

SRC Tourist Development Council
Board of Directors Meeting
Wednesday, 3:00 pm February 20, 2013

FINAL

Board Members

Vernon Compton
Mike Loera
Jack Sanborn
Clayton White

Dorothy Slye
Kyle Holley
Jim Melvin

Attendees

Kate Wilkes
Susan Poggione
Laurie Gallup
Meridith South
Brittany Rounds
Kristen Loera

1. The meeting was called to order by the chair, Vernon Compton at 3:03 PM

2. ADDITIONS OR CORRECTIONS TO AGENDA

Fishing Rodeo, Book signing at Imogene, Arcadia Historic marker

3. APPROVAL OF MINUTES

January 16, 2013 were approved by Dorothy Slye and seconded by Jim Melvin

4. FINANCIALS-KATE WILKES

Kate Wilkes presented financial reports. Jim Melvin made a motion to approve the financials; Kyle Holley seconded; financials were approved

5. HAAS STUDY

Rod Lewis answered questions successfully on the study, will make appropriate changes and bring back to the Council.

6. FISHING RODEO

Laurie Gallup brought the idea of a Navarre Fishing Rodeo for June 1st and June 2nd, \$10,000 was approved for the project. Kyle Holley made a motion to approve, Jim Melvin seconded

7. MDi MARKETING AND STATISTICAL UPDATE- Meridith South

Meridith interviewed and would like to hire Denise Haywold for Social Media position. No objections.

8. AGRI-PLEX

Dorothy Slye made a motion to approve up to \$200,000 from general reserves for the Agri-plex and \$200,000 for South End project(s) to be determined. Jack Sanborn seconded; Kyle Holley and Jim Melvin abstained from the voting. It was approved and will be taken to the BOCC,

9. BTW CONTRACT with Karen Harrell

Approved by Dorothy Slye, Seconded by Jack Sanborn

10. DEVELOPMENT OF OIL AND GAS RESOURCES IN THE STATE FORREST

Doug Broxon withdrew the bill to allow oil drilling in the Blackwater State Forrest.

11. DIRECTOR UPDATE

12. Motion to adjourn by Jack Sanborn