



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

28 November 2011

No act of kindness, no matter how small, is ever wasted. - *Aesop*

SPECIAL ANNOUNCEMENT:

At the next annual meeting (April) there will be openings for board members. Some current board members will re-run. We have open positions for:

Government:

Non-profit:

Business:

Faith based:

Email me if you want your name listed as a nominee for a board position. I will need your name, contact information, and which position you wish to fill. Please include the name of the organization you will be representing.

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

COLD WEATHER SHELTERS

The cold weather shelters will be the same this year:

- Community Christ Church located at 2111 Presidio Street, Navarre 292-2055
- Ferris Hill Baptist Church located at 6848 Chaffin Street, Milton 623-3500

The shelters will open each night when weather is forecasted to drop below 40 degrees, December through March. The churches with the assistance of the Santa Rosa County Emergency Management Office, will be responsible for making the determination of when the shelter is needed. Santa Rosa County Emergency Management is responsible for notifying the public of its availability and alerting sheriff deputies so they can assist with transportation and notifying the homeless of the shelter's availability.

The shelter is for people who can care for themselves and are not at risk to themselves or others. No one will be admitted to the shelter that is under the influence of drugs or alcohol and are unable to walk unaided or are disoriented. Those who would like to stay at the shelter must arrive between 6:30 p.m. to 8:30 p.m. No one will be admitted after 8:30 p.m. unless brought in by law enforcement. The shelter will close at 7 a.m. each morning.

Both churches also accept resource donations, contact the specific church for more info:

- Food (canned soup, individual wrapped breakfast items/ snack foods, juice/water)
- small travel pillows,
- undergarments (new),
- long johns, socks, caps, gloves

- Personal Hygiene items like toothbrushes, toothpaste, towels, soap, shampoo and deodorant

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

CHILI COOK-OFF FOR TOYS FOR TOTS

December 3rd. 10 AM

Ollie's, 6181 Highway 90, Milton 32570

Contact: Ollie's Neighborhood Grille, 626-7499

SRCHD TOBACCO FREE COALITION MEETING

The next Tobacco Free Coalition Meeting will be Dec. 8, 2011.

Deborah Stilphen, Public Information Officer Santa Rosa County Health Department

Office: (850) 983-5200 x175



SRCHDTobaccoCoalit
ion120811.doc

A HIGH RISK OF RIP CURRENTS EXPECTED TODAY AND TUESDAY FOR FLORIDA PANHANDLE BEACHES

Florida Division of Emergency Management officials are reminding beachgoers in Walton, Bay, Gulf and Franklin Counties to use extreme caution as a high risk of rip currents is expected today and tomorrow. When red flags are flying, beachgoers need to be aware that swimming in the Gulf of Mexico can be dangerous. A moderate risk of rip currents will be in place along the Peninsula Gulf Coast, from Levy County southward through Lee County through tomorrow, and also along Florida's East Coast from Nassau County to Miami-Dade County today.

“Strong westerly winds will develop in the wake of a cold front today and this will generate rough ocean conditions with breaking waves reaching heights up to four to six feet along the Emerald Coast and the Western Big Bend beaches,” said Deputy State Meteorologist Michelle Palmer. “These strong winds and rough surf will lead to a high rip current risk and minor beach erosion along this portion of the Northern Gulf Coast. Although it will be chilly outside, anyone who plans to enter the surf should check the warning flag signs before entering the water and swim within sight of a lifeguard.”

A rip current is a narrow, powerful current of water that runs perpendicular to the beach, out into the ocean. These currents may extend 200 to 2,500 feet (61 to 762 meters) lengthwise, but they are typically less than 30 feet (9 meters) wide. Also, rip currents can often move at more than 5 miles per hour (8 kilometers per hour) or faster and are not always identifiable to the average beachgoer.

When at the beach:

- Whenever possible, swim at a lifeguard-protected beach.
- Be cautious at all times, especially when swimming at unguarded beaches.
- Pay attention to beach warning flags and know what the colors mean.
- Obey all instructions and orders from lifeguards. Lifeguards are trained to identify hazards. Ask a lifeguard about the conditions before entering the water. This is part of their job.
- Learn how to swim in the surf. It's not the same as swimming in a pool or lake. Also, never swim alone.
- Stay at least 100 feet away from piers and jetties. Permanent rip currents often exist alongside these structures.
- Consider using polarized sunglasses when at the beach. They will help you to spot signatures of rip currents by cutting down glare and reflected sunlight off the ocean's surface.
- Pay especially close attention to children and persons who are elderly when at the beach. Even in shallow water, wave action can cause loss of footing.

