



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

4 March 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

ESCAROSA COALITION ON THE HOMELESS FUNDRAISER

Please see email attachments for details on this unique and needed fundraiser to help the homeless in our communities.

HOST FAMILIES NEEDED

Do you have room in your home to provide a safe living area for a youth in need? See PDF for more information.



hosthome.pdf

SAFE COMMUNITY

As indicated in [this article](#) we are prepared to send in the letter of intent for the SAFE Communities Program. All we need to do is raise the \$1200.00 application fee. Once we send in the Letter of Intent, we can then finalize the application and submit it. The next step will be paying travel, room and board for two evaluators to come to our community and assess what we are doing. For more information on the SAFE Communities program, go to the SAFER webpage and look for the "safe communities" link on the left side of the page www.safersantarosa.org.

Why is this important to all of us in Santa Rosa? We can use a Safe Community designation to assist with economic development, tourism, avoid BRAC, and just to brag about what a great place Santa Rosa is. When we get this designation we will be 1 of 4 counties in the entire country to have it. Help us make this goal a reality. SAFER has a paypal account and donation information on our webpage.

TOILETRY KITS

Santa Rosa County School District's Communities of Learning Program is in need of items to make toiletry kits for our homeless families and unaccompanied youth. Full size products preferably. Items like shampoo, conditioner, soap, razors, female hygiene products, etc. I have attached a picture as an example. For more information please contact Dawn Stone at 983-5237. Thank you!

They can also send through the district courier or mail to:

Communities of Learning Homeless Education Program, Berry Hill Administrative Complex, 6751 Berryhill Street Milton, FL 32570

Additionally if you would prefer to make a donation of money you can do so through the SAFER paypal account on the webpage at www.saferantarosa.org and the money will be used to purchase needed items.

SANTA ROSA MEDICAL CENTER AUXILIARY RECEPTION AND FASHION SHOW

Proceeds Benefit Medical Scholarships

The Auxiliary at Santa Rosa Medical Center is sponsoring a reception and fashion show at the Milton County Auditorium on Saturday, March 9. Master of Ceremonies is Santa Rosa Medical Center CEO Phillip Wright. All proceeds will benefit the Medical Scholarship program.

The reception/fashion show is from 2:00 p.m. – 4:00 p.m. Tickets are \$15, and can be purchased by calling Karen Vance at 400-1707 or Aleta Hoodless Millham at 626-5113.

Bealls Department Store is providing the clothing for models who are affiliated with Santa Rosa Medical Center. "I thank the members for their leadership in raising funds for the medical scholarships. They have awarded over \$120,000.00 since this program started." said Santa Rosa Medical Center CEO Phillip Wright.

About Santa Rosa Medical Center

Santa Rosa Medical Center is a full service 129-bed modern hospital facility. Located on Berryhill Road in Milton, Santa Rosa Medical Center is quickly and easily reached from all points in Santa Rosa County. With nearly 400 associates, more than 100 volunteers and more than 100 physicians on staff Santa Rosa Medical Center is well equipped to meet all of your healthcare needs. Our mission is to provide America's best local healthcare to our community. Most recently Santa Rosa Medical Center was recognized for a second year in a row by The Joint Commission as a Top Performer. Santa Rosa Medical Center is one of only 244 facilities nationwide to receive this distinction for the last two years. Also part of the Santa Rosa Medical Center family is the Santa Rosa Medical Group. Santa Rosa Medical Group consists of family medicine, internal medicine, obstetrics & gynecology, urogynecology, neurology, pulmonology and general surgery practices as well as our walk-in and occupational health clinics. Santa Rosa Medical Center...Close By, Far Better. For more information please visit www.SRMCFL.com, or call 850.626.7762.

ANNUAL MEETING

The SAFER Santa Rosa Annual meeting sponsored by Interfaith Ministries is on the 25th of April from 11am-1pm. Lunch will be served. The location is:
4115 Soundside Drive (off of 98) (map to location) <http://mapq.st/12a6ChK>
Please RSVP to me at safer@antarosa.fl.gov

SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO

MARK YOUR CALENDARS! THE DATE FOR THE HOME TOWN CONTRACTORS/SAFER SANTA ROSA 2013 DISASTER PREPAREDNESS EXPO HAS BEEN SET FOR SATURDAY, JUNE 1, 2013 AT THE GULF BREEZE RECREATION CENTER ON SHORELINE DRIVE IN GULF BREEZE.

