provides eligible families in Santa Rosa County with the basic school supplies they need to start off the school year prepared. Last year, over 2,400 children received assistance, which we anticipate will increase for this year's drive as it has for the past three.

### **You can help by becoming:**

- **Donors:** We need businesses and community partners to contribute school supplies and monetary donations. Monetary contributions will be used to purchase school supplies such as backpacks and other more expensive items that are hard to come by for the families we serve.
- **Volunteers:** If you would like to volunteer for Cram the Van, please email [Marianne@unitedwaysrc.org](mailto:Marianne@unitedwaysrc.org).

If you know someone who needs assistance, applications will be available from July 5th to August 5th at the following locations:

- **Milton** - United Way of Santa Rosa County (623-4507)
- **Gulf Breeze** - Good Shepherd Lutheran Church (932-9127)
- **Navarre** - Navarre United Methodist Church (939-2028)
- **Jay** - Jay First Assembly of God (675-6869)

See Cram the Van application for dates and times of pick up. [Click here for more information.](#)

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

## **FEMA ENCOURAGES AMERICANS TO PARTICIPATE IN SEPTEMBER'S NATIONAL PREPAREDNESS MONTH**

*Eighth Annual National Preparedness Month in September: "A Time to Remember. A Time to Prepare," Encourages Americans to Take Simple Steps to Prepare for Emergencies*

WASHINGTON - The Federal Emergency Management Agency's (FEMA) *Ready* Campaign, in partnership with Citizen Corps and the Ad Council, today announced the launch of new web tools that will make it easier for individuals and organizations throughout the nation to join the 2011 National Preparedness Month (NPM) coalition and pledge their support to help prepare their families, businesses and communities for emergencies of all kinds.

The eighth annual NPM will kickoff this September, using the slogan: "**A Time to Remember. A Time to Prepare.**" The campaign seeks to transform awareness into action by encouraging all Americans to take the necessary steps to ensure that their homes, workplaces and communities are prepared for disasters and emergencies of all kinds.

"As we move forward with planning for this year's events and activities, we also recognize that this September marks the ten year anniversary of the 9/11 terrorist attacks," said FEMA Administrator Craig Fugate. "By doing what we can to ensure that our communities, and our nation, are prepared to respond and recover from all types of disasters and hazards, we honor the memory of those who were lost that day."

Individuals and groups can now register to become NPM coalition members by visiting <http://community.fema.gov>. Once registered, members have access to a toolkit that includes suggestions for activities and events, templates, articles, banners and customizable materials. Coalition members also have access to an events calendar allowing them to post and promote preparedness events, share success stories, and participate in national and regional discussion forums to engage with fellow coalition members and FEMA representatives.

By hosting events, promoting volunteer programs and sharing emergency preparedness information, coalition members can help ensure that their communities are prepared for

emergencies. Becoming a coalition member is easy and free, so [register now](#) to get started. Nearly 2,000 coalition members have already joined this year's campaign. While NPM is held each September, FEMA's *Ready* Campaign promotes individual emergency preparedness at home, in the workplace, and throughout America's communities throughout the year. Ready is a national campaign, produced in partnership with The Ad Council, designed to educate and empower Americans to prepare for and respond to all types of emergencies, including natural disasters and potential terrorist attacks.

The *Ready Campaign's* websites ([ready.gov](#) and [listo.gov](#)) and toll-free numbers (1-800-BE-READY and 1-888-SE-LISTO) provide free emergency preparedness information and resources available in English and Spanish. Additionally, through FEMA's partnership with the Ad Council, public service announcements are available to increase the American public's involvement in preparedness.

## **DISASTER RECOVERY TIP #29: PROTECT YOUR BUSINESS FROM HACKERS**

### Hacker Attack

Cyber intrusions seem to be popping up left and right in the headlines lately. From the [Sony PlayStation network hack](#) to the [News of The World phone hacking scandal](#), there is no question, hacking is becoming a growing threat to business.

Hackers have become increasingly virulent and according to [The Wall Street Journal, small firms have become their main target](#). Whether they are after financial gain or just looking to make a statement, the following electronic security measures can help protect your business.

