



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

29 August 2011

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

SOFA BED DONATIONS

We have an organization that has sofa beds for anyone that needs them. This is a good time to think about the homeless, near homeless or those that just need a place to sleep. Contact Janis Wilson at pcolajan@yahoo.com

FAMILY NEEDS HOUSING

We have a mother with 2 young daughters living in a condemned trailer in Navarre. This past winter the resource center provided them with heaters because they had no heat. Their living situation is dire. Is there a possibility that we might be able to get them a trailer? We would be able to set up the trailer on the Church property in Navarre and provide them with utilities.

Daniel I am really hoping you can help me to help this family. She never wants to receive any help even though they are desperate. Please contact Lynne if you can help.

Lynne Remy ssrrcenter@yahoo.com South Santa Rosa Resource Center

FAMILY RESOURCE PROGRAM WISHLIST

The Family Resource Program in Milton, a United Way funded agency, is requesting assistance with the following items for families in Santa Rosa County:

- Children's underwear (all sizes)
- Children's socks (all sizes)
- Diapers (all types and sizes)
- Meats for their food pantry

Please donate new or unused items only. Adult clothing is not needed at this time.

Contact JoAnn Smith at (850) 626-2054 or email familyresourcemilton@yahoo.com to make your donation.

JOBS!!!

NAVY EXCHANGE ENLISTS ASSISTANCE FROM WORKFORCE ESCAROSA TO FILL 35 SEASONAL OPENINGS BY NOVEMBER 1

PENSACOLA, FL AUGUST 24, 2011: Area non-profit employment and training agency, Workforce Escarosa, will assist the Pensacola Navy Exchange with the recruitment and hiring of 35 seasonal positions.

The Navy Exchange is currently seeking applicants for cashiers, sales clerks and store workers. Civilians are encouraged to apply, and will enjoy a challenging and rewarding work environment with Navy Exchange shopping privileges. Available positions range in salary from \$7.31 to \$12.56 per hour, depending on experience. Seasonal employees will begin work on November

1 and can expect to work between 20 to 40 hours per week, with the potential for top performers to become permanent employees after the holidays.

Detailed job descriptions for each position are available on the Employ Florida Marketplace at www.employflorida.com, job order 9601329. Interested individuals should apply in-person at the Workforce Escarosa Pensacola One-Stop Center at 3670-A North L Street on Aug. 29, 30 and 31 between the hours of 9 a.m. and 4 p.m.

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Workforce Escarosa, the Regional Workforce Investment Board serving Escambia and Santa Rosa Counties, provides employment and training resources to area job seekers and employers. For more information, visit www.workforceescarosa.com

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

FREE EMERGENCY PREPAREDNESS EVENT

IN OBSERVANCE OF THE 10TH ANNIVERSARY OF 9/11

Thursday, September 8th, 2011 8 AM until 1 PM

Milton Community Center 5629 Byrom St., Milton, FL 32570

Guest Speaker: Commissioner Salter

Why an Emergency Preparedness Event? An above average hurricane season is predicted, Disasters can happen anytime (tornadoes in Alabama). It is never too late to prepare. All local businesses are invited to join the event. Participation is free.

In addition, local military and their families, as well as those who lost their lives in service to our county will be honored along with deployed men and women. The public is invited to write letters to the troops and pledge support to the families of our fallen service members. Letters can be sent to RSVP @6294 Buckskin Dr., Milton, Fla. 32570 or call 983-5220 for more information.

All across the nation and around the world millions of people and organizations are expected to pay tribute by engaging in good deeds, supporting charities, and volunteering. Organizers of 9/11 Day, which include the 9/11 nonprofits MyGoodDeed and HandsOn Network, expect to mobilize as many as five million people in charitable service in remembrance of the 9/11 victims and in honor of the many who rose in service in response to the attacks a decade ago. Other prominent groups leading the effort include the 9/11 Memorial, Business Civic Leadership Council (BCLC) of the U.S. Chamber of Commerce, The Mission Continues, and AARP, among others.