INFORMATION AND REGISTRATION PACKETS WILL BE GOING OUT IN THE NEXT FEW WEEKS BUT I WANTED TO BE SURE YOU SAVED THE DATE. **YOUR COOPERATION AND SUPPORT IS VALUED AND APPRECIATED.**



ANY QUESTIONS, CONTACT:

Brenda Roland brsvpsantarosa@mchsi.com (850) 983-5220

TABLE TOP EXERCISE

This is part of the Business Continuity Initiative (BCI) please consider participating with your business. BRACE has set up a table top exercise, that local businesses are encouraged to participate in right from their office, that test their disaster preparedness. It will provide questions and scenarios that each business should try to answer and hopefully will stimulate thought on what other items businesses need to prepare in the event of disaster. Every business should understand the statistics:

- Of all businesses that close in the aftermath of a disaster, approximately 43% never re-open. Of those that do re-open, approximately another 29% will close for good within two years.
- Statistics show that 60% of businesses that lose their business data will fail.

BRACE is passing along the invitation to anyone that is willing and interested in participating. Please pass it along to any of the ESF 18 partners or businesses that you feel would gain a benefit. BRACE is paying for this out of the CERT and Citizen Grants that they secure each year and are offering this at no charge to the business community. People can read about the exercise at the link below and it will provide instructions on registering.

<http://www.drc-group.com/project/biz-escambia.html>

If you have any questions, please contact Greg Strader Executive Director (850) 444 – 7136
GStrader@BeReadyAlliance.org

This is on the **14th of March**, if any business, non profit or church would like to participate in this exercise at the EOC on our big screens, let me know. Although registration says 9am-4pm my experience says this is a 2 hour exercise so please consider participating with key staff at your own place of business or here with us in emergency management.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

HOMELESS VETERAN OUTREACH

A Veterans Affairs Representative will be at the Pensacola One-Stop on the following dates to assist homeless veterans and those veterans who may be at risk of becoming homeless. See attached flyer for more details. Feel free to disseminate to your veteran clients.

March 4, 2013
March 11, 2013
April 1, 2013
April 8, 2013
April 15, 2013

April 22, 2013
April 29, 2013
May 6, 2013
May 13, 2013



All questions/concerns should be directed to Rachel Cain at 850-607-8727.

THE MOST SUCCESSFUL LEADERS DO 15 THINGS AUTOMATICALLY, EVERY DAY

Great tips that can be used by everyone.

http://www.forbes.com/sites/glennlopis/2013/02/18/the-most-successful-leaders-do-15-things-automatically-every-day/?utm_source=twitterfeed

SRYP TEAM @ UWF's NETWORK-A-THON

WHEN: Friday, March 22nd 4:30-7:30pm
WHERE: UWF Conference Center
WHO: SRYP Members

Spring into Action!

SRYP is proud to announce our support of UWF by participating in the University's **Network-A-Thon**. We are currently seeking members for our SRYP team and YOU are invited! We will network with celebrity guests, area alumni, local professionals and major employers. There will be break-out sessions and networking activities. Heavy hors d'oeuvres and cocktails will be provided. Please click here for additional details. If interested, please email **Sheila Harris** with questions and to RSVP no later than Friday, March 8th.

15TH ANNUAL RSVP SENIOR EXPO AND HEALTH FAIR



Flyer.pdf

Please consider supporting our seniors through this expo and health fair.



15th Annual RSVP Senior Expo and Health Fair

Thursday, March 14 • 8:00 a.m. to Noon
Milton Community Center • 5629 Byrom Street, Milton

Join us at the 15th annual RSVP Senior Expo and Health Fair. Santa Rosa County is known for its vast resources for seniors. Take this excellent opportunity to receive free health screenings offered by Santa Rosa Medical Center and visit with other participating vendors. More than 50 organizations ranging from fitness to financial institutions will be on hand.

Please join us for a day of health, learning and fun!

Presented by:

RSVP
Lead With Experience

Santa Rosa
MEDICAL CENTER
Close By. Far Better.

Community Sponsors:

WOODMEN
of the WORLD
Farms L. Bandurant, FICP

Natural Gas
of Milton

SCREENINGS OFFERED:

- Blood glucose
- Blood pressure
- Skin cancer
- Cholesterol
- PSA

BRIDGES OUT OF POVERTY **GETTING AHEAD IN A JUST GETTIN' BY WORLD**

What: Train the Trainer

A three day training for those who wish to become a Certified Bridges Trainer. This allows you to take the information back to your organization. Cost is \$795 for a two-year certification and \$1,299 for a lifetime certification.

Getting Ahead

A one day training for those who wish to become facilitators for the Getting Ahead in Just-Gettin'-By World workshops. Cost is \$239.

