



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

5 Aug 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

SPECIAL OLYMPICS ANNUAL CHARITY GOLF TOURNAMENT

Want to win a new car?! A free weekend get-a-way perhaps? How about playing a fun game of golf, all while supporting your local Special Olympics athletes? Golfers from throughout the region are invited to come out and support our Special Olympics Florida - Escambia/Santa Rosa golf team in their upcoming trip to State and National Competitions! Stonebrook Golf Club in Pace will be hosting this year's Charity Golf Tournament on Friday August 23rd. Registration will begin at 11AM with a 1PM shotgun start for a 4-person scramble. The entry fee is \$100 per player or \$400 per team with an entry deadline set for August 16th. Tee signs can be purchased for \$100 each. Entry fees include delicious food and beverages served throughout the day by local vendors such as Ale House, Beef O' Brady's, Happy Pig, Goldring Gulf Distributing, Hemmingway's, Subway, Hooters and Bamboo Willies as well as Cigars from the Grand Reserve. There will be great prizes and awards for the longest drive and closest to the pin, including a \$250 spa package from Stay The Clinical Spa, door prizes, a silent auction and goody bags for all golfers at registration. A hole-in-one wins a new car from Astro Lincoln! All proceeds go to Special Olympics Florida - Escambia/Santa Rosa Golf Team. The team is extremely excited that their hard work has paid off in qualifying them to send a delegation to the Special Olympics Florida State Golf Championship in Kissimmee, FL on September 6th and 7th, 2013!

For more information and to participate, please contact Matt at Stonebrook Golf Club, 3200 Cobblestone Drive, Pace FL, 32571, 850.994.7171, StonebrookGC@bellsouth.net or JessicaBarrale@SpecialOlympicsEscambia.org

Special Olympics Florida - Escambia/Santa Rosa provides year-round sports training and competition to children and adults with intellectual disabilities, at no cost to the athlete or their caregiver, as a means to achieve physical fitness, self-esteem, socialization skills, and the life skills necessary to be productive, respected and contributing members of their communities.



2013 Golf
Tournament.docx



SO Golf Flyer
2013.pdf



Golf Tournament
2013.pdf

FAITH BASED PARTNERS

Please go to this webpage <http://www.santarosa.fl.gov/emergency/fbp.html> and see if the information about your church and its disaster response commitments is accurate.

Is your church located in this database? Do you know what your church is going to do after a disaster? Are you involved with assisting your church in its mission? SAFER is considering

starting a faithbased committee to assist local churches in organizing their efforts in support of the citizens of Santa Rosa after a disaster, let me know if you are interested in participating.

PUTTS FOR PAWS GOLF TOURNAMENT

Date: Saturday August 10th; 1:00 Shotgun Start

Entry fee is \$65 per player or \$260 per team

There will be a hamburger dinner included in the cost of the tournament-burgers served after the tournament. Tee signs are available for \$50 per sign

Please make checks payable to:

Leadership Santa Rosa with "Golf Tournament" on the memo line

The tournament will be held at Tanglewood Country Club and all funds from this tournament will go to-wards the purchase of a new K-9 for the Santa Rosa Sheriff's Department. The dog will be used for narcotics detection, suspect apprehension and searching.

Contacts: Tracy Allen-982-0117 Eric Seib- 686-6916 E-mail: scootsox@live.com

OPPORTUNITY

The Gulf Breeze, Jay, Navarre Beach Area, Pace, and Santa Rosa chambers, SAFER Santa Rosa, EscaRosa Business Continuity Initiative and the UWF Small Business Development Center have collaborated to bring free business continuity training to Santa Rosa County businesses regardless of chamber affiliation. With the goal of educating business owners and managers on the best methods to maintain business operations after a disaster, two free classes are offered and will last about 2 hours:

- Monday, August 5 at 9 a.m. at the Santa Rosa Chamber of Commerce Board Room
- Monday, August 19 at 9 a.m. at the Navarre Beach Area Chamber of Commerce

According to a 2005 article in Forbes Magazine, "The Federal Emergency Management Agency reports that about 40 percent of small businesses don't reopen after a major disaster. This can jolt a region because the U.S. Small Business Administration says independent enterprises provide most of the jobs in a local economy." The article also quotes Donna R. Childs, co-author of "Contingency Planning and Disaster Recovery: A Small Business Guide" who states "Small businesses are uniquely vulnerable to disaster." Do not be a statistic, be prepared, here is your opportunity. There is no registration required. For more information contact Daniel Hahn at 983-4606 or danielh@santarosa.fl.gov

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

DISASTER RECOVERY TIP #31: HAVE YOU MADE PREPAREDNESS A PRIORITY?

Decisions. Decisions.

We make thousands of decisions every day: where to go, what to do, when to do it. And with these decisions we choose where we spend our time, money and effort.

