



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

13 January 2014

No act of kindness, no matter how small, is ever wasted. - Aesop

## **NEEDS, REQUESTS, DONATIONS**

*We can do no great things -- only small things with great love. --Mother Teresa*

*"You make a living by what you get, but you make a life by what you give". -- Winston Churchill*

## **SUPPORT THE ESCAROSA COALITION ON THE HOMELESS; U-COUNT HOMELESS SERVICES DAY 2014**

EscaRosa Coalition on the Homeless will be conducting its 2nd Annual U-Count Homeless Services Day, Thursday January 23rd, at The Salvation Army Community Center (located 1501 N. Q Street) from 10 a.m. to 1 p.m. You have been selected as a partner to provide your exceptional service(s). U-Count is a "One-day, One-stop" service event, which is exclusive to the vulnerable individuals and families experiencing homelessness in our community.

Social service agencies will experience a rare and unique opportunity to provide access to their services remotely in partnership with other providers in the community. The homeless will benefit by accessing a myriad of services from a single site location. Services will include housing placement, mental health, health care screenings, and other mainstream resources, which will empower those experiencing homelessness to end it.

We are striving to make this event a successful one, your participation is critical to the U-Count Homeless Services Days' overall success.  
Let's show the homeless we care!

Please complete and submit the attached Service Provider Registration Form and the Confidentiality Release of Liability Agreement for each staff or volunteer attending the event.

1. Only those registered by January 16th will be allowed to participate.
2. Each agency will receive a confirmation prior to the event.
3. Each agency will need to bring your own signage.
4. Each agency will have a designated position in the gym.
5. Table and Chairs will be provided.
6. Exterior location is available for RV Units and campers...

Set up is on Thursday by 8:30 am and take down on Thursday after 1 pm.

- Mail: EscaRosa Coalition on the Homeless P.O. Box 17222, Pensacola, FL 32522
- Email: [serene.keiek@ecoh.org](mailto:serene.keiek@ecoh.org)
- Fax: 850-436-4656

U-Count Event Coordinator: Serene Keiek: Cell (850)-232-9548, email [serene.keiek@ecoh.org](mailto:serene.keiek@ecoh.org)



UCOUNT flyer v4  
pdf.pdf



PIT U-Count  
Volunteer Confidential Provider Registration



2014 U-Count



Letter for U-Count  
12-19-2013.doc

We look forward to seeing you at U-Count!

John Johnson, Executive Director EscaRosa Coalition on the Homeless, Inc. 439.3009

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **SENIOR EXPO AND HEALTH FAIR**



Senior Expo Flyer  
2014.pdf

Santa Rosa Medical Center and the Retired and Senior Volunteer Program have joined forces to offer the 16th Annual Senior Expo & Health Fair to seniors in our community.

Don't miss out on this great day of health screenings, local community information, entertainment, and fun!

**Thursday, March 13, 2014**

**8 am – Noon**

**Milton Community Center**

5629 Byrom Street • Milton, FL

**FAVOR HOUSE PINOCCHIO  
BALLET**



**LaBelle Performing Arts**  
PRESENTS

# **PINOCCHIO**

A benefit performance for  
**FavorHouse Kids Center**



**FavorHouse**  
of Northwest Florida, Inc.

Tickets on sale Dec. 2  
Adults \$50.00 (Includes Hors d'oeuvre reception)  
Students \$20.00 (17 and under)  
Call 850-944-5650 or 850-434-1177

**Booker T. Washington High School Auditorium**  
**January 18, 2014**  
(Hors d'oeuvre reception begins at 5:45pm - Performance begins at 7:00pm)



## **MARTIN LUTHER KING EVENTS**

You should really try to participate in some of these events

Jan 18<sup>th</sup> – Prayer Breakfast with Sue Straughn as speaker. , 9 am at **TR Jackson**, \$10 Donation

Jan 19<sup>th</sup>- Commemorative Program with Dr. Michael Johnson speaking. 6 pm at Mt. Pilgrim Baptist Church

Jan 20<sup>th</sup>- Parade, 10 am, Starts from MHS Parking lot to Burger King, and Ceremony & Block Party, 11:30 am on Dr. MLK, Jr. Drive (in front of Mt. Pilgrim African Baptist Church) Block Party with service projects: Can food drive, and beautification of Lucille Johnson Park ends at 4 pm.

