



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

3 October 2011

No act of kindness, no matter how small, is ever wasted. - Aesop

## NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

Congratulations to Larry Strain, a SAFER member and part of our Business Continuity committee for this national recognition.

<http://www.pnj.com/article/20110926/BUSINESS/110926008/SBDC-s-Strain-gets-national-recognition-from-SBA?odyssey=nav|head>

## INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

### MILTON KIWANIS PANCAKE BREAKFAST

Sat. Oct. 8 from 8-10 am at Ollie's Neighborhood Grille. Only a \$6 donation & all proceeds go to help the children of Santa Rosa County!

### ST. ROSE OF LIMA FALL FESTIVAL

**St. Rose of Lima  
30th Annual Fall Festival  
October 7-8-9, 2011**

**Over 10 different Ethnic Foods**

LIVE Entertainment • Crafts

Games • Petting Zoo

6457 Park Avenue, Milton Florida  
One mile North of Hwy 90, between Hwy 89 & 87



000 Flyer - 30th  
Annual Saint Rose of

For a google map to the festival site , click on this link > [6451 Park Ave](#)

For more information about Food, events and booths click on the attachment above.

### 3RD ANNUAL COMMUNITY CAREER FAIR ON OCTOBER 7TH

Please see the attached news release, promotional flyer and list of attending employers for the upcoming 3<sup>rd</sup> Annual Fall Community Career presented by Workforce Escarosa and Pensacola State College. This event will take place next Friday, October 7<sup>th</sup>, at the Pensacola State

College Main Campus. If you have any questions or concerns, please do not hesitate to contact me at 850-607-8797 or email [bbailey@escarosa.org](mailto:bbailey@escarosa.org).

As always, we appreciate your help spreading the word throughout our community.

News Release.pdf      3rd Annual Fall      3rd Annual  
Community Career FaCommunity Career Fa

Brittany L. Bailey Outreach Representative Workforce Escarosa, Inc.  
Office: 850-607-8797 Email: [bbailey@escarosa.org](mailto:bbailey@escarosa.org)

### **U.S. SMALL BUSINESS ADMINISTRATION OFFERS MONTHLY SMALL BUSINESS DISASTER PREPAREDNESS WEBINARS**

Small business owners have an opportunity to get tips on business continuity planning in 2011 through a series of free webinars hosted by the U.S. Small Business Administration and Agility Recovery Solutions.

Dates and topics for upcoming free webinars are as follows:

#### **Oct. 18 – “Preparing your business for the Winter Weather season”**

More preparedness tips for businesses, homeowners and renters are available on the SBA's website at <http://www.sba.gov/content/disaster-preparedness>

### **TOWN AND COUNTY AFFORDABLE ROOMING COTTAGES-MEN'S COTTAGE/WOMEN'S COTTAGE**

It is with great excitement and full of Faith that we have evolved our affordable housing program to a place where we can now offer two of our recently renovated Cottages to single men or single women at a lower monthly rent.

If you have a client(s) who can afford \$75.00 a week or \$300.00 a month please refer them to us. We offer all our renovated, one room Cottages fully furnished, all utilities/cable paid and a TV. NO cash deposits are required and NO credit checks are performed. We target individuals and families in our community who receive monthly governmental assistance checks-SSI, SSDI, VA, SSA, unemployment checks, etc.

The Cottages are an alcohol/non prescription drug free, independently living community with some sponsored programs offered to our residence through people of faith and neighborhood churches/temples/mosque. Our residents are given opportunities to volunteer in the outside maintenance of the Cottage's campus and/or contract paid work through our Willing Workers WorkForce Ministry.

If you have a client(s) living in a place not meant for human habitation/in their vehicles/doubled up with inappropriate people, please refer them to us and let us be a part of bridging them into safe, sanitary, affordable housing at the Town and Country Affordable Cottages (and now Rooming Cottages)..If your client(s) is a veteran, we work closely with the VA/City Housing in the VASH voucher program and the new VOA Veteran's Homeless Transitional Shelter. We also make referrals to the VOA/HUD permanent, subsidized housing for the low income/mental disable.

