



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

5 March 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

WOMAN IN NEED

It always distresses me to have a NEED in the NEEDS, REQUESTS , DONATIONS section but we have one. A single woman with a dog had her place burned down (trailer) a week or so ago. Her Sunday School Class has been giving her shelter but she lost everything. What she needs is a place to live. A one bedroom apartment or a trailer that is affordable to her on about \$700 a month income. After she gets a home we can worry about furniture, cloths and other household goods. If you can help her, the POC is a friend from church, Sandra, at 449-1795

OTHER

I need your RSVPs for the Annual meeting! The meeting will be held April 24th at 1130am (lunch provided) at St. Ann's Catholic Church in Gulf Breeze. Over 20 already signed up! If you have a door prize to offer, let me know!

Could still use a faith based partner to run for the SAFER board of Directors.

See last page of newsletter for an interesting read.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

SAVE 75% OFF HURRICANE MITIGATION FOR YOUR HOME. APPLY NOW! LIMITED TIME OFFER

<http://www.rebuildnwf.org/>

STRENGTHENING HOMES ACROSS THE GULF COAST

Rebuild Northwest Florida's *Residential Hurricane Mitigation Program* provides homeowners in Escambia and Santa Rosa Counties with assistance to fortify their homes against hurricane force winds. **Successful applicants receive FEMA funding for 75% of the cost of improvements** and the homeowner covers the remaining 25%. (*There is no income or home value criteria to participate in the program.*)

REBUILD Northwest Florida is a not-for-profit 501(c)(3) organization that was established in 2004 by a group of individuals to help the community recover from Hurricane Ivan. The organization continues to strengthen Gulf Coast communities by helping to fortify homes against the threat of hurricane storm damage.

BENEFITS OF HURRICANE MITIGATION

- A safer home for your family
- Possible discounts on windstorm insurance

- Reducing property loss due to wind damage
- Less likelihood of being displaced after a storm

UPCOMING BOATER SAFETY COURSE

See the attachments for the “*About Boating Safety*” course to be offered at 9:00 am on Saturday, March 10, 2011 at the City of Milton Fire Department.



Boater Safety Class
Press Release Mar-12

GIVE KIDS A SMILE 2012

SPONSORED BY: ESCAROSA DENTAL SOCIETY & PENSACOLA STATE COLLEGE

What? FREE Dental Day for underserved children in Escambia and Santa Rosa Counties

Who? For children, ages 4-18, who cannot otherwise afford dental treatment

When? Voluntary Pre-Screening - Friday, March 30, 2012 - 12pm -4:30pm

Being pre-screened may significantly cut down your wait time for Saturday

Give Kids A Smile – Saturday, March 31, 2012 - 8am-4pm

First come, first served for both days

Where? Pensacola State College Warrington Campus
5555 West Hwy 98, Pensacola ECAT will be providing free rides to the Pensacola State College campus for patients and their families on Saturday, March 31st.

For more information please contact:

Amy Smith, GKAS Day Coordinator 478-8844 amy@shehee.com

Advanced Dental Concepts Is Hosting a Free Day of Dentistry with Dentistry From The Heart

Dr. Noel Spurlock, Dr. Forrest Faulkner and Dr. Ed Faulkner are out to change lives by offering free smiles to anyone who needs dental work, as they host the latest event for Dentistry From The Heart.

Dentistry From The Heart (DFTH) began in 2001 as one man’s charitable act for the Tampa Bay community. In the years since, it has grown steadily, and is now hosted by dental offices across the country. This past year, Dentistry From The Heart took its potential to a new level, becoming an officially registered national non-profit organization. DFTH has now helped over 5,000 people and given away over one million dollars of free dental work. For more information,

visit www.dentistryfromtheheart.org.

“Now more than ever, I know there are people out there that need my services, but have no means to afford them-whether they’re out of a job, or just don’t have dental insurance. This Dentistry From the Heart event is my way of giving back to the community, and being there for the people who are in need of dental work,” said Dr. Spurlock.

The event will take place on Friday, April 20th 2012 at Advanced Dental Concepts in Pace, FL 32571. Starting at 8am, Dr.’s Spurlock, Faulkner and Faulkner and their volunteers will treat the first 150 patients, or however many they can service by 4pm. We will be providing free fillings, extractions, and cleanings on a first come, first serve basis. Must be over 18 years of age or older. 850-994-8185

**Added note: This is a first come, first serve (ie; first 150 patients).
Some individuals have been known to wait from the evening before.**

Location: Hwy 90 - Off of Sports Drive; East end of Grocery Outlet building- across the street from Bowen Sporting Goods / SS Dixon play ground.