## **FLORIDA DEPARTMENT OF HEALTH IN SANTA ROSA COUNTY ANNOUNCES TEMPORARY FLU VACCINATION PAYMENT FOR PREGNANT MEDICAID RECIPIENTS**

The Florida Department of Health in Santa Rosa County announced that temporary payment has been authorized for CPT code 90686 for Medicaid recipients who are pregnant and age 21 and older. This step is being taken due to the increased impact that influenza infections are having on pregnant women and their babies in Florida. The Medicaid reimbursement rate will be the same rate for those vaccines that are covered for Medicaid recipients between the ages of 18-20, and will be effective for the time period beginning December 19, 2013 through March 31, 2014.

“The flu vaccine is the single best way to prevent flu and it is very important for pregnant women to receive the influenza vaccination,” said Sandra Park-O'Hara, A.R.N.P., Santa Rosa County Health Department Administrator. “We want to make sure that people are aware of this new opportunity for pregnant women to receive flu vaccination through Medicaid reimbursement.”

The Department of Health in Santa Rosa County recommends that all individuals six months of age and older receive the flu vaccination each year. It is especially important for pregnant women to be vaccinated due to the increased risk of complications associated with contracting

the flu while pregnant. The flu vaccination is safe and will protect the mother, the unborn child, and will also help protect babies during the first months after birth.

Additional flu prevention steps include washing your hands often, keeping your hands away from your face and covering your mouth and nose with a tissue when sneezing and coughing. Symptoms of the flu include headache, fever, severe cough, runny nose or body aches. If you are experiencing any of these symptoms, see your primary care provider immediately for guidance on treatment. For more information on pregnant women and influenza, visit <http://www.cdc.gov/flu/protect/vaccine/pregnant.htm>

It is important for you and your family members to get a flu vaccine every year. Flu vaccines are offered in many locations, including doctor's offices, clinics, health departments, retail stores, pharmacies, health centers, and by many employers and schools. Check with your physician, contact the Florida Department of Health in Santa Rosa County at (850) 983-5200, or visit <http://www.floridahealth.gov/prevention-safety-and-wellness/flu-prevention/locate-a-flu-shot.html> to search for a location to receive a flu vaccine.

DOH protects, promotes and improves the health of all people in Florida through integrated state, county and community efforts.

Follow us on Twitter at @HealthyFla and on Facebook. For more information about the Florida Department of Health please visit [www.FloridaHealth.gov](http://www.FloridaHealth.gov).

### **VETERAN CRISIS HOTLINE INFORMATION**

1-800-273-8255 and press 1  
VeteransCrisisLine.net/Chat for online chat  
Or text 838255 to receive support

### **HOMELESS RESOURCES FOR VETERANS**

The links below contain helpful information and often funding opportunities for those of you that serve veterans. Important Links

[VA National Call Center for Homeless Veterans](#)

[VA Center on Homelessness Among Veterans](#)

[DOL Homeless Veteran Reintegration Program](#)

[United States Interagency Council on Homelessness Veterans Page](#)

[Substance Abuse and Mental Health Services Administration Military Families Pages](#)

John Johnson, Executive Director, EscaRosa Coalition on the Homeless, Inc. 850.439.3009

### **LET THE GOOD TIMES ROLL AT THE MARDI GRAS FUN RUN & WALK!**

Lace up and roll out to the greatest and only Mardi Gras Fun Run & Walk in Pensacola! Special Olympics is kicking off the Mardi Gras season by bringing the community together to promote diversity and inclusion with a 5k and 1-mile Fun Run and Walk in the beautiful East Hill neighborhood. This fun event is perfect for the whole family- strollers, wheelchairs and pets welcomed! Following the race is the Finish Line Party- complete with great food, beer, music and family-friendly activities brought to you by local businesses. Participate as an individual or with family, friends or co-workers as a team. Make a team and give yourself a "Krewe" name, designate colors and create costumes- the crazier, the better! Awards and Trophies will be awarded to overall male/female finishers, best costumes and top fundraisers. All proceeds support local athletes with intellectual disabilities so come out and be a fan of Special Olympics!