If caught in a rip current:

- Remain calm to conserve energy and think clearly.
- Never fight against the current.
- Think of a rip current like a treadmill that cannot be turned off, which you need to step to the side of.
- Swim out of the current in a direction following the shoreline. When out of the current, swim at an angle--away from the current--towards shore.
- If you are unable to swim out of the rip current, float or calmly tread water. When out of the current, swim towards shore.
- If you are still unable to reach shore, draw attention to yourself by waving your arm and yelling for help.

If you see someone in trouble, don't become a victim too:

- Get help from a lifeguard.
- If a lifeguard is not available, have someone call 9-1-1.
- Throw the rip current victim something that floats--a lifejacket, a cooler, an inflatable ball.
- Yell instructions on how to escape.
- Remember, many people drown while trying to save someone else from a rip current.

Follow safe boating practices:

- Have a VHF Marine Band Radio and NOAA Weather Radio on board.
- Check the marine forecast well ahead of time.
- Know the limitations of your boat. If small craft advisories or gale warnings are issued, you should postpone travel.
- Be sure everyone aboard is wearing a life jacket.
- File a float plan at your marina.
- Thunderstorms and weather-related hazards form quickly. Never let these storms cut off your route back to land.

Beachgoers who want to learn more about rip currents can visit www.ripcurrents.noaa.gov. Boaters can go to www.srh.noaa.gov/wml to check the current marine conditions and updated forecasts. For more information on the Florida Division of Emergency Management and to GET A PLAN!, please visit: www.FloridaDisaster.org. Follow us on Twitter at www.Twitter.com/FLSERT and on Facebook at www.Facebook.com/FloridaSERT



RISK OF RIP
CURRENTS EXPECTED

COATS FOR KIDS

United Way of Santa Rosa County (UWSRC) and Woodbine Cleaners have partnered with Soft Rock 94.1, WXBM 102.7, the Santa Rosa County School District and Central Ministerial Fellowship to run the Coats for Kids coat drive for children and adults in Santa Rosa County. The community will be asked to donate new and gently used coats to help the community keep warm this winter **from Nov. 15 to Jan. 31**.

"After speaking with Dr. Karen Barber of the Santa Rosa County school district and with representatives from local clothing closets, we've decided to revive our Coats for Kids program to fulfill the need for coats this season," said Marianne Back, UWSRC Community Projects Coordinator. "We will furnish coats for school children identified through the school system, give coats to families and individuals in need and help stock clothing closets across the county through this drive."

UWSRC is seeking volunteers, churches, businesses and civic groups to partner with the drive. Funds donated will be used to purchase coats.

To donate coats or get involved, call (850) 623-4507 or email marianne@unitedwaysrc.org.

FAMILY PROMISE ATTIC SALE - DECEMBER 3 2011

Our Annual Family Attic Sale is just 2 weeks away, with bargains galore! Please share the attached flyer with anyone who might be interested.

Debbie Laird, Director, Family Promise of Santa Rosa, Inc.
(850) 623-5300 Office familypromise123@bellsouth.net
www.familypromisesrc.org



2011_AtticSale_Flyer.pdf

SANTA ROSA YOUNG PROFESSIONALS

Civic Project

*SRYP is collecting toys all month to donate to a local toy drive. We are looking for any boy or girl toys appropriate up to the age of 14. Please share this with your co-workers and/or friends so we can raise as many items as possible. You may bring your toys to next week's Lunch Bunch or the Christmas party in December. If you can not make it to either event, you may drop them off at Williamson Electrical Company (4063 Avalon Blvd) or email **Sheila Harris** to coordinate pick-up/drop off. We need to have all toys in hand by Friday December 9*

"THE DECEMBER TO REMEMBER" FAMILY SELF-SUFFICIENCY SEMINAR/JOB FAIR

Please find attached the invitation letter to participate in the upcoming Family Self-Sufficiency event on December 9, 2011. Please pass it on to anyone not listed in the email addresses you know might be interested. And, please send your logo if you would like it placed on flyers.

