



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

26 Aug 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

BRIDGES OUT OF POVERTY YARD SALE



YardSaleddonors9-14.pub



YardSale9-14.pub



GETTING AHEADflyerBACK.pdf



GAFlyer.pdf

When: Saturday, September 14th

7:00 a.m.— 3:00 p.m.

Location: Ollies Neighborhood Grill, Parkmore Plaza Shopping Center, 6247 U.S. 90, Milton, FL

To benefit: Santa Rosa County Bridges Out of Poverty/Getting Ahead Classes!

For more information about Bridges Out Of Poverty, please visit the SAFER web page and look for the Bridges out of Poverty link on the left www.safersantarosa.org , or contact Dawn at StoneDN@mail.santarosa.k12.fl.us

TECHNOLOGY ACADEMY AT WBMS IS SEEKING VOLUNTEERS

Woodlawn Beach Middle School has founded and launched a new Information Technology Academy this year. Targeted to 8th graders, the program will focus on three key components of Information Technology: hardware, software and soft skills, or “people” skills as they relate to modern technology.

The program is funded through a grant and made possible by the Career and Professional Education Act. WBMS is one of only 11 middle schools in the state selected to participate in the program. As you can imagine, they are honored to have been selected.

The end goal of their curriculum is to provide opportunities for their students to earn industry certification. That means at the end of the school year, their 8th graders will be IT certified and on the road to college and career readiness.

WBMS is looking to form partnerships with existing organizations in the area. Ideally, individuals would come in to the classroom and share their real-world relevant knowledge of IT. The actual time commitment would be minimal but long-term, they would like to maintain partnerships with these businesses and individuals for the duration of the academy.

WBMS is hoping some Navarre Chamber members would be interested in getting involved with this program.

If you have any questions and/or are interested in getting involved, please contact:

Jennifer Hensley Teacher, Woodlawn Beach Middle School
1500 Woodlawn Way Gulf Breeze, FL 32563 850.934.4010 <http://classroom142.weebly.com/>

GETTING AHEAD!!!

Getting Ahead in a Just-Gettin'-By World is both a workbook and a learning experience. During a 15 session course, participants work in groups to investigate their community. The Getting Ahead Investigator explores the world through economic class and begins to develop a future story for themselves using the tools in the workbook. As an Investigator you learn about the "hidden rules" of class that can help you move toward a more sustainable future!



GETTING
AHEADflyerBACK.pdf



GAFlyer.pdf

If these PDFs do not work for you then go the SAFER webpage and look in the Bridges Out of Poverty link on the left, or email me.

SPONSORS NEEDED!

Sponsorships now available for the 2nd edition of the Business Emergency Response Toolkit (BERT). This time around the BERT bag is being promoted by the EscaRosa Business Continuity Initiative (BCI) The 2nd edition will be shared with Escambia businesses, so spread your logo across the western panhandle and become a partner in preparedness! Sponsorships of \$500 will get a logo on the BERT bags and the opportunity to put information in the bag at the time of distribution (preparedness or continuity information is best). Sponsorships of \$300 will get your logo on the bags. We are hoping for a distribution of 5000 + BERT bags across the region. Additionally for a limited time, you will get your logo put on the SAFER Santa Rosa Business Continuity page as a partner in preparedness, and you will have your business mentioned in the SAFER Santa Rosa newsletter. 100% of proceeds go towards the BERT bags or insert materials. Become a BCI partner today! Contact Daniel Hahn at safers@santarosa.fl.gov or 983-4606



BERT bag showing sponsors from the 2007 distribution, get YOUR logo shown in 2 counties!!!!

Mission To develop active partnerships within the Escambia and Santa Rosa County business community for enhancing disaster resiliency and continuity.

Vision The most sustainable, disaster-resilient business community in America.

Visit www.safersantarosa.org for more information under the business continuity link on the left side of the page.