**SIGN UP TODAY!** <https://www.Firstgiving.com/SOFL/MardiGras2014>

Visit the event **Facebook** page at <https://www.facebook.com/MardiGrasFunRunPensacola> for updates and more information.

Early packet pickup is from 4:00 PM to 8:00 PM Friday, February 7<sup>th</sup>, 2014 at the Bayview Community Center, 2001 E. Lloyd St., Pensacola, FL 32503. Race day registration and packet pickup starts at 10:30 AM to 11:30 AM Saturday, February 8<sup>th</sup> at the Bayview Community Center. The 5k and 1-mile Fun Run & Walk begin at 12 PM and 12:15PM respectively on Saturday, February 8<sup>th</sup> with a starting at Bayview Park, 2001 E Lloyd St in Pensacola.

**“Laissez les bon temps rouler”/ “Let the good times roll”!**

**For More Information Contact:**

Name: Jessica Barrale Title: Director, Special Olympics Florida-Escambia/Santa Rosa  
Phone: 850.291.6234 Email:jessicabarrle@specialolympicsescambia.com

**STOP ADULT FINANCIAL EXPLOITATION**



Operation SAFE  
Flyer - General.pdf

There will be a workshop on January 28, 2014 for seniors regarding stopping adult financial exploitation. It will deal with spotting a scam, outsmarting con artists, avoiding ID Theft etc. It will be held at the Santa Rosa County Auditorium, 4530 Spikes Way, Milton, FL. from 10 – 11:30 a.m. This is at no charge to the attendees. Please see the flyer above

**GET PREPARED**

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

**TWITTER**

SAFER Santa Rosa is on Twitter.

**FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;-)  
We are up to 757 people! Invite friends. Let's keep growing this communications venue. Invite other Santa Rosans to participate. Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades and other events in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) or non profits, that are hosting events that are free and open to the public. The user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

**OPPORTUNITIES**

*There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer*

**AMERICAN RED CROSS DISASTER TRAINING**

**New Volunteer Orientation and Disaster Services Overview.** Everyone is welcome! Learn about Your Red Cross, explore a variety of volunteer opportunities, meet other volunteers and

get credit for your first disaster class (*Disaster Services Overview is a prerequisite for all other Disaster Courses*).

**-Thursday, February 13<sup>th</sup> 6:00pm-8:30pm. Crestview (4100 S Ferdon Blvd, Suite B4)**

**Client Casework.** Learn how the Red Cross provides services to our clients and become familiar with the procedures, policies, and paperwork so you can help following a disaster, from a major hurricane to a single family fire.

**-Saturday, January 25<sup>th</sup> 9:00am-3:00pm. Crestview (4100 S Ferdon Blvd, Suite B4)**

**Bulk Distribution.** During a disaster response, the Red Cross distributes supplies such as blankets, flashlights, clean-up kits, gloves, and other items to affected families. Learn the process and how you can be a part of this important activity.

**-Thursday, January 30<sup>th</sup> 9:00am-Noon. Pensacola (222 N. Baylen Street)**

For more information on volunteering with the American Red Cross and Disaster Training opportunities, contact [doug.watson@redcross.org](mailto:doug.watson@redcross.org) or call us at 850-432-7601.

