5 January 2016

Navarre Beach
Southeast Tourist Development Council

RE: Proposal for charity fitness event held on Navarre Beach April 2nd-3rd, 2016.

My name is Steven Philpot, I am Owner and Operator of CrossFit Navarre and Navarre Athletic Performance LLC, located at 2209 Highway 87 Navarre, FL. We are Navarre's original CrossFit and sports performance gym since 2010. The reason for this letter is to request for permission to utilize the Navarre Beach parking lot located behind Rocco's Italian Bistro, and rent out three pavilions, to hold a two day fitness competition. A percentage of all our proceeds raised for this event will go toward our local Navarre Beach Fire Department and Navarre Beach Pier.

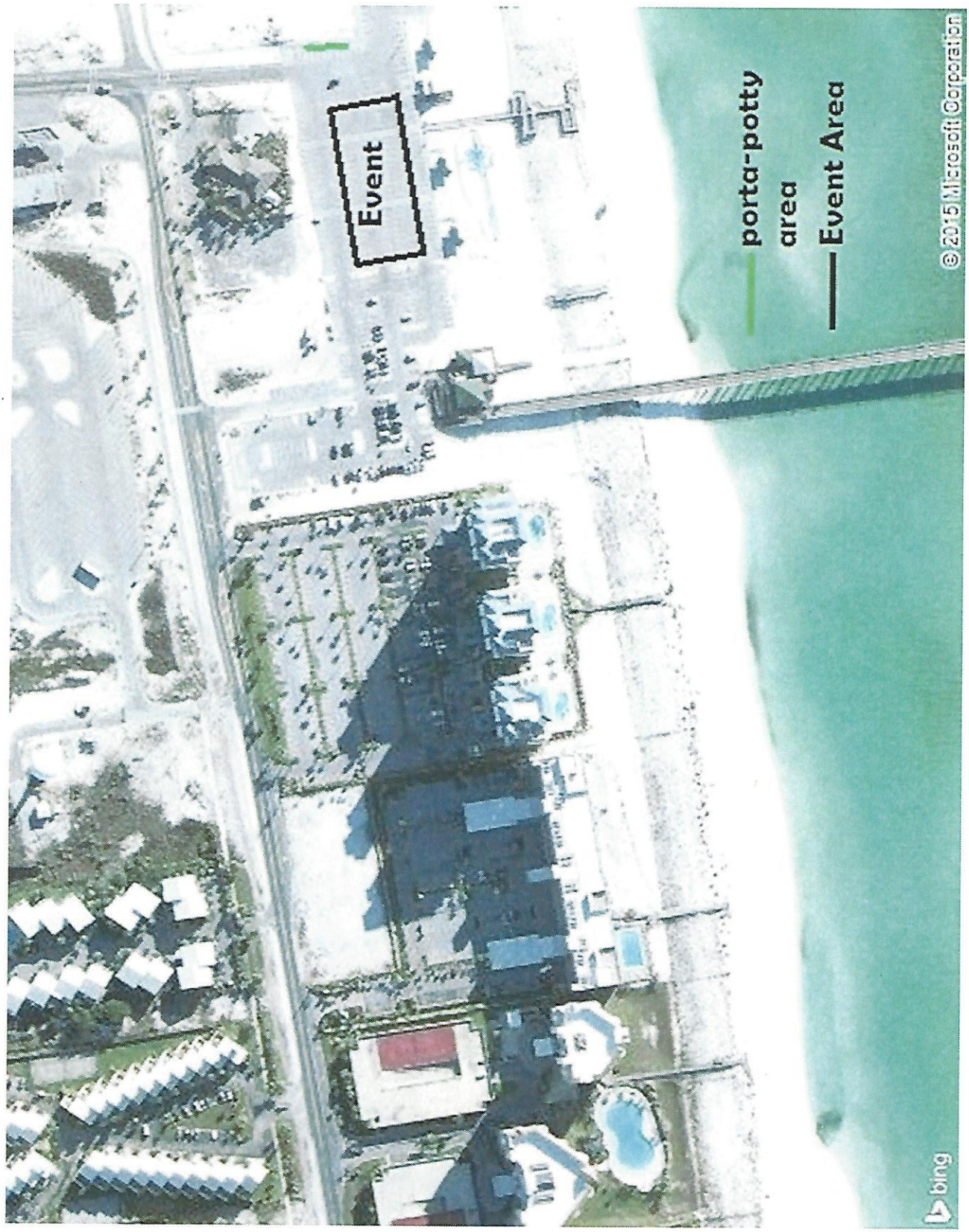
The dates of the event will be Saturday April 2nd and Sunday April 3rd 2016. We will need three pavilions to be reserved near the Navarre Pier rented out Friday, Saturday, and Sunday for our event staff and sign in area. Porta-potty rental and extra trash can receptacles will be used for the event convenience being dropped off Friday evening as well as surveying the area needed for our event. Prep and setup for the event will start Friday evening around 6:00 p.m. Santa Rosa County Sheriff Department will be used and paid for security by CrossFit Navarre throughout the event starting Friday evening and ending on Sunday at 5:00 p.m.

Saturday morning April 2nd as well as Sunday April 3rd the athlete's will check in with our event staff at the pavilions from 6:00 a.m. – 8:00 a.m. with the fitness event kicking off at 9:00 a.m. located in the parking behind Rocco's; with the event ending around 5:00 p.m. (See map attached of event area)

All of our fitness equipment used for the event, belongings, and waste will be picked up with nothing left behind in the parking lot from our staff or athletes after event end on Sunday. Each athlete will receive an event T-shirt with our logo representing Navarre Beach and event sponsors upon sign up. The sponsor and vending area will not be located at the event site or on Navarre Beach. The separate location for all sponsors and vending will be located off Highway 98. Our event will draw a large number of local and out of state athletic enthusiasts to strengthen our local economy and increase tourism.

Our event will be insured through Affiliate Guard Insurance, with Santa Rosa County listed on insurance deed along with CrossFit Navarre.

Our overall goal for this event is to have a fun and safe weekend of fitness while raising money for our Navarre Beach Fire Department and Navarre Beach Pier. We know our event will draw local and non-local crowds with increase of local business revenues. Many of our athletes and their families will be staying at hotels and condos on Navarre Beach throughout the week of the event. We hope to bring awareness to the importance of our own Navarre Beach Fire Department and Pier. With your endorsement and approval, our planning can continue to make this event possible. Thank you for your time and consideration.

STEVEN E. PHILPOT
OWNER, CROSSFIT NAVARRE

5 January 2016