



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

9 December 2013

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

### **COLD WEATHER SHELTERS TO OPEN**

Cold weather shelters are located at Ferris Hill Baptist Church located at 6848 Chaffin Street in Milton and Community of Christ Church located at 2111 Presidio Street, Navarre. Those who would like to stay at the shelter must arrive between 6:30 and 8:30 p.m. No one will be admitted after 8:30 p.m. unless brought in by law enforcement. The shelter will close at 7 a.m. each morning.

The shelters will open each night when weather is forecasted to drop below 40 degrees, December through March. The shelters are for people who are homeless, can care for themselves, and are not at risk to themselves or others. No one will be admitted to the shelter that is under the influence of drugs or alcohol and are unable to walk unaided or are disoriented.

The churches, with the assistance of the Santa Rosa County Emergency Management Office, will be responsible for making the determination of when the shelter is needed. Santa Rosa County Emergency Management is responsible for notifying the public of its availability and alerting sheriff deputies so they can assist with transportation and notifying the homeless of the shelter's availability.

Both shelters utilize volunteer resources and donations to operate. Ferris Hill Baptist Church is currently accepting financial donations and supplies including men's socks, toothbrushes, toothpaste, towels, soap, shampoo and deodorant. Donations can be dropped off at the church 9 a.m. to noon Monday through Friday or online at <http://ferrishill.org/giving/>. For more information contact Ferris Hill Baptist Church at (850) 623-3500

### **TOP 10 MISTAKES FOR BUSINESSES TO AVOID WHEN DEALING WITH A DISASTER**

*Business Continuity Strategies Offered at Free SBA/Agility Webinar*

What are the biggest and most common mistakes business owners make when dealing with a disaster? Whether it's property damage caused by a flood, or the loss of sensitive data thanks to a hacked email account, how you respond within the first few hours of the crisis can make or break your small business.

Get tips on how to avoid the costly mistakes that could put the safety of your clients and your organization at risk at a free webinar hosted by Agility Recovery and the U.S. Small Business

Administration on Tuesday, December 10. True stories about business owners' pre-disaster missteps, plans not followed and errors made—as well as what they learned during the recovery phase, will be discussed.

SBA has partnered with Agility to offer business continuity strategies through its “PrepareMyBusiness” website. Visit [www.preparemybusiness.org](http://www.preparemybusiness.org) to access previous webinars and for additional preparedness tips.

The SBA provides disaster recovery assistance in the form of low-interest loans to homeowners, renters, private nonprofits and businesses of all sizes. To learn more, visit [www.sba.gov/disaster](http://www.sba.gov/disaster).

**WHAT:** “The Top 10 Most Common Mistakes During a Crisis”  
**WHEN:** Tuesday, December 10, 2013 -- 2 to 3 p.m. EST  
**HOW:** Space is limited. Register at <https://www1.gotomeeting.com/register/625471417>

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **KEEP YOUR HOLIDAYS BRIGHT FIRE SAFETY CAMPAIGN BEGINS DECEMBER 1**

Santa Rosa County emergency service agencies are teaming up for the seventh year to promote fire safety during the month of December with the “Keep Your Holidays Bright” campaign. While a joyous time of year, cold weather, holiday decorations and festivities can create serious fire dangers. Firefighters hope to reduce the number of fires in Santa Rosa County by promoting simple, life-saving holiday safety tips each day, Dec. 1 through the 31.

In addition to the daily fire safety tips, Santa Rosa’s Keep Your Holidays Bright campaign centers around a Christmas tree located in the Santa Rosa County Administration Complex on Caroline Street, decorated with electric candles. Each time firefighters respond to a working residential fire or large wildfire causing fire damage, a candle will be “extinguished” and replaced with a card noting the basic details of the fire. In the first year nine candles were extinguished on the safety tree, three in the second year, six in the 2009 campaign, four in 2010, six in 2011 and three in 2012.