### **COMMUNITY CPR/AED**

January 16<sup>th</sup> 6:30 pm at the EOC-4499 Pine Forest Rd. Milton FL 32583

Open/Free to citizens of Santa Rosa County

Must register to attend

[Sign-up for Training](#)

### **FREE TRAINING**

**TRANSCAER® (Transportation Community Awareness and Emergency Response)** and the District 1 Local Emergency Planning Committee (LEPC) is offering the following FREE Training Courses:

#### **Anhydrous Ammonia Emergency Response Training**

Course Description: With Anhydrous Ammonia being a large part of American agricultural, manufacturing, commercial, and transportation industries and incidents occurring in the past across the United States, there is a possibility that at some point a large ammonia incident may occur. TRANSCAER® has created a high-quality training program that will help prevent and or mitigate such an incident for emergency responders in communities where anhydrous ammonia is manufactured, stored, shipped, transported, or used in high volume quantities.

Target Audience: Public Sector: emergency first responders, emergency managers, municipal and private wastewater treatment plant workers, ammonia transportation workers and others who may work with ammonia.

#### **Chlorine Transportation Emergency Response Training**

Course Description: Upon successful completion of this program participants will have the knowledge and hands-on experience necessary to safely and effectively respond to chlorine emergencies involving rail tank cars and highway tank trailers, cargo containers, cylinders and one-ton cylinders.

Target Audience: Public Sector: emergency first responders, emergency managers, municipal and private wastewater / water treatment plant workers, chlorine transportation workers and others who may work with chlorine.

#### **Ethanol and Ethanol-Blended Emergency Response Training**

Course Description: Ethanol and ethanol-blended fuels are in use in growing quantities in the United States, and volumes have become substantial. Consumers in the United States use more than 140 billion gallons of gasoline per year. Today, there are more than 8 billion gallons of fuel ethanol produced in the United States. The addition of ethanol to gasoline presents some unique fire fighting challenges. Traditional methods of fire fighting against hydrocarbon (gasoline) fires have been found to be ineffective against these polar solvent-type (ethanol-blended) fuels.

Target Audience: Public Sector: emergency first responders, emergency managers, ethanol transportation workers and others who may work with ethanol.

**DATE:** Two course offerings for each course:

Wednesday, March 5, 2014

Thursday, March 6, 2014



TRANSCAER Full  
State Training Flyer.p

**LOCATION:** CSX Transflo Site, 4700 Sycamore Drive, Pensacola FL

**TIME:** Each course is from 7:30 am until 3:30 pm. NOTE: Lunch will be provided each day.

Please register online at: <http://trac.floridadisaster.org/> or [www.transcaer.com](http://www.transcaer.com)

### **BUILDING A FLU EMERGENCY SUPPLIES KIT**

Today's training video can be found at the following web site:

[www.JustInTimeDisasterTraining.org](http://www.JustInTimeDisasterTraining.org)

Join the Just In Time Disaster Training Library's [Twitter](#).



### **JUST IN TIME DISASTER TRAINING VIDEO LIBRARY** **NEW SUBJECT – NEIGHBORHOOD PREPAREDNESS** **AND RESPONSE**

A new subject has been added to the Just In Time Disaster Training Video Library.

#### **Neighborhood Preparedness and Response**

Featured videos include:

- Building a Neighborhood Disaster Plan
- How to Help Your Neighborhood Prepare for an Emergency
- Map Your Neighborhood
- Neighborhood Emergency Communications

Now with over 627 disaster mitigation, preparedness, response and recovery training videos the library is the most comprehensive, easy to search, **FREE** internet based source for training curriculum for today's emergency responders.

The library can be accessed at the following web site: [www.JustInTimeDisasterTraining.org](http://www.JustInTimeDisasterTraining.org)

Share access to this unique disaster training resource with others by linking your web site to the library today. Join the Just In Time Disaster Training Library's [Twitter](#).

### **BRIDGES TRAINERS - GET RECERTIFIED ONLINE!**

Is your Bridges Out of Poverty trainer certification more than two years old? Do you need to recertify but don't have a lot in your travel budget?