“RSVP” of Santa Rosa and North Santa Rosa Lions Club are honored to join with the 9/11 Community and other organizations and individuals to support this wonderful tribute for the 10th anniversary of 9/11,” said Executive Director Brenda Roland.” “We invite area residents to attend the Emergency Preparedness Event and also to volunteer for the nationwide 9/11 Day of Service and Remembrance. “

For more information about the Emergency Disaster Event contact Brenda Roland at brsvpsantarosa@mchsi.com or 850-983-5220



vendor application
emergency preparedness

CAMPAIGN KICK OFF SEPTEMBER 16

We invite you, your colleagues and friends to our annual campaign kickoff to celebrate United Way's annual fundraising campaign to take place Friday, September 16 at 11 a.m. at the Santa Rosa Medical Center Education Building (behind the hospital).

Special thanks to our Kick Off Sponsor [Santa Rosa Medical Center](http://SantaRosaMedicalCenter.com)! Thank you so much for all you do. Please RSVP to kendra@unitedwaysrc.org

SANTA ROSA COUNTY HEALTH DEPARTMENT URGES RESIDENTS TO AVOID CONTACT WITH WILD ANIMALS

The Santa Rosa County Health Department would like to remind residents to avoid contact with wild animals, after a Jay resident reported a fox behaving strangely near a school bus stop in a

residential neighborhood. It is not known whether the animal was rabid. The fox was killed and the remains were not available for testing. No one was bitten or scratched by the animal. Rabies is a disease that affects the brain. The virus is carried in the saliva of infected animals and is usually transmitted to people and other animals through a bite or scratch. Most cases of rabies occur in wild animals such as raccoons, foxes, skunks and bats, but domesticated animals can carry it as well. Rabies is fatal to humans and animals, but rabies in humans can be prevented if rabies vaccine is administered as soon after exposure as possible.

The health department advises residents to take precautions to avoid exposing themselves or their pets to rabies:

- Avoid all contact with wild and unfamiliar domesticated animals.
- Do not place feeders in the yard – the food will attract unwanted animals such as raccoons and foxes.
- Vaccinate pets against rabies and keep their shots up-to-date.
- Do not leave pets outside unsupervised.
- Bring in pet food at night and secure trash cans with fasteners.
- Cover bird feeders. Most squirrel-proof coverings also deter wild animals.

Children should never chase or attempt to capture or touch a wild or unfamiliar animal, but should tell an adult if a strange animal tries to approach them.

If bitten, seek medical attention immediately and report the incident to the Santa Rosa County Health Department at (850) 983-5200 between the hours of 8:00 a.m. and 5:00 p.m. Monday through Friday, or after hours call (850) 418-5566.

If you see a suspicious animal in your yard or neighborhood, call animal control at (850) 983-4680. If a dead wild animal is on your property, please contact the Florida Fish & Wildlife Conservation Commission's regional office at (850) 265-3676, or their 24-hour law enforcement hotline at (888) 404-3922.

HURRICANE SEASON UPDATE IT'S NOT ALL GOOD NEWS

The National Weather Service, updates its Atlantic hurricane season outlook every August. ***"The atmosphere and Atlantic Ocean are primed for high hurricane activity during August through October,"*** said Gerry Bell, Ph.D., seasonal hurricane forecaster at the Climate Prediction Center. "Storms through October will form more frequently and become more intense than we've seen so far this season." Key climate factors predicted in May continue to support an active season, including exceptionally warm Atlantic Ocean temperatures (third warmest on record); and the possible redevelopment of La Niña. Lower air pressure across the tropical Atlantic also favor an active season. Based on these conditions and on climate model forecasts, the confidence for an above-normal season has increased from 65 percent in May to 85 percent.

The last hurricane to make landfall in the United States was Ike in 2008. Last year saw above-normal hurricane activity, but none made landfall in the United States. August through October are peak months of the Atlantic hurricane season, and FEMA urges people not to be lured into a false sense of security by the lack of hurricanes so far this year.

"It is still early in this hurricane season and we know it can take only one storm to devastate communities and families," said FEMA Deputy Administrator Rich Serino. This is hurricane season, if you haven't already, now is the time to take a few simple steps to get you and your family prepared. Anyone can visit www.ready.gov to learn more."

SRYP AUGUST SCHEDULE

Membership Meeting sponsored by Santa Rosa Medical

When: Tuesday, August 30 at 6:00 P.M.

Where: Santa Rosa Kid's House, 5643 Stewart Street

Guest Speaker: Sheriff Wendell Hall will be giving us a Law Enforcement update as well as talking about the Santa Rosa Kid's House.