Please let us know as soon as possible your desire to attend/participate and we will reserve your table. Of course, your table is free of charge and we are planning refreshments for the vendors. We are sending a separate letter to potential employers for the job fair section. If you know someone we need to target, please forward their contact information.

We look forward to a successful event!



Jill Youngblood, FSS Coordinator Milton Housing Authority (MHA) 850-686-2666

Dec_Seminar_Letter.odt

Teresa Wilkie, Section 8 Project Coordinator/FSS Coordinator MHA 850-623-0842

TOYS FOR TOTS 2011

Toys for Tots will be run through the Salvation Army's Angel Tree program for this holiday season. United Way will not be the contact for Toys for Tots this year.

For more information, contact the Salvation Army at 623-4099 or visit www.toysfortots.org.

FACEBOOK

SAFER is on Facebook, find us and become our friend ;-) We are up to **290** people! Invite friends. **LET'S BREAK 300 BEFORE THE END OF THE YEAR! Invite Friends!**



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up. Barricades will cost \$9 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

LOCAL TRAINING OPPORTUNITIES

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page
<http://www.floridadisaster.org/TrainingCalendar/index.asp>

AMERICAN RED CROSS UPCOMING TRAINING

Babysitting:

12/3 - NAS Pensacola, 9a-3p

First Aid with CPR/AED-Adult & Child and CPR-Infant:

12/1 - Gulf Breeze, 8a-5p

12/10 - Fort Walton Beach 8a-3p

12/10 - Pensacola, 8a-5p

12/17 - Milton, 8a-5p

12/18 - Crestview, 8a-3p

First Aid with CPR/AED-Adult:

12/3 - Pensacola, 8a-2p

12/14 - Crestview, 8a-1p

12/12 - Pensacola, 10a-2:45p

CPR/AED-Adult:

12/1 - Fort Walton Beach, 830a-12p

12/15 - Crestview, 6p-930p

12/15 - Pensacola, 830a-12p

12/21 - Pensacola, 6p-930p

CPR/AED for the Professional Rescuer (BLS):

12/10 - Pensacola, 8a-3p

12/17 - Fort Walton Beach, 8a-2p

Bloodborne Pathogens:

12/5 - Pensacola, 6p-8p

12/12 - Crestview, 6p-8p

Dog & Cat First Aid:

12/16 - Pensacola, 5p-9p

Register online at www.YourRedCross.org or call us at 800.773.7767.

WEBINAR ANNOUNCEMENT: SOCIAL MEDIA

Purpose: The purpose of this email is to announce the next webinar in a series of monthly webinars provided by Mission Support Branch of the Emergency Management Institute. The webinars are for Federal, State, Local, Tribal and emergency management personnel and their staff and will be presented via the world-wide web.

Subject: Social Media

Date/Time: December 7, 2011 from 1:00-2:00 PM Eastern Time (ET)

Website Information: <https://fema.connectsolutions.com/r63643088/>

- The webinar is an informational brief. Therefore, participants do not register.

Conference Bridge Information: 1-800-320-4330 and Pin #: 885312

Closed Captioning Information:

<http://fedrcc.us/Enter.aspx?EventID=1840682&CustomerID=321>

Course Description: The webinar defines social media and presents the emerging trends and best practices in using social media applications (Facebook, Twitter, You Tube, etc.) during all phases of emergency management. It also provides a tutorial on how to access and work within these social media applications. The webinar concludes with an overview on how emergency management and response personnel can help their organizations find their unique voice in social media.

Course Goals:

At the completion of this training, participants will have a basic knowledge of:

- Social media best practices;
- Working within various social media; and
- Finding your unique voice in social media.

EMI Website: Webinars are announced on the EMI website at:

- <http://training.fema.gov/EMIWeb/webinars/>

EMI Point of Contact: For course information, contact the EMI course manager, Doug Kuhn, at (301) 447-1287, 1-800-238-3358 (ext. 1287) or email: doug.kuhn@dhs.gov.

Adobe Connect Information: If you have never attended a Connect Pro meeting before:

- Test your connection:
https://fema.connectsolutions.com/common/help/en/support/meeting_test.htm
- Get a quick overview: http://www.adobe.com/go/connectpro_overview

ICS 300 CLASS

Walton County EM is hosting an Intermediate Incident Command System for Expanding Incidents (G-300) class here at WCSO Administration Building December 12-14, 2011. We would like to invite you or members of your staff who need this class to join us. Please click on the link below to register. Hope to see you there!