There are several upcoming opportunities to recertify online with Phil DeVol:

**Feb 27, 2014 11:00 a.m. - 2:00 p.m. (CDT)**

**May 29, 2014 11:00 a.m. - 2:00 p.m. (CDT)**

**Nov 20, 2014 11:00 a.m. - 2:00 p.m. (CDT)**

You can also convert to [Lifetime Certification](#) at this time.

What are the benefits of having a Lifetime Certification?

- Monthly trainer tips

- Newsletters
- Online support
- **Attend biennial online recertification sessions for free!**

This not only saves money; it also saves you time out of your office.

**Register today!**

For more information, email us at [questions@bridgesoutofpoverty.com](mailto:questions@bridgesoutofpoverty.com), or call us at (800) 424-9484. We look forward to working with you! The Bridges Out of Poverty Team

### **BUILDING RESILIENT COMMUNITIES: AN ONLINE TRAINING**

The RAND Corporation developed a free emergency preparedness [online training](#) outlining how organizations and communities can better prepare for emergencies and strengthen their resilience. Resilience means:

- mitigating and withstanding the stress of manmade and natural disasters.
- recovering in a way that restores normal functioning.
- applying lessons learned from past responses to better withstand future incidents.

The training is intended for a diverse range of organizations, including businesses; faith-based organizations; hospitals, health clinics, and other health agencies; mental health providers; schools and universities; civic and volunteer groups; first responders; local government agencies; public health departments; and nonprofit agencies.

### **NEWS (blue is new)**

*Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead*

Should We Rebuild Cities After Disasters?

[http://www.popularmechanics.com/outdoors/survival/stories/should-we-rebuild-cities-after-disasters-16324942?utm\\_medium=referral&utm\\_source=pulsenews](http://www.popularmechanics.com/outdoors/survival/stories/should-we-rebuild-cities-after-disasters-16324942?utm_medium=referral&utm_source=pulsenews)

Crisis counseling after a disaster: Does anything really help?

<http://www.nbcnews.com/health/crisis-counseling-after-disaster-does-anything-really-help-2D11741673>

Psychosocial activities for children relieve anxiety, aid recovery

<http://reliefweb.int/report/philippines/psychosocial-activities-children-relieve-anxiety-aid-recovery>

A Ready and Resilient Workforce for the Department of Homeland Security: Protecting America's Front Line

<http://www.iom.edu/Reports/2013/A-Ready-and-Resilient-Workforce-for-the-Department-of-Homeland-Security-Protecting-Americas-Front-Line.aspx>

Business and disaster preparedness: helping communities prepare for effective response

[http://www.preventionweb.net/english/professional/publications/v.php?id=35643&a=email&utm\\_source=pw\\_email](http://www.preventionweb.net/english/professional/publications/v.php?id=35643&a=email&utm_source=pw_email)

A year after Sandy, businesses unprepared for disaster

<http://www.nbcnews.com/business/year-after-sandy-businesses-unprepared-disaster-8C11439138>

Preparing Makes Sense for People with Disabilities and Other Access and Functional Needs-Video

<http://www.youtube.com/watch?v=ZLLMDOScE4g&feature=youtu.be>

Building Resilient Communities: An Online Training

[http://www.rand.org/pubs/tools/TL109.html?qoback=%2Egde\\_95355\\_member\\_271477566#%21](http://www.rand.org/pubs/tools/TL109.html?qoback=%2Egde_95355_member_271477566#%21)

Disaster Resilience in America: Launching a National Conversation Website  
<http://nas-sites.org/resilience/Resilience-Events/>

Mooademic Game

MOOCDEMIC is a simulation game of a real world epidemic. It is best played on a mobile device.

