



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

4 Sept 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

### **VOLUNTEER OPPORTUNITIES**

As United Way Santa Rosa looks to expand its volunteer programs, we are actively looking for volunteers to help with the following: Special Events, Projects and Programs, and Administrative Support.

Volunteering with United Way is a great way to learn new skills and job experience while helping others in need.

#### **Top 2 Volunteer Opportunities:**

**1) Administrative Support** - volunteers are needed to help answer phones, take messages and help clients at the front desk. Benefits include resume building and learning grants research and data entry.

**2) Toys for Tots** - in November, volunteers will be needed to sort and inventory donations of toys, pick up toys from local vendors, pull toys for children's bags, and help clients in filling out applications.

### **CAR SEAT SAFETY CHECKS AT SANTA ROSA COUNTY HEALTH DEPARTMENT**

The Santa Rosa County Health Department will be offering free car seat safety checks on Thursday, September 13, at the main clinic location, 5527 Stewart Street in Milton. The event will be held from 3:00 p.m. to 6:00 p.m. in the health department parking lot. Certified technicians will be on hand to provide information and examine seats to be sure they have been installed correctly.

According to the National Highway Traffic Safety Administration (NHTSA), car accidents are the number one killer of children between one and 12 years old. Safety seats are the best way to protect children in a crash, and a correctly installed seat will provide the maximum protection possible.

"About 80 percent of car seats are used incorrectly," said Sherry Worley, R.N., certified safety seat technician with the Santa Rosa County Health Department. "Not only is it important for parents to use the correct seat for their child's size, it also has to be installed correctly."

For more information, contact Sherry Worley, R.N., at 983-5200, ext. 187.

Visit the NHTSA website for information on child safety at <http://www.nhtsa.gov/Safety/CPS>.

### **EMERGENCY EMPLOYMENT ASSISTANCE LETTER**

Below is a letter an Employer can use to verify dislocation due to a natural disaster. These are also posted on the Workforce website at [www.workforceescarosa.com](http://www.workforceescarosa.com).



Emergency  
Employment Assistant

### **LOCAL STORES HAVE WHAT YOU NEED**

Several local businesses (SAFER members) have indicated that they have everything you need for disasters, from water to generators, chainsaws, and batteries. Consider shopping local and buying your preparedness supplies at a local hardware store or retailer now instead of rushing when the next storm enters the Gulf.

### **PREGNANCY RESOURCE CENTER OF MILTON, INC.** *You Are Unique Needs You*

The *You Are Unique Program* is ready to begin reaching out to the middle school students in our community with the message of abstinence and truth. Are you ready to begin serving in this ministry as a leader or presenter? We need you! Training is provided. Contact the PRC today at (850) 983-2730 or email [kkennington@prcofmilton.org](mailto:kkennington@prcofmilton.org).

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#### ***PRC Wish List***

- Sleep sacks
- New infant car seats
- 40 & 80 count diaper wipes
- Girl pacifiers
- New baby bottles and/or breast milk bottles
- Size 2 & 4 diapers
- Baby bathtubs
- Baby gowns
- Baby towels and wash cloths

Double stroller for twins (we have a client in need of a double stroller for twins due in late September) Tel: (850) 983-6507

### **SANTA ROSA KIDS HOUSE FUNDRAISER**



**MEDICAL PREPAREDNESS & RESPONSE TO BOMBING INCIDENTS**

MGT-348 • Per-233

This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to bombing incidents.

Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management. This course represents a cooperative effort between New Mexico Tech's Energetic Materials Research and Testing Center (NMT/EMRTC) and the Texas Engineering Extension Service's National Emergency Response and Rescue Training Center (TEEX/NERRTC), a member of The Texas A&M University System.

**Location: Santa Rosa EOC**  
**Dates: November 28<sup>th</sup> and 29<sup>th</sup>**  
**Time: tentative 8:00-5:00**  
**Total time: 18 hours**

**CEU for Nurses and Physicians: 15.5**  
**CEUs for Paramedics: 16**



Marketing Brochure  
 V5 810.pdf

**To Register Click on the Link below, change the date in the top left corner to November, and register for this course.**

**[\\*\\*\\*Click Here To Register\\*\\*\\*](#)**

**STRIKE OUT HOMELESSNESS "BOWLING TOURNAMENT"**

**September 8th, 2012 (1 – 5 pm)**

Presented by the EscaRosa Coalition On the Homeless DeLuna Lanes Bowling Center – Pensacola, FL.

Gather your friends, family, and co-workers for an afternoon of fun and bowling and make a difference– all at the same time!

Registration includes:

Bowling and Shoe Rental, heavy hors d'oeuvres, a complimentary soda and a chance to win great prizes!

