



CREATING A SAFER SANTA ROSA

Santa Rosa County



Safe Communities- Santa Rosa County

We would like to thank the following people and organizations for their cooperation in making this application the best it can be, and for making Santa Rosa a Safe Community for all of our residents.

Listed in alphabetical order:

CEO Round Table (and all members)
City of Gulf Breeze
City of Milton
Florida Department of Health in Santa Rosa County (and all CHIC members)
Gulf Power
Kelli Selwyn
Lifeguard Ambulance
Matt Dykstra
National Safety Council
Paul Patrick Electric
SAFER Santa Rosa (Board and committees)
Santa Rosa County Board of County Commissioners
Santa Rosa County Division of Emergency Management
Santa Rosa County Extension Service
Santa Rosa County Medical Reserve Corps
Santa Rosa County Sherriff's Office
Town of Jay
Trauma Intervention Program
Twelve Oaks Recovery Center
Walmart

A thank you to all of Santa Rosa for making this community as awesome as it is.

Without the support of those listed above we would not have the data collected, nor the proclamations and resolutions of support. We would not have been able to pay for the application fee, or bring Safety Council evaluators to our community. We would not have the required evaluations for the application, nor would we have the document researched and written, so a special thank you to Kelli and Matt for their dedicated efforts as the Safe Community Program Managers during their tenure with Emergency Management as interns.

Dedicated to Sheryl Bracewell; for having the vision and motivation to want the Safe Community designation, and the leadership to give the program away so it could truly be a Santa Rosa County initiative.

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Section 1 Contacts

Primary

Daniel Hahn
SRC Dept. of Emergency Management
4499 Pine Forest Rd
Milton, FL 32583
Office: (850) 983-4606
Fax: (850) 983-5352
Email: danielh@santarosa.fl.gov

Secondary

Sandra Park-O'Hara
Florida Health Dept. of SRC
5527 Stewart St
Milton, FL 32570
Office: (850) 983-5200 ext. 108
Fax: (850) 983-4540
Email: sandra_park@doh.state.fl.us

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Section 2 Community Description

Santa Rosa County is located along the Gulf of Mexico in the panhandle of Florida. It is bordered on the West by Escambia County, the North by the state of Alabama, on the East by Okaloosa County and the Gulf of Mexico to the South. It covers a total of 1,174 square miles, of which approximately 1,017 square miles are land, and 157 are water.



There are three incorporated municipalities within Santa Rosa County; including the cities of Gulf Breeze, Milton, and the Town of Jay. The City of Milton serves as the county seat. Unincorporated communities within Santa Rosa County include;

Avalon Beach-Mulat, Allentown, Bagdad, Berrydale, Brownsdale, Chumuckla, Dickerson City, Dicksonville, East Milton, Fidelis, Florida Town, Harold, Holley, Midway, Morristown, Mt. Carmel, Munson, Navarre, Navarre Beach, New York, Pace, Pea Ridge, Sellersville, Skyline, Wallace and Ward Basin.

Santa Rosa County was created in 1842, three years before Florida was admitted to the union as a state, and was named for the Roman Catholic Saint, Rosa de Viterbo. The county developed from the middle-out, along "The Old Spanish Trail" that ran from St. Augustine, on the Atlantic Ocean, all the way to New Orleans.

During the Territorial and Early Statehood Periods, the logging industry provided the economic base for Santa Rosa County. After the transfer of Florida to the United States in 1821, a number of sawmills began operating around the bays and streams adjacent to Pensacola, and most of them continued operations until the Civil War. The first years of the Civil war brought prosperity to Bagdad, but after the withdrawal of Confederate troops in March, Bagdad industries were torched to prevent them from falling into Union hands.



Production resumed in 1867 with the rising world wide demand for yellow pine. This

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gave the county new wealth and the prominent men of Santa Rosa County made their fortunes directly from the lumber industry. For over a hundred years, the industry furnished jobs for thousands of people but by 1939 the area was soon depleted of trees; forcing the mills out of business.

This fast-growing region serves primarily as "bedroom communities" for Pensacola to the west and Fort Walton Beach, Hurlburt Field, and Eglin Air Force Base to the east, and the U.S. Navy presence is marked by Whiting Field, and NOLF Spencer Field. The southern region of the county is known for its untarnished natural beauty, boutique shopping, swimming in the emerald colored water, and provides well for the tourism industry. Much of the film, "Jaws 2" was filmed on Navarre beach.

Our Commitment to Safety

Santa Rosa County is dedicated to the concept of community involvement. Throughout this application, there are countless examples of collaboration between organizations and citizens with the sole intent to strengthen the community as a whole. The Safe Communities of America designation will provide our community a qualitative statement that which brings all of our programs together in a deliverable message. It also provides a measure of sustainability and commitment to general public health and safety while showcasing Santa Rosa County as a safe place to live and work.



Our community knows what a wonderful place Santa Rosa County is; this is our opportunity to show the world!

The Emergency Management Office, for any community, is a focal point for inter-agency communication before, during, and after disasters. Maintaining relationships throughout the spectrum of public safety facilitated Santa Rosa County Emergency Management in undertaking the application process for the Safe Communities of America designation.

Proclamations of support from the county and municipalities can be found in APPENDIX 1.

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Section 3 Areas of Competency Competency 1: Sustained Collaboration

Within Santa Rosa County there are multiple community based coalitions that address the areas of public health and emergency preparedness. These coalitions coordinate and sustain programs that focus on specific topics/hazards within the community. The three main groups are; Support Alliance For Emergency Readiness (SAFER Santa Rosa), the Community Health Improvement Committee (CHIC), and the Chief Executive Officer (CEO) Roundtable. What is exciting about the collaboration in Santa Rosa County is that the CHIC is also the Health Committee for SAFER, and the CEO Roundtable program, Bridges Out of Poverty, is the Unmet Needs committee for SAFER. SAFER is truly the overarching and all encompassing organization sustaining collaboration with and through its partners in Santa Rosa County. This application is formatted so that task group information is in the body of the application (with other good to know information in the appendix). Although this format is less neat in appearance (some information is attached in PDF or JPEG form) it make for easier reviewing.

Below is the committee list from the SAFER webpage showing the Health Committee (CHIC) and Unmet Needs Committee (Bridges Out Of Poverty) as described below, as well as a plethora of other committees, some discussed, and some not discussed, in this application.

Administration **Daniel Hahn** danielh@santarosa.fl.gov

The Administration committee assists in the daily functioning of SAFER Santa Rosa. It assists the Secretary and Treasurer with SAFER related activities in order to maintain proper management of SAFER Santa Rosa. Committee members may assist with organization of SAFER records, minutes and funds.

Business Continuity **Larry Strain** lstrain@uwf.edu

The purpose of the Business Continuity committee is to serve as the business operations support for preparedness efforts such as resources, continuation of business operations, logistical support, etc. and to assist in recovery phases of operations. Business Continuity may work with preparedness, recovery and logistics committees to support other areas of SAFER Santa Rosa response and recovery efforts.

Case Management **Brenda Roland** brsvpsantarosa@mchsi.com
 Helena Baillio bleaum@gmail.com

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The Case Management committee's purpose is to network organizations including government, non-profit and faith-based entities that provide case management services to the public as part of their organizational mission or disaster response. This committee works with disaster victims and/or homeless individuals and families directly. It will work under Recovery during and after disaster. Case Management will work with Unmet needs to coordinate activities and/or referrals for services during no disaster periods. Client confidentiality is a priority.

Health Committee	Sandra Park - Co-Chair	Sandra_Park@doh.state.fl.us
	Angela Hahn - Co-Chair	ahahn@uwf.edu

Working to create a county-wide and community-wide movement with a shared vision for health. Working to develop a team approach to solving the health problems in the community. Our vision is to ensure health and wellness for the citizens and visitors to our community by leading the way in efforts of wellness, exercise, nutrition, and overall health.

Logistics	Brian Boney	bboney@wal-mart.com
	Jimmie Melvin - Co-Chair	jimmiemelvin@bellsouth.net

The Logistics committee will assist members with the management and distribution of donations given to SAFER. It should also assist with the movement of SAFER Santa Rosa provided or acquired equipment, goods and supplies where necessary in order to assist citizens after a disaster.

Public Relations/ Marketing	Melanie McMillan	mmcoad@bellsouth.net
	Cindy Sarver - Co-Chair	csarver@srsso.net

The Public Relations/ Marketing committee's responsibilities include marketing and promotion of the SAFER Santa Rosa, events and trainings, assistance with development of promotional materials and development of fundraising activities to support SAFERs overall mission with its members and the general public.

Recovery	Lou Greene	greene8092@bellsouth.net
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This committee is activated when a need arises. The Recovery committee can work on short term or long term issues associated with a disaster. Coordinate and communicate the individual efforts of SAFER member organizations by leveraging a limited supply of resources to maximize and sustain the recovery process, while individually addressing survivor needs.

Safe Kids	Jaqui Thomas	Relatetoday@yahoo.com
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Peggy Armstrong Co-Chair

Peggy_Armstrong@doh.state.fl.us

Separate from the SAFER Kids barricade project, the Safe Kids committee is targeting youth safety through programs meant to educate, inform, and train youth in Santa Rosa how to be safer during play and at school. Some of the initiatives of this committee will deal with child visibility at night, various aspects of literacy (financial, relationships, etc.), as well as other initiatives. Safe Kids committee will also advocate for, and support, the SAFER kids project, which is the barricade project for keeping kids safe at public events.

Unmet Needs

Marianne Back

marianne@unitedwaysrc.org

Karen Barber

BarberK@mail.santarosa.k12.fl.us

The Unmet needs committee addresses all aspects of individual disasters like homelessness, cold weather shelters, and any issue that is beyond the scope of another committee. Unmet needs should identify and assess individual and family disaster related unmet needs and apply the resources of SAFER Santa Rosa partners to meet those needs. The Bridges out of Poverty program is a perfect example of what the Unmet needs committee can and should be doing to address the individual/family disaster of poverty.

Volunteers

Brenda Roland

brsvpsantarosa@mchsi.com

This committee is responsible for soliciting the community for volunteers to partner with a non profit and to become active with a church or otherwise volunteer to help the needy in our community. It will be responsible to register volunteers through established volunteer centers for a time when they are needed. It will also handle training volunteers in VRC operations and registering volunteer hours.

SAFER Santa Rosa

SAFER Santa Rosa (Support Alliance For Emergency Readiness) is a humanitarian association of independent organizations who may be active in all phases of disaster. The program is the successor of the Santa Rosa Long Term Recovery Organization that was developed

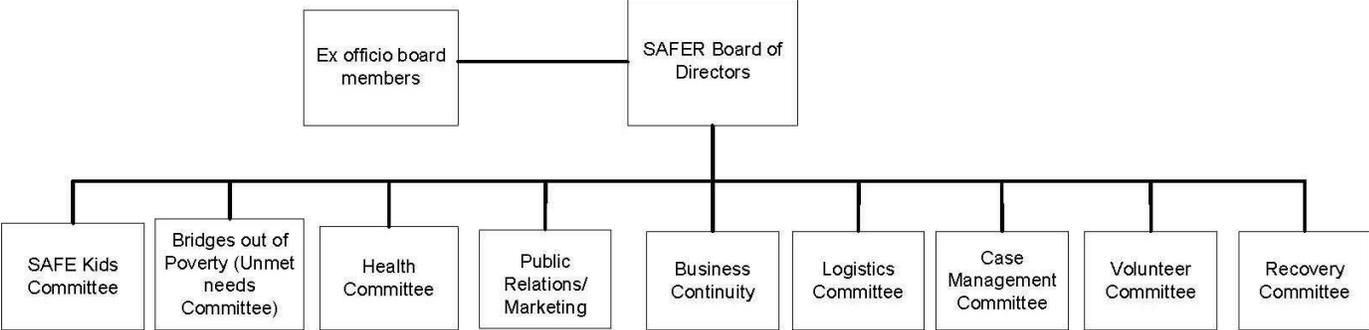
in 1998, after Hurricanes Ivan and Dennis, to create the most resilient community possible. While it initially addressed Emergencies, it has grown to become an all-encompassing association involved in the well-being of the community.



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SAFER Santa Rosa is not a competing or exclusionary organization, but a network of organizations active in the health and welfare of the community and also closely collaborate as a COAD (Community Organizations Active in Disasters). Its mission is to safeguard our way of life by fostering the delivery of efficient, streamlined service to people affected by disasters, while eliminating unnecessary duplication of effort, through cooperation in the four phases of disaster: preparation, response, recovery, and mitigation. During periods when there are no disasters, SAFER attempts to meet the needs of the less fortunate in the community and address issues in public health.

This figure is a representation of the SAFER organizational structure.



The SAFER Board of Directors is made up of 15 representatives of the 4 sectors of the community which includes Businesses, Non-profits, Faith based organizations and government agencies.

Ex Officio board members are non voting but have a seat at the table for discussion and information sharing purposes. Ex officio's include the Chairman of the board of directors of BRACE, the Escambia County COAD, and some Citizen Corps representatives.

In general, SAFER is a forum to facilitate continuity and sustainability of current community programs. However, it also helps in development and creation of new programs as well. SAFER has also taken charge of the SAFER Kids Project; a committee of concerned community members who started a "barricade" project in order to protect children from traffic during parades and special events. The intent is to raise money through fundraisers and sponsorships of fabric advertisements that would attach to the barricades. These barricades will be used to line the parade routes for special events and parades held in the county. They will also be used to cordon off specified areas in times of disaster. When not in use, they may be rented out to other groups



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for a small fee. The SAFER kids committee started out just with barricades and have expanded to doing bicycle and pedestrian safety initiatives for kids in elementary schools around Milton. The barricades are in constant demand and are used almost on a monthly basis. Here is a list of the barricades use last year:

- BonFire Jam Beach Concerts
- Santa Rosa County Fair
- Navarre Funfest
- Navarre 5k
- Sand Castle event
- Gulf Breeze Kiwanis
- Navarre United Methodist Church Fall Festival
- Family Promise Attic Sale
- BonFire Jam (Chumuckla)
- Fraternal Order of Police for Santa Fly in



SAFER is also helping to develop the Shoreline Users Resource Force (S.U.R.F.) of Navarre Beach. S.U.R.F. volunteers will be stationed on Navarre Beach to provide information on beach and water safety, coastal habitats, wildlife, clean-up response, beach conditions, hurricanes, heat safety, seafood safety, and the Navarre Beach "leave no trace" ordinance wildlife to beach visitors. Teams of volunteers will work 3-hour shifts (9 am - 12 am, 12 am - 3 pm, and 3 pm - 6 pm) on the beach answering questions from tourists and locals. Teams will be stationed at county access points, including the park and near the pier.

Notes from the last two meetings of SAFER Santa Rosa can be found in APPENDIX 2, and a list of all active members (not including the over 30 individuals) is provided below.

Company Name		
Navarre United Methodist Church	Navarre CERT, Inc.	Santa Rosa Health and Rehabilitation Center
Woodbine United Methodist Church	Santa Rosa Women's Club	Sandy Ridge Care Center
Chumuckla United Methodist Church	Milton Rotary	Coastal Bank and Trust
Gulf Breeze United	SW Panhandle Search	Santa Rosa Medical Center

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Methodist Church	and Rescue	
1st Assembly of God	American Legion Post 78	Lowes
Pace Presbyterian Church	Rebuild Northwest Florida	Covenant Hospice
St. Ann Catholic Church	Salvation Army	WEBY
1st Apostolic Church	Retired Senior Volunteer Program	BBB serving northwest Florida
Baptist Association	Navarre Area Chamber of Commerce	AppRiver
Liberty Church	Early Learning Coalition	Publix
Mae Edwards Memorial UMC	West Florida Regional Planning Council	Escambia River Electric Cooperative
Good Shepherd Lutheran Church	Legal Services of Northwest Florida	FDLE
Fellowship of Churches	GFWC Milton Women's Club	Citizen Corps
South Santa Rosa Interfaith Ministries	Amateur Communications Service	Civil Air Patrol
Ferris Hill Baptist Church	Waterfront Mission	Health Department
Church of Christ of Latter Day Saints	United Peninsula Association	Council on Ageing
Christ United Methodist Church	Santa Rosa Volunteer Center	Fleet and Family Support
United Way of Santa Rosa County Inc.	Breeze Promotion	Town of Jay
Santa Rosa County Extension 4H	LifeGuard Ambulance	Florida Department of Juvenile Justice
Bay Area Food Bank	United Bank	Santa Rosa County Sheriff's Office
UWF SBDC	Clearwire	Santa Rosa School District
Santa Rosa County Chamber of Commerce	Tom Thumb	Medical Reserve Corps
EscaRosa Coalition on the Homeless	Boise Cascade	University of West Florida
Pace Rotary	Gulf Power Company	City of Milton
Knights of Columbus	Studer Group LLC	Department of Children and Families
Gulf Breeze Area Chamber of Commerce	Lakeview Center Inc.	FBI
American Red Cross of Northwest Florida	WalMart Stores Inc.	Tata Business Support Services, LTD
	Uni-health Post Acute Care Santa Rosa	

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SAFER Board of Directors (with affiliation)

Chairman	Chip Fox	Baptist Association	Faith Based
Vice Chairman	Brian Boney	Wal-Mart	Business
Treasurer	Tracie McMahan	Coastal Bank and Trust	Business
Secretary	Jimmie Melvin	Sandy Ridge	Business
Board Member	Elizabeth Foster	Covenant Hospice	Non-Profit
Board Member	Guy Thompson	United Way	Non-Profit
Board Member	Shirley Cornett	Interfaith Ministries	Non-Profit
Board Member	Brenda Roland	Retired Senior Volunteer Program	Non-Profit
Board Member	Becca Rutherford	Navarre UMC	Faith Based
Board Member	Claudie Franklin	Fellowship of Churches	Faith Based
Board Member	Brian Nall	Ferris Hill Baptist Church	Faith Based
Board Member	Robin Punyko	Gulf Power	Business
Board Member	Stephen Furman	Public Works	Government
Board Member	Cindy Sarver	Sheriff's Office	Government
Board Member	Sandra Park O'Hara	County Health Department	Government

SAFER has been very busy since its inception in 2008. Below are some of its key accomplishments that have occurred in the last few years.

SAFER became a participant in the Healthy Gulf/Health Communities study (a federal grant funded program ran out of UF in cooperation with many universities along the Gulf Coast) after Deepwater Horizon (DWH) so adversely affected the region. The before mentioned SURF is a result of DWH. At <http://healthygulfcoast.org/hqhc-steering-committee/> you will see SAFER listed as a community partner for this Gulf Coast initiative.

Healthy Gulf/Healthy Communities –(participant/lead for SRC) Critical questions remain about the health impact of the oil spill on individuals and communities along the Gulf Coast. In preliminary community-based studies conducted by University of Florida (UF), there was evidence of widespread community disruption and psychosocial problems along the entire coastline, including areas which had minimal or no actual oil intrusion. Our findings emphasize the need for further, ongoing community-based research in this region, looking not only at possible long-term health effects from the oil itself, but also the impact of the spill event on the long-term physical and psychological health of persons living in these communities.

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To address these concerns, we have formed a consortium of community and academic organizations. Consortium objectives include the following:

1. To monitor the psychological impact of the spill event on individuals across time, and identify predictors of favorable adjustment after environmental trauma (Project 1);
2. To conduct a community-based assessment of social vulnerability and resiliency (Project 2);
3. To evaluate possible sources of ongoing/chronic hydrocarbon exposure, such as seafood (Project 3);
4. To maintain dialog with the community, and provide key findings related to the above studies back to the community, to assist in the recovery process (Outreach and Dissemination Core).

RELEVANCE: Work centers around certain key Public Health themes:

- 1) the idea that the primary impact in technological disasters is often event related, independent of specific direct toxic exposures (in this case, oil);
- 2) the need to understand drivers for individual and community recovery/resiliency, to guide responses in future disaster situations; and
- 3) the need to address community concerns as a basis for speeding recovery. For more information visit <http://healthygulfoast.org/>

Business Continuity Committee – Part of newly established EscaRosa Business Continuity Initiative (BCI) A two county initiative to bring innovative ideas to local businesses to help them be more resilient. One agenda item is a two county re-launch of the BERT bags, so if you want to be a sponsor, let me know! EscaRosa BCI is an organization that includes all the Chambers of Commerce, and emergency management from Escambia and Santa Rosa Counties, the COADs in each county (BRACE and SAFER Santa Rosa), as well as some key businesses and organizations, like: the UWF Small Business Development Center, the Better Business Bureau, and Gulf Power, in the workgroup.

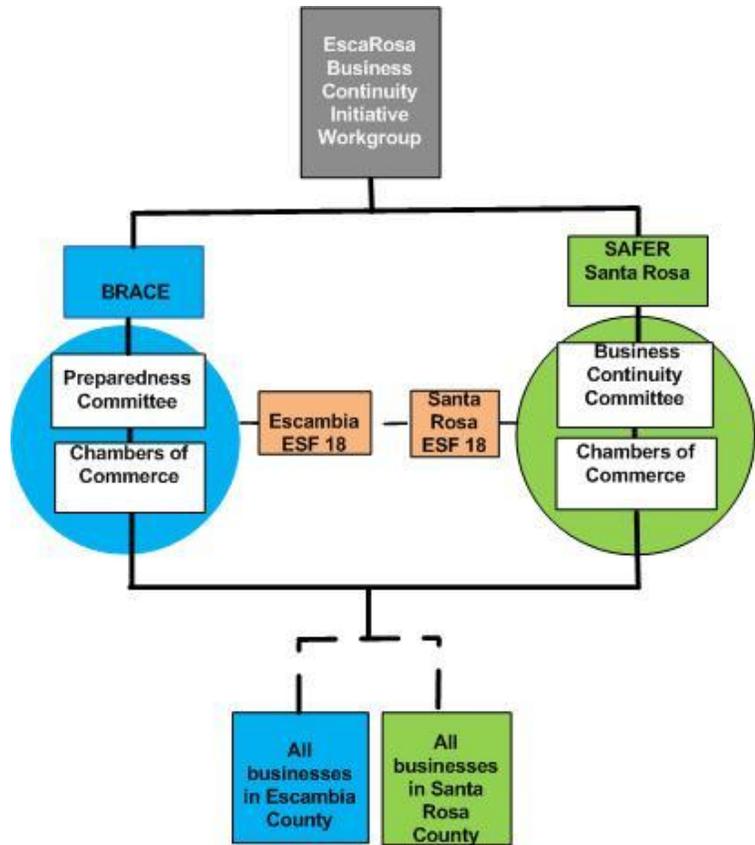


Mission: To develop active partnerships within the Escambia and Santa Rosa County business community for enhancing disaster resiliency and continuity.

