

**Santa Rosa County Tourist Development Council
North Santa Rosa County Committee Meeting
April 7, 2011
Santa Rosa County Chamber of Commerce**

Agenda

1. Sign-In/Confirmation of a Quorum – Vernon Compton, Chair
2. Additional agenda items
3. Approval of March 3, 2011 minutes
4. Financials – Kate Wilkes
5. Statistics
6. Riverwalk Update – Randy Jorgenson
7. Highway 87 designation
8. MDi update
9. Beaches to Woodlands – Karen Harvell
10. Committee reports
11. Additional business

The purpose of the North Santa Rosa Tourism Committee is to provide information on tourism venues, improve marketing and advertising so as to improve bed tax revenues, to increase tourism infrastructure, and to increase recreational, historical and cultural opportunities for tourists and citizens alike.