Like everything else, preparedness is a choice. You can choose to make preparedness a priority or you can choose not to.

So how have the decisions you've made affected your preparedness plan? Download Agility's quick and easy decision tree to gauge your organization's level of preparedness.

[Click here to Download the Decision Tree](#)

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit www.agilityrecovery.com or call 866-364-9696

BACK TO SCHOOL BASH - 10 AUG 2013

Who	Bagdad and Milton communities
What	Back to School Bash, featuring ; Free school supplies & food & haircuts for boys & nails for girls, plus face painting, fun & games plus a special guest speaker.
When	10 August from Noon - 3pm
Where	Bagdad community center
Why	Outreach to support our youth.
How	Through community sponsorship and support



0000000 Back to
school bash Bagdad.c

A SERIES OF INFORMATION BRIEFS FOR BUSINESSES

FloridaDisaster.org

According to [A National Underwriter Website](#), between 40 and 60 percent of small businesses close forever following a disaster -- but your business patrons can make certain that it doesn't happen to them. Your small business patrons will find resources and tools to help them be prepared and stay open on the [business](#) pages of [FloridaDisaster.org](#), the Florida Division of Emergency Management's (FDEM) website.

Topics include [business disaster planning](#), how to help [employees prepare](#), and reporting on business-related damages.

The FDEM plans for and responds to both natural and man-made disasters and serves as Florida's liaison with federal and local agencies on emergencies of all kinds.

PrepareMyBusiness.org

[Prepare My Business.org](#)'s disaster planning and preparedness resources can be your patrons' lifeline to staying in business. This [Small Business Administration](#) (SBA) site provides links to education, planning, testing, and disaster assistance to make certain businesses can survive any interruption.

The SBA and the [United States Department of Agriculture](#) (USDA) provide low interest loans to businesses and individuals to repair or replace real estate, personal property, machinery and equipment, inventory, and business assets that have been damaged or destroyed in a declared disaster. Your patrons can find [information](#) on financial assistance to repair or replace business equipment, inventory, and business assets. Relief is also available in the form of economic injury loans, unemployment assistance, and tax relief.

Disaster Contractors Network

[Disaster Contractors Network](#) (DCN) can help your small business patrons rebuild after the worst is over.

Patrons can search the DCN databases for a contractor, vendor, or other professionals who assist businesses impacted by a disaster. Patrons can also search the databases for resources, such as materials or labor, based on category, keyword, or geographical location.

The DCN is a public/private partnership between the State of Florida, Florida State University (FSU), various Florida homebuilders associations, and the Department of Homeland Security's Federal Emergency Management Agency (FEMA), Region IV. This partnership is the nation's first pre- and post-disaster network.

Ready.gov

The [Federal Emergency Management Agency](#) (FEMA) provides your small business patrons with tools to help prepare for the impact of natural hazards like floods, hurricanes, and tornadoes. Businesses also need to consider technology-related hazards such as failure or malfunction of systems, equipment, or software.

FEMA's [Preparedness Planning for Your Business](#) site helps businesses to develop a preparedness program by providing tools to create a plan that addresses the impact of many hazards. This website and its tools utilize an "all hazards approach."

American Red Cross Resources

[Ready Rating](#) is a program that helps your small business patrons, as well as schools and other organizations, become prepared for disasters and other emergencies.

All in one place, *Ready Rating* members have access to one-of-a-kind tools, resources, and information for evaluating and improving their ability to withstand disaster, maintain operations, and protect lives and property.

Whether your patrons are taking their first steps or already have a fully-functioning emergency management program, *Ready Rating* can help them achieve a higher level of preparedness.

The [Get Started: Emergency Preparedness Checklist for Small Businesses](#) can help your patrons get back in business after a disaster has struck.

Minding Your Business

The Florida Business Continuity Initiative's [Minding Your Business](#) is real-time interactive forum that focuses on helping businesses make it through a disaster.

The website is unique in that it matches resources to the needs of businesses affected by disasters in real time. The website also provides a wide range of pre- and post-disaster information and resources for your business patrons, including an online business-continuity plan generator developed by the [Florida Division of Emergency Management](#).

Big Business -- Small Business

The [Big Business - Small Business Emergency Management Mentorship Program](#) is designed to motivate and encourage large businesses to provide mutually beneficial emergency preparedness, response, and recovery expertise to small businesses.

The program is designed to improve the resiliency of small business, reduce or eliminate recovery time, foster the establishment of long-term business relationships between large and small businesses, and increase awareness for a proactive, whole-community, emergency management approach.

The program is a collaboration between the [National Incident Management Systems and Advanced Technologies](#) (NIMSAT) Institute at the University of Louisiana at Lafayette and the [International Association of Emergency Managers](#) (IAEM).