Vision: The most sustainable, disaster-resilient business community in America.

The organizational structure of the EscaRosa BCI is such that it allows a free exchange of ideas, centralized planning, and cooperation before, during, and after disasters.

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One of the EscaRosa BCI initiatives is the re-launch of the highly successful Business Emergency Response Toolkit (BERT) bag. In 2008 Santa Rosa County emergency management and a group of sponsors developed and distributed over 2000 BERT bags throughout Santa Rosa County. These bags carried Business Continuity information from FEMA and DHS, as well as some locally developed material. BERT bags were distributed free of charge through the chambers to any business that wanted one, regardless of membership status. Those who received a BERT bag were asked to register their bag through the emergency management webpage and answer a few questions. In return, they received an email with the telephone numbers to the ESF 18 desk.



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CBDC: In early 2013 we sent 8 people to the Community-Based Disaster Coalition training in Tallahassee for 3 days.

The goal: Assist emergency management directors and other leaders in accomplishing the following:

For counties with active established coalitions: CBDC will help existing coalitions fill identified and anticipated gaps; bring key representative members from the different coalitions and key community partners to the same table; and promote greater inter-agency efficiency, resiliency, cooperation, communications, and resourcefulness;

The fact that we could get 8 people from all parts of our county to take 3 days to attend this training on behalf of SAFER is an incredible display of our growth as an organization.

OTHER NEWS

- The BCI was highlighted in a FEMA Strategic Foresight Initiative webinar on best practices
- The BCI was featured in articles in Continuity Insights online Magazine and the IAEM Bulletin

How is word of SAFER spreading? The Administrator talks about SAFER every speaking engagement!

-Kansas Emergency Management Association Conference Keynote speaker Sep 2013

-World Conference on Disaster Management (WCDM) speaker, Toronto Jun 2013

-EMMP Webinar presenting "Principles of Emergency Management" May 2013

-National Hurricane Conference panelist on Public Private Partnerships New Orleans Mar 2013

-EMMP Webinar presenting "Planning 101" Jan 2013

-International Disaster Conference & Expo New Orleans Jan 2013

-International Association of Emergency Managers (IAEM) presenter Orlando FL Oct 2012

-Florida 1st Annual Public Private Partnership Summit presenter Daytona Beach FL Apr 2012

-FEMA Youth Preparedness Summit, speaker Orlando FL Jan 2012

-21st Annual Trauma Conf speaker Nov 2011

-NOAA Well-being Indicator Workshop South Carolina Mar 2011

-Plenary speaker ABSEL Conf Jan 2011

-Continuity Insights presenter/instructor Atlanta/ New Orleans 2010 & 2011

-Governors Hurricane Conf presenter/instructor Fort Lauderdale FL 2010 & 2011

What Else?

- Preparedness Expo is in Gulf Breeze on June 1st. Held every year. The Expo has participants from Escambia and Santa Rosa County. SAFER also

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participates in the BRACE Youth Emergency Preparedness (YEP) Expo annually.

- SAFER IS ON FACEBOOK WITH 632 FRIENDS SAFER IS ON TWITTER
- The SAFER board took on the mantle of the Citizen Corps Council

We did not get the award, but we were recognized!

“We are pleased to announce that you have received an honorable mention for the 2012 FEMA Individual and Community Preparedness Awards! “

Outstanding Achievement in Youth Preparedness

- Meridian Medical Arts Charter High School (ID)
- Santa Rosa Citizen Corps (FL) (The SAFER BoD is the Citizen Corps Council)
- Stutsman County Citizen Corps (ND)
- Alamo Area Citizen Corps (TX)

Here is another honorable mention for a national award in a different category.

2013 FEMA Individual and Community Preparedness Awards

Dear Mr. Hahn,

We are pleased to announce that you have received an honorable mention for the 2013 FEMA Individual and Community Preparedness Awards! Thank you so much for sharing the work that you do all year to help your communities prepare for, respond to, and recover from disasters. The efforts that you detailed in your application exemplify the outstanding work being done throughout the country to make communities stronger and more resilient. In recognition of your accomplishments, FEMA Administrator Craig Fugate will award you a Certificate of Accomplishment and you will be recognized on our website this September at <http://www.ready.gov/citizen-corps-awards>.

Among a very large and strong pool of applicants, your submission was exceptional, and more than worthy of recognition! We strongly encourage you to apply again next year. Thank you again for your time and your efforts.

IMITATION IS THE GREATEST FORM OF FLATTERY

I received the following email last month from St. Lucie County;

““Just wanted to give you a quick update on SAFER St. Lucie. We are moving ahead and putting in a foundation for future planning, setting goals/objectives. Next steps will be solidifying our membership.

Indian River County is also on-board and their VOAD is becoming SAFER Indian River.

Thank you for helping us make those first steps - we mention your name frequently and the support you have offered. Check out our website. www.saferstlucie.org”

There is now a SAFER St. Lucie due to our influence, leadership and cooperation.

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Santa Rosa was recently highlighted by CNN as one of the top 10 places to live.
<http://money.cnn.com/gallery/pf/jobs/2013/08/12/best-places-job-growth.moneymag/10.html>

10. Santa Rosa County, FL

10 of 25

Towns include: **Midway, Navarre, Pace**
Job growth (2010-2012): **10.9%**

Aerospace and manufacturing firms are landing in Santa Rosa County. Already a base for dozens of aviation fabrication and parts manufacturers, economic developers are focused on snagging more.

Avalex Technologies, a military surveillance equipment supplier, employs 60 workers at its new facility and expects to add staff, said Shannon Ogletree, director of economic development for Santa Rosa County. Priton, which makes quick assembly windows, doors, plumbing and electrical hookups for affordable housing, plans to hire 30 workers as it settles into its new home in Santa Rosa Industrial Park. WTEC, a renewable energy service company, is expanding with plans to hire more than 100 employees.

Tourists also are touching down in the county that has rebranded itself "Florida's playground." A recent study estimated that Santa Rosa has 1,144 jobs in the field.

Summary

Santa Rosa is a very progressive place to work and play. SAFER is an all inclusive, organization with cooperation and coordination as its foundation, a foundation that crosses jurisdictional lines. All SAFER members share their knowledge, experiences, and successes with each other for the betterment of the community. You know have an overview of our community and the organization spearheading the Safe Communities America designation. Now you will see sum of the community. This is a snap shot of the total that is Santa Rosa. We hope that we are showing you our best side and meeting your expectations.

You will find evaluations with the programs they support, all other documents are in the appendices in order to make the document more readable.

Community Health Improvement Committee



Public Health

Prevent. Promote. Protect.

The CHIC's goal is to recognize community needs, in relation to public health, and develop programs to mitigate those areas.

The Community Health Improvement Committee (CHIC) is a group of local professionals that address the general public health of Santa Rosa County's community. While in existence for several years, in 2012, they became the SAFER health committee and expanded participation to outside organizations. Members come from various areas of healthcare, including private industry, schools (both local and post-secondary), government agencies, and non-profit

The main accomplishment of the committee is the creation of the Santa Rosa Community Health Assessment Report. This extensive document covers all aspects of public health within the county and gives specifics for different areas of health concerns. Some of the areas covered are; health resource availability, chronic diseases, communicable diseases, maternal and child health, domestic violence, and environmental health. The report also discusses strategic priorities and goals based off of an included community needs assessment.



A copy of some of the Santa Rosa Community Health Assessment Report 2013 can be found in APPENDIX 3. Notes from the last two meetings are also provided in APPENDIX 4.

Participating partners are listed on the following page.

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Contributors

The following organizations participated in the Community Health Improvement project:

Children's Medical Services	Health Alliance Institute	Santa Rosa Emergency Management
Community Drug & Alcohol Council, Inc.	Lifeguard Ambulance Services	Santa Rosa Health Start Coalition
Covenant Hospice	MANNA Food Bank	Santa Rosa Medical Center
Department of Children & Families	Milton High School	The Awareness Academy
Early Learning Coalition of Santa Rosa	Northwest Florida Rural Health Network	United Way of Santa Rosa County
Escambia Community Clinic	Pensacola State College	University of West Florida
Familles Count	Sandy Ridge Health & Rehabilitation	UWF Allied Health & Life Sciences
Favor House	Santa Rosa Chamber of Commerce	West Florida Community Care Center
Florida Black Chamber	Santa Rosa County Extension Service	Workforce Escarosa
Good Samaritan Clinic	Santa Rosa County School District	YMCA
Gulf Breeze Hospital	Santa Rosa County Sheriff's Office	



Santa Rosa County Health Department

We would also like to thank Leah Roberts who wrote the original grant and the Senior Leadership Team of the Florida Department of Health in Santa Rosa County:

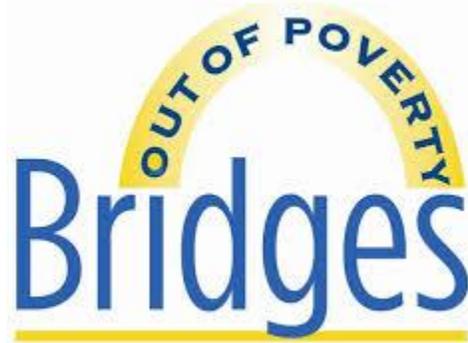
Sandra L. Park-O'Hara, Administrator, FDOH-SRC
Del Lewis, Administrative Services Director
Barbara McMillon, RN, Health Services Director
Dianne Pickens, WIC Director
Dr. Thomas Pyritz, Dental Director
Bill Sirmans, Environmental Manager

Safe Communities- Santa Rosa County

Chief Executive Officer Roundtable

The Chief Executive Officer (CEO) Roundtable was formed in 1998 and is a committee comprised of CEO's from local businesses, government agencies, military organizations, and non-profits. Co-chaired by the Sheriff, and the Superintendent of Schools, the CEO Roundtable's main concern is the well being, safety, and future, of the county's 30,000 youth, and the general welfare of its citizens. The committee looks at various statistics regarding topics such as; bullying, drug/alcohol abuse with teens, school violence, expulsions etc.

One program that CEO Roundtable supports is Bridges out of Poverty. Bridges out of Poverty is named after, and based off of, a book that provides an approach to help employers, community organizations, social-service agencies, and individuals address and reduce poverty in a comprehensive way. People from all economic classes come together to improve job retention rates, build resources, improve outcomes, and support those who are moving out of poverty. Bridges started in Santa Rosa in 2012.



“The way children experience life is determined by the families and communities in which they are raised; it falls to families and communities to create way of life that is healthy, prosperous, and sustainable.”—Phil DeVol

Bridges Out Of Poverty just graduated its first “Getting Ahead” class. Getting Ahead” is a nationwide program meant to coach and mentor individuals in poverty to a point that they can move themselves up the economic ladder.

“Getting Ahead is both a workbook and an experience. It's based on Philip DeVol's Getting Ahead in a Just-Gettin'-by-World: Building Your Resources for a Better Life. Participants, called Investigators, work in groups to examine the impact of poverty on themselves and their communities and to explore the world through the lens of economic class

The **Getting Ahead Network** website shares the inspiration and the tools needed to prepare ourselves for ending poverty and building communities where everyone can do well.” <http://www.gettingaheadnetwork.com/>

The second “Getting Ahead” class starts in September 2013. We care about people.

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Bridges is very collaborative and sharing with outside jurisdictions as indicated by this conference six members attended late in 2012.



The screenshot shows the website for aha! Process, Inc., a Ruby Payne Company. The tagline is "Increasing awareness. Changing lives." The navigation menu includes Home, P-20 Education/School, Bridges Out of Poverty, Higher Education, Research Results, Store, and About Us. The main content area is titled "Eye Opener" and features a green heading "Addressing the Challenges of Poverty". Below the heading is a text block inviting users to join the "Bridges National Conference: Addressing the Challenges of Poverty Annual Conference" from September 30 to October 1 in Oklahoma City, OK. The text describes the summit as a networking and learning opportunity for all sectors of a community. A link to "Register now at the early-bird pricing." is provided. To the right of the text is a photograph of three women sitting around a table, engaged in conversation.

The following personnel attended the above mentioned conference. Karen Barber is the chair of the SAFER Unmet Needs / Bridges Out of Poverty Committee.

David Gunter, Jerilyn Hughes, Karen Barber, Linda Gooch, and Amanda Makar

Notes from the last two meetings are provided in APPENDIX 5.

Membership is listed on following pages

Safe Communities- Santa Rosa County

NAME	ORGANIZATION
Adkinson, Mae	Milton First Assembly of God
Allen, Matt	Lutheran Services of Florida/SRC Counselor
Amos, Anthea	Pensacola State College
Armstrong, Peggy	SRC Health Department
Back, Marianne	United Way of SRC
Barber, Karen	SRSD (Director of Federal Programs)
Bell, Leslie	Sodexo
Brock, Darren	SRSD (Assistant Principal, King Middle)
Brown, Deborah B.	Circuit Administrator (Felony Probation)
Cain, Tina	Department of Children & Families
Cannon, Lindsey	Catholic charities of Northwest Florida
Christopher, Donna	Santa Rosa Adult, Principal Santa Rosa Adult
Collins, Marlene	Heart of God Church Ministries, Inc.
Confer, Anita	SRSD, TR Jackson
Danielson, Micah	Family Promise
Dean, Sherrie	Santa Rosa CI Classification Sr. Officer/Re-entry
Donalson, Emily	SRSD (Assistant Principal, Avalon Middle)
Douglas, Aldra	Santa Rosa Medical Center
Douma, Debbie	Pensacola State College
Emerson, Bill	SRSD (Assistant Superintendent of Instruction)
Flemming, Randy	Department of Children & Families
Flounlacker, Dede	Manna Food Bank
Franklin, Patricia	Department of Children & Families
Gamblin, Myra Howell	Lutheran Services of Florida
Gonzalez, Phyllis	Strengthening Families & Communities
Golden, Roger	SRSD (Principal, Berryhill Elementary)
Gooch, Linda	SRSD (Principal, Bagdad Elementary)
Grantham, Nancy	FamiliesFirst Network
Gunter, David	SRSD (Principal, King Middle)
Hahn, Daniel	Santa Rosa County Emergency Operations
Henderson, Carrie E.	Divison of Florida Colleges
Hendrix, Chris	NASWF School Liaison Officer
Henry, Mark	Blackwater River Correctional Facility
Holley, Kyle (Poverty Tours)	United Way of SRC
Hughes, Jerilyn	SRSD (Principal, East Milton Elementary)
Johnson, David	SRSD (Director Continuous Improvement)
Johnson, John	EscaRosa Coalition on the Homeless
Johnson, Mary	Santa Rosa County Fellowship of Churches
Kennington, Kristin	Pregnancy Resource Center
King, Erin	Field Director, UWF
Klein, Kristen	Victim Services
Knight, Charlin	SRSD, Principal Locklin Technical Center
Knight, M. Kathryn	First United Methodist Church of Milton
Knights, Clive G.	Bagdad United Methodist Church
Lee, Desi L.	Isaiah Chapel A.M.E. Zion Church, Milton
Makar, Amanda	SRSD (Assistant Principal, Hobbs Middle)

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Malone, Kathy	First United Methodist Church of Milton
Marcombe, Wanda & Jim	Kiwanis
Massingale, Shannon	Lakeview Center
Mayo, Marcia	SRSD (Teacher, T. R. Jackson)
McMillion, Barb	Santa Rosa County Health Department
Nall, Brian	Ferris Hill Baptist Church
Onkka, Jack	Santa Rosa Sherriff's Office
Park-Ohara, Sandra	Santa Rosa County Health Department
Parrish, Anne	Community Member
Paschall, Terry	SRSD (Assistant Principal, East Milton Elementary)
Pickens, Diane	Santa Rosa County Health Department
Plowman, Laura	Healthy Families/CHS
Punyko, Robin	Gulf Power
Nichols, Stan	SRC Tax Collector
Raught, Jo Anne	SRSD Communities of Learning
Reese, Lisa	Department of Children & Families
Rohrer, Glenn E.	UWF/School of Justice Studies and Social Work
Ryan, Chandra	Santa Rosa Community Clinic
Schneider, Shanna	SRSD Communities of Learning
Scott, Diane Dr.	University of West Florida/Santa Rosa School Board
Sellers, Phyllis	Milton Housing Authority
Sigurnjak, David	SRSD (Principal, Avalon Middle)
Smith, Dana	Santa Rosa Community Clinic, Site Director
Stone, Dawn	SRSD (Federal Programs)
Stallworth, Irvin	Habitat for Humanity
Stuckey, Melissa	Executive Directory Early Learning Coalition
Sullivan, Norman	Living Truth Church
Sullivan, Raymond	Lakeview Center
Thorpe, Michael	SRSD (Principal, Milton High)
Tolbert, Kelly	ELC Santa Rosa
Turner, Lisa	SRSD (Teacher, Santa Rosa Adult)
Wallis, Paul	Department of Juvenile Justice
Watkins, Brian	City of Milton
Williams, Ashley	FamiliesFirst Network
Williams Stephen J.	Walmart, Pace
Wright, Phillip L.	Santa Rosa Medical Center
Wyrosdick, Tim	SRSD (Superintendent)
Zimmerman, Martha	Healthy Start Santa Rosa County

Safe Communities- Santa Rosa County

Community examples

Here are some examples of what has taken place in the recent past. These types of activities make Santa Rosa a safe community.

From The Sheriff's Office:

April through June 2013

April

4/3 Senior Safety Presentation: St. Rosa Lima	30 people
4/4 Citizens Law Enforcement Academy: Comm. Safety	30 people
4/9 Sexual Assault Presentation: GB Rotary	70 people
4/9 Youth Success Event: DJJ Sponsored Awards	20 people
4/11 Citizens Law Enforcement Academy: Comm. Safety	30 people
4/18 Lighthouse Christian Academy: Child survival program	47 people
4/18 Citizens Law Enforcement Academy: Comm. Safety	30 people
4/20 Self Defense for Teens: GBHS	27 people
4/25 Citizens Law Enforcement Academy: Comm. Safety	30 people
4/25 SAFER Annual Meeting: Safety in Disasters	80 people

May

5/6 Drug Presentation: Families First Network Conf.	100 people
5/7 Drug Presentation: " " " 2 nd Session Conf.	100 people
5/1 Senior Safety: St. Rosa Lima	30 people
5/8 General Personal Safety: St. Rosa Lima	30 people
5/14 Personal Safety: ECOH Meeting	50 people
5/16 Residential Security Survey	1 person
5/28 Residential Security Survey	1 person

June

6/1 Crime Prev. Informational Table: Disaster Expo:	150 people
6/20 Child Safety Talks: Faith Baptist VBS Kids	20 people
6/24 Human Trafficking Talk: Immanuel Baptist	16 people
6/25 Child Survival Program: For Cub Scouts	60 people

In partnership with the SW Panhandle Search and Rescue Team, over 3,100 elementary school children have been trained in "Watch, Whistle and Wait" child survival program. This program fits into the amount of recreational areas that we have, and aids our county search team when called upon by local, state, and federal law enforcement agencies. The team received the 2012 FBI Director's Award for Community Leadership and has an MOU with Santa Rosa County Sheriff, Walton County Sheriff, and the US Coast Guard.

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In the last full fiscal year CPR and first aid classes were given to almost 2000 people free of charge.

Year	Month	CPR Pro number of classes	CPR Pro number of students	CPR Community number of classes	CPR Community number of students	1st AID number of classes	1st AID number of students	1st Responders number of classes	1st Responders number of students	Classes per quarter	Students per quarter
2011	Oct	1	10	11	150	5	95	1	10	18	265
2011	Nov	4	28	9	193	1	2	0	0	14	223
2011	Dec	3	23	0	0	0	0	1	6	4	24
Quarter		8	61	20	343	6	97	2	16	36	512
2012	Jan	1	4	1	23	0	0	1	9	3	36
2012	Feb	7	30	2	18	0	0	0	0	9	48
2012	Mar	1	8	10	199	2	35	0	0	13	242
Quarter		9	42	13	240	2	35	1	9	25	326
2012	Apr	2	2	21	365	3	37	1	3	28	409
2012	May	4	22	10	216	1	22	0	0	15	260
2012	Jun	1	2	5	39	5	43	0	0	11	84
Quarter		7	26	36	620	9	102	1	3	54	753
2012	Jul	4	37	0	0	1	17	2	27	7	81
2012	Aug	2	4	3	33	1	18	2	11	8	66
2012	Sep	4	24	4	68	0	0	0	0	8	92
Quarter		10	65	7	101	2	35	4	38	23	239
2011/2012 Budget Year Totals		34	194	76	1304	19	269	8	66	138	1830

The SAFER preparedness Expo is the only general preparedness expo in the Panhandle of Florida. There were 25 vendors supplying safety information to the general public. This is a once a year activity. Here is a picture of the SAFER booth.



Preparedness and safety information and equipment (flashlights in small white boxes) were distributed for all ages (kids materials on the left), and all sectors of the community including the elderly and disabled.

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GOALS

The mission of the leadership coalitions are to make Santa Rosa the most safe and resilient community on the Gulf Coast. This will be done by meeting individual goals set by each of the above mentioned organizations.

SAFER will continue to network and coalition build in order to grow participation in the community. Where there is cooperation and participation, there will be more resources and volunteers when needed. SAFER will continue to seek out needs and fill them to make Santa Rosa a safer place to live, work and play.

CHICs goal is to recognize community needs, in relation to public health, and develop programs to mitigate those areas

The CEO Roundtables goal has always been student and school safety, but the more detailed goal of the Bridges Out of Poverty program is to eliminate poverty in Santa Rosa County.

TASK GROUPS

- Older adult falls is a task group with components described in Section 3 III. This is a new group which involves Lifeguard ambulance, emergency management, and the United Way of Santa Rosa. Lifeguard attempts to fix problems on scene. If there is a structural issue then they contact EM and the United Way, seek permission from the elder who fell to contact others, and the United Way seeks qualified volunteers to mitigate the issue.
- Violence and Suicide Prevention is a task group with components described in Section 3 III. This task group is more preventative and not as collaborative as needed due to military involvement. More development needed. CHIC has taken on domestic violence as one of its focus areas. See page 105 – 106.
- Poisoning by prescription drugs is a task group with components described in Section 3 III. The CEO roundtable does a good job of integrating the military drug programs into the school system so as to decrease the use of illegal medication use in school age kids. Other aspects of prescription drug and overdose programs are more stand alone due to their nature, i.e. drug drop boxes in Sheriff Office sub stations. CHIC has taken on drugs as a focus area. See page 105.