According to the United States Fire Administration, 76 percent of fire injuries affecting civilians occurred in our homes. Fires occurring during the winter claim the lives of over 945 people, injure 3,825, and cause over \$1.7 billion in damage. Nationally, cooking is the leading cause of residential building fires in December, accounting for 41 percent of fires, followed by heating fires at 28 percent, open flame fires at nine percent, and incendiary/suspicious fires seven percent.

Each fire department in Santa Rosa County including Allentown Volunteer Fire, Avalon Fire/Rescue, Bagdad Volunteer Fire, Berrydale Volunteer Fire, the City of Milton Fire, East Milton Fire and Rescue, Gulf Breeze Volunteer Fire, Harold Volunteer Fire, Holley-Navarre Fire District, Jay Volunteer Fire, Midway Fire District, Munson Volunteer Fire and Rescue, Inc.; Navarre Beach Fire, Pace Fire/Rescue District, Skyline Fire and Rescue District, Florida Forest Service, Santa Rosa County Emergency Management and Lifeguard Ambulance Service are working together to promote holiday safety.

***Daily Fire Safety Tips*** (Corresponds with Escambia’s Keep the Wreath Green Campaign):

Dec. 9        Have a plan in case you have a fire: Step 2 – Know two ways out of every room and practice them to make sure you can do it.

- Dec. 10 Have a plan in case you have a fire: Step 3 – Make sure you crawl low under smoke and feel closed doors for heat. If you come to a door that is warm, find another way out.
- Dec. 11 Have a plan in case you have a fire: Step 4 – If you become trapped, close doors and stuff the door cracks to keep smoke out. Try to call 911 and let them know exactly where you are and signal for help from a window.
- Dec. 12 Have a plan in case you have a fire: Step 5 – Pay special attention to young children, elderly people and the disabled. Be sure to include them in your plan.
- Dec. 13 Have a plan in case you have a fire: Step 6 – Get out as fast as you can and stay out. Never go back inside. Once you're safely outside have someone go to a neighbor's house and call 911.
- Dec. 14 Remember, matches and lighters are tools for adults. Store them in a safe place above the reach of children. Also teach youngsters to never touch them, instead tell a grownup.
- Dec. 15 Have a fire extinguisher readily available in your home and make sure it is fully charged. Know how to use your fire extinguisher. Remember the PASS system: **P**ull the pin, **A**im the nozzle at the base of the fire, **S**queeze the trigger lever, and **S**weep the stream side-to-side at the base of the fire.
- Dec. 16 Have your chimney and fireplace inspected by a professional to make sure it's clean and free of obstructions. Never burn paper or trash in the fireplace.
- Dec. 17 Be sure your fireplace is covered with a metal screen or glass doors to prevent the spread of sparks and fire.
- Dec. 18 Make sure to have a working smoke alarm outside of every bedroom and on every level of your house. Make sure to test monthly and change batteries every time you change your clocks.
- Dec. 19 With children out of school, people doing yard work, dry vegetation, high-winds and low-humidity, remember that wildfires can happen quickly.
- Dec. 20 If you are enjoying the great outdoors during the holidays, don't leave campfires or warming fires unattended – make sure they are completely out!
- Dec. 21 Never leave cooking food unattended. Handles on stovetop pots should be turned away from the front, so they won't be accidentally tipped or knocked over.
- Dec. 22 Before you cook that holiday dinner be sure that the oven and stovetop are clean, free of grease, and are in good working order.
- Dec. 23 Keep cooking areas clean and free of grease and other combustibles (e.g. potholders, towels, rags, drapes, and food packaging), which can catch fire easily.
- Dec. 24 Do not burn wrapping paper in the fireplace because of the high flammability, dangerous sparks and possibility of flash fires.
- Dec. 25 Remember to be safety conscious and have a happy holiday.
- Dec. 26 When purchasing a space heater look for heaters that have safety features such as cut-off switches that turn the heater off if they accidentally tip over or overheat.