Please Bring: As a "thank you" to the Kid's House for hosting our meeting, we are asking that each attendee please bring one (or more!) of the following items: Juice boxes, cookie dough, snack size chips, snack size crackers. Also, slightly worn clothes for children from newborn up to 14. They are also taking donations for the donation room. For more details on any SRKH related items, you may email Facility Coordinator [Ashley Alonso](#) or check out their website, [Santa Rosa Kid's House](#).

**Please RSVP to [Jayer Williamson](#) by Friday, August 26 so we have an idea for food.

A few SRYP Members needed for a FUN event!

Once again this year, SRYP will be sponsoring a hole and serving our ,now famous, "Lemonade" & "Dirty Lemonade" at the 4th Annual "Help the House" Golf Tournament on Friday, September 16, 2011. This year's tournament will be held at Stonebrook Golf Club in Pace. This task can be completed with two people but as many that want to come are welcome. We will need you there by 11:30am. Tournament starts at noon. Be sure to wear your SRYP t-shirt. Email [Jayer Williamson](#) for more details since he got us into this again this year!

VETERANS SUMMIT - SEPT 29, 2011

Please mark your calendar for this event! We are pleased to partner with Santa Rosa County United Way to bring this great program for you. Be sure to register early to reserve your spot! Help us spread the word and forward these attachments to all veterans and community and government agencies that have any interest in veteran issues.

This is a great opportunity to learn what your business can do to help veterans and how the veteran issues impact your business and our entire community. We will be taking a closer look at many new programs to help our veterans and to help organizations that can provide assistance for veterans.

The attached flyer gives the details and the registration forms are in both pdf and doc formats for your convenience.

Hope to see you at our Veterans Summit on September 29th in Milton.



Janis Wilson
CSME Program Director
850-341-1399
pcolajan@yahoo.com

THE INAUGURAL GULF COAST VETERANS SUMMIT

Thursday, September 29 8 a.m. to 5 p.m.

Santa Rosa County Auditorium
4530 Spikes Way
Milton, FL 32570

The Center for Strategic Military Excellence and United Way of Santa Rosa County are proud to present the first Gulf Coast Veterans Summit. Don't miss this opportunity to take a closer look at Veteran-specific programs and how they will affect your business. Find out what programs are in place, what challenges and systemic issues plague our veterans, what options and programs are needed, and how you can get connected.

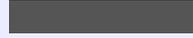
Our Gulf Coast Community is the cradle of military training and home to thousands of veterans, now is our time to give back to those who gave for our freedom. You will have an opportunity to participate in break-out sessions, networking, goal setting and developing action plans and new collaborations to benefit veterans and their families in your community.

Participants will discuss:

- **Economic Impact** - Employment Incentives & Connecting to Tri-Care
- **Health Care Options** - Persons with Disabilities & Suicide Risks
- **Collaborations** - Who, When & How
- **Understanding the VA**- What is it & How to Connect

The cost of the event is \$35 per attendee and includes a continental breakfast, lunch and refreshments. Limited scholarships available. Funds raised will be used for United Way's Veterans Benevolence Fund.

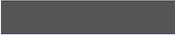
Click below to View the Flyer!



Click below to Sponsor!



Click below to Register!



For more information on scholarships or to register, contact United Way at (850) 623-4507.

DISASTER MANAGEMENT FOR SOCIOECONOMIC STATUS CHALLENGED POPULATIONS

Please consider participating in this research.

This research will improve disaster management practices to help low socioeconomic status populations before, during, and after disasters strike.

<https://www.surveymonkey.com/s/disastermanagementsurvey>

YES VIRGINIA, THERE IS A USE FOR GOVERNMENT SOCIAL MEDIA IN EMERGENCIES

Social media—it's an emergency manager's ultimate foe or best friend. Pick a day, and see which way the pendulum swings.

Today, it might sway toward friend, thanks to a recent report from Queensland Police Services.

Disaster Management and Social Media—A Case Study details the amazing results the QPS had using Twitter, YouTube, and Facebook for mass communication during Queensland's 2010-2011 flooding.

Many response agencies have made tentative forays into social media, and the QPS was no different. The agency created several social media accounts in May 2010 and let them slowly grow without fanfare, according to the report. By November, about 8,000 people were tracking the agency's **Facebook page** and it had about 1,000 **Twitter followers**.

That all changed when bout of extreme weather began in December 2010 and ran into January 2011. The QPS's need to continuously communicate about the disaster led it to "instinctively [gravitate] towards the social media channels because they were clearly the fastest and best way to distribute important public safety information," the report states.