FEMA PRIVATE SECTOR TIP OF THE WEEK 2/27/12:

Parents, teachers and kids: Learn about child-friendly preparedness tools for school and home.
www.ready.gov/kids.

RICHARD BRANSON ON DISASTER PLANNING

The celebrated entrepreneur shares advice on preparing your business to deal with an emergency. <http://www.entrepreneur.com/article/219661>

One thing is certain in business: things will go wrong. So when you first start a business, one of your priorities should be emergency planning.

Put a disaster plan in place that fits your situation-- in case supply lines are cut, a hurricane hits, or other natural catastrophe looms -- because if disaster strikes, a lot of people will look to you for answers.

On Feb. 23, 2007, at around 8.15 p.m., one of Virgin Trains' new Pendolino tilting trains jumped over a set of points in Cumbria in the northwest of England, on a remote part of the West Coast Main Line. Margaret Masson, an elderly woman traveling to her home in Cardonald, was thrown around in the coach as the train careened down a steep embankment.

For 10 years, Virgin Trains had been safely carrying millions of passengers. That night, life changed for all of us at Virgin. Margaret Masson was dead. Several others were seriously hurt. I was on a ski trip in Zermatt, Switzerland, when I received a text message about the rail accident. I hired a car and drove through the night to Zurich, where I got the first flight out at 6.30 a.m.

When I arrived in Manchester, the BBC was reporting that the train was intact, and that had helped to save many lives. That was heartening: all our new trains had been built like tanks for this very reason. A later report confirmed a track failure was responsible for the accident. I met Margaret Masson's family at the Royal Preston Hospital in Lancashire. I offered them my condolences. We found ourselves hugging each other.

Soon I was facing television cameras and journalists who wanted answers. I thought I was going to choke up. I came close, but kept it together and stuck to the facts as we knew them. I expressed my gratitude to the train operator, Iain Black, who did everything he could to save his passengers, and in the process sustained serious injuries. Our other employees on board had all behaved in an exemplary fashion, ignoring their own minor injuries to lead customers to safety.

Why were we able to react so quickly? When Virgin Trains was putting its emergency procedures in place, we had analyzed a number of serious rail incidents, and had been appalled by the length of time it took before anyone in charge spoke to the press. Confusion and blame set in quickly as anxious people waited to find out what happened and why.

So our disaster planning had prepared us to accomplish three main goals: get to the scene fast; be efficient in dealing with the passengers, staff and media; and be honest about what was happening. We knew those first steps would get communications established so that everyone - - passengers, staff, the media -- would obtain the information they needed.

Beyond disasters and accidents, as you forge ahead, it's inevitable that you and your team will make mistakes. It is important to recognize this and ensure everyone in the company is prepared.

Which brings me to the difficult balance that all entrepreneurs and CEOs need to learn how to maintain: always protect your reputation, yet don't be afraid of making mistakes. These rules ought not to contradict each other, but they often do. I've known plenty of talented and trustworthy people whose careers have been damaged by past errors, and who have suffered professionally as a result. If you or someone in your company has made a serious mistake,

don't be afraid to ask the senior figures in your circle for advice and help. Distinguished people are often generous and understanding, to a fault. They've been through the mill; they know what life is like. They will advocate for you, and their reputations will help yours to recover. Investigate the matter thoroughly; if you can, try to pinpoint where your internal processes failed. During this period, do not keep your head down -- that will do you no good. Instead, communicate openly with the press and keep them up to date. Next, apologize. Explain what happened, express your regret, and describe what steps you have taken to correct the situation. Eventually people will realize that yours is a company that knows how to deal with its problems, and then you will have their trust.

NORTHWEST FLORIDA CELEBRATES THE 22ND ANNIVERSARY OF THE AMERICANS WITH DISABILITIES ACT (ADA)

When: July 28, 2012, 9:00 AM—11:30 AM

Where: University of West Florida

Commons Auditorium, Building # 22

[See flyer for details!](#)



Save the Date
Flyer_2_29_12.pdf

OPRY PROMISE COMING SOON!