These programs for the most part have been going on for some time so continuation is not an issue. In fact gaining the Safe Communities Designation will be a catalyst for exponential growth above and beyond what has been accomplished without the designation.

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SHARING INFORMATION

Outside collaboration and information sharing has already been described in the above sections with the EscaRosa BCI, Bridges Out of Poverty conference participation, and the SAFER outreach and conference participation.

INTEGRATED COMMUNICATION PLAN

SAFER not only communicates via a dynamic and up to date web page, Facebook and Twitter, but we have a weekly newsletter. The newsletter is broken into 4 sections. A snap shot of our latest newsletter is given here as an example. Archived newsletters can be accessed through our web page www.safersantarosa.org

All the organizations mention so far use the same platforms listed here to communicate. CHIC also has the health department webpage.

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

"You make a living by what you get, but you make a life by what you give". -- Winston Churchill

DOG DAYS OF SUMMER EVENT

This is a fundraiser for American Cancer Society - Aug 24, 10-2 Wesley Memorial Methodist in Pace. Bring pets, vendors, food, prizes, fun, & donations accepted.

FAITH BASED PARTNERS

Please go to this webpage <http://www.santarosa.fl.gov/emergency/fbp.html> and see if the information about your church and its disaster response commitments is accurate. Is your church located in this database? Do you know what your church is going to do after a disaster? Are you involved with assisting your church in its mission? SAFER is considering starting a faithbased committee to assist local churches in organizing their efforts in support of the citizens of Santa Rosa after a disaster, let me know if you are interested in participating.

OPPORTUNITY

The Gulf Breeze, Jay, Navarre Beach Area, Pace, and Santa Rosa chambers, SAFER Santa Rosa, EscaRosa Business Continuity Initiative and the UWF Small Business Development Center have collaborated to bring free business continuity training to Santa Rosa County businesses regardless of chamber affiliation. With the goal of educating business owners and managers on the best methods to maintain business operations after a disaster, a free class is offered and will last about 2 hours:

- Monday, August 19 at 9 a.m. at the Navarre Beach Area Chamber of Commerce

According to a 2005 article in Forbes Magazine, "The Federal Emergency Management Agency reports that about 40 percent of small businesses don't reopen after a major disaster. This can jolt a region because the U.S. Small Business Administration says

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independent enterprises provide most of the jobs in a local economy.” The article also quotes Donna R. Childs, co-author of “Contingency Planning and Disaster Recovery: A Small Business Guide” who states “Small businesses are uniquely vulnerable to disaster.” Do not be a statistic, be prepared, here is your opportunity. There is no registration required. For more information contact Daniel Hahn at 983-4606 or danielh@santarosa.fl.gov

INFORMATION

A SERIES OF INFORMATION BRIEFS FOR BUSINESSES

FloridaDisaster.org

According to [A National Underwriter Website](#), between 40 and 60 percent of small businesses close forever following a disaster -- but your business patrons can make certain that it doesn't happen to them. Your small business patrons will find resources and tools to help them be prepared and stay open on the [business](#) pages of [FloridaDisaster.org](#), the Florida Division of Emergency Management's (FDEM) website.

Topics include [business disaster planning](#), how to help [employees prepare](#), and reporting on business-related damages.

The FDEM plans for and responds to both natural and man-made disasters and serves as Florida's liaison with federal and local agencies on emergencies of all kinds.

PrepareMyBusiness.org

[Prepare My Business.org](#)'s disaster planning and preparedness resources can be your patrons' lifeline to staying in business. This [Small Business Administration](#) (SBA) site provides links to education, planning, testing, and disaster assistance to make certain businesses can survive any interruption.

The SBA and the [United States Department of Agriculture](#) (USDA) provide low interest loans to businesses and individuals to repair or replace real estate, personal property, machinery and equipment, inventory, and business assets that have been damaged or destroyed in a declared disaster. Your patrons can find [information](#) on financial assistance to repair or replace business equipment, inventory, and business assets. Relief is also available in the form of economic injury loans, unemployment assistance, and tax relief.

Disaster Contractors Network

[Disaster Contractors Network](#) (DCN) can help your small business patrons rebuild after the worst is over.

Patrons can search the DCN databases for a contractor, vendor, or other professionals who assist businesses impacted by a disaster. Patrons can also search the databases for resources, such as materials or labor, based on category, keyword, or geographical location.

The DCN is a public/private partnership between the State of Florida, Florida State University (FSU), various Florida homebuilders associations, and the Department of Homeland Security's Federal Emergency Management Agency (FEMA), Region IV. This partnership is the nation's first pre- and post-disaster network.

Ready.gov

The [Federal Emergency Management Agency](#) (FEMA) provides your small business patrons with tools to help prepare for the impact of natural hazards like floods, hurricanes,

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and tornadoes. Businesses also need to consider technology-related hazards such as failure or malfunction of systems, equipment, or software.

FEMA's [Preparedness Planning for Your Business](#) site helps businesses to develop a preparedness program by providing tools to create a plan that addresses the impact of many hazards. This website and its tools utilize an "all hazards approach."

American Red Cross Resources

[Ready Rating](#) is a program that helps your small business patrons, as well as schools and other organizations, become prepared for disasters and other emergencies.

All in one place, *Ready Rating* members have access to one-of-a-kind tools, resources, and information for evaluating and improving their ability to withstand disaster, maintain operations, and protect lives and property.

Whether your patrons are taking their first steps or already have a fully-functioning emergency management program, *Ready Rating* can help them achieve a higher level of preparedness.

The [Get Started: Emergency Preparedness Checklist for Small Businesses](#) can help your patrons get back in business after a disaster has struck.

Minding Your Business

The Florida Business Continuity Initiative's [Minding Your Business](#) is real-time interactive forum that focuses on helping businesses make it through a disaster.

The website is unique in that it matches resources to the needs of businesses affected by disasters in real time. The website also provides a wide range of pre- and post-disaster information and resources for your business patrons, including an online business-continuity plan generator developed by the [Florida Division of Emergency Management](#).

Big Business -- Small Business

The [Big Business - Small Business Emergency Management Mentorship Program](#) is designed to motivate and encourage large businesses to provide mutually beneficial emergency preparedness, response, and recovery expertise to small businesses.

The program is designed to improve the resiliency of small business, reduce or eliminate recovery time, foster the establishment of long-term business relationships between large and small businesses, and increase awareness for a proactive, whole-community, emergency management approach.

The program is a collaboration between the [National Incident Management Systems and Advanced Technologies](#) (NIMSAT) Institute at the University of Louisiana at Lafayette and the [International Association of Emergency Managers](#) (IAEM).

GET PREPARED

<http://do1thing.com/>

This web page is an awesome way to incrementally get your family and business ready for any disaster.

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RESILIENT COMMUNITIES FOR AMERICA

<http://www.resilientamerica.org/>

SMART PHONE EMERGENCY AND DISASTER APPLICATIONS

If you own a smart phone, these links feature applications for emergency preparedness, response, and recovery:

- https://www.osha.gov/SLTC/heatillness/heat_index/heat_app.html
- <http://www.redcross.org/prepare/mobile-apps>
- <http://www.fema.gov/smartphone-app>
- <http://www.vaemergency.gov/News/readyvirginia/mobileapp>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-iphone-and-ipad.html>
- <http://blog.missionmode.com/blog/15-disaster-and-crisis-apps-for-android.html>
- <http://news.arlingtonva.us/releases/mobile-app-for-emergency-preparedness-220792>
- http://emergency20wiki.org/wiki/index.php/Smartphone_Apps
- <http://www.google.org/crisisresponse/>

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to 632 people! Invite friends. *Let's keep growing this communications venue. Invite other Santa Rosans to participate.* Invite your Santa Rosa friends to join you on the SAFER Facebook page.

OPPORTUNITIES

JUST IN TIME DISASTER TRAINING VIDEO ON-LINE LIBRARY - LAUNCHED



The Disaster Resistant Communities Group LLC (DRCG) has just launched a unique Just In Time Disaster Training Video Library.

The purpose of this on-line library is to provide a single, easy to search source in which individuals, agencies and organizations can access Just In Time Disaster Training Videos.

The videos found in this library cover disaster related preparedness, response and recovery training for a wide variety areas.

The library can be accessed at this web site: www.drc-group.com/project/jitt.html

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Disaster readiness may be at risk, Florida warns
<http://www.orlandosentinel.com/news/politics/fl-disaster-furloughs-20130723,0,5340747.story>

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Active Shooter Workshop Teaches Communities to Win, not Survive

<http://www.emergencymgmt.com/safety/Active-Shooter-Workshop-Teaches-Schools.html>

Decision-making in a crisis: Understanding the brain

http://www.securitynewsdesk.com/2013/06/27/decision-making-in-a-crisis-understanding-the-brain/?goback=%2Egmp_3876618%2Egde_3876618_member_257800797

Strong leaders act before disaster strikes

<http://www.winnipegfreepress.com/local/strong-leaders-act-before-disaster-strikes-214249751.html>

OFB-EZ – a new, free business continuity tool

http://www.disastersafety.org/disastersafety/open-for-business-ez/?utm_medium=email&utm_campaign=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses&utm_content=IBHS+Launches+New+Disaster+Planning+Tool+for+Small+Businesses+CID_29d5712ad3cfda67821107234642c451&utm_source=Email%20marketing%20software&utm_term=dedicated%20OFB-EZ%20web%20page&goback=%2Egmp_3876618%2Egde_3876618_member_249997713

While SAFER is doing great work as a central point of information sharing and dissemination, some of our partners are also doing great things and some of them are our committees.

SAFER is very decentralized, with the board meeting about 3 times a year to include the annual meeting. The annual meeting last year had a guest speaker from Baltimore presenting research on the psychological effects of Deepwater Horizon on individuals along the Gulf Coast. Additionally we had the Director of the State of Florida Emergency Management agency out of Tallahassee come over as a speaker.

SAFER has a web page that participants use to store and share information.

SAFER also has a Facebook account with multiple administrators and over 630 likes, as well as a twitter account.

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Section 3

Competency II- Understanding Community Data



Total Population **151,372**

Group	Percentage of Population
Children - Ages 0 -5	6%
Youth - Ages under 18	24%
Adults - Ages 18 - 64	58%
Older Adults - Over Age 65	12%
Males	50.30%
Females	49.70%
Asian	1.80%
Black	5.40%
Native American/Alaska Native	0.90%
Native Hawaiian/Pacific Islander	0.10%
White	87.80%
Hispanic	4.30%
Persons with Disabilities	16.70%

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Injuries/Deaths 2012

Type	Injuries	Deaths
Struck By/Against Object	2776	1
Falls	168	11
Poisoning	285	22
Motor Vehicle		
Traffic	122	28
Non-Traffic	6	0
Suicide	0	23
Fire/Flames/Smoke	8	1
Violence	0	7
Overexertion	7	0
Cut or Pierced	4	0
Choking	0	0

Our data was collected from Lifeguard Ambulance Services. The company is the contracted ambulance service for our county and is charged with the responsibility of recording all injury/death related data. We feel this data is the most accurate for our needs because, unlike local hospital data, we know that the event is connected with a member of our community. For all other purposes, we have extensive information collected and analyzed in the Community Health Assessment Report 2013 (previously described).

It is easy to see that the most significant origins of injury in our county are; poisoning, motor-vehicle accidents, being struck by/against an object, violence/suicide, and adult falls. In regards to poisoning, it is important to realize that many of these injuries and deaths are due to the abuse of drugs and other substances. We have many programs listed that address this concern.

In regards to motor-vehicle accidents, while the overwhelming majority of accidents relate to 18-64 year olds, we believe that addressing teen drivers is our main concern. First, the 18-64 age group represents almost all of the drivers on the road, and it is expected that they will contribute to most of this data. Second, establishing sound driving techniques with beginner drivers addresses their lack of experience and instills good habits for years to come. Because of this, most of our county's driving programs are aimed at our adolescent age group.

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As a comparison, here is state of Florida statistics.

Profile of Non-Fatal Injury Emergency Department Visits, Florida Residents, 2010

Table 1. Total Non-Fatal Injury Emergency Department Visits, By Intent and Age Group

Intent	<1	1-4	5-14	15-24	25-34	35-44	45-54	55-64	65-74	75-84	85+	Unk	Total Count	Florida Age Adj Rate
Assault	39	289	2,935	18,870	13,565	8,458	6,797	2,172	524	210	99	0	53,958	313.68
Not E Coded	230	1,473	3,347	5,396	4,801	3,965	3,745	2,309	1,581	1,482	965	0	29,294	161.03
Other	1	2	36	723	593	402	299	94	15	7	4	0	2,176	12.65
Self-Inflicted	2	24	554	3,460	2,528	1,834	1,496	535	144	56	25	0	10,658	61.64
Undetermined	60	472	736	2,199	2,129	1,586	1,578	876	456	254	157	0	10,503	58.64
Unintentional	13,935	99,911	171,664	212,255	189,073	159,237	159,405	102,899	72,215	67,853	50,004	0	1,298,451	7,116.39
Total	14,267	102,171	179,272	242,903	212,689	175,482	173,320	108,885	74,935	69,862	51,254	0	1,405,040	7,724.02

Table 2. Total Non-Fatal Injury Emergency Department Visits, By Mechanism and Age Group

Mechanism	<1	1-4	5-14	15-24	25-34	35-44	45-54	55-64	65-74	75-84	85+	Unk	Total Count	Florida Age Adj Rate
Bite, Sting	1,094	9,776	10,227	8,904	7,975	6,592	7,126	4,446	2,859	1,596	471	0	61,066	346.83
Cut, Pierce	280	4,325	12,172	20,392	18,725	14,606	13,103	8,192	5,150	2,915	1,126	0	100,986	566.74
Drowning, Submersion	24	199	92	86	53	49	34	18	14	4	3	0	576	3.40
Fall	7,254	38,003	52,467	35,645	35,401	34,595	43,726	36,293	33,123	42,129	37,582	0	396,218	2,026.58
Fire, Flame	39	251	308	691	679	556	578	280	168	85	30	0	3,665	20.61
Firearm	0	5	36	736	467	209	135	82	31	11	8	0	1,720	9.89
Hot Object, Substance	283	1,985	1,456	2,557	2,490	1,968	1,843	1,014	517	266	85	0	14,464	82.53
MV Traffic - Motorcyclist	1	16	254	1,828	1,687	1,327	1,371	650	226	32	12	0	7,404	41.79
MV Traffic - Occupant	755	2,781	7,333	33,508	26,687	19,722	18,036	11,098	5,709	3,255	986	0	129,870	726.42
MV Traffic - Oth, Unspec	20	170	574	3,993	3,588	2,712	2,466	1,358	791	433	122	0	16,227	90.47
MV Traffic - Pedalcyclist	0	16	390	803	532	541	685	319	100	48	9	0	3,443	19.36
MV Traffic - Pedestrian	4	135	548	1,438	1,019	819	842	509	233	141	58	0	5,746	32.11
Machinery	4	27	62	440	586	566	662	398	289	121	33	0	3,188	17.04
Natural, Environmental	70	280	723	1,301	1,293	1,138	1,219	727	425	359	163	0	7,698	42.20
Not E-Coded	230	1,473	3,347	5,396	4,801	3,965	3,745	2,309	1,581	1,482	965	0	29,294	161.03
Other Spec & Classifiable	878	9,265	9,260	9,558	9,190	7,368	6,702	3,779	2,288	1,641	924	0	60,853	346.94
Other Spec & NEC	283	1,845	4,434	9,751	8,582	6,501	6,039	3,118	1,780	1,233	782	0	44,348	249.40
Overexertion	224	3,668	13,097	25,016	25,613	21,991	18,799	9,354	4,784	2,808	1,093	0	126,447	717.49
Pedalcyclist, Other	1	769	5,704	2,613	1,681	1,768	2,424	1,295	632	262	75	0	17,224	99.27
Pedestrian, Other	0	45	145	146	137	97	95	68	47	32	20	0	832	4.63
Poisoning	343	3,665	1,381	5,451	4,389	3,503	3,425	1,823	971	635	313	0	25,899	145.88
Struck By, Against	1,345	16,082	42,109	47,563	30,479	21,731	18,387	9,329	5,262	4,062	2,641	0	198,990	1,151.71
Suffocation	54	218	73	123	90	71	93	70	41	56	37	0	926	5.08
Transport, Other	13	262	1,747	2,641	2,020	1,423	1,216	586	343	197	104	0	10,552	60.61
Unspecified	1,068	6,910	11,333	22,323	24,525	21,664	20,569	11,770	7,571	6,059	3,612	0	137,404	756.01
Total	14,267	102,171	179,272	242,903	212,689	175,482	173,320	108,885	74,935	69,862	51,254	0	1,405,040	7,724.02

Table 3. Non-Fatal Unintentional Injury Emergency Department Visits, By Mechanism and Age Group

Mechanism	<1	1-4	5-14	15-24	25-34	35-44	45-54	55-64	65-74	75-84	85+	Unk	Total Count	Florida Age Adj Rate
Bite, Sting	1,094	9,776	10,227	8,904	7,975	6,592	7,126	4,446	2,859	1,596	471	0	61,066	346.83
Cut, Pierce	280	4,310	11,953	18,450	17,095	13,663	12,422	8,000	5,097	2,895	1,113	0	95,278	533.44
Drowning, Submersion	24	192	86	82	51	48	33	17	14	3	2	0	552	3.27
Fall	7,252	37,991	52,413	35,573	35,348	34,564	43,688	36,287	33,120	42,128	37,581	0	395,945	2,024.97
Fire, Flame	31	231	296	633	650	533	558	271	164	83	29	0	3,479	19.54

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Firearm	0	2	24	365	246	109	77	60	26	10	5	0	924	5.25
Hot Object, Substance	281	1,980	1,454	2,529	2,468	1,948	1,828	1,009	514	265	84	0	14,360	81.93
MV Traffic - Motorcyclist	1	16	254	1,828	1,687	1,327	1,371	650	226	32	12	0	7,404	41.79
MV Traffic - Occupant	755	2,781	7,333	33,508	26,687	19,722	18,036	11,098	5,709	3,255	986	0	129,870	726.42
MV Traffic - Oth, Unspec	20	169	572	3,959	3,552	2,683	2,457	1,356	790	433	121	0	16,112	89.79
MV Traffic - Pedalcyclist	0	16	390	803	532	541	685	319	100	48	9	0	3,443	19.36
MV Traffic - Pedestrian	4	135	548	1,438	1,019	819	842	509	233	141	58	0	5,746	32.11
Machinery	4	27	62	440	586	566	662	398	289	121	33	0	3,188	17.04
Natural, Environmental	69	280	723	1,299	1,291	1,130	1,215	724	422	358	160	0	7,671	42.06
Other Spec & Classifiable	857	9,132	9,008	8,214	8,165	6,691	6,300	3,637	2,248	1,622	915	0	56,789	323.11
Other Spec & NEC	262	1,649	3,504	5,546	5,203	4,371	4,145	2,328	1,489	1,077	682	0	30,256	168.65
Overexertion	224	3,668	13,097	25,016	25,613	21,991	18,799	9,354	4,784	2,808	1,093	0	126,447	717.49
Pedalcyclist, Other	1	769	5,704	2,613	1,681	1,768	2,424	1,295	632	262	75	0	17,224	99.27
Pedestrian, Other	0	45	145	146	137	97	95	68	47	32	20	0	832	4.63
Poisoning	318	3,482	885	2,197	1,993	1,662	1,708	1,099	737	538	267	0	14,886	83.03
Struck By, Against	1,341	16,016	40,330	36,893	23,132	17,234	14,810	8,213	5,016	3,967	2,601	0	169,553	980.25
Suffocation	54	217	44	26	24	33	62	58	40	55	35	0	648	3.46
Transport, Other	13	262	1,747	2,641	2,020	1,423	1,216	586	343	197	104	0	10,552	60.61
Unspecified	1,050	6,765	10,865	19,152	21,918	19,722	18,846	11,117	7,316	5,927	3,548	0	126,226	692.11
Total Unintentional	13,935	99,911	171,664	212,255	189,073	159,237	159,405	102,899	72,215	67,853	50,004	0	1,298,451	7,116.39

Table 4. Non-Fatal Self-Inflicted Injury Emergency Department Visits, By Mechanism and Age Group

Mechanism	<1	1-4	5-14	15-24	25-34	35-44	45-54	55-64	65-74	75-84	85+	Unk	Total Count	Florida Age Adj Rate
Bite, Sting	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Cut, Pierce	0	6	147	868	725	439	315	88	33	13	7	0	2,641	15.41
Drowning, Submersion	0	0	1	3	1	1	1	1	0	1	1	0	10	0.05
Fall	0	1	3	16	8	4	6	1	0	0	0	0	39	0.23
Fire, Flame	0	1	0	14	5	1	2	0	0	0	1	0	24	0.14
Firearm	0	1	0	9	9	5	2	3	0	0	2	0	31	0.17
Hot Object, Substance	0	0	0	0	0	1	0	1	0	0	0	0	2	0.01
MV Traffic - Motorcyclist	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
MV Traffic - Occupant	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
MV Traffic - Oth, Unspec	0	0	0	2	4	4	1	1	0	0	1	0	13	0.07
MV Traffic - Pedalcyclist	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
MV Traffic - Pedestrian	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Machinery	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Natural, Environmental	0	0	0	0	0	2	1	0	0	0	0	0	3	0.02
Other Spec & Classifiable	0	0	5	17	11	5	15	2	0	0	0	0	55	0.31
Other Spec & NEC	0	9	72	273	171	84	58	14	3	3	0	0	687	4.05
Overexertion	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Pedalcyclist, Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Pedestrian, Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Poisoning	2	6	298	2,111	1,475	1,214	1,043	397	101	36	11	0	6,694	38.52
Struck By, Against	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Suffocation	0	0	15	59	42	23	15	7	1	0	1	0	163	0.95
Transport, Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Unspecified	0	0	13	88	77	51	37	20	6	3	1	0	296	1.70
Total Self-Inflicted	2	24	554	3,460	2,528	1,834	1,496	535	144	56	25	0	10,658	61.64

Table 5. Non-Fatal Assault Injury Emergency Department Visits, By Mechanism and Age Group

Mechanism	<1	1-4	5-14	15-24	25-34	35-44	45-54	55-64	65-74	75-84	85+	Unk	Total Count	Florida Age Adj Rate
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Bite, Sting	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Cut, Pierce	0	6	63	1,009	847	467	342	91	18	7	6	0	2,856	16.66
Drowning, Submersion	0	3	0	0	1	0	0	0	0	0	0	0	4	0.02
Fall	1	0	2	5	13	7	8	2	1	1	0	0	40	0.23
Fire, Flame	0	1	3	10	6	1	2	2	0	0	0	0	25	0.14
Firearm	0	1	8	291	149	80	42	13	3	1	1	0	589	3.45
Hot Object, Substance	0	2	2	23	19	15	12	1	2	0	1	0	77	0.45
MV Traffic - Motorcyclist	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
MV Traffic - Occupant	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
MV Traffic - Oth, Unspec	0	0	0	28	28	24	6	1	1	0	0	0	88	0.53
MV Traffic - Pedalcyclist	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
MV Traffic - Pedestrian	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Machinery	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Natural, Environmental	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Other Spec & Classifiable	21	130	234	1,302	997	662	381	135	38	19	8	0	3,927	23.05
Other Spec & NEC	6	55	562	3,431	2,608	1,617	1,427	495	128	53	24	0	10,406	60.15
Overexertion	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Pedalcyclist, Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Pedestrian, Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Poisoning	1	1	2	32	16	5	6	2	0	0	0	0	65	0.38
Struck By, Against	4	66	1,750	10,106	6,872	4,181	3,339	1,047	234	88	38	0	27,725	161.50
Suffocation	0	1	10	32	23	14	14	5	0	1	1	0	101	0.58
Transport, Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00
Unspecified	6	23	299	2,601	1,986	1,385	1,218	378	99	40	20	0	8,055	46.53
Total Assault	39	289	2,935	18,870	13,565	8,458	6,797	2,172	524	210	99	0	53,958	313.68

	<1	1-4	5-14	15-24	25-34	35-44	45-54	55-64	65-74	75-84	85+
Population (FL CHARTS)	210,745	925,626	2,265,788	2,403,169	2,282,290	2,384,476	2,669,237	2,323,781	1,630,499	1,151,917	541,267

Data Source: Agency for Health Care Administration, Emergency Department Discharge Data

Case Definition: Emergency Department Visits with a primary diagnosis of injury ICD-9-CM 800-909.2, 909.4, 909.9, 910-994.9, 995.5-995.59, 995.80-995.85 OR

any valid external cause of injury code ICD-9-CM E800-E869, E880-E929, E950-E999.1

Statewide External Cause of Injury Code Completeness for Non-Fatal Injury Emergency Department Visits: 97.92%

Notes: Rates are per 100,000. Rates based on total counts <20 may be unstable; use with caution, MV - Motor Vehicle, NEC - Not Elsewhere Classifiable

Prepared By: FL Department of Health, Office of Injury Prevention, 4052 Bald Cypress Way, Bin C15, Tallahassee, FL 32399, (850) 245-4440 x2729

Addressing the data relating to being struck by/against an object is much different. Because this area is so broad, the information has to be further broken down to understand the root cause. Specifically geared and general safety programs can help mitigate these types of events. Upon reviewing the data from other Safe Communities, we have found that this is not data specific to our population. While we feel that we have ample programs to address general injuries, we are driven to ensure that striking injuries are specifically addressed in our various resources.