- **Antivirus updates** - Update the antivirus program you have installed. If you do not have one, we recommend [Microsoft Security Essentials](#) for your home and office - best of all, it's free.
- **Firewall activation** - Secure your in-bound and out-bound communications via firewall activation to monitor unauthorized internet access.
- **Email filters** - Inbox clearance can be policed effectively by setting up email filters that control harmful viruses and spam.
- **Eliminate unnecessary data** - If you do not need it, do not keep it. For data that must be kept, identify, monitor and securely store it.
- **Secure remote access** - Restrict these services to specific IP addresses and networks. It is important to minimize public access to them.

**Monitor user accounts** - The best approach is to trust users but monitor them through pre-employment screening, limiting user privileges and implementing security policies and procedures.

If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit [www.agilityrecovery.com](#) or call 866-364-9696

## **GULF COAST REGIONAL EQUITY TO ACHIEVE PROSPERITY (REAP) SUMMIT**

*(The REAP Summit is a regional strategic planning conference. The purpose of the event is to organize regional stakeholders, through civic engagement collaboration, to plan, adopt, and launch the implementation of social and economic intervention strategies for Gulf Coast recovery from the BP Oil Spill, natural disasters, and persistent generational poverty.)*

August 19<sup>th</sup> & 20<sup>th</sup>, 2011  
At the Crowne Plaza Hotel  
200 E. Gregory St.  
Downtown Pensacola, Florida

Please consider participating in this event and hear speakers like Lou Gossett Jr (yes, the actor) and our own Dr. Rick Harper from the University of West Florida.

All hands on deck! All hands on deck!! Your support as a sponsor and your collaboration as a stakeholder is requested for the **Gulf Coast Regional Equity to Achieve Prosperity (REAP) Blueprint Summit, August 19<sup>th</sup> – 20<sup>th</sup>, 2011**. This summit is a call to action for business, government, community and faith-based leaders.

Community Collaboration! It is very easy to say, to type, to think, however, it is extremely challenging to implement and manage community collaboration. Hurricanes, oil spills, recession, poverty, poor education, crime, digital divide, affordable housing, and health disparities are issues that impact all residents of the Gulf Coast that need strategies for change. Additionally, our minority and disadvantaged populations along the Gulf Coast experience a disproportionate share of these negative impacts and socio-economic disparities. ***We need to respond with a strategic plan of solutions within a blueprint for change.***

Gulf Coast and Florida leadership is being requested to assist our regional stakeholders in developing the plan that will emerge from this summit. Pensacola will be spotlighted as one demonstration site of the Gulf Coast region that is supported by a **Community Benefits Agreement (CBA)**. For example, the \$52,000,000 Maritime Park, (a hurricane recovery project located in Pensacola) was awarded \$40,000,000 of Community Redevelopment Agency (CRA) funding by the passage of a voter referendum. The African-American community voted overwhelmingly for the public investment, primarily, because of the **CBA** called “**The Covenant with the Community**”.

The **Covenant** made a commitment for the 33.5% voluntary inclusion of African Americans in construction, jobs, park tenants, and operating contract opportunities. As of May 2011, the Maritime Park Equal Business Opportunity Team reported 12% Black participation in construction. Previous African-American contract awards by Pensacola government were ½ of 1%.

Financial support is being sought from Gulf Coast and Florida sponsors to leverage *public-private-foundation* strategies to utilize Maritime Park as a demonstration and a catalyst to create jobs, business opportunities, neighborhood revitalization, and solutions for the socio-economic disparities that exist in our communities!! These sponsors will receive maximum exposure throughout the actual summit and during the marketing of the blueprint adopted on August 20<sup>th</sup>!

#### **A. VISION**

Gulf Coast communities close wealth and quality of life disparity gaps through innovative economic self-sufficiency and wealth creation initiatives.

#### **B. MISSION**

To strengthen the ability of Gulf Coast business, government, community and faith-based partners to generate social and economic development opportunities by creating public-private partnerships to implement a Gulf Coast blueprint for equity development.