<https://www.moocademic.com/>

When disaster and disability converge

<http://www.ipsnews.net/2013/08/when-disaster-and-disability-converge-part-one/>

New Hope for Older People in a Disaster

<http://blog.aarp.org/2013/08/12/hope-for-older-persons-in-a-disaster/>

Active Shooter Workshop Teaches Communities to Win, not Survive

<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain

[http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?qoback=%2Egmp\\_3876618%2Egde\\_3876618\\_member\\_257800797](http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?qoback=%2Egmp_3876618%2Egde_3876618_member_257800797)

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

[http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm\\_medium=email&utm\\_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm\\_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID\\_29d5712ad3cfda67821107234642c451&utm\\_source=Email%20marketing%20software&utm\\_term=dedicated%20OFB-EZ%20web%20page&qoback=%2Egmp\\_3876618%2Egde\\_3876618\\_member\\_249997713](http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&qoback=%2Egmp_3876618%2Egde_3876618_member_249997713)

To Beat the Chaos, Take a Thinking Day

<http://www.linkedin.com/today/post/article/20130715110232-187399433-to-beat-the-chaos-take-a-thinking-day>

HEAT SAFETY TOOL

[https://www.osha.gov/SLTC/heatillness/heat\\_index/heat\\_app.html](https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html)

Learning from disaster

<http://www.udel.edu/udaily/2013/jun/disaster-research-062613.html>

Why Do We Give? Not Why Or How You Think

<http://www.npr.org/2011/11/25/142780599/why-we-give-not-why-you-think>

Four Ways the Government Subsidizes Risky Coastal Rebuilding

[http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm\\_medium=referral&utm\\_source=pulsenews](http://www.propublica.org/article/four-ways-the-government-subsidizes-risky-coastal-rebuilding?utm_medium=referral&utm_source=pulsenews)

5 Things You Don't Know About Disasters

[http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm\\_ven=Facebook&cm\\_cat=fb\\_article\\_rec&fb\\_ref=story\\_share](http://www.weather.com/news/fema-fugate-know-5-things-about-disaster-20130625?cm_ven=Facebook&cm_cat=fb_article_rec&fb_ref=story_share)

Map: Places That Will Flood More Often Due to Global Warming

[http://www.slate.com/articles/health\\_and\\_science/climate\\_desk/2013/06/map\\_fema\\_study\\_shows\\_flood\\_hazard\\_areas\\_may\\_increase\\_45\\_percent\\_by\\_2100.html?utm\\_medium=referral&utm\\_source=pulsenews](http://www.slate.com/articles/health_and_science/climate_desk/2013/06/map_fema_study_shows_flood_hazard_areas_may_increase_45_percent_by_2100.html?utm_medium=referral&utm_source=pulsenews)

The Risks You Don't Think of: A Plea to Pack a 'Go Bag'

<http://www.wired.com/wiredscience/2013/06/the-risks-you-dont-think-of-a-plea-to-pack-a-go-bag/>

Emerging Technology for Family Emergency Preparedness

[http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f\\_b\\_3420895.html](http://www.huffingtonpost.com/tony-loftis/emerging-technology-for-f_b_3420895.html)

How Social Media Is Changing Disaster Response

<http://www.scientificamerican.com/article.cfm?id=how-social-media-is-changing-disaster-response>

Is Your Business Continuity Plan Ready for the Summer Vacation Season?

<http://www.disastersafety.org/disastersafety/business-continuity/>

10 Worst Things to Donate After a Disaster

<http://money.howstuffworks.com/10-worst-things-donate-after-disaster.htm>

Zombies and Preparedness: Five tips for using metaphors in exercises and outreach

<http://freeresources.lucienecanton.com/2012/10/zombies-and-preparedness-five-tips-for-using-metaphors-in-exercises-and-outreach.html>

Woeful Success Rate in Citizen Preparedness Suggests New Approaches is Necessary

<http://www.emergencymgmt.com/disaster/Woeful-Success-Rate-Citizen-Preparedness.html>

Why Aren't Americans Listening to Disaster Preparedness Messages?

<http://www.rand.org/blog/2012/06/why-arent-americans-listening-to-disaster-preparedness.html>