Most of our violence/suicide prevention is addressed in programs lead by local law enforcement. Suicide prevention is held by our Trauma Intervention Program (TIP) and is described below.

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Researching our community data has been extremely beneficial. This is most evident in our need to develop a new program in regards to adult falls. We worked together with Lifeguard Ambulance Service in addressing this need, and the program is in a developmental stage, with a promising future.

Involving all community groups will ensure that this data will be collected continually, and that any information will be addressed in the future.

We would like to see a further amplification of poisoning, motor vehicle accident, and suicide programs due to the relatively high number of fatalities associated with these three areas.

Section 3

Competency III- Programs Addressing Injury Patterns

Within Santa Rosa County we have a variety of programs available to address intentional and unintentional injuries and deaths. A comprehensive list of all programs, their target group, and type of hazard addressed, can be found in APPENDIX 6 of the application. Below we will discuss six focus areas and describe a few programs in detail that are utilized to counter specific injury patterns, evaluations for these can be found as part of the description rather than in the appendix.

Motor Vehicle Accidents

The Florida Sheriffs Association Teen Driver Challenge (TDC) program



The Florida Sheriffs Association Teen Driver Challenge (TDC) program was developed at the request of the Florida Sheriffs to combat the high crash and fatality rate of Teen Drivers on Florida highways. After a pilot program was successfully conducted in 2006 by the Leon County Sheriff's Office at the request of the Florida Sheriffs Association (FSA), the FSA Board of

Directors adopted the concept in 2007. FSA then organized a team of Law Enforcement driving subject matter experts who were certified as Instructors by the Florida Department of Law Enforcement in emergency vehicle operation. Today, there are more than 35 counties with an active Teen Driver Challenge Program, including Santa Rosa.

The FSA Teen Driver program is a 12-hour course, including 4 hours of classroom (including a pre- and post-test) and 8 hours of hands-on instruction on a driving course. The program is presented to 15-19 year old students over a two-day period, ideally with a 5-to-1 student-to-instructor ratio. The classroom portion of the TDC covers the workbook and deals with crash-related issues, such as vehicle dynamics, braking, steering and traffic laws. Specific chapters of the workbook deal with aggressive driving, distracted driving (texting, cell phone use, etc.), DUI and seatbelt issues. Student participation and discussion are highly encouraged.

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The hands-on driving portion of the program is held at the Santa Rosa County Sheriff's Office, where exercises such as Figure "8", threshold braking, forward serpentine cornering, backing, evasive, off road recovery and optional skid pad are taught.



Upon completion of the program, students can present their certificate to their insurance company for consideration of a reduced rate. In addition, the eight hours of behind-the-wheel driving spent participating in the Teen Driver Challenge can be used toward fulfilling the 50 hours required set forth in Florida's Graduated Driver's License program.

Latest Updates

- Teenagers beware: It is now against the law to text and drive in Florida!
[>>>More](#)
- Did you know...a recent AAA study found that the likelihood that a 16- or 17-year-old driver would be killed in a crash increased with each additional young passenger in the vehicle. Per mile driven, the risk of death for a 16- or 17-year-old driver increased 44% when carrying *one* passenger younger than 21, it doubled when carrying *two* passengers younger than 21 and quadrupled when carrying *three or more* passengers younger than 21 relative to when no older passengers were present. [See full study](#) (pdf)
- State Farm has signed on as the Teen Driver Challenge's major corporate sponsor for 2012-2013. Their gift will help keep the classes FREE to teen drivers. Thank you, State Farm!

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Child Passenger Restraint Training



Motor vehicle crashes remain a leading cause of death and injury from birth to 34 years of age. According to Florida Charts, Santa Rosa County is in the fourth quartile (significantly worse than the state average) for injuries and deaths to child passengers age 1-5. For passengers younger than 1 year or older than 5 years, the county's injury/death rate also ranks as significantly higher than that of the state.

Approximately 90% of child safety seats are incorrectly installed, with an average of 2-3 errors per seat. Florida's child passenger safety laws are also the least restrictive in the United States. Both of these facts prove a great need exists to educate parents on how to travel safely with children. Child Passenger Restraint Training both certifies technicians to install child seats, and allows them to train others to do so as well. The course involves the installation of 5 different types of seats and requires hands-on practical training. Technicians are required to maintain continuous education units, and the information is well documented. There have been over 190 people trained through this program.

Results

Since the CPS certification program began in 1998, more than 119,000 people have successfully completed the course, including more than 35,000 currently certified CPS technicians. These dedicated technicians offer education, support and guidance in all 50 states, the District of Columbia and U.S. territories. –

See more at: <http://www.safekids.org/national-child-passenger-certification-training-program#sthash.vyB3qey4.dpuf>

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Summative Program Evaluation Tool

Name of Program: **Child Passenger Safety**

Program Sponsor: **University of Florida/IFAS Santa Rosa County Extension Service**

Program Coordinator: **Ginny Hinton**

Program Start Date: **5/2010** Program Type: **Safety Education**

Evaluation Type: **Behavioral Observation (Did parent correct mistakes?), Survey (self-reported knowledge & behavior change), Certification course completion (knowledge change – for technicians), Recertification completion – for technicians (continuing education units, skill observation, documented event activity)**

Evaluator: **Ginny Hinton** (or other Child Passenger Safety Technician/Instructor)

.....

Describe the baseline data used to form the program. **Motor vehicle crashes remain a leading cause of death and injury from birth to 34 years of age. According to Florida Charts, Santa Rosa County is in the fourth quartile, significantly worse than the state average, for injuries and deaths to child passengers age 1-5. For passengers younger than 1 year or older than 5 years, the county's injury/death rate also ranks as significantly more dangerous than that of the state. Approximately 90% of child safety seats are incorrectly installed, with an average of 2-3 errors per seat. A great need exists to educate parents on how to travel safely with children. Due to Florida's lax child passenger safety law, which is the least restrictive in**

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the United States, caregivers of older children also need education regarding safer travel and the correct use of booster seats.

How was the baseline data collected? **data from Florida Charts and Florida Department of Transportation**

Was a community needs assessment conducted prior to planning and implementing this program? **No formal needs assessment – only secondary research**

If so, how was the assessment used in the planning process?

If not, how was the purpose of the program and its target population decided? **Use of data from Florida Charts and FDOT. Perceived community needs per Family & Consumer Sciences Advisory Committee, comprised of a variety of professional and client contacts. Referral requests from community agencies.**

What is the program mission? **To prevent motor-vehicle related injuries and fatalities for children**

What is the goal of the program? **To reduce the number of child passenger injuries and fatalities by educating and assisting parents and caregivers in using “best practice” procedures when traveling with children**

What are the program objectives?

- 1) Annually, 60 caregivers of children ages birth to 8 years will show mastery of correct child passenger safety installation procedures as evidenced by observation before leaving the inspection site. A post**

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survey will be administered to determine longer-term behavior change.

- 2) Annually, 8 people will become nationally certified child passenger safety technicians (CPST), as measured by successful completion of a 3-day course and child passenger safety check-up event, thereby increasing the number of trained local professionals/volunteers to whom caregivers can turn for assistance.
- 3) Annually, 6 people will successfully complete child passenger safety technician (CPST) recertification as documented by Safe Kids, the national certifying body.

Who is the target population? **Caregivers with children ages birth – 8 years**

How are the target population made aware of the program?

Word of mouth, educational exhibits, community referrals

The program is in which stage of development? **Maintenance**

What has been the documented response to the program?

What criteria have been used to determine effectiveness of the program?

For parents:

- 1) Documented errors and corrections made
- 2) Expressed knowledge gain and behavior change

For professionals:

- 1) Successful completion of certification course
- 2) Retention of certification after initial 2 years
- 3) Reported assistance to parents & caregivers

When was this information collected?

For parents:

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- 1) At initial child safety checkpoint
- 2) Survey administered during month following checkpoint

For professionals:

- 1) Annual survey
- 2) Documentation of certification/recertification

How many individuals have participated in the program?

192 caregivers between May 2010 and May 2013 (individual checks at UF/IFAS and related community events) Additional caregivers have been served by certified technicians at a variety of agencies in Santa Rosa, Escambia and Okaloosa Counties.

What is the documented satisfaction rate for program participants? **per post checkpoint survey responses:**

- **100% (49/49) agree or strongly agree they can better *select* an appropriate safety restraint for their child.**
- **92% (45/49) rated the service they received as *very* or *extremely* useful.**

How is program adjustment determined and implemented? **All comments and suggestions from parents and individuals who attend certification course or updates are taken into consideration.**

How is program accountability ensured?

- 1) **Monthly reports to Florida Occupant Protection Resource Center (OPRC) (<http://floridaoprc.ce.ufl.edu>)**
re: # seats checked, # errors found, # seats distributed
- 2) **Annual report to UF/IFAS Extension re: program implementation and objectives, knowledge gain and behavior change**

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- 3) Registration with SafeKids International and documentation of compliance with standardized teaching and reporting procedures associated with certification/recertification (<http://cert.safekids.org>)**

Other Comments: **More research and statistical information is available at the SafeKids and Florida OPRC websites (see links above). The Florida OPRC is the statewide clearinghouse that provides car seats, promotional and educational supplies to certified technicians and instructors. They also collect data on misuse rates. A current list of certified technicians (by location) may be obtained at the Safe Kids website.**

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<p>2nd Child Name _____</p> <p style="text-align: center;">Age _____ (Years) _____ (Months) _____ (MM/DD/YYYY)</p> <p>About the child and CSS/restraint 1. Wt: _____ Ht: _____</p> <p>Please circle best answer</p> <p>2. Child present? Y N NA 3. Expectant mom? Y N NA 4. Seat history known Y N NA 5. CSS involved in crash? Y N NA 6. CSS checked before? Y N NA 7. If yes, how many times? _____ 8. Child location in vehicle:</p> <table style="margin-left: 20px; border-collapse: collapse;"> <tr> <td style="border: 1px solid black; width: 20px; height: 20px; text-align: center;">D</td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="padding-left: 10px;">Front Row</td> </tr> <tr> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="padding-left: 10px;">Back Row</td> </tr> <tr> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="border: 1px solid black; width: 20px; height: 20px;"></td> <td style="padding-left: 10px;">Optional Rear Row</td> </tr> </table> <p>X to indicate arrival location. M for new location. 9. Driver wears safety belt? Y N If seat arrives uninstalled go to question #20 Check CSS/Restraint as it arrives</p>	D			Front Row				Back Row				Optional Rear Row	<p>Please circle best answer</p> <p>10. CSS/restraint type (see key) a. IO f. Lap Belt b. IO Base g. L/S Belt c. RF CONV h. Vest/car bed d. FF/Harness i. Other e. BPB j. NONE</p> <p>Please circle best answer</p> <p>11. Child safely near airbag? Y N NA 12. CSS correct direction? Y N NA 13. Harness correct? Y N NA 14. Seat belt locked/tight/correct? Y N NA 15. Lower Anchors correct? Y N NA 16. Tether correct? Y N NA 17. _____ CSS Mfg. _____ 18. _____ CSS Model Number _____ 19. _____ CSS Mfg Date (MM/DD/YYYY) _____ 20. Labels missing? Y N 21. Seat recalled? Y N</p> <p>Installation</p> <p>22. Replace CSS at event? Y N</p>	<p>Uninstalled or New CSS</p> <p>23. Provided by: Parent Community Agency</p> <p>24. _____ CSS Mfg. _____ 25. _____ CSS Model Number _____ 26. _____ CSS Mfg. Date (MM/DD/YYYY) _____ 27. CSS type (see key) a. IO c. FF/Harness b. RF CONV d. BPB</p> <p>Please circle best answer</p> <p>28. Parent installed CSS? Y N 29. Parent adjusted? Y N 30. All corrections made? Y N</p> <p>I acknowledge that I, as the parent/caregiver, was the last person to touch or handle the CSS.</p> <p>_____ Parent/Caregiver Signature</p>
D			Front Row											
			Back Row											
			Optional Rear Row											
<p>Please Print Clearly Tech Name _____ Tech cert # _____</p>	<p>Please Circle</p> <p>CSS arrived Uninstalled No Misuse Education Materials Given Voucher Given Recall Information Given Child arrived Unrestrained</p>	<p>Comments:</p>												

*****Tech Use Only*****

How many seats did you check upon arrival? _____	Total Donation Amount: \$ _____
How many were correct? _____	How many new installs? _____
# of Selection errors? _____	# OPRC seats distributed? _____
# of child placement errors _____	# Other seats distributed? _____
# of installation errors _____	



Safe Communities- Santa Rosa County

Older Adult Falls

Lifeguard Ambulance Adult Falls Program



Lifeguard Ambulance Service's Adult Falls Program was created due to Santa Rosa County's application for the Safe Communities designation. As Lifeguard is our primary source for injury data within our community, they have been extremely involved in our application process. The company proactive in recognizing the need for a fall program in our community and

aggressively established it.

The program targets the county's population over 65 and aims to not only prevent falls, but to lessen the impact in the event of an occurrence. Lifeguard believes that they can accomplish this by developing a multi-faceted intervention program. This involves; fall prevention education, in-home risk assessments, vision assessments, and medication review.



Although the program is still in the developmental phase, many events have already been planned. Lifeguard plans to host a health expo later this year, and a fall prevention day in late summer of 2013. They will also be attending the Senior Expo and will be providing information.

Safe Communities- Santa Rosa County

Summative Program Evaluation Tool

Name of Program: SRC Fall Prevention Program

Program Sponsor: Lifeguard Ambulance Service Santa Rosa County

Program Coordinator: Tyler Bennett

Program Start Date: 3/1/13

Evaluation Type: Quarterly

Evaluator: Tyler Bennett

.....

Describe the baseline data used to form the program.

Statistics generated by the CDC as well as number of falls per year in Santa Rosa County.

How was the baseline data collected?

Online research in conjunction with data pulled from Patient Care Reports using Health EMS.

Was a community needs assessment conducted prior to planning and implementing this program?

Yes.

If so, how was the assessment used in the planning process?

The number of falls per year was generated, using data we developed are target population, the type of falls and ways to reduce the risk of falls among the target population.

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If not, how was the purpose of the program and its target population decided?

N/A.

What is the program mission?

The program mission is to decrease the number of falls to the elderly community caused by preventable circumstances.

What is the goal of the program?

Our main goal is to prevent falls in the listed target population. We plan to accomplish this goal by developing a multifaceted intervention program. This program will include multiple interventions to reduce fall risk factors such as, fall prevention education, in-home risk assessments, vision assessments, and medication review.

Who is the target population?

Adults age 65 and older.

How are the target population made aware of the program?

Patients are contacted within 72 hours of suffering a fall, this data is collected daily using patient care Reports generated by EMS providers. Public events such as the Senior Expo are used as a way to target this population. Lifeguard will be putting on a Falls Prevention Day and Health expo spring/summer 2013.

The program is in which stage of development?

Beginning stage.

What has been the documented response to the program?

Overall the response from the public has been very good. We are still in the early stages of the program and collecting data.

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What criteria have been used to determine effectiveness of the program?

It is currently too early in the program to determine success rate. The program will be reevaluated at the six month mark, this reevaluation will include patient follow ups.

When was this information collected?

N/A.

How many individuals have participated in the program?

3

What is the documented satisfaction rate for program participants?

N/A

How is program adjustment determined and implemented?

Reevaluation after six months.

How is program accountability ensured?

Direct oversight from the coordinator.

Poisoning

Twelve Oaks Recovery Center



Santa Rosa County recognizes that much of the poisoning in the community relates to the misuse of prescription and non-prescription drugs. Twelve Oaks Recovery Center addresses this, and many other areas, directly. The center has 16 dedicated detox beds, 6 adolescent beds and 80 adult beds, and a typical length of stay is 21-28 days. All major insurances are accepted including Tri-care. Twelve Oaks is licensed by the Florida Department of Children and

Families and is fully accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF).

Twelve Oaks' recovery goal is to help patients restore their lives to become healthier, happier, more productive and free of the destructive behaviors and dependence on addictive chemical, through recovery, renewal and rebuilding of life.

Santa Rosa County is home to many military members (active, reserve, and retired). Twelve Oaks works with various military programs dealing with drug, alcohol, and substance abuse (i.e. ADAPT, ASAP, SARP, etc). In 2012, the program serviced over 1400 patients, and has already helped 585 patients between January and May of 2013.

Safe Communities- Santa Rosa County

Summative Program Evaluation Tool

Name of Program: ___Twelve Oaks Recovery Center___

Program Sponsor: ___Paul Reed, Executive Director___

Program Coordinator: ___Dayle vanderWerff, Director of Business Development

Program Start Date: ___1983___ Program Type: _Substance Abuse
Treatment (Recovery) Center

Evaluation Type: _____

Evaluator: _____

.....

Describe the baseline data used to form the program. ___23 million people are in
need of substance abuse/mental health care in the U.S. ___

How was the baseline data collected? ___National Organization
(SAMSHA)_____

Was a community needs assessment conducted prior to planning and
implementing this program? _____Not sure_____

If so, how was the assessment used in the planning process?

Safe Communities- Santa Rosa County

If not, how was the purpose of the program and its target population decided?

What is the program mission?

It is the Mission of Twelve Oaks to provide quality chemical dependency treatment to individuals served. Twelve Oaks provides treatment to adults, adolescents, and their family members. We are committed to rendering this treatment in an atmosphere of trust, honesty and responsibility through supportive confrontation, sharing of feelings, reality orientation and medical management

What is the goal of the program?

It is the vision of Twelve Oaks to be the provider of choice for patients, family members, referral sources, and payors. We shall strive to exceed the expectations of our customers in the provision of high quality, cost effective services.

What are the program objectives?

Twelve Oaks Recovery goal is to help patients restore their lives to become healthier, happier, more productive and free of the destructive behaviors and dependence on addictive chemicals. The primary goal at Twelve Oaks Recovery is recovery, renewal and rebuilding of life.

Twelve Oak's recovery center is a private, free-standing, 102 bed, alcohol/drug recovery center located in the Florida Panhandle. 16 dedicated detox beds, 6 adolescent beds and 80 adult beds. A typical length of stay is 21-28 days. All major insurances are accepted including Tricare. Twelve Oaks is licensed by the Florida Department of Children and Families and is fully accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF).

Who is the target population?

TARGET AUDIENCE

- General
 - Military Drug, Alcohol, and substance abuse programs (i.e. ADAPT, ASAP, SARP, etc)
 - Physicians offices
 - Hospitals and health clinics
 - ER and acute care

Safe Communities- Santa Rosa County

- Community
 - Community social agencies
 - Physicians offices (case managers and referral counselors)
 - Hospitals and ER care (case managers, ER directors, referral coordinators)
 - Walk-in clinics and acute care clinics
 - Therapeutic community (psychologists, LMHC, LCSW)
 - Legal community (judges, drug court, criminal defense attorneys, DUI evaluators)
 - School system (universities, public middle & high schools, private schools) counselors, principals, & assistant principals, school psychologists
 - Other CD/SA programs (IOPs, OP programs)
 - Community social agencies
- Age Groups
 - 13-17
 - 18-24
 - 25-39
 - 40-64
 - 64 and older
 - Special Categories
 - Veteran Hospitals and clinics
 - Schools and colleges
 - Community and Military Pharmacies
 - Faith Base organizations
 - Warriors in Transition
 - Wounded Warriors
 - Substance abuse prevention organizations (NEFCADA, EAPA)
 - Faith Base organizations
 - Private agencies
 - Alumni Association Twelve Oaks

How are the target population made aware of the program?