When: Train the Trainer -- April 1, 2, & 3
Getting Ahead – April 4th



Flyertraining.pdf



AprilWKshpReg.pdf

Location: Berryhill Administrative Complex, Conference Room A

SMART PHONE EMERGENCY AND ISASTER APPLICATIONS

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- http://emergency20wiki.org/wiki/index.php/Smartphone_Apps
- <http://www.google.org/crisisresponse/>

SHOPPING LOCALLY IN MILTON JUST GOT EASIER

<http://www.mainstreetmilton.org/> will tell you all about Milton and there is an app you can download to help you shop locally.

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-)
We are up to **509** people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

COMMUNITY SHELTER IN PLACE HAZMAT AWARENESS TRAINING

Santa Rosa County Emergency Management is sponsoring 8 training events for citizens' participation. This training will teach the basics of "Sheltering in Place" during a community emergency.

Training times and locations are:

SS Dixon Primary 4560 Pace Patriot Blvd Pace, FL 32571

Monday, March 11th from **6 to 8 PM**

Saturday, March 16th **9:00 to 11:00 AM**

Wednesday, March 20th from **6 to 8 PM**

Pea Ridge Elementary 4775 School Ln Pace, FL 32571

Wednesday, March 13th from **6 to 8 PM**

Thursday, March 21st from **6 to 8 PM**

Saturday, March 23rd from **9:00 to 11:00 AM**

Avalon Middle School 5445 King Arthurs Way, Milton, FL 32583

Thursday March 14th from **6 to 8 PM**

Monday March 18th from **6 to 8 PM**

Following this series of training events, Santa Rosa County Emergency Management will conduct a mock drill on Saturday, April 20th. This exercise will simulate an accident with a chemical release. We are looking for 50 volunteers to participate with us. Volunteer participants are asked to wear a bathing suit under clothes that can get wet, and bring a change of dry clothes. If you wish to be a volunteer, please call 983-5360 to get put on our volunteer list.

DISASTER PREPAREDNESS VIRTUAL EXERCISE 2013 ANNOUNCEMENT

Dear Friends and Partners,

We wanted to make you aware of the following opportunity. Please share with those you feel would be interested:

Disaster Preparedness Virtual Exercise 2013

Points of Light has developed an easy way to engage community and volunteer leaders in disaster preparedness through a nationwide virtual exercise series. This exercise series has the following opportunities to engage in 2013:

Flood Exercise: Thursday, March 21, 2013

Hurricane Exercise: Thursday, May 23, 2013

Volunteer Management In Times of Disaster Exercise: Thursday, August 22, 2013

Pandemic Exercise: Thursday, September 12, 2013

These exercises are free and open to the public.

We ask that **YOU** organize your friends, family, neighbors, and co-workers to lead a simulated virtual exercise to help increase your communities' preparedness to respond to the next natural disaster.

1. Click [here](#) and scroll to the bottom of the page to register for the exercise
2. Mark your calendars
3. Host a preparedness exercise from your family room, office, church, or school
4. Share your story and/or experience on the [Good & Ready](#) website

RADIATION RESPONSE VOLUNTEER CORPS (RRVC) TRAINING

The Escambia County Medical Reserve Corps has scheduled a Population Monitoring training with the Radiation Response Volunteer Corps (RRVC) on Saturday, March 23, 2013. Make an impact by assisting First Responders with population monitoring and providing medical, administrative, logistical, and communication support during a radiation related emergency.

For more information and to download a brochure on this training, please go to the following link. http://www.myfloridaeh.com/radiation/RRVC_Course_Reg.htm

This specialized training is free and is approved for 7 hours of continuing/contact education for Florida-licensed radiologic technologists and environmental health professionals.

Seven hours of Nursing continuing education approval is also provided without cost by the Florida Department of Health, Office of Public Health Nursing, Provider #50-712.

Florida EMT's and paramedics may obtain continuing education credit for the course via their alternative pathway, with the signature of their medical director on the course certificate.

Please pass this information along to anyone that may be interested in attending this training. If you have any questions, please call me at the contact information below.

Deirdre Sidney office 850.595.6683 ext. 208

CHILD PASSENGER SAFETY CERTIFICATION TRAINING

Upcoming Child Passenger Safety Certification class that we are holding at the Midway Fire Department from March 21-23

Registration for the class is at <http://cert.safekids.org>. The class cost is \$75 for a two-year, professional, national certification. I would suggest that anyone who is interested go first to <http://floridaoprc.ce.ufl.edu> and apply for a scholarship. The process is pretty simple. Just hover over the first tab at the top (It says something about car seats) and select "CPS Technician Scholarship Form". Fill out the form and wait for an answer, which will come within a week. The email will have information on how to register so that the OPRC is billed for the class.