FAITH BASED COMMITTEE

Would like to start a faith based committee in SAFER, if your church is interested let me know.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

JOB OPPORTUNITIES LAND SANTA ROSA BEST PLACES TO LIVE RANKING

Santa Rosa County is featured as number 10 of 25 counties in the nation in CNN Money's "Where the Jobs are - Best Places to Live – America's Best Small Towns" available online at <http://money.cnn.com/gallery/pf/jobs/2013/08/12/best-places-job-growth.moneymag/10.html>. Counties were selected based on low levels of unemployment and high rates of job and population growth now and in the future as determined by a combination of census data and proprietary projections.

Only counties where each Best Place within it was also experiencing job and population growth, and where unemployment was below the national average, were considered. No more than two counties within a state could qualify. Midway, Navarre and Pace are listed as county towns as they are in CNN Money's "Best Places" database based on a combination of Census data and projections as well.

SANTA ROSA COUNTY TOBACCO-FREE COALITION HOLDS MEETING

The Santa Rosa County Tobacco-Free Coalition will hold its next meeting on Thursday, September 12, at 4 p.m. in the main conference room of the Florida Department of Health in Santa Rosa County at 5527 Stewart Street in Milton. Topics to be considered will include Smoke-Free Housing, Smoke-Free Businesses, and Students Working Against Tobacco (SWAT).

The Santa Rosa County Tobacco-Free Coalition began in September 2008 as a partnership of community members and agencies working together with a mission to reduce the prevalence of tobacco use and provide education on the dangers of tobacco abuse among children and adults. Members include the Florida Department of Health in Santa Rosa County; Healthy Start of Santa Rosa County; Women, Infant and Children Program (WIC); The Center for Total Women's Health; Community Drug and Alcohol Council; West Florida Area Health Education Center; Covenant Hospice; Safe Haven; Santa Rosa County School District; Santa Rosa County Sheriff's Office; Santa Rosa County School Health Program; Santa Rosa Pediatrics; University of West Florida; Students Working Against Tobacco (SWAT) and AIDS Healthcare Foundation. Any interested citizens or community groups are encouraged to attend the meeting and join the coalition.

For more information, contact Vince Nguyen, tobacco prevention specialist with the Florida Department of Health in Santa Rosa County, at 850-983-5200, ext. 142.

A SERIES OF INFORMATION BRIEFS FOR BUSINESSES

FloridaDisaster.org

According to [A National Underwriter Website](#), between **40 and 60 percent of small businesses** close forever following a disaster -- but your business patrons can make certain that it doesn't happen to them. Your small business patrons will find resources and tools to help them be prepared and stay open on the [business](#) pages of FloridaDisaster.org, the Florida Division of Emergency Management's (FDEM) website.

Topics include [business disaster planning](#), how to help [employees prepare](#), and reporting on business-related damages.

The FDEM plans for and responds to both natural and man-made disasters and serves as Florida's liaison with federal and local agencies on emergencies of all kinds.

PrepareMyBusiness.org

[Prepare My Business.org](#)'s disaster planning and preparedness resources can be your patrons' lifeline to staying in business. This [Small Business Administration](#) (SBA) site provides links to education, planning, testing, and disaster assistance to make certain businesses can survive any interruption.

The SBA and the [United States Department of Agriculture](#) (USDA) provide low interest loans to businesses and individuals to repair or replace real estate, personal property, machinery and equipment, inventory, and business assets that have been damaged or destroyed in a declared disaster. Your patrons can find [information](#) on financial assistance to repair or replace business equipment, inventory, and business assets. Relief is also available in the form of economic injury loans, unemployment assistance, and tax relief.

Disaster Contractors Network

[Disaster Contractors Network](#) (DCN) can help your small business patrons rebuild after the worst is over.

Patrons can search the DCN databases for a contractor, vendor, or other professionals who assist businesses impacted by a disaster. Patrons can also search the databases for resources, such as materials or labor, based on category, keyword, or geographical location.

The DCN is a public/private partnership between the State of Florida, Florida State University (FSU), various Florida homebuilders associations, and the Department of Homeland Security's Federal Emergency Management Agency (FEMA), Region IV. This partnership is the nation's first pre- and post-disaster network.