<http://www.floridadisaster.org/TrainingCalendar/moreinfo.asp?id=2530>

FREE TRAINING OPPORTUNITY

Hazardous Materials Advanced Radiological Response Training

Santa Rosa County EOC

December 6, 2011 8:00 a.m.–5:00 p.m.
4499 Pine Forest Road Milton, Fl. 32583

Sponsored By: Local Emergency Planning Committee (LEPC) District 1

Program Description: Radiological training for first responders that augments HazMat Technician Level training. Students will learn basic terminology and units, survey instruments and devices to detect radioactive materials, as well as actions, tactics and strategies for response, and exhibit these proficiencies with hands-on proficiency stations/drills.

Instructor: Mr. Hector Tabares and Mr. David Pieski are employed by the Florida Department of Health Bureau of Radiation Control and serve as Radiological and WMD Trainers. They design and deliver presentations and training to county health departments, hospitals, and first responders to deal with radiological incidents. They are both certified by FEMA and the U.S. Department of Energy.

Who Should Attend: First Responders, Fire/Rescue, Law Enforcement, Health, Environmental, etc.

Please register online at:

<http://www.floridadisaster.org/TrainingCalendar/index.asp>



ADVANCED
RADIOLOGICAL RESF

MGT348 - MEDICAL PREPAREDNESS AND RESPONSE TO BOMBING INCIDENTS - 16.00 HOURS

Prerequisites - None, recommended familiarity with the National Incident Management System (NIMS) and the Incident Command System (ICS) via completion of FEMA independent study courses IS-100, IS-200, and IS-700 (or their equivalents).

Description - This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to a bombing incident. Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management.

Topics

- Identification of Potential Terrorist Threats and Targets

- Explosives and Characteristics
- Pre-Attack Indicators of a Bombing Incident
- Pre-Detonation Response-Preventive, Preparatory, and Response Actions
- Post-Detonation Response-Field Scene Exercises/Triage
- Bombing Incident Injury Patterns and Treatment
- Post-Detonation Response-Bombing Incident Scene Safety and Security
- Resource Management for Bombing Incidents
- Integrating Exercise

Audience - The course development team identified the primary audience for this course as first receivers and first responders. This group consists of Emergency Medical Services (EMS) personnel and health care personnel such as nurses and physicians (particularly those who staff emergency rooms), trauma surgeons, and emergency managers. The secondary audience includes all other disciplines that may be involved in the medical response to an explosive incident, such as fire service, law enforcement, public works, and public health personnel

Course Size Minimum of 32 participants Maximum of 50 participants
Course to be held at the EOC November 28-29, 2012. Yes, I said 2012

Watch the Florida training web page for this course to open up soon
<http://www.floridadisaster.org/TrainingCalendar/index.asp>

Upon successful completion of this course, you will be awarded 16 Continuing Education Units (CEU) certified through the International Association for Continuing Education & Training.

Price -This course is grant-funded and there is no direct cost for hosting or attending the course.

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

CERT: Fire Training apps for Android and iPhone Website
<http://www.spiritquestworld.com/content/apps/cert/Overview.html>

DEAF EYE on EMERGENCY: The American Deaf Community tells First Responders about communication during disaster.
http://prezi.com/axivw_dlpkz4/deaf-eye-on-emergency/

Study: H1N1 Can Be Deadly Even for Healthy Kids
<http://healthland.time.com/2011/11/08/study-h1n1-can-be-deadly-even-for-healthy-kids/>

Officials Look at Ways to Alert Public in Emergencies
<http://www.usatoday.com/weather/storms/tornadoes/story/2011-10-26/tornado-sirens/51020864/1>

Homeland Security reviews social media guidelines
http://hosted.ap.org/dynamic/stories/U/US_HOMELAND_SECURITY_SOCIAL_MEDIA?SITE=AP&SECTION=HOME&TEMPLATE=DEFAULT

Napolitano: Collaboration with Local Police Vital to Spotting Terrorism
<http://www.hstoday.us/industry-news/general/single-article/napolitano-collaboration-with-local-police-vital-to-spotting-terrorism/a182f53751202b9125b75738816f69dc.html>

Disaster Planning for People experiencing Homelessness Guide
<http://www.nhchc.org/DisasterPlanning.pdf>

