



SANTA ROSA COUNTY GRANTS AND SPECIAL PROJECTS

SHEILA FITZGERALD
Grants & Special Projects Director
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6495 Caroline Street, Suite H | Milton, Florida 32570

MEMORANDUM

TO: Tony Gomillion

FROM: Sheila Fitzgerald, Grants & Special Projects Director

DATE: May 18, 2016

SUBJECT: FY 2016/2017 Defense Grant Application Cycle

RECOMMENDATIONS

Recommend submittal of grant applications for the Defense Infrastructure Grant (DIG) and Defense Reinvestment Grant (DRG) programs to the Department of Economic Opportunity and authorize execution of all related documents.

Recommend extension of current contract with Barron Consulting for grant administration services for the DRG grant for a period of one year through June 30, 2017 as allowed by current contract. Administration fees are eligible for reimbursement under the grant.

BACKGROUND

The application deadline for both grants is June 10, 2016. The following applications are currently under development:

DIG - Joint Land Use Plan Acquisition Funding – Grant funds in the amount of \$300,000 will be requested to support the acquisition of properties or development rights as recommended by the previously FDA funded Joint Land Use Plan (DIG00-02) and subsequently updated with the 2016 Land Acquisition Study Update. Fee simple acquisition and acquisition of development rights are two of the strategies (among others such as zoning reclassification) designated by Santa Rosa County to avoid incompatible development, prevent encroachment on the military mission, and allow for future use as deemed appropriate. The required grant match will be met with the Navy's REPI program contributions to each transaction, which is typically a 3:1 match, or 75%.

DRG - Military Consultant Funding and related Military Events & Functions – Grant funds in the amount of \$66,550 will be requested to fund military consulting contract to represent Santa Rosa County in activities concerning DoD, Dept of the Navy, Dept of the Air Force and other armed forces. Funds will also be used for events and functions that reinforce positive relations between the community and the defense facility and includes \$22,250 specific to aviation focused marketing and recruitment. The required grant match will be met with in-kind resources such as the Economic Development Office Director's time spent in the pursuit of grant deliverables. The current contract with Greystone Consulting is authorized through June 30, 2017 and coincides with the anticipated period of performance of the Grant.

FUTURE ACTION

Grant applications will be submitted and if awarded, grant agreements will be presented to the Board at a future meeting. In the event that the DRG grant is not awarded, the Board has the option to terminate agreements with Barron Consulting and Greystone Consulting, but would be solely responsible for the costs of any services rendered after July 1, 2016.

Plan of Action									
Planned Activity	Objective	2013-14 DRG 14-02		2014-15 DRG 15-06		2015-16 DRG S0045		2016-17 DRG Sxxxx	
		Application	Approved	Application	Approved	Application	Approved	Application	Approved
		Consulting Services representing Santa Rosa County in activities concerning DoD, Dept. of the Navy, Dept. of the Air Force and any other armed forces	Participate in the annual County Congressional and Pentagon delegation trip to Washington DC						
Coordinate tasks and duties that sustain and grow the county's military presence.									
Place the county in a BRAC ready position.									
Better our relationship with military installations, state and other counties.									
Monitor and interact as necessary concerning Navy and county progress with respect to initial phases of land swaps and other land dispositions.									
Liaison and interact with military and prospect/existing industries as needed by the SRC EDO.	\$40,000.00		\$33,500.00	\$25,330.00	\$25,330.00	\$54,000.00	\$33,500.00	\$33,500.00	
Liaison and interact with chamber military affairs committees.									
Liaison and interact with congressional offices.									
Provide support and interaction for the multi-county Defense Support Initiative.									
Provide Coordination on updating and implementation of the SRC Joint Land Use Study.									
Provide monthly (at minimum) reports complete with updates and recommendations to the Santa Rosa County Military Affairs Committee, the Board of County Commissioners and other entities as directed.									
Consulting Services to research, develop and update Technical Skills Inventory	Considering the large number of former or retired military in the area, research, develop and update a Technical Skills Inventory to be used by SRC Economic Development for enticing industry to relocate to SRC. The Haas Center, Univ of West Florida developed the initial Skills Inventory under CDG-01-10.	\$55,000.00	\$10,000.00						
Consulting Services to research and update a Military Spouse Technical Skills Inventory	Considering the large number of former or retired military and their spouses in the area, research, develop and update a Military Spouse Skills Inventory to be used by SRC Economic Development for enticing industry to relocate to SRC. The Haas Center, Univ of West Florida developed an initial Skills Inventory under CDG-03-02.			\$33,500.00	\$16,070.00				