Ready.gov

The [Federal Emergency Management Agency](#) (FEMA) provides your small business patrons with tools to help prepare for the impact of natural hazards like floods, hurricanes, and tornadoes. Businesses also need to consider technology-related hazards such as failure or malfunction of systems, equipment, or software.

FEMA's [Preparedness Planning for Your Business](#) site helps businesses to develop a preparedness program by providing tools to create a plan that addresses the impact of many hazards. This website and its tools utilize an "all hazards approach."

American Red Cross Resources

[Ready Rating](#) is a program that helps your small business patrons, as well as schools and other organizations, become prepared for disasters and other emergencies.

All in one place, *Ready Rating* members have access to one-of-a-kind tools, resources, and information for evaluating and improving their ability to withstand disaster, maintain operations, and protect lives and property.

Whether your patrons are taking their first steps or already have a fully-functioning emergency management program, *Ready Rating* can help them achieve a higher level of preparedness.

The [Get Started: Emergency Preparedness Checklist for Small Businesses](#) can help your patrons get back in business after a disaster has struck.

Minding Your Business

The Florida Business Continuity Initiative's [Minding Your Business](#) is real-time interactive forum that focuses on helping businesses make it through a disaster.

The website is unique in that it matches resources to the needs of businesses affected by disasters in real time. The website also provides a wide range of pre- and post-disaster information and resources for your business patrons, including an online business-continuity plan generator developed by the [Florida Division of Emergency Management](#).

Big Business -- Small Business

The [Big Business - Small Business Emergency Management Mentorship Program](#) is designed to motivate and encourage large businesses to provide mutually beneficial emergency preparedness, response, and recovery expertise to small businesses.

The program is designed to improve the resiliency of small business, reduce or eliminate recovery time, foster the establishment of long-term business relationships between large and small businesses, and increase awareness for a proactive, whole-community, emergency management approach.

The program is a collaboration between the [National Incident Management Systems and Advanced Technologies](#) (NIMSAT) Institute at the University of Louisiana at Lafayette and the [International Association of Emergency Managers](#) (IAEM).

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

RESILIENT COMMUNITIES FOR AMERICA

<http://www.resilientamerica.org/>

SMART PHONE EMERGENCY AND DISASTER APPLICATIONS

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html
- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- http://emergency20wiki.org/wiki/index.php/Smartphone_Apps
- <http://www.google.org/crisisresponse/>

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to **632** people! Invite friends. *[Let's keep growing this communications venue. Invite other Santa Rosans to participate.](#)* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required.

Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: www.drc-group.com/project/jitt.html

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Social Media and Emergency Management to Collide

<http://www.govtech.com/internet/Social-Media-and-Emergency-Management-to-Collide.html>

3 Tips for Posting Emergency Information Online

<http://www.emergencymgmt.com/disaster/3-Tips-Posting-Emergency-Information.html>

Overdevelopment widens Florida's sinkhole problem

<http://www.nbcnews.com/business/overdevelopment-widens-florida-sinkhole-problem-6C10928482>

10 Years Later: Could an Epic Blackout Happen Again?

<http://www.foxbusiness.com/government/2013/08/15/10-years-later-could-epic-blackout-happen-again/>

When disaster and disability converge

<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster

<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Disaster readiness may be at risk, Florida warns

<http://www.orlandosentinel.com/news/politics/fl-disaster-furloughs-20130723,0,5340747.story>

Active Shooter Workshop Teaches Communities to Win, not Survive

<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain

http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp_3876618%2Egde_3876618_member_257800797

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfa67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&qback=%2Egmp_3876618%2Egde_3876618_member_249997713

To Beat the Chaos, Take a Thinking Day

<http://www.linkedin.com/today/post/article/20130715110232-187399433-to-beat-the-chaos-take-a-thinking-day>

HEAT SAFETY TOOL

https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews

5 Things You Don't Know About Disasters

http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share

Map: Places That Will Flood More Often Due to Global Warming

http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f b_3420895.html

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>