



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

27 August 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

### **BE READY!**

If you are a SAFER member that has not participated in a committee or attended any SAFER events, now would be a good time to find a committee that suits your skills and start networking and getting ready for Isaac. The best time to be integrated into a response/recovery program is long before it is needed. Let us make sure we are more prepared for this storm, and if affected that we are more resilient than, past storms.

### **FLORIDA EMERGENCY INFORMATION LINE ACTIVATED IN RESPONSE TO TROPICAL DEPRESSION ISAAC**

Due to the potential impacts from Tropical Storm Isaac, the State Emergency Response Team has activated the Florida Emergency Information Line (FEIL), a hotline for residents to obtain accurate, up-to-date information about Isaac. The FEIL will be available from 8 a.m. until 8 p.m.

The toll-free number is 1-800-342-3557. Hearing-impaired persons may call the Florida Telecommunications Relay at 1-800-226-4329 to receive information and access TDD systems.

The State Emergency Operations Center is operating at a Level One, full activation, to support the needs of the impacted counties. For more information about the storm's impact on your area, contact your local emergency management agency.

The Atlantic Hurricane Season runs from June 1 – November 30. To GET A PLAN! visit [www.FloridaDisaster.org](http://www.FloridaDisaster.org). For the latest information on the 2012 Hurricane Season, follow us on Twitter at [www.Twitter.com/flsert](http://www.Twitter.com/flsert) and on Facebook at [www.Facebook.com/FloridaSERT](http://www.Facebook.com/FloridaSERT).

### **NAVARRE BEACH SAND SCULPTING FESTIVAL**

For the last 3 years BP money has supported this event. From now on it will take local support. Sponsorship information is in PDF. The deadline for sponsorships is September 1<sup>st</sup>. We very much appreciate your support of the Sand Sculpting festival. If PDF cannot be opened, contact SAFER or Meghan Dunn [mdunn@mdimagroup.com](mailto:mdunn@mdimagroup.com)



Navarre Beach Sand  
Sculpting Festival Spc

### **CAR SEAT SAFETY CHECKS AT SANTA ROSA COUNTY HEALTH DEPARTMENT**

The Santa Rosa County Health Department will be offering free car seat safety checks on Thursday, September 13, at the main clinic location, 5527 Stewart Street in Milton. The event will be held from 3:00 p.m. to 6:00 p.m. in the health department parking lot. Certified technicians will be on hand to provide information and examine seats to be sure they have been installed correctly.

According to the National Highway Traffic Safety Administration (NHTSA), car accidents are the number one killer of children between one and 12 years old. Safety seats are the best way to protect children in a crash, and a correctly installed seat will provide the maximum protection possible.

"About 80 percent of car seats are used incorrectly," said Sherry Worley, R.N., certified safety seat technician with the Santa Rosa County Health Department. "Not only is it important for parents to use the correct seat for their child's size, it also has to be installed correctly."

For more information, contact Sherry Worley, R.N., at 983-5200, ext. 187.

Visit the NHTSA website for information on child safety at <http://www.nhtsa.gov/Safety/CPS>.

### **PREGNANCY RESOURCE CENTER OF MILTON, INC.** *You Are Unique Needs You*

The *You Are Unique Program* is ready to begin reaching out to the middle school students in our community with the message of abstinence and truth. Are you ready to begin serving in this ministry as a leader or presenter? We need you! Training is provided. Contact the PRC today at (850) 983-2730 or email [kkennington@prcofmilton.org](mailto:kkennington@prcofmilton.org).

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#### ***PRC Wish List***

- Sleep sacks
- New infant car seats
- 40 & 80 count diaper wipes
- Girl pacifiers
- New baby bottles and/or breast milk bottles
- Size 2 & 4 diapers
- Baby bathtubs
- Baby gowns
- Baby towels and wash cloths

Double stroller for twins (we have a client in need of a double stroller for twins due in late September) Tel: (850) 983-6507

### **MEDICAL PREPAREDNESS & RESPONSE TO BOMBING INCIDENTS**

MGT-348 • Per-233

This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to bombing incidents.

Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management. This course represents a cooperative effort between New Mexico Tech's Energetic Materials Research and Testing Center (NMT/EMRTC) and the Texas Engineering Extension Service's National Emergency Response and Rescue Training Center (TEEX/NERRTC), a member of The Texas A&M University System.

**Location: Santa Rosa EOC**  
**Dates: November 28<sup>th</sup> and 29<sup>th</sup>**  
**Time: tentative 8:00-5:00**



Marketing Brochure  
V5 810.pdf

Total time: 18 hours  
CEU for Nurses and Physicians: 15.5  
CEUs for Paramedics: 16

**To Register Click on the Link below, change the date in the top left corner to November, and register for this course.**

**[\\*\\*\\*Click Here To Register\\*\\*\\*](#)**

### **STRIKE OUT HOMELESSNESS “BOWLING TOURNAMENT”**

**September 8th, 2012 (1 – 5 pm)**

Presented by the EscaRosa Coalition On the Homeless DeLuna Lanes Bowling Center – Pensacola, FL.

Gather your friends, family, and co-workers for an afternoon of fun and bowling and make a difference– all at the same time!

Registration includes:

Bowling and Shoe Rental, heavy hors d'oeuvres,  
a complimentary soda and a chance to win great prizes!

Proceeds from this event benefit homeless men, women and children with unmet emergency needs such as housing, transportation, utilities, food, clothing and healthcare.

Registration fee \$125 per team or \$25 per bowler.  
(5 person team)



Strike Out  
Homelessness Sponsc

Registration forms are available at the EscaRosa Coalition On the Homeless ( 2601 W. Strong St. Pensacola, FL.), ECOH Santa Rosa location (United Way of Santa Rosa County, 6479-A Caroline St. Milton,FL). On-line at [www.ecoh.org](http://www.ecoh.org). or email [serene.keiek@ecoh.org](mailto:serene.keiek@ecoh.org).