A Toe-Tapin', Foot-Stompin' Evenin' Presented by Family Promise of Santa Rosa

APRIL 12, 2012

5:30 PM - 9:00 PM

CHUMUCKLA'S FARMERS' OPRY

8897 BYROM CAMPBELL RD

PACE, FL 32571

\$25 a ticket, 50/50 drawing, best lookin cowboy/cowgirl competition, auctions and more!

For Tickets or More Information Call (850) 623-5300

14TH ANNUAL SENIOR EXPO & HEALTH FAIR CORRECTED DATE

14th Annual Santa Rosa Medical Center and RSVP Senior Expo and Health Fair

Thursday, **March 15th**

8 AM until 1 PM

Milton Community Center

5629 Byrom Street, Milton

Santa Rosa County has vast resources for its seniors. This is an excellent opportunity to take advantage of the free health screenings offered by Santa Rosa Medical Center, and visit with participating vendors. More than fifty organizations ranging from fitness to financial institutions will be on hand.

Door prizes will be awarded every 20 minutes, and there will also be a silent auction.

The following are some of the health screenings being offered: blood glucose, blood pressure, pulmonary function testing, cholesterol and PSA.

Please join Santa Rosa Medical Center and RSVP for a day of health, learning, food and fun! If you're interested in being a vendor please contact RSVP at 850-983-5220.

DISASTER RECOVERY TIP #9: PROTECT YOUR BUSINESS FROM WORKPLACE VIOLENCE

Workplace Violence

It has dominated recent headlines, gunman in Northern Ohio opened fire inside a high school cafeteria killing two students and wounding three others. It is always shocking when you hear stories like this. To think, a place you considered safe and secure could turn life-threatening.

It is an unimaginable thought; however, the risk is one that cannot be ignored. Violence in the workplace is a threat that most executives take seriously but few actually plan for. According to the Occupational Safety and Health Administration (OSHA), approximately two million Americans are victims of workplace violence each year; costing businesses up to \$120 billion

annually.

The facts are astonishing, but what can we do to protect ourselves? [Download the OSHA factsheet](#) to learn more about the risk factors and scope of violence in the workplace as well as prevention tips for both employers and employees alike.

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit www.agilityrecovery.com or call 866-364-9696

KEEP YOUR IDENTITY SAFE DURING TAX SEASON

Tax season has arrived and many consumers are preparing to file their returns with the Internal Revenue Service (IRS). In addition to preparing returns carefully, taxpayers should be aware of scams using the IRS name and logo to gain access to personal or financial information that can be used to commit identity theft and/or steal assets. These scams frequently utilize phishing, a tactic where an email or website entices consumers to provide detailed personal or financial information, such as the consumer's name, Social Security number or date of birth. Identity theft occurs when scammers use this information to empty bank accounts, use credit cards or obtain credit in the consumers name.

In the past, scammers have used form numbers that resemble legitimate IRS forms, text from the IRS website, the IRS logo and/or the names of actual IRS employees and organizations. Several scams claimed that the recipient was either eligible for a refund or was under investigation. In one version of the scam, emails contained attachments or links that downloaded a virus onto the recipient's computer. The virus allowed scammers to extract personal or financial information from the computer that allowed scammers to access personal accounts. Taxpayers who receive suspicious emails can forward them to the IRS at phishing@irs.gov. The IRS is able to use the information in the email to trace the company hosting the email account and alert authorities to shut down the scam.

For suspicious letters or notices received in the mail, contact the IRS to determine if the letter is legitimate. If you receive a suspicious phone call, request the caller's phone number and employee badge number. Visit www.irs.gov/contact to locate the phone number of your local IRS office or call 800-829-1040 to find out if the caller is a legitimate IRS employee. If the letter, phone call or email is not legitimate, contact the Treasury Inspector General for Tax Administration at 800-366-4484 or at www.treasury.gov/tigta.

Things to Remember

- The only genuine IRS website is www.irs.gov.
- The IRS does not contact consumers by email to request detailed personal financial information.
- The IRS will never ask for your Personal Identification Number (PIN) or passwords for credit cards or other financial accounts
- A tax refund can only be obtained through filing your tax return.

Refund Anticipation Loans (RALs)

RALs are short-term bank loans (usually one to two weeks) that are secured by a taxpayer's anticipated tax refund from the IRS. While not a scam, RALs are expensive, costing anywhere from 50 percent to over 500 percent APR depending on the amount of the loan. In 2010, about 6.85 million consumers applied for a RAL for their 2009 refund. Currently there are few lenders who still offer RALs, but it appears some non-bank lenders may intend to offer RALs in the future. Fortunately, there are lower cost or free ways for taxpayers to get their refunds quickly.