- Dec. 27 Space heaters need space. Make sure they are at least 3 feet away from combustible materials such as draperies, furniture, bedding, clothing and decorations. Also teach youngsters to keep away from them.
- Dec. 28 Use only UL labeled space heaters and follow the manufactured instructions. Never use stoves, ovens or other cooking appliances to warm your home.
- Dec. 29 Turn space heaters off when you leave the room. Also, remember to constantly supervise children and pets when space heaters are in use.
- Dec. 30 Don't cut up and burn your tree in the fireplace. Burning evergreens give off tar and creosol, which can ignite and cause a chimney fire. Dispose of your tree by following the instructions of your local trash disposal service.
- Dec. 31 Don't drink and drive, have a designated driver or call a friend.

### **THREE CANDLES EXTINGUISHED ON FIRE SAFETY TREE**

FIRST-A residential structure fire in the 1600 block of Kauai Court in the Midway Fire District represents the first candle extinguished on the "Keep Your Holidays Bright" fire safety tree. One adult in stable condition was transported to Gulf Breeze Hospital for inhalation burns and minor skin burns. Santa Rosa County Emergency Communications was notified of the fire at 1:43 p.m. on Wednesday, Dec. 4. Crews arrived on scene at 1:47 p.m. and the fire was extinguished by 2:06 p.m. Units from Midway, Gulf Breeze, Holley-Navarre and Pensacola Beach responded. The fire, which may have been caused by a charging battery in the garage, destroyed approximately 50 percent of the home with damages estimated at \$70,000-80,000. The state fire marshal is investigating.

SECOND- A kitchen fire in the 3600 block of Bob Tolbert Road in Holley represents the second candle extinguished on the "Keep Your Holidays Bright" fire safety tree. Crews from Holley-Navarre, Navarre Beach, Midway and Florosa fire departments responded. Santa Rosa Emergency Communications received the call at 3:17 p.m. and the first crews arrived by 3:27 p.m. to find the resident had extinguished the bulk of the fire. The fire is estimated to have caused \$15,000 in damage to the mobile home. No one was injured; however, a pet dog was lost in the fire. The American Red Cross was called to assist the displaced resident.

THIRD - A residential fire in the 9400 block of Frank Hardy Road represents the third candle extinguished on the "Keep Your Holidays Bright" fire safety tree. The call was received by Santa Rosa Emergency Communications at 9:55 a.m. and when crews arrive on scene at 10:06 a.m., the fire was fully involved. Crews from Munson, Skyline, Whiting Field, Harold and Allentown fire departments responded. With more than \$50,000 in damage, the fire destroyed the home, displacing two adults who are now staying with family. The state fire marshal was called to investigate the cause of the fire and the American Red Cross is assisting the residents.

According to the U.S. Fire Administration, cooking is the leading cause of residential building fires in December, accounting for 41 percent of fires, followed by heating fires at 28 percent, open flame fires at nine percent, and incendiary/suspicious fires seven percent.

Additional kitchen fire statistics from the U.S. Fire Administration, based on 2006-2010 annual averages:

- Unattended cooking was by far the leading contributing factor in home cooking fires.
- Two-thirds (67 percent) of home cooking fires started with the ignition of food or other cooking materials.
- Clothing was the item first ignited in less than 1 percent of these fires, but these incidents accounted for 16 percent of the cooking fire deaths.
- Ranges accounted for the largest share (58 percent) of home cooking fire incidents. Ovens accounted for 16 percent.

- Three of every five (57 percent) reported non-fatal home cooking fire injuries occurred when the victims tried to fight the fire themselves.
- Frying poses the greatest risk of fire.

Santa Rosa County emergency service agencies are teaming up for the seventh year to promote fire safety during the month of December with the “Keep Your Holidays Bright” campaign. While a joyous time of year, cold weather, holiday decorations and festivities can create serious fire dangers. Firefighters hope to reduce the number of fires in Santa Rosa County by promoting simple, life-saving holiday safety tips throughout the month. In the first year nine candles were extinguished on the safety tree, three in the second year, six in the 2009 campaign, four in 2010, six in 2011 and three in 2012. For more fire safety tips, visit [www.santarosa.fl.gov](http://www.santarosa.fl.gov) or follow us on twitter [@srcbocc](https://twitter.com/srcbocc).