Proceeds from this event benefit homeless men, women and children with unmet emergency needs such as housing, transportation, utilities, food, clothing and healthcare.

Registration fee \$125 per team or \$25 per bowler.  
(5 person team)



Strike Out  
Homelessness Sponsor

Registration forms are available at the EscaRosa Coalition On the Homeless ( 2601 W. Strong St. Pensacola, FL.), ECOH Santa Rosa location (United Way of Santa Rosa County, 6479-A Caroline St. Milton,FL). On-line at [www.ecoh.org](http://www.ecoh.org). or email [serene.keiek@ecoh.org](mailto:serene.keiek@ecoh.org).

We are also looking for sponsors or if you are unable to join us donations are welcome. For more information on how to register, become a sponsor or make a donation, please contact Serene Keiek at [serene.keiek@ecoh.org](mailto:serene.keiek@ecoh.org) or Call: 850-232-9548

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **TOYS FOR TOTS**

The Marine Corps Reserves and United Way of Santa Rosa County would like to invite individuals and groups interested in taking a large role in the 2012 Toys for Tots holiday drive to the kick off Toys for Tots committee meeting on Wednesday, Sept. 19 at 9 a.m. at NAS Pensacola, MATSG-42 211 Farrar St. Bldg. 3450 Pensacola, FL 32508.

Email [marianne@unitedwaysrc.org](mailto:marianne@unitedwaysrc.org) to RSVP

### **DISASTER RECOVERY TIP #35: 10 STEPS TO PREPAREDNESS**

Tropical Storm Isaac is far from over. As the storm moves inland, heavy rain and strong winds are expected to continue throughout the day Thursday. [Click here to track the storm.](#)

While we can't prevent disasters like Isaac from happening, we can take steps to mitigate the risks associated with them. By planning, preparing and working together, we can make our businesses and communities more resilient.

As part of [National Preparedness Month](#), we invite you to join us next week for a free webinar on the 10 steps to preparedness. Listen as SBA Associate Administrator James Rivera, and Agility President Bob Boyd share several easy-to-implement steps that can make the difference between giving in to a crisis, and surviving one.

#### **The 10 Steps to Prepare Any Organization for Disaster**

September 6 – 2:00 pm EDT [Click here to register](#)

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit [www.agilityrecovery.com](http://www.agilityrecovery.com) or call 866-364-9696

**LEARN. PREPARE. SHARE.**

In an effort to educate all businesses about the importance of continuity planning, Agility is offering free educational webinars throughout the month of September. Additionally, we are making it easier than ever to encourage all businesses, employees and communities to prepare:

- **Share:** Easily spread the word on LinkedIn, Twitter, and Facebook. [Click here to share.](#)
- **Disaster Myths - Free Breakroom Poster:** Help your employees and coworkers prepare with this free poster. [Click here for your free poster.](#)

Thanks for your support of Agility and National Preparedness Month. If you have any questions, please contact [scott.teel@agilityrecovery.com](mailto:scott.teel@agilityrecovery.com). Have a great day!

### Webinars

#### Ten Steps to Prepare Any Organization for Disaster

Wed, September 5, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

#### Prepare Your Employees & Protect Your Organization

Wed, September 12, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

#### Utilizing Social Media During a Crisis

Wed, September 19, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

#### Surviving a Crisis, Large or Small: Real Life Lessons Learned

Wed, September 26, 2012 2:00 PM - 3:00 PM EDT [Register Here](#)

### **SANTA ROSA COUNTY HEALTH DEPARTMENT ENCOURAGES RESIDENTS TO TAKE PRECAUTIONS TO AVOID MOSQUITO-BORNE ILLNESSES**

West Nile Virus (WNV) is a potentially serious disease, primarily transmitted by infected mosquitoes. Since January of this year, 16 confirmed cases of WNV have been reported throughout the state of Florida. Although no cases have been reported in Santa Rosa County, neighboring counties are seeing cases, and sentinel monitoring indicates a rise in the number of mosquitoes carrying the virus.

To reduce the chance of becoming infected with the virus, the Santa Rosa County Health Department encourages residents to take precautions to avoid being bitten by mosquitoes that may be carrying WNV, as well as other illnesses.

- **Remove standing water.** Removing standing water sources is one of the easiest ways to prevent mosquitoes from breeding. Outdoor yard items such as pets' water dishes, bird baths and flower pots can collect water and provide ideal places for mosquitoes to lay their eggs. Empty items that hold water at least once a week, clean rain gutters so that water drains freely, and remove discarded trash items, such as car tires, to discourage mosquitoes from laying eggs.
- Avoid going outside between dusk and dawn when mosquitoes are most active.
- If you must be outside, dress in clothing that covers most of your skin.
- Use mosquito repellents. Products containing DEET are both safe and effective, when used as directed.
- Use screens on all open windows. Repair any torn or broken screens.