- A taxpayer who e-files and has a bank account will typically receive their refund in eight to 15 days.
- Taxpayers without a bank account can e-file and have the refund placed on a prepaid card.

- Low to moderate income taxpayers or individuals age 60 or over can visit a VITA/TCE site and receive free tax preparation assistance. Call 800-906-9887 to locate the nearest VITA/TCE site.

For additional information, contact the Florida Department of Agriculture and Consumer Services at www.800helpfla.com or by calling 1-800-HELP-FLA (435-7352) within Florida, 1-800-FL-AYUDA (352-9832) en Español or (850) 410-3800 from outside of Florida.

HEALTHY START

A great newsletter and program for moms of young children or those planning to become moms. **Call WIC @ 983-5250 for upcoming breast-feeding classes in Milton & Midway** Healthy Start offers FREE risk screening and supportive services during high risk pregnancies and for high risk newborns up to age 3.

- ◆Pre-Natal & Newborn Risk Screens ◆Counseling
- ◆Prenatal/Postnatal Services ◆Smoking Cessation
- ◆Childbirth/Parenting Education ◆Nutrition/Breastfeeding

Find the Healthy Start Newsletter under "Health" Links on SAFER web page

www.safersantarosa.org

For more information_ call - Milton (850)983-5200 Gulf Breeze/Midway (850)934-4074

Toll-free call 1-800-754-4515

SRYP MEETING SCHEDULE

SRYP Lunch Bunch

When: Thursday, March 8 from 11:30 am to 12:30 pm

Where: Ruby Tuesday 4917 Highway 90, Pace

*Please be sure to RSVP to **Sheila Harris** by the end of the day March 7 (Wednesday) to reserve your seat. Even if you are a "maybe," please RSVP so we have enough spaces at the table. sheilah@santarosa.fl.gov*

SRYP/PYP Networking/Social Mixer

When: Thursday, March 22 from 5:30 pm to 7:00 pm

Where: Hop Jacks Pizza Kitchen 209 E. Nine Mile Rd, Pensacola

HOLD THE DATE

FavorHouse will honor survivors of domestic violence at our annual White Rose Luncheon

@ Sanders Beach-Corinne Jones Community Center

May 17, 2012 11:30 AM – 1:00 PM

Guest Speaker Leslie Morgan Steiner lesliemorgansteiner.com

MARCH IS RED CROSS MONTH!

Here are a few highlights!

Blue Angel Music Group Grand Opening

Sat. March 3rd, 10am-6pm

Instrument Charity Raffle to benefit American Red Cross of NWFL

The Cutting Board

4474 Woodbine Rd, Pace

Heroes campaign during the month of March. \$2 will be donated to the Red Cross every time you enjoy a Cutting Board Signature menu item.

www.TheCuttingBoardPace.com

CPR Saturday - Details coming soon!

If you would like to get involved during Red Cross month email ladonna.spivey@redcross.org.

REGISTRATION OPEN FOR BASS TOURNAMENT, \$3,000 TO WINNER

When: Saturday, April 14th

Where: Carpenter's Park - Milton,FL

Prizes: Grand prize \$3,000, payout to the top 10 places

Cost: Event is Free & Open to Public

Registration: \$110, per boat (one or 2 person teams)

Timeline: 3am - Boat Check-in 6am - Tournament Begins 3pm - Weigh in Begins 4:30pm - Awards

Additional Info: This tournament benefits United Way of Santa Rosa County and is hosted by United Way and the 3 Rivers Bass Club. Fishermen and women will fish the Blackwater River and adjoining waters for bass to win the grand prize of \$3,000. The event will feature delicious food, music, door prizes for tournament participants and a 50/50 cash drawing.

Register at United Way Santa Rosa (6479-A Caroline St. Milton, FL 32570)

[Click here for rules & registration.](#)

LOCAL PHYSICIAN WILL SEE PATIENTS AT SRCHD MIDWAY CLINIC

Community partnership will bring additional services to the Midway area

The Santa Rosa County Health Department is pleased to welcome community partner, Dr. John W. Ervin, to its satellite clinic at 5840 Gulf Breeze Parkway in Midway. In addition to services such as pregnancy testing, Healthy Start case management, and Medicaid eligibility, currently offered by the health department, Dr. Ervin, a specialist in OB/GYN, will offer pre-natal care for pregnant women on Friday mornings from 9:00 a.m. to Noon, beginning February 24. Appointments will be required, and Medicaid and private insurance will be accepted.