The mission of the Marketing & Sales teams is to enhance the mission of Twelve Oaks Recovery Center with the collaborative efforts of Public Relations, Creative Development, Content Development, Social Media, Search Engine Marketing and Project Management and Analytics departments focused to increase people served, strengthen branding and increase market awareness; while developing all-team, integrated marketing strategies utilizing research and feedback to establish goals and objectives.

Safe Communities- Santa Rosa County

The program is in which stage of development?

_____complete_____

What has been the documented response to the program?

Referral source Survey Results November 2012 (not received June 2013 yet):

Date: November 2012

1	2	3	4	5
Poor	Fair	Good	Very Good	Excellent

Description of Survey Item	Results					N/A	Avg
	Scale:	1	2	3	4		
1. Your Overall impression of Twelve Oaks?		1		17	22		4.5
2. Your interaction with the Intake Department?	1	1	5	17	15	1	4.13
3. Your interaction with the Clinical Outreach Coordinator or Marketing Representative in your area?			1	10	27	2	4.68
4. If a release was signed, your overall interaction/communication with the treatment team?	5	2	1	10	6	16	3.42
5. Timeliness of response to your needs?		2	2	11	22	3	4.43
6. Effectiveness of treatment in meeting your objectives for your patient?	2		6	15	12	5	4.0
7. Satisfied with your patient's treatment experience?	1		6	11	16	6	4.21
8. How is your patient doing currently?	1	1	6	9	5	18	3.73
9. What is the likelihood that you will refer another patient to Twelve Oaks, If appropriate?			4	7	28	1	4.62

Total Surveys Sent: 155

Total Surveys Returned: 40

Percent Returned: 26%

What criteria have been used to determine effectiveness of the program?

_____30 and 90 day follow up calls to determine status of (alumni) former patients (recidivism rates)

When was this information collected? _____30 and 90 days following discharge from program _____

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How many individuals have participated in the program?

____ We have been around 30 years, there is no accurate record of the number of patients but it is estimated to be hundreds of thousands. In 2012, we served 1400 patients and Jan-May 2013 we have served 585. ____

What is the documented satisfaction rate for program participants?

April 2013 Patient Survey Results:

Total Completed Surveys: 98

Percentage completion: 85%

Overall Scores: Excellent: 34%

 Very Good: 32%

 Good: 25%

 Fair: 6%

 Poor: 1%

 N/A: 2%

Would recommend to family: 87 Yes

8 No

3 No answer

How is program adjustment determined and implemented? ____

Determined by leadership in facility and implemented with consensus and authorization

How is program accountability ensured? _____

Patient and referral source satisfaction/feedback surveys are done a regular and consistent basis. Twice a year for referral sources and upon discharge for every patient.

Other

Comments: _____

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Sheriff “Take-Back” Program and Drop Box

Each Sheriff’s Office substation has a drop box in it for dropping of used/expired/no longer needed medications. The intent is to have thing medications/drugs taken out of the house and away from easy access to children or others who may decide to experiment with them.

Permanent Drop Off Sites for Prescription Drug Take Back

SRSO to Participate in National Prescription Drug Take Back Day: Launches Permanent Drop-Off Sites

The Santa Rosa County Sheriff’s Office will participate in the National Prescription Drug Take Back Program on April 28, 2012 from 10:00 am to 2:00 pm at the main Sheriff’s Office located at 5755 E. Milton Rd., Milton, FL. 32583 **and** the Gulf Breeze District Office located at 1322 College Parkway, Gulf Breeze, FL, 32563.

Sheriff Wendell Hall has endorsed this program which is spearheaded by the Drug Enforcement Agency to provide a venue for persons who want to dispose of unwanted and unused prescription drugs.

National Prescription Drug Take Back Day addresses a vital public safety and public health issue. More than seven million Americans currently abuse prescription drugs, according to the 2009 Substance Abuse and Mental Health Services Administration’s National Survey on Drug Use and Health. Every day, approximately 2,500 teens use prescription drugs to get high for the first time, according to the Partnership for a Drug Free America. The majority of these drugs are obtained from family and friends, including the home medicine cabinet.

DEA (Drug Enforcement Agency) in conjunction with state and local law enforcement agencies, throughout the United States, have conducted these drug take back events. Nearly 4,000 state and local law enforcement agencies have participated in these events, collecting more than 309 tons of pills. The DEA continues to hold these events every six months.

Anyone who wants to dispose of unwanted, expired, or unused prescription medications can drop them off on April 28, 2012 at the two above mentioned locations, where they will be properly disposed of by law enforcement and DEA personnel.

Sheriff Hall is also launching a new permanent program at the Santa Rosa County Sheriff’s Office that will allow the public to come to any SRSO District Office and drop off prescription drugs, any day of the year during normal business hours. This will make it more convenient for our citizens to dispose of the drugs properly and safely at no charge. Drop boxes will be available at every district office (locations below) beginning Monday, April 30, 2012. Syringes and liquids will not be accepted at the SRSO drop boxes. Anyone can anonymously enter a district office and place

Safe Communities- Santa Rosa County

prescription, and over the counter drugs, into the secure drop boxes at the following locations:

District One – Gulf Breeze Area

1322 CollegeParkway Gulf Breeze, FL 32563 (850) 981-2270 Hours: 8:00 a.m. – 5:00 p.m. Monday – Friday

District Two -NavarreArea

8597 High School Blvd. Navarre, FL 32566 (850) 981-2250 Hours: 8:00 a.m. – 5:00 p.m. Monday – Friday

District Three – Pace Area

4775 Pace Patriot Boulevard
Pace, FL 32571 (850) 981-2230 Hours: 8:00 a.m. – 5:00 p.m. Monday – Friday

District Four -East MiltonArea

5755 East Milton Road Milton, FL 32583 (850) 983-1229 Hours: 8:00 a.m. – 5:00 p.m. Monday – Friday

District Five – Jay Area

3695 Highway 4 Jay, FL 32565 (850) 675-4335 Hours: 8:00 a.m. – 5:00 p.m. Monday – Friday

Poisoning from Prescription Drugs

Safe Communities- Santa Rosa County

Evaluated by the State Surgeon General, this program started in October of 2012 as an epidemiological investigation. In the past there was a Florida-wide recall on a pain medication containing a fungal infection. A batch of this particular drug was discovered in Florida Panhandle pain clinics. A collaborative effort between the Escambia and Santa Rosa health departments allowed for notification of patients in the area to the threat, home visits to those not reached by phone, and epidemiological data collection via local hospitals (lumber puncture to test for fungal meningitis). Santa Rosa has a large number of participants in the program, which resulted in participation from 181 patients and 15 employees. This program was a one-time program administered under the guidance of the CDC and Florida Department of Health.

While not necessarily meeting the intent of the poisoning program, this onetime incident and response is a point of pride with the community and the health department. During the fungal meningitis infected pain medication issue in 2012, many of the infected batch ended up here in the panhandle where our health department had to respond to an unintentional poisoning from prescription medications in order to save lives.

This example is included as a point of pride and to show that we can react to unanticipated issues as well as manage well developed and thought out programs.

Safe Communities- Santa Rosa County

Summative Program Evaluation Tool

Name of Program: Poisoning from Prescription Drugs

Program Sponsor: FDOH - FL Dept. of Health in Santa Rosa County

Program Coordinator: Mary Beverly / Sandra Parke Ohara

Program Start Date: 10-5-12 Program Type: Epidemiology Investigation

Evaluation Type: Notification & Education

Evaluator: Dr. John Armstrong, State Surgeon General

.....

Describe the baseline data used to form the program.

The FDOH released a list of Pain Clinics that received & issued pain injections containing a recalled product: methylprednisolone acetate. This steroid was recalled from the New England Compounding Center because fungus was isolated in several vials sold.

How was the baseline data collected?

FDA + CDC collected baseline data and forwarded information to FDOH who then notified affected counties. Escambia County Health Department lead the investigation and notified Santa Rosa CHD of 181

Was a community needs assessment conducted prior to planning and implementing this program?

No

If so, how was the assessment used in the planning process?

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If not, how was the purpose of the program and its target population decided?

FDOH notified each county in Florida + other states
of recall at specific facilities. The target population was
any individuals who received recalled product on or after
May 21, 2012.

What is the program mission?

To notify and advise patients who may have received a
steroid injection from facilities affected by recall to see their
(or methy) prednisolone acetate) primary doctor or go to ER
if symptomatic

What is the goal of the program?

To prevent patients who received
recalled product from developing fungal meningitis or joint infections

What are the program objectives?

1. Obtain list of patients from ECHD
2. Call patient to inform on risk and advise to see physician or go to ER.
3. Conduct home visit for all individuals who could not be reached by phone
4. Obtain information from ER on those patients who had
lumbar puncture to test for fungal meningitis
5. Assure that specimen is sent to state lab/CDC for analysis

Who is the target population?

Any individual who received an epidural or joint injection^{at}
affected facility on or after May 21, 2012.
recalled
or methy prednisolone
acetate

How are the target population made aware of the program?

Phone calls, letter and home visits

The program is in which stage of development?

Investigation is complete

What has been the documented response to the program?

Most patients responded well to the phone calls
+ home visits and were thankful to be notified.

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What criteria have been used to determine effectiveness of the program?

Patients were contacted a total of 3 times. The first contact was made to notify patient of risk. The second contact was made to check on patient or make contact if individual was not reached on first attempt. A third and final contact was made to determine if patients had recovered and whether procedures were performed (LP, MRI etc). Because of multiple contact attempts all patients were reached and notified of risk.

When was this information collected?

October 5, 2012 - November 9, 2012

How many individuals have participated in the program?

For Santa Rosa CTH - 181 patients & 15 employees

What is the documented satisfaction rate for program participants?

A satisfaction rate has not been obtained, but we have met the goals of FDOH in investigation and many patients were thankful for notification.

How is program adjustment determined and implemented?

The CDC in cooperation with FDA provided guidance to FDOH on program adjustment and implementation, which was then communicated to FDOH in Santa Rosa through Escambia County.

How is program accountability ensured?

We were tasked with reaching every patient potentially exposed by actually speaking with each patient and assuring that patient understood risk and were educated to see physician if symptomatic.

Other We reported all information on FDOH conference calls weekly. We were required to contact all individuals exposed

Comments: & speak to them personally until we reached every resident affected.

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Workplace Safety

Gulf Power Safety City



Gulf Power’s electrical safety program, Safety City, is a series of videos, and handouts that concludes with a 20 minute demonstration utilizing a “live-wire” neighborhood model. The model enables the safe demonstration of what happens to a person, vehicle, tree, or other item comes in contact with a power line. The demonstrations are offered to fourth grade students in all counties serviced by Gulf Power. However, tailored presentations can also be given to emergency responders, civic organizations,

professional contractors, or other public groups that have exposure potential to electrical lines and equipment.

There are four main presentations. “The Shocking Truth” is a one hour class given to 4th grade students (suitable for most school children). Also available is “Contractor Beware” for contractors, “Electrical Safety at Home and Work” for civic and community organizations, and “Recognizing and Avoiding the Hazard” for first responders.

Gulf Power Company’s Electrical Safety Awareness Programs started in 1987 and are known by its customers as Safety City. Presentations include videos, handouts and conclude with a demonstration using a ‘live-wire’ model of a neighborhood. The model enables them to safely demonstrate to the audience what happens when a person, vehicle, tree, or other item comes in contact with a power line. They offer tailored presentations to civic organizations, emergency first responders, professional contractors and other public groups, who by the nature of their work may have potentially close exposure to the company’s power lines or other electrical equipment.



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The following was provided by Gregory Jackson of Gulf Power as a self-evaluation:

- **The Shocking Truth/Electrical Safety World** – 1 hour, provided for area 4th graders and suitable for most school children
- **Contractor/Worker Beware** – 1.25 hours, provided for professional contractors, Public Works, and Water & Sewer
- **Electrical Safety at Home and Work** – 1.25 hours, provided for civic and community organizations
- **Recognizing and Avoiding the Hazard** – 2 hours, provided for First Responders
- **Power Line Safety for ENG Trucks** – 1.5 hours, provided for TV and Radio stations
- **Storm Safety Overview** – 15 minutes can be added to all programs above.

The following equipment must be provided by the receiving organization:

- Controlled Environment (Indoor facility, classroom or auditorium setting)
- Television and a DVD player (or a laptop computer with a DVD drive and a projector with suitably-sized speakers). The presenter will bring this equipment for high risk groups if it's not available at the presentation facility.
- Power supply [110 grounded (3-prong type) electrical outlet]

A typical agenda for Contractor/Worker Beware is the following:

Agenda			
#	Outline Order	Key Points/Topic	Time
1	Introduction	Presenter and Agenda	5 min.
2	Video	Basic Electricity, Underground & Overhead Electrical Safety	15 min.
3	Electrical System Overview	Generation, Transmission, Substation & Distribution	15 min
4	Live Demonstration	Back Feed From Another Power Sources, Minimum Approach Distance & Step Potential	35 min.
5	Questions and Answers	Additional Q & A and Closing	10 min.

In 2012, Gulf Power's Safety City program titled, "Electrical Safety World," approximately 70 Company volunteers (Safety City Soldiers) went into 119 to do presentations. Completing this project totaled 216 presentations to 506 fourth grade classes. This program reached approximately 12,650 students.

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That same year in their adult and professional high risk programs (Contractor Beware, Electrical Safety At Home & At Work, ENG Van Electrical Safety, Storm Safety, First Responders-Fire Fighters), they gave 84 presentations for 78 various organizations that reached approximately 1705 students.

The approximate number of people reached for all electrical safety awareness programs in 2012 is 14,355 people.

So far into 2013, as of 7/17/2013, Electrical Safety World was presented in 116 schools by their Safety City Soldiers. Completing this project totaled 197 presentations to 492 fourth grade classes. This program reached approximately 12,300 students.

In their adult and professional high risk programs, they've completed 46 presentations for 29 various organizations that reached approximately 1362 students.

The approximate number of people reached for all electrical safety awareness programs so far for 2013 is 13,662 people.

They will never know the number of people that their audience will share their message with nor the number of lives that will be saved.

What they do know, especially from the hundreds of survey cards that were submitted this year, is that they've made a positive stride in minimizing the probability of electrical accidents in our community.

Gulf Power's website also offers various information regarding general electrical safety, as well as an interactive web-based program that teaches children electrical safety in their community

Safe Communities- Santa Rosa County

Walmart Employee Safety

Another program for workplace safety is provided by Wal Mart; the largest employer in the county as indicated by the chart below.

"We're committed to the health and safety of our customers, members, and associates, because we care for one

another. Conducting our business in compliance with all health and safety laws is crucial to protecting each other from harm. As an associate of Walmart, always comply with all relevant health and safety laws and policies. By following these, we can create and maintain a safe shopping and working environment for our customers, members, and associates."



Walmart is committed to a safe and healthy workplace for everyone. The company recognizes that the use of alcohol and illegal drugs can create serious safety risks in their workplace. The possession, solicitation, or use of illegal drugs, or being under the influence of such drugs on company time, while on company property, or at any Walmart-sponsored event, is prohibited and will not be tolerated.

They believe in maintaining a working environment free of violence, and threats of violence. This means inappropriate language, gestures, threats of violence, and physical violence will not be tolerated. This kind of behavior creates hostile working conditions, and violates the first of the 3 Basic Beliefs: respect for the individual. Training is provided to all employees and is taken very seriously.

Within Wal-mart there is a store level Safety team comprised of hourly associates from key areas, Asset protection and management sponsorship. This team conducts safety tours, completes audits and pro-active reviews of safety policies, procedures and store execution.

The Safety team covers relative topics on trends and pro-active measures to ensure a safe shopping and work experience.

All stores are required to complete safety plans for each QTR, this is based on last year and current trends, in order to mitigate future occurrences and react to any patterns that might be emerging as it relates to accidents or other general liability claims. A review of claims is conducted in order to seek root cause and make correction of errors, where appropriate. These reviews are monitored for completion and review findings may result in actionable items to prevent future occurrences.

All new associates during orientation are engaged in computer based learning as well as personal training around topics from proper lifting techniques through proper cleanup of spills. This helps to instill a culture of Safety from the onset of their entry into Wal-mart and a significant number of associates may be entering the workforce for the 1st time. Focusing on orientation and sponsorship assists us in leading with

Safe Communities- Santa Rosa County

our best foot forward.

Creating a Culture of Safety is imperative to Wal-mart and this is accomplished from your 1st day on-boarding with the company through our reaction to developing trends and feedback from our own associate body.

Major Employers: (September 2012)

Private Organizations:	Industry	# Employed
Wal-Mart Stores (3)	Department Stores	1,282
Baptist Healthcare Systems	Hospital - General & Surgical	626
Santa Rosa Medical Center	Hospital - General & Surgical	498
Publix	Grocery	359
Mediacom	Internet & Cable Service Provider	300
Lowe's (2)	Home Center	280
The Studer Group	Healthcare Management Consulting	166

Chart does not reflect fourth store in Gulf Breeze making them an even larger employer than listed here.

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hostile working conditions, and violates the first of the 3 Basic Beliefs: respect for the individual.

Who is the target population? **Both the associate and customer base of our Santa Rosa county stores.**

How are the target population made aware of the program?
Associate base takes onboarding and orientation training which is a continual and ongoing process.

The program is in which stage of development? **Well established with a company history of 50 years, but always striving for excellence and looking for improved processes that benefit our associates and customers.**

What has been the documented response to the program? **One of the largest retail sectors and most successful within the county and country, speaks to the success of the programs in place.**

What criteria have been used to determine effectiveness of the program?
Series of reporting data on performance of claims and comparisons to volume data to create baselines and performance objectives.

When was this information collected?

How many individuals have participated in the program?
Associate/Management base is in excess of 1,300, depending on seasons

What is the documented satisfaction rate for program participants?

Safe Communities- Santa Rosa County

Summative Program Evaluation Tool

Name of Program: **Walmart Employee Safety**

Program Sponsor: **Wal-mart Stores,Inc.**

.....

Describe the baseline data used to form the program.

SOPs

What is the program mission? **To allow our customers to “Save Money, Live Better”**

We're committed to the health and safety of our customers, members, and associates, because we care for one another. Conducting our business in compliance with all health and safety laws is crucial to protecting each other from harm. As an associate of Walmart, always comply with all relevant health and safety laws and policies. By following these, we can create and maintain a safe shopping and working environment for our customers, members, and associates.

What is the goal of the program?

We're committed to the health and safety of our customers, members, and associates, because we care for one another. Conducting our business in compliance with all health and safety laws is crucial to protecting each other from harm. As an associate of Walmart, always comply with all relevant health and safety laws and policies. By following these, we can create and maintain a safe shopping and working environment for our customers, members, and associates.

What are the program objectives?

Walmart is committed to a safe and healthy workplace for everyone. The use of alcohol and illegal drugs can create serious safety risks in our workplace. The possession, solicitation, or use of illegal drugs, or being under the influence of such drugs on company time, while on company property, or at any Walmart-sponsored event, is prohibited and will not be tolerated.

We believe in maintaining a working environment free of violence or threats of violence. This means inappropriate language, gestures, threats of violence, and physical violence will not be tolerated. This kind of behavior creates

Safe Communities- Santa Rosa County

hostile working conditions, and violates the first of the 3 Basic Beliefs: respect for the individual.

Who is the target population? **Both the associate and customer base of our Santa Rosa county stores.**

How are the target population made aware of the program?
Associate base takes onboarding and orientation training which is a continual and ongoing process.

The program is in which stage of development? **Well established with a company history of 50 years, but always striving for excellence and looking for improved processes that benefit our associates and customers.**

What has been the documented response to the program? **One of the largest retail sectors and most successful within the county and country, speaks to the success of the programs in place.**

What criteria have been used to determine effectiveness of the program?
Series of reporting data on performance of claims and comparisons to volume data to create baselines and performance objectives.

When was this information collected?

How many individuals have participated in the program?
Associate/Management base is in excess of 1,300, depending on seasons

What is the documented satisfaction rate for program participants?

Safe Communities- Santa Rosa County

How is program adjustment determined and implemented? **Measurements are reviewed weekly, monthly and quarterly and business strategies are set forth based on data and trends.**

How is program accountability ensured? **Corporately we measure success in a variety of ways from store level to sister store performance and company metrics.**

Other

Comments: _____

Violence/Suicide Prevention

Trauma Intervention Program (TIP)



Trauma Intervention Programs, Inc. (TIP, Inc.) is a national non-profit organization founded in 1985. TIP establishes and operates Chapters across the nation. In each Chapter, specially trained TIP volunteers provide emotional aid and practical support to victims of traumatic events and their families in the first few hours following a tragedy.

The Tip volunteers have been instrumental in assisting our first responders during emergency situations. First responders are well versed in dealing with the trauma of the incident itself; however, they are not well prepared to assist victims or their families in dealing with the emotional trauma created by the incident. Tip volunteers provide that bridge and shoulder to lean on. They work as advocates of the victims and their families ensuring that the personal needs of individuals are not overlooked during an emergency situation.

TIP Volunteers are available 24 hours a day, 365 days a year. They are called by police officers, firefighters, paramedics, and hospital personnel to assist family members and friends following a natural or unexpected death; victims of violent crime including rape, assault, robbery, or burglary; victims of fire; disoriented or lonely elderly persons; people involved in motor vehicle accidents; people who are distraught and seeking immediate support; and survivors of suicide. Santa Rosa County and its first responders are extremely grateful for the service that the Trauma Intervention Program volunteers provide.



It is understood that this program isn't solely preventative in nature, but it lessens the likelihood of repeat incidents or other situations related to a traumatic event.