We are also looking for sponsors or if you are unable to join us donations are welcome. For more information on how to register, become a sponsor or make a donation, please contact Serene Keiek at [serene.keiek@ecoh.org](mailto:serene.keiek@ecoh.org) or Call: 850-232-9548

### **CONSUMER CREDIT COUNSELING KEYS IN ON SANTA ROSA**

Consumer Credit Counseling Services of West Florida (CCC) is now offering its services at the United Way Santa Rosa office in Milton. CCC aids families and individuals in financial distress through financial counseling and education.

Services include classes on basic budgeting, money management, credit repair, checking account maintenance, housing and reverse mortgage education. CCC also provides one-on-one professional housing and credit counseling with certified counselors that is private and confidential.

Call (850) 434-0268 for more information.

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **LEARN. PREPARE. SHARE.**

In an effort to educate all businesses about the importance of continuity planning, Agility is offering free educational webinars throughout the month of September. Additionally, we are making it easier than ever to encourage all businesses, employees and communities to prepare:

- **Share:** Easily spread the word on LinkedIn, Twitter, and Facebook. [Click here to share.](#)
- **Disaster Myths - Free Breakroom Poster:** Help your employees and coworkers prepare with this free poster. [Click here for your free poster.](#)

Thanks for your support of Agility and National Preparedness Month. If you have any questions, please contact [scott.teel@agilityrecovery.com](mailto:scott.teel@agilityrecovery.com). Have a great day!

## Webinars

### Ten Steps to Prepare Any Organization for Disaster

Wed, September 5, 2012

2:00 PM - 3:00 PM EDT

[Register Here](#)

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### Prepare Your Employees & Protect Your Organization

Wed, September 12, 2012

2:00 PM - 3:00 PM EDT

[Register Here](#)

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### Utilizing Social Media During a Crisis

Wed, September 19, 2012

2:00 PM - 3:00 PM EDT

[Register Here](#)

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### Surviving a Crisis, Large or Small: Real Life Lessons Learned

Wed, September 26, 2012

2:00 PM - 3:00 PM EDT

[Register Here](#)

## **WEST NILE VIRUS**

Nationwide, West Nile Virus (WNV) activity is high, particularly in Texas. The number of cases in Florida is typical for this time of year, with most cases reported in Duval County. Although mosquito-borne illnesses can occur anytime due to the semi-tropical climate, July through September is the peak months for WNV activity in Florida. It is particularly important to use good mosquito-bite prevention practices this time of year, even for short periods of time.

WNV infection is a potentially serious disease spread by mosquitoes, however, less than 1% of people bitten by an infected mosquito will develop severe disease (inflammation of the brain - encephalitis or the covering of the brain – meningitis). People 50 years and older or with underlying illnesses are particularly at risk for severe illness or even death.

Approximately 80% of people (about 4 out of 5) who are infected with WNV will not show any symptoms at all, while 20% have symptoms such as headache, body aches, fever, rash, fatigue, dizziness, weakness and confusion. County health departments will assist confirmatory testing at Florida Department of Health (DOH) laboratories and will also alert local mosquito control to help ensure appropriate mosquito control and surveillance actions are implemented.

To prevent mosquito-borne diseases, the Florida Department of Health recommends practicing

### **DRAIN and COVER**

**Stop mosquitoes from living and multiplying around your home or business.**

**Protect yourself from mosquito bites and the diseases they carry.**

- Drain standing water to stop mosquitoes from multiplying.

**DISCARD:** Old tires, drums, bottles, cans, pots and pans, broken appliances and other items that are not being used.

**EMPTY and CLEAN:** Birdbaths and pet's water bowls at least once or twice a week.

**PROTECT:** Boats and vehicles from rain with tarps that do not accumulate water.

**MAINTAIN:** The water balance (pool chemistry) of swimming pools. Empty plastic swimming pools when not in use.

- Cover your skin with clothing and use mosquito repellent.

**CLOTHING:** If you must be outside when mosquitoes are active (especially at dusk and dawn), cover up. Wear shoes, socks, long pants, and long sleeves.

**REPELLENT:** Apply mosquito repellent to bare skin and clothing. Always use repellents according to the label. Repellents with DEET, picaridin, oil of lemon eucalyptus, and IR3535 are effective. Use mosquito netting to protect children younger than two months.

- Cover doors and windows with screens to keep mosquitoes out.

## **SANTA ROSA COUNTY HEALTH DEPARTMENT ENCOURAGES RESIDENTS TO TAKE PRECAUTIONS TO AVOID MOSQUITO-BORNE ILLNESSES**

West Nile Virus (WNV) is a potentially serious disease, primarily transmitted by infected mosquitoes. Since January of this year, 16 confirmed cases of WNV have been reported throughout the state of Florida. Although no cases have been reported in Santa Rosa County, neighboring counties are seeing cases, and sentinel monitoring indicates a rise in the number of mosquitoes carrying the virus.

To reduce the chance of becoming infected with the virus, the Santa Rosa County Health Department encourages residents to take precautions to avoid being bitten by mosquitoes that may be carrying WNV, as well as other illnesses.

- **Remove standing water.** Removing standing water sources is one of the easiest ways to prevent mosquitoes from breeding. Outdoor yard items such as pets' water dishes, bird baths and flower pots can collect water and provide ideal places for mosquitoes to lay their eggs. Empty items that hold water at least once a week, clean rain gutters so that water drains freely, and remove discarded trash items, such as car tires, to discourage mosquitoes from laying eggs.
- Avoid going outside between dusk and dawn when mosquitoes are most active.
- If you must be outside, dress in clothing that covers most of your skin.
- Use mosquito repellents. Products containing DEET are both safe and effective, when used as directed.
- Use screens on all open windows. Repair any torn or broken screens.

For more information on insect repellents, visit the Centers for Disease Control website: [http://www.cdc.gov/ncidod/dvbid/westnile/ga/insect\\_repellent.htm](http://www.cdc.gov/ncidod/dvbid/westnile/ga/insect_repellent.htm).