During the emergency, the agency posted information updates to its Facebook and Twitter account, streamed media conferences on YouTube, and posted audio updates via several mediums. They also used the channels to coordinate resources and correct misinformation. These efforts were magnified by the mainstream media's use of the new information sources.

"Within days, not only were the media relying on the QPS social media accounts as their key source of information but they were actively referring the public to our social media channels. QPS tweets would appear in national TV networks news tickers and would be read out by radio station announcers within moments of the media team publishing them," the report states. "This almost instant crossover from 'new media' to 'old media' allowed information published by the team to be distributed at a speed and to a sheer number of people not previously possible."

Then, in just one day following a significant flash flood, the number of QPS Facebook users jumped from 17,000 to 100,000. It was soon clear that social media was the only way some people could access information, according to QPS Superintendent Greg Flint.

“In some areas where phone services were impeded or down ... a lot of people were still using Facebook as a means to keep up to date,” Flint told [ZDNet](#). “I suspect if we didn’t have that forum ... we would have been severely embarrassed in terms of our capacity to react.”

The Queensland floods were the perfect environment for QPS social media to gain momentum, but the QPS’ approach is what spurred [things](#) along. Social media streams rely on a consistent flow of useful information to retain their followers. Because the QPS allowed staff to update information streams without an elaborate chain of approval, they created a more sustainable use of the social media platforms.

“The QPS streamlined [established communication] processes during the disaster and the team organically turned to social media as the vehicle to reach the public and the media in the shortest timeframe,” the report states. “Given the majority of the information the QPS released was factual and in the interests of public safety it could be released immediately and without a clearance process.”

Whether government-run social media is vaunted or vilified, a cavalier attitude toward releasing official information is often cited as a concern. And while there are [guides for governments on creating social media policy](#), many focus on the cover-your-assets aspects of implementation, rather than how to craft a successful venture.

Even with the ideal guide, sometimes you need to punt when interacting with the public, QPS Digital Media Officer James Kliemt told [Intermedium](#). “There is no way known to write a policy that is going to be able to deal with all of the issues that come up on our Facebook page,” he said.

Instead of trying, the report recommends building a strong social media presence *before* disaster strikes, trusting your staff to share information, and becoming involved in your online community. There’s a tendency to devalue social media because it’s free, but an agency should think twice before squandering those resources, said Peter Alexander, a former Australian Government assistant finance secretary.

“The Queensland Police should be thinking, what would have happened if we didn’t have Facebook—if we had to build our own platform or even have people travelling around Queensland to get our information across?” Alexander told Intermedium. “How much would it have cost us?”

CONSUMER CORNER: CRIMINALS USE FALSE PROTECTION PROMISES TO LURE VEHICLE SHOPPERS ONLINE

The FBI recently warned online shoppers about vehicle sales scams. Criminals attempt to sell vehicles they do not own, creating an attractive deal by advertising vehicles for sale at prices well below book value. They often claim they need to sell the vehicle because they are moving for work, sometimes to include military deployments.

The criminals use the alleged pending move as a reason to refuse to meet the buyer in person or to allow the buyer to inspect the vehicle. They often try to rush the sale, instructing victims to wire a full or partial payment to a third-party agent and send a copy of the receipt as proof of payment.

Of course, the “third-party agent” is really the criminal himself and the criminal pockets the money without delivering the vehicle.

Criminals may also attempt to make the deal appear valid by misusing the names of reputable companies and programs. In some cases, they misuse eBay Motors’ VPP (Vehicle Protection Program). The VPP is a legitimate program, but it is not applicable to transactions that originate outside of eBay Motors, and it prohibits wire-transfer payments. Nevertheless, criminals often promise eBay Motors VPP coverage for non-eBay Motors purchases and instruct victims to pay via Western Union or MoneyGram.

If you’re in the market for a new vehicle, shoppers should be particularly cautious of the following situations when shopping online:

- Sellers who want to move the transaction from one platform to another (for example, from Craigslist to eBay Motors).
- Sellers who claim that a buyer protection program offered by a major Internet company covers an auto transaction conducted outside that company's site.
- Sellers who push for speedy completion of the transaction and request payments via quick wire transfer payment systems.
- Sellers who refuse to meet in person, or refuse to allow the buyer to physically inspect the vehicle before the purchase.
- Transactions in which the seller and vehicle are in different locations. Criminals often claim to have been transferred for work reasons, deployed by the military, or moved because of a family circumstance, and could not take the vehicle with them.
- Vehicles advertised at well below their market value. Remember, if it looks too good to be true, it probably is.