"We are so pleased to have the opportunity to partner with Dr. Ervin to bring pre-natal services to our Midway Clinic," said Sandra L. Park-O'Hara, A.R.N.P., administrator of the Santa Rosa County Health Department. "This will provide patients in the Gulf Breeze and Navarre areas with additional resources for pre-natal care."

For more information, or to make an appointment, contact Dr. Ervin's private practice, The Center for Total Women's Health, in Milton at 850-983-9600. For information about other services available at The Center for Total Women's Health, visit their website, www.cftwh.com. For information on pregnancy testing and Healthy Start services, contact the Santa Rosa County Health Department at 850-983-5200, ext. 107, or visit our website at healthysantarosa.com.

FREE PROGRAM FOR DISCOUNTED DRUGS

Free FamilyWize Prescription Discount Cards available at the United Way office (6479-A Caroline St. in Milton).

FamilyWize cards can reduce prescription drug costs by an average of 35%. There is no income criteria for this program and it is open to anyone.

Cards are available to:

- Anyone who does not currently have health insurance
- Anyone who does not have prescription coverage

Anyone who is purchasing a medication not covered by their insurance

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to 330 people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to

use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

LOCAL TRAINING OPPORTUNITIES

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page
<http://www.floridadisaster.org/TrainingCalendar/index.asp>

FIRST AID/CPR

We still offer it to citizens of Santa Rosa County on a quarterly basis. The next First Aid class will be March 15th 630 pm at the EOC. The next CPR class will be the following quarter probably around the last week in May but it has yet to be scheduled.

EM ACADEMY-PENSACOLA MARCH 18-24

I spoke with Jerry Smith, EM Director, Lake County and immediate past President of FEPA earlier today. He is concerned that we do not have enough participants for the upcoming Academy (March 18-24) in Pensacola. The Academy is a premier opportunity for anyone interested in a career in Emergency Management. It is an "all you ever wanted to know about Emergency Management but was afraid to ask" opportunity.

It is in no way a comprehensive, in-depth training but some of the topics you will be introduced to include: Overview of FEPA / National Programs for Continued Professional Development: • Florida Emergency Preparedness Association • International Association of Emergency Managers • Local Emergency Planning Council • State Emergency Response Commission * Degrees in Emergency Management and Homeland Security • Role of Emergency Management Director / Coordinator • Legal and Ethical Roles of an Emergency Manager • Interagency Coordination / Mutual Aid • Working with internal and external partners, NGO, Private Sector * Mitigation • Mitigation Overview • LMS Planning • Mitigation Funding * G191 ICS/EOC Interface * EM Constellation • Overview • Exercise * Effective Communication Challenge. Discuss the basic concepts of effective communications with a hands-on exercise * Rules governing Emergency Management in Florida • State Statute 252 • Rule 9G • Examples of County Rules • Funding Sources (EMPA/EMPG/UASI/Other) * Sheltering/Mass Care • County Shelter Operations • Coordinating with NGOs (Red Cross) • Coordinating Volunteers • Special Needs Sheltering • ADA Compliance/FNSS • State shelter support * Recovery • Recovery Overview • IA/PA Overview • Damage Assessment Overview *.

There will be exercises and team building activities as well.

If you have an interest or know someone that does in attending the Academy please ask them to contact me or contact Eve Rainey, Executive Director of FEPA at erainey@fepa.org or call her at 850-274-1835.

If I can be of any service or answer questions please contact me.

Roger Hagan, FPEM Public Safety Director Washington County
2300 Pioneer Rd Chipley, Florida 32428 (850)638-6203

BEFORE THE STORM (PART 2)

Before the Storm: Part 2 builds upon the information provided in the first training, Before the Storm: Part 1. Part 2 includes an overview of two techniques that you can use to help prepare for and minimize the impacts of coastal storms on your community. These techniques include: Planning (e.g. developing a community master plan); and Regulations and Standards (e.g. implementing new zoning laws and construction standards). It also provides examples of tools and resources.

Following your participation in Before the Storm: Part 2, you will have a better understanding of how to use plans, and regulations and standards to prepare for and reduce the impact of coastal storms.