For more information on mosquito-borne illnesses and how to help prevent them, visit these websites: [http://www.cdc.gov/ncidod/diseases/list\\_mosquitoborne.htm](http://www.cdc.gov/ncidod/diseases/list_mosquitoborne.htm)

<http://www.doh.state.fl.us/Environment/medicine/arboviral/Prevention.html>

### **INTERESTED IN WHAT 4-H HAS TO OFFER YOU? FIND OUT!**

Tuesday, September 4, 2012 from 6:00 pm to 8:00 pm

Santa Rosa County 4-H will be holding an informational meeting to help answer your questions and help enroll new and renewing 4-H members! Also we will be accepting record books from 2011-2012 4-H members. Santa Rosa County Extension office located at 6263 Dogwood Drive in Milton will be the location of the meeting!

We will have information about the newly forming club for Heritage Arts, Dog Training, Goats, Poultry, Rabbits, Marine Science, Experimental Science and More! Door Prizes!

Date: Tuesday, September 4, 2012

Time: 6:00 pm – 8:00 pm

Where: Santa Rosa County Extension 4-H Office

For more information contact: Vickie Mullins or Prudence Caskey at 850-623-3868 between 8:00 am and 4:30 pm weekdays. Hearing impaired individuals may call Santa Rosa County Emergency Management Service at 983-5373 (TDD). Or you may email them at [vickiem@santarosa.fl.gov](mailto:vickiem@santarosa.fl.gov) or [prudencec@santarosa.fl.gov](mailto:prudencec@santarosa.fl.gov).

## **DISASTER RECOVERY TIP #34: SEPTEMBER IS NATIONAL PREPAREDNESS MONTH**

The Federal Emergency Management Agency (FEMA) in partnership with the Ready Campaign will kickoff National Preparedness Month (NPM) this September. The campaign encourages all Americans to take the necessary steps to ensure their homes, workplaces and communities are prepared for disasters and emergencies of all kinds.

Agility is proud to partner in this nationwide initiative. You will hear more information about NPM in future posts. In the meantime, here are a few tools and resources worth checking out:

- **Webinars** – Agility will host 4 free webinars in September on different aspects of business continuity and disaster preparedness.
- **Free Breakroom Poster** – Help your employees and coworkers prepare with this free disaster myths poster for your breakroom.
- **Share #NPM** – Easily spread the word about the National Preparedness Month initiative on LinkedIn, Twitter and Facebook.

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit [www.agilityrecovery.com](http://www.agilityrecovery.com) or call 866-364-9696

### **REBUILD SHUTTER DEPLOYMENT**

In light of the severe weather threat ISAAC poses to our area, REBUILD reminds everyone to start preparations early. If you have questions regarding deployment of your REBUILD shutters, please feel free to call the REBUILD office at (850) 497-7024. REBUILD will have construction professionals on hand Saturday and Sunday from 8 to noon, and next week during normal business hours, to answer you questions. Unfortunately, with nearly 7,000 homes shuttered, REBUILD cannot deploy your shutters for you.

In addition, REBUILD's two construction management firms are available to talk you through the shutter deployment process. They are:

R.E. Reece, P.A. (850) 444-1700  
Emerald Coast Constructors, Inc. (850) 780-1163

A fine "how to" video on shutter deployment accompanies a Pensacola News Journal story in the Saturday, August 25, edition, and may be found at the following link:

<http://www.pnj.com/VideoNetwork/1803207316001/Installing-shutters?odyssey=mod|video||hurricane>

### **TELEMARKETING FRAUD**

Has your quiet evening or dinner been interrupted by frequent calls from telemarketers? Telemarketing and Do Not Call complaints are among the highest number of complaints the Florida Department of Agriculture and Consumer Services receives each year. For the last four years, these complaints have been the top one and two areas of consumer complaints.

According to the Federal Trade Commission, telemarketing fraud robs Americans of more than \$40 billion dollars annually. As the state's leading consumer protection agency, the Florida Department of Agriculture and Consumer Services (FDACS) actively investigates telemarketing fraud and works to protect consumers through public education and consumer outreach. The more the public is informed about telemarketing fraud, the less likely they will fall victim to this faceless crime.

**Who is at Risk?**

Victims of telemarketing fraud belong to all social and economic classes and age groups. In fact, a survey conducted on behalf of the National Consumers League found that 92% of adults reported receiving a fraudulent telemarketing call. The most common method of telemarketing fraud is "cold calling," where the scammer obtains your number from a directory, a mailing list or a "sucker list" (lists that are bought and sold containing key information about people who have responded to previous solicitations).

### **Tip-offs that the Caller Might be Unscrupulous**

- High pressure sales tactics, especially when the caller insists on an immediate decision.
- A statement that something is "free" followed by a requirement that you pay for something.
- An offer that sounds too good to be true.

### **Avoid Becoming a Victim**

When dealing with telemarketers keep these tips in mind:

- Before any purchase is made, research whether the telemarketer or telemarketing salesperson is registered with FDACS and if there have been any complaints filed against them. This can be done by utilizing the "[Business/Complaint Lookup](#)" at [www.800helpfla.com](http://www.800helpfla.com) or by calling 1-800-HELP-FLA (435-7352) and asking a member of our Consumer Assistance Center staff.
- Don't give out your bank account, credit card or personal information (date of birth, mother's maiden name, Social Security number, etc.) over the telephone, unless it is to a known and trusted source.

### **Protect Yourself From Unwanted Sales Calls**

Subscribe to the Florida Do Not Call Program online at [www.800helpfla.com](http://www.800helpfla.com) or by calling 1-800-HELP-FLA (435-7352). There is no longer a cost to consumers for this service. If you subscribe, your residential and/or cell phone number will be placed on the list for a period of five (5) years.

Most telemarketers are prohibited from calling any phone number on the list. However there are some exemptions. Solicitors may make calls when a prior or existing business relationship exists, in response to an express request of the person called, in connection with an existing debt or contract or when a real estate agent responds to a yard sign or other advertisement

### **Report Telemarketing Scams**

Fraudulent telemarketers should be reported to both FDACS and the Federal Trade Commission. To file a complaint or for more information on telemarketing, visit us online at [www.800helpfla.com](http://www.800helpfla.com) or call 1-800-HELP-FLA (435-7352) from within Florida, 850-410-3800 from outside of Florida or 1-800-FL-AYUDA (352- 9832) en Español, and a member of our Consumer Assistance Center will be more than happy to answer any questions you may have or direct you to the best resource for assistance. Remember, an informed consumer is the best defense against fraud and deception!