### **LET THE GOOD TIMES ROLL AT THE MARDI GRAS FUN RUN & WALK!**

Lace up and roll out to the greatest and only Mardi Gras Fun Run & Walk in Pensacola! Special Olympics is kicking off the Mardi Gras season by bringing the community together to promote diversity and inclusion with a 5k and 1-mile Fun Run and Walk in the beautiful East Hill neighborhood. This fun event is perfect for the whole family- strollers, wheelchairs and pets welcomed! Following the race is the Finish Line Party- complete with great food, beer, music and family-friendly activities brought to you by local businesses. Participate as an individual or with family, friends or co-workers as a team. Make a team and give yourself a “Krewe” name, designate colors and create costumes- the crazier, the better! Awards and Trophies will be awarded to overall male/female finishers, best costumes and top fundraisers. All proceeds support local athletes with intellectual disabilities so come out and be a fan of Special Olympics!

**SIGN UP TODAY!** <https://www.Firstgiving.com/SOFL/MardiGras2014>

Visit the event **Facebook** page at <https://www.facebook.com/MardiGrasFunRunPensacola> for updates and more information.

Early packet pickup is from 4:00 PM to 8:00 PM Friday, February 7<sup>th</sup>, 2014 at the Bayview Community Center, 2001 E. Lloyd St., Pensacola, FL 32503. Race day registration and packet pickup starts at 10:30 AM to 11:30 AM Saturday, February 8<sup>th</sup> at the Bayview Community Center. The 5k and 1-mile Fun Run & Walk begin at 12 PM and 12:15PM respectively on Saturday, February 8<sup>th</sup> with a starting at Bayview Park, 2001 E Lloyd St in Pensacola.

**“Laissez les bon temps rouler”/ “Let the good times roll”!**

#### **For More Information Contact:**

Name: Jessica Barrale Title: Director, Special Olympics Florida-Escambia/Santa Rosa  
Phone: 850.291.6234 Email:[jessicabarrle@specialolympicsescambia.com](mailto:jessicabarrle@specialolympicsescambia.com)

### **SANTA VISITS SOUTH**

**Santa is coming**

**to your Midway Fire District neighborhood**

**Below are the dates and times. Included are locations and estimated times that Santa will meet & greet the public. Santa will be unable to drive through each neighborhood this year.**

#### **Thursday, December 12**

The Blake 4pm Midway Fire District 6:00-8pm (This is open to everyone)

#### **Friday, December 13: South Side of Hwy. 98**

7Victorian Village 5:45 Sound Forest 6:30 Berkley Forest 7:15 Woodlawn Way  
@ 4waystop 8pm

#### **Monday, December 16: South Side of Hwy. 98**

Reserve Blvd (@ the end) 5:45 Apartment Complex 6:30 Light House Pt. 7:15

**Tuesday, December 17: North Side of Hwy. 98**

Government & Capitol 5:45 Shadow Lake @ Park 6:45  
Paradise Bay @ West end of Mariners Dr. 7:30

**Wednesday, December 18: North Side of Hwy. 98**

Coral Strip & Duke 5:45 Grand Pointe East @ Cr1 6:30 Grand Pt. Park 7:00  
***Rain date will be Dec. 19<sup>th</sup>.***

**STOP ADULT FINANCIAL EXPLOITATION**



Operation SAFE  
Flyer - General.pdf

There will be a workshop on January 28, 2014 for seniors regarding stopping adult financial exploitation. It will deal with spotting a scam, outsmarting con artists, avoiding ID Theft etc. It will be held at the Santa Rosa County Auditorium, 4530 Spikes Way, Milton, FL. from 10 – 11:30 a.m. This is at no charge to the attendees. Please see the flyer above

**SANTA ROSA COUNTY TOBACCO-FREE SUB-COMMITTEES AND TOBACCO-FREE COALITION TO MEET DECEMBER 5**

The Santa Rosa County Tobacco-Free Coalition Sub-Committee on Smoke-Free Housing will meet at 3:00 p.m. on Thursday, December 5, in the main conference room of the Florida Department of Health in Santa Rosa County (DOH-Santa Rosa), 5527 Stewart Street in Milton. The Sub-Committee on Smoke-Free Business will meet at 3:30 p.m., followed by the Tobacco-Free Coalition meeting at 4:00 p.m.