Remember, our cell phone number requires dialing the “850” before the 832-3014. Looking forward to your referrals. If you don't communicate with those we are targeting by the 5<sup>th</sup> of the month, their money is spent or committed for the month, so please work these client cases and make your referrals today. We only have 4 men's and 4 women's rooming beds available in two of our largest Cottages-the Women's Rooming Cottage is two rooms where the Men's Rooming Cottage is just one large room. Of course, full bathrooms available in all Cottages. We have

already rented two of the four men's beds. So, call today 850-832-3014. Move-in immediately. We can assist with transportation and move-in hauling. We also have some household storage space available in various local churches' vacant Sunday School rooms/buildings.

We also have one affordable Cottage vacant and available as a result of one of our former tenants moving back home. This Cottage rents for \$498 for single occupancy and \$600 for two. Again, fully furnished, all utilities/cable paid and a TV.

Let the client(s) referrals into safe, sanitary, affordable housing begin !!!!! Do this today, our renovated, Cottages will fill up fast.

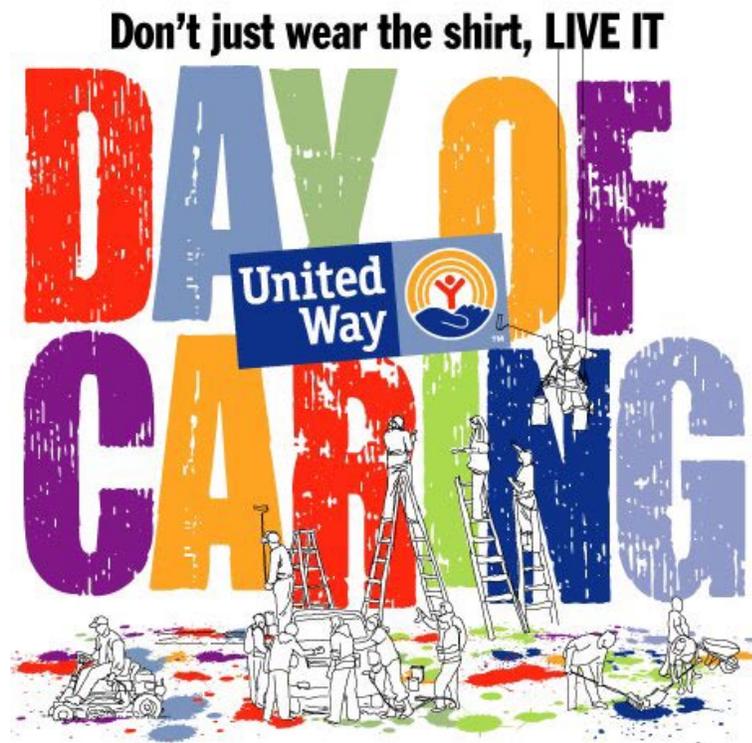
Rick Dye 850-832-3014 cell

### **DRIVE-THRU RABIES CLINIC**

In recognition of World Rabies Day on September 28, 2011, a Drive-Thru Rabies Clinic will be occurring from 5:30 pm to 7:30 pm at the Santa Rosa County Health Department parking lot. Low-cost rabies vaccine injections will be provided to the general public's dogs and cats. Please see the attachment.

If you know of anyone that needs to get Fido or Fluffy rabies vaccinated, then please spread the word. Thanks!

RABIESCLINIC2011P  
ress Release.doc



### **Day of Caring - October 21st**

Day of Caring is United Way's big volunteer event of the year. It exemplified LIVING UNITED when local businesses, churches, schools, civic groups and individuals come together to complete meaningful team projects for charities and their clients in Santa Rosa County. Through team involvement, groups are able to assist an agency or neighbor in need with a project that would not normally be completed for lack of funds or manpower. Join us as we celebrate our 7th annual Day of Caring!

## **Volunteer!**

Recruit your coworkers, church members or friends to form a team. Pick a name for your team. You and your team will be matched with a service project to assist an agency or neighbor-in-need with a project that would not normally be completed for lack of money or manpower. Projects can include a facility work project, office help, yard work, painting a house, or services children or the elderly.

- Recruit A Team
- Adopt a Project
- Optional: Provide supplies for project
- RSVP to one of two kick off breakfasts on Oct. 21 at 7 a.m.