### **BBB® TUESDAY TIPS**

#### **Door-to-door solicitation complaints skyrocket!**

Better Business Bureau receives thousands of complaints each year about door-to-door scammers. While many door-to-door salespeople are honest, BBB receives troubling complaints about magazines that never came, slick-speaking security system salespeople, cosmetics and photography of poor quality, even meat that was no good. BBB warns that deceptive door-to-door sellers are looking to make a quick buck, and they're on the rise.

In 2012, BBB has already received more than a thousand complaints about door-to-door magazine sellers and dealers – a number that's well on its way to surpassing last year's whopping 1,300 complaints. Sellers often use high pressure sales tactics that can have anyone falling victim. Some of the most common complaints include:

- **Magazine subscriptions:** The most common complaint BBB receives involves consumers paying for magazines they never receive. Several consumers allege the sales representative misled them by claiming to work for a local school or charity fundraiser.
- **Security systems:** Complaints allege that unscrupulous salespeople offer “free” security systems that are actually quite costly, as unsuspecting residents are locked into a multi-year monitoring service with a high monthly fee. Others complain that the salesmen imply they represent their existing security company and that they need to upgrade to an expensive new system in order to maintain their service.
- **Food products:** Sales representatives knock on doors selling produce or meat products, claiming their prices are much lower than grocery stores. Consumer complaints to BBB allege that their orders never arrive, or are not of the high quality originally promised.

Other industries employing door-to-door sales tactics that BBB receives the most complaints about are cosmetics, photography and cleaning supply companies.

If visited by a door-to-door sales representative, BBB recommends consumers do the following:

- **Be safe.** Ask for identification before you open the door. Never invite the solicitor into your home. If they refuse to leave, threaten to call the police and follow through if necessary.
- **Be wary of high pressure sales tactics.** A trustworthy company should let you take time to think about the purchase and compare prices before buying or putting down a deposit.
- **Research the company with BBB.** Start with [bbb.org](http://bbb.org) to check the company’s BBB Business Review about their marketplace performance. If you have a smart phone, you can download BBB’s iPhone app to access the company’s report while the person is standing at your door, or visit [m.bbb.org](http://m.bbb.org) on any other mobile device.
- **Get transaction details in writing.** Be sure you receive a contract or receipt explaining the details of your purchase and all the terms and conditions that apply.
- **Remember the “Three-Day Cooling-Off Rule.”** The Federal Trade Commission’s Three-Day Cooling-Off Rule gives consumers three days to cancel purchases of more than \$25 that are made in their home or at a location that is not the seller’s permanent place of business. Along with a receipt, the salesperson should always provide a cancellation form that can be sent to the company to cancel the purchase within three days. By law, the company must give consumers a refund within 10 days of receiving the cancellation notice.

For additional information and advice you can trust, start with [bbb.org](http://bbb.org). While you're there, sign up for our [weekly scam alerts](#).

### **SBA OPENS ADDITIONAL DISASTER LOAN OUTREACH CENTER IN SANTA ROSA COUNTY TO ASSIST FLORIDA RESIDENTS AFFECTED BY SEVERE STORMS AND FLOODING**

The U.S. Small Business Administration announced today the opening of an additional Disaster Loan Outreach Center in Santa Rosa County. The new Center will be located at the Tourist Development Center and will open Friday, Aug. 24 to help those affected by the severe storms and flooding that occurred on June 9-11.

“Assisting individuals and business owners to recover from a disaster is our primary mission,” said Frank Skaggs, director of SBA Field Operations Center East. “We are encouraging anyone affected by this disaster to visit a Center to obtain individual assistance with completing their loan applications.”

The locations of the Centers are as follows:

## SBA Disaster Loan Outreach Centers (DLOCs)

<b>Escambia County</b>	<b>Santa Rosa County</b>
<b>Small Business Development Center</b>	<b>Tourist Development Center</b>
401 East Chase Street	8543 Navarre Parkway
Pensacola, FL 32502	Navarre, FL 32566
<b>Hours:</b> 8 a.m. – 5 p.m. weekdays Sat., Aug 25, 9 a.m. – 1 p.m.	<b>Opens:</b> Fri., Aug. 24 at 9 a.m. <b>Hours:</b> 9 a.m. – 6 p.m. weekdays Sat. Aug. 25, 9 a.m. – 1p.m.
<b>Closes:</b> Thurs., Aug. 30 at the close of business	<b>Closes:</b> Thurs., Aug. 30 at the close of business

Applicants may also apply online using the Electronic Loan Application (ELA) via SBA's secure website at <https://disasterloan.sba.gov/ela>.

Individuals and businesses unable to visit one of the Centers may obtain information and loan applications by calling the SBA's Customer Service Center at 800-659-2955 (800-877-8339 for the deaf and hard-of-hearing) or by sending an email to [disastercustomerservice@sba.gov](mailto:disastercustomerservice@sba.gov). Loan applications can also be downloaded from the SBA's website at [www.sba.gov](http://www.sba.gov). Completed applications should be returned to the Centers or mailed to: U.S. Small Business Administration, Processing and Disbursement Center, 14925 Kingsport Road, Fort Worth, Texas 76155.

The filing deadline to return applications for physical property damage is **October 22, 2012**. The deadline to return economic injury applications is **May 21, 2013**.