#### **C. NEEDS STATEMENT**

Many *residents* of the Gulf Coast live in disadvantaged, poor urban and rural communities. Residents of these areas often live with the reality of gross disparities in their social and economic quality of life. Quality of life issues related to education, economic development, health, housing, environment, and technology stand out as needing the civic engagement of an organized broad based public/private partnership to address the problems and implement solutions.

Looking to local and state governments to impact these issues, a malaise of dependency has descended on a majority of community stakeholders and, thus, these communities are

systematically underserved in the overall allocation of public and private resources. This neglect and deprivation prevents these areas from realizing their potential as livable and economically viable communities and threatens the health, safety, and economic security of residents.

A widening gap between the rich and the poor cripples the Florida, Alabama, Mississippi, and Louisiana Gulf Coast at a higher level of disparity, than most regions, having its poverty ridden environments exacerbated by hurricanes and manmade disasters like the BP Oil Spill! ***The Gulf Coast needs a regional action plan that mobilizes its human and financial resources for a sustainable response to socio-economic disparities.***

#### **D. SPONSORSHIP & VOLUNTEER SUPPORT**

IBIS Partners, LLC, Ibis CDC, the Escambia-Pensacola Human Relations Commission (EPHRC), and the Gulf Coast Fund are the nucleus of the REAP Summit 2011 conveners that make up the *Summit Oversight Advisory Roundtable (SOAR)*. These participating partners provide the governance, planning, and advocacy support base of civic engagement for the Gulf Coast Blueprint that addresses social-economic needs along the Gulf Coast from New Orleans to Pensacola to Panama City through a regional framework. The present members of the Summit Oversight Advisory Roundtable are sponsors (total committed in red is \$15,200) and supporters as follows:

- Ibis Partners, LLC & Ibis CDC (Conveners)
- Escambia-Pensacola Human Relations Commission (Convener)
- Gulf Coast Fund (Gold Sponsor)
- Gulf Coast African American Chamber/Pensacola Bay Area Chamber (Joint Bronze Sponsors)
- Studer Group\* (Bridge Builder Sponsor)
- Gulf Power\* (Bronze Sponsor)
- University of West Florida\* (Patron Sponsor)
- Great Southern Restaurant Group, Inc (Patron Sponsor)
- Hixardt Technologies\* (Bridge Builder Sponsor)
- Belmont & DeVilliers Neighborhood Association\* (Friend)
- Florida Black Chamber
- Alabama Minority Business Enterprise Center
- Fair Housing Center of Mobile, Alabama
- Unity in the Family Ministry of Pensacola, FL
- Family Advocacy & Neighborhood Services of New Orleans, La.

These stakeholders have stepped up to provide their financial support and input into the design of the REAP Summit strategic planning process. The *Summit Oversight Advisory Roundtable (SOAR)* would like to expand the input into the planning process to more stakeholders in Florida. Our network of social and economic conscious stakeholders along the Gulf Coast continues to grow as the momentum from the February 24th-25th *Housing and Environmental Justice Summit* held in Mobile and the March 18<sup>th</sup> *REAP Pre-Summit Planning Conference* in Pensacola. Both events have created strong new relationships generating financial support and civic engagement connected to national resources that can positively impact regional sustainability!

#### **Summit Strategy**

The 2011 REAP Summit is being planned to serve as a Gulf Coast regional and national gathering of policy makers, government officials, foundations, chambers of commerce, education/workforce officials, community based organizations, faith-based and neighborhood groups. The conveners of this summit are requesting your support to emerge from this summit with a ***blueprint that provides a vehicle for development, and funding of projects which are adopted by local and regional stakeholders.***

Thus, the conveners submit this strategy to provide an accountable and measurable business plan for building the capacity of private-public partnerships to implement projects which emerge through the development of the blueprint. The Gulf Coast region would benefit from evolving investment opportunities that are linked up to the momentum of each state for resources to help with disaster recovery related to the BP Oil Spill. This proposal needs access to organizational and operational funding providing for full-time capacity to focus on:

- Sponsoring this Regional Equity Summit to create a collaborative plan of action with strategies, funding sources, partners, and resources that provide a social and economic impact in the region.
- Leveraging the consensus building process as justification for blueprint funding, implementation, and monitoring.
- Enhancing the potential of foundations and investors to fund the implementation of the plan.
- Designing an evaluation and monitoring process that ensures accountability and transparency.
- Creation of incentives for the introduction of intermediaries to manage and evaluate the effectiveness of the new funding and capacity building framework.