For more information on insect repellents, visit the Centers for Disease Control website: [http://www.cdc.gov/ncidod/dvbid/westnile/qa/insect\\_repellent.htm](http://www.cdc.gov/ncidod/dvbid/westnile/qa/insect_repellent.htm).

For more information on mosquito-borne illnesses and how to help prevent them, visit these websites:

[http://www.cdc.gov/ncidod/diseases/list\\_mosquitoborne.htm](http://www.cdc.gov/ncidod/diseases/list_mosquitoborne.htm)

<http://www.doh.state.fl.us/Environment/medicine/arboviral/Prevention.html>

## **INTERESTED IN WHAT 4-H HAS TO OFFER YOU? FIND OUT!**

Tuesday, September 4, 2012 from 6:00 pm to 8:00 pm

Santa Rosa County 4-H will be holding an informational meeting to help answer your questions and help enroll new and renewing 4-H members! Also we will be accepting record books from 2011-2012 4-H members. Santa Rosa County Extension office located at 6263 Dogwood Drive in Milton will be the location of the meeting!

We will have information about the newly forming club for Heritage Arts, Dog Training, Goats, Poultry, Rabbits, Marine Science, Experimental Science and More! Door Prizes!

Date: Tuesday, September 4, 2012

Time: 6:00 pm – 8:00 pm

Where: Santa Rosa County Extension 4-H Office

For more information contact: Vickie Mullins or Prudence Caskey at 850-623-3868 between 8:00 am and 4:30 pm weekdays. Hearing impaired individuals may call Santa Rosa County Emergency Management Service at 983-5373 (TDD). Or you may email them at [vickiem@santarosa.fl.gov](mailto:vickiem@santarosa.fl.gov) or [prudencec@santarosa.fl.gov](mailto:prudencec@santarosa.fl.gov).

## **TELEMARKETING FRAUD**

Has your quiet evening or dinner been interrupted by frequent calls from telemarketers? Telemarketing and Do Not Call complaints are among the highest number of complaints the Florida Department of Agriculture and Consumer Services receives each year. For the last four years, these complaints have been the top one and two areas of consumer complaints.

According to the Federal Trade Commission, telemarketing fraud robs Americans of more than \$40 billion dollars annually. As the state's leading consumer protection agency, the Florida Department of Agriculture and Consumer Services (FDACS) actively investigates telemarketing fraud and works to protect consumers through public education and consumer outreach. The more the public is informed about telemarketing fraud, the less likely they will fall victim to this faceless crime.

### **Who is at Risk?**

Victims of telemarketing fraud belong to all social and economic classes and age groups. In fact, a survey conducted on behalf of the National Consumers League found that 92% of adults reported receiving a fraudulent telemarketing call. The most common method of telemarketing fraud is "cold calling," where the scammer obtains your number from a directory, a mailing list or a "sucker list" (lists that are bought and sold containing key information about people who have responded to previous solicitations).

### **Tip-offs that the Caller Might be Unscrupulous**

- High pressure sales tactics, especially when the caller insists on an immediate decision.
- A statement that something is "free" followed by a requirement that you pay for something.
- An offer that sounds too good to be true.

### **Avoid Becoming a Victim**

When dealing with telemarketers keep these tips in mind:

- Before any purchase is made, research whether the telemarketer or telemarketing salesperson is registered with FDACS and if there have been any complaints filed against them. This can be done by utilizing the "[Business/Complaint Lookup](#)" at [www.800helpfla.com](http://www.800helpfla.com) or by calling 1-800-HELP-FLA (435-7352) and asking a member of our Consumer Assistance Center staff.

- Don't give out your bank account, credit card or personal information (date of birth, mother's maiden name, Social Security number, etc.) over the telephone, unless it is to a known and trusted source.

### **Protect Yourself From Unwanted Sales Calls**

Subscribe to the Florida Do Not Call Program online at [www.800helpfla.com](http://www.800helpfla.com) or by calling 1-800-HELP-FLA (435-7352). There is no longer a cost to consumers for this service. If you subscribe, your residential and/or cell phone number will be placed on the list for a period of five (5) years.

Most telemarketers are prohibited from calling any phone number on the list. However there are some exemptions. Solicitors may make calls when a prior or existing business relationship exists, in response to an express request of the person called, in connection with an existing debt or contract or when a real estate agent responds to a yard sign or other advertisement

### **Report Telemarketing Scams**

Fraudulent telemarketers should be reported to both FDACS and the Federal Trade Commission. To file a complaint or for more information on telemarketing, visit us online at [www.800helpfla.com](http://www.800helpfla.com) or call 1-800-HELP-FLA (435-7352) from within Florida, 850-410-3800 from outside of Florida or 1-800-FL-AYUDA (352- 9832) en Español, and a member of our Consumer Assistance Center will be more than happy to answer any questions you may have or direct you to the best resource for assistance. Remember, an informed consumer is the best defense against fraud and deception!