[Click here to sign up!](#)

## **Have a project in mind?**

If you are an or know of an agency/person who needs assistance with project, please let us know as soon as possible. The type of project is limitless, but some examples are building a wheelchair, painting a house, yard work, organizing, spending time with an elderly person, making cards to veterans or sick children, etc. The sooner we know what projects you have, the sooner we can match the project with volunteers.

[Click here to submit a project.](#)

## **LOCAL TEEN HELPS LEAD STATEWIDE MOVEMENT AGAINST TOBACCO**

*Addie Benz of Gulf Breeze elected to state Youth Advisory Board*

Florida's Students Working Against Tobacco (SWAT) kicked off the new school year with a fresh start by introducing new members for its Youth Advisory Board. Addie Benz, a junior at Gulf Breeze High School, was elected to serve as chair for Santa Rosa County. Ms. Benz joined SWAT as a 7<sup>th</sup> grader at Gulf Breeze Middle School and is very active in her school club. As one of only 12 exceptional youth elected to the board, Ms. Benz will represent the region which includes 18 county SWAT chapters.

The mission of SWAT is to mobilize, educate and equip Florida youth to revolt against and de-glamorize the use of tobacco. They are a united movement of empowered youth working towards a tobacco-free future. Through their efforts, they will shape tobacco-free norms, making tobacco less desirable, less acceptable and less accessible.

The Youth Advocacy Board works in collaboration with the Florida Department of Health's Bureau of Tobacco Prevention Program and Tobacco Free Florida to determine the direction and scope of both the SWAT organization and the youth tobacco prevention component of the statewide media campaign.

"Few words can completely describe the excitement I feel about the upcoming year," Ms. Benz said. "I look forward to working together with the statewide board to change opinions about tobacco and help our peers make informed decisions about tobacco use."

The members of SWAT's newly elected Youth Advocacy Board include: Ashlyn Minshew of Wakulla County; Matthew Goodson of Leon County; **Addie Benz of Santa Rosa County**; Kahreem Golden of Putnam County; Ansley Pentz of Levy County; Katie Boyett of Alachua County; Mariajose Ayala of Hillsborough County; Justin Smith of Highlands County; Morgan Rock of Pinellas County; Alina Palmer of Broward County; Melissa Franco of Hendry County; and Alexander Morato of Monroe County.

Members of the SWAT Youth Advocacy Board will serve a term through June 30, 2012.

“Youth advocates play a key role in changing perceptions about tobacco in our state,” said Deputy Secretary Kim Berfield. “These ambitious students have the energy, passion and knowledge to create positive results and influence in both their peers and the community as a whole.”

### **SANTA ROSA COUNTY TOBACCO-FREE COALITION HOLDS MEETING**

The Santa Rosa County Tobacco-Free Coalition will hold its next meeting on Thursday, October 6 at 4 p.m. at the Santa Rosa County Health Department, 5527 Stewart Street in Milton. This meeting will focus on public education strategies for tobacco-free, multi-unit housing in Santa Rosa County and the importance of restricting access of candy-flavored tobacco to youth.

The Santa Rosa County Tobacco-Free Coalition began in September 2008 as a partnership of community members and agencies working together with a mission to reduce the prevalence of tobacco use and provide education on the dangers of tobacco abuse among children and adults in the county. Members include: Santa Rosa County Health Department; Healthy Start of Santa Rosa County; Women, Infant and Children Program (WIC); Center for Total Women’s Health; Community Drug and Alcohol Council; West Florida Area Health Education Center; Covenant Hospice; Safe Haven; Santa Rosa County School District; Santa Rosa County Sheriff’s Office; Santa Rosa County School Health Program; Santa Rosa Pediatrics; University of West Florida; Students Working against Tobacco (SWAT) and AIDS Healthcare Foundation. Any interested citizens or community groups are encouraged to attend the meeting and join the coalition.

According to the World Health Organization, tobacco use is one of the main risk factors in numerous chronic diseases, including cardiovascular disease, heart disease and multiple types of cancer. In Santa Rosa County, 22% of adults currently smoke and the county has one of the highest smoking rates in the state (2010 Behavioral Risk Factor Surveillance System).

