2015/2016 COMPARISON
MONTHLY WELCOME CENTER VISITOR COMPARISON

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Y-T-D TOTALS
I-10 Welcome Center													
2015	33,449	39,153	50,568	40,322									163,492
2016	38,361	42,841	52,806	42,992									177,000
Difference	4,912	3,688	2,238	2,670									13,508
% Change	**14.7%**	**9.4%**	**4.4%**	**6.6%**									**8.3%**
U.S. 231 Welcome Center													
2015	13,001	13,147	17,807	18,842									62,797
2016	16,029	14,756	19,429	23,060									73,274
Difference	3,028	1,609	1,622	4,218									10,477
% Change	**23.3%**	**12.2%**	**9.1%**	**22.4%**									**16.7%**
I-75 Welcome Center													
2015	71,531	70,325	90,208	58,057									290,121
2016	66,382*	66,684*	113,882	74,888									321,836
Difference	-5,149	-3,641	23,674	16,831									31,715
% Change	**-7.2%**	**-5.2%**	**26.2%**	**29.0%**									**10.9%**
I-95 Welcome Center													
2015	77,316	74,710	76,657	58,340									287,023
2016	77,930	69,855	75,922	54,402									278,109
Difference	614	-4,855	-735	-3,938									-8,914
% Change	**0.8%**	**-6.5%**	**-1.0%**	**-6.8%**									**-3.1%**
CAPITOL Welcome Center													
2015	3,415	8,327	8,455	5,729									25,926
2016	4,499	8,331	6,649	7,536									27,015
Difference	1,084	4	-1,806	1,807									1,089
% Change	**31.7%**	**0.0%**	**-21.4%**	**31.5%**									**4.2%**
TOTAL for All HIGHWAY Welcome Centers													
2015	195,297	197,335	235,240	175,561									803,433
2016	198,702	194,136	262,039	195,342									850,219
Difference	3,405	-3,199	26,799	19,781									46,786
% Change	**1.7%**	**-1.6%**	**11.4%**	**11.3%**									**5.8%**
TOTAL for ALL Welcome Centers													
2015	198,712	205,662	243,695	181,290									829,359
2016	203,201	202,467	268,688	202,878									877,234
Difference	4,489	-3,195	24,993	21,588									47,875
% Change	**2.3%**	**-1.6%**	**10.3%**	**11.9%**									**5.8%**

Note: Welcome Centers began using Countwise, an updated counting system, at the following locations: US 231 (May 2015), I-75 (June 2015), and I-10 (August 2015).

* Visitor volume at I-75 Welcome Center was calculated using previous methodology during January-February 2016.

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Updated 5/2/2016