## **BBB® TUESDAY TIPS**

### **Door-to-door solicitation complaints skyrocket!**

Better Business Bureau receives thousands of complaints each year about door-to-door scammers. While many door-to-door salespeople are honest, BBB receives troubling complaints about magazines that never came, slick-speaking security system salespeople, cosmetics and photography of poor quality, even meat that was no good. BBB warns that deceptive door-to-door sellers are looking to make a quick buck, and they're on the rise.

In 2012, BBB has already received more than a thousand complaints about door-to-door magazine sellers and dealers – a number that's well on its way to surpassing last year's whopping 1,300 complaints. Sellers often use high pressure sales tactics that can have anyone falling victim. Some of the most common complaints include:

- **Magazine subscriptions:** The most common complaint BBB receives involves consumers paying for magazines they never receive. Several consumers allege the sales representative misled them by claiming to work for a local school or charity fundraiser.
- **Security systems:** Complaints allege that unscrupulous salespeople offer "free" security systems that are actually quite costly, as unsuspecting residents are locked into a multi-year monitoring service with a high monthly fee. Others complain that the salesmen imply they represent their existing security company and that they need to upgrade to an expensive new system in order to maintain their service.
- **Food products:** Sales representatives knock on doors selling produce or meat products, claiming their prices are much lower than grocery stores. Consumer complaints to BBB allege that their orders never arrive, or are not of the high quality originally promised.

Other industries employing door-to-door sales tactics that BBB receives the most complaints about are cosmetics, photography and cleaning supply companies.

If visited by a door-to-door sales representative, BBB recommends consumers do the following:

- **Be safe.** Ask for identification before you open the door. Never invite the solicitor into your home. If they refuse to leave, threaten to call the police and follow through if necessary.
- **Be wary of high pressure sales tactics.** A trustworthy company should let you take time to think about the purchase and compare prices before buying or putting down a deposit.
- **Research the company with BBB.** Start with [bbb.org](http://bbb.org) to check the company's BBB Business Review about their marketplace performance. If you have a smart phone, you can download BBB's iPhone app to access the company's report while the person is standing at your door, or visit [m.bbb.org](http://m.bbb.org) on any other mobile device.
- **Get transaction details in writing.** Be sure you receive a contract or receipt explaining the details of your purchase and all the terms and conditions that apply.
- **Remember the "Three-Day Cooling-Off Rule."** The Federal Trade Commission's Three-Day Cooling-Off Rule gives consumers three days to cancel purchases of more than \$25 that are made in their home or at a location that is not the seller's permanent place of business. Along with a receipt, the salesperson should always provide a cancellation form that can be sent to the company to cancel the purchase within three days. By law, the company must give consumers a refund within 10 days of receiving the cancellation notice.

For additional information and advice you can trust, start with [bbb.org](http://bbb.org). While you're there, sign up for our [weekly scam alerts](#).

### **HOUSEHOLD HAZARDOUS WASTE CENTER, MIDWAY FIRE DISTRICT PROVIDE SAFE SOLUTION FOR SHARPS WASTE**

To help protect waste handlers, the public and the environment, Santa Rosa County now provides a free and safe solution for residents who generate sharps waste. Residents who have home-generated sharp waste are asked not to place the items in their household garbage or recycle containers, but take it in a sharp-approved, puncture resistant container to the Household Hazardous Waste Center located at the entrance of the Central Landfill, 6337 Da Lisa Road in Milton. For residents living in the south end of the county, Midway Fire District located at 1322 College Parkway will accept the waste in sharp-approved containers at their administrative building. While state law does not prohibit the disposal of sharps in your trash, it can create a health hazard for solid waste company employees, landfill staff, and the general public using the Central Landfill. Also, leakage may occur from leftover liquid in improperly disposed sharps and contaminate the environment.

Drop off hours are:

- Santa Rosa County Household Hazardous Waste Center – Monday through Saturday, 7 a.m. - 5 p.m.
- Midway Fire District – Sunday through Saturday, 8 a.m. - 5 p.m.

Home-generated sharps include hypodermic needles, pen needles, intravenous needles, lancets, and other devices that are used to penetrate the skin for the delivery of medications. Loose sharps and sharps placed in plastic milk jugs, soda bottles, laundry detergent bottles, coffee tins or other non sharps-approved containers will not be accepted. Sharps waste will also not be accepted from healthcare related businesses. Residents should keep sharps containers separate from all other waste and notify household hazardous waste or fire department staff that you have a sharps container for disposal upon arrival to the facility. The sharps containers are removed from the two drop off sites by a sharps disposal management company and safely destroyed off site.