Safe Communities- Santa Rosa County

Anti-Bullying (Santa Rosa School District)

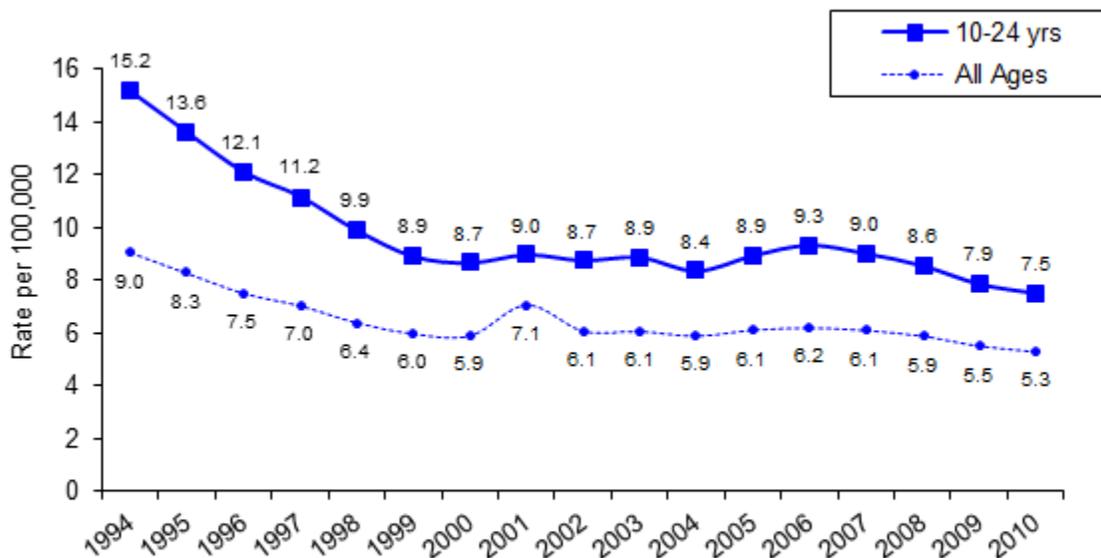


Local middle schools have adopted their own version of the national program, Students Against Violence Everywhere (SAVE). The program facilitates students in anonymously reporting suspicious, dangerous, or inappropriate behavior occurring on school campus. By clicking on a SAVE “Life Preserver” on the school website, students can give specific information about problems including; what is occurring, who is engaging in the behavior, who is the victim, when is it occurring, where is it occurring, and are there witnesses.

Along with this program, all Santa Rosa County School District employees view a PowerPoint presentation on bullying and harassment and are briefed about school standards. Training advises members how to handle these incidents and the channels for corrective measures.

Graph below taken from

http://www.cdc.gov/ViolencePrevention/youthviolence/stats_at-a_glance/index.html shows decreases in youth violence.



* Rates for All Ages are age-adjusted to the standard 2000 population; rates for the 10-24 yrs age group is age-specific.

Safe Communities- Santa Rosa County

United States Air Force Suicide Prevention Program

The United States Air Force Suicide Prevention Program (AFSPP) was commissioned in 1996 to develop suicide prevention strategies for all branches of the Air Force. The task force concluded that a community-based program was the most effective way to conduct suicide prevention for Air Force members and that prevention and intervention needed to happen before a person actually became suicidal.

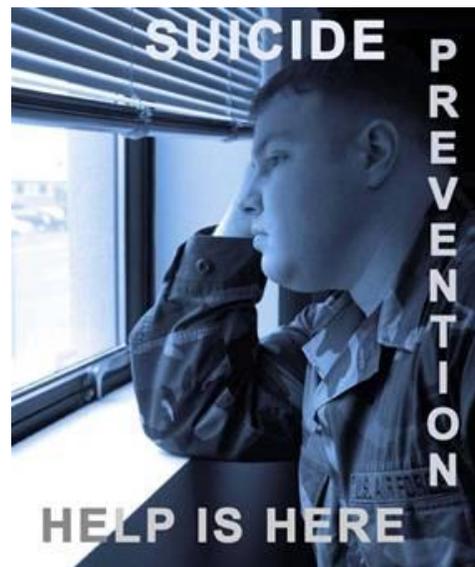
The AFSPP is comprised of 11 initiatives identified by a task force. In essence, the 11 initiatives provide suicide awareness training at all levels of the Air Force chain of command. This empowers and requires the leadership at all levels to be alert for, and react appropriately to, signs of suicide and other critical stress. It also extends the availability and use of mental health services to suicidal service men and women, and establishes a trauma and policy monitoring mechanism spanning from individual squads to the Air Force as a whole.

Part of the program is providing awareness training to all Air Force employees (including civilian) via computer-based training. The program has been extremely effective and has produced the following reductions; 33% suicide, 41% severe family violence, and 51% reduction of risk for homicide.

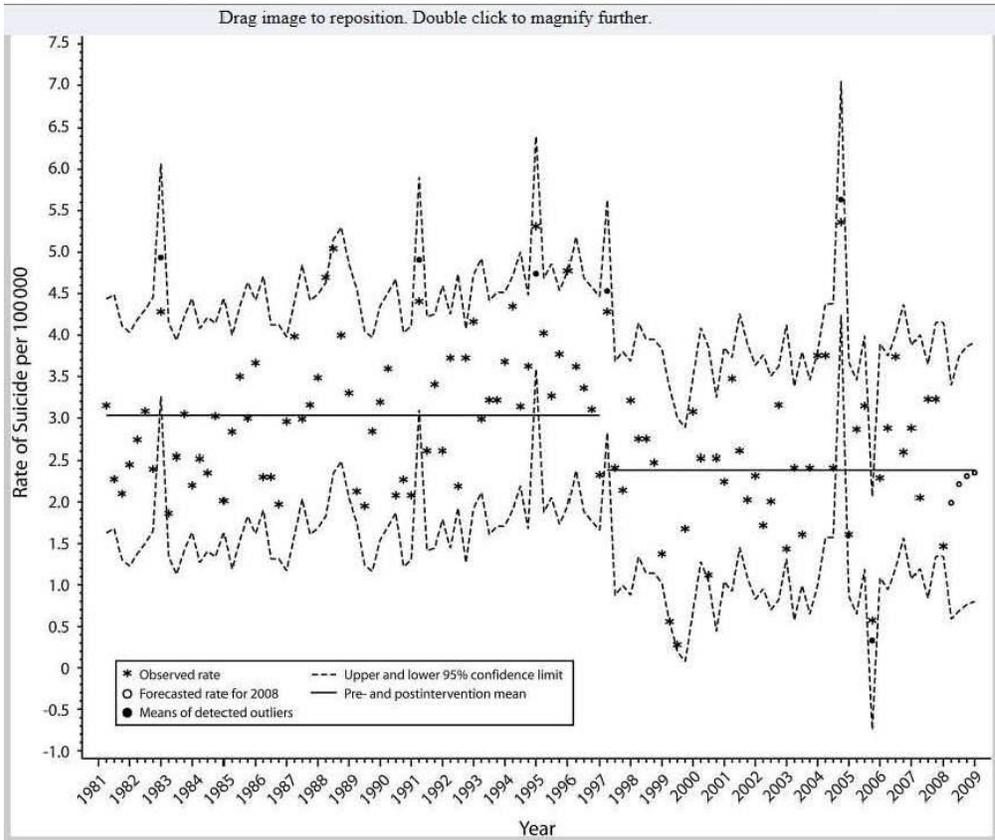
Graph below taken from

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2978162/figure/fig1/> shows the Air Force has dramatically reduced suicides since this program has taken affect.

The map shows the influence and scope of Air Force involvement in Santa Rosa County.



Safe Communities- Santa Rosa County



Safe Communities- Santa Rosa County

NRA's Refuse to Be a Victim

The National Rifle Association promotes the Refuse To Be A Victim® Program as a tool to improve your personal safety strategies. Experts agree that the single most important step toward ensuring your personal safety is making the decision to refuse to be a victim. That means that you must have an overall personal safety strategy in place before you need it.

The program is a four-hour seminar (shorter presentations are available) which teaches personal safety tips and techniques needed to avoid dangerous situations and becoming a victim. This course focuses on proactive courses of action, rather than reactive. Criminals prefer easy targets. By making yourself more difficult to prey upon, you lessen your risk of criminal attack.



Hundreds of federal, state, and local law enforcement officials across the country have implemented Refuse To Be A Victim® into their crime prevention and community policing initiatives. The Santa Rosa County Sheriff's Office is pleased to offer this crime prevention seminar to the citizens of Santa Rosa County. The Crime Prevention Specialists of the sheriff's office conduct the training, "Free of charge", and it can be presented to clubs or groups.

Safe Communities- Santa Rosa County

Summative Program Evaluation Tool

Name of Program: Refuse To Be A Victim (NRA Crime Prevention Course)

Program Sponsor: Santa Rosa County Sheriff's Office Crime Prevention Unit

Program Coordinator: Crime Prevention Specialist Cindy Sarver

Program Start Date: 8/2004 Program Type: Crime Prevention

Evaluation Type: Written: evaluating each topic addressed to prevent persons from being a crime victim

Evaluator: NRA (National Rifle Association)

.....

Describe the baseline data used to form the program. 1993 group of women requested the NRA to create a personal safety program including personal protection devices. Started out as women only in attendance and was later changed to a co-ed course. The NRA determined personal safety topics to be taught: psychology of criminals; mental preparedness, home security, physical security, automobile security, travel security, technological security; self defense training; personal protection devices. They added modules onto this for workplace security, parent/child security, and senior citizen and persons with physical disabilities

Safe Communities- Santa Rosa County

security.

How was the baseline data collected?

NRA

Was a community needs assessment conducted prior to planning and implementing this program?

NO

If so, how was the assessment used in the planning process?

If not, how was the purpose of the program and its target population decided?

Based upon a community need to be educated on how not to be a crime victim. Also based on crime statistics,
locally.

What is the program mission? To educate the public on crime prevention and
and personal
safety.

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What is the goal of the program? promoting both public safety and law and order and reinforcing the NRA's commitment to safety education.

What are the program objectives? Teach crime prevention strategies to all age groups in order to prevent them from becoming a victim of crime.

Who is the target population? All age groups

How are the target population made aware of the program?
Sheriff's Office website, public presentations done by crime prevention specialist, newspaper ads/publicity about the program, NRA website

The program is in which stage of development? Already developed (1993) and running in Santa Rosa County/Escambia County since 2004

What has been the documented response to the program? Written evaluations are used and completed by all attendees to this program. The response has been wonderful both locally and across the country.

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What criteria have been used to determine effectiveness of the program?

Responses back from the attendees; the number of persons/groups requesting the program; the increase in the number of programs being provided to the public across the country

When was this information collected? On going

How many individuals have participated in the program?

Thousands across the USA. Locally: 750

What is the documented satisfaction rate for program participants?

Attendees love this program and state they have learned a lot. This program was also requested and put on for the FBI's Annual Conference in 2005 for their agents and family members who gave it great reviews. It has also been put on for the Council on Aging's Annual Conference event and was taught to numerous employees of the two Baptist Hospitals in Santa Rosa County in view of a rape that occurred at the Baptist Hospital in Pensacola, FL. These were all taught by

Safe Communities- Santa Rosa County

crime prevention specialist Cindy Sarver.

How is program adjustment determined and implemented? NRA does this.
They do any updates to the presentation and forward them on to the certified
instructors.

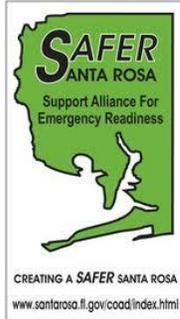
How is program accountability ensured? Instructors for the program recertify
in this field
annually

Other Comments:Recently, in March 2013, the NRA offered to have Cindy
Sarver become a Regional Counselor for this program and become a trainer for
other instructors who would go out and present the program to the public. The
course is extremely valuable to anyone who takes it and has become even more
valuable for those who work in a social industry and need staff development not
only in terms of their own personal safety, but also when they are required to go
into homes of literal strangers and may encounter safety issues. This course was
recently presented to the staff at Community Drug and Alcohol Council in
Pensacola, FL.

Safe Communities- Santa Rosa County

Emergency Preparedness

SAFER Santa Rosa



As previously stated, SAFER Santa Rosa (Support Alliance For Emergency Readiness) is a humanitarian association of independent organizations who may be active in all phases of disaster. SAFER facilitates the collaborative efforts of our county's Community Organizations Active in Disaster (COAD) and helps sustain their efforts.

Community Emergency Response Team (CERT)

The best source of help in an emergency or disaster is the paid or volunteer professional. But, if they are not available due to high demand, the Community Emergency Response Team (CERT) can help. CERT's are not intended to replace a community's response capability, but rather, to service as an important supplement to it. CERT is an official emergency preparedness program of the Federal Emergency Management Agency (FEMA), and is formed by members of a neighborhood or workplace who want to be better prepared for the hazards that threaten their communities. The course benefits anyone who takes it by being better prepared to respond to and cope with the aftermath of natural or manmade disasters.



Since its introduction in 2007, over 250 individuals have completed the CERT Basic Training Course. This basic course is offered, on average, 4 times a year. The program educates people about disaster preparedness for hazards that may impact their area and trains them in basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations. CERT members can use their training to assist others in their neighborhood or workplace following an event when professional responders are not immediately available to help. By sponsoring CERT, Santa Rosa County is creating a volunteer resource that is part of the community's operational capability following a disaster.

Safe Communities- Santa Rosa County

Summative Program Evaluation Tool

Name of Program: SAFER Kids program

Program Sponsor: SAFER Santa Rosa

Program Coordinator: Daniel Hahn

Program Start Date: 2009 Program Type: injury prevention

Evaluation Type: internal/self evaluation

Evaluator: Daniel Hahn

.....

Describe the baseline data used to form the program.

Number of barricades and barricade use per year

How was the baseline data collected? Tracking use of barricades.

Was a community needs assessment conducted prior to planning and implementing this program?

If so it was not shared. This program started with a group of concerned citizens who decided they wanted to protect children from injury at parades around the county, when the program became to large they asked SAFER to assume management and it became the SAFER kids program

If so, how was the assessment used in the planning process?

Safe Communities- Santa Rosa County

If not, how was the purpose of the program and its target population decided?
___The purpose was to decrease the number of kids injured at parades.

What is the program mission? _____The intent is to raise money through fund raisers and sponsorships of fabric advertisements that would attach to the barricades. The issues of cost, storage, rental, and transportation are being finalized. The signage (3.x.5) advertisement will be at the discretion of those who sponsor a barricade, but all will have the SAFER logo in one of the top corners to designate affiliation to the **SAFER Santa Rosa** Program. _____

What is the goal of the program? _____To have enough barricades and a sustainable program to maintain the barricades, to protect children from injury at every outdoor community activity in the county. _____

What are the program objectives? _____ To have enough barricades and a sustainable program to maintain the barricades, to protect children from injury at every outdoor community activity in the county

Who is the target population? _____Children and those who manage community activities _____

How are the target population made aware of the program?
_____Through the SAFER webpage, newsletter and word of mouth. _____

The program is in which stage of development? _____growth and maintenance _____

What has been the documented response to the program? _____We have 100 barricades and several dozen banners from about 10 sponsors. ___

What criteria have been used to determine effectiveness of the program?

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_____Barricades being used and no children being injured. So far it is a very successful program. _____

When was this information collected? _____continuously _____

How many individuals have participated in the program?

__Here is a list of 2012 participants:

- BonFire Jam Beach Concerts
- Santa Rosa County Fair
- Navarre Funfest
- Navarre 5k
- Sand Castle event
- Gulf Breeze Kiwanis
- Navarre United Methodist Church Fall Festival
- Family Promise Attic Sale
- BonFire Jam (Chumuckla)
- Fraternal Order of Police for Santa Fly in

What is the documented satisfaction rate for program participants? _While not documented, continual and repetitive use is a form of satisfaction _____

How is program adjustment determined and implemented? _____By barricade numbers. When a second set of 100 barricades is purchased we would like to spread them out around the county for better ease of use. _____

How is program accountability ensured? _____SAFER treasurer maintains funds. Marketing committee orders the banners. _____

Other

Comments: _____

Safe Communities- Santa Rosa County

Project Public Health Ready.



Project Public Health Ready (PPHR) is a public health preparedness program, under the National Association of County & City Health Officials (NACCHO), that assesses local health department capacity and capability to plan for, respond to, and recover from public health emergencies. Santa Rosa is one of the counties recognized by NACCHO under this designation. PPHR aims to protect the public's health and increase the public health infrastructure by equipping local health departments with sustainable tools to plan, train, and exercise using a continuous improvement model.

Using federal guidelines, this program promotes a variety of disease prevention, injury, tobacco, mental health, and other issues. The target is everyone in Santa Rosa County. This program is reviewed annually and has three parts, with each part having a large number of steps which must be accomplished to maintain program recognition. The program is collaborative with outside organizations and volunteers.

Safe Communities- Santa Rosa County

Name of Program: Project Public Health Ready

Program Sponsor: Santa Rosa County Health Department

Program Coordinator:

Program start date: _____ Program Type: National recognition

Evaluation type: In-depth review

Evaluator: National Association of County and City Health Officials (NACCHO)

1. Describe the baseline data used to form the program
 - a. Baseline data were established by using State and Federal plan, guidance and requirements.
2. How was the baseline data collected
 - a. Current State of Florida plans and Technical Assistance Guides (TAGs), county/state exercises and statewide statistics
3. Was a community needs assessment conducted prior to planning and implementing this program
 - a. No, PPHR required an assessment of our CHD. County assessment was gathered by way of other state organizations.
4. if so, how was the assessment used in the planning process
 - a. it set a baseline for training and community projects
5. if not
 - a. N/A
6. What is the program mission
 - a. To promote a wide variety of health promotion and disease prevention issues, including chronic disease, HIV/STI, other infectious diseases, injury, adolescent health, reproductive health, immunization, tobacco, primary care, and mental health.
 - b. NACCHO's mission is to be a leader, partner, catalyst, and voice for local health departments in order to ensure the conditions that promote health and equity, combat disease, and improve the quality and length of all lives.
7. What is the goal of the program
 - a. To raise the level of the CHD in providing services and education to the public through development of the CHD practices and training.
8. What are the program objectives
 - a. PPHR's objectives are to help establish and develop a better health, equity, and security for all people in their communities through public health policies and services. These services

Safe Communities- Santa Rosa County

include: Community Health, Environmental Health, Public Health Infrastructure and Systems and Public Health Preparedness.

9. What is the target population
 - a. PPHR any Santa Rosa resident or visitor
10. How are the target population made aware of the program
 - a. Santa Rosa CHD uses education, media and outreach programs to establish contact to the target populations
11. The program is in which stage of development
 - a. Santa Rosa CHD national recognition is due to be reviewed in 2015. Currently, Santa Rosa CHD is maintaining a diligent program of plans review, public awareness and prevention. Annual or as required edit to the program are preformed to comply with new standards and practices.
12. What has been the documented response to the program
 - a. Federal recognition
13. What criteria have be used to determine effectives of the program
 - a. PPHR is divided into three goals and subsections. Each goal has about 75 action steps that must be maintained by the CHD to be recognized. Steps range from policies and plans, to formal performance standards and actions of CHD staff
14. When was the information collected
 - a. Information for PPHR was collected for approximately one year in 2011.
15. How many individuals have participated in the program
 - a. The core planning team was 6 members, but each CHD division contributed staff to the PPHR recognition. Additionally several outside agencies help with application, to name a few MRC, CERT, EOC, and SAFER
16. What is the documented satisfaction rate for the program
 - a. 100% compliance to all standards
17. How is the program adjustment determined and implemented
 - a. Annual program review
18. How is the program accountability ensured
 - a. Local, state and federal review
19. Comments

Appendix 1



City of Gulf Breeze

PROCLAMATION

WHEREAS, the Safe Communities America program is a designation of the National Safety Council; and

WHEREAS, community partners are pursuing the Safe Communities America designation with the intent of making all of Santa Rosa County a safer place to live, work, recreate, worship and be educated through collaborative activities, networking, and sharing of resources; and

WHEREAS, the Safe Communities America program designation would be beneficial to the military organizations interested in economic development, schools, law enforcement, health agencies, all facets of tourism and municipalities; and

WHEREAS, there are only three counties in these United States of America with the Safe Communities America program designation. Santa Rosa can be the first Gulf Coast community to earn a safe community designation for the benefit of our residents, and visitors to our community.

NOW, THEREFORE, that the City Council of the City of Gulf Breeze, Florida fully supports the concept, function and pursuit of the Safe Communities America designation for Santa Rosa County and all its municipalities.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Gulf Breeze, Santa Rosa County, Florida, to be affixed this 18th day of March, 2013.

Marita Rhodes
Marita Rhodes, City Clerk

Beverly H. Zimmerman
Beverly H. Zimmerman, Mayor



Safe Communities- Santa Rosa County

RESOLUTION

For the Safe Communities America Program

WHEREAS, the Safe Communities America program is a designation of the National Safety Council, and

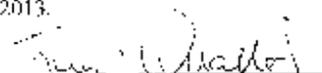
WHEREAS, community partners are pursuing the Safe Communities America designation with the intent of making all of Santa Rosa County a safer place to live, work, recreate, worship and be educated through collaborative activities, networking, and sharing of resources, and

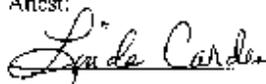
WHEREAS, the Safe Communities America program designation would be beneficial to military posts, organizations interested in economic development, and all facets of tourism, municipalities, and

WHEREAS, there are only three counties in these United States of America with the Safe Communities America program designation Santa Rosa is dedicated to be a safe community for our residents, and visitors to our community.

NOW, THEREFORE, BE IT RESOLVED THAT THE Town Council OF Jay, FL full, supports the concept, function and pursuit of the Safe Communities America designation for Santa Rosa County and all its municipalities. Be it further resolved that the Town Council of Jay, FL encourages its employees and associates to give their time and expertise to supporting the development of a Safe Community in the service of Santa Rosa County.

So resolved this 18th day of March, 2013.


Signature: (Insert Title here)

Attest:


Safe Communities- Santa Rosa County

RESOLUTION NO. 1260-13

A Resolution of the City Council of the City of Milton, Florida, to fully support the concept, function and pursuit of the Safe Communities America Program

WHEREAS, the Safe Communities America program is a designation of the National Safety Council, and

WHEREAS, community partners are pursuing the Safe Communities America designation with the intent of making all of Santa Rosa County, including the City of Milton, a safer place to live, work, recreate, worship and be educated through collaborative activities, networking, and sharing of resources, and

WHEREAS, the Safe Communities America program designation would be beneficial to military posts, organizations interested in economic development, and all facets of tourism, municipalities, and

WHEREAS, there are only three counties in these United States of America with the Safe Communities America program designation. Santa Rosa County and the City of Milton, Florida are dedicated to be a safe community for our residents, and visitors to our community.

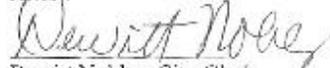
NOW, THEREFORE, BE IT RESOLVED THAT THE CITY COUNCIL OF THE CITY OF MILTON, FLORIDA fully supports the concept, function and pursuit of the Safe Communities America designation for Santa Rosa County and all its municipalities. Be it further resolved that the City Council of the City of Milton, Florida encourages its employees and associates to give their time and expertise to supporting the development of a Safe Community in the service of Santa Rosa County and the City of Milton, Florida.

