

**2015
ESF 18**



Business and Industry

Emergency Support Function (ESF) 18 Business and Industry

Lead Coordinating Agency: Division of Emergency Management

Support Agencies: Gulf Breeze Chamber of Commerce
Navarre Chamber of Commerce
Santa Rosa Chamber of Commerce
Pace Area Chamber of Commerce

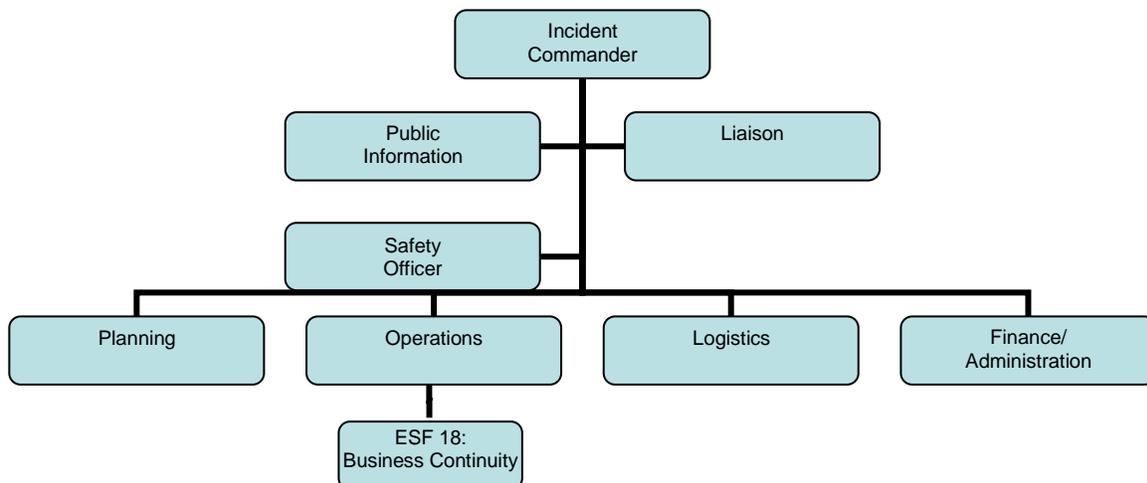
Purpose

The purpose of ESF 18 is to provide guidance and coordinate issues with Santa Rosa County's business community in all phases of emergency management – preparedness, response, recovery and mitigation – in a sustained effort to reduce the vulnerability of this key sector to the effects of disasters, to more economically and efficiently utilize local resources, and to expedite response and recovery when a major disaster does occur.

Concept of Operations

GENERAL

1. The local Chambers of Commerce will act as support agency and point of contact for the business/industrial community in Santa Rosa County. Business preparedness programs, planning and training activities will be coordinated amongst other chambers of commerce in Santa Rosa County.
2. Up-to-date resource databases will be available to provide established contacts and lists of local businesses and related organizations.
3. The business and industry function will coordinate with all elements of the Emergency Operations Center (EOC) to ensure that information disseminated in the field is timely and consistent.



Incident Command System Structure: ESF 18 – Business and Industry

ORGANIZATION

1. COUNTY

- a. ESF 18 will be coordinated by the Lead Coordinating Agency representing and coordinating activities for the business community utilizing a NIMS compliant operational system under the ICS utilized in the EOC. Lead Coordinating Agency will be a rotating position shared by all supporting agency Chambers.
- b. ESF 18 will work within the EOC ICS structure under the Operations Section Chief coordinating activities and information to and from the community to the EOC through ESF 18.
- c. The lead agency will represent all business community interests and not just membership interests.

ALERTS/NOTIFICATIONS

1. Upon activation of the CEMP, the Division of Emergency Management will notify the point of contact for Emergency Support Function 18 through multiple methods.
2. The Lead ESF 18 Coordinating Agency representative or designee will coordinate all activities of Emergency Support Function 18.
3. Upon instructions to activate Emergency Support Function 18, The Lead Coordinating Agency will implement procedures to notify and mobilize all personnel, facilities, and physical resources likely to be needed, based on the emergency circumstance.

ACTIONS

Actions carried out by Emergency Support Function 18 are grouped into phases of emergency management: preparedness, response, recovery and mitigation.