Approved sharps containers are rigid, leak-proof, puncture resistant plastic containers of various sizes and labeled with the bio-hazard symbol. They have a lid that can be securely sealed to keep contents from falling out. Sharps containers can be purchased from medical providers, pharmacies or from a reputable online seller.

Residents can dispose of their household hazardous waste for free at the county's Household Hazardous Waste Center, open Monday through Saturday from 7 a.m. to 5 p.m. Santa Rosa County's Household Hazardous Waste Center offers residents a free and environmentally safe way to dispose of hazardous household waste like household cleaners, motor oils, gasoline, car batteries, propane tanks, pool chemicals, and pesticides.

### **SRYP SEPTEMBER EVENTS - MEMBERSHIP MONTH REMINDER**

#### **SRYP - September Lunch Bunch**

**Date:** Thursday, September 13 **Time:** 11:30 am to 12:30 pm

**Location:** Ruby Tuesday

4917 Highway 90, Pace

#### **September Civic Event**

**Date:** Saturday, September 22

**Time:** 9:00 am - 12:00 pm

**Location:** Bay Area Food Bank

*SRYP is partnering with Bay Area Food Bank to provide a mobile food pantry to needy families in the East Milton area. **Volunteers are needed.***

#### **SRYP Membership Meeting**

**Sponsored by SRMC**

**Date:** Thursday, October 18

**Time:** 6:00 pm

**Location:** Santa Rosa Medical Center Meeting Room

**Family Day - November 10**

**Christmas Party - December 14**

### **RED CROSS - CALL ME MAYBE**

<http://www.youtube.com/watch?v=FTKaMGV99Wk>

### **INVITATION TO SEPT. 15TH REMEMBRANCE CEREMONY**

**We invite you to be our guest for a special "Remembrance" ceremony which will be held as part of the "National Day of Service and Remembrance" for 9-11 at the YEP! Youth Emergency Preparedness Expo on Saturday, September 15<sup>th</sup> at 10:00 AM in the cafeteria at Booker T. Washington High School.**

Our community is a leading participant in the "National Day of Service and Remembrance" for 9-11 through a three part effort and event conducted by BRACE- Be Ready Alliance Coordinating for Emergencies and featuring several of its Partners on September 15th. Last year 33 million Americans participated in 9-11 Day of Service and Remembrance events, so BRACE and its Partners are honored to be a part of this effort to remember those that lost their lives on 9-11, the survivors, those heroes that rose to service and those that still serve today.

Please join us for any or all of the following activities:

The "**Remembrance**" event begins at 10:00 AM and will honor our local heroes in a ceremony where 9-11 medallions will be presented to a representative of each branch of our Armed Services, along with fire fighters, law enforcement and other first responders. Several 9-11 survivors will share their stories. This ceremony kicks off the annual YEP! Expo.

The "**YEP! Youth Emergency Preparedness Expo**" will run from 10:00AM-2:00PM and will include exhibitions, displays, demonstrations, entertainment and interactive activities to teach families safety lessons and how to be prepared for disasters. This is a free, fun day for the whole family.

The "**National Day of Service**" will engage Northwest Floridians in a food collection drive to help MANNA distribute 3,000 emergency food packages

(27,000 meals) and 250 Emergency supply kits to the homebound, homeless and most vulnerable in our community. This drive will culminate at the **YEP!** Expo where the donations will be collected, sorted and assembled for distribution.

So that we might recognize you at the "Remembrance" ceremony please RSVP to let us know of your participation.

Email: [braceinfo@bellsouth.net](mailto:braceinfo@bellsouth.net) or Phone: 850-444-7135

Greg Strader Executive Director Be Ready Alliance Coordinating for Emergencies  
[www.BeReadyAlliance.org](http://www.BeReadyAlliance.org)

For more information on the "National Day of Service and Remembrance"

[http://www.nationalservice.gov/pdf/factsheet\\_911.pdf](http://www.nationalservice.gov/pdf/factsheet_911.pdf)

### **BRACE SEPT 15 YOUTH EMERGENCY PREPAREDNESS EXPO**

On September 15th, BRACE (Be Ready Alliance Coordinating for Emergencies) will host the annual YEP! Youth Emergency Preparedness Expo at Washington High School.

BRACE believes in the importance of "...fostering communication, cooperation, collaboration, and coordination among community", and our community includes our youth.

Educating our youth about the necessity of preparedness helps educate their families, too.