For more information on the Santa Rosa County Tobacco Free Coalition, please contact Julie Klein at (850) 983-5200 ext. 142

### **LEVERAGING PARTNERSHIPS AFTER A DISASTER**



#### **Leveraging Partnerships After A Disaster**

When disaster strikes, partnerships between government agencies and voluntary organizations, like the American Red Cross and the Vermont National Guard, can play a vital role in providing survivors with much needed assistance and life saving supplies.

Time: **01:15**

### **DISASTER HAPPENS IN THE SOUTHEAST. ARE YOU PREPARED?**



#### **Disaster Happens in the Southeast. Are You Prepared?**

The video shows how a person can pack an emergency supply kit so they will be ready next time a disaster strikes their area.

Time: **02:34**

### **FACEBOOK**

SAFER is on Facebook, find us and become our friend ;- ) We are up to [272](#) people! Invite friends.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of

barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up. Barricades will cost \$9 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## **OPPORTUNITIES**

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

### **COFFEE BREAK TRAINING**

#### ***Fire Prevention and Public Education Series Assessing Vulnerability in Your Community***

Learning Objective: The student will be able to identify the five areas of vulnerability in a community.

[Download Your Coffee Break »](#) (PDF, 372 Kb)

Please share this Coffee Break Training segment and others with your peers

### **JOINT WEBINAR ON MULTI-HAZARD BUSINESSES CONTINUITY TOOLS**

The FEMA Federal Insurance and Mitigation Administration (FIMA) in partnership with the Insurance Institute for Business and Home Safety (IBHS) and the Southern California Earthquake Center (SCEC) are pleased to announce a joint webinar on multi-hazard businesses continuity tools, earthquake mitigation, and ShakeOut for businesses and other private sector stakeholders.

#### **IBHS' Open for Business® program: Importance of Multi-Hazard Planning for Business Survival:**

Disasters come in many sizes, but they can often mean big trouble for small to mid-sized businesses. Where you are in preparedness is equivalent to the quality of protection for your people, your property and to the resumption of your business operations. Learn how Open for Business® can assist your organization in multi-hazard business continuity planning.

**FEMA P-811 Earthquake Publications for Businesses (QuakeSmart Toolkit):** This toolkit provides actionable and scalable basic guidance and tools to the *private sector, its owners, managers, and employees* about the importance of earthquake mitigation and the simple things that they can do to reduce the potential of earthquake damages, injuries, and financial losses.

**ShakeOut:** Why is it important to do a Drop, Cover, Hold On drill? To react quickly during an earthquake, you must practice often. You may only have seconds to protect yourself, before strong shaking knocks you down—or drops something on you. Learn the multiple ShakeOut events in the U.S. and how to organize one for your organization.

**Time:** 2:00 PM EST

**Date:** Wednesday, October 5, 2011

**Audience:** Businesses and other private sector stakeholders

**Registration:** <https://www2.gotomeeting.com/register/474556450>

**Audio:** Phone Number: 1-888-387-8686, ID: 5416036

Please feel free to share this announcement with others who might be interested. For questions or additional information, please contact Claudette Fetterman ([claudette.fetterman@dhs.gov](mailto:claudette.fetterman@dhs.gov)) or Candace Iskowitz ([ciskowitz@ibhs.org](mailto:ciskowitz@ibhs.org)).

### **NEW ONLINE TRAINING MODULE: INTERSPECIES TRANSMISSION OF INFLUENZA VIRUSES**

To help advance the MCEIRS goal of global capacity building, the MCEIRS (Minnesota Center of Excellence for Influenza Research and Surveillance) training team is announcing the availability of its newest online training module: **Interspecies Transmission of Influenza Viruses**.

The goal of this training module is to describe the process and the occurrence of interspecies transmission of influenza viruses. Topics included in the module are factors related to influenza transmission; transmission of influenza viruses between birds, between mammals, and between birds and mammals; and methods of preventing interspecies transmission.

Each module features the latest in online tools and enables users to complete the training on their own time and at their own pace. Continuing education credits are available.