SKYWARN TRAINING

A Basic Storm Spotter's training session for March 8, 2013, 1800 hours, at the Santa Rosa County EOC. Meteorologist Jeff Garmon from the NWS Mobile office will instructing. Flyer is attached. Please disseminate the information. Even though this is the Basic Spotter's course, it would make a great refresher for those who have had the training before. He should have some interesting data / pictures / stories about the Christmas tornado outbreak in the Mobile area.



skywarn training.pdf

INTRODUCTION TO EMERGENCY COMMUNICATIONS

Introduction to Emergency Communications course on April 6 & 13 at the EOC.

Contact Steve for information/registration steve@w4sjv.com

COMMUNITY EMERGENCY RESPONSE TEAM (CERT) TRAINING

Navarre CERT will host a Community Emergency Response Team training March 8-10 & 15-17 at Holley-Navarre Fire District's Station #1 located at 8618 Esplanade Street in Navarre. Topics will include first aid, disaster psychology, fire prevention and basic firefighting techniques, disaster preparedness, fire safety, disaster medical operations, light search and rescue and terrorism. Adults, and teens 14-17 years old, are encouraged to take advantage of this free training that will certify participants as CERT members and allow them to join current teams or form new teams in their own community. All who complete the course will receive a certificate of completion and a backpack containing a CERT vest and other safety equipment. CERT is an official emergency preparedness program of the Federal Emergency Management Agency.

Participants are required to attend all six classes to successfully complete the course:

- Friday, March 8 from 6-9 p.m.
- Saturday, March 9 from 8 a.m.-5 p.m.
- Sunday, March 10 from 1-5 p.m.
- Friday, March 15 from 6-9 p.m.
- Saturday, March 16 from 8 a.m.-5 p.m.
- Sunday, March 17 from 1-4 p.m.

Attendance at all six sessions is required to become certified and pre-registration is required. Prior to the start of training, participants must take the free online FEMA Independent Study course IS-317: Introduction to Community Emergency Response Teams at www.citizencorps.gov/cert/training. For more information about CERT or to register for the course go to www.navarre-cert.org/training/form, send e-mail to training@navarre-cert.org, or contact Mike Sandler at (850) 939-6973.

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Redefining the Emergency Manager: A Proposal for Change

<http://www.emergencymgmt.com/training/Redefining-the-Emergency-Manager.html>

Humanize It: The Impact of Social Media on Emergency Management

<http://www.emergencymgmt.com/emergency-blogs/disasters20/humanize-emergency-management-via-socialmedia-021213.html>

Resilience Meets Disaster Economics

http://www.ssireview.org/blog/entry/resilience_meets_disaster_economics

COOP Corner – Think of Continuity of Operations as your insurance

<https://www.fema.gov/employee-news-and-announcements/coop-corner-think-continuity-operations-your-insurance>

Natural disasters have unexpected impacts on mental health

<http://theconversation.edu.au/natural-disasters-have-unexpected-impacts-on-mental-health-11573>

Disaster Behavioral Health: Current Assets and Capabilities

<http://www.phe.gov/Preparedness/planning/abc/Pages/dbh-capabilities.aspx>

Perceived Neighborhood Safety and Incident Mobility Disability among Elders: The Hazards of Poverty <http://dash.harvard.edu/handle/1/8088460>

Evacuation and Sheltering of People with Medical Dependencies – Knowledge Gaps and Barriers to National Preparedness <http://www.hsaj.org/?article=9.1.2>

Integration of Social Determinants of Community Preparedness and Resiliency in 21st Century Emergency Management Planning <http://www.hsaj.org/?article=8.1.14>

How to Counsel Kids after a Disaster

<http://www.fema.gov/disaster/4085/updates/how-counsel-kids-after-disaster>

Hey, Kid, You Could Be a 'Disaster Hero'

<http://www.npr.org/blogs/health/2013/01/29/170575657/hey-kid-you-could-be-a-disaster-hero>

Disaster Dozen: 12 Myths of Disaster Preparedness

<http://www.emergencymgmt.com/training/12-Myths-Disaster-Preparedness.html>

Episode 4, Disaster and Preparedness: Should I Stay or Should I Go?- Video

http://www.youtube.com/watch?v=yD_FSV7i3Bs&feature=youtu.be

Emergency 2.0 Wiki

http://emergency20wiki.org/wiki/index.php/Main_Page

Contacts Are Key in Emergency Management

<http://www.emergencymgmt.com/disaster/Contacts-Key-Emergency-Management.html>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

http://www.rand.org/about/people/u/uscher-pines_lori.html