This year, the YEP! Expo is being held in conjunction with the National Day of Service and Remembrance. The day will begin with a patriotic recognition of our local heroes – fire, police, and all branches of the military - in remembrance of 9-11.

We are actively seeking agencies and organizations to participate as exhibitors and/or demonstrators during the YEP! Expo. Our goal is to create a fun and INTERACTIVE experience for children and teens to learn about the myriad of organizations at work and factors at play during any type of disaster.

New to the event this year, we are incorporating a vehicle display area. Any agency or organization with a specialized vehicle is invited to bring it out with them to have on display. We would ask that the organization provide a volunteer or staff person to help monitor the vehicle for safety issues during the event. We are very focused on interactive demonstrations and activities this year, as well. Children (and even adults) learn quickly when engaged in a hands-on experience. There will be outdoor areas for vehicles and active demonstrations.

If your agency or organization is committed to responsible disaster preparedness and/or educating the public - the YEP! Expo would love to have your participation.

Attached you will find the registration documents. Please complete the registration forms and email, mail or delivery them to :

YEP!

c/o BRACE  
1301 West Government Street  
Pensacola, FL 32502



YEP! Sponsor  
Opportunities 2012.p



YEP! 2012 Exhibitor  
Application.pdf

Questions? Call us at 850.444.7135 or by email [BRACEinfo@bellsouth.net](mailto:BRACEinfo@bellsouth.net)

**TWITTER**

SAFER Santa Rosa is on Twitter.

**FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;- ) We are up to 402 people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## **OPPORTUNITIES**

There is no better exercise for your heart, than reaching down and helping to lift someone up. - *Bernard Meltzer*

### **SKY WARN CLASSES**

Basic Sky Warn ----- September 25<sup>th</sup>, 7pm  
Advanced Sky Warn ----- September 27<sup>th</sup>, 7pm

Both classes will be taught at the Public Safety Building (EOC) 6575 North W St Pensacola .  
Email [danielh@santarosa.fl.gov](mailto:danielh@santarosa.fl.gov) with your name and the course you wish to attend

### **FIRST/EARLY RESPONDER DISASTER TRAINING**

Start Date: Sunday, September 09, 2012  
Start Time: 2pm  
End Date: Sunday, September 09, 2012  
End Time: 6pm

[Fairhope United Methodist Church](#) is committed to providing the loving presence of Christ as we respond to natural disasters within our conference. Early Response Teams (ERT) enter a disaster recovery area upon invitation. The ministry programs are developed to build and deploy trained volunteer teams to begin the relief process of cleanup and debris removal, tarping, etc. after first responders have been into the area.

**This training is open to members from all churches.**

Cost is \$20, plus the cost of a background check, if not already completed. Bring a copy or proof of your background check with you to the training.

Background checks are the responsibility of each local congregation. Check with your pastor or church administrator on how to complete a background check in your church.

Registration requested by September 5. Download the attached file for registration details and form or [click here to register](#).

**Attached File** [Click this link to view the attached file.](#)

#### **Address**

Christian Life Center  
155 South Section Street  
Fairhope, AL 36532

**Related Link** [http://fairhopeumc.org/ministries/our\\_missions/ert-training](http://fairhopeumc.org/ministries/our_missions/ert-training)

**Contact Coordinator:** Rob Haynes [rob.haynes@fairhopeumc.org](mailto:rob.haynes@fairhopeumc.org)

[http://www.awfumc.org/console/atc/ERT\\_Reg\\_Form\\_2012\\_fairhope\\_11\\_51\\_01\\_AM.pdf](http://www.awfumc.org/console/atc/ERT_Reg_Form_2012_fairhope_11_51_01_AM.pdf)

## **CDS WORKSHOP INFORMATION**

We are writing to let you know of a fabulous workshop opportunity that will be in your area. Children's Disaster Services is having a workshop here:

**Orlando, Florida \***

**October 27-28, 2012** (Saturday-Sunday)

Camp Ithiel  
2037 Hempel Avenue  
Gotha, Florida 34734

Contact: Judy Bezon – e-mail [jbezon@brethren.org](mailto:jbezon@brethren.org) 410 635-8734 (w) or Children's Disaster Services, [410-635-8735](tel:410-635-8735), or [800-451-4407](tel:800-451-4407), option 5

\*This workshop is being offered in conjunction with the yearly conference of the International Association of Emergency Managers and the American Red Cross in Central Florida. Both IAEM and community members are welcome to register. The cost of this workshop is \$75.

It would be very helpful if you could help us by disseminating this information to individuals or groups that might be interested in becoming a Children's Disaster Services volunteer. We find caring for children after a disaster brings new volunteers to disaster work, often drawing from teachers and child care providers and others who work with children.

