



Santa Rosa County Tourist Development Office

8543 Navarre Parkway
Navarre, Florida 32566

Board of Directors
Thursday, February 4, 2016 – 8:30 a.m.
BOCC Board Room
6495 Caroline Street, Milton, FL

8:30 a.m. **Call to Order – Vernon Compton**

Additional Agenda items

Approval of the January 7, 2016 Minutes

BP Supplemental Promotional Fund Grant Agreement

RFQ Update – Julie Morgan

RUF Strategic Solutions – DSBP, Meridith South

DSBP Update- Meridith South

Lodging Tax Update- Julie Morgan

North End requests – None

South End requests

- 1- Print 10,000 Coloring Books & 5,000 Beach nourishment FAQ Cards
- 2- Reserve Black Skimmer Pavilion July 3rd & 4th 2016 for Fireworks

Director's Report – Julie Morgan

Other Business:

NE & SE Committees working on Developing Guidelines for Committee Structure