

Date received: \_\_\_\_\_



## EVENT SPONSORSHIP REQUEST FORM

*Sponsorship of a tourism related event from the SRC TDO is intended to extend advertising support for events that have a history of positively impacting overnight stays and/or day trips for visitors while highlighting a local sporting, cultural, recreational, entertainment or educational goal linked to the marketing goals of the TDO. **Funding may only be used for advertising** and is accessed post event as a reimbursement for advertising expense supported by ad placement receipts.*

Name of Event:

Organization Name:

Contact Person:

Address:

Phone:

Email:

How many attendees?

Describe in detail economic impact and revenue generated:

Describe the desired or expected outcome of the event (amount of money raised, size of audience, # tickets sold, etc.):

**If awarded; funding use is for advertising only. TDO Logo required on all Ad/materials.**

What sponsor benefits does the sponsorship funding include? (check all that apply)

Banner  Booth/table  Comp tickets (for business relations)

Other: \_\_\_\_\_

Has your organization received a sponsorship in the past from the Tourist Development Office? \_\_\_\_\_

If Yes, how many years: \_\_\_\_\_

**Please return this form to the attention of Nicole Dees – via email to [NicoleD@santarosa.fl.gov](mailto:NicoleD@santarosa.fl.gov), via mail to: Santa Rosa County Tourist Development Office, 8543 Navarre Parkway, Navarre FL 32566, via Fax to: 850-981-8903 or via drop off at the front desk.**