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Planned Activity	Objective	2013-14		2014-15		2015-16		2016-17		
		DRG 14-02		DRG 15-06		DRG S0045		DRG Sxxxx		
		Application	Approved	Application	Approved	Application	Approved	Application	Approved	
Events, Functions and Materials that reinforce positive relations between the community and the defense facility.	Annual Fleet Fly-In Briefing & Breakfast	\$250.00	\$291.78	\$250.00		\$250.00		Cannot use any longer since food involved according to state		
	Bi-Monthly SRC Military Affairs Committee	\$600.00	\$350.52	\$300.00	\$300.00	\$500.00				
	Monthly CoC Military Update Breakfast	\$800.00				\$600.00				
	Quarterly CoC Sailor of the Quarter (SOQ) Recognition Breakfast	\$1,050.00	\$700.00	\$700.00		\$1,050.00				
	CoC Military Appreciation Month (MAM) Family Day Picnic	\$1,200.00	\$1,484.64	\$1,500.00	\$1,500.00	\$1,500.00				
	Combined MAM & SOQ Recognition Breakfast	\$900.00	\$400.00	\$400.00	\$400.00	\$900.00				
	"Doing Business With the Military" Workshop (UWF)	\$1,400.00				\$1,400.00	\$1,400.00			
	Promote "Doing Business With the Federal Gov't" Workshops with local Chambers of Commerce having Military Affairs Committees								\$1,500.00	
	Annual County Congressional and Pentagon delegation trip to Washington DC (Travel/Lodging)	\$2,400.00	\$1,493.64	\$1,500.00	\$1,500.00	\$1,500.00	\$4,500.00		\$4,500.00	
	NW Fla Def Coalition DC Visit Overhead Expenses - SRC Share	\$1,800.00	\$2,421.72	\$2,500.00	\$2,500.00	\$2,500.00	\$300.00		\$300.00	
Events, Functions and Materials that advance aviation marketing and recruitment	EDO Dir to Pacific NW Aviation Alliance Conf - Feb (Annual)	Deliv 6				\$2,000.00	\$2,250.00	\$2,250.00		
	EDO Dir to Commercial Aviat Ind Supplier Conf, LA - Mar 6-8							\$2,750.00		
	EDO Dir to Aerospace & Def Supplier Summit - Apr (Even years)	Deliv 7 old				\$2,000.00	CNX request mod			
	EDO Dir to Aircraft Interior Expo, Hamburg - Apr							\$3,500.00		
	EDO Dir to Speednews Aerospace Mfg Conf, Charleston - May 3-4	Deliv 7 new				ADD request mod	\$2,000.00			
	EDO Dir to Aerospace Manufacturing Conference - May							\$2,500.00		
	EDO Dir to Berlin Air Show - Jun (Even years)	Deliv 5 old				\$3,500.00	CNX request mod			
	EDO Dir to Int'l Paris Air Show, LeBourget - Jun (Odd years)			\$2,500.00						
	EDO Dir to Farnborough Int'l Air Show - Jul (Even years) split FY	Deliv 5 new				ADD request mod	\$3,250.00	\$1,000.00		
	EDO Dir to Aerospace Def Chain Conf, Scottsdale AZ - Oct 27-28							\$2,750.00		
	Develop an Industry Marketing Brochure specifically geared toward aviation and defense recruitment	Deliv 8				\$3,000.00	\$3,000.00			
	Upgrade and republish Santa Rosa County and NAS Whiting Field partnership brochure	\$900.00	\$3,488.70					\$3,000.00		
	Develop a micro website for quick access to Santa Rosa County's aviation and defense sector							\$3,500.00		
	Develop 4 themed marketing 5x8 marketing cards to promote Santa Rosa County Military, Workforce, Education, and Building/Sites							\$1,000.00		