### **CITIZEN CORPS PROGRAM**

The SAFER board of directors has assumed the role of the Santa Rosa County Citizen Corps Council. This allows for a unified, whole community approach to preparedness. According to the Florida Citizen Corps Program, "Citizen support for emergency responders is critical through year-round volunteer programs and as surge capacity in disaster response. Citizen Corps funding may be used to establish, **expand, or maintain volunteer programs that support disaster preparedness and/or response including but not limited to:** Neighborhood Watch/USAonWatch, Community Emergency Response Teams (CERT), Volunteers in Police Service (VIPS), Medical Reserve Corps (MRC), Fire Corps, Citizen Corps Affiliate Programs and Organizations, and jurisdiction specific volunteer efforts". SAFER fits in this category and will not have any additional responsibility. This is merely a streamlining of current programs.

### **HOUSEHOLD HAZARDOUS WASTE CENTER, MIDWAY FIRE DISTRICT PROVIDE SAFE SOLUTION FOR SHARPS WASTE**

To help protect waste handlers, the public and the environment, Santa Rosa County now provides a free and safe solution for residents who generate sharps waste. Residents who have home-generated sharp waste are asked not to place the items in their household garbage or recycle containers, but take it in a sharp-approved, puncture resistant container to the Household Hazardous Waste Center located at the entrance of the Central Landfill, 6337 Da Lisa Road in Milton. For residents living in the south end of the county, Midway Fire District located at 1322 College Parkway will accept the waste in sharp-approved containers at their administrative building. While state law does not prohibit the disposal of sharps in your trash, it can create a health hazard for solid waste company employees, landfill staff, and the general public using the Central Landfill. Also, leakage may occur from leftover liquid in improperly disposed sharps and contaminate the environment.

Drop off hours are:

- Santa Rosa County Household Hazardous Waste Center – Monday through Saturday, 7 a.m. - 5 p.m.
- Midway Fire District – Sunday through Saturday, 8 a.m. - 5 p.m.

Home-generated sharps include hypodermic needles, pen needles, intravenous needles, lancets, and other devices that are used to penetrate the skin for the delivery of medications. Loose sharps and sharps placed in plastic milk jugs, soda bottles, laundry detergent bottles, coffee tins or other non sharps-approved containers will not be accepted. Sharps waste will also not be accepted from healthcare related businesses. Residents should keep sharps containers separate from all other waste and notify household hazardous waste or fire department staff that you have a sharps container for disposal upon arrival to the facility. The sharps containers are removed from the two drop off sites by a sharps disposal management company and safely destroyed off site.

Approved sharps containers are rigid, leak-proof, puncture resistant plastic containers of various sizes and labeled with the bio-hazard symbol. They have a lid that can be securely sealed to keep contents from falling out. Sharps containers can be purchased from medical providers, pharmacies or from a reputable online seller.

Residents can dispose of their household hazardous waste for free at the county's Household Hazardous Waste Center, open Monday through Saturday from 7 a.m. to 5 p.m. Santa Rosa County's Household Hazardous Waste Center offers residents a free and environmentally safe way to dispose of hazardous household waste like household cleaners, motor oils, gasoline, car batteries, propane tanks, pool chemicals, and pesticides.

### **SRYP SEPTEMBER EVENTS - MEMBERSHIP MONTH REMINDER**

#### **SRYP Membership Meeting**

***Sponsored by Santa Rosa Medical Center***

**Date:** Thursday, August 30

**Time:** 6:00 pm

**Location:** Oops Alley, Pace

**Speakers:** Capt Matt Coughlin, NAS Whiting Field

Joan Irby, Guardian Ad Litem

djg

*Join us for great speakers, appetizers and bowling! We have some really great door prizes to give away for this event including: a \$25 Visa gift card, 2 premium tickets to BonfireJam, cool beach stuff, umbrellas and more!*

#### **SRYP - September Lunch Bunch**

**Date:** Thursday, September 13 **Time:** 11:30 am to 12:30 pm

**Location:** Ruby Tuesday

4917 Highway 90, Pace

#### **September Civic Event**

**Date:** Saturday, September 22

**Time:** 9:00 am - 12:00 pm

**Location:** Bay Area Food Bank

*SRYP is partnering with Bay Area Food Bank to provide a mobile food pantry to needy families in the East Milton area. **Volunteers are needed.***

#### **SRYP Membership Meeting**

***Sponsored by SRMC***

**Date:** Thursday, October 18

**Time:** 6:00 pm

**Location:** Santa Rosa Medical Center Meeting Room

**Family Day - November 10**

**Christmas Party - December 14**

## **SBA OFFERS DISASTER ASSISTANCE TO FLORIDA RESIDENTS AFFECTED BY SEVERE STORMS AND FLOODING**

Florida residents and businesses affected by severe storms and flooding June 9-11, can apply for low-interest disaster loans from the U.S. Small Business Administration, SBA Administrator Karen G. Mills announced today.

Administrator Mills made the loans available in response to a letter from the governor's authorized representative Bryan Koon, on August 16, requesting a disaster declaration by the SBA. The declaration covers Escambia County and the adjacent counties of **Santa Rosa in Florida**, Baldwin and Escambia in **Alabama**.

"The SBA is strongly committed to providing the people of Florida with the most effective and customer-focused response possible to assist homeowners, renters, and businesses of all sizes with federal disaster loans," said Administrator Mills. "Getting businesses and communities up and running after a disaster is our highest priority at SBA."

"Loans up to \$200,000 are available to homeowners to repair or replace damaged or destroyed real estate. Homeowners and renters are eligible for loans up to \$40,000 to repair or replace damaged or destroyed personal property," said Frank Skaggs, director of SBA's Field Operations Center East in Atlanta. SBA's customer service representatives are on hand at the Disaster Loan Outreach Center to answer questions about the disaster loan program, explain the process, issue and help individuals complete their applications.

The center is located in the following community and is open as indicated:

### **Escambia County**

Small Business Development Center  
401 East Chase Street  
Pensacola, Florida 32502

Opens: Tuesday, August 21, at 1:00 p.m.

Hours: 8:00 a.m. - 5:00 p.m. weekdays

Saturday, August 25 from 9:00 a.m. to 1:00 p.m.

Closed: Sunday, August 26

Closes: Thursday, August 30 at the close of business

Businesses and non-profit organizations of any size may borrow up to \$2 million to repair or replace damaged or destroyed real estate, machinery and equipment, inventory, and other business assets," said Wilfredo Gonzalez, SBA's Jacksonville district director.