The Simple Way to Avoid Social Media Failures

http://blogs.hbr.org/cs/2011/08/the_simple_way_to_avoid_social.html?cm_mmc=email- -newsletter- -management_tip- -tip100711&referral=00203&utm_source=newsletter_management_tip&utm_medium=email&utm_campaign=tip100711

Opportunity Knocking: Coordinate with Nontraditional Response Organizations
<http://www.emergencymgmt.com/disaster/Coordinate-Nontraditional-Response-Organizations.html>

U.S. Dealt another La Niña Winter but 'Wild Card' Could Trump It
<http://www.commerce.gov/blog/2011/10/20/us-dealt-another-la-ni%C3%B1-winter-%E2%80%98wild-card%E2%80%99-could-trump-it>

Best-ever topographic map of Earth released
http://www.msnbc.msn.com/id/44938627/ns/technology_and_science-science/

The ASPR Lifeline Facebook Application Challenge: Preparing individuals for disasters, building resilient communities - one (Facebook) friend at a time
<http://challenge.gov/challenges/220>

The Third Wave Documentary: In a world of increasing natural and man-made disasters, volunteers are needed... no experience required.
<http://www.hulu.com/watch/263358/the-third-wave?c=News-and-Information/Documentary-and-Biography>

Worrying Gaps in America's Radiological Preparedness
<http://www.medicalnewstoday.com/articles/235843.php>

Waiting for a storm? No, there's much to do (Florida)
<http://www.fbnewsleader.com/articles/2011/09/25/news/00newswaitingforastorm.txt>

CDC Report Shows Improvement in Health Preparedness despite Challenges
<http://www.emergencymgmt.com/health/Report-Shows-Improvement-Health-Preparedness.html>

30 Terrorist Attacks and Plots by Homegrown Jihadists
<http://www.splcenter.org/get-informed/intelligence-report/browse-all-issues/2011/fall/ten-years-after/30-terrorist-attacks-an>

CDC, Learn How to Shelter in Place
<http://emergency.cdc.gov/preparedness/shelter/>

Five easy mutations to make bird flu a lethal pandemic
<http://www.newscientist.com/article/mg21128314.600-five-easy-mutations-to-make-bird-flu-a-lethal-pandemic.html>

Congressional Research Service, Social Media and Disasters: Current Uses, Future Options and Policy Considerations
<http://www.fas.org/sqp/crs/homesecc/R41987.pdf>

FEMA's Collaboration Community
<http://fema.ideascale.com/>

52 Weeks to Preparedness: An Introduction to Emergency Preparedness and Disaster Planning
http://readynutrition.com/resources/52-weeks-to-preparedness-an-introduction_19072011/

Accurate Disaster Behavioral Response Planning: A Guide for Business Continuity Planners
<http://bigmedicine.ca/wordpress/2006/12/accurate-disaster-behavioral-response-planning-guide-business-continuity-planners/>

Be ready with disaster preparedness apps
http://www.msnbc.msn.com/id/44246299/ns/technology_and_science-wireless/

Small business vulnerability
http://www.pcworld.com/article/237457/speedy_malware_infects_more_than_6_million_web_pages.html

Private Sector Involvement in Disaster Preparedness Key to Recovery, Officials Agree
<http://www.hstoday.us/industry-news/general/single-article/private-sector-involvement-in-disaster-preparedness-key-to-recovery-officials-agree/d93303fdaf815110277fd28a27479262.html>

Harnessing the Power of Social Media in Times of Crisis
<http://www.emergencymgmt.com/training/Harnessing-Social-Media-Connect-with-Communities.html>

Businesses play key role in thwarting terror
http://www.usatoday.com/news/nation/2011-07-31-arrested-soldier-terror-tips_n.htm

Why Emergency Managers Should Use Social Media
<http://www.emergencymgmt.com/video/Why-Emergency-Managers-Should-Use-Social.html>

Most Terror Plot Dot-Connecting is Local, Study Finds
<http://www.hstoday.us/industry-news/general/single-article/most-terror-plot-dot-connecting-is-local-study-finds/d961d86e32b3993901361eafd39cb928.html>

Disasters hit businesses hard, keeping many permanently closed
<http://www.homelandsecuritynewswire.com/disasters-hit-businesses-hard-keeping-many-permanently-closed>

Disaster planning vital to business
<http://www.mysanantonio.com/business/article/Disaster-planning-vital-to-business-1453613.php#ixzz1RtrhvCDi>