Regular updates and progress reports will provide an accountability measurement for sponsors that seek continued input and support. Sponsors will receive unparalleled brand recognition that will prevail for the long term of the plan's implementation. Please consider our efforts as value-added civic engagement to provide resources for local and regional initiatives that help create a more resilient Gulf Coast, and Northwest. Florida.

For more information or to donate, contact Tony McCray at [tmcuic@aol.com](mailto:tmcuic@aol.com)

### **IRS SUMMERTIME TAX TIP 2011-03**

#### **How to Prepare Before a Disaster Strikes**

A home disaster can be stressful enough without reconstructing important records and accounting for belongings. The Internal Revenue Service encourages taxpayers to safeguard their financial and tax records before disaster strikes. Listed below are four simple tips for individuals on preparing for a disaster.

1. **Recordkeeping** Take advantage of paperless recordkeeping for financial and tax records. Many people receive bank statements and documents electronically and important documents like W-2s and tax returns can be scanned into an electronic format and stored on a flash drive or CD in a safe place. Keep it with other essential documents like home-closing statements, vehicle titles, insurance records and birth, death or marriage certificates and legal paperwork. Some online services can automatically back up computer files and store them offsite. Regardless of how you save your documents (whether it is electronically or on paper) ensure they are safe from the elements, but also encrypted and/or locked up to guard against disclosure or theft.
2. **Document Valuables** The IRS has disaster loss workbooks for individuals that can help you compile a room-by-room list of your belongings. One option is to photograph or videotape the contents of your home, especially items of greater value. You should store the photos or video in a safe place away from the geographic area at risk. This will help you recall and prove the market value of items for insurance and casualty loss claims in the event of a disaster.
3. **Update Emergency Plans** Make sure you have a means of receiving severe weather information; if you have a NOAA Weather Radio, put fresh batteries in it. Make sure you know what you should do if threatening weather approaches or if a fire occurs. Review your emergency plans annually.
4. **Count on the IRS** In the event of a disaster, the IRS stands ready to help. The IRS has valuable information you can request if your records are destroyed. If you have been affected by a federally declared disaster, you can receive copies or transcripts of previously filed tax returns free of charge by submitting Form 4506, Request for Copy of Tax Return, or Form 4506-T, Request for Transcript of Tax Return. Clearly indicate the official name of the

disaster in red at the top of the form, to expedite processing and waive the usual fee for tax return copies.

For more information type "Preparing for a Disaster" in the search box at [www.irs.gov](http://www.irs.gov)

### **CONFIRMED CASE OF MEASLES REPORTED IN SANTA ROSA COUNTY**

The Santa Rosa County Health Department is investigating a confirmed case of measles in a Santa Rosa County resident who recently returned from traveling in Eastern Europe. The individual was briefly hospitalized, but has been released and is now on home isolation and is being cared for by family members. The individual had not received the Measles-Mumps-Rubella (MMR) vaccine and did not have natural immunity. The individual is expected to fully recover with no lasting complications. Identifying information will not be released to protect the individual's privacy.

The individual was diagnosed by their private provider who recognized the symptoms of measles and reported it to the health department. Physicians are required under Florida Statute 381 to report all suspected cases of communicable disease.

The Santa Rosa County Health Department is now in the process of identifying and contacting others who may have been exposed to the sick individual and may be at risk of contracting the disease.

Measles is caused by the respiratory virus Rubeola, and is spread from person to person through coughing and sneezing. Symptoms include fever, runny nose, cough, watery eyes, a rash and "koplik spots", red spots with bluish white centers that appear in the mouth. The individual may also experience back pain, fatigue and, in some cases may develop pneumonia or encephalitis.

According to the Centers for Disease Control (CDC), one or two deaths occur every year for every 1,000 cases reported in the U.S., and up to 200,000 people die every year world wide from the disease. However, measles is easily preventable with the MMR vaccine that many children receive as part of their childhood series of shots. The vaccine is readily available at many pediatricians' offices and through the county health departments.