The SBA may increase a loan up to 20 percent of the total amount of disaster damage to real estate and/or leasehold improvements, as verified by SBA, to make improvements that lessen the risk of property damage by future disasters of the same kind.

For small businesses, small agricultural cooperatives, small aquaculture businesses and most private nonprofit organizations of all sizes, the SBA offers Economic Injury Disaster Loans (EIDLs) to help meet working capital needs caused by the disaster. EIDL assistance is available regardless of whether the business suffered any physical property damage.

Interest rates are as low as 1.938 percent for homeowners and renters, 3 percent for non-profit organizations and 4 percent for businesses with terms up to 30 years. Loan amounts and terms are set by the SBA and are based on each applicant's financial condition.

Applicants may apply online using the Electronic Loan Application (ELA) via SBA's secure website at <https://disasterloan.sba.gov/ela>.

Individuals and businesses unable to visit the Center may also obtain information and loan applications by calling the SBA's Customer Service Center at 1-800-659-2955 (1-800-877-8339 for the deaf and hard-of-hearing), or by sending an email to [disastercustomerservice@sba.gov](mailto:disastercustomerservice@sba.gov). Loan applications can also be downloaded from the SBA's website at [www.sba.gov](http://www.sba.gov). Completed applications should be returned to the Center or mailed to: U.S. Small Business Administration, Processing and Disbursement Center, 14925 Kingsport Road, Fort Worth, TX 76155.

The filing deadline to return applications for physical property damage is **October 22, 2012**. The deadline to return economic injury applications is **May 21, 2013**.

### **RED CROSS - CALL ME MAYBE**

<http://www.youtube.com/watch?v=FTKaMGV99Wk>

### **17<sup>TH</sup> ANNUAL NEW BEGINNINGS ART SHOW**

Benefiting FavorHouse Domestic Violence Shelter

The Art Show will be held in OCTOBER.

Angel's Garden 17<sup>th</sup> Annual New Beginning Art Show

October 19<sup>th</sup> 4:00 – dark

October 20<sup>th</sup>, 21<sup>st</sup> 10:00-5:30

This will mark the 17<sup>th</sup> year Angel's Garden has organized and sponsored this show to benefit FavorHouse Domestic Violence Shelter Program.

FavorHouse is a safe, emergency shelter for victims of domestic violence. They offer safe shelter, face-to-face counseling, support groups, educational groups, referral services, 24-hour crisis line and children's program. Literally a place for victims to reside until they get on their feet.

Over seventy-five artists are anticipated to be featured.

Admission is FREE and an area for children's activities will also be provided.

There will be GREAT food vendors, music and dancers all day.

The art show will be in the park at the corner of 12<sup>th</sup> and Gonzalez Streets – across from the old Sacred Heart Hospital.

If you are interested in being a featured artist, or a sponsor of this event, telephone Debbie Tracy at Angel's Garden 435-9555.

### **INVITATION TO SEPT. 15TH REMEMBRANCE CEREMONY**

**We invite you to be our guest for a special "Remembrance" ceremony which will be held as part of the "National Day of Service and Remembrance" for 9-11 at the YEP! Youth Emergency Preparedness Expo on Saturday, September 15<sup>th</sup> at 10:00 AM in the cafeteria at Booker T. Washington High School.**

Our community is a leading participant in the "National Day of Service and Remembrance" for 9-11 through a three part effort and event conducted by BRACE- Be Ready Alliance Coordinating for Emergencies and featuring several of its Partners on September 15th. Last year 33 million Americans participated in 9-11 Day of Service and Remembrance events, so BRACE and its Partners are honored to be a part of this effort to remember those that lost their lives on 9-11, the survivors, those heroes that rose to service and those that still serve today.

Please join us for any or all of the following activities:

The "**Remembrance**" event begins at 10:00 AM and will honor our local heroes in a ceremony where 9-11 medallions will be presented to a representative of each branch of our Armed Services, along with fire fighters, law enforcement and other first responders. Several 9-11 survivors will share their stories. This ceremony kicks off the annual YEP! Expo.

The “**YEP! Youth Emergency Preparedness Expo**” will run from 10:00AM-2:00PM and will include exhibitions, displays, demonstrations, entertainment and interactive activities to teach families safety lessons and how to be prepared for disasters. This is a free, fun day for the whole family.

The “**National Day of Service**” will engage Northwest Floridians in a food collection drive to help MANNA distribute 3,000 emergency food packages (27,000 meals) and 250 Emergency supply kits to the homebound, homeless and most vulnerable in our community. This drive will culminate at the **YEP!** Expo where the donations will be collected, sorted and assembled for distribution.

So that we might recognize you at the “Remembrance” ceremony please RSVP to let us know of your participation.

Email: [braceinfo@bellsouth.net](mailto:braceinfo@bellsouth.net) or Phone: 850-444-7135

Greg Strader Executive Director Be Ready Alliance Coordinating for Emergencies  
[www.BeReadyAlliance.org](http://www.BeReadyAlliance.org)

For more information on the “National Day of Service and Remembrance”  
[http://www.nationalservice.gov/pdf/factsheet\\_911.pdf](http://www.nationalservice.gov/pdf/factsheet_911.pdf)

### **BRACE SEPT 15 YOUTH EMERGENCY PREPAREDNESS EXPO**

On September 15th, BRACE (Be Ready Alliance Coordinating for Emergencies) will host the annual YEP! Youth Emergency Preparedness Expo at Washington High School.

BRACE believes in the importance of "...fostering communication, cooperation, collaboration, and coordination among community", and our community includes our youth. Educating our youth about the necessity of preparedness helps educate their families, too.

This year, the YEP! Expo is being held in conjunction with the National Day of Service and Remembrance. The day will begin with a patriotic recognition of our local heroes – fire, police, and all branches of the military - in remembrance of 9-11.

We are actively seeking agencies and organizations to participate as exhibitors and/or demonstrators during the YEP! Expo. Our goal is to create a fun and INTERACTIVE experience for children and teens to learn about the myriad of organizations at work and factors at play during any type of disaster.

