

County of Santa Rosa

PROCLAMATION

WHEREAS, Tourism is the No. 1 industry in the state of Florida, adding \$3.9 billion in state revenues annually; and

WHEREAS, Florida is the second highest state in the nation in tourism expenditures; and

WHEREAS, more than 82 million domestic and international visitors annually generate \$65 billion in tourism spending; and

WHEREAS, tourism-related tax revenues are primary sources of state and local government funding to help build roads, support schools, pay for health care and other vital programs; and

WHEREAS, the tourism industry provides more than 1,000,000 jobs for Florida residents, which leads to a low unemployment rate and improved quality of life for all Floridians; and

WHEREAS, awareness of the tourism industry's integral role in the economic success of Florida will encourage a consistent increase in visitors to the state;

NOW, THEREFORE, BE IT RESOLVED that the Santa Rosa County Board of County Commissioners proclaim that May 9-17, 2009, be recognized as Florida Tourism Week.

PASSED AND ADOPTED by the Board of County Commissioners of Santa Rosa County, Florida, this 14th day of May, 2009.



**BOARD OF COUNTY COMMISSIONERS
SANTA ROSA COUNTY, FLORIDA**

BY: Don Salter
Don Salter, Chairman