If you have witnessed this behavior or fallen victim to this type of scam, please [file a complaint with the FBI's Internet Crime Complaint Center.](#)

FEMA APPLICATION FOR PHONES

In the new FEMA App, you'll be able to:

- Check off the items you have in your family's emergency kit,
- Enter your family emergency meeting locations,
- Review safety tips on what to do before, during and after a disaster,
- View a map of shelters and disaster recovery centers across the U.S., and
- Read our latest blog posts.

When we built the app, we kept the disaster survivor in mind, making sure much of the information would be available even if cell phone service isn't, so you'll be able to access the important information on how to safe after a disaster, as well as your family emergency meeting locations.

So as Administrator Fugate said, you can download our app today in the [Android market](#), and look for FEMA App for Blackberry version 6 devices and iPhones in the coming weeks.

FEMA Text Messages

A new and separate service from the new app, our text message updates will allow cell phone users to receive text message updates from FEMA.

- Text **PREPARE** to **43362** (4FEMA) to sign up to receive monthly disaster safety tips
- Text **SHELTER** + your ZIP code to **43362** (4FEMA) to find the nearest shelter in your area (example: **shelter 12345**)
(For availability of shelters and services, contact your local emergency management agency.)
- Text **DRC** + your ZIP code to **43362** (4FEMA) to find the nearest disaster recovery center in your area (for example, if you lived in Annandale, Virginia with a Zip Code of 22003, you'd text **DRC 22003**).

We're excited to provide these two new ways you can access information on your mobile device, in addition to our already existing mobile site – m.fema.gov. Stay tuned to our [blog](#), [Facebook](#) and [Twitter](#) channels as we roll out our app to the remaining smartphone operating systems and make enhancements to our text messages program.

So [download the app](#) or text **PREPARE** to **43362**, and then leave us a comment and let us know what you think. We encourage you to tell a family member, friend, or neighbor as well, so they can have disaster safety information always at their fingertips.

FEMA app frequently asked questions

Q: Will I get emergency alerts and warnings through the FEMA App?

A: No. The FEMA App provides preparedness and disaster recovery information only. If you are in an emergency situation and need to reach a first responder, you should always dial 911. And remember to listen to your state and local officials for instructions and updates about

emergencies where you live.

Q: Can I discontinue using the App at anytime?

A: Yes. To discontinue using the FEMA App, simply delete the icon on your smartphone or remove it just like you remove any other App on your smartphone.

Q: What are the future enhancements?

A: If you have suggestions/ideas for future enhancements, please send them to: FEMA-new-media@dhs.gov. FEMA will continue to develop enhancements and add them to updated versions of the App, and we welcome your input.

FEMA text messages frequently asked questions

Q: Can I discontinue using this service at anytime?

A: Yes. To stop receiving Text Messages from FEMA, simply text: **STOP** to **43362** (4FEMA).

Q: How often will I receive these messages?

A: If you sign up for the monthly preparedness message, then obviously once a month. When we create additional keywords to sign up for more information, we will let you know how often we think we will send updates. At any time, you can unsubscribe from updates by texting: **Stop** to **43362** (4FEMA).

Q: What are the future enhancements?

A: If you have suggestions/ideas for other information you would like to receive via text message, please send them to: FEMA-new-media@dhs.gov

Q: Will I get emergency alerts and warnings through the FEMA Text Messaging?

A: No. FEMA Text Messages are not for emergency alerts or notifications. If you are in an emergency situation and need to reach a first responder, you should always dial 911. And remember to listen to your state and local officials for instructions and updates about emergencies where you live

YEP (YOUTH EMERGENCY PREPAREDNESS)

Youth Emergency Preparedness (YEP!) this year is going to be a September 11 remembrance event. We are making good progress with our planning for the event, scheduled for 9/10/11 at Bayview Community Center and Park on Bayou Texhar in Pensacola with most public safety, emergency management and youth serving organizations participating. Please consider participating. For more information on times, events, etc... contact Greg at gstrader@bereadyalliance.org

I remember – I serve

September is National Preparedness Month and this year we **remember** those lives lost 10 years-ago on 9-11, and salute those who **serve** as volunteers in our community.