New to the event this year, we are incorporating a vehicle display area. Any agency or organization with a specialized vehicle is invited to bring it out with them to have on display. We would ask that the organization provide a volunteer or staff person to help monitor the vehicle for safety issues during the event. We are very focused on interactive demonstrations and activities this year, as well. Children (and even adults) learn quickly when engaged in a hands-on experience. There will be outdoor areas for vehicles and active demonstrations.

If your agency or organization is committed to responsible disaster preparedness and/or educating the public - the YEP! Expo would love to have your participation. Attached you will find the registration documents. Please complete the registration forms and email, mail or delivery them to :

YEP!

c/o BRACE  
1301 West Government Street  
Pensacola, FL 32502



YEP! Sponsor  
Opportunities 2012.p



YEP! 2012 Exhibitor  
Application.pdf

Questions? Call us at 850.444.7135 or by email [BRACEinfo@bellsouth.net](mailto:BRACEinfo@bellsouth.net)

## WHY AMERICAN'S AREN'T LISTENING TO DISASTER PREPAREDNESS MESSAGES

Does the current emphasis on individual preparedness foster public apathy? According to a [FEMA survey](#) conducted four years after Hurricane Katrina, only slightly more than half of American's have an emergency preparedness kit at home and over 70% don't know their community's evacuation routes. A recent [publication from the Rand Corporation](#) examines why people are still not paying attention despite a succession of highly publicized natural and technological disasters.

As it turns out, some common citizen preparedness messages are based on untested [assumptions that may actually hinder preparedness](#). For example, the assumption that it is constructive to promote individual preparedness may motivate some families to conclude that they can "ride out" a disaster. Rather than making recommendations based on conventional wisdom, actual data is needed to inform recommendations for citizen preparedness.

### TWITTER

SAFER Santa Rosa is on Twitter.

### FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to [390](#) people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - *Bernard Meltzer*

### FIRST/EARLY RESPONDER DISASTER TRAINING

Start Date: Sunday, September 09, 2012

Start Time: 2pm

End Date: Sunday, September 09, 2012

End Time: 6pm

[Fairhope United Methodist Church](#) is committed to providing the loving presence of Christ as we respond to natural disasters within our conference. Early Response Teams (ERT) enter a disaster recovery area upon invitation. The ministry programs are developed to build and deploy trained volunteer teams to begin the relief process of cleanup and debris removal, tarping, etc. after first responders have been into the area.

**This training is open to members from all churches.**

Cost is \$20, plus the cost of a background check, if not already completed. Bring a copy or proof of your background check with you to the training.

Background checks are the responsibility of each local congregation. Check with your pastor or church administrator on how to complete a background check in your church.

Registration requested by September 5. Download the attached file for registration details and form or [click here to register](#).

**Attached File** [Click this link to view the attached file.](#)

**Address**

Christian Life Center  
155 South Section Street  
Fairhope,AL 36532

**Related Link** [http://fairhopeumc.org/ministries/our\\_missions/ert-training](http://fairhopeumc.org/ministries/our_missions/ert-training)

**Contact Coordinator:**Rob Haynes [rob.haynes@fairhopeumc.org](mailto:rob.haynes@fairhopeumc.org)

[http://www.awfumc.org/console/atch/ERT\\_Reg\\_Form\\_2012\\_fairhope\\_11\\_51\\_01\\_AM.pdf](http://www.awfumc.org/console/atch/ERT_Reg_Form_2012_fairhope_11_51_01_AM.pdf)

**FREE TRAINING OPPORTUNITY**  
**TASK FORCE/STRIKE TEAM LEADER**

**Sponsored by District 1 Local Emergency Planning Committee (LEPC)**

**DATE:** September 10-12, 2012

**TIME:** 8:00 AM – 5:00 PM CDT

**LOCATION:** Escambia County EOC, 6575 North W St., Pensacola FL

**Course Goals:**

- Demonstrate the ability to apply the Risk Management Process found in the Incident Response Pocket Guide (IRPG) to various incidents.
- Identify and describe the responsibilities of a Task Force/Strike Team Leader (TFLD/STL).
- Demonstrate the ability to apply appropriate tactics in various incident situations with various resources organized into strike teams or task forces.

**Course Scope:** This course is a critical to First Responders who will work on Hazardous Materials Incidents such as train derailments, overturned trucks containing hazardous materials, natural gas pipeline incidents. This course trains the responders how to organize, deploy and engage resources, track resource accomplishments, and work within the ICS framework. It will help them with pre-engagement planning, as well as how to engage the incident efficiently. The table-top exercises, or large group incident scene simulations are optimal to develop effective incident management skills for the Task Force or Strike Team Leader. The students will be given a simulated incident involving hazardous materials truck/train derailment with a chemical release to demonstrate risks associated with the incident and the operational implications.

**Suggested Audience:** First Responders: HazMat, Firefighters, Law Enforcement, Transportation and other personnel who provide initial response to incidents.

**Prerequisites:** The following are suggested prerequisites for the course:

- ICS 100, 200, 300, & 400

**Class Size is 20 students.**

Please register online at: <http://trac.floridadisaster.org>

If you have any problems registering or need additional information, please contact Kathy Ahlen at 850-332-7976 or 800-226-8914 x210.

**Please register today, as class size is limited!** For attendees requesting accommodations, please contact Kathy Ahlen.

**NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES**

The series of [Formidable Footprint](#) exercises for neighborhood, community and faith based organizations continues.

**August 25 – Hurricane / September 29 – Solar Storm / October 27 – Flood**

**Exercises have also been scheduled for the following scenarios:**

[Earthquake – Influenza Pandemic – Tornado – Wildfire](#)



The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today:

[www.FormidableFootprint.org](http://www.FormidableFootprint.org)

**THE FLORIDA DEPARTMENT OF HEALTH, BUREAU OF PREPAREDNESS AND RESPONSE, COMMUNITY RESILIENCE UNIT IS PLEASED TO ANNOUNCE REGISTRATION IS NOW OPEN FOR AN UPCOMING COMPLIMENTARY WEBINAR ON DISCHARGE PLANNING.**

**Tuesday September 11, 2012 2:00 - 3:15 PM Eastern Time**

Discharge planning is essential for preparedness and recovery following a disaster.