1. PREPAREDNESS ACTIONS

- a. Assist the development and testing of methods for communicating emergency information to businesses at risk from a disaster.
- b. Coordinate with the Emergency Management Division to identify, collect, review and disseminate appropriate disaster preparedness guides that can be tailored to the unique needs, priorities and capabilities of small businesses in Santa Rosa County. To include the Business Emergency Response Toolkits.
- c. Support and coordinate the education of member companies in the chambers of commerce on disaster mitigation and disaster assistance programs that are available through the Small Business Administration, FEMA and other agencies.
- d. Participate in all hazards exercises involving Emergency Support Function 18.
- e. Plan and coordinate activities to be implemented in the EOC with support agencies.
- f. Develop relationships with other Chambers and business interests to allow increased access to local resources to assist in the recovery phase of disasters.
- g. Develop relationships with other Chambers and business interests to allow for better access to the EOC and disaster response and recovery resources to assist with getting our community back to normal as quickly as possible.
- h. Maintain a list of Emergency Support Function 18 member companies, and

jointly held assets that that can be deployed during an emergency.

2. RESPONSE ACTIONS

- a. Work with the Operations section to coordinate resources from the community to meet unmet needs for supplies and services where appropriate.
- b. Assess local business needs in the aftermath of a disaster event to better coordinate and target response activities.
- c. The Business and Industry coordinator will work closely with all area Chambers of Commerce and EM to identify business and community leaders to assist in the rapid dissemination of information, identify unmet needs, establish an ongoing dialogue and information exchange, and facilitate collaborative Federal, State, and local planning and mutual support for disaster recovery.

3. RECOVERY ACTIONS

- a. Continue to provide information and support as required to impacted businesses until response activities are concluded or until they can be managed and staffed by the primary incident agency or jurisdictions.

4. MITIGATION ACTIONS

- a. Provide business owners with the appropriate expertise to participate in activities designed to reduce or minimize the impacts to businesses from future disasters.
- b. Assist in the identification of sources of funding.
- c. Assist with getting out the concept of mitigation to allow businesses to be better mitigated against future events to minimize loss due to damage and loss of income.

DIRECTION AND CONTROL

- a. ESF 18 will operate under the ICS structure in the EOC and will coordinate liaison staffing as needed and required to represent the business community in the EOC.
- a. EESF 18 will coordinate all activities with the support agencies and work under the Operations Section Chief.

RESPONSIBILITIES

1. PRIMARY AGENCY – LOCAL CHAMBERS OF COMMERCE

- a. Serve as the designated point of contact for Santa Rosa County Emergency Support Function 18, representing the business community in the Emergency Operations Center during a disaster or emergency.
- b. Serve as a clearinghouse and repository of business preparedness guidance that is provided by the Santa Rosa County Emergency Management Division and other sources.
- c. Coordinate the dissemination of information to member and non-member businesses following a disaster, including supporting agencies.
- d. Coordinate the receipt of assessment information from the community through to the EOC and appropriate Sections for decision-making processes.
- e. Provide status information to the Planning Section for inclusion into EOC briefings and Incident Action Plans.

2. SUPPORT AGENCIES

- a. Participate in business preparedness seminars, awareness programs, disaster preparedness training, and exercises.
- b. Assist in the dissemination of recovery information and guidance to member businesses following a disaster.
- c. Support ESF 18 in providing resource support in meet mission needs and requirements.
- d. Assist in the compilation of assessment information and data for decision making use and reporting information in the EOC and provide through ESF 18 to the Operations and Planning Section for inclusion into Incident Action Plans.

FINANCIAL MANAGEMENT

During a response, each business is responsible for recording and tracking its own expenditures and seeking reimbursement from the appropriate resource after the event

REFERENCES AND AUTHORITIES

- State Emergency Support Function 18 Annex
- Florida Statutes 1893, Emergency Management, chap. 252 (252.31- 52.61)

STATEMENT OF CONCURRENCE

EMERGENCY SUPPORT FUNCTION #18 - RESOURCE SUPPORT

The signature appearing below indicates the individual has the authority to commit resources of the agency represented and agrees to the functions and tasks prescribed for this ESF. Furthermore, concurrence also indicates adequate coordination with the Support Agencies listed during the four phases of emergency management (Preparedness, Response, Recovery and Mitigation). Should a Support Agency not accept their respective roles in this ESF, please notify the Division of Emergency Management by annotating the list below before completing and returning it to DEM for inclusion in the SRC ESF Plan.

PRIMARY AGENCY: Santa Rosa County Emergency Management

SUPPORTING AGENCIES:

Pace Chamber of Commerce

_____	_____	_____
(Signature)	(Printed Name)	(Date)

Gulf Breeze Chamber of Commerce

_____	_____	_____
(Signature)	(Printed Name)	(Date)

Navarre Chamber of Commerce

_____	_____	_____
(Signature)	(Printed Name)	(Date)

Santa Rosa Chamber of Commerce

_____	_____	_____
(Signature)	(Printed Name)	(Date)