If you missed Part 1, you can download the presentation at <http://stormsmart.org/groups/stormsmart-training/>. For additional information about StormSmart Coasts and all of these trainings, please visit <http://stormsmart.org/webinars>.

Title: *Before the Storm (Part 2)*

Date: Thursday, March 8, 2012

Time: 2:00 PM - 3:00 PM CST

WEBEX TRAINING SERIES "EH PREPAREDNESS AND RECOVERY TRAINING - A SERIES HIGHLIGHTING THE KEY ENVIRONMENTAL HEALTH ISSUES AND CHALLENGES FOR EMERGENCY RESPONSE"

Module 3 is coming up on Tuesday, March 13, 2012. Challenge your EH and Epi senses with "*Shock in Springfield: The Public Health Investigation of Intentionally Caused Foodborne Illness*"!

What: *EH Preparedness and Recovery Training - A Series Highlighting the Key Environmental Health Issues and Challenges for Emergency Response*
Module 3: "*Shock in Springfield: The Public Health Investigation of Intentionally Caused Foodborne Illness*"

When: Tuesday, March 13, 2012 0930 - 1100 ET

Where: WebEx Web Conference* (WebEx information attached)
CCOC Employees: Building 4042 room 301

Registration: DOH employees please register in Trak-It: <http://learning.flphntn.com/>
Course Title: **EH Preparedness & Recovery Webinar- Module 3**

Partner agencies register here:

<http://survey.doh.state.fl.us/survey/entry.jsp?id=1194462350532>

CEUs: 1.5 credit hours available for EH and lab professionals

***We are limited to 200 WebEx connections. Participation is first come, first served. Registrants are encouraged to utilize one connection if practical (if attendees are from the same physical office area).**

Upcoming Modules:

Part 4 –Children’s Preparedness and Community Resilience Systems

April 10, 2012 0930 – 1100 (ET)

Part 5 – CBRNE Epidemiology and Surveillance

May 16, 2012 0930 – 1100 (ET)

BEFORE THE STORM (PART 2)

Before the Storm: Part 2 builds upon the information provided in the first training, Before the Storm: Part 1. Part 2 includes an overview of two techniques that you can use to help prepare for and minimize the impacts of coastal storms on your community. These techniques include:

Planning (e.g. developing a community master plan); and Regulations and Standards (e.g. implementing new zoning laws and construction standards). It also provides examples of tools and resources.

Following your participation in Before the Storm: Part 2, you will have a better understanding of how to use plans, and regulations and standards to prepare for and reduce the impact of coastal storms.

If you missed Part 1, you can download the presentation at <http://stormsmart.org/groups/stormsmart-training/>. For additional information about StormSmart Coasts and all of these trainings, please visit <http://stormsmart.org/webinars>.

Date: Thursday March 8th.
Time: 2pm – 3pm CST

Space is limited.

Reserve your Webinar seat now at: <https://www2.gotomeeting.com/register/990794874>

HOW TO PREVENT, PREPARE AND RESPOND TO CHEMICAL RELEASES

When: Thursday, March 8th, 2012 at 11:00am PST

Where: [Online Webinar](#)

Confused by all the environmental regulations surrounding hazardous chemical releases? Would you like to understand not only what the major environmental regulations (EPCRA, RCRA, CWA, CAA) require when it comes to emergency release notification, but also how to design an effective program to prevent, prepare, and respond to chemical release incidents?

In just 15 minutes you could be out of compliance. By attending this webinar you will learn:

- What EPCRA, RCRA, CAA, and CWA emergency response regulations apply to your facility
- What you need to know to prevent and respond to emergency release situations
- Step-by-step guidance that you can actually use at your facility to develop effective programs

Presenter Bio:

Kim Peterson, a Certified Hazardous Materials Manager (CHMM), has worked in the realm of environmental, health and safety for her entire 12 year career. Kim began as an environmental consultant assisting manufacturing companies with environmental compliance issues then moved into the manufacturing arena and worked as the Director of Environmental Compliance for Graphic Packaging International (GPI). Kim holds an MS in Environmental Management & Sustainability from the Illinois Institute of Technology and has been a key-note environmental compliance and sustainability speaker on many occasions.

**Don't miss this complimentary webinar. [Register Now!](#)
[Register Today!](#)**

L-428 CERT TRAIN-THE-TRAINER ANNOUNCEMENT

This Workshop will deliver the CERT L-428 Train-the-Trainer Course in Orlando, Florida. Hotel accommodations are included and there is no registration fee associated with this workshop.