[Learn More . . .](#)

### **PER 259 SHARING INFORMATION AND INTELLIGENCE RELATED TO FOOD IMPORTATION AND TRANSPORTATION**

The Florida Department of Agriculture and Consumer Services is collaborating with the Center for Agriculture and Food Security and Preparedness at the University of Tennessee-College of Veterinary Medicine, the University of Florida-Institute for Food and Agricultural Sciences, and the Regional Domestic Security Task Forces to offer these Department of Homeland Security (DHS) certified courses in Florida. **The courses are open to all United States Citizens, and are free of charge through DHS grant funding.**

#### **PER Course Offerings:**

##### **PER 259 Sharing Information and Intelligence Related to Food Importation and Transportation**

- Tuesday, October 25, 2011 from 8:00 am to 5:00 pm with an hour lunch break at the Escambia County Public Safety Facility, 6575 "W" Street, Pensacola, FL 32505

**register or get more information, by clicking on link: [www.flsart.org/mgtcourses](http://www.flsart.org/mgtcourses)**

If you have questions or comments regarding this course, please contact John Burkette with the Office of Agricultural Emergency Preparedness, Office of Agricultural Law Enforcement, Florida Department of Agriculture and Consumer Services at [John.Burkette@freshfromflorida.com](mailto:John.Burkette@freshfromflorida.com) or **(850) 245-1387**

### **NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Preparedness Measurements, Expanding Mutual Aid on the Horizon for Localities

<http://www.emergencymgmt.com/disaster/Preparedness-Measurements-Expanding-Mutual-Aid-Localities.html>

La Niña likely to grow stronger this winter

<http://www.sanluisobispo.com/2011/09/24/1771219/la-nina-likely-to-grow-stronger.html#ixzz1Z5NqL0OU>

Five easy mutations to make bird flu a lethal pandemic

<http://www.newscientist.com/article/mg21128314.600-five-easy-mutations-to-make-bird-flu-a-lethal-pandemic.html>

Congressional Research Service, Social Media and Disasters: Current Uses, Future Options and Policy Considerations

<http://www.fas.org/sqp/crs/homesecc/R41987.pdf>

National Disaster Recovery Framework

<http://www.fema.gov/recoveryframework/>

Rad Resilient City: A preparedness checklist to save lives after a nuclear detonation

<http://www.radresilientcity.org/>

Responding Before a Call Is Needed

[http://www.nytimes.com/2011/09/19/us/community-paramedics-seek-to-prevent-emergencies-too.html?\\_r=2&partner=rss&emc=rss](http://www.nytimes.com/2011/09/19/us/community-paramedics-seek-to-prevent-emergencies-too.html?_r=2&partner=rss&emc=rss)

Learn Lessons From Disasters? No, Thanks

[http://www.npr.org/2011/09/07/140247999/learn-lessons-from-disasters-no-thanks?ft=1&f=1001&sc=tw&utm\\_source=twitterfeed&utm\\_medium=twitter](http://www.npr.org/2011/09/07/140247999/learn-lessons-from-disasters-no-thanks?ft=1&f=1001&sc=tw&utm_source=twitterfeed&utm_medium=twitter)

FEMA's Craig Fugate Reflects on a Year of Disasters

<http://www.theatlantic.com/national/archive/2011/09/femas-craig-fugate-reflects-on-a-year-of-disasters/245014/>

Survivors Search for Help Online Following Disasters, Analysis Finds

<http://www.emergencymgmt.com/safety/Survivors-Search-Online-Following-Disasters-Analysis.html>

Nature turns the tables on 'Contagion' plot

[http://cosmiclog.msnbc.msn.com/\\_news/2011/09/14/7763706-nature-turns-the-tables-on-contagion-plot](http://cosmiclog.msnbc.msn.com/_news/2011/09/14/7763706-nature-turns-the-tables-on-contagion-plot)

Preventing Pandemic: The Wildlife Forensics of New and Emerging Diseases

[http://www.usgs.gov/blogs/features/usgs\\_top\\_story/preventing-pandemic/?utm\\_source=twitterfeed&utm\\_medium=twitter&utm\\_campaign=Science\\_Features](http://www.usgs.gov/blogs/features/usgs_top_story/preventing-pandemic/?utm_source=twitterfeed&utm_medium=twitter&utm_campaign=Science_Features)

