

Tourist Development Office						
Account	Description Operating Expenses	2016/2017 Requested	2015/16FY Actual	Tourist Development Director Recommendation	TDC Advisory Board Recommendation	Notes
51210	REGULAR SALARIES	120,640.00	120,640.00	120,640.00	\$120,640.00	
51310	SALARIES-OTHER	2,000.00	7,000.00	12,625.00	\$12,625.00	Student Workers
52110	FICA TAXES	9,380.00	9,380.00	9,380.00	\$9,380.00	
52210	RETIREMENT CONTRIBUTIONS	8,760.00	8,760.00	8,760.00	\$8,760.00	
52310	LIFE AND HEALTH INSURANCE	28,840.00	28,840.00	28,840.00	\$28,840.00	
52410	WORKERS COMPENSATION	330.00	330.00	330.00	\$330.00	
531001	PROFESSIONAL SERVICES	0	750	0.00	\$0.00	From 546001-REPAIR and MAINTENANCE For Alan D. Holt
53400034	BEACH BEAUTIFICATION COMMITTEE	50,000.00	50,000.00	0.00	\$0.00	Combine with other maintenance
534001	OTHER CONTRACTUAL SERVICE	44,539.00	44,539.00	25,000.00	\$25,000.00	Cleaning, Fireworks, Chamber Foundation, CC Fees, etc.
5340076	BICYCLE/PED PLAN	202,558.75	207,430.00	202,558.75	\$202,558.75	Milton/Bagdad Connector & Bagdad Sidewalk Improvements: Typically would not be included in the annual budget but would be carried forward after the start of FY 2017
540001	TRAVEL AND PER DIEM	30,000.00	30,000.00	30,000.00	\$30,000.00	TDO Staff Combined
541001	COMMUNICATIONS	18,000.00	18,000.00	8,000.00	\$8,000.00	Verizon Wireless, TDC Bldg, etc.
542001	POSTAGE	22,000.00	22,000.00	10,000.00	\$10,000.00	Mail Vacation Guides - Shipping materials, etc.
543001	UTILITY SERVICE	13,000.00	13,000.00	13,000.00	\$13,000.00	Gulf Power
544001	RENTALS AND LEASES	4,500.00	4,500.00	3,000.00	\$3,000.00	Pitney Bowes, Outback Storage
546001	REPAIR AND MAINTENANCE	52,500.00	51,750.00	150,000.00	\$150,000.00	Gulf Breeze/Midway, Navarre, Navarre Beach Bridge/Navarre Beach, Proposed Navarre Pkwy Median Beautification, TDC Building Maintenance, Misc.
547001	PRINTING AND BINDING	68,000.00	68,000.00	60,000.00	\$60,000.00	Vacation Guides, Misc.
548001	PROMOTIONAL ACTIVITIES	700,000.00	700,000.00	780,000.00	\$780,000.00	USBP, BTW, FAM, Special Events, VIC, PhotoShoot
548003	GULF BREEZE FUNDS	120,000.00	120,000.00	120,000.00	\$120,000.00	This is 90% of expected bed tax dollars collected in Gulf Breeze
548006	PROMOTIONAL- BP RESOURCE	0	0	0.00	\$0.00	
5490011	ADVERTISING	45,000.00	45,000.00	45,000.00	\$45,000.00	In-house TDO
54900112	MARKETING	40,000.00	40,000.00	40,000.00	\$40,000.00	In-house TDO, Promo Items, etc.
5490029	TAX (32%) TO ESCAMBIA CTY	60,000.00	60,000.00	60,000.00	\$60,000.00	Inter-local agreement with Escambia County limited to \$60,000 per year
551001	OFFICE SUPPLIES	7,000.00	7,000.00	6,550.00	\$6,550.00	ink, Paper, etc.
552001	OPERATING SUPPLIES	2,000.00	2,000.00	2,000.00	\$2,000.00	Software
5520011	FUEL/OIL/LUBRICANTS			4,600.00	\$4,600.00	TDC Vehicle fuel, tires, maintenance, etc.
554001	BOOKS/PUBLICATIONS/SUBSCRIPTIONS	0	287.00	500.00	\$500.00	For TDO
5540011	DUES AND MEMBERSHIPS	13,000.00	13,000.00	8,000.00	\$8,000.00	For TDO
5540012	EDUCATION AND TRAINING	3,877.00	3,877.00	4,500.00	\$4,500.00	For TDO Staff
564001	MACHINERY AND EQUIPMENT	0	25,280.00	0.00	\$0.00	Came from Reserves for Vehicle
581001	AID TO OTHER GOVT UNITS	5,000.00	5,000.00	0.00	\$0.00	Has been consolidated into 582002B
5810011	AID TO MUNICIPALITIES	45,000.00	45,000.00	45,000.00	\$45,000.00	Milton Riverwalk Park
582001	AID TO PRIVATE AGENCIES	20,000.00	20,000.00	0.00	\$0.00	Has been consolidated into 582002B
582002B	TDC AID TO PRIVATE ORGANIZATIONS	50,000.00	50,000.00	75,000.00	\$75,000.00	Festivals, Events, Country On The Sound
59100001	TO GENERAL RESERVE FUND	100,000.00	32,000.00	100,000.00	\$100,000.00	5% Revenue Fee for SRC Admin.
59100104	TO GRANTS	80,864.00	100,000.00	0.00	\$0.00	HWY 98 LANDSCAPE
59100201	TO DEBT SERVICE FUND	122,784.00	122,704.00	122,784.00	\$122,784.00	THIS IS FOR THE 15 year loan on the TDC Building, TDC Building (15 YR Loan \$87,656), Bagdad Heritage Trail (\$35,128)
599001	SPECIAL EVENTS CONTINGENCY			100,000.00	\$100,000.00	Contingent Tough Mudder
			2,076,067.00	2,196,067.75	\$2,196,067.75	