Join BRACE for the 2nd Annual Youth Emergency Preparedness Expo at Bayview Community Park, September 10, 2011 from 10 till 2:00 pm.

See a Coast Guard helicopter water rescue. Be a part of a park-wide scavenger hunt for great prizes; interactive games with police, fire, and search & rescue dogs. Visit with Smokey Bear and McGruff, the crime-fighting dog and help unite the nation with a hands-on art tribute to those lives lost on 9-11.

Kids don't forget to bring your parents and all pets are welcome.

www.bereadyalliance.org 1301 W. Government St., PNS, FL 32502 850-444-7135

Cat 5 Sponsor \$1,000

Logo included in media releases. Logo featured in event flyers and other advertising and in

event program. Sponsorship logo on back of YEP! T-shirt (cut-off date August 18th)
Banner display space at event (company to provide banner to BRACE by August 29th).
Sponsorship listing on BRACE website for one year. Double size vendor space at the event.
Named during the event through PA announcements.

Cat 4 Sponsor \$500

Logo featured in event flyers, other advertising and in YEP! program.
Banner display space at event (company to provide banner to BRACE by August 29th).
Vendor space at the YEP! event. Sponsorship listing on BRACE website for one year.

Cat 3 Sponsor \$250

Logo featured in YEP! program. Vendor space at the YEP! event.
Banner display space at event (company to provide banner to BRACE by August 29th).
Sponsorship listing on BRACE website for one year.

Cat 2 Sponsor \$150

Logo featured in YEP! program. Vendor space at the YEP! event.
Sponsorship listing on BRACE website for one year.

Cat 1 Non-Profit Sponsor \$50

Logo listed in YEP! program. Vendor space at the YEP! event.
Sponsorship listing on BRACE website for one year.
Contact BRACE @ 850.912.8234 or e-mail us at: brace@bereadyalliance.org to sign-up

One Bucket at a Time – 72 hours of Preparedness

In a major disaster, it might be several days before vital services are restored. Are you prepared?

We are now just in the heart of hurricane season and the recent severe storms and tornadoes that ravaged our Alabama neighbors should serve as a reminder to *all* Escambia County residents that each household needs to have a disaster preparedness plan.

The first 72 hours after a disaster are critical. Electricity, gas, water and telephones may not be working. In addition, public safety services such as police and fire departments may not be able to reach you immediately during a serious crisis.

Each person should be prepared to be self-sufficient - able to live without running water, electricity and/or gas, and telephones - for at least three days following a disaster.

BRACE is partnering with Walmart to make it a little easier for you, your family and our homebound friends and neighbors to get equipped for the first 72 hours of a disaster.

Next Saturday, August 20 at Walmart on US 29 from 10 till 2p.m. BRACE and CERT members will be on hand showing you what you need in your emergency bucket and how you can help fill-up an emergency bucket for your homebound neighbors.

Don't get caught without your "bucket"! The time is now – don't wait until it is too late!

HEALTH FAIR



Thursday, September 15th, 2011
8:00 A.M. – 1:00 P.M. @ Pensacola State College Milton Campus Gym
Sponsored by:

Pensacola State College, Milton Campus
Santa Rosa Medical Center
Sacred Heart Health System

All health screenings are at no cost and include:

5 panel Cholesterol + PSA screening – requires a 10 hour fast, Diabetes screening, Body Mass Index, Pulmonary Function test, hearing assessment, 10 minute chair massages, height/weight and blood pressure, bone density, stroke risk analysis, oxygen saturation assessment, breast cancer awareness, smoking cessation. Northwest Florida Blood Services will be accepting blood donations. For more information please call 484-4491

FACEBOOK

SAFER is on Facebook, find us and become our friend ;-) We are up to 267 people! Invite friends.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up. Barricades will cost \$9 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

SPECIAL NEEDS OVERVIEW

Thursday, September 15th from 2:00 pm – 3:00 pm



SpNS Overview
Marketing Santa Rosa



SpNS Overview
Registration.doc

For more information contact Vyvyan at Office: (850) 983-5200 X166

**PER 259 SHARING INFORMATION AND INTELLIGENCE RELATED TO FOOD
IMPORTATION AND TRANSPORTATION**

The Florida Department of Agriculture and Consumer Services is collaborating with the Center for Agriculture and Food Security and Preparedness at the University of Tennessee-College of Veterinary Medicine, the University of Florida-Institute for Food and Agricultural Sciences, and the Regional Domestic Security Task Forces to offer these Department of Homeland Security (DHS) certified courses in Florida. **The courses are open to all United States Citizens, and are free of charge through DHS grant funding.**