New bird flu outbreak reported in India

<http://news.yahoo.com/bird-flu-outbreak-reported-india-113232946.html>

FEMA's Collaboration Community

<http://fema.ideascale.com/>

NIMS Training Program, September 2011

[http://www.fema.gov/pdf/emergency/nims/nims\\_training\\_program.pdf](http://www.fema.gov/pdf/emergency/nims/nims_training_program.pdf)

Ready.Gov, Get Tech Ready

<http://www.ready.gov/america/getakit/tech.html>

Health Emergency Management Weekly

[http://paper.li/emergencymgmt/1315256787?utm\\_source=subscription&utm\\_medium=email&utm\\_campaign=paper\\_sub](http://paper.li/emergencymgmt/1315256787?utm_source=subscription&utm_medium=email&utm_campaign=paper_sub)

Preparedness, for zombies and beyond

[http://www.washingtonpost.com/politics/return-of-the-undead/2011/09/14/gIQAZqpWVK\\_story.html?hpid=z11](http://www.washingtonpost.com/politics/return-of-the-undead/2011/09/14/gIQAZqpWVK_story.html?hpid=z11)

52 Weeks to Preparedness: An Introduction to Emergency Preparedness and Disaster Planning

[http://readynutrition.com/resources/52-weeks-to-preparedness-an-introduction\\_19072011/](http://readynutrition.com/resources/52-weeks-to-preparedness-an-introduction_19072011/)

Workspace: Marty Senterfitt, City chief of Emergency Preparedness (Florida)

[http://www.jaxdailyrecord.com/showstory.php?Story\\_id=534487](http://www.jaxdailyrecord.com/showstory.php?Story_id=534487)

Planning — or not — for the next disaster

[http://www.washingtonpost.com/opinions/planning--or-not--for-the-next-disaster/2011/08/26/gIQAiY71qJ\\_story.html?tid=sm\\_facebook](http://www.washingtonpost.com/opinions/planning--or-not--for-the-next-disaster/2011/08/26/gIQAiY71qJ_story.html?tid=sm_facebook)

*Accurate Disaster Behavioral Response Planning: A Guide for Business Continuity Planners*  
<http://bigmedicine.ca/wordpress/2006/12/accurate-disaster-behavioral-response-planning-guide-business-continuity-planners/>

Be ready with disaster preparedness apps  
[http://www.msnbc.msn.com/id/44246299/ns/technology\\_and\\_science-wireless/](http://www.msnbc.msn.com/id/44246299/ns/technology_and_science-wireless/)

Small business vulnerability  
[http://www.pcworld.com/article/237457/speedy\\_malware\\_infects\\_more\\_than\\_6\\_million\\_web\\_pages.html](http://www.pcworld.com/article/237457/speedy_malware_infects_more_than_6_million_web_pages.html)

Private Sector Involvement in Disaster Preparedness Key to Recovery, Officials Agree  
<http://www.hstoday.us/industry-news/general/single-article/private-sector-involvement-in-disaster-preparedness-key-to-recovery-officials-agree/d93303fdaf815110277fd28a27479262.html>

Harnessing the Power of Social Media in Times of Crisis  
<http://www.emergencymgmt.com/training/Harnessing-Social-Media-Connect-with-Communities.html>

Businesses play key role in thwarting terror  
[http://www.usatoday.com/news/nation/2011-07-31-arrested-soldier-terror-tips\\_n.htm](http://www.usatoday.com/news/nation/2011-07-31-arrested-soldier-terror-tips_n.htm)

Why Emergency Managers Should Use Social Media  
<http://www.emergencymgmt.com/video/Why-Emergency-Managers-Should-Use-Social.html>

Most Terror Plot Dot-Connecting is Local, Study Finds  
<http://www.hstoday.us/industry-news/general/single-article/most-terror-plot-dot-connecting-is-local-study-finds/d961d86e32b3993901361eafd39cb928.html>

*Disasters hit businesses hard, keeping many permanently closed*  
<http://www.homelandsecuritynewswire.com/disasters-hit-businesses-hard-keeping-many-permanently-closed>

Disaster planning vital to business  
<http://www.mysanantonio.com/business/article/Disaster-planning-vital-to-business-1453613.php#ixzz1RtrhvCDi>