Date: March 26-30, 2012
Time: Registration begins at 3:30 PM on March 26, 2012
Training will commence at 8:30 AM - 4:30PM on March 27-29, 2012
Citizen Corps Instructor Standards begins at 9:00 AM – 12:00 PM on March 30, 2012,

Location: International Palms Resort 6515 International Drive. Orlando, FL 32819

Register: <http://www.floridadisaster.org/trainingcalendar/moreinfo.asp?id=2681>
If you plan to attend, please register online **NO LATER THAN** Wednesday, March 21, 2012.

MEDICAL PREPAREDNESS AND RESPONSE TO BOMBING INCIDENTS

As promised, here is the MGT 348 Flyer. The dates are not posted on this flyer but here are the details.

Location: Santa Rosa EOC
Dates: November 28th and 29th
Time: tentative 8:00-5:00
Total time: 18 hours
CEU for Nurses and Physicians: 1.6
Register online at: <http://www.floridadisaster.org/TrainingCalendar/index.asp>

ENGAGING YOUR COMMUNITY IN PREVENTING TERRORISM

Webinar Date Changed to TUESDAY, MARCH 6th at 2 pm ET/1 pm CT/Noon MT/11 am PT

Due to technical issues beyond Citizen Corps' control, we have rescheduled the webinar for Tuesday, March 6th. We apologize for the inconvenience, and appreciate your patience. The webinar information can be found here: <http://citizencorps.gov/news/webcasts/terrorism.shtm>. In the meantime, you may find these new resources useful:

- [*A Resource Guide to Improve Your Community's Awareness and Reporting of Suspicious Activity: For Law Enforcement and Community Partners*](#)
- [*Improving the Public's Awareness and Reporting of Suspicious Activity: Key Research Findings from Literature Review, Household Survey, Focus Groups and Interviews*](#)

IS-909 - COMMUNITY PREPAREDNESS: IMPLEMENTING SIMPLE ACTIVITIES FOR EVERYONE

<http://training.fema.gov/EMIWeb/IS/is909.asp>

Course Description

Community members are the key to our Nation's preparedness and resilience. As such, we need to:

- Support the development of prepared, vigilant, and engaged communities.
- Foster strategic partnerships among:
 - The private sector.
 - Nongovernmental organizations.
 - Foundations.
 - Community-based organizations.

The purpose of this course is to present a model program for community preparedness. In addition, resources materials are available to help organizations conduct simple preparedness activities for everyone.

Course Objectives

By the end of this course, participants will be able to:

- Identify the definition of preparedness.
- Describe the role of individuals and households in preparedness.
- Identify community preparedness principles.
- Describe the purpose of community-based preparedness activities.
- Identify the steps for planning and conducting a community-based preparedness program.
- Identify resources for supporting community-based preparedness programs.

Primary Audience

Whole community including emergency management personnel and representatives of faith-based and nonprofit organizations.

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

A Peek into the Future of Emergency Management Solutions

<http://www.emergencymgmt.com/safety/A-Peek-Into-the-Future-of-Emergency-Management-Solutions.html>

Mark Cooper and Wal-Mart Help Foster Resilient Communities

<http://www.emergencymgmt.com/disaster/Mark-Cooper-Wal-Mart-Help-Foster-Resilient-Communities.html>

Bryan Koon Brings Extensive Private-Sector Experience to Florida

<http://www.emergencymgmt.com/disaster/Bryan-Coon-Major-Player-Jan-2012.html>

Opportunity Knocking: Coordinate With Nontraditional Organizations

<http://www.emergencymgmt.com/disaster/Coordinate-Nontraditional-Response-Organizations-Opinion.html>

Disaster Message Board lets Facebook users mark themselves safe during emergencies

<http://www.theverge.com/2012/2/28/2831269/facebook-japan-disaster-message-board>

Bird Flu, Swine Flu ... and Now Bat Flu?