Plan of Action									
Planned Activity	Objective	2013-14 DRG 14-02		2014-15 DRG 15-06		2015-16 DRG S0045		2016-17 DRG Sxxxx	
		Application	Approved	Application	Approved	Application	Approved	Application	Approved
		DRG Administration and Documentation	DRG 15-06 Contract start date: November 13, 2014						
DRG S0045 Contract start date: July 1, 2015									
DRG S00xx Contract start date: July 1, 2016									
1st Quarter Status Report (Jul, Aug, Sep)									
2nd Quarter Status Report (Oct, Nov, Dec)	\$3,500.00		\$3,500.00	\$2,400.00	\$2,400.00	\$4,000.00	\$4,500.00	\$4,500.00	
3rd Quarter Status Report (Jan, Feb, Mar)									
4th Quarter Status Report (Apr, May, Jun)									
Work Cutoff Date: June 30									
Final Project Report									
Final Audit Report (SRC Annual Audit)									
Total:		\$109,800.00	\$57,631.00	\$70,880.00	\$50,000.00	\$78,700.00	\$54,700.00	\$66,550.00	\$0.00
Amount returned to state			\$22,369.00		\$0.00		\$0.00		
Total approved grant			\$80,000.00		\$50,000.00		\$54,700.00		

DRG 14-02 - \$22,369 returned due to change in Haas Center Skills Inventory methodology.

CONTRACT FOR SERVICES

SANTA ROSA COUNTY ("County") and Dedrich C.Hohorst d/b/a Barron Consulting, ("Consultant") enter into this Agreement this 28th day of June, 2015.

WHEREAS, it is the desire of County secure and retain the services of the Consultant to act on behalf of County as a Special Grants Administrator, both parties agree to the following:

I. SCOPE OF WORK

Consultant's duties will include administration and monitoring of County's 2015-16 Florida Defense Reinvestment Grant (DRG), including related research, documentation, reporting and similar duties. Consultant shall perform such other tasks as are mutually agreeable to the parties.

II. TERMS, FEES AND EXPENSES

The term of this agreement shall be from July 1, 2015 through June 30, 2016. This contract may be extended by an additional one (1) year period upon the agreement of both parties.

County shall pay Consultant at the rate of \$55.00 per hour for work performed pursuant to this contract. In no event, however, shall Consultant be compensated more than \$4,000 total for all work performed during the term of this agreement.

III. TERMINATION

This agreement may be terminated by either party upon providing thirty (30) days written notice to the other party.

III. GENERAL PROVISIONS

A. **Governing Law.** This agreement shall be governed by and construed in accordance with the laws of the state of Florida, but excluding the conflict of laws thereof.

B. **Assignment.** Neither party may assign any of its rights or delegate any of its duties or obligations under this agreement without the express written consent of either party.

C. **Partial Invalidity.** In the event that any provision of this agreement shall be construed to be illegal or invalid for any reason, said legality or invalidity shall not affect the remaining provisions hereof, but such illegal or invalid provision shall be fully severable and letter agreement shall be construed and enforced as is such illegal and invalid provision had never been included herein.

D. **Entire Agreement.** This agreement constitutes the entire agreement between the parties with respect to the subject matter hereof. It may be changed only by a written agreement signed by the parties.

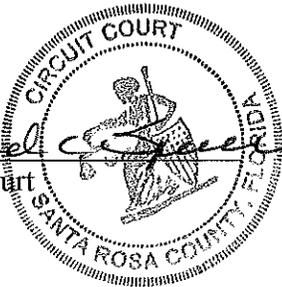
E. Consultant agrees to indemnify and hold harmless County, its agents, officials, and employees for any and all claims, suits and damages arising out of the operation of this contract.

IN WITNESS WHEREOF, the parties have signed this agreement as of the day and year first above written.

SANTA ROSA COUNTY, FLORIDA

ATTEST:

David C. Spence
Clerk of Court



By: Don Salter
Vice Chairman

BCC approved June 25, 2015

CONSULTANT:

Dedrich C. Hohorst
Dedrich C. Hohorst

WITNESSES:

Vivie M. Ma
PRINTED NAME: Vivie M. Ma

Tracy, Gary
PRINTED NAME: Tracy, Gary