Sending this on to local VOAD organizations would be another way to help us fill this workshop. The more volunteers we have in your state, the quicker we will be able to respond after a disaster.

There is a brief description of our program below.

Thank you for your help.

Peace and blessings,  
Judy Bezon  
Associate Director



Since 1980 Children's Disaster Services has been caring for children after disasters in shelters and assistance centers by providing volunteers specially trained and certified to care for children who have experienced a disaster. Using techniques that utilize toys that encourage expression, volunteers provide a calm safe and reassuring presence in the midst of the chaos created by a disaster. Although we are part of Church of the Brethren Disaster Ministries, our workshop is open to anyone over the age of 18. Please visit our website for more information.

[www.childrendisasterservices.org](http://www.childrendisasterservices.org)

## **FREE TRAINING OPPORTUNITY**

### **TASK FORCE/STRIKE TEAM LEADER**

**Sponsored by District 1 Local Emergency Planning Committee (LEPC)**

**DATE: September 10-12, 2012**

**TIME: 8:00 AM – 5:00 PM CDT**

**LOCATION:** Escambia County EOC, 6575 North W St., Pensacola FL

**Course Goals:**

- Demonstrate the ability to apply the Risk Management Process found in the Incident Response Pocket Guide (IRPG) to various incidents.
- Identify and describe the responsibilities of a Task Force/Strike Team Leader (TFLD/STL).
- Demonstrate the ability to apply appropriate tactics in various incident situations with various resources organized into strike teams or task forces.

**Course Scope:** This course is a critical to First Responders who will work on Hazardous Materials Incidents such as train derailments, overturned trucks containing hazardous materials, natural gas pipeline incidents. This course trains the responders how to organize, deploy and engage resources, track resource accomplishments, and work within the ICS framework. It will help them with pre-engagement planning, as well as how to engage the incident efficiently. The table-top exercises, or large group incident scene simulations are optimal to develop effective incident management skills for the Task Force or Strike Team Leader. The students will be given a simulated incident involving hazardous materials truck/train derailment with a chemical release to demonstrate risks associated with the incident and the operational implications.

**Suggested Audience:** First Responders: HazMat, Firefighters, Law Enforcement, Transportation and other personnel who provide initial response to incidents.

**Prerequisites:** The following are suggested prerequisites for the course:

- ICS 100, 200, 300, & 400

**Class Size is 20 students.**

Please register online at: <http://trac.floridadisaster.org>

If you have any problems registering or need additional information, please contact Kathy Ahlen at 850-332-7976 or 800-226-8914 x210.

**Please register today, as class size is limited!** For attendees requesting accommodations, please contact Kathy Ahlen.

**NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES**

The series of [Formidable Footprint](#) exercises for neighborhood, community and faith based organizations continues.

**August 25 – Hurricane / September 29 – Solar Storm / October 27 – Flood**

**Exercises have also been scheduled for the following scenarios:**

**Earthquake – Influenza Pandemic – Tornado – Wildfire**



The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises. For additional information or to register for up-coming exercises please access the following web site today:

[www.FormidableFootprint.org](http://www.FormidableFootprint.org)

**THE FLORIDA DEPARTMENT OF HEALTH, BUREAU OF PREPAREDNESS AND RESPONSE, COMMUNITY RESILIENCE UNIT IS PLEASED TO ANNOUNCE REGISTRATION IS NOW OPEN FOR AN UPCOMING COMPLIMENTARY WEBINAR ON DISCHARGE PLANNING.**

**Tuesday September 11, 2012 2:00 - 3:15 PM Eastern Time**

Discharge planning is essential for preparedness and recovery following a disaster. Florida's experience with disasters has shown that a person who takes refuge in a temporary setting may be unable to safely return home after a disaster or may need additional support.

This program will discuss the importance of discharge planning and introduce participants to the newly updated 2012 Discharge Planning Resource Guide.

Upon completion of the program, participants will be able to:

- Describe the importance of discharge planning
- Explain how the Discharge Planning Guide can be used to assist in finding housing and support for persons leaving a temporary shelter setting
- Identify community partners who can assist in safely returning persons to the community following a disaster
- Describe the role of various agencies in moving persons from a shelter back to the community

**MEDICAL PREPAREDNESS & RESPONSE TO BOMBING INCIDENTS**

MGT-348 • Per-233

This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to bombing incidents.

Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management.

This course represents a cooperative effort between New Mexico Tech's Energetic Materials Research and Testing Center (NMT/EMRTC) and the Texas Engineering Extension Service's National Emergency Response and Rescue Training Center (TEEX/NERRTC), a member of The Texas A&M University System.