<http://news.yahoo.com/bird-flu-swine-flu-now-bat-flu-002002118.html>

NFPA E-ACCESS (PEOPLE WITH DISABILITIES) NEWSLETTER

[http://www.nfpa.org/itemDetail.asp?categoryID=1621&itemID=43589&URL=News&Publications/E-newsletters/e-ACCESS\(peoplewithdisabilities\)&order_src=C320&cookie%5Ftest=1](http://www.nfpa.org/itemDetail.asp?categoryID=1621&itemID=43589&URL=News&Publications/E-newsletters/e-ACCESS(peoplewithdisabilities)&order_src=C320&cookie%5Ftest=1)

When Flu Pandemics Hit, Closing Schools Can Slow Spread

<http://www.npr.org/blogs/health/2012/02/07/146513894/when-flu-pandemics-hit-closing-schools-can-slow-spread>

Even a Less-Deadly H5N1 Bird Flu Could Be Extremely Dangerous

http://blogs.scientificamerican.com/observations/2012/02/23/h5n1-bird-flu-still-dangerous/?WT.mc_id=SA_Facebook

FEMA Administrator Craig Fugate Shares 3 Lessons from 2011

<http://www.emergencymgmt.com/disaster/FEMA-Craig-Fugate-3-Lessons-2011.html>

Floods, heat, migration: How extreme weather will transform cities

http://edition.cnn.com/2011/12/23/world/asia/climate-change-impact-cities/index.html?hpt=hp_bn7

Work with Private Sector, Plan for the Worst, Says FEMA Administrator

<http://www.emergencymgmt.com/disaster/Work-With-Private-Sector-Plan-for-the-Worst-Says-FEMA-Administrator.html>

Why You Should Practice Emergency Preparedness with Your Kids

http://www.huffingtonpost.com/dr-g/why-you-should-practice-e_b_1197614.html

A Culture of Planning: How to Know if the Shoe Fits

<http://www.emergencymgmt.com/training/Culture-of-Planning-10-Characteristics.html>

WHO, Psychological First Aid: Guide for Field Workers
http://whqlibdoc.who.int/publications/2011/9789241548205_eng.pdf

Social Media for Emergency Managers Can't Start When the Emergency Does
http://www.nextgov.com/nextgov/ng_20111110_4195.php

Social Media 4 Emergency Management, the Brick Walls
<http://www.sm4em.org/2011/11/the-brick-walls/>

<http://blog.resilientus.mediapulse.com/author/wedwards/>

This gentleman describes the circumstances we find ourselves in very succinctly. Please take a moment to read this.

WHENCE THE RESOURCES

February 9th, 2012 - Warren Edwards

In a recent blog, I described the FEMA Whole Community Approach as the ideal federal program because it encouraged community action and provided a suitable roadmap without creating another federally funded program. A reasonable question might follow –“If community resilience programs are encouraged and facilitated but not paid for by the federal government, where will the resources come from?”

There is considerable anecdotal evidence that people don't really value or take ownership in things that come too cheaply. If you tell me how to solve my problems and pay me to do it, it's not really my problem. Communities are not significantly different. Communities that want to improve their resilience to disasters of all kinds must be committed and mobilized for a long term journey. The pay off will be great but the task is not likely to be accomplished quickly, easily or by outside experts. In short, the community must discover the challenges themselves and take ownership of the solutions.

Despite tough economic times, communities have a lot of resources. What they often lack is a coherent plan to mobilize them. Here are a few ideas:

Start small and celebrate every success. Many things that create resilience don't cost money. Organizing to build close knit neighborhoods with internal networks that share information and resources in times of crisis is practically free. CERT training is readily available. Creating ways to facilitate discourse among the public, private, faith based and non-governmental communities before crises can be incorporated into the everyday life of the community at little or no costs. Publicize and build on every organization and neighborhood that adopts and creates activity around resilience. Get conversations going within the community, cultivate them and let them grow.

Use volunteers and make every participant feel important. The graying of America should produce legions of volunteers with substantial skills and loads of time. Mobilize them and make them feel critical to the community's success. Some pretty influential campaigns have begun with soccer moms. People want to be a part of something. Give them a chance.

Enlist the private business community and don't forget the small businesses. No one has a greater stake in the community's success than the private business community. No matter how big they are, if they don't have workers, they don't have a business. No matter how small they are, if they don't have customers, they don't have a business. No matter how big or small they are, they have resources – people, time and money. It's in their self-interest to apply some of those resources to the community.

If you have one, get the local community foundation involved. They exist to do good. No matter their focus, something in the community's resilience action plan will interest them. Get them involved from the start and let them own a part of the solution.

Finally and maybe most importantly, demonstrate commitment to building a resilient community and show that you have a coherent plan to get it done. Everyone wants to work on a well-planned, flawlessly executed, winning project.