The Santa Rosa County Tobacco-Free Coalition began in September 2008 as a partnership of community members and agencies working together with a mission to reduce the prevalence of tobacco use and provide education on the dangers of tobacco abuse among children and adults. Members include the Florida Department of Health in Santa Rosa County; Healthy Start of Santa Rosa County; Women, Infant and Children Program (WIC); The Center for Total Women's Health; Community Drug and Alcohol Council; West Florida Area Health Education Center; Covenant Hospice; Safe Haven; Santa Rosa County School District; Santa Rosa County Sheriff's Office; Santa Rosa County School Health Program; Santa Rosa Pediatrics; University of West Florida; Students Working Against Tobacco (SWAT) and AIDS Healthcare Foundation. Any interested citizens or community groups are encouraged to attend the meeting and join the coalition.

For more information, contact Vince Nguyen, tobacco prevention specialist with the Florida Department of Health in Santa Rosa County, at 850-983-5200, ext. 142.

**RING THE ALARM**

As the holiday season approaches, it's a good time to review [fire safety techniques](#) with your family including how to safely put out fires using a portable fire extinguisher. These extinguishers are a valuable resource for immediate use on small fires. Before you consider using an extinguisher there are some very important details to remember:

- The [U. S. Fire Administration recommends](#) only those trained in the proper use and maintenance of fire extinguishers consider using them when appropriate! Contact your local fire department for training in your area.
- The [type of fire extinguisher](#) you use should match the type of fire. Most extinguishers display symbols to show the kind of fire on which they can be used.

- If you do not think you would be able to safely put the fire out in five seconds using an extinguisher, do not attempt to use it! Leave the area and call 911.

Should you need to use a fire extinguisher, follow the PASS method.

Learn more about fire safety and how to properly extinguish fires with FEMA's preparedness activity module, [Putting Out Fires](#).

### **GET PREPARED**

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

### **TWITTER**

SAFER Santa Rosa is on Twitter.

### **FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-)  
We are up to **715** people! Invite friends. *[Let's keep growing this communications venue. Invite other Santa Rosans to participate.](#)* Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

### **OPPORTUNITIES**

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*



**Just In Time Disaster Training Video Library**  
**New Subject – Neighborhood Preparedness and Response**

A new subject has been added to the Just In Time Disaster Training Video Library.

#### **Neighborhood Preparedness and Response**

Featured videos include:

- Building a Neighborhood Disaster Plan
- How to Help Your Neighborhood Prepare for an Emergency
- Map Your Neighborhood
- Neighborhood Emergency Communications

Now with over 627 disaster mitigation, preparedness, response and recovery training videos the library is the most comprehensive, easy to search, **FREE** internet based source for training curriculum for today's emergency responders.

The library can be accessed at the following web site: [www.JustInTimeDisasterTraining.org](http://www.JustInTimeDisasterTraining.org)

Share access to this unique disaster training resource with others by linking your web site to the library today. Join the Just In Time Disaster Training Library's [Twitter](#).

### **BRIDGES TRAINERS - GET RECERTIFIED ONLINE!**

Is your Bridges Out of Poverty trainer certification more than two years old? Do you need to recertify but don't have a lot in your travel budget?

There are several upcoming opportunities to recertify online with Phil DeVol:

**Feb 27, 2014 11:00 a.m. - 2:00 p.m. (CDT)**

**May 29, 2014 11:00 a.m. - 2:00 p.m. (CDT)**

**Nov 20, 2014 11:00 a.m. - 2:00 p.m. (CDT)**

You can also convert to [Lifetime Certification](#) at this time.

What are the benefits of having a Lifetime Certification?

- Monthly trainer tips
- Newsletters
- Online support
- **Attend biennial online recertification sessions for free!**

This not only saves money; it also saves you time out of your office.

