

SRC Tourist Development Council
Board of Directors Meeting
Wednesday, 3:00 pm
December 19, 2012

Board Members

Vernon Compton
Mike Loera
Jack Sanborn

Dorothy Slye
Kyle Holley
Kati Curle

Attendees

Kate Wilkes
Chanda Ryan
Chuck Emling

Bob Cole
Dusty Ricketts
Laurie Gallup

James Ellis
Brittany Rounds

1. The meeting was called to order by the chair, Vernon Compton at 3:03 PM

2. ADDITIONS OR CORRECTIONS TO AGENDA

No additions or corrections were added to the agenda. Dorothy Slye made a motion to approve; Kati Curle seconded; agenda was approved.

3. APPROVAL OF MINUTES

The Board reviewed minutes of the November 28, 2012, meeting. Kyle Holley made a motion to approve; Mike Loera seconded; minutes were approved.

4. FINANCIALS-KATE WILKES

Kate Wilkes presented financial reports. Dorothy Slye made a motion to approve the financials; Kati Curle seconded; financials were approved.

5. MDi MARKETING AND STATISTICAL UPDATE

James Ellis passed out the statistical report. He discussed changing some of the keywords with the committee. He stated that he would take a deeper look with Dorothy Slye and Jack Sanborn before making final changes. The board agreed to move forward once he discusses key words with Dorothy Slye and Jack Sanborn.

6. SUNSHINE LAWS

Vernon Compton reviewed the sunshine law with the committee. Kate Wilkes will ask county attorney in detail how this applies to the sub committees

7. AGRI-PLEX

Dorothy Slye made a motion to approve \$200,000 from total reserves for the Agri-plex if the County Commission approved. Jack Sanborn seconded; the motion carried. Kyle Holley abstained from the voting.

8. DIRECTOR UPDATE

Kate Wilkes gave an update on VIC sign, Snowbird and Military trade shows and the Florida Welcome Center FAM tour.

Meeting adjourned at 4:49 PM