So resolved this 12th day of April, 2013.



Guy Thompson, Mayor

Attest:



Dewitt Nobles, City Clerk

County of Santa Rosa

PROCLAMATION

WHEREAS, the Safe Communities America program is a designation of the National Safety Council; and

WHEREAS, community partners are pursuing the Safe Communities America designation with the intent of making all of Santa Rosa County a safer place to live, work, recreate, worship and be educated through collaborative activities, networking, and sharing of resources; and

WHEREAS, the Safe Communities America program designation would be beneficial to the military organizations interested in economic development, schools, law enforcement, health agencies, all facets of tourism and municipalities; and

WHEREAS, there are only three counties in these United States of America with the Safe Communities America program designation. Santa Rosa can be the first Gulf Coast community to earn a safe community designation for the benefit of our residents, and visitors to our community.

NOW, THEREFORE, BE IT RESOLVED that the Board of County Commissioners of Santa Rosa County, Florida, fully supports the concept, function and pursuit of the Safe Communities America designation for Santa Rosa County and all its municipalities. Be it further resolved that the Board of County Commissioners encourages its employees and associates to give their time and expertise to supporting the development of a Safe Community in the service of Santa Rosa County.

PASSED AND ADOPTED by the Board of County Commissioners of Santa Rosa County, Florida, this 28th day of March, 2013.



BOARD OF COUNTY COMMISSIONERS
SANTA ROSA COUNTY, FLORIDA

Robert A. Cofe
Robert A. Cofe, Chairman

Safe Communities- Santa Rosa County

Appendix 2

SAFER MINUTES
AUGUST 22, 2012

In Attendance:

Chip Fox, Cindy Sarver, Robin Punyko, Bryan Boney, Daniel Hahn, Elizabeth Foster, Shirley Cornett, Jimmie Melvin, Stephen Furman & Skip Housh. Greg Strader guest speaker

The Primary purpose of this meeting was to get a briefing on a community database system & the Citizen Corps Council.

Greg & Skip from BRACE discussed a partnership with them on the Community Database System. After much discussion on the differences between Visionlink & Service Point. This would reduce duplication of efforts by providing a single point of entry for Client intake. A motion was made by Jimmie to split the \$180 cost with BRACE on the system & Cindy seconded. All in favor.

There was then discussion on SAFER becoming a Citizen Corps Council and an Ex Officio position.

We then talked about our involvement with the Business Continuity Initiative & how to share the information & our involvement. Very limited funds would be needed if we took this on (for stickers, etc.). Jimmie made a motion to accept & Stephen made a second. All in favor.

We then moved on to discuss our potential for applying for RESTORE funds & how to approach the BOCC. There must be a requirement in place & have a need in the City already. There was discussion about storage & possibly purchasing a spot with the County. Bryan Boney said he would speak to the SRC Commissioners with Chip as back up. * There is no time limit on when the funds must be spent!!

We then talked about Bob Ferson as Citizen Corps (CERT) advisor being an Ex Officio position. Shirley made a motion to accept & Cindy made a second. All in favor.

Daniel updated everyone about the forum coming up in November in Tallahassee in order to go ahead & get members to start getting their applications in.

The Meeting was adjourned.

Safe Communities- Santa Rosa County

SAFER MINUTES

January 16, 2013

In Attendance:

Robin Punkyo, Shirley Cornett, Cindy Sarver, Stephen Furman, Elizabeth Foster, Jimmie Melvin, Briar Nall, Bryan Boney, Skip Housh, Chip Fox, Daniel Hahn, Sandra Park-O'Hara, Barbara Wells, Dr. Karen Barber, Kyle Holley & Kristen Loera.

Bryan Boney opened the meeting @ 11am & welcomed the board members.

August 13, 2012 meeting minutes approved – motion Brian/Cindy.

Daniel presented financials in Tracey's' absence.

Dr. Karen Barber presented information on the Bridges out of Poverty concept that is a National Initiative with public schools in our community to meet the needs of families in order to be a self-sustaining community. The initiative focuses not only on money, but social resources as well, providing contacts, encouragement & skills as well. There is even an 8 week course if interested. The next meeting is Friday (1/19) at East Milton Elementary.

Sandra O'hara let us know that the next meeting for the Health committee is 1/30 @ SRC Health Dept. Everyone was invited to attend.

Daniel discussed the business continuity, telling us the committee stems from the Escarosa Business Continuity group including both Escambia & Santa Rosa Chambers of Commerce, both County's EOC's, BRACE & SAFER. They are working on getting more of the orange bags. It has also been recommended to add ATM's at POD's. The next meeting is 1/30. It was asked if the sector maps could be shared on the website & Daniel said he would add them to the Business Continuity page. They have also discussed assisting businesses with creating plans to help employees and vendors.

Cindy Sarver said she is working with a new group called Relate Ministries. They have stockpiled children's materials on disasters & safety to be handed out in East Milton Schools & are also doing a poster contest on Safety with prizes. East Milton is sort of the pilot program & if it is successful may expand into all SRC Schools. She & Daniel also spoke on the Barrier Project & it was discussed that in an effort to find funding for a storage facility they had approached the keepers of the BP Restore monies but were told it was an improper use of the funds. Since that time they have been made aware of some of the uses Escambia County has put the funds toward, & are intending on revisiting the committee in charge. They indicated if anyone had the ear of the County Commissioner, they should explain the need & encourage their help. It was suggested that a letter be drafted from the SAFER Board to the County Commission – but no decision was made. It was also suggested that the storage building could be proposed to the promoter of the new Arena Agroplex Project as a side building which would also help SAFER Kids as the barriers could also be used at the arena.

Other uses for the BP Restore funds were more barriers & for an aprox. 3000 sq. ft. Store front building in the North end of the County for the Interfaith Ministries as over 65% of their funds gained from the South End of the County are used to help Families in the North End. Interfaith Ministries is proud that 98% of funds received actually go to program services.

Safe Communities- Santa Rosa County

Daniel stated that he has spoken at several Disaster Preparedness Conferences beginning in Orlando then Kansas, New Orleans & in June will speak at the World Conference. He stated that Santa Rosa and Escambia were far ahead of most of the country & that he has invited one of the other participants to speak at the SAFER Annual Meeting.

Unite Way has a new intern, Kristen Loera who will work with SAFER Communities & is Director of Coastal Development in the South end of the County. Daniel is hoping she can help with the Disaster EXPO.

Daniel said that the speaker he was inviting to speak at the Annual Meeting on April 25th would be speaking on food, safety, mental & financial health of individuals. The actual venue for the meeting will be revealed soon.

The Disaster EXPO will be held on June 1st in the South end. Brenda is finalizing the site & already has a good start on vendors.

Everyone was invited to the luncheon to benefit Interfaith Ministries on April 24th at Pace Community Center.

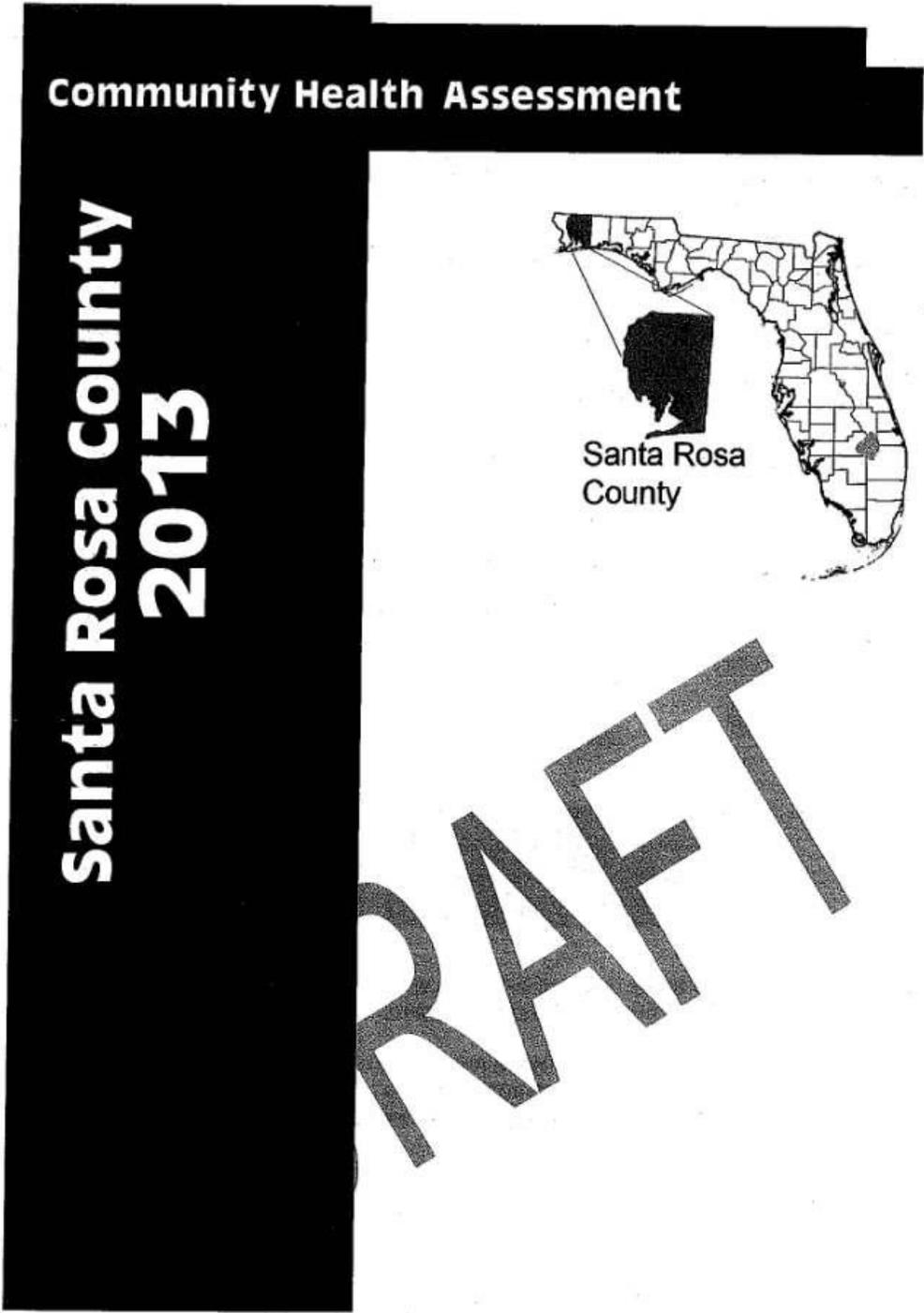
Jimmie asked everyone to mark their calendar for March 14th for the 13th Annual Senior EXPO. It will be held from 8 – 1 at The Milton Community Center. Disaster preparedness will be a part of this EXPO.

Cindy was asked if the Sheriffs office had any preparedness training scheduled for the schools in light of the Newtown, CT incident. She stated that meetings are ongoing & that no decisions had been made as yet.

Meeting adjourned at 12:20pm.

Safe Communities- Santa Rosa County

Appendix 3 (only selected data enclosed, full report available in hardcopy)

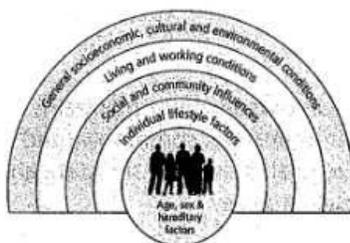


METHODS

The Community Health Assessment followed the MAPP process to examine the community health status of Santa Rosa County. Factors at multiple levels were analyzed – from lifestyle behaviors (e.g., diet and exercise) to clinical care (e.g., access to health care services) to social and economic factors (e.g., employment opportunities) to the physical environment (e.g., rural community aspects). Each factor in conjunction with all the others impacts the health of Santa Rosa County residents. A social determinant of health perspective was adopted to guide the CHA process.

Social Determinants of Health Framework

It is recognized that health is influenced by a number of factors in the dynamic



relationship between people and their environments. The social determinant of health framework addresses the distribution of wellness and illness within a population. The communities in Santa Rosa County, represented by the data within this report, live and work within an economic, social, and political context that is

enabled and constrained by the rich network constructed by its multitude of relationships. Individual lifestyle factors are influenced by and influence health outcomes throughout the Santa Rosa County community. The social determinant of health framework focuses attention on the factors which most impact health within the larger social and economic context.

Quantitative Data

Data for this report was drawn from county, state, and national sources in order to develop a social, economic and health snapshot in time of Santa Rosa County. Sources of data included, but were not limited to, the U.S. Census, County Health Rankings, and Florida Department of Health. Types of data included self-report of health behaviors using the Behavioral Risk Factor Surveillance System (BRFSS),

DATA SOURCES

Behavioral Risk Factor Surveillance System (BRFSS)

<http://www.floridacharts.com/charts/brfss.aspx>

This state-based telephone surveillance system is designed to collect data on individual risk behaviors and preventive health practices related to the leading causes of morbidity and mortality.

County Health Rankings <http://www.countyhealthrankings.org/#app/florida/2012>

The County Health Rankings rate the health of nearly every county in the nation. The Robert Wood Johnson Foundation collaborates with the University of Wisconsin Population Health Institute to provide this database.

Florida Cancer Registry

http://www.doh.state.fl.us/disease_ctrl/epl/cancer/Background.htm

The Florida Cancer Data System (FCDS) is Florida's legislatively mandated, population-based, statewide cancer registry. The FCDS is a joint project of the Florida Department of Health and the University of Miami Miller School of Medicine.

Florida CHARTS <http://www.floridacharts.com>

The Florida Department of Health, Office of Statistics and Assessment maintains the Community Health Assessment Resource Tool Set (CHARTS) is commonly used to conduct community health assessments, prioritize health issues at the state and local level, and monitor changes in health indicators over time.

Florida HealthFinder, Florida Agency for Health Care Administration (AHCA)

<http://www.floridahealthfinder.gov/QueryTool/Results.aspx>

The Inpatient Data Query provides performance and outcome data and information on selected medical conditions and procedures in Florida health care facilities.

Florida Youth Tobacco Survey (FYTS)

http://www.doh.state.fl.us/disease_ctrl/epl/Chronic_Disease/FYTS/Intro.htm

The FYTS tracks indicators of tobacco use and exposure to second-hand smoke among Florida public middle and high school students, and provides data for monitoring and evaluating tobacco use among youth in the Florida Tobacco Prevention and Control Program.

United States Census Bureau <http://quickfacts.census.gov/qfd/states/12000.html>

The U.S. Census Bureau collects detailed information on population demographics including age, sex, race, education, employment, income, and poverty.

public health surveillance data from Florida Department of Health's Community Health Assessment Resource Tool Set (CHARTS), as well as vital statistics based on birth and death records.

Qualitative Data

During 2011 to 2013, meetings and workshops were conducted with Santa Rosa County residents and members of the health community to assess their perceptions of the community, their health concerns, and the programs, services, and/or initiatives which would best address those concerns.

Limitations

Several limitations related to this assessment's research methods should be acknowledged. As a snapshot in time, the data may not represent the "current" population within Santa Rosa County and should not be interpreted as definitive. While the most current BRFSS and CHARTS data was used, this data is at least one year old due to the nature of the reporting systems used. In some cases, data from CHARTS is aggregated across multiple years to increase sample size (e.g., rolling three-year rates). In other cases, CHARTS and BRFSS data could not provide information stratified by race/ethnicity, gender, or age due to small sample sizes. Self-report data, such as BRFSS, should be interpreted with caution. While the Florida Department of Health, who conducts the telephone interviews for BRFSS, strives to eliminate sampling bias, respondents may not accurately report behaviors and illnesses based on fear of social stigma or misunderstanding the question being asked. Recall bias may also limit the risk factor or health outcome data.

Finally, the results of the forums and workshops should not be generalized as being representative of the larger Santa Rosa County community due to the non-random recruiting techniques and small sample size. Recruitment for these events was conducted with community health partners, and participants may have already been involved and/or interested in community health issues.

Four broad focus areas were used in the CHA process:

1. Community Health Status Profile
2. Local Public Health System Assessment
3. Forces of Change
4. Community Strengths and Themes

Distribution

The Santa Rosa Community Health Status Profile was distributed to the Community Health Improvement Team for review and comment in 2012. In addition, the partnership with the Santa Rosa County Health Department, Santa Rosa County Emergency Management, the Support Alliance for Emergency Readiness (SAFER), and the Santa Rosa Healthy Start Coalition reviewed the data and have been on small working groups throughout the MAPP process.

The Community Health Assessment (CHA) findings will be distributed and population at large, community health partners, stakeholders, other agencies will have opportunity to review and provide input. In addition, the CHA will be distributed to the Santa Rosa Community Health Improvement Team, as well as, posted to the Santa Rosa County Health Department (CHD) website (<http://www.healthysantarosa.com>). This report will also be printed and distributed at the Santa Rosa County Health Department and community Health Improvement Team partner sites.

INTRODUCTION



This Community Health Assessment (CHA) provides a snapshot in time of the community strengths, needs, and priorities. Guided by the Mobilization for Action through Planning and Partnerships (MAPP) process, this report is the result of a collaborative and participatory approach to community health planning and improvement.

A Community Health Assessment is a collaborative process involving community partners to identify strengths, capacity, and opportunity to better address the many determinants of health. Improving the health of the community is critical to enhancing Santa Rosa County residents' quality of life and supporting its future prosperity and well-being.

The Santa Rosa County Community Health Assessment serves to inform the community decision making, the prioritization of health problems, and the development, implementation, and evaluation of community health improvement plans. The overarching goals of this report include:

- Examination of the current health status across Santa Rosa County as compared to Florida.
- Identification of the current health concerns among Santa Rosa County residents within the social and economic context of their community.
- Documentation of community strengths, resources, forces of change, and opportunities for health service provision to inform funding and programming priorities of Santa Rosa County.

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STRATEGIC ISSUE 4: Dental care - Santa Rosa County has poor access to dental care for uninsured and low income residents.

Goal	Strategies
1. Decrease number of STD cases through increased community education and awareness.	<ol style="list-style-type: none"> 1. Reintroduce STD prevention in the schools. 2. Provide peer counseling for students.
2. Early detection and treatment.	<ol style="list-style-type: none"> 1. Educate medical providers to current trends and numbers. 2. Provide easy access to treatment.

STRATEGIC ISSUE 5: Obesity - The obesity rate for Santa Rosa County is 33% or 1/3 of the population.

Goal	Strategies
1. Reduce the obesity rate in the school age population.	<ol style="list-style-type: none"> 1. Ensure proper nutrition. 2. After school activities.
2. Decrease the obesity rate in the adult population.	<ol style="list-style-type: none"> 1. Encourage adults to engage in recreational activities. 2. Increase healthy lifestyle to mobile adult populations.

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STRATEGIC ISSUE 6: Foster care - The number of 5-17 year old children entering the foster care system in Santa Rosa County exceeds the state average.

Goal	Strategies
1. Decrease the number of 5-11 year old children entering foster care.	<ol style="list-style-type: none"> 1. Media campaign to build awareness of the increased number of children entering foster care within Santa Rosa County. 2. Create educational programs aimed at drug and alcohol abuse. 3. Initiate new programs and funding to transition children from foster care into traditional families (e.g. adoption). 4. Identify other issues that put children at risk for foster care placement.
2. Decrease the number of 12-17 year old children entering foster care.	<ol style="list-style-type: none"> 1. Media campaign to build awareness of the increased number of children entering foster care within Santa Rosa County. 2. Create educational programs aimed at drug and alcohol abuse. 3. Initiate new programs and funding to transition children from foster care into traditional families (e.g. adoption). 4. Identify other issues that put children at risk for foster care placement.

Safe Communities- Santa Rosa County

STRATEGIC ISSUE 7: Domestic violence and crime - The rate of domestic violence and crime in Santa Rosa County exceeds the state average.

Goal	Strategies
1. Decrease the rate of domestic violence in the county.	<ol style="list-style-type: none"> 1. Identify underlying causes of domestic violence (i.e. drugs, alcohol, economic). 2. Media and educational campaign to inform victims of the available resources.
2. Decrease the rate of crime in the county.	<ol style="list-style-type: none"> 1. Identify underlying causes of crime (i.e. drugs, alcohol, economic). 2. Media and educational campaign to educate community on gangs and signs/signals and importance of informing law enforcement when seen.

STRATEGIC ISSUE 8: Unintentional Injuries - Motor vehicle accidents are the number one cause of fatalities and injuries for those under the age of 21 in Santa Rosa County.

Goal	Strategies
1. Reduce motor vehicle traffic related deaths by 15%.	<ol style="list-style-type: none"> 1. Educate and condition drivers in the use of safety devices and safety related issues. 2. Increase public awareness and law enforcement awareness of potentially impaired or problematic drivers.
2. Increase the use of safety belts, car seats and helmets.	<ol style="list-style-type: none"> 1. Media campaign to identify and educate the public in the proper uses of safety equipment. 2. Conduct random and planned surveillance and check points to promote the use of safety devices and practices.

Complete hard-copy of document available upon request.

Safe Communities- Santa Rosa County

APPENDIX 4

Facilitated
by J.V.

CHIC 1/30 9:00 am Development
of 3 year
plan.

Overview of goals -
Group w/ look @ issues in co.
Public Health not only health dept. it
is "public" health - hosp., prison, schools,
etc.

Explanation of MAPP
Review Common Health Issues
Identify SLC issues

What is CHIP - Designed to use
effective resources wisely.

Overview of SLC demographics,
Higher than average HS grads
dropped
High infant mortality

Handed out copy of assessment
summary

Overview of sources used to
compile statistics:
County health rankings
Comm. assessment
Law enforcement
etc.

Explanation of state plan visit
Contributing factors were taken into
consideration in some line domains.

Additional pages can be provided as PDF only pasted first page.

