



SANTA ROSA COUNTY
TOURIST DEVELOPMENT OFFICE

JULIE MORGAN
Tourist Development Director
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8543 Navarre Parkway | Navarre, Florida 32566

TO: Board of County Commissioners

FROM: Julie Morgan, Tourist Development Director

DATE September 19, 2016

SUBJECT: Discussion of reappointment of Kyle Holley to four year term on the Tourist Development Council.

RECOMMENDATION

Discussion that the Board of County Commissioners consider and approve the reappointment of Kyle Holley to a four year term October 2016 until October 2020 as a board member.

BACKGROUND

Kyle Holley has served 8 continuous years on the Santa Rosa County Tourist Development Council. He has brought over 20 years of hospitality and tourism sales and service experience to the Council, along with an attitude of teamwork and unity. He pledges to continue to advocate for long range land planning initiatives that are balanced in their approach to protect natural resources and facilitate good clean growth for Santa Rosa County.

August 17, 2016

Mr. Kyle S. Holley
Willard Norris Rd.
Milton, Florida 32570

Ms. Julie Morgan, SRC Tourism Director
SRC Visitor Information Center
Hwy 98
Navarre, Fl. 32566

Dear Ms. Morgan,

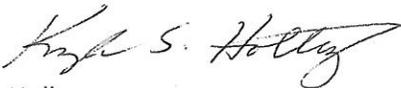
Please accept this letter as confirmation of my interest in continuing to serve on the Santa Rosa County Tourist Development Council. It has been my pleasure to bring over 20 years of hospitality/tourism sales and service experience with me, along with an attitude of teamwork and unity, for the last eight years to the TDC meetings. I pledge to continue to prospect large scale outdoor events that will supplement our tourism base and continue to develop our tourism/agricultural tourism infrastructure through both private partnerships and the use of grants.

Additionally, I pledge to continue to advocate for long range land planning initiatives that are balanced in their approach to protect natural resources and facilitate good clean growth for our County. While moving regularly throughout the central and northern portions of our County in and around our farms and forest lands I will continue to educate the local residents on our tourism brand, "Florida's Playground", and the importance of developing a welcoming culture and fine service.

Regarding the duty mandated by State statute and the Commission's interests; I see compatibility. It is my nature to advance open communication in a constructive way that is easy for the public to follow and understand. As an appointee, I expect to research, reason, and reconcile input in order to develop sound recommendations for the BOCC to consider.

Please let me know if you have any questions for me and if I should be at any particular meetings to answer questions presented by the Commissioners.

Thank you,



Kyle S. Holley