PER Course Offerings:

PER 259 Sharing Information and Intelligence Related to Food Importation and Transportation

- Tuesday, October 25, 2011 from 8:00 am to 5:00 pm with an hour lunch break at the Escambia County Public Safety Facility, 6575 "W" Street, Pensacola, FL 32505

register or get more information, by clicking on link: www.flsart.org/mqtcourses

If you have questions or comments regarding this course, please contact John Burkette with the Office of Agricultural Emergency Preparedness, Office of Agricultural Law Enforcement, Florida

NURSE ASSISTANT TRAINING CLASS CNA PREPARATORY COURSE

**September 27 - December 15 Tuesdays & Thursdays from 8:00 am - Noon
Red Cross Classroom - Pensacola**

Imagine a job that is exciting and challenging...a job where you make a difference.
Whether you're just starting your career or ready for a change, now is the time to consider becoming a nurse assistant.

The American Red Cross Nurse Assistant Training course helps you develop patient care and other job-related skills. Classwork includes learning:

- Medical terms
- Body systems and how they function
- Communication skills
- Nurse Assistant roles and responsibilities
- How to provide care to individuals in nursing homes and other settings

Course cost is \$1250 and includes state exam fee, background check and scrubs. Students meeting specific criteria can be eligible for a scholarship.

[Click here for more information and registration!](#)

If you have questions for the the course instructor, you can email him at: hasself@usa.redcross.org

SOFT TARGET AWARENESS COURSE

The Northwest Florida Domestic Security Task Force is proud to sponsor a free training opportunity, the *Soft Target Awareness Course (STAC)*, for members of state, local and private sector entities within Northwest Florida. This training opportunity is part of efforts to help increase awareness of the threat of terrorism to businesses and facilities, as well as to enhance organizational security awareness.

Developed by the U.S. Department of Homeland Security, and taught by DHS-certified instructors, the 4-hour Soft Target Awareness Course will include an introduction to terrorism, surveillance, surveillance detection, and mechanisms for reporting suspicious behavior. Throughout the course, participants will learn the importance of engaging in proactive security measures, and be able to better define individual roles in deterring, detecting and defending facilities against terrorist acts. The course will also provide an overview of prevention, response and recovery activities associated with soft targets.

The course is free, and will be held in Pensacola, Florida on September 13th, 2011. Participants can choose either the 8 AM or 1 PM session.

(Please see the attached course flyer for registration information and additional details.)



Soft Target Awareness Pensacola



Soft Target Awareness Panama C

This training is open to representatives of businesses and industry, such as:

Agriculture and Food	Education/Schools	National Monuments/Icons
Attraction/Resort Security	Emergency Services	Nuclear
Banking and Finance	Energy	Places of Worship
Chemical Industry	Government Facilities	Port/Transit Authority
Citizen Corps	Government Officials	Postal and Shipping
Commercial Facilities	Hotels	Public Health/Healthcare
Communications	Information Technology	Transportation
Defense Industrial Base	Medical Facilities/Hospitals	Water/Sewer

We look forward to your participation and the opportunity to improve our collective efforts to prevent terrorism-related incidents within Northwest Florida

NAVARRE CERT AMATEUR RADIO CLUB OFFERS SKYWARN TRAINING

The Navarre Community Emergency Response Team (CERT) Amateur Radio Club (NCARC) will sponsor a SKYWARN Weather Spotter training session at their September 2 club meeting. SKYWARN is a voluntary program developed by the National Weather Service where volunteers serve as storm spotters for the National Weather Service and local emergency management programs. Keeping their eyes on the sky, these volunteers serve as the eyes and ears for the whole community. The National Weather Service needs real time reports of hail size, wind damage, flash flooding, heavy rain, and tornado development, in order to effectively warn the public. Even as new technology allows the National Weather Service to issue warnings with more lead time, spotters will always be needed as links between radar indications of severe weather and ground truth information.

SKYWARN training in severe storm identification comes from the National Weather Service. Often, other organizations, such as amateur radio operators, are the backbone of the SKYWARN effort in a particular community.

The Navarre CERT Amateur Radio Club meeting will be at the Holley-Navarre Fire Station #45 on **September 2 from 6:00 p.m. to 8:00 p.m.** Anyone wishing to become a SKYWARN trained weather spotter is encouraged to attend. All Amateur Radio operators are especially encouraged to attend.