**Register today!**

For more information, email us at [questions@bridgesoutofpoverty.com](mailto:questions@bridgesoutofpoverty.com), or call us at (800) 424-9484. We look forward to working with you! The Bridges Out of Poverty Team

### **BUILDING RESILIENT COMMUNITIES: AN ONLINE TRAINING**

The RAND Corporation developed a free emergency preparedness [online training](#) outlining how organizations and communities can better prepare for emergencies and strengthen their resilience. Resilience means:

- mitigating and withstanding the stress of manmade and natural disasters.
- recovering in a way that restores normal functioning.
- applying lessons learned from past responses to better withstand future incidents.

The training is intended for a diverse range of organizations, including businesses; faith-based organizations; hospitals, health clinics, and other health agencies; mental health providers; schools and universities; civic and volunteer groups; first responders; local government agencies; public health departments; and nonprofit agencies.

### **JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY**

There are now 417 disaster mitigation, preparedness, response and recovery training videos embedded in the Just In Time Disaster Training Video Library with new videos being added on a daily basis.

The purpose of this **FREE** on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The library can be accessed at the following web site:

Share access to this unique disaster training resource with others by linking your web site to the library today.

## **NEWS (blue is new)**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

Protecting Children From Toxic Stress

[http://opinionator.blogs.nytimes.com/2013/10/30/protecting-children-from-toxic-stress/?hp&rref=opinion&\\_r=1](http://opinionator.blogs.nytimes.com/2013/10/30/protecting-children-from-toxic-stress/?hp&rref=opinion&_r=1)

A year after Sandy, businesses unprepared for disaster

<http://www.nbcnews.com/business/year-after-sandy-businesses-unprepared-disaster-8C11439138>

Preparing Makes Sense for People with Disabilities and Other Access and Functional Needs-Video

<http://www.youtube.com/watch?v=ZLLMDOScE4g&feature=youtu.be>

Building Resilient Communities: An Online Training

[http://www.rand.org/pubs/tools/TL109.html?goback=%2Egde\\_95355\\_member\\_271477566#%21](http://www.rand.org/pubs/tools/TL109.html?goback=%2Egde_95355_member_271477566#%21)

Disaster Resilience in America: Launching a National Conversation Website

<http://nas-sites.org/resilience/Resilience-Events/>

MooCDemic Game

MOOCDEMIC is a simulation game of a real world epidemic. It is best played on a mobile device.

<https://www.moocdemic.com/>

When disaster and disability converge

<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster

<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Active Shooter Workshop Teaches Communities to Win, not Survive

<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain

[http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp\\_3876618%2Egde\\_3876618\\_member\\_257800797](http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp_3876618%2Egde_3876618_member_257800797)

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

[http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm\\_medium=email&utm\\_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm\\_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID\\_29d5712ad3cfda67821107234642c451&utm\\_source=Email%20marketing%20](http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20)

[software&utm\\_term=dedicated%20OFB-EZ%20web%20page&qoback=%2Egmp\\_3876618%2Egde\\_3876618\\_member\\_249997713](#)

To Beat the Chaos, Take a Thinking Day

<http://www.linkedin.com/today/post/article/20130715110232-187399433-to-beat-the-chaos-take-a-thinking-day>

HEAT SAFETY TOOL

[https://www.osha.gov/SLTC/heatillness/heat\\_index/heat\\_app.html](https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html)

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

[http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm\\_medium=referral&utm\\_source=pulsenews](http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews)

5 Things You Don't Know About Disasters

[http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm\\_ven=Facebook&cm\\_cat=fb\\_article\\_rec&fb\\_ref=story\\_share](http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share)

Map: Places That Will Flood More Often Due to Global Warming

[http://www.slate.com/articles/health\\_and\\_science/climate\\_desk/2013/06/map\\_fema\\_study\\_shows\\_flood\\_hazard\\_areas\\_may\\_increase\\_45\\_percent\\_by\\_2100.html?utm\\_medium=referral&utm\\_source=pulsenews](http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews)

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

[http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f\\_b\\_3420895.html](http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html)

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienecanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>