Safe Communities- Santa Rosa County

Florida Department of Health in Santa Rosa County
Community Health Improvement Committee

Sign In Sheet
January 30, 2013

Last Name	First Name	Title	Organization	Address	City	State	Zip	Phone	
Allazan	Emily								emallazan@01
Amico	Antiocha	Campus Dean	Pensacola State College					484-4463	amico@pscc.edu
Barber	Karen	Dir. of Federal Programs	Santa Rosa County School District	6089 Canal Street	Milton	FL	32570	903-6001	kbarber@msd.net
Bradberry	Shawn	Assistant Operations Manager	Lifeguard Ambulance Services	4340 Avelar Boulevard	Milton	FL	32583	888-3000	sbradberry@lifesavers.com
Carden	Lisa	Reg. Clinical Social Worker	Children's Medical Services	160 Governmental Center	Pensacola	FL	32502	669-8216	lisacarden@childrensmedical.com
Clanton	Mary	Operations Analyst I	Santa Rosa County Health Dept.	5527 Stewart Street	Milton	FL	32570	903-6200	mary.clanton@healthdept.com
Connell	Fred	Director	Good Samaritan Clinic	4425 Gulf Breeze Parkway	Gulf Breeze	FL	32563	694-3307	fconnell@good-samaritan.com
Fleming	Randal		Department of Children & Families	160 Governmental Center	Pensacola	FL	32502	669-8075	randy.fleming@dcf.com
Foster	Elizabeth	Health & Safety Director	Covenant Hospice	5041 North 12th Avenue	Pensacola	FL	32504	202-0291	elizabeth.foster@covenanthospice.com
Franklin	Eugene	President/CEO	Florida Black Chamber	425 North Beach St	Pensacola	FL	32501	904-794	eugene.franklin@fbchamber.com
Gibson	Gloria	Guidance Counselor	Milton High School						gibson@msd.net
Hobb	Ary		Gulf Breeze Hospital	1110 Gulf Breeze Pkwy	Gulf Breeze	FL	32562		ary.hobb@childrensmedical.com
Hahn	Angela	Assistant Director	UWF Allied Health & Life Sciences	1100 University Parkway	Pensacola	FL	32504	610-0905	ahahn@uwf.edu
Hahn	Daniel	Plans Chief	Santa Rosa Emergency Management	1400 Pine Forest Road	Milton	FL	32583	903-4003	dahahn@ems.com
Hart	Sue		Favor House						sue@favorhouse.com
Hinton	Gloria		Santa Rosa County Extension Service						ghinton@es.com
Holby	Kyle	Development Director	United Way of Santa Rosa County	8479-A Caroline Street	Milton	FL	32570	623-4607	kyeholby@unitedway.com
Hoodless	Aleta		Santa Rosa Medical Center						aleta.hoodless@childrensmedical.com
Ivey	Masine	Executive Director	Northwest Florida Rural Health Network	14122 Alabama Street	Jay	FL	32585	675-4787	masine@nwrhn.com
Jones	Hilma	MSW	Gulf Breeze Hospital						hijones@childrensmedical.com
Lewis	Del	Public Health Serv Mgr	Santa Rosa County Health Dept.	5527 Stewart Street	Milton	FL	32570	903-6200	Del_Lewis@healthdept.com
Long	Lorella	Case Manager	Workforce Encorosa					693-6326	lorlong@workforce.com
Mansasa	Denise	Environ. Preventor Coord.	Community Drug & Alcohol Council, Inc.	3804 North 9th Avenue	Pensacola	FL	32503	454-2724	dmanasasa@cdac.com
Martin	Maria Pilar	Faculty	UWF						mmartin@uwf.edu
McMillan	Barbara	Director of Nursing	Santa Rosa County Health Dept.	5527 Stewart Street	Milton	FL	32570	903-6200	barbara.mcmillan@healthdept.com
McKin	Jimmie	Marketing Director	Sandy Ridge Health & Rehab	5560 Glacier Lane	Milton	FL	32570	686-2126	jimmie@srh.com
Vowbrey	Fiona								fiona.vowbrey@healthdept.com

Safe Communities- Santa Rosa County

Florida Department of Health in Santa Rosa County
Community Health Improvement Committee

Sign In Sheet
June 5, 2013

Last Name	First Name	Title	Organization	Address	City	State	Zip	Phone	Email
Milott	Debra MS RD LD	TCPS Specialist II	Frisenius Medical Services	1717 North "E" Street	Pensacola	FL	32531	444-4724	debra_milott@fms-na.com
Atszen	Emily								eeatszen@bhcpsns.org
Amos	Anthea	Campus Dean	Pensacola State College					484-4433	amos@pensacolastate.edu
Barber	Karen	Dir. of Federal Programs	Santa Rosa County School District	5095 Canal Street	Milton	FL	32570	683-5301	barberk@mail.santarosa.k12.fl.us
Beverly	Mary	Health Services Manager	FDOH in Santa Rosa County	5527 Stewart Street	Milton	FL	32570	683-5200	Mary_Beverly@doh.state.fl.us
Brauhary	Shawn	Assistant Operations Manager	Lifeguard Ambulance Services	4340 Aviston Boulevard	Milton	FL	32583	683-3000	shawn.brauhary@lifeguardambulance.com
Carden	Lisa	Reg. Clinical Social Worker	Children's Medical Services	160 Governmental Center	Pensacola	FL	32532	486-8216	lisa_carden@df.state.fl.us
Clanton	Mary	Operations Analyst I	FDOH in Santa Rosa County	5527 Stewart Street	Milton	FL	32570	683-5200	mary_clanton@doh.state.fl.us
Comett	Fred	Director	Good Samaritan Clinic	4435 Gulf Breeze Parkway	Gulf Breeze	FL	32563	684-1571	no email available
Flayebald	John	ACE Certified Personal Trainer		8625 Oak Street	Milton	FL	32570	282-1081	johnflitz@yahoo.com
Fleming	Randall		Department of Children & Families	160 Governmental Center	Pensacola	FL	32537	685-8076	randy_fleming@dcd.state.fl.us
Foster	Elizabeth	Health & Safety Director	Covenant Hospice	5841 North 12th Avenue	Pensacola	FL	32534	202-0281	elizabeth.foster@covenanthospice.com
Franklin	Eugene	President/MCO	Florida Black Chamber	425 North Reus Street	Pensacola	FL	32531	525-7910	ezrafranklin@yahoo.com
Gibson	Glenn	Guidance Counselor	Milton High School						gibson@mail.santarosa.k12.fl.us
Gilbert	Tim	DOPT Mgrs. Rehab	Sacred Heart Medical Park	3784 Highway 90	Pace	FL	32571	686-3200	gilbert@delivers.com
Hagg	Ary		Gulf Breeze Hospital	1110 Gulf Breeze Parkway	Gulf Breeze	FL	32562		ary.hagg@bhcpsns.org
Hahn	Angela	Assistant Director	UWF Allied Health & Life Sciences	1100 University Parkway	Pensacola	FL	32534	610-0300	ahahn@uwf.edu
Hann	Daniel	Plans Chief	Santa Rosa Emergency Management	4499 Pine Forest Road	Milton	FL	32583	983-4626	danhann@santarosa.fl.gov
Hard	Sue		Favor House						sue@favorhouse.org
Highfill	Janea	Nursing Program Specialist	FDOH in Santa Rosa County	5527 Stewart Street	Milton	FL	32570	683-5200	Janea_Highfill@doh.state.fl.us
Hinton	Ginny		Santa Rosa County Extension Service						ginnyh@santarosa.fl.gov
Holley	Kyle	Development Director	United Way of Santa Rosa County	6479-A Caroline Street	Milton	FL	32570	623-4507	kyle@unitedwayinc.org
Hoodless William	Alexa	Ministry, Vol., Pastoral Serv	Santa Rosa Medical Center	6082 Berryhill Road	Milton	FL	32570	616-6113	alexahoodless@hmc.org
Ivey	Maxine	Executive Director	Northwest Florida Rural Health Network	14122 Alabama Street	Jay	FL	32565	675-4787	mivey@nwrh.net
Jones	Hilma	MSW	Gulf Breeze Hospital						hjones@bhcpsns.com
Kaschak	Suzanne	Dept. Cl. Resource Facilitator	Lakewood Center, Baptist Health Care	5557 Caroline Street	Milton	FL	32570	616-3112	Suzanne.Kaschak@bhcpsns.org
Lewis	Del	Public Health Serv Mgr	FDOH in Santa Rosa County	5527 Stewart Street	Milton	FL	32570	983-5200	Del_Lewis@doh.state.fl.us

Safe Communities- Santa Rosa County

Forces of Change - Threats and Opportunities Worksheet

FORCES: What has occurred recently that may affect our community? What may occur in the future? Are there any trends occurring that will have an impact? What forces are occurring locally? Regionally? Nationally? Globally? What Characteristics of our community may pose an opportunity or threat? Then, for each category, identify the threats and opportunities for the public health system or community created by each. Continue onto another page if needed.

SANTA ROSA COUNTY social	
Forces (Trends, Events, Factors)	Threats/Opportunities
Residents perceive a high quality of life	Continue bringing services to those in need
High rates of marijuana use in middle school students. Increased risky behavior in youth. (YRBS)	DARE program funding could be reinstated or provided in an alternate method (volunteers). Expand volunteer-based programs to address risky behaviors, expand Awareness Academy.
High rates of high school graduation	Continued support of parents and school systems. Mentoring programs for students at risk of dropping out. Increase access to trade schools, universities, online education and career planning.
High rates of children in foster care	DV linked to drug/alcohol abuse. DV leads to children in foster care. Difficulty in finding foster homes for placement. Work with churches to increase foster parent participation. Foster care children likely to have children who will enter foster care.
High rates of domestic violence	Empower women and children. Talk about DV. Help bring services to those in need. Teen dating violence education could be increased.
Increasing population within county	Inadequate number of primary care physicians available. Higher enrollment in school system could strain budget, space. May increase education and skill level of workforce. Increase in tax base. Overburden law

	enforcement. Stressing current budgets on all fronts.
Largest population between ages 45-64	Largest population on the cusp of retirement. Limited specialty medical services available.
Large Military population	Population needs continued growth and support.
Percentage of adults with Bachelors degree about 25%	Large number of skilled workforce. Limited skilled jobs available. Unemployment rate above 8%.
Families living together to avoid homelessness	Additional support and resources necessary.

Economy.

SANTA ROSA COUNTY economy	
Forces (Trends, Events, Factors)	Threats/Opportunities
Household income	Median household income \$55,129
Unemployment	>8% Unemployment
Poverty	11.3% families below poverty level
Business closures, relocations, downsizing	Contributing to increase in under or unemployment. Less sales tax generated. Vacant buildings. Community blight.
Budget cuts to police, schools and prevention programs, county personnel, health departments	Less workforce, decreased or compromised services, increase in risky behaviors among students, stressed local public health system. Less police/law enforcement presence.
Healthcare delivery changing rapidly	Increased government control of healthcare on the horizon. Potentially more underinsured or uninsured will be able to purchase healthcare. Potential for decreased effectiveness, number of providers unable to deliver care to eligible.
State budget	Continued decreases in funding/budgetary

Safe Communities- Santa Rosa County

	allowance predicted

Geography.

SANTA ROSA COUNTY geography	
Forces (Trends, Events, Factors)	Threats/Opportunities
Rural county	Food deserts, poverty pockets within county
Limited public transportation	Difficulty in getting to medical appointments, jobs, universities or job interviews for lower income individuals. Sidewalks and bike lanes could become mandatory for communities developed in the future.
Population centers split north and south	Poor walkability of cities, rural areas disconnected with poor access
Uneven distribution of assets	Allocation of resources difficult due to various population centers mixed with rural communities. Unincorporated population areas.
Poor walkability, lack of mixed-use lands	Grants available through FLDOT to fund expansion of sidewalks around elementary schools
Wetlands to woodlands	Diverse county; integration of cultures can be difficult.
Transportation plans	Develop and seek funding for transportation

	plans

Health.

SANTA ROSA COUNTY health	
Forces (Trends, Events, Factors)	Threats/Opportunities
High rates of insured residents	Continue to support, push prevention strategies
Decreased funding to CHDs	Educate legislature regarding public health funding. Sole Medicaid provider for dental care in children, surveillance of disease unable to delegate to other agencies.
Increasing rates of STIs, marijuana use, risky behaviors among youth	School administration and parental support varies within county for sex education and YRBS surveillance in schools.
Low rates of dental coverage	Adults unable to access affordable dental care. Youth eligible for Medicaid not utilizing services.
Decreased Medicaid payments	Secure alternate funding sources to support services
Inadequate number of primary care providers	Work with economic development to recruit primary care providers
Increased rates for obesity and chronic diseases	Increase physical activity in the school systems. Increase prevention efforts.
Decreasing rates of death from cardiac events	Continue to fund prevention efforts, handouts for heart attack, stroke, htn at health fairs
High adult smoking rates	Increase awareness of local adult smoking cessation classes by focusing on PCP office referrals

Safe Communities- Santa Rosa County

Appendix 5

Santa Rosa CEO Roundtable February 19, 2013 Berryhill Administrative Complex Conference Room A MINUTES

CTO 9:02 am Sheriff Hall.

9:00 – 9:15 Introductions, Announcements & Opening Comments

Superintendent Tim Wyrosdick, Co-Chair
Sheriff Wendell Hall, Co-Chair

9:15 – 9:30 SAFE Communities Program - Daniel Hahn, Santa Rosa County Plans Chief
Intern Kelli Selwyn gave PPP on Safe Communities America. Goal is to reduce injuries, prevent fatalities, improve lives and conserve community resources. There are 12 safe communities across the US and only 3 counties. Santa Rosa would be the 1st in Florida, 4th in US if designation is received. SR is in the process of applying for the national designation as a Safe Community. \$1200 application fee must be sent in with the letter of application; site visit expenses, ceremony expenses and annual reports will be needed. Benefits to SR are BRAC; economic development, grant procurement and tourism. Driven by Emergency Management, but will be a community program, not a government program. Daniel hopes that everyone can see the benefit of obtaining this designation for SRC.

9:30 – 9:45 CDAC PowerPoint Presentation -Denise Manassa, CDAC

A PPP was shown – copy will be emailed with minutes to Roundtable members. Florida Youth Substance Abuse Survey – conducted every 2 years – anonymous survey. Alcohol is the #1 drug of choice abused by our youth. SR High school rates are lower than in 2010, however still above the state average. Middle school rates are lower compared to stats both locally and state wide. 24.7% surveyed say they drink in their own home. 53.6% said they drink in someone else's home. 16.5% of high school students surveyed admit to being drunk or high while at school. 8.6% admit selling drugs; 8.1% admit attacking someone with the intent to harm and 9.7% admit to getting suspended. Marijuana use trends both for HS & MS are lower both locally and compared to state average. Use of synthetic marijuana/spice/incense is at 19.4% locally ad 7.3% statewide but this is the 1st year this substance has been on the survey. Controlled substance abuse - depressants (like Xanax); pain relievers; amphetamines are lower locally than figures in 2010, but generally higher than state average. Inhalant abuse - lower locally; slightly higher than state average. OTC drug use - locally lower; higher than state average. Terminology is changing - bath salts is being called MOLLY; paraphernalia can be in form of jewelry; harmful drugs are being disguised as brownies and candies.

Thanks was given to the Superintendent and school system for their support of programs bringing awareness and prevention to the youth of SRC. Sheriff Hall commented on bath salts & spice in SRC and how the Sheriff dept. worked with the state attorney general's office to make more stringent laws regarding ingredients used in spice and making them outlawed. Arrests are being made of vendors selling these items that have any of the outlawed ingredients. Daniel Hahn asked what individuals can do to help in the efforts to stop stores from selling these items. Sheriff Hall said to tell the store manager that you won't use them until they stop selling these items - don't support businesses that sell these items. Phillip Wright commented on the irony of SRC striving to be recognized as a Safe

Safe Communities- Santa Rosa County

APPENDIX 6

Target Population	Community Demographics	Falls				Poisoning				Motor Vehicle						
		Injuries	Rate	Deaths	Rate	Injuries	Rate	Deaths	Rate	Traffic				Injuries	Rate	Deaths
										Injuries	Rate	Deaths	Rate			
Total Population	151,372	168	111	11	7.267	285	188	22	14.5	122	80.6	28	18.5	6	3.96	N1
Gender																
Males	76,140	85	111.6	N1	-	154	202	N1	-	65	85.4	N1	-	2	2.63	N1
Females	75,232	83	110.3	N1	-	131	174	N1	-	57	75.8	N1	-	4	5.32	N1
Age																
Children - Ages 0 -5	9,234	8	86.64	0	0	3	32.5	1	10.8	6	65	0	0	0	0	
Youth - Ages under 18	35,724	2	5.598	0	0	22	61.6	2	5.6	11	30.8	2	5.598	0	0	
Adults - Ages 18 - 64	87,493	37	42.29	1	1.143	240	274	17	19.4	94	107	22	25.14	6	6.86	
Older Adults - Over Age 65	18,921	121	639.5	10	52.85	20	106	2	10.6	11	58.1	4	21.14	0	0	
Special Needs																
Persons with Disabilities	25,226	N1	-	N1	-	N1	-	N1	-	N1	-	N1	-	N1	-	N1
Does not include vision, hearing or dialysis																
Race/Ethnicity																
Asian	2,725	2	73.39	N1	-	4	-	N1	-	1	-	N1	-	0	-	N1

Safe Communities- Santa Rosa County

Black	8174	9	110.1	N1	-	13	-	N1	-	8	-	N1	-	0	-	N1
Native American/Alaska Native	1362	0	0	N1	-	0	-	N1	-	0	-	N1	-	0	-	N1
Native Hawaiian/Pacific Islander	151	0	0	N1	-	0	-	N1	-	0	-	N1	-	0	-	N1
White	132,905	133	100.1	N1	-	191	-	N1	-	92	-	N1	-	6	-	N1
Persons of Hispanic/Latino	6509	0	0	N1	-	-	-	N1	-	2	-	N1	-	0	-	N1

Full data is in attachment since spread sheet is too long to fit into a word document.

Safe Communities- Santa Rosa County

Program Name	Target Population				Type of Environment								Intentional Injury		H-R Group
	0-14	15-24	25-64	65& up	Home	Traffic	Work	School	Sports	Leisure	Disaster	Other	Violence	Suicide	
Falls Prevention Program				x	x										Yes
Victim Assistance Program	x	x	x	x	x								x		Yes
Drive thru Rabies Vaccination Clinic		x	x	x	x					x	x	x			
Bike Month	x	x	x	x		x			x	x					Yes
VOCA Program	x	x	x	x	x			x				x	x		Yes
TEAM Training	x	x	x	x			x	x					x		Yes
Teen Traffic Safety Outreach		x				x									
"Teen Driving Challenge" Course		x				x									
Child Safety Program	x				x	x		x		x			x		Yes
SPARC Program				x	x						x				Yes
"Click-it or Ticket"	x	x	x	x		x									
Citizens Firearm Safety Course		x	x	x	x				x	x			x		Yes
Pet-Friendly Emergency Shelters		x	x	x							x				
Free Car Seat Safety Check Events	x					x									Yes
Sports Injury Prevention Seminars	x	x							x						Yes
STOP Sports Injuries	x	x							x						Yes
Beach Flag Warning System	x	x	x	x					x	x	x	x			
Project Lifesaver	x	x	x	x	x			x		x	x	x			Yes
Cribs for Kids	x				x										Yes
Free Gun Locks Program		x	x	x	x							x	x	x	Yes
Motorcycle Safety Classes		x	x	x		x									Yes
Help Line/ Teen Line	x	x	x	x	x		x	x	x	x		x		x	Yes
Crisis Intervention Training for LEO		x	x	x	x	x		x		x	x	x	x	x	Yes
Beach Lifeguards	x	x	x	x					x	x					
School Health Program	x	x						x							Yes
Public Health Preparedness Program		x	x	x	x	x	x	x	x	x	x				
Favor House of NW Florida	x	x	x	x	x							x	x		Yes
AARP Driver Safety Class				x		x									Yes
Rape Crisis Hotline	x	x	x	x	x		x	x	x	x		x	x	x	Yes
CEO Roundtable for Violence Prevention	x	x	x	x				x	x				x		Yes
SRC Comprehensive E.M. Plan	x	x	x	x							x				
Safety Incentive Program		x	x	x				x	x						

Safe Communities- Santa Rosa County

Santa Rosa Kid's House	x	x	x	x	x			x	x	x		x	x		Yes
Group Home Licensure/ Inspections	x	x	x	x	x		x								Yes
Food Safety Presentations	x	x	x	x	x		x	x		x	x				
Fire/ Life Safety Division	x	x	x	x	x		x	x			x	x			
Child Death Review Team	x	x			x			x	x	x		x	x		Yes
Child Abduction Response Team	x	x			x	x		x	x	x	x	x	x		Yes
Public Swimming Pool Inspections	x	x	x	x			x	x	x	x					
Child ID Kits	x				x	x		x	x	x	x	x	x		Yes
Domestic Violence Counseling		x	x	x	x								x		Yes
HAZMAT Awareness Week	x	x	x	x	x	x	x	x	x	x	x	x			
Advanced Life Support Services	x	x	x	x	x	x	x	x	x	x	x	x			Yes
Injury Prevention Community Presentations	x	x	x	x	x	x	x	x	x	x					
Daily Living Skills Training	x	x	x	x	x		x	x		x			x		Yes
Special Needs Shelter	x	x	x	x								x			Yes
D.A.R.E. Program	x							x							Yes
LGBT Support Groups	x	x	x	x	x			x	x	x			x	x	Yes
Elder Abuse Counseling			x	x	x		x			x		x	x		Yes
Injury Prevention Presentations	x	x	x	x	x	x		x	x	x					Yes
Youth Health and Character Development	x	x			x			x	x	x					Yes
Parent Your Parents			x	x	x							x			
Head Start Program	x				x			x							Yes
Health Fairs	x	x						x	x	x					Yes
Diabetes Education Program		x	x	x	x		x	x	x	x		x			
Dinner w/ The Doc, Lunch & Learn Educational Programs		x	x	x								x			
Employee Wellness Programs			x	x			x								
Sports Medicine Outreach	x	x						x	x						Yes
Student-Athlete Injury Clinic	x	x						x	x						Yes
Mentor Santa Rosa	x	x			x			x	x	x		x	x		Yes
Teen Outreach Program (TOP)	x	x			x			x	x	x		x	x		Yes
Homeless Education Program	x	x						x							Yes
Character Counts	x	x			x			x	x	x					
Second Step: Violence Prevention Curriculum	x				x			x	x	x			x		

Safe Communities- Santa Rosa County

Life Skills Training (L.S.T.)	x	x			x			x	x	x				x	
Aggressors, Victims, & Bystanders	x							x	x	x			x		
School District Violence Prevention Lesson Plans	x	x						x					x		
Project Search		x					x								Yes
Summer Youth Camp	x	x							x	x			x		Yes
SRC High School/ High Tech		x					x	x							Yes