For more information, please contact Steve VanDenAkker at 850-637-2496 or via email at commo@navarre-cert.org

NAVARRE CERT TRAINING

Navarre CERT (www.navarre-cert.org), in conjunction with Santa Rosa County Emergency Management, is sponsoring and conducting Community Emergency Response Team training. The class covers six sessions (two Friday evenings, two Saturdays, and two Sunday afternoons, weekends of September 16-18 and 23-25), all of which must be completed to be CERT-qualified. Students will receive a CERT backpack containing a CERT hard hat and vest, and other equipment/supplies, as well as the confidence to assist the community in times of a disaster. At the last session on Sunday, Sept. 25, students will be given the opportunity to practice new found skills by participating in a mock disaster scenario.

For more information and to register for the class, visit www.navarre-cert.org and click on Training, or call Mike at 939-6973.

Prerequisite for this class is FEMA's online course, Independent Study 317: Introduction to Community Emergency Response Teams, which can be taken free of charge at www.citizencorps.gov/cert/training_mat.shtm. This course will give you a good idea of what will be covered in more detail and hands-on in the six sessions. Topics include:

- Disaster Preparedness
- Fire Safety
- Disaster Medical Operations
- Light Search and Rescue Operations
- CERT Organization
- Disaster Psychology
- Terrorism and CERT

CERT is a program under Citizen Corps, within the Dept of Homeland Security. For more information about the CERT program, see the website at www.citizencorps.gov/programs/cert.

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Study shows first responders will report to duty, but need assistance with family matters
<http://www.physorg.com/news/2011-08-duty-family.html>

The Cleanup Grinds On for Months after Disasters
http://www.nytimes.com/2011/08/05/us/05debris.html?_r=2

First responders visualize post-event disaster environments
<http://www.rdmag.com/News/2011/08/Information-Technology-Software-First-Responders-Visualize-Post-Event-Disaster-Environments/>

Funding for Public Health Emergency Preparedness Trimmed
<http://www.hstoday.us/industry-news/general/single-article/funding-for-public-health-emergency-preparedness-trimmed/dc5e60a398349f197bfb3859dad61349.html>

Accurate Disaster Behavioral Response Planning: A Guide for Business Continuity Planners
<http://bigmedicine.ca/wordpress/2006/12/accurate-disaster-behavioral-response-planning-guide-business-continuity-planners/>

Be ready with disaster preparedness apps
http://www.msnbc.msn.com/id/44246299/ns/technology_and_science-wireless/

Text Messages Aren't Enough When Natural Disasters Strike
<http://www.fastcompany.com/1775828/why-text-messages-arent-enough-when-disaster-strikes>

Small business vulnerability
http://www.pcworld.com/article/237457/speedy_malware_infects_more_than_6_million_web_pages.html

Private Sector Involvement in Disaster Preparedness Key to Recovery, Officials Agree
<http://www.hstoday.us/industry-news/general/single-article/private-sector-involvement-in-disaster-preparedness-key-to-recovery-officials-agree/d93303fdaf815110277fd28a27479262.html>

Harnessing the Power of Social Media in Times of Crisis
<http://www.emergencymgmt.com/training/Harnessing-Social-Media-Connect-with-Communities.html>

Emergency Managers Earn Their Keep
<http://www.campusafety.com/Blog/Campus-Command-Post/Story/2011/08/Emergency-Managers-Earn-Their-Keep/Page/1.aspx>

Businesses play key role in thwarting terror
http://www.usatoday.com/news/nation/2011-07-31-arrested-soldier-terror-tips_n.htm

Why Emergency Managers Should Use Social Media
<http://www.emergencymgmt.com/video/Why-Emergency-Managers-Should-Use-Social.html>

Most Terror Plot Dot-Connecting is Local, Study Finds
<http://www.hstoday.us/industry-news/general/single-article/most-terror-plot-dot-connecting-is-local-study-finds/d961d86e32b3993901361eafd39cb928.html>

Disasters hit businesses hard, keeping many permanently closed
<http://www.homelandsecuritynewswire.com/disasters-hit-businesses-hard-keeping-many-permanently-closed>

Disaster planning vital to business
<http://www.mysanantonio.com/business/article/Disaster-planning-vital-to-business-1453613.php#ixzz1RtrhvCDj>