**Location: Santa Rosa EOC**

**Dates: November 28<sup>th</sup> and 29<sup>th</sup>**

**Time: tentative 8:00-5:00**

**Total time: 18 hours**

**CEU for Nurses and Physicians: 15.5**

**CEUs for Paramedics: 16**



Marketing Brochure  
V5 810.pdf

**To Register Click on the Link below, change the date in the top left corner to November, and register for this course.**

**\*\*\*Click Here To Register\*\*\***

**IS-36: MULTHAZARD PLANNING FOR CHILDCARE**

<http://training.fema.gov/EMIWeb/IS/is36.asp>

**IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS**

<http://training.fema.gov/EMIWeb/IS/is660.asp>

**NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Emergency Managers' Best Practices for Evacuating Communities  
<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

6 Ways to Utilize Social Media before a Disaster Strikes  
<http://www.emergencymgmt.com/disaster/6-Ways-Utilize-Social-Media-Disaster.html>

Solar superstorm could knock out US power grid  
[http://www.chicagotribune.com/news/nationworld/sns-rt-us-solar-superstormbre8721k8-20120803,0,1101354.story?fb\\_action\\_ids=10151174324804529&fb\\_action\\_types=og.recommends&fb\\_source=timeline\\_og&action\\_object\\_map=%7B%2210151174324804529%22%3A10151080751609233%7D&action\\_type\\_map=%7B%2210151174324804529%22%3A%22og.recommends%22%7D&action\\_ref\\_map](http://www.chicagotribune.com/news/nationworld/sns-rt-us-solar-superstormbre8721k8-20120803,0,1101354.story?fb_action_ids=10151174324804529&fb_action_types=og.recommends&fb_source=timeline_og&action_object_map=%7B%2210151174324804529%22%3A10151080751609233%7D&action_type_map=%7B%2210151174324804529%22%3A%22og.recommends%22%7D&action_ref_map)

NOAA raises hurricane season prediction despite expected El Niño  
[http://www.noaanews.noaa.gov/stories2012/20120809\\_atlantic\\_hurricane\\_season\\_update.html](http://www.noaanews.noaa.gov/stories2012/20120809_atlantic_hurricane_season_update.html)

Disaster Resilience: A National Imperative  
[http://www.nap.edu/catalog.php?record\\_id=13457](http://www.nap.edu/catalog.php?record_id=13457)

Most U.S. Small Businesses Back Up Data as a Precaution, but May Not Be Sufficiently Prepared for a Crisis  
[http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;\\_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD](http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD)

11 Tips for Crafting Your Social Media Policy  
<http://www.nextgov.com/mobile/2012/07/11-tips-crafting-your-social-media-policy/57070/>

Social media play growing role in spreading word of tragedy  
<http://www.usatoday.com/news/story/2012-07-20/colorado-shooting-social-media/56370500/1>

Koch-funded climate change skeptic reverses course  
<http://www.latimes.com/news/politics/la-pn-kochfunded-climate-change-skeptic-reverses-course-20120729,0,7372823.story>

Extreme weather: Get ready to see more of it, scientists say  
<http://www.cnn.com/2012/07/10/world/unusual-world-weather/index.html>

Five Innovative Uses of Social Media in Government  
<http://www.govexec.com/reports/five-innovative-uses-social-media/56086/>

Why Aren't Americans Listening to Disaster Preparedness Messages?  
[http://www.rand.org/about/people/u/uscher-pines\\_lori.html](http://www.rand.org/about/people/u/uscher-pines_lori.html)

Social media rising to the top of places to go in natural disasters  
<http://www.kplu.org/post/social-media-rising-top-places-go-natural-disasters>

Worried about the risks and dangers of social media? Take the Army's advice  
<http://www.emergencymgmt.com/emergency-blogs/crisis-comm/Worried-about-the-risks-071012.html>

Want to keep AC on? Bury power lines  
[http://www.cnn.com/2012/07/02/opinion/frum-buried-lines/index.html?hpt=hp\\_t1](http://www.cnn.com/2012/07/02/opinion/frum-buried-lines/index.html?hpt=hp_t1)

Public Complacency toward Emergency Preparedness is Still a Problem, Survey Finds

<http://www.hstoday.us/industry-news/general/single-article/public-complacency-toward-emergency-preparedness-is-still-a-problem-survey-finds/8f8a61283e68aa0ee22a1ecf06333b6a.html>

Seven unusual tips for hurricane preparedness  
<http://www.jsonline.com/sponsoredarticles/easyliving/seven-unusual-tips-for-hurricane-preparedness8068000101-158103315.html>

10 Ways for Businesses to Be Hurricane Ready  
<http://bclc.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready>

The Role of Business in Disaster Response Report  
<http://bclc.uschamber.com/document/role-business-disaster-response-report>

Small Businesses Fall Short on Disaster Preparedness  
<http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html>