Florida's experience with disasters has shown that a person who takes refuge in a temporary setting may be unable to safely return home after a disaster or may need additional support.

This program will discuss the importance of discharge planning and introduce participants to the newly updated 2012 Discharge Planning Resource Guide.

Upon completion of the program, participants will be able to:

- Describe the importance of discharge planning
- Explain how the Discharge Planning Guide can be used to assist in finding housing and support for persons leaving a temporary shelter setting
- Identify community partners who can assist in safely returning persons to the community following a disaster
- Describe the role of various agencies in moving persons from a shelter back to the community

**MEDICAL PREPAREDNESS & RESPONSE TO BOMBING INCIDENTS**

MGT-348 • Per-233

This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to bombing incidents.

Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management.

This course represents a cooperative effort between New Mexico Tech's Energetic Materials Research and Testing Center (NMT/EMRTC) and the Texas Engineering Extension Service's National Emergency Response and Rescue Training Center (TEEX/NERRTC), a member of The Texas A&M University System.

**Location: Santa Rosa EOC**

**Dates: November 28<sup>th</sup> and 29<sup>th</sup>**



Marketing Brochure  
V5 810.pdf6

Time: tentative 8:00-5:00  
Total time: 18 hours  
**CEU for Nurses and Physicians: 15.5**  
CEUs for Paramedics: 16

**To Register Click on the Link below, change the date in the top left corner to November, and register for this course.**

**\*\*\*Click Here To Register\*\*\***

**IS-36: MULTIHAZARD PLANNING FOR CHILDCARE**

<http://training.fema.gov/EMIWeb/IS/is36.asp>

**IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS**

<http://training.fema.gov/EMIWeb/IS/is660.asp>

**NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

6 Ways to Utilize Social Media before a Disaster Strikes

<http://www.emergencymgmt.com/disaster/6-Ways-Utilize-Social-Media-Disaster.html>

Solar superstorm could knock out US power grid

[http://www.chicagotribune.com/news/nationworld/sns-rt-us-solar-superstormbre8721k8-20120803,0,1101354.story?fb\\_action\\_ids=10151174324804529&fb\\_action\\_types=og.recommends&fb\\_source=timeline\\_og&action\\_object\\_map=%7B%2210151174324804529%22%3A10151080751609233%7D&action\\_type\\_map=%7B%2210151174324804529%22%3A%22og.recommends%22%7D&action\\_ref\\_map](http://www.chicagotribune.com/news/nationworld/sns-rt-us-solar-superstormbre8721k8-20120803,0,1101354.story?fb_action_ids=10151174324804529&fb_action_types=og.recommends&fb_source=timeline_og&action_object_map=%7B%2210151174324804529%22%3A10151080751609233%7D&action_type_map=%7B%2210151174324804529%22%3A%22og.recommends%22%7D&action_ref_map)

NOAA raises hurricane season prediction despite expected El Niño

[http://www.noaanews.noaa.gov/stories2012/20120809\\_atlantic\\_hurricane\\_season\\_update.html](http://www.noaanews.noaa.gov/stories2012/20120809_atlantic_hurricane_season_update.html)

Disaster Resilience: A National Imperative

[http://www.nap.edu/catalog.php?record\\_id=13457](http://www.nap.edu/catalog.php?record_id=13457)

Most U.S. Small Businesses Back Up Data as a Precaution, but May Not Be Sufficiently Prepared for a Crisis

[http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;\\_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD](http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD)

11 Tips for Crafting Your Social Media Policy

<http://www.nextgov.com/mobile/2012/07/11-tips-crafting-your-social-media-policy/57070/>

Social media play growing role in spreading word of tragedy

<http://www.usatoday.com/news/story/2012-07-20/colorado-shooting-social-media/56370500/1>

Koch-funded climate change skeptic reverses course

<http://www.latimes.com/news/politics/la-pn-kochfunded-climate-change-skeptic-reverses-course-20120729,0,7372823.story>

Extreme weather: Get ready to see more of it, scientists say

<http://www.cnn.com/2012/07/10/world/unusual-world-weather/index.html>

Five Innovative Uses of Social Media in Government

<http://www.govexec.com/reports/five-innovative-uses-social-media/56086/>

Why Aren't Americans Listening to Disaster Preparedness Messages?

[http://www.rand.org/about/people/u/uscher-pines\\_lori.html](http://www.rand.org/about/people/u/uscher-pines_lori.html)

Social media rising to the top of places to go in natural disasters

<http://www.kplu.org/post/social-media-rising-top-places-go-natural-disasters>

Worried about the risks and dangers of social media? Take the Army's advice

<http://www.emergencymgmt.com/emergency-blogs/crisis-comm/Worried-about-the-risks-071012.html>

Want to keep AC on? Bury power lines

[http://www.cnn.com/2012/07/02/opinion/frum-buried-lines/index.html?hpt=hp\\_t1](http://www.cnn.com/2012/07/02/opinion/frum-buried-lines/index.html?hpt=hp_t1)

Public Complacency toward Emergency Preparedness is Still a Problem, Survey Finds

<http://www.hstoday.us/industry-news/general/single-article/public-complacency-toward-emergency-preparedness-is-still-a-problem-survey-finds/8f8a61283e68aa0ee22a1ecf06333b6a.html>

Seven unusual tips for hurricane preparedness

<http://www.jsonline.com/sponsoredarticles/easyliving/seven-unusual-tips-for-hurricane-preparedness8068000101-158103315.html>

10 Ways for Businesses to Be Hurricane Ready

<http://bclc.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready>

The Role of Business in Disaster Response Report

<http://bclc.uschamber.com/document/role-business-disaster-response-report>

Small Businesses Fall Short on Disaster Preparedness

<http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html>