SPECIAL OLYMPICS FALL SPORTS

Good news! Special Olympics Fall Sports are starting soon, offering FREE training and competition opportunities in Bowling, Gymnastics and Powerlifting for children and adults (8 years old and up) with intellectual and developmental disabilities. Bowling training will be held at Avalon Bowling Center in Milton, Cordova Lanes and Liberty Lanes in Pensacola. Gymnastics is hosted at First City Gym in Pace and Powerlifting is hosted at Riviera Fitness in Pensacola. We are currently accepting applications for new athletes in these programs.

New volunteers are also welcome to join us! Volunteers are vital to the Special Olympics movement; they enable us to offer sports training and competition while providing our athletes the opportunity to grow and showcase their skills. The Special Olympics movement can ultimately transform communities by inspiring people to open their minds, accept and include people with intellectual disabilities, and thereby celebrate the similarities common to all people. We invite you to participate in this unique partnership with Special Olympics to celebrate diversity and promote inclusion in our community.

To learn more and get involved with Special Olympics today, visit www.specialolympicsescambia.org or contact Jessica Barrale at jessicabarrale@specialolympicsescambia.org

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

RESILIENT COMMUNITIES FOR AMERICA

<http://www.resilientamerica.org/>

SMART PHONE EMERGENCY AND DISASTER APPLICATIONS

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html
- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- http://emergency20wiki.org/wiki/index.php/Smartphone_Apps
- <http://www.google.org/crisisresponse/>

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to **625** people! Invite friends. ***Let's keep growing this communications venue. Invite other Santa Rosans to participate.*** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

TEENS: CASH IN ON DISCOUNTED BABYSITTING CLASSES

The American Red Cross is offering a 20 percent discount on babysitting courses through the end of July. With a course under their belts, teens and young adults can inch closer to financial independence from mom and dad. [More](#)

NATIONWIDE - VOLUNTEER RECEPTION CENTER EXERCISE

The [HandsOn Network](#) is offering an opportunity for agencies and organizations tasked with coordinating spontaneous volunteers during a disaster the chance to participate in an internet based exercise entitled "[Operation Volunteer Placement](#)".

This exercise will provide participants from local agencies and organizations that have a role in coordinating and / or utilizing spontaneous volunteers during a disaster the opportunity to work together as a unified team in establishing, managing and demobilizing a Volunteer Reception Center.

For additional information and to register yourself along with your agency or organization to participate in this exercise access the following web site today:

www.drc-group.com/project/vrc.html

This exercise is **FREE** and open to agencies and organizations responsible for coordinating spontaneous volunteers during a disaster.

The 4 Steps To Exercise Participation

1. **Click** [hear](#) for additional exercise information and to register.
2. **Mark** the date of the exercise on your calendar.
3. **Host** the exercise for local agencies and organizations responsible for coordinating spontaneous volunteers during a disaster.
4. **Share** your exercise story and / or experience via the [Good & Ready](#) website.

BUSINESS CONTINUITY WORKSHOPS

The Gulf Breeze, Jay, Navarre Beach Area, Pace, and Santa Rosa chambers, SAFER Santa Rosa, EscaRosa Business Continuity Initiative and the UWF Small Business Development Center have collaborated to bring free business continuity training to Santa Rosa County businesses regardless of chamber affiliation. With the goal of educating business owners and managers on the best methods to maintain business operations after a disaster, two free classes are offered and will last about 2 hours:

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NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES



Solar Storm Flood Wildfire



The series of Formidable Footprint exercises for neighborhood, community and faith based organizations continues.

August 31 - Wildfire

Exercises have also been scheduled for the following scenarios: Earthquake -Hurricane - Influenza Pandemic - Tornado

The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is NO CHARGE for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today: www.FormidableFootprint.org

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: www.drc-group.com/project/jitt.html

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Disaster readiness may be at risk, Florida warns

<http://www.orlandosentinel.com/news/politics/fl-disaster-furloughs-20130723.0,5340747.story>

6 reasons to close the Homeland Security office

<http://money.msn.com/now/post--6-reasons-to-close-the-homeland-security-office#scpsshrjwfb>

Sandless bags offer protection from floodwaters

http://www.khou.com/news/local/New-method-can-battle-rising-water-216680901.html?goback=%2Egde_52824_member_260494518

Active Shooter Workshop Teaches Communities to Win, not Survive

<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain

http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?qoback=%2Eqmp_3876618%2Eqde_3876618_member_257800797

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfa67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&qoback=%2Eqmp_3876618%2Eqde_3876618_member_249997713

To Beat the Chaos, Take a Thinking Day

<http://www.linkedin.com/today/post/article/20130715110232-187399433-to-beat-the-chaos-take-a-thinking-day>

HEAT SAFETY TOOL

https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews

5 Things You Don't Know About Disasters

http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share

Map: Places That Will Flood More Often Due to Global Warming

http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.luciancanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>