"If you believe you may have been exposed to someone with measles, and you haven't received the MMR vaccine or think you may not be immune, you should isolate yourself at home and call your health care provider," said Mary Beverly, epidemiologist with the Santa Rosa County Health Department. "And as with any other communicable disease, practice good hygiene if you're sick or caring for a person who may have measles. Wash your hands, cover your mouth when you cough or sneeze and stay home if you're sick to reduce the chance of spreading the disease."

For more information on measles, go to [www.cdc.gov/measles](http://www.cdc.gov/measles). For information on how to obtain the MMR vaccine, call 850-983-5200, Option 7

### **FIRST CALL FOR HELP**

First Call for Help is an information and referral service that build's Santa Rosa County's capacity to strengthen the way people access and engage in civic life. First Call for Help connects anyone looking for help or those who want to help with available community resources. Tracking caller needs, analyzing needs and gaps in services and reporting to policy makers and funders helps ensure the most efficient and effective use of community resources.

The Main target areas of assistance are:

- **Basic Human Needs:** food banks, clothing closets, shelters, rent assistance, utility assistance.
- **Physical and Mental Health Resources:** health insurance programs, Medicaid and Medicare, maternal health, Children's Health Insurance Program, medical information lines, crisis intervention services, support groups, counseling, drug and alcohol intervention and rehabilitation.
- **Employment Supports:** financial assistance, job training, transportation assistance, education programs.

- **Support for Older Americans and Persons with Disabilities:** adult day care, congregate meals, Meals on Wheels, respite care, home health care, transportation, homemaker services, independent living programs.
- **Support for Children,** Youth and Families: childcare, after school programs, Head Start, family resource centers, summer camps and recreation programs, mentoring, tutoring, protective services

Contact First Call for Help at (850) 983-7200 for more information

### **NAVARRE CERT AND NATIONAL PREPAREDNESS MONTH**

September is National Preparedness Month. Navarre CERT has signed up as an NPM coalition member. Preparedness is part of Navarre CERT's mission. I'd like to spread the word throughout the Navarre business and organization community regarding NPM coalition membership. As I continue to point out to people, there are many other things to be prepared for! Terrorism, bio-hazards, chemical spills, etc. know no season. Wildfire is a serious hazard for us this year, although I'd love to see the threat diminish before September. (Even though it doesn't seem so this year, our community also needs to be prepared for flooding!)

I feel that by getting local businesses and other organizations to become NPM coalition members, we can go a long way toward fulfilling our preparedness mission, and with luck, also encourage participation in our fundraiser/festival.

Get involved with Navarre CERT and their preparation for National Preparedness Month. Contact Sue Ferson, Admin/Finance Section Chief & Corporate Secretary for more information. [ferson48@bellsouth.net](mailto:ferson48@bellsouth.net)

### **CONSUMER CORNER: SECURING YOUR HOME FROM BURGLARIES DURING THE SUMMER MONTHS**

The summer months are the perfect time for a vacation getaway. Unfortunately, they are also the perfect time for a home robbery. According to the FBI, the summer months of July and August have the highest rates of burglaries. Your BBB advises homeowners looking to secure their property this summer to do their research when picking a home security system.

**Choose a professional installer.** Deal only with reputable firms and check out the company with BBB first. Contact at least three companies before selecting an installer. Find out if they are properly licensed in your state and if they screen employees before hiring.

- **Ask about all charges.** Prices for home security systems will vary, based on the level of protection and type of technology used. Do not forget to factor in the initial installation charge, as well as monthly monitoring charges. Ensure you understand exactly what equipment and protection you will be provided with.
- **Understand your contract.** Find out the time length of the contract, the resources available if you are not satisfied with the system, cancellation fees and your rights if the monitoring business is purchased or acquired by another company.
- **Understand how the system works.** Have the installer "walk" you through your system until you fully understand how it works.

To find a BBB Business Review on a specific business or to get a list of BBB Accredited security system businesses, start with [bbb.org](http://bbb.org).

### **DISASTER RECOVERY TIPS** **Coming Together**

This year we have seen natural disasters of epic proportion. In light of the heartbreak and despair, we have witnessed people, communities and organizations come together showing the positive power of human collaboration in the face of adversity.

The partnerships and joint resources listed below have been designed to help you protect, plan and prepare your business for all types of disasters.



Agility Recovery and the Small Business Administration have paired up to offer an online portal providing small businesses a variety of tools and to strengthen their resiliency when faced with unforeseen interruptions.



Ready Business helps owners and managers of small- to medium-sized businesses prepare their employees, operations and assets in the event of an emergency.



The Ready Rating program has been recognized by preparedness experts as the much needed, easy to understand solution that prepares organizations to respond and successfully withstand any disaster.

## **2011 ADA CELEBRATION AND TALENT SHOW FOR PEOPLE WITH DISABILITIES**



2011\_ADA\_Celebrati  
on\_Announcement.pdf



Talent\_Show\_Registr  
ation.pdf

When: July 30, 2011, 9:00 AM—11:30 AM

Where: University of West Florida, Building # 22 Student Conference Center

COME OUT AND HELP US HIT A HOME RUN FOR THE ADA!

### **FACEBOOK**

SAFER is on Facebook, find us and become our friend ;-) We are up to 266 people! Invite friends.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wishing to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up. Barricades will cost \$9 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## **OPPORTUNITIES**

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

### **NAVARRE CERT TRAINING**

Navarre CERT ([www.navarre-cert.org](http://www.navarre-cert.org)), in conjunction with Santa Rosa County Emergency Management, is sponsoring and conducting Community Emergency Response Team training. The class covers six sessions (two Friday evenings, two Saturdays, and two Sunday afternoons, weekends of September 16-18 and 23-25), all of which must be completed to be CERT-qualified. Students will receive a CERT backpack containing a CERT hard hat and vest, and other equipment/supplies, as well as the confidence to assist the community in times of a disaster. At the last session on Sunday, Sept. 25, students will be given the opportunity to practice new found skills by participating in a mock disaster scenario.

For more information and to register for the class, visit [www.navarre-cert.org](http://www.navarre-cert.org) and click on Training, or call Mike at 939-6973.

Prerequisite for this class is FEMA's online course, Independent Study 317: Introduction to Community Emergency Response Teams, which can be taken free of charge at [www.citizencorps.gov/cert/training\\_mat.shtm](http://www.citizencorps.gov/cert/training_mat.shtm). This course will give you a good idea of what will be covered in more detail and hands-on in the six sessions. Topics include:

- Disaster Preparedness
- Fire Safety
- Disaster Medical Operations
- Light Search and Rescue Operations
- CERT Organization
- Disaster Psychology
- Terrorism and CERT

CERT is a program under Citizen Corps, within the Dept of Homeland Security. For more information about the CERT program, see the website at [www.citizencorps.gov/programs/cert](http://www.citizencorps.gov/programs/cert).

### **PACE CERT TRAINING**

Pace CERT will host a CERT basic course August 12th and 13th at the Pace Volunteer Fire Department on Pace Patriot Blvd. This course will offer the basic CERT curriculum to new members who want to join a CERT team. The class will start Friday August 12th from 6:00 PM - 9:00 PM. If you are interested in attending this course please contact me by email and I will provide additional information. Steve Samaha [steve.samaha@smarthorizons.org](mailto:steve.samaha@smarthorizons.org)

### **FORMIDABLE FOOTPRINT – THE NEW SEASON** **National Community / Neighborhood Exercise Series**



A new season of Formidable Footprint exercises has been scheduled and now is the time for neighborhood, community and faith based organizations to make plans to participate by registering today.

The first six Formidable Footprint exercises had 1,237 teams from throughout the United States and several foreign countries assessing their disaster planning and response capabilities in a meaningful internet based exercise opportunity.

***Earthquake Exercise – July 30 2011***  
***Exercises have also been scheduled for the following scenarios:***  
***Flood – Hurricane – Pandemic – Tornado – Wildfire***

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community /

Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for the up-coming Earthquake Exercise please access the following web site today:

[www.FormidableFootprint.org](http://www.FormidableFootprint.org)

**Please Share This Important Disaster Exercise Opportunity With Others**



Chris Floyd - 850-241-3565  
Disaster Resistant Communities Group LLC  
[www.drc-group.com](http://www.drc-group.com)  
Office Locations  
6224 Wake Robin Ln - Tallahassee FL - 32309  
12 Stoneybrook Dr - Sturbridge MA - 01566

### **FREE TRAINING OPPORTUNITY: ICS 300**

**There are a few seats left in the following course:**

Escambia County Fire Rescue is hosting an I-300 course August 2, 3, and 4, 2011.  
Course Description: The Intermediate Incident Command System for Expanding Incidents course provides training on and resources for personnel who require advanced application of the ICS. The course expands upon information covered in the ICS 100 and ICS 200 courses.  
Additional Qualifications/Certifications: ICS 300 is designed for candidates that have also successfully completed the IS 100.b and IS 200.b courses.

Class will be held from 0800-1700 on Aug 2, 3, and 4, 2011 at Escambia County Fire Rescue Station 14, 9350 Gulf Beach Hwy, Pensacola, FL 32507.

Lt. TJ Smith instructing.

To register visit [www.escambia-emergency.com](http://www.escambia-emergency.com), click on Training Schedule, then locate the course on the list to sign up.

### **FREE ONLINE TRAINING FOR PSYCHOLOGICAL FIRST AID**

See the flyer for information on how you can get trained in psychological first aid.



PFA\_Flyer\_Final.pdf

### **SHELTER-IN-PLACE, TRAIN THE TRAINER**

There are three class locations/times being offered:

August 2: 10 am – Escambia County EOC, 6575 N “W” Street, Pensacola

August 8: 10 am – Okaloosa County EOC, 90 College Blvd., Niceville

August 8: 2 pm – Bay County EOC, 700 Hwy 2300, Southport



Shelter-in-Place  
Seminar Flyer.pdf

Please register online at:

<http://www.floridadisaster.org/TrainingCalendar/index.asp>

For more information, please feel free to contact me and see attached flyer.

Kathy Ahlen, Regional Planner West Florida Regional Planning Council  
Phone: (850) 332-7976 x210 or (800) 226-8914 x210 Fax: (850) 637-1923

### **LAW ENFORCEMENT AND PUBLIC HEALTH ONLINE EDUCATIONAL VIDEOS**

<http://www.leaps.tv/LEAPSTVguide.php>

## **NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Holistic Approach Is Needed for Disaster Resiliency, Economic Sustainability and Public Safety  
<http://www.emergencymgmt.com/disaster/Holistic-Approach-Needed-Disaster-Resiliency-Economic-Sustainability.html>

Homeland Security warns about potential threats against utilities  
[http://www.cnn.com/2011/US/07/20/terror.warning.utilities/index.html?hpt=hp\\_t2](http://www.cnn.com/2011/US/07/20/terror.warning.utilities/index.html?hpt=hp_t2)

*Social Media A Must For Deaf*  
<http://yaccessibilityblog.com/wp/social-media-a-must-for-deaf.html>

*Disasters hit businesses hard, keeping many permanently closed*  
<http://www.homelandsecuritynewswire.com/disasters-hit-businesses-hard-keeping-many-permanently-closed>

Disaster planning vital to business  
<http://www.mysanantonio.com/business/article/Disaster-planning-vital-to-business-1453613.php#ixzz1RtrhvCDi>

Emergency Managers: Social Media Tactics to Protect Your Organization, According to Emergency Management Consultant Lucien Canton  
<http://classic.cnbc.com/id/43723492>

U.S. Unprepared for Major Radiation Emergency: Survey  
<http://news.yahoo.com/u-unprepared-major-radiation-emergency-survey-20110315-090404-729.html>

Alabama Emergency Department Physician Recognized For Leadership during Tornado Crisis  
<http://news.yahoo.com/alabama-emergency-department-physician-recognized-leadership-during-tornado-100207117.html>

Can America's 'best hometown' survive? (Alabama)  
[http://www.cnn.com/2011/US/07/12/tornado.hackleburg.alabama/index.html?hpt=hp\\_c1](http://www.cnn.com/2011/US/07/12/tornado.hackleburg.alabama/index.html?hpt=hp_c1)

Access for disabled expensive (Florida)  
[http://www.palmbeachpost.com/opinion/editorials/access-for-disabled-expensive-1590418.html?cxtype=ynews\\_rss](http://www.palmbeachpost.com/opinion/editorials/access-for-disabled-expensive-1590418.html?cxtype=ynews_rss)

All-natural material removes radioactive contaminants from drinking water  
<http://www.homeland1.com/homeland-security-products/decontamination-decon-equipment/articles/1075825-all-natural-material-removes-radioactive-contaminants-from-drinking-water/>

LinkedIn passes Myspace as No. 2 U.S. social network  
[http://articles.cnn.com/2011-07-11/tech/linkedin.myspace\\_1\\_linkedin-myspace-social-network?\\_s=PM:TECH](http://articles.cnn.com/2011-07-11/tech/linkedin.myspace_1_linkedin-myspace-social-network?_s=PM:TECH)

Drought a 'hidden risk' due to lack of data – UN  
<http://www.trust.org/alertnet/news/drought-a-hidden-risk-due-to-lack-of-data-un/>

Experts demystify link between extreme weather and climate change  
<http://www.trust.org/alertnet/news/experts-demystify-link-between-extreme-weather-and-climate-change/>

*Interactive Map Reveals Effects of Climate Change near You*

<http://www.fastcompany.com/1764076/interactive-map-shows-where-public-health-ecosystems-economy-will-be-affected-by-climate-cha>

<http://www.climatehotmap.org/>

<http://environment.nationalgeographic.com/environment/global-warming/gw-impacts-interactive/>

Think the Unthinkable in Disaster Planning

<http://ohsonline.com/articles/2011/05/01/think-the-unthinkable-in-disaster-planning.aspx>

Scott, emergency management chief stress storm prep (Florida)

<http://www2.tbo.com/news/tropical-weather/2011/may/18/scott-emergency-management-chief-stress-storm-prep-ar-208340/>

Social Media: Preparedness 101: Zombie Apocalypse

[http://emergency.cdc.gov/socialmedia/zombies\\_blog.asp](http://emergency.cdc.gov/socialmedia/zombies_blog.asp)

Children's Involvement in Disaster Planning Calms Fear

<http://www.fema.gov/news/newsrelease.fema?id=54990>

How to prepare for the zombie apocalypse? CDC has you covered

<http://bodyodd.msnbc.msn.com/news/2011/05/18/6668600-how-to-prepare-for-the-zombie-apocalypse-cdc-has-you-covered>

*Disaster victims expect more than Facebook can deliver, FEMA director says*

[http://www.nextgov.com/nextgov/ng\\_20110506\\_3069.php?oref=topnews](http://www.nextgov.com/nextgov/ng_20110506_3069.php?oref=topnews)

Hurricane Preparedness: A Guide to Eating Healthy in an Emergency

<http://www.everydayhealth.com/healthy-home/hurricane-preparedness-guide-to-healthy-eating.aspx>

Community resilience and the hazards of climate

<http://www.onlineopinion.com.au/view.asp?article=11986>

How to Include Diverse, Vulnerable Populations in Emergency Preparedness

<http://www.emergencymgmt.com/disaster/Diverse-Vulnerable-Populations-Preparedness-041111.html>

Government may use Facebook, Twitter for terror alerts

[http://www.washingtonpost.com/blogs/faster-forward/post/government-may-use-facebook-twitter-for-terror-alerts/2011/04/07/AFroqDwC\\_blog.html?hpid=z3](http://www.washingtonpost.com/blogs/faster-forward/post/government-may-use-facebook-twitter-for-terror-alerts/2011/04/07/AFroqDwC_blog.html?hpid=z3)

Facebook 'more effective than emergency services in a disaster'

<http://www.telegraph.co.uk/news/1914750/Facebook-more-effective-